Television Projects

Square One
- Comedy variety mathematics show for children ages 10-12; 220 half-hour show library.
- Premiered on PBS in 1987; on air through 1994; now seen on Noggin.
- Research showed significant improvement in problem-solving with novel mathematical situations among children who watched.
- Funders included the National Science Foundation, the U.S. Department of Education, the Corporation for Public Broadcasting (CPB), the Carnegie Corporation of New York, Mellon Foundation, IBM, and Intel.

3-2-1 Contact
- Varied format magazine science series for children ages 8-12; 240 half-hour show library.
- Premiered on PBS in 1980; on air through 1990s, now seen on Noggin.
- Research showed high appeal, knowledge retention, and increased positive attitudes towards science.
- Funders included the National Science Foundation, the U.S. Department of Education, the Corporation for Public Broadcasting and several private foundations and corporations.

Cro
- Animated, action-adventure science series for children ages 8-12.
- Broadcast on ABC Saturday morning schedule for two seasons, 1993-1994.
- Research showed that Cro viewers demonstrated increased interest in and comprehension of science and technology concepts presented in the show with noticeable effects among girls and low science achievers.
- Funded by the National Science Foundation, ABC, and Columbia Tristar.

Sesame Street
- Varied format magazine series for broad informal pre-school education; many other manifestations.
- Broadcast for more than 30 years on PBS.
- Mathematics and Science educational objectives focus on early concept development within a comprehensive, whole-child curriculum.
- Longitudinal research shows that adolescents that were frequent viewers of Sesame Street as preschoolers achieved higher grades in high school, specifically in English, Mathematics, and Science.
- Research also shows that children who were frequent viewers at age 2 had an advantage at age 5 in mathematics, vocabulary, and school readiness.

School materials

Math Talk
- School version of Square One including video and extensive teachers guide for classroom use.
- Introduced in 1995; still on the market.

Classroom Contact
- School version of 3-2-1 Contact including video and extensive teachers guide for classroom use.
- Introduced in 1987; still on market.

International Projects

Square One and 3-2-1 Contact
- Each broadcast in 30+ countries.

Risky Numbers
- Math game show, spin off from Square One; co-produced in Poland, Israel, India, and China.

I Love Science
- Spin off from 3-2-1 Contact; co-produced in China.

Sesame Street
- 20 country-specific adaptations of Sesame Street and broadcast of U.S. version in many others.