Definition of Aggressive Recruiting

34 CFR 600.2 is amended by adding at the end the following:

Aggressive recruiting: (1) Aggressive recruiting means engaging in recruiting tactics that:

- i. use force or threats;
- ii. are designed to induce same-day enrollment;
- iii. prevent a prospective student from leaving a facility until they have agreed to enroll; or
- iv. misrepresent the urgency in which the student needs to act to enroll at the institution.
- (2) Safe Harbor. Institutions are in compliance with paragraph (ii) of subsection (1), if they refuse to enroll students until at least 48 hours after initial contact with the student. For the purposes of determining when initial contact began, the institution shall not count any unsolicited communications to the prospective student. Institutions are not required to utilize this safe harbor provision in order to be in compliance with paragraph (ii) subsection (1), so long as the institution does not engage in recruiting tactics that are designed to induce same-day enrollment or prevent a prospective student from leaving a facility until they have agreed to enroll.
- (3) Date of Enrollment. For the purposes of this definition, the student shall be considered enrolled at the institution the earlier of either the date the student begins classes or signed an enrollment agreement or contract with the institution.