

# 14<sup>th</sup> Annual NCOLCTL Conference

“Developing Strong Proposals for the Fiscal Year 2012  
Fulbright-Hays Group Projects Abroad (GPA) Program”

PRE-CONFERENCE WORKSHOP

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U.S. Department of Education



# Purpose and Agenda

## **PURPOSE:**

- To provide information relevant to potential applicants to the Fulbright-Hays GPA Fiscal Year 2012 competition for foreign languages
- To discuss other opportunities for foreign language grants at IFLE

**AGENDA:** Per handout

# Introductions

- Name and affiliation
- Brief info on project/proposal to be developed
- Previous GPA grantee? Foreign Language or Short-Term?

# Opportunities for foreign language grants at IFLE

- Fulbright-Hays Programs
- Title VI Programs



# Programs: Fulbright-Hays

## **Fulbright-Hays Programs**

**International education program, established by the U.S. Congress in 1946 to promote mutual understanding between people of the United States and those of other countries.**

**The Fulbright Program originated with legislation sponsored by Senator J. William Fulbright of Arkansas just after World War II.**

**Under the Fulbright-Hays Act of 1961, the U.S. Dept. of Education receives an annual appropriation from the U.S. Congress.**

**Funds must be spent outside of U.S.**

**Focus is on non-western European countries and Less Commonly Taught Languages (LCTL)s.**

# Fulbright-Hays Programs

## Programs Applicable to Foreign Language Projects

- ❖ **Group Projects Abroad – Advanced Overseas Intensive Language Training Projects**
- ❖ **Group Projects Abroad – Short-Term Projects**
- ❖ **Faculty Research Abroad**
- ❖ **Doctoral Dissertation Research Abroad**

# **Group Projects Abroad (GPA)**

## **Short Term Projects**

- ❖ **One year institutional grant award**
- ❖ **Annual competition**
- ❖ **Supports overseas training, research and curriculum development in modern foreign languages and area studies.**
- ❖ **Funds approximately 25 projects each year**
- ❖ **Focus to provide professional development to U.S. K-12 teachers, postsecondary faculty and pre-service teachers and to integrate international studies into US curriculum.**

## **Faculty Research Abroad (FRA)**

- ❖ **Funds fellowships through institutions of higher education (IHEs) to individual faculty members who propose to conduct research abroad in modern foreign languages and area studies for periods of three to 12 months (Countries in Western Europe in ineligible).**
- ❖ **Applicants: IHE's**
- ❖ **Participants: Individual faculty members must apply through the IHE in which they are teaching; must have taught for minimum of 2 years at this institution**
- ❖ **Proposes research relevant to his/her modern foreign language or area studies specialization.**
- ❖ **Must possess sufficient foreign language skills to carry out the research project.**

# Doctoral Dissertation Research Abroad (DDRA)

- ❖ **Funds fellowships through institutions of higher education (IHEs) to doctoral students who propose to conduct dissertation research abroad in modern foreign languages and area studies for periods of six to 12 months (Countries in Western Europe are ineligible).**
  - ❖ **Applicants: IHE's**
  - ❖ **Participants: Individual doctoral students must apply through the eligible IHE**
- ❖ **Proposes research relevant to his/her modern foreign language or area studies specialization.**
- ❖ **Must possess sufficient foreign language skills to carry out the research project.**

# Programs: Title VI

## **Title VI Programs**

**Authorized under Title VI of the Higher Education Act of 1965, reauthorized in 2008 as the Higher Education Opportunity Act (HEOA).**

**Designed to strengthen the capability and performance of American education in foreign languages and in area and international studies.**

**Provide domestically based language and area training, research and outreach.**

# Title VI Programs

## Programs that Support Foreign Language Projects

- ❖ Undergraduate International Studies and Foreign Language (UISFL)
- ❖ Business and International Education (BIE)
- ❖ International Research and Studies (IRS)

## Programs that Provide Assistance and Resources to Foreign Language Projects

- ❖ National Resource Centers (NRC)
- ❖ Language Resource Centers (LRC)

# **Undergraduate and International Studies and Foreign Language (UISFL)**

- ❖ **Two-three year institutional or consortia grant award**
- ❖ **Annual competition**
- ❖ **Supports programs that strengthen and improve undergraduate instruction in international studies and foreign languages.**
- ❖ **Projects are multi- or interdisciplinary in design.**
- ❖ **Funds can be used:**
  - ❖ **To develop and expand language and international or area studies programs and curricula on campuses with limited resources;**
  - ❖ **For faculty development activities, i.e. workshops, research, international travel;**
  - ❖ **To develop study-abroad/internship programs;**
  - ❖ **For library enhancement, outreach activities, speaker/film series.**

# **Business and International Education (BIE)**

- ❖ **Two year institutional grant award**
- ❖ **Annual competition**
- ❖ **Supports projects that internationalize the business curriculum and promote links between academic institutions and the American business community.**
- ❖ **Must have a partnership agreement with at least one business entity such as a local business, trade organization, chamber of commerce, etc..**
- ❖ **Funds can be used:**
  - ❖ **To internationalize curricula at the junior and community college level;**
  - ❖ **Create opportunities for business/professional faculty to strengthen international skills;**
  - ❖ **Develop research programs to promote international economic activity;**
  - ❖ **Provide funding for language courses for special purposes (i.e. marketing, business).**

# International and Research Studies (IRS)

- ❖ **Individual or institutional awards for 1-3 years**
- ❖ **Annual competition**
- ❖ **Supports research, surveys and studies, creation of instructional materials to improve/strengthen instruction in modern foreign languages, area studies and other international fields.**
- ❖ **Materials and research are disseminated and easily accessible**
- ❖ **Concentration on Less Commonly Taught Languages (LCTLs)**
- ❖ **Sample activities:**
  - ❖ **Assessment training courses for teachers of Chinese**
  - ❖ **Online curriculum project on the Horn of Africa**
  - ❖ **Business Hindi textbooks**

# Programs that Provide Assistance/Resources

**Funded by the U.S. Department of Education/IFLE:**

## **National Resource Centers (NRC)**

- ❖ **Establish, strengthen and operate comprehensive or undergraduate language and area studies centers that will be national resources for:**
  - ❖ **Teaching foreign languages**
  - ❖ **Instruction in fields to provide understanding of areas in which less commonly taught languages (LCTL's) are used**
  - ❖ **Research and training in international studies**
  - ❖ **Language aspects of professional and other fields of study**
  - ❖ **Instruction and research on issue in world affairs**
- ❖ **Mandated to assist cc's designed to internationalize curriculum and improve foreign language/area studies instruction**
- ❖ **Currently 127 NRCs throughout the U.S. At IHE's in nine world areas**

# Programs that Provide Assistance/Resources

**Funded by the U.S. Department of Education/IFLE:**

## **Language Resource Centers (LRC)**

- ❖ **Improve U.S. capacity to teach and learn foreign languages**
- ❖ **Offer teacher training, conferences and presentations; summer workshops also available – online calendar on LRC website**
- ❖ **Many center's have free list-servers, online teaching materials and language learning modules**
- ❖ **Currently 15 LRCs nationwide**

exchange; shared common curricula; mutual recognition of credits, acquisition of host country language; and apprenticeships and other work activities.

**International Education Programs Brochure**  [PDF \(203K\)](#) | [MS Word \(36K\)](#)

**PROGRAMS**

**Programs Authorized Under Title VI of the Higher Education Act**

- [American Overseas Research Centers](#)
- [Business and International Education](#)
- [Centers for International Business Education](#)
- [Foreign Language and Area Studies Fellowships](#)
- [Institute for International Public Policy](#)
- [International Research and Studies](#)
- [Language Resource Centers](#)
- [National Resource Centers](#)
- [Technological Innovation and Cooperation for Foreign Information Access](#)
- [Undergraduate International Studies and Foreign Language Program](#)

**Programs Authorized Under Title VII of the Higher Education Act**

- [U.S.-Brazil Higher Education Consortia Program](#)
- [European Union-United States Atlantis Program](#)
- [Program for North American Mobility in Higher Education](#)
- [United States-Russia Program: Improving Research and Educational Activities in Higher Education](#)

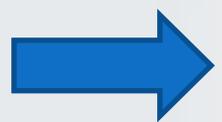
**Programs Authorized Under the Mutual Educational and Cultural Exchange Act (Fulbright-Hays Act)**

- [Fulbright-Hays Training Grants--Doctoral Dissertation Research Abroad](#)
- [Fulbright-Hays Training Grants--Faculty Research Abroad](#)
- [Fulbright-Hays Training Grants--Group Projects Abroad](#)
- [Fulbright-Hays Seminars Abroad--Bilateral Projects](#)



**NEWS AND INFORMATION**

- [Current IFLE Grant Competitions](#)





**[www.ed.gov/ope/iegps](http://www.ed.gov/ope/iegps)**



**BREAK**



**Overview of:  
GPA Advanced Overseas  
Intensive Language  
Training Program**

# Purpose

- Institutional grants to support overseas training in modern foreign languages
- Funds on average eighteen advanced language training programs abroad for each funding cycle

# Eligible Applicants

- Institutions of higher education
- State departments of education
- Private nonprofit educational organizations
- Consortia of institutions, departments, and organizations

# Eligible Project Participants

- U.S. Citizen or permanent resident

And

- Graduate students, or juniors or seniors in higher education institutions, who are planning a teaching career
- Graduate students, or juniors or seniors in higher education, or others who plan to apply their language skills and knowledge of countries vital to the U.S. ' national security in fields outside teaching, including government, the professions, or international development

# Project Features

- Activities take place over a full year, academic year, semester, trimester, quarter, or summer (8 week min) or any combination
- Training must be given at the advanced level (3<sup>rd</sup> academic year, at least)
- Language must be indigenous to the host country & maximum use of host institutions & personnel
- Minimum 12 students per fiscal year
- Funding for four years

# Financial Provisions

Funds must be spent abroad and will pay for:

- Lodging & meals
- International flights
- Local travel
- Educational materials
- Honoraria/meeting room space
- Local administrative services
- Language testing

# **Group Projects Abroad (GPA) Advanced Foreign Language**

- ❖ **Four year institutional grant award**
- ❖ **Next competition for Fiscal Year 2012, applications available in summer/fall 2011**
- ❖ **Supports advanced overseas intensive language training for students, educators and some professionals.**
- ❖ **Currently funds 18 foreign language projects worldwide**
- ❖ **Requires maximum use of local institutions, host country personnel, resources, and expertise.**



# **Fiscal Year 2012 Competition**

# Program Statistics FY 2008-11

- Currently 18 continuation projects are supported in the amount of \$2,848,000.
- Average grant is \$158,222 per year.
- Funding range for each budget year:
  - \$55,000 - \$375,000

# Competition Highlights

- Separate from GPA short-term in applying and reporting
- Looking for innovative ideas that answer needs in the field
- Longer and more intense time abroad
- Higher numbers of students
- Hoping to fund more projects for this competitive round
- Hoping to put more money into this competitive round
- May raise grant threshold to as much as \$425,000/grant/year
- Travel and warning issues



# **Discussion of possible projects & project features**



# **Application Process**



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Grants.gov does not provide personal financial assistance. To learn where you may find personal help, check [Government Benefits](#), [Student Loans](#) and [Small Business Start-up Loans](#).



In response to The American Recovery and Reinvestment Act or Recovery Act, Grant-making agencies are posting Recovery Act specific grant opportunities on Grants.gov. [View all opportunities >](#)

Other information and opportunities regarding the Recovery Act is available. [Learn more >](#)

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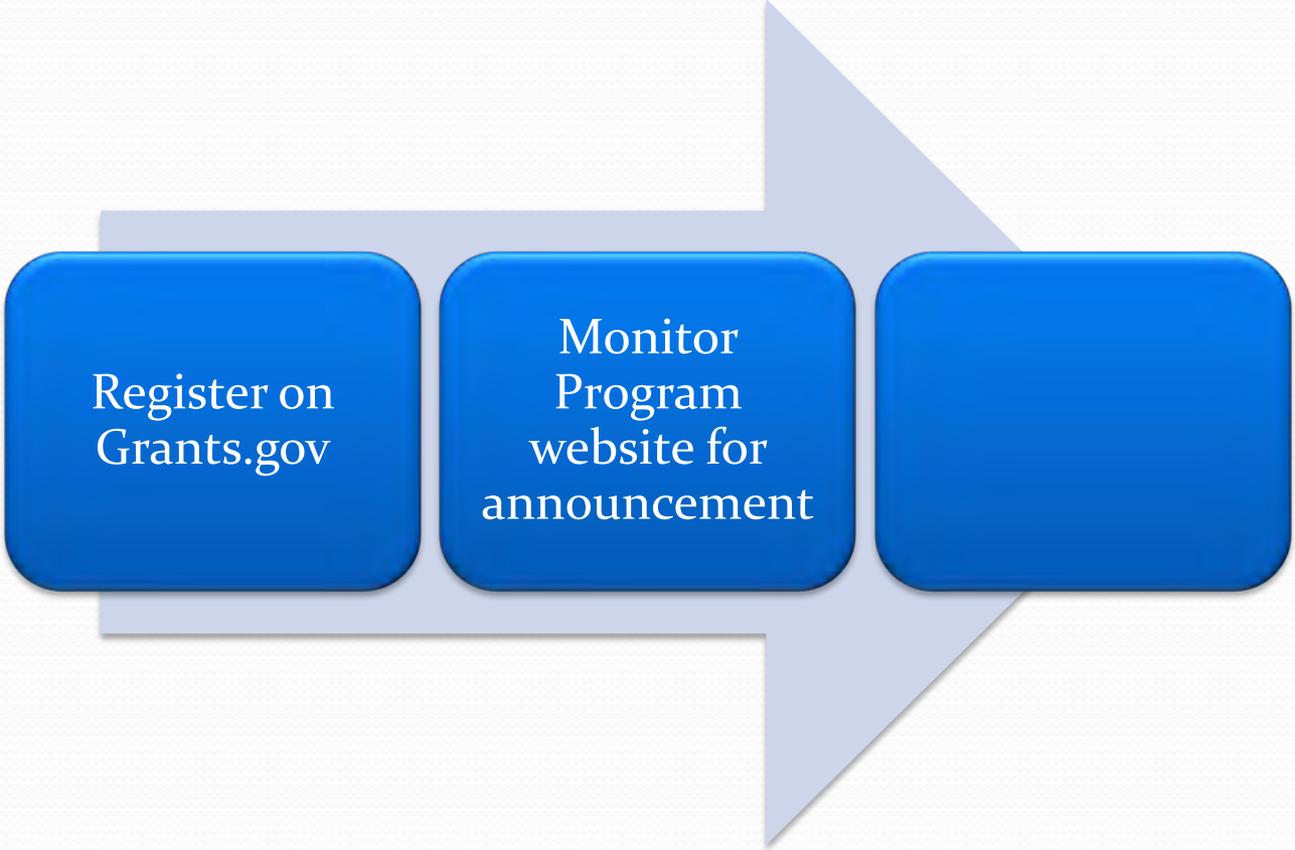
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**FULBRIGHT-HAYS--GROUP PROJECTS ABROAD PROGRAM**

- Purpose
- Eligibility
- **Applicant Info**
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- Funding Status
- Laws, Regs, & Guidance
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**Applicant Information**

**TIMELINE**

The Group Projects Abroad program oversees two competitions. Annual competitions are held for short-term seminars, curriculum development teams, and group research or study projects. Competitions are held every four years for advanced overseas intensive language projects. The most recent overseas intensive language projects competition was held in FY 2008 and the next is scheduled for FY 2012.

**Current competition:** FY 2011 Short-term projects  
 Applications available: September 24, 2010  
 Deadline for transmission of applications: October 26, 2010

**FEDERAL REGISTER NOTICES**

- [Notice Inviting Applications for New Awards for FY 2011](#) (September 24, 2010)  [PDF](#)
- [Notice of Final Priorities](#) (September 24, 2010)  [PDF](#)



**CURRENT APPLICATION**

Please note that the FY 2011 competition for this program is **closed**. The archived application below should be used for reference only.

- FY 2011 Application Package and Forms (archived):  [PDF \(1.03Mb\)](#)



**TIPS AND ASSISTANCE**

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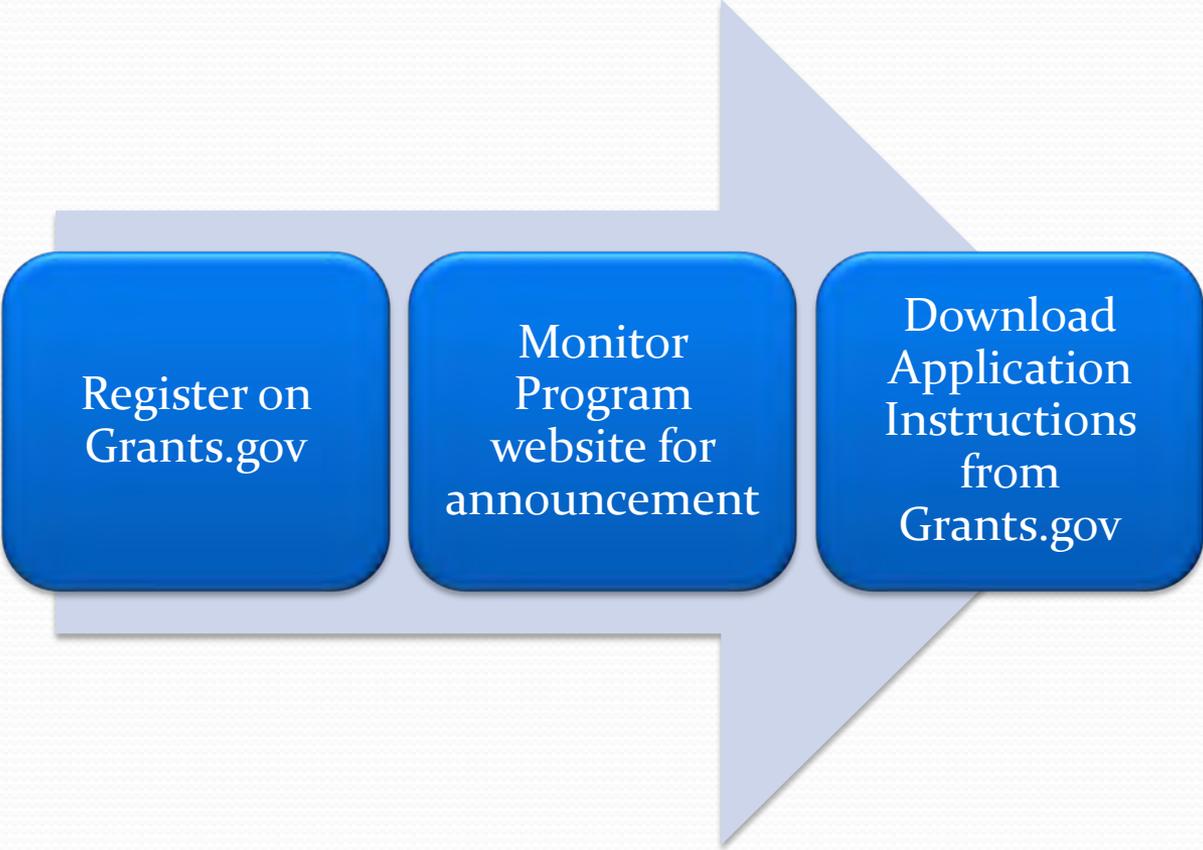
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## APPLY FOR GRANTS

**\*IMPORTANT NOTICE:** [All applicants please read immediately.](#)

Provided below is an overview of the process to apply for grant opportunities. In order to apply for a grant, you and/or your organization must complete the Grants.gov registration process. Registration can take between three-five business days or as long as two weeks if all steps are not completed in a timely manner. Register for grant opportunities now.

[Click here to "Get Registered".](#)

**Step 1** [Download a Grant Application Package](#) 

Downloading a grant application package allows you to complete it offline and route it through your organization for review before submitting.

[Click here](#) to verify if your Adobe software version is compatible with Grants.gov.

Instructions on how to open and use the forms in the package are on the application package cover sheet. Agency specific instructions are available for download when you download your application package, which will include required information for your submission.

**Step 2** [Complete the Grant Application Package Step](#)

Now that you have downloaded an application package, complete the grant application offline. Save changes to your application as you go, Grants.gov does NOT automatically save changes. The package cannot be submitted until all required fields have been completed.

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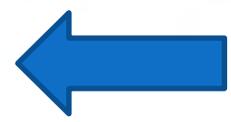
Note: You will need to download and install [PureEdge Viewer](#) / [Adobe Reader](#), prior to downloading an Application Package.

To download an application package, **enter the appropriate CFDA Number OR Funding Opportunity Number** and click the "Download Package" button.

CFDA Number:

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Funding Opportunity Competition ID:



If you do not remember the Funding Opportunity Number for the grant opportunity, return to the [Find Grant Opportunities](#) section to locate the grant opportunity and then return to this screen to enter the number.

### READ BELOW BEFORE YOU APPLY FOR THIS GRANT!

Before you can view and complete an application package, you **MUST** have the PureEdge Viewer or compatible Adobe Reader installed. Application packages are posted in either PureEdge or Adobe Reader format. You may receive a validation error using incompatible versions of Adobe Reader. To prevent a validation error, it is now recommended you uninstall any earlier versions of Adobe Reader and install the latest compatible version of Adobe Reader.

**If more than one person is working on the application package, ALL applicants must be using the same software version.**

Click [here](#) to download the required PureEdge Viewer and Adobe Reader if you do not have it installed already.

#### Additional Resources:

- Sign-up for [Grants.gov Updates](#) for the latest issues and news.
- Download [Adobe Reader](#) and [PureEdge Viewer](#) for free.
- Visit [Help](#) for FAQs and more information on Applying for grants.

Below is a list of the application(s) currently available for the CFDA and/or Funding Opportunity Number that you entered.

To download the application instructions or package, click the corresponding download link. You will then be able to save the files on your computer for future reference and use.

CFDA	Opportunity Number	Competition ID	Competition Title	Agency	Instructions Application
84.116	ED-GRANTS-032511-001	84-116N2011-1	IFLE FIPSE Program for North American Mobility in Higher Education 84.116N	U.S. Department of Education	<a href="#">download</a>
84.116	ED-GRANTS-032911-002	84-116M2011-1	IFLE FIPSE U.S.-Brazil Higher Education Consortia Program Fiscal Year 2011	U.S. Department of Education	<a href="#">download</a>
84.116	ED-GRANTS-040111-002	84-116J2011-1	2011 EU - US Atlantis Program	U.S. Department of Education	<a href="#">download</a>
84.116	ED-GRANTS-032211-001	84-116B2011-1	(FIPSE)-Comprehensive Program CFDA Number 84.116B	U.S. Department of Education	<a href="#">download</a>



## DOWNLOAD OPPORTUNITY INSTRUCTIONS AND APPLICATION

You have chosen to download the instructions and application for the following opportunity:

**CFDA Number:** 84.116: Fund for the Improvement of Postsecondary Education

**Opportunity Number:** ED-GRANTS-032911-002: Fund for the Improvement of Postsecondary Education (FIPSE)--Special F  
Competition: United States (U.S.)-Brazil Higher Education Consortia Program CFDA Number 84.116M

**Competition ID:** 84-116M2011-1

**Competition Title:** IFLE FIPSE U.S.-Brazil Higher Education Consortia Program Fiscal Year 2011

**Agency:** U.S. Department of Education

**Opening Date:** 03/30/2011

**Closing Date:** 05/13/2011

If you would like to be notified of any changes to this opportunity please enter your e-mail address below, and you will be e-m  
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Download the instructions and application by selecting the download links below. While the instructions or application files may  
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instructions or the application once you save them to your computer.

1. [Download Application Instructions](#)



2. [Download Application Package](#)





# **Electronic Application and Forms**

**\*handout**



# **Discussion of Appendices**



# **Awards Process**

# The Selection Process



1. Screen (eligibility requirements)
2. Review by panels of academic specialists
3. Review of panel comments by program officers
4. Review by U.S. embassies and Fulbright Commissions
5. Recommend the final slate to DAS for approval
6. Present the final slate to the FSB for final approval



***Submit Early!***



**BREAK**

# Selection Criteria

- |                                  |                    |
|----------------------------------|--------------------|
| 1. Plan of Operation             | (20 points)        |
| 2. Quality of Key Personnel      | (10 points)        |
| 3. Budget and Cost Effectiveness | (10 points)        |
| 4. Evaluation                    | (20 points)        |
| 5. Adequacy of Resources         | (5 points)         |
| 6. Impact                        | (15 points)        |
| 7. Relevance to Inst. Dev.       | (5 points)         |
| 8. Need for Overseas Experience  | (10 points)        |
| 9. Program Priorities            | <u>(?? points)</u> |

**TOTAL**

**95+ points**

\*share TRF

# Selection Criteria

## 1. Plan of Operation (20 points), Part I

### ❖ Project Design

- Introduction
- What are objectives, how will they be accomplished?
- What language(s) is to be studied, how and for how long?
- Timeline of activities
- # of levels, class size, etc.
- Recruitment/publicity efforts
- How will students be selected (criteria)? Equal access
- Preparation, support & follow-up with students
- Project features (tutors, field trips, tech)
- Security/emergency contingency plans

# Selection Criteria

## 1. Plan of Operation (20 points), Part II

### ❖ **Management**

- **Who is the team?**
- **What are their major responsibilities (U.S. and host country)**
- **Process of communication**
- **Recruitment and selection of participants ( process/committee, selection criteria, equal access)**

# Selection Criteria

## 2. Key Personnel (10 points)

- ❖ **U.S. Project Director**
- ❖ **Identify other U.S. key personnel**
- ❖ **Identify host country personnel**
  - **Qualifications of each, including education, academic & professional training, language ability, field experience in host country, evaluation, administrative, language teaching**
- ❖ **Project Co-sponsors/Institutions**
- ❖ **Time commitment to the project**

# Selection Criteria

## 3. Budget & Cost Effectiveness (10 points)

### ❖ Federal funds

- What are you asking for?
- How is this related to & necessary for a successful project?
- Adequate, allowable & reasonable expenses in host country
- Cost-effective measures

### ❖ Non-federal funds

- **No matching funds required, BUT ENCOURAGED!**
- How will U.S. costs be paid for?
- Applicant's in-kind contribution
- Cost sharing by applicant
- Cost sharing by participants
- Cost sharing by other institutions

# Selection Criteria

## 4. Evaluation Plan (20 points)

- ❖ **Pre and Post Language Testing**
  - **How and by whom?**
- ❖ **Informal Evaluation**
  - **What data will be collected and analyzed?**
  - **How will this effectively measure project activities and impact?**
  - **What methods will be used?**
  - **What effects & impacts will the project have?**
  - **How will evaluation results be used to shape the development of the project (before, during, after)**
  - **Describe evaluation tools**
- ❖ **External Project Evaluator**
- ❖ **Timetable**

## Selection Criteria

### 5. Adequacy of Resources (5 points)

- ❖ In the host country
- ❖ At the site of the applicant
- ❖ Facilities, supplies, technology, equipment

# Selection Criteria

## 6. Impact (15 points)

- ❖ **Short and long-term benefits to students**
- ❖ **Participating institutions (universities/colleges)**
- ❖ **K-12 schools**
- ❖ **American education: development and improvement of modern foreign languages**
- ❖ **Multiplier effects?**

## **Selection Criteria**

### **7. Relevance to Institution's Educational Goals (5 points)**

- ❖ **How does project fit in with the missions, goals and objectives of the applicant institution? Will it address institutional development goals?**
- ❖ **What is the relationship between the project and the institution's program development in modern foreign languages?**
- ❖ **What changes will take place due to a GPA project?**

# Selection Criteria

## 8. Need for Overseas Experience (10 points)

- ❖ Why is first hand knowledge and experience necessary?
- ❖ How were needs identified and how are they addressed by this project?
- ❖ What benefits will be gained through meeting these needs?
- ❖ Why this group for this language to this place (above all others?)



# Program Priorities



❖ **Absolute**

- **Non-Western European counties**
- **Modern foreign languages**

*Additional priorities may be added, either invitational or competitive for FY2012, which may include:*

- ❖ **Proposals for substantive, focused activities in countries where the critical languages are spoken: list of 78 provided**
- ❖ **Developing and improving foreign language and areas studies at elementary and secondary schools**
- ❖ **Internationalizing teacher education**
- ❖ **Inclusion of high-need local education agencies (K-12 school districts)**
- ❖ **Applicants who have not previously received awards for this program**
- ❖ **Increasing participation of under-represented minorities/community colleges & MSI's**



# Budget



# Budget

- 3 or 4 column spreadsheet with accompanying detailed narrative
- (NO) matching, but really...
- Details of how ALL costs were arrived at
- Connection of line items to narrative
- Budget linked to student numbers
- Fly America Act compliant
- Pay attention to detailed instructions in application package

# Strategies for Writing Successful GPA Proposals...First, Get Organized

- Contact program officer
- Review abstracts of funded grantees & read past successful proposals
- Contact funded grantees for information and assistance
- Develop linkages internally & externally
- Designate a management team with int'l and grants experience
- Identify your institution's/ department's/program's needs & wants
- Request letters of support
- Review the Federal Register for updated information

# Then, Write & Submit

- Address all the Selection Criteria in the order listed in the application packet
- Don't make readers have to search for information
- Provide a detailed plan of operation & evaluation
- Include sufficient details so that someone unfamiliar with your project could conduct it based on the application
- Clear, measurable goals, objectives, and outcomes
- Good, clear writing that addresses the published criteria

# Then, Write & Submit (continued)

- Persuasive description of how the pieces fit together and complement each other
- Provide a specific & detailed budget
- Write in plain English and use correct grammar
- Avoid specific professional jargon/acronyms
- Register on Grants.gov **EARLY**
- Easy to read format
- If your institution is not funded, consult the reviewers' comments and reapply

## *You must convince a panel that . . .*

- Your project is significant enough to merit funding
- The project is manageable and feasible within your time frame
- Your research and assessment indicates that this project is necessary and is addressing unfulfilled needs
- You have the right key personnel in place

# *What panelists wish all PDs would do . . .*

- Talk with a program officer
- Know the language of the RFP and application package very well
- Know the historical, political, intellectual landscape of the grant
- Plan so carefully that the project is ready to go the minute the award letter arrives
- Follow ALL directions

# *What panelists wish all PIs would do . . . (cont'd)*

- Don't use jargon—not even the disciplinary type
- Use the evaluation criteria to design the narrative
- Construct the budget carefully
- Get your draft critiqued by:
  - Someone who knows your topic
  - Someone outside your field
  - A successful PD or former panelist
  - A good proofreader



... and finally ...

- **SUBMIT ONLY A PERFECT COPY**

## **For More Information Visit:**

**International and Foreign Language Education Service website**  
<http://www2.ed.gov/about/offices/list/ope/iegps/index.html>

**Grantmaking at ED**

<http://www2.ed.gov/fund/grant/about/grantmaking/index.html>

**Panel reviewer application submission**

<http://opeweb.ed.gov/frs.frsHome.cfm>

**Electronic grant application submission**

<http://www.grants.gov>

# Discussion and Questions

