## Abstract

Responding to the Postsecondary Student Success Program Absolute Priority 1, California State University, Fullerton (CSUF) aims to develop, implement, and test the feasibility of the program, Fullerton RISES: Re-imagining Success for Every Student, that demonstrates a rationale utilizing evidence-based strategies that prior research suggest is likely to improve student retention and degree completion outcomes, especially for underserved students. It also responds to the Competitive Preference Priority to improve student outcomes for underserved students by using data to continually assess and improve the effectiveness of funded activities and sustain a data-driven continuous improvement process at the institution after the grant period. Fullerton RISES' interventions target students who are on academic notice (AcaN, GPA lower than 2.0) and academically at-risk (AR, GPA between 2.0 and 2.5), which will contribute to closing equity gaps due to the disproportionate number of first-generation, underrepresented minority (URM) college students on academic notice or at risk. Project Activities include (1) Proactive and relational 1:1 advising to co-create a success plan with SMART goals, (2) RISES Academy that provides supplemental holistic academic and nonacademic support and skills-building, (3) Incentives addressing barriers, including priority registration and extended time to improve grades before disqualification, and (4) Advising training and professional development. The **intended outcomes** include (1) improving retention and graduation rates and (2) narrowing URM and the first-generation retention and graduation equity gap. Performance will be measured by the number and percentage of AcaN/AR students served by the grant, changes in academic self-efficacy and sense of belonging, course success (GPA, credits accumulated), retention, graduation rates, and other quantitative and qualitative data.