

Memorandum of Understanding for River Rouge Promise Neighborhood Initiative

The Partners on the River Rouge Promise Neighborhood Community Engagement Task Force will collaborate in planning and implementation of the proposed Promise Neighborhood:

Programmatic Commitment-

- Each undersigned partner agrees to allocate at least one representative to serve on the Promise Neighborhood Community Engagement Task Force for the one-year planning phase, attending monthly meetings of the Task Force and/or assigned committee meetings with the commitment to developing a comprehensive, realistic plan for a Promise Neighborhood (PN Plan) by the end of the planning year.
- Each undersigned partner agrees to commit staff and resources to be identified in the PN Plan, to implement the five-year PN Plan.
- Each undersigned partner will actively participate in developing a sustainable River Rouge Promise Neighborhood beyond the five-year implementation period.
- Each undersigned partner is committed to identifying a process for taking the lessons learned from this initiative to scale in nearby communities.

Financial Commitment-

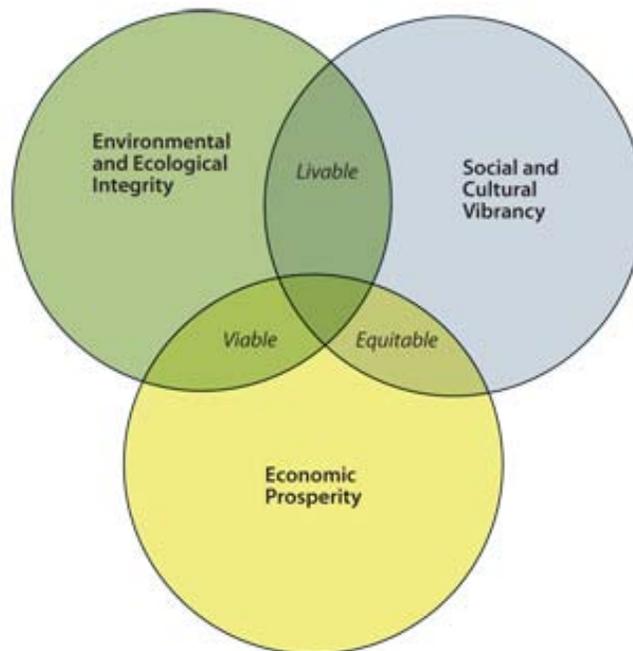
- As Fiduciary, The Guidance Center agrees to provide in-kind match through administrative support, development support, infrastructure support, a community organizer, data management and evaluation through the Center for Excellence, and the space and resources of the Walter White Community Resource Center.
- The River Rouge Public Schools agrees to provide in-kind, the services of a community liaison, who is a resident of the City of River Rouge, and in-kind data collection services provided by the teaching and clerical staff.

Memorandum of Understanding for River Rouge Promise Neighborhood Initiative

- Wayne Metro Community Action Agency will provide in-kind data collection services for the Needs Assessment provided by the youth engaged in Project Achieve.
- Each undersigned partner agrees to dedicate representatives to serve on the Promise Neighborhood Task Force as an in-kind match for the one-year planning period.
- Each undersigned partner agrees to identify in-kind match and/or dollars for the five-year implementation period.
- Each undersigned partner will actively participate in seeking and securing additional partners, funding sources and internal resources to sustain the Promise Neighborhood beyond the five-year implementation period.

Vision Alignment-

- All of the undersigned partners subscribe to the concept of a sustainable community that is achieved by the overlapping synergy between thriving environmental/ecological, social/cultural, and economic sectors. In the diagram below, a truly sustainable neighborhood is at the center where all three sectors overlap.



Memorandum of Understanding for River Rouge Promise Neighborhood Initiative

- Each undersigned partner believes that his/her organization brings unique strengths and resources to one or more of the aforementioned sectors, and is committed to collaborating with partners in all sectors, under a shared Theory of Change and a shared Theory of Action, to create a sustainable Promising Neighborhood in the City of River Rouge.

The Partners in the River Rouge Promise Neighborhood Initiative will collaborate under a common Theory of Change:

The Guidance Center's Theory of Change is to *continuously seek formal and informal opportunities to build collaborative relationships in a learning environment in order to deliver, monitor and continuously improve unified services that support a developmental model approach, with the goal of helping people thrive in home, school, work and community life.* The attached Logic Model articulates that the River Rouge Promise Neighborhood's Theory of Change is consistent with The Guidance Center's, and will be demonstrated through answering the following questions:

- What are River Rouge's unique risk factors?
- What does the literature of professional practice say about how each risk factor impacts our children's ability to thrive?
- What are River Rouge's unique community assets?
- What does the literature of professional practice say about how to address each risk factor or capitalize on each community asset?
- What activities, interventions, Evidence Based Practices, solutions, supports, work best to address each risk factor?

Memorandum of Understanding for River Rouge Promise Neighborhood Initiative

- What does the literature of professional practice say about how to best measure the outcome indicators we plan to achieve?

The Partners in the River Rouge Promise Neighborhood Initiative will collaborate under a common Theory of Action:

Many of the signers of the MOU for the River Rouge Promise Neighborhoods also are signatories of an MOU for the River Rouge Prevention Policy Board (PPB), initiated in May 2009. The PPB is implementing SAMHSA's Strategic Prevention Framework, an evidence based practice model, to mobilize the community members for city-wide change, beginning with a prevention focus. We will build our River Rouge Promise Neighborhood on the work of the existing River Rouge PPB. Our Theory of Action will follow the Five Steps of SAMHSA's Strategic Prevention Framework:

- Step #1: Profile population needs, resources, and readiness to address needs and gaps.
- Step #2: Mobilize and/or build capacity to address needs.
- Step #3: Develop a Comprehensive Strategic Plan.
- Step #4: Implement evidence-based programs, policies, and practices.
- Step #5: Monitor, evaluate, sustain, and improve or replace those that fail.

The Partners in the River Rouge Promise Neighborhood Initiative will collaborate under a common Governance Structure:

The River Rouge Prevention Policy Board (PPB) will serve as the advisory board for the Promise Neighborhoods Initiative. The PPB is representative of the River Rouge Community, with 9 residents on a 13-member board. The PPB represents 12 sectors of the community: youth,

Memorandum of Understanding for River Rouge Promise Neighborhood Initiative

parents, business, media, school, youth-serving organization, law enforcement, faith-based, civic/volunteer, healthcare, government, and Community Based Organization. The PPB operates with a committee structure that engages residents with a wide range of stakeholders in planning and executing prevention activities for children and youth 7 to 17. The Promise Neighborhoods Initiative will expand the scope and build on the activities of the PPB to complement and support the prevention work of the PPB in the larger context of comprehensive community building to ensure educational achievement for all children cradle to college.

The Partners in the River Rouge Promise Neighborhood Initiative will collaborate to develop a common infrastructure for scale up:

The River Rouge Prevention Policy Board (PPB) has secured a strong commitment from the federal government through Title V funding for the development of the PPB. Local and state leaders representing the City of River Rouge and the Michigan Public Health Institute are active partners in the development and implementation of the PPB Prevention Plan. The PPB will be instrumental in working with the Promise Neighborhood Initiative to infuse broader community involvement and new partner resources into the existing PPB structure for the purpose of creating a continuum of solutions in River Rouge, which will support all children in a successful journey from cradle to college. Partners in the PPB have strong relationships with funders, government, and school leaders in neighboring communities including Ecorse, Lincoln Park, Melvindale and southwest Detroit, with whom we intend to develop an infrastructure of policies, practices, systems, and resources in order to replicate the Promising Neighborhood model in these communities that share risk factors and demographics similar to River Rouge.

Attached signature pages are a composite; original signatures on file at The Guidance Center.

Memorandum of Understanding for River Rouge Promise Neighborhood Initiative

Promise Neighborhood Community Task Force Signature Page

Name	Title	Organization	Signature	Date
Michael Lott	CEO	The Guidance Center*		
Dr. Carlos Lopez	Superintendent	River Rouge Schools*		
Michael Bowdler	Mayor	City of River Rouge*		
James S. Perry	Executive Director	Downriver Community Conference		
Brian Singleton	Associate Vice Chancellor for Community & High School Outreach	Wayne County Community College		
Tina Langiness	Site Leader-Project Achieve	Wayne Metro Community Action Agency*		
Susan Santone	Executive Director	Creative Change Educational Solutions		
Phyllis Williams	President	Creative Community Pathways, Inc.		
Matthew Evans	Executive Director	E-Three Labs, Inc.		
Lisa Rutledge	Director, Community Outreach	Oakwood Healthcare System		

Memorandum of Understanding for River Rouge Promise Neighborhood Initiative

Gina Wilson	Board Member	Fort Visger Community Development Corp.*		
Anna Gerlantz	President	Bright Smiles, LLC*		
Bruce Ottenbreit	President	Employment Training Designs		
Toni Hartke	Director	Great Start Collaborative- Wayne		
Emily Kleinglass	Supervisor	United Way Regional Resource Center RR Early Learning Community*		
Erin Graham	Field Supervisor CRC	Walter White Community Resource Center: Parent Information Resource Center (PIRC) Satellite*		
Sundra Kollie	Director	Connections- Wayne County Systems of Care*		
Lou Guillen	Chair	Youth Advisory Work Group, RRPPB		
Roxanne Brinkerhoff	Chair	River Rouge Prevention Policy Board		

*** Also members of the River Rouge Prevention Policy Board (PPB)**