



Preliminary Memorandum of Understanding
Between the DC Promise Neighborhood Initiative
and Its Partners

The **Vision** of the DC Promise Neighborhood Initiative (DCPNI) is that each child in the Ward 7 community of Parkside-Kenilworth will receive the “Five Promises” of: 1) Caring adults; 2) Physical and emotional safety wherever they are; 3) A healthy start; 4) An effective education 5) Opportunities to help others. The **Mission** of the DCPNI is to increase the number of children who complete their education – from cradle to college – and enter adulthood as productive participants in the 21st century economy and in the civic life of their communities.

Our specific goals, which align with the results prescribed by the Department of Education for Promise Neighborhoods, are: 1) Children enter kindergarten ready to learn; 2) Students are proficient in core academic subjects; 3) Students successfully transition from middle grades to high school; 4) Youth graduate from high school; 5) High school graduates obtain a postsecondary degree, certification, or credential; 6) Students are healthy; 7) Students feel safe at school and in their community; 8) Students live in stable communities; 9) Families and community members support learning in Promise Neighborhood schools; and 10) Students have access to 21st century learning tools. The DCPNI core organizing values are: ▶ We value the people of this community and want to build upon its existing capacity. ▶ We value our children and schools, which will be at the center of all that we do. ▶ We value accountability, excellence, and data-driven results. ▶ We value close collaboration with our partners and supporters. ▶ We value resident engagement and input in all related decisions. **Our theory of change** is that children who receive the “Five Promises” from birth on will grow into healthy, productive adults who deliver the “Five Promises” to their own children and communities. **Our theory of action** is that by coordinating, monitoring, and supporting services and systems that build *successively*

good outcomes in accord with the “Five Promises,” the DCPNI can significantly increase the number of Parkside-Kenilworth children who complete their education and enter adulthood as productive participants in the 21st century economy and in the civic life of their communities. Our success will depend on adherence to our core organizing values, as well as on carefully selected work groups that use data, evaluation, and research on evidence-based approaches to plan and implement solutions that positively advance the indicators attached to each of our ten goals. Our Results-Driven Work Groups (RDWG’s) will be made up of a cross-section of neighborhood residents, personnel from both the charter and traditional public schools, government officials, funders, policy experts, and other DC representatives who have insights and resources that are directly relevant to the results we seek. Work group recommendations will be reviewed, integrated, and approved by the DCPNI Advisory Board. The Advisory Board is made up of a cross-section of leaders and experts who have already demonstrated deep commitment to the vision and mission of the DCPNI:

✦ *Honorary Chairperson (non-voting):* Alma Powell, Chair, America’s Promise Alliance

✦ *Chairperson:* Irasema Salcido, Founder and CEO, Cesar Chavez Public Charter Schools for Public Policy ✦ *Civic leaders who are residents of Parkside-Kenilworth :* Marcus Clark,

Property Manager of the Paradise; Rev. Jesse Richardson, Pastor, Bethesda New Life Gospel Church; Michelle Singletary, President, Mayfair Mansions 2005 Tenants Association Board of

Directors ✦ *Elected Advisory Neighborhood Commissioners whose boundaries cover Parkside-Kenilworth and who are also residents:* ANC 7D02 Sharita Slayton, ANC 7D03 Willie Ross,

ANC 7D07 Alisa Woods ✦ *Other Public Officials:* Yvette Alexander, Ward 7 representative to the DC City Council; Adrienne Todman, Interim Director DC Housing Authority; Laura Slover,

Member, DC State Board of Education ✦ *DCPNI Funders:* Kristin Pauly, Managing Director,

The Prince Charitable Trusts, Alan Novak, Founding Partner, City Interests; Mike Peabody, Chair, FOCUS ✦ *Others Who Represent Key Areas of Expertise and Organizational Partners:* Barbara Kamara, Chair, Pre-K for All and former Executive Director, DC Department of Human Services, Office of Early Childhood Development, Dr. Cora Bramble, M.D., Vice President of the Goldberg Center, Children's National Medical Center; Mae Best, Executive Director, East River Family Strengthening Collaborative, Oramenta Newsome, Executive Director DC LISC, and Melinda Hudson, Exec. VP, America's Promise Alliance.

Irasema Salcido, CEO & Founder, Cesar Chavez Public Charter Schools for Public Policy, and Chair, DC Promise Neighborhood Initiative

What follows are the alignment statements, commitments, and signatures of 7 key partners who will comprise the core of the cradle-to-college-to-career continuum the DCPNI will plan in the Parkside-Kenilworth neighborhood. (Other important partners are represented in our match letters and letters of support.)

César Chávez Public Charter Schools for Public Policy

The first César Chávez Public Charter School (Chávez) was founded in 1998 in response to lagging academic performance and exceedingly low high school graduation and college matriculation rates among District of Columbia public school students, especially among minority and low-income students. Founder Irasema Salcido wanted to provide inner-city students with a rigorous, high-quality education that would prepare them for college and inspire them to civic engagement. Today we are the Local Education Agency for four charter schools and recognized throughout DC and beyond for our rigorous academic curriculum, unique public policy program, top-notch faculty, and comprehensive student support services, which together have ensured that 100% of graduating Chávez seniors have been accepted into at least one college or university.

Our Vision is to develop young people who will make this world a better place by influencing the public policies that affect their communities. **Our Mission** is to challenge students with a rigorous curriculum that fosters citizenship and prepares them to excel in life. The school will use public policy themes to guide instruction and will provide students direct experience with organizations working in the public interest. **Theory of Change:** By providing nurturing, safe learning environments where every student is expected to meet rigorous academic and personal behavior standards, Chávez schools assist every student to reach his or her true potential. Among both students and faculty, there is pride in being part of a network of schools that is beating the odds and achieving success. **Our Theory of Action:** The Chávez school model is characterized by the following five components: 1) Rigorous College Prep Program, 2) Unique Public Policy Program, 3) Meeting Student Needs through Comprehensive Support , 4) Safe, Supportive Learning Environment, 5) Outstanding Faculty & Staff.

The signatory to this MOU agrees that the Chávez vision, mission, theory of change, theory of action, activities are in substantial alignment with those of the DC Promise Neighborhood Initiative. Chávez is pleased to serve as both the lead agency for the DCPNI, as well as offer its Parkside campus (middle and high schools) as key components of the DCPNI Continuum of Services & Schools (aka the pipeline). The principals and staff of Chávez will assign relevant contacts to work with each of the RDWG's across our 10 goal areas from October 1, 2010 – September 30, 2011. In addition and per the budget narrative included with the DCPNI federal planning grant application, Chávez will contribute \$59,114 in in-kind resources toward the success of the planning and, ultimately, implementation of the DC Promise Neighborhood Initiative.

Irasema Salcido, CEO & Founder, Cesar Chavez Public Charter Schools for Public Policy Date



OFFICE OF THE CEO

4200 Connecticut Avenue NW Washington, DC 20008
phone: 202.274.7177

June 15, 2010

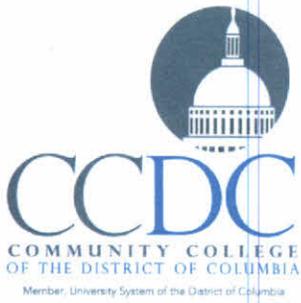
Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

I am pleased to add my signature and an alignment statement from the Community College of the District of Columbia (CCDC) to the preliminary MOU for the DC Promise Neighborhood Initiative. In addition to contributing that document, I am offering this letter to pledge in-kind resources toward the 50% match requirement for the application that the Cesar Chavez Public Charter Schools for Public Policy is submitting to the U. S. Department of Education for a Promise Neighborhood planning grant (CFDA # 84.215P).

To that end, during your planning year from October 1, 2010 – September 30, 2011, we will provide a .20 FTE in-kind facilitator to manage the agenda, activities, and products of the results-driven work group on “High school graduates obtain a postsecondary degree, certification, or credential.” The value of this contribution is \$20,000.00. I am aware that it is important for you to document the CCDC vision, theory of change and theory of action for planning purposes and for the grant application. Thus, here is more detail on the CCDC overall:

- Our vision is that by serving as a benchmark for excellence, the Community College of the District of Columbia (CCDC) provides opportunity for District residents to access high-quality, affordable, learner-focused and market-driven programs that advance their individual and the community’s economic, social and educational goals.
- We are driven by our values, which are: educational excellence; superior customer service; a culture of collaboration; economic vitality; data driven assessment, evaluation and accountability; commitment to technology; and understanding our place in this world

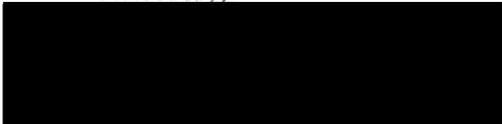


OFFICE OF THE CEO

4200 Connecticut Avenue NW Washington, DC 20008
phone: 202.274.7177

The DCPNI has great promise. We are very pleased to join the team. If you have any questions, please contact me at 202.274.7177 or jgueverra@udc.edu.

Sincerely,



Jonathan Gueverra
Chief Executive Officer
The Community College of the District of Columbia

Community College of the District of Columbia

The vision for the Community College of the District of Columbia (CCDC) is to provide opportunity for District residents to access high-quality, affordable, learner-focused and market-driven programs that advance their individual and the community's economic, social and educational goals.

The mission of the CCDC provides opportunities for students to obtain the requisite skills of today's workforce and prepares them for the demands of tomorrow. We offer accessible, affordable, and high-quality programs to the residents of the District of Columbia and the region. Our associate degrees, certificates, workforce development and lifelong learning programs are market-driven and learner focused. Using diverse, technology-enhanced learning environments CCDC serves as a vital link to the intellectual, economic, civic and cultural vitality of the region.

The signatory to this MOU agrees that the CCDC vision, mission, and activities are in substantial alignment with those of the DC Promise Neighborhood Initiative. Thus, CCDC is pleased to assign contacts to the DCPNI work groups on "High school graduates obtain a postsecondary degree, certification, or credential" and on "Students have access to 21st century learning tools" from October 1, 2010 – September 30, 2011. See our letter of support for further details on our activities and investment in the Parkside-Kenilworth neighborhood.


Jonathan Gueverra,
Chief Executive Officer, CCDC

06/21/2010

Date

Children's National Medical Center – Goldberg Center for Community Pediatric Health

Through the Goldberg Center, Children's Hospital aims to give every infant, child and adolescent in the District of Columbia the opportunity to access family-centered care in their community that is culturally sensitive, promotes disease prevention and provides for the diagnoses of childhood health problems. The mission of the Goldberg Center for Community Pediatric Health is to build healthy communities through clinical care, advocacy, research and education. The Goldberg Center for Community Pediatric Health offers a community-based model which focuses on comprehensive primary care, prevention, diagnoses and treatment of pediatric health conditions prevalent in the District of Columbia. Among the clinical services offered by the Goldberg Center are mobile medical units staffed by doctors and other health care professionals from Children's Hospital. The Mobile Health Program offers physicals and check-ups, dental care, and the diagnosis and treatment of medical problems, illness, or social problems. The staff also provides care and referrals for children with special needs. See our letter of support for more details on vision, mission, and activities of the Goldberg Center. We estimate that the approximate annual dollar value of the services provided by our mobile medical and dental units in Parkside-Kenilworth exceeds \$100,000.

The signatory to this MOU agrees that the Goldberg Center's vision, mission, and activities are in substantial alignment with those of the DCPNI. Thus, the Goldberg Center plans to continue working in partnership with the DCPNI and its school partners to offer mobile pediatric and dental care to the children of Parkside-Kenilworth. In addition, the Goldberg Center will assign a contact to the "Children are Ready for Kindergarten" and "Children are Healthy" work groups from October 1, 2010 – September 30, 2011.


Denice Cora-Bramble, MD, MBA, FAAP
Senior Vice President for the Goldberg Center, Children's National Medical Center

6/18/10

Date



District of Columbia Housing Authority

1133 North Capitol Street, N.E.
Washington D.C. 20002-7599
(202) 535-1000

Adrienne Todman, Interim Executive Director

June 16, 2010

Mrs. Irasema Salcido
CEO and Founder
Cesar Chavez Public Charter School for Public Policy
709 12th Street, SE
Washington, DC 20003

Dear Mrs. Salcido:

As you are aware, the District of Columbia (DCHA) develops, owns and operates affordable housing in the District of Columbia that serves 10% of its residents. As a property manager, voucher administrator and real estate developer, DCHA is a key player in the preservation and production of affordable housing in the District of Columbia. Its local leadership role and its innovative approaches to sustaining its mission have made DCHA a recognized national leader in its field.

I am pleased to add my signature and an alignment statement from the District of Columbia Housing Authority to the preliminary MOU for the DC Promise Neighborhood Initiative. In addition to contributing that document, I am offering this letter to express my full and detailed support for the project, as well as to pledge in-kind resources toward the 50% match requirement for the application that the Cesar Chavez Public Charter Schools for Public Policy is submitting to the U. S. Department of Education for a Promise Neighborhood planning grant (CFDA # 84.215P).

To that end, during your planning year from October 1, 2010 to September 30, 2011, we will assign a representative to participate in the "Students Live in Stable Communities" work group. In addition, DCHA will provide a .20 FTE in-kind facilitator, to manage the results-driven work group, "Students With 21st Century Learning Tools", with an in-kind value of approximately \$20,000. This was calculated based on the annual salary and fringe of the staff person likely to be assigned to this role. As you know, on several HOPE VI public housing redevelopment efforts DCHA has worked closely with the HUD-funded Neighborhood Networks consortia in ensuring that public and affordable housing residents gain access the technological resources. Created in 1995, Neighborhood Networks was one of the first U.S. federal initiatives aimed at promoting self-sufficiency and providing technology access to residents living in the affordable housing. Today, there are more than 1,400 Neighborhood Networks centers in all 50 of the United States, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. And indeed, one of these centers is already located right in the DCPNI footprint in the Parkside affordable townhomes development. Thus DCHA is an ideal partner to provide the in-kind facilitator for this your "21st Century Learning Tools" work group and we are please to underwrite this position.

In particular, I wish to emphasize three items.

- First, thanks to the energy and resources that the DCPNI effort has created in Parkside-Kenilworth, the DC Housing Authority anticipates focusing its upcoming application for a Choice Neighborhoods Initiative grant from the U.S. Department of Housing and Urban Development on the Kenilworth-Parkside neighborhood encompassed by the DCPNI application for Promise. The level of support you

have garnered from residents and other stakeholders is remarkable, and we look forward to a mutually beneficial partnership with you by aligning our resources with yours.

- Our commitments are as follows:
 - (1) DCHA staff to participate fully in your “Children Live in Stable Communities” work group;
 - (2) 20% of the time of a DCHA facilitator for the “Students with 21st Century Learning Tools” results-driven work group. This person will have experience (or access to expertise) in computers and broadband wiring, Neighborhood Networks (or similar computer learning centers), and work in partnership with other organizations and with low-income residents and communities;
 - (3) DCHA staff participation in the work of any of the other work groups in which DCHA can make a positive contribution;
 - (4) My personal participation in your planning process, as needed and desired, for example as a speaker at one of your monthly neighborhood dinners.

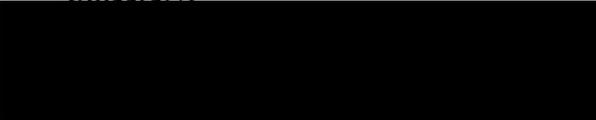
- DCHA currently contributes numerous resources to the Parkside-Kenilworth community, and we look forward to expanding these in partnership with you. The list of activities and their valuations are outlined below:
 - Management of the provision of social services to the residents of the Kenilworth Public Housing Project, with an in-kind value of approximately \$40,000, in cooperation with the Kenilworth/Parkside Resident Council, including:
 - Keeley’s Youth Development Sports and Boxing Program, which incorporates boxing and other sports with education, tutoring, nutrition and nutritional training;
 - Summer Feeding Program, managing the distribution of meals to young people age 18 and under;
 - Capitol Area Food Bank, providing food to residents;
 - An Arts Program;
 - Black Women’s Health Imperative for young women from ages 12-24, providing mentoring, counseling on abstinence and relationships; and,
 - Computer use and training, provided by skilled volunteers.
 - The Redevelopment of the Parkside Addition public housing project, adjacent to the Cesar Chavez School, in partnership with the Abe Pollin Grantor Trust and Enterprise Homes, which will result in 83 for-sale townhouses and 42 public housing rental units. Enterprise will provide supportive services for the public housing residents over a period of two years at a total cost of \$500,000. The total DCHA financial investment in this project is \$5 million.
 - Finally, I want you to be aware that DCHA currently manages the provision of social supportive services to the Kenilworth public housing residents, in alignment with the DCPNI vision, mission and theories of action and change. The value of this service to the community equates to approximately one ½ time FTE at approximately \$40,000 annually, and we look forward to having our supportive services staff work closely with DCPNI personnel and partners in aligning all Promise activities to the greater benefit of children and families in Parkside-Kenilworth.

I am aware that it is important for you to document the DCHA Vision, Mission, Theory of Change and Theory of Action for planning purposes and for the grant application. They are articulated in the Memorandum of Understanding that I have executed with DCPNI. Below is additional detail on DCHA and its program overall:

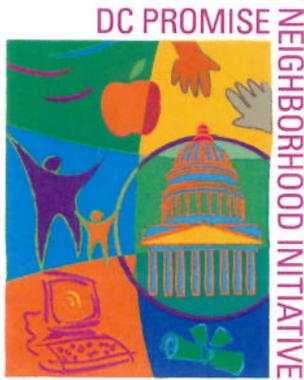
- DCHA manages approximately 8,000 units of public housing and the Housing Choice Voucher Program (formerly Section 8) that serves over 12,000 families, in cooperation with more than 3,000 landlords all across DC;
- DCHA is building better communities through the federal government's HOPE VI Program, Economic Stimulus Formula and Competitive Grant Programs and other redevelopment programs; and working with nonprofit and private developers to create new mixed-income, mixed-use communities;
- In addition to providing quality housing for the District's lowest income population, DCHA actively helps its residents grow through a variety of economic development and self-sufficiency programs. For example, as a result of the Wheeler Creek HOPE VI, awarded to DCHA in 1997, the residents formed a Community Development Corporation (Wheeler Creek CDC) to manage the provision of social services to residents. The CDC now provides such services to other public housing redevelopments and is a thriving, self-sustaining non-profit organization. We expect to involve the Wheeler Creek CDC, and their considerable expertise and experience, in the Kenilworth-Parkside redevelopment effort to provide Community and Supportive Services if DCHA is selected as a Choice Neighborhoods Initiative grantee.

We are pleased to join forces with you. Together we are building a model for how to integrate physical property, school, and social supports in a distressed neighborhood that can be replicated elsewhere in our nation's capital. If you have any questions, please contact me at 202-535-1523 or atodman@dchousing.org.

Sincerely,



Adrienne Todman
Interim Executive Director
DC Housing Authority



**Preliminary Memorandum of Understanding
Between the DC Promise Neighborhood Initiative and
Its Partners**

The Vision of the DCPNI is that each child in the DC Ward 7 community of Parkside-Kenilworth will receive the “Five Promises” of: 1) Caring adults; 2) Physical and emotional safety wherever they are; 3) A healthy start; 4) An effective education 5) Opportunities to help others. **The Mission** of the DC Promise Neighborhood Initiative (DCPNI) is to increase the number of children who successfully complete their education – from cradle to college -- and enter adulthood as productive participants in the 21st century economy and in the civic life of their communities. **Our theory of change** is that by coordinating, monitoring, and supporting services and systems capable of fulfilling the “Five Promises,” the DCPNI can significantly increase the number of Parkside-Kenilworth children who successfully complete their education and enter adulthood as productive participants in the 21st century economy and in the civic life of their communities. **Our theory of action** is that by adhering to our core organizing values and by forming carefully selected work groups that examine the data and evidence-based solutions related to ten critical result areas, the DCPNI and its partners can plan and implement a successful Promise Neighborhood. Our core organizing values are: A. We value the people of this community and want to build upon its existing capacity. B. We value our children and schools, which will be at the center of all that we do. C. We value accountability, excellence, and data-driven results. D. We value close collaboration with our partners and supporters. E. We

value resident engagement and input in all related decisions. The critical result areas are: 1) Children enter kindergarten ready to learn; 2) Students are proficient in core academic subjects; 3) Students successfully transition from middle grades to high school; 4) Youth graduate from high school; 5) High school graduates obtain a postsecondary degree, certification, or credential; 6) Students are healthy; 7) Students feel safe at school and in their community; 8) Students live in stable communities; 9) Families and community members support learning in Promise Neighborhood schools; 10) Students have access to 21st century learning tools. Our work groups will be made up of a cross-section of neighborhood residents, school personnel, government officials, funders, policy experts, and other DC representatives who have insights and resources that are directly relevant to the results we seek. The recommendations of each work group will be reviewed and approved by our Advisory Board comprised of residents, public-sector officials and other stakeholders.

[Names, affiliations, and relationship to neighborhood of Advisory Board members to be inserted here when list is final].

What follows are the alignment statements, commitments, and signatures of 7 key partners who will comprise the core of the cradle-to-college-to career continuum we are planning for and implementing in our Parkside-Kenilworth footprint. The alignment statements, commitments, and signatures of numerous other important partners can be found in the match and letter of support appendices of this proposal.

The Education Leaders of the District of Columbia

The Collective Vision of the Mayor's Office, the District of Columbia Public Schools (DCPS), and the Office for the State Superintendent for Schools is that DCPS become the highest performing urban school district in the nation, and that it once and for all closes the achievement gap that separates low-income students and students of color from their higher-income and white peers. **Our Core Beliefs** are that: 1) All children, regardless of background or circumstance, can achieve at the highest levels, 2) Achievement is a function of effort, not innate ability, 3) We have the power and the responsibility to close the achievement gap, 3) Our schools must be caring and supportive environments, 4) It is critical to engage our students' families and communities as valued partners, 4) Our decisions at all levels must be guided by robust data.

Theory of Change: We will realize our vision by 1) attracting, supporting, rewarding, and retaining high-performing educators, 2) building an informed and empowered parent population, and 3) engaging in innovative partnerships that engage the broader community in increasing educational options for students and playing an active, cooperative role in school improvement.

Our Theory of Action: By meeting the following six objectives, working in concert, we will realize our collective aspirations for DCPS and those we serve: 1) Create schools that provide a consistent foundation in academics, strong support for social and emotional needs, and a variety of challenging themes and programs; 2) Develop and retain the most highly effective educators in the country, and recognize and reward their work. 3) Implement a rigorous, relevant, college preparatory curriculum that gives all students meaningful options for life. 4) Support decision making with accurate information about how our students are performing and how the district as a whole is performing. 5) Provide schools with the support they need to operate effectively, 6) Partner with families and community members who demand better schools.

The signatories to this MOU agree that our vision, theory of change, theory of action, core beliefs, and activities for public schools in the District of Columbia schools are in substantial alignment with those of the DC Promise Neighborhood Initiative. Thus, we are pleased to support DCPNI planning and will assign relevant contact people to work with you on each of your work groups for the 10 result areas specified above from October 1, 2010 – September 30, 2011.

Adrian Fenty, Mayor, District of Columbia Date

Victor Reinoso, Deputy Mayor for Education Date

Kerri Briggs, DC Superintendant for Education Date

Michelle Rhee, Chancellor, DC Public Schools Date

Fatima Johnson, Principal, Kenilworth Elementary Date

Ruth Barnes, Principal, Neval Thomas Elementary School Date

United Planning Organization and the Bounce Learning Network/Educare

The Joint Vision of the United Planning Organization and the Bounce Learning Network is to give children birth to five a foundation for school success and achievement. To this end, we intend to establish an Educare school for 200 children in the Parkside-Kenilworth neighborhood of the District of Columbia. In addition, Educare and UPO will offer professional development assistance to other neighborhood early childhood education (ECE) providers, and UPO will continue to operate other high-quality ECE centers for TK children in Parkside-Kenilworth. **Our theory of change** is that school readiness for at-risk children can be ensured through evidence-based programming aimed at preventing the achievement gap from taking root in the early years. Promotion of family involvement that strengthens parents’ abilities to serve as champions for their child’s learning from infancy through their primary and secondary school educations is central to our theory of change. **Our theory of action** is that we can draw the support we need and build awareness for the importance of high quality ECE by demonstrating "on the ground" in Parkside-Kenilworth and elsewhere how research and evidence-based practices work to prepare low-income children for school. The signatories to this MOU agree that our vision, theory of change, theory of action, and activities are in substantial alignment with those of the DC Promise Neighborhood Initiative. Thus, we are pleased to assign contacts to support DCPNI work groups in the result areas of “Children Ready for Kindergarten,” “Students are Healthy,” and “Family/Community Learning and Support” from October 1, 2010 – September 30, 2011. See the letters of support from each organization for more detail on our current activities and the current and prospective dollar value of our activities in the neighborhood.

Name of UPO signatory Date

Name of Bounce Learning Network Signatory Date

Community College of the District of Columbia/University of the District of Columbia

The vision for the Community College of the District of Columbia (CCDC) is to provide opportunity for District residents to access high-quality, affordable, learner-focused and market-driven programs that advance their individual and the community's economic, social and educational goals.

The mission of the CCDC provides opportunities for students to obtain the requisite skills of today's workforce and prepares them for the demands of tomorrow. We offer accessible, affordable, and high-quality programs to the residents of the District of Columbia and the region. Our associate degrees, certificates, workforce development and lifelong learning programs are market-driven and learner focused. Using diverse, technology-enhanced learning environments CCDC serves as a vital link to the intellectual, economic, civic and cultural vitality of the region.

The signatory to this MOU agrees that the CCDC vision, mission, and activities are in substantial alignment with those of the DC Promise Neighborhood Initiative. Thus, CCDC is pleased to support DCPNI planning in each of the result areas specified in the table above from October 1, 2010 – September 30, 2011. See our match letter for further details on our investment in the Parkside-Kenilworth and the DCPNI planning effort.

Jonathan Gueverra,
Chief Executive Officer, CCDC

Date

East River Family Strengthening Collaborative (ERFSC)

The vision of the ERFSC is that the Ward 7 community will be equipped with the tools and skills to dramatically increase self-sufficiency and family stabilization through nationally recognized best practices used and developed by the ERFSC and our partners. The mission of the East ERFSC is to empower families, youth and communities to become more, self-sufficient through integrated and collaborative community based services. To accomplish this mission, we provide services and supports that directly or indirectly enhance family functioning in the Ward 7 community. These include, but are not limited to: case management, senior services, parenting empowerment, youth services, crisis intervention, housing assistance, fatherhood support, life skills training, community engagement, an Annual Family Day, a Hip-Hop Summit, financial literacy classes, and tax preparation classes.

The signatory to this MOU agrees that ERFSC's vision, mission, and activities are in substantial alignment with those of the DC Promise Neighborhood Initiative. The value of the current services we offer in the Parkside-Kenilworth community is \$TK. We look forward to working with the DCPNI to expand many of these services for Parkside-Kenilworth children and families, particularly our case management services, as well as our parenting-center and fatherhood-support work we do in DCPNI partner schools. In addition, ERFSC is pleased to support DCPNI planning by assigning a contact person to sit on the "Families and community members support learning" work group from October 1, 2010 – September 30, 2011.

Mae Best
Executive Director, ERFSC

Date

Children’s National Medical Center – Goldberg Center for Community Pediatric Health

Through the Goldberg Center, Children’s Hospital aims to give every infant, child and adolescent in the District of Columbia the opportunity to access family-centered care in their community that is culturally sensitive, promotes disease prevention and provides for the diagnoses of childhood health problems. The mission of the Goldberg Center for Community Pediatric Health is to build healthy communities through clinical care, advocacy, research and education. The Goldberg Center for Community Pediatric Health offers a community-based model which focuses on comprehensive primary care, prevention, diagnoses and treatment of pediatric health conditions prevalent in the District of Columbia. Among the clinical services offered by the Goldberg Center are mobile medical units staffed by doctors and other health care professionals from Children’s Hospital. The Mobile Medicine Project offers physicals and check-ups, dental care, and the diagnosis and treatment of medical problems, illness, or social problems. The staff also provides care and referrals for children with special needs. See our letter of support for more details on vision, mission, and activities of the Goldberg Center. The annual dollar value of our current mobile unit and other services in Parkside-Kenilworth is \$TK.

The signatory to this MOU agrees that the Goldberg Center’s vision, mission, and activities are in substantial alignment with those of the DCPNI. Thus, the Goldberg Center will continue to work in partnership with the DCPNI and its school partners to offer mobile pediatric (weekly) and dental care (monthly) to the children of Parkside-Kenilworth. In addition, the Goldberg Center will assign a contact to the “Children are Ready for Kindergarten” and “Children are Healthy” work groups from October 1, 2010 – September 30, 2011.

Denice Cora-Bramble, MD, MBA, FAAP

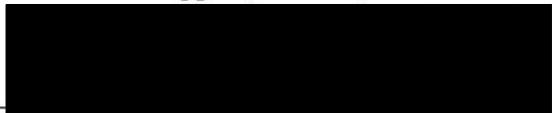
Date

Senior Vice President for the Goldberg Center, Children’s National Medical Center

DC Housing Authority

The District of Columbia Housing Authority (DCHA) is an independent authority that provides affordable housing to over 10% of the city's population, to the low-income families, seniors and people living with disabilities in the nation's capital, one of the most expensive real estate markets in the nation. **The Vision** of DCHA is that all low income District residents will have decent homes in diverse neighborhoods of choice, supported by effective social services and excellent educational opportunities to spur our residents to become self-sufficient and our children to become well educated, and break out of the cycle of poverty. **The Mission** of DCHA is to enhance the quality of life in the District of Columbia for low and moderate income households by providing and effectively managing its affordable housing inventory and providing access to effective social services and educational opportunities. **DCHA's Theories of Change and Action** are that through providing decent housing and supportive services, in partnership with DCPNI and other public and private entities; collectively we can achieve total neighborhood transformation as envisioned by the Promise and Choice Programs.

The signatory to this MOU agrees that DCHA's vision, mission, and activities are in substantial alignment with those of the DCPI. On account of this, DCHA's substantial investment in Parkside-Kenilworth, and DCPNI's capacity in Parkside-Kenilworth, DCHA, at this time, anticipates focusing its upcoming federal Choice Neighborhoods application on Parkside-Kenilworth. In addition, the DCHA will designate a representative for DCPNI's "Students Live in Stable Communities" Group from 10/1/10 to 9/30/11, and a 20% facilitator for its "Students with 21st Century Learning Tools" Group during the same timeframe. Please see our letter of support, as well, for more information on our activities relevant to the DCPNI.


Adrienne Todman, Interim Executive Director, DC Housing Authority

6/21/10
Date

East River Family Strengthening Collaborative

The mission of the East River Family Strengthening Collaborative, Inc (ERFSC) is to empower families, youth and communities to become more self- sufficient through integrated and collaborative community based services. We also collaborate with community residents and organizations to improve the quality of life for Ward 7 residents. In this regard, the vision of the DCPNI fits in with the mission and vision of ERFSC. Therefore ERFSC strongly supports the work of DCPNI.

Our Theory of change: 1) provide a continuum of care that strengthens family functioning through various initiatives that promote family stabilization, family preservation, family support and community capacity building services; 2) improve the quality of life for an ever increasing number of residents in Ward 7 and 3) increase our corporation partners' capacity to service residents.

Our Theory of Action: We will do this by collaborating with DCPNI partners and residents to:

1) Increase supports to families, 2) Increase financial self sufficiency, 3) Decrease youth violence, 4) Increase communication between families, partners and schools.

The signatory to this MOU agrees that ERFSC's vision, mission, and activities are in substantial alignment with those of the DC Promise Neighborhood Initiative. Thus, ERFSC is pleased to support DCPNI planning by assigning a contact person to sit on the "Students Feel Safe,"

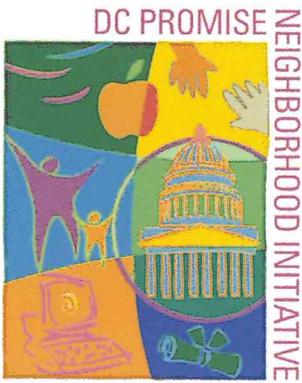
"Students Live in Stable Communities," and "Families and community members support learning" Results-Driven Work Groups from October 1, 2010 – September 30, 2011.



Mae H. Best, Executive Director

6/14/10

Date



**Preliminary Memorandum of Understanding
Between the DC Promise Neighborhood Initiative and
Its Partners**

The Vision of the DCPNI is that each child in the DC Ward 7 community of Parkside-Kenilworth will receive the “Five Promises” of: 1) Caring adults; 2) Physical and emotional safety wherever they are; 3) A healthy start; 4) An effective education 5) Opportunities to help others. **The Mission** of the DC Promise Neighborhood Initiative (DCPNI) is to increase the number of children who successfully complete their education – from cradle to college -- and enter adulthood as productive participants in the 21st century economy and in the civic life of their communities. **Our theory of change** is that by coordinating, monitoring, and supporting services and systems capable of fulfilling the “Five Promises,” the DCPNI can significantly increase the number of Parkside-Kenilworth children who successfully complete their education and enter adulthood as productive participants in the 21st century economy and in the civic life of their communities. **Our theory of action** is that by adhering to our core organizing values and by forming carefully selected work groups that examine the data and evidence-based solutions related to ten critical result areas, the DCPNI and its partners can plan and implement a successful Promise Neighborhood. Our core organizing values are: A. We value the people of this community and want to build upon its existing capacity. B. We value our children and schools, which will be at the center of all that we do. C. We value accountability, excellence, and data-driven results. D. We value close collaboration with our partners and supporters. E. We value resident engagement and input in all related decisions. The critical result areas are: 1) Children enter kindergarten ready to learn; 2) Students are proficient in core academic subjects;

3) Students successfully transition from middle grades to high school; 4) Youth graduate from high school; 5) High school graduates obtain a postsecondary degree, certification, or credential; 6) Students are healthy; 7) Students feel safe at school and in their community; 8) Students live in stable communities; 9) Families and community members support learning in Promise Neighborhood schools; 10) Students have access to 21st century learning tools. Our work groups will be made up of a cross-section of neighborhood residents, school personnel, government officials, funders, policy experts, and other DC representatives who have insights and resources that are directly relevant to the results we seek. The recommendations of each work group will be reviewed and approved by our Advisory Board comprised of residents, public-sector officials and other stakeholders.

[Names, affiliations, and relationship to neighborhood of Advisory Board members to be inserted here when list is final].

What follows are the alignment statements, commitments, and signatures of 7 key partners who will comprise the core of the cradle-to-college-to career continuum we are planning for and implementing in our Parkside-Kenilworth footprint. The alignment statements, commitments, and signatures of numerous other important partners can be found in the match and letter of support appendices of this proposal.

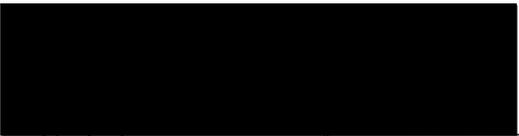
Irasema Salcido
CEO and Founder, Cesar Chavez Public Charter Schools for Public Policy

Georgetown University

Established in 1789, Georgetown University is a Catholic and Jesuit, student-centered research university founded on the principles of diversity of thought, faith, and culture, intellectual openness, and a commitment to justice and the common good. Georgetown educates women and men to be reflective lifelong learners, to be responsible and active participants in civic life, and to live generously in service to others.

Georgetown University has maintained a close relationship with the nation's capital for more than two centuries, providing services, opportunities, leadership and resources to District neighborhoods, businesses and government. Georgetown University's efforts in this regard focus on strengthening partnerships with schools, community organizations, and other partners to build a broad network of support for students and families throughout the District of Columbia, including in Ward 7. University support comes through staff and student-run literacy programs, academic support services and college preparation programs, as well as faculty and course initiatives, research, and additional infrastructural support for community outreach across Georgetown's Main Campus, Medical Center, and Law Center.

The signatory to this MOU agrees that the Georgetown University vision, mission, and activities are in substantial alignment with those of the DC Promise Neighborhood Initiative. Thus, the University is pleased to assign a contact to the DCPNI work group on "High school graduates obtain a postsecondary degree, certification, or credential" as well as to other relevant work groups from October 1, 2010 – September 30, 2011. See our letter of support for further details on our activities in Ward 7.



Daniel R. Porterfield, Ph.D.
Senior Vice President for Strategic Development, Georgetown University

United Planning Organization and the BounceDC/Educare DC

The Joint Vision of the United Planning Organization and Bounce DC is to narrow the achievement gap beginning at birth by providing and promoting the highest quality outcome-based learning for children birth-to-five. To this end, we intend to establish an Educare school for approximately 150- 200 children, birth-to-five years of age in the Parkside-Kenilworth neighborhood. In addition, Educare DC will work with local early childhood partners to improve quality in the District. Educare DC will offer professional development assistance as well as space for professional development trainings. **Our theory of change** is that school readiness for at-risk children can be ensured through evidence-based programming aimed at preventing the achievement gap. Family involvement that strengthens parents’ abilities to serve as advocates for their child’s learning from infancy through their primary and secondary school educations is central to our theory of change. **Our theory of action** is that we can draw support to build awareness for the importance of high quality ECE by demonstrating "on the ground" in Parkside-Kenilworth and elsewhere on how research and evidence-based practices work to prepare low-income children for school. Our work will serve as a local, regional and national showcase for the importance of comprehensive, high-quality programs that benefit vulnerable children and their families. The signatories to this MOU agree that our vision, theory of change, theory of action, and activities are in substantial alignment with those of the DC Promise Neighborhood Initiative. Thus, we are pleased to assign contacts to support DCPNI work groups in the result areas of “Children Ready for Kindergarten,” “Students are Healthy,” and “Family/Community

October 1, 2010 – September 30, 2011.

Dana Jones, Chief Executive Officer, UPO

6/16/10

Date

Harriet Meyer, Co-Chair of Bounce DC

6/15/10

Date