

## UNITED STATES DEPARTMENT OF EDUCATION

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GAINFUL EMPLOYMENT  
NEGOTIATED RULEMAKING COMMITTEE 2017-2018

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SESSION 3

+ + + + +

WEDNESDAY,  
MARCH 14, 2018

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The Negotiated Rulemaking Committee met in the Potomac Center Plaza Auditorium, U.S. Department of Education, 550 12th Street, S.W., Washington, D.C., at 9:00 a.m., Ramona Buck, Rozmyn Miller, and Javier Ramirez, Facilitators, presiding.

PRESENT

RAMONA BUCK, Federal Mediation and Conciliation Service, Facilitator

ROZMYN MILLER, Federal Mediation and Conciliation Service, Facilitator

JAVIER RAMIREZ, Federal Mediation and Conciliation Service, Facilitator

JEFF ARTHUR, Vice President of Regulatory Affairs & Chief Information Officer, ECPI University

WHITNEY BARKLEY-DENNEY, Senior Policy Counsel, Center for Responsible Lending

JESSICA BARRY, President, School of Advertising Art

JENNIFER L. BLUM, ESQ., Senior Vice President, External Relations and Public Policy, Laureate Education, Inc.

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JENNIFER DIAMOND, Program Associate, Maryland  
Consumer Rights Coalition  
DANIEL ELKINS, Legislative Director, Enlisted  
Association of the National Guard of the  
United States  
RYAN FISHER, Intergovernmental Relations  
Division, State of Texas Office of the  
Attorney General  
PAMELA FOWLER, Executive Director of Financial  
Aid, University of Michigan - Ann Arbor  
CHRISTOPHER GANNON, Vice President, United  
States Student Association  
ANDREW HAMMONTREE, Director of Financial Aid and  
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NEAL HELLER, CEO/President, Hollywood Institute  
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MARC JEROME, President, Monroe College  
C. TODD JONES, President, Association of  
Independent Colleges & Universities in  
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ROBERTS JONES, President, Education & Workforce  
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KIRSTEN KEEFE, Senior Attorney, Consumer Finance  
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CHRISTOPHER MADAIIO, Assistant Attorney General,  
Office of the Attorney General of Maryland  
JORDAN MATSUDAIRA, Nonresident Fellow, Urban  
Institute; Assistant Professor, Cornell  
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MARK MCKENZIE, Executive Director, Accreditation  
Commission for Acupuncture and Oriental  
Medicine  
LAURA METUNE, Vice Chancellor of External  
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ANTHONY MIRANDO, Executive Director, National  
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SANDY SARGE, SARGE Advisors  
AHMAD SHAWWAL, Student, University of Virginia  
DAVID SILVERMAN, Chief Financial Officer and  
Director of Business Affairs, The American  
Musical and Dramatic Academy  
JOHNSON M. TYLER, Senior Attorney, Consumer and  
Foreclosure Units, Brooklyn Legal Services  
CHRISTINA WHITFIELD, Associate Vice President,  
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STAFF PRESENT

STEVEN FINLEY, Office of General Counsel  
GREGORY MARTIN, Office of Postsecondary  
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1 P-R-O-C-E-E-D-I-N-G-S

2 MR. RAMIREZ: All right, we're still  
3 missing a couple of folks but I think that we can  
4 get started and see if there's any remarks at  
5 least from the negotiators that are present, as  
6 well as any public remarks.

7 So let's get started with the  
8 Department of Education, Negotiator rule making  
9 on gainful employment. And this is Session 3,  
10 Day 3.

11 Just a quick reminder on any of the  
12 live streaming, that please stop any of the live  
13 streaming during any of the breaks. And same  
14 rules apply for the security or the escort  
15 situation in the building. So please continue to  
16 honor that. I think we haven't really had any  
17 issues with that.

18 FEMALE PARTICIPANT 1: And then if we  
19 could just take a moment to silence our devices  
20 so that we can concentrate today. Thank you.

21 MR. RAMIREZ: Okay, so yesterday we --  
22 well let me ask the group, is there any -- from

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1 the negotiators at present, are there any  
2 negotiators that have any comments they'd like to  
3 make? Marc?

4 MR. JEROME: Just one comment to open  
5 up the session. I gave great thought to  
6 yesterday. And I'd like today's session to think  
7 about two things. The first is that whatever  
8 metrics we end on are metrics that institutions  
9 can have an impact on and take positive action.  
10 And it would follow a little bit more of the  
11 philosophy of the creditors.

12 And to that end, I'm asking us to  
13 truly think about adding to the loan repayment  
14 rate any type of income based repayment plan,  
15 whatever the proper definition of that is. I  
16 think that's something we can talk about.

17 My second comment is a little broader.  
18 I thought about my colleague, Todd's comments  
19 yesterday, looking at the data. And I'd just  
20 like the group to think about whether the two  
21 metrics we're working on now are actually getting  
22 to the issue of students, you know, suffering

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1 with student debt and poor performance.

2 And essentially what I'm concerned  
3 about is that the current rule is going to have  
4 the effect of unintentionally affecting programs  
5 that are very high performing and more elite  
6 institutions in the certain fields that we've  
7 spoken about yesterday. You know, the Arts  
8 fields, teaching fields and it's actually not  
9 capturing at all the programs that are  
10 objectively doing poorly with no one graduating,  
11 very high default rates and things like that.

12 And so I'm just going to open with  
13 that to keep that in mind as we go through the  
14 negotiation today.

15 MR. RAMIREZ: All right. Thank you,  
16 Marc. Any other comments from any of the  
17 negotiators? Johnson?

18 MR. TYLER: I'm not sure how to say  
19 this. I want to address this issue of how we all  
20 got here. We all came here because we have  
21 constituents that we care deeply about. And the  
22 proposed rule concerned the proprietary, the non-

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1 public sector of schools. That's what we came to  
2 talk about, policing that group.

3 And I know I'm saying controversial  
4 things here but I see clients -- there have been  
5 senate investigations on that sector of industry.

6 And I guess I'm just really frustrated with how  
7 this negotiation has resulted in it having  
8 essentially no or very limited sanctions  
9 regarding that problem that has existed since at  
10 least 1945. Where Congress has tried to deal  
11 with this over and over again. And I think this  
12 -- I have to say, I think bringing in the other  
13 sectors conflates all these issues in ways that  
14 the statute actually never contemplated.

15 So I do think we all came here trying  
16 to protect and trying to work. And I think we  
17 really actually in Session 2, we got towards  
18 something more meaningful that we could -- we all  
19 seem to be able to live with.

20 And the proposals that came out after  
21 that were so different than what we talked about  
22 that I guess -- I don't -- I just want to be able

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1 to say we have tried to work on this together. I  
2 think everyone's tried to work on this together  
3 and I appreciate Greg and Steve for all the hard  
4 work they've done.

5 But I really also feel like this is  
6 kind of -- things have been kind of stacked  
7 against us. And I also feel this way about, you  
8 know, even the issue of our idea of trying to  
9 protect the institutions that may have a bad debt  
10 to earnings ratio. And we brought in this idea  
11 of looking at the repayment rates.

12 And Sarah brought in this sort of very  
13 important thing with respect to statistics as to  
14 what's statistically valid, what may end up  
15 passing scrutiny if this case -- if the end  
16 result would go into the court system, whether it  
17 was arbitrary and capricious. And when you do  
18 the math, it seems to me that metric wouldn't  
19 capture anyone. In other words, everyone would  
20 pass it just based on the math because the way  
21 the numbers line up.

22 And I feel like why are we discussing

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1 these two-part things if the Department of  
2 Education knows from a statistical standpoint  
3 that the repayment rate -- metric actually, can't  
4 be used? Or if they're concerned about it being  
5 statistically valid, why isn't there a discussion  
6 where the Department of Education says, hey you  
7 guys all talked about this, but we have to  
8 actually really think about how this is going to  
9 work because it may not work, if that was the  
10 goal.

11 Because I feel like we're churning  
12 around and if we were to come out and say okay,  
13 we're going to use those whisper boxes, the  
14 second level of review here would be meaningless.

15 So -- and no one's really providing us that  
16 information to show us that. So I feel -- you  
17 know, I just feel very frustrated by this  
18 process.

19 MR. RAMIREZ: Okay. So again, this is  
20 an opportunity for just some quick negotiator  
21 comments. Obviously we'll have time to get into  
22 more detail on the actual components of it. So

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1 we have Jennifer, Daniel, Tony and Sandy.  
2 Jennifer.

3 JENNIFER PARTICIPANT: I'll keep it  
4 short. So Johnson, I appreciate your comments.  
5 I do want to clarify one thing about why we all  
6 came to the table. So definitely on the bad  
7 actor front, so I totally agree with you on that.

8 But I will say that having data across the board  
9 of all institutions, frankly will highlight that  
10 -- the issue of bad actors in a brighter light,  
11 A. And B, across the board.

12 And so I think that, that's really  
13 important and I don't really want to get into a  
14 big conversation about it. But the fact of the  
15 matter is, is that if you look at higher ed, tax  
16 status is becoming something that's very blended.

17 And you know, we'll see what the future looks  
18 like. And so there's a very strong policy  
19 argument for applying any accountability metric  
20 across the board at this point.

21 So I just -- so that actually is one  
22 of the reasons I came to the table so is to see

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1 that we -- if we could come up with an  
2 accountability metric that worked for everybody  
3 as it relates to --

4 And then the other point I want to  
5 make is I think we can all agree that Congress,  
6 when they wrote the statute did not know what the  
7 future today would look like. It was -- I mean  
8 when they talked about and we don't need to  
9 rehash this but we're well beyond what Congress  
10 intended 50 years ago in general. I don't mean  
11 as it relates to this -- I don't mean in terms of  
12 statutory authority. I mean just in terms of  
13 higher ed. And so I think maybe the one place of  
14 consensus that we all have is that the higher ed  
15 act needs some hard core work done to it to bring  
16 it up to where we are.

17 And I think that this effort has the -  
18 - you know, there's an opportunity here to bring  
19 the department's regulations, short of having  
20 higher ed reauthorization, there is an  
21 opportunity here to bring the department's  
22 regulations up to a modern place as it relates to

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1 accountability across the board.

2 MR. RAMIREZ: Okay, thank you.  
3 Daniel?

4 MR. ELKINS: I want to just offer a  
5 military perspective to everyone around the table  
6 when it comes to constraints of resources and in  
7 the balance between trying to protect everyone  
8 and potentially not protecting anyone. So I  
9 think that people come into the military with an  
10 understanding that, you know, in a situation of  
11 dire need, there's only a limited amount of  
12 resources, i.e., you only have so many medic  
13 bags, you only have so many bullets. I think  
14 everybody understands that.

15 An important thing to remember though  
16 is within those situations, you do the best you  
17 can for everyone. You leave no man behind. And  
18 I do think that there are reasonable arguments to  
19 suggest that, you know, potentially we're over-  
20 protecting people or you know, we have a duty or  
21 a fiduciary responsibility to, you know, tax  
22 payers to not overburden the system. But at the

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1 same time, I think human collateral are more  
2 important than any sort of budget. And I think  
3 that we just need to keep that in mind where  
4 these protections, although they may be a little  
5 bit arduous or burdensome, I think that the goal  
6 is to do the best we can to protect students.

7 MR. RAMIREZ: Okay, thank you. Mark?

8 MR. MCKENZIE: Thank you. Mark  
9 McKenzie. I stayed up way too late last night  
10 thinking about this and wasn't even sure whether  
11 I was going to talk about this, this morning. But  
12 you know, I started out yesterday, I was pretty  
13 skeptical that we'd, as a group would get to a  
14 consensus on pretty much anything. And so I  
15 spent a lot of time actually going back. I took  
16 the flow chart and reworked it from my  
17 perspective. And in doing that, I actually came  
18 to the realization that I think we're closer than  
19 any of us realize right now to being able to  
20 achieve consensus.

21 And what I want to go back to is just  
22 recall that at the beginning of Session 2, the

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1 department had taken a position where GE was  
2 gone. That's not coming back. They come up with  
3 a debt to earnings ratio and the automatic loss  
4 of Title 4 sanction was gone with the department  
5 just opting for disclosure. And the regulation  
6 was expanded to include all program across all  
7 sectors.

8 Because of the work of this committee  
9 -- well, actually before I get that -- actually,  
10 you know, with that point clearly many of the  
11 people in the room were dissatisfied or  
12 disappointed with those changes. And I think,  
13 Johnson, that's exactly what you're pointing to  
14 is we started here and this is a completely  
15 different game now.

16 And the rules have changes and you  
17 know, there a couple of reasons for that. I  
18 actually think that's influenced by the current  
19 administration. It's influenced by their  
20 philosophy. It was input from the first  
21 listening session that we all participated in.  
22 And it's also, I believe, a recognition that the

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1 GE regulations were having unattended  
2 consequences.

3 Yes, they were capturing some "bad  
4 actors" but they were also penalizing  
5 institutions that were not. And that's the  
6 inherent unfairness of the rule and the metric  
7 and the way it was devised. And I actually think  
8 that it was based on the work of the committee in  
9 the second session and the willingness of the  
10 department staff to actually listen and consider  
11 the suggestions. That now coming in this  
12 session, there is still inclusion of  
13 notifications to ensure students have accurate  
14 information and sanctions, which were completely  
15 off the table at the beginning of the second  
16 session are actually back on the table.

17 The difference is it's not an  
18 automatic sanction. It's a progressive sanction  
19 that is based on a deeper level of review or  
20 additional level of review. And I think that's  
21 important. I think we could all agree that the  
22 department has within it's authority, the ability

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1 to remove Title 4 access from any institution for  
2 cause.

3 And what we're trying to do is how do  
4 we identify those institutions that should have  
5 their Title 4 eligibility removed because of the  
6 actions that they're taking that are inherently  
7 against student welfare in this case. So I  
8 actually think that we're pretty close and we can  
9 agree on certain information.

10 One, I think we all want to provide  
11 accurate information to students, first and  
12 foremost. There's nobody sitting around this  
13 table that is advocating for students to get bad  
14 information or to be treated poorly.

15 And we've had -- this discussion has  
16 become a part -- almost like a partisan divide  
17 and that might be inherent in being in Washington  
18 D.C. But the reality is everybody here has some  
19 basic tenants and student protection, I think is  
20 first and foremost for everybody around the  
21 table. I don't think anybody wants to see  
22 students harmed through this process. And if we

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1 keep that in our mind going forward, I think we  
2 can get there.

3 I think also that we've talked about  
4 this as advocates for students is kind of one  
5 side, which inherently positions the rest as  
6 advocates against student interest. And that is  
7 absolutely an unfair characterization. I don't  
8 think it's accurate at all. And I think we need  
9 to get away from that and kind of bring students  
10 back in. That's our primary focus.

11 At the same time, you don't want  
12 unintended consequences of having schools that  
13 end up because they don't meet a metric for which  
14 the metric has not been fully tested, ultimately  
15 being penalized by either a notification -- an  
16 automatic notification without some kind of  
17 ability to have a conversation with the  
18 department.

19 So I don't want to spend more time now  
20 but I've thought a lot about this and I think we  
21 actually can get closer and potentially to  
22 consensus because we all put students first.

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1 Thank you.

2 MR. RAMIREZ: Okay, great. Thank you.

3 So with that, let's go ahead and open the floor  
4 up for public comment. I understand that we have  
5 at least one. So I'll ask Representative Takano  
6 to come up and make some comments.

7 FEMALE PARTICIPANT 1: And please be  
8 careful when you're -- and don't trip over the  
9 wire there.

10 MR. TAKANO: Thank you. Well good  
11 morning. My name is Mark Takano and I have the  
12 privilege of representing Riverside, California  
13 and the surrounding areas that comprise  
14 California's 41st congressional district. I was  
15 a public school teacher for 24 years and a  
16 community college trustee for more than two  
17 decades. And I'm intensely focused on ensuring a  
18 fair and effective higher education system. And  
19 as evidence, this is my third appearance on the  
20 negotiator rule making session to discuss my  
21 concerns with the direction of the department's  
22 policy toward the for-profit education industry.

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1           In my previous appearances, I have  
2 highlighted the mountain of data showing that  
3 for-profit schools are more expensive and less  
4 effective than their public and non-profit  
5 counterparts. I have shared the findings of  
6 Senate committee reports and independent analysis  
7 that document patterns of deception and fraud.  
8 I have shared stories of student veterans who  
9 were robbed of the GI bill benefits they earned  
10 by predatory for-profit schools.

11           This morning instead of rehashing  
12 those data points, I want to speak directly to  
13 the for-profit colleges represented in this room.

14       My comments today are intended for the schools  
15 that feel unfairly smeared by the behavior of a  
16 few bad actors. The schools that claim to follow  
17 the rules and give students the education that  
18 they promise. Because the schools I just  
19 described should be the most forceful champions  
20 for the gainful employment rule.

21           The entire point of this rule is to  
22 assess each school and each program on its

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1 individual merits. By setting the minimum  
2 standard for, for-profit schools and non-degree  
3 programs, it provides an opportunity for your  
4 institutions to demonstrate their value to  
5 students.

6 For several years, I have heard  
7 industry leaders object to broad  
8 characterizations of for-profit education. In  
9 light of these objections, I'm frustrated that  
10 the schools represented here today are not  
11 eagerly embracing a platform to solidify their  
12 credibility and separate themselves from the bad  
13 actors that have fleeced students and tax payers  
14 out of billions of dollars. The reality is that  
15 no for-profit enterprise is entitled to collect  
16 tax payer money and that is particularly true for  
17 an industry with such a checkered history.

18 The pattern of unethical behavior by  
19 for-profit institutions should put the burden on  
20 them for providing quantitative evidence of  
21 student success, which is exactly what the  
22 gainful employment rule aims to collect. It

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1 collects data on debt to earning ratios.

2 I'm also frustrated by objections to  
3 this rule on the basis of ensuring access to  
4 higher education or the idea that the marketplace  
5 can regulate the industry because they  
6 fundamentally misrepresent the government's  
7 priorities and interests. The government's  
8 overriding interest is its responsibility to  
9 protect students and tax payers.

10 According to numerous studies and the  
11 Department of Education's own inspector general,  
12 the existing gainful employment rule is critical  
13 to satisfying that interest by holding for-profit  
14 schools and non-degree programs accountable.  
15 Your own inspector general report.

16 I am surely one of the last people  
17 that the for-profit industry would ask for  
18 advice, but I'll offer it anyway. In the long  
19 run, the industry's intense resistance to the  
20 gainful employment and borrows defense rules will  
21 be profoundly damaging to its future. By  
22 shielding the bad actors in the for-profit

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1 education sector from accountability, you become  
2 responsible for the students and the tax payers  
3 they defraud.

4 With each new story of a veteran that  
5 is cheated out of the future they earned, with  
6 each new study that suggests students would be  
7 better off not going to any school, rather than  
8 enrolling at a for-profit college, with each  
9 abrupt closure of a for-profit campus, the  
10 industry loses credibility and jeopardizes its  
11 role in higher education.

12 The gainful employment rule provides a  
13 critical opportunity to align the goals of  
14 students, tax payers, regulators and for-profit  
15 institutions. I sincerely hope the schools  
16 represented here will reconsider their opposition  
17 to this rule and instead use it as a platform to  
18 demonstrate their commitment to serving students  
19 and respecting tax payers.

20 I once again appreciate the  
21 opportunity to provide input and encourage the  
22 Department of Education to fulfill its

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1 responsibility and protect the effectiveness and  
2 the integrity of our higher education system.  
3 Thank you very much.

4 MR. RAMIREZ: Great. Thank you,  
5 representative. Any other public comment? Yes,  
6 I'm not sure I would want to follow that up  
7 either. I'm sorry. Neal, do you --

8 (inaudible)

9 MR. RAMIREZ: Mr. Representative, the  
10 question is you do have time to listen to a  
11 response.

12 (inaudible)

13 MR. RAMIREZ: Okay, thank you. Okay,  
14 so with that, we have three papers that we still  
15 need to get through. We have Number 6 on  
16 disclosures, Number 8 on certification  
17 requirements, as well as a technical and  
18 conforming changes.

19 But in where we left yesterday and  
20 what I was hoping to do this morning was to  
21 really find out where are we at, right? As far  
22 as the items that are separating us. And I hear

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1 -- yesterday during some of the breaks, I'm  
2 floating around. I'm listening to the  
3 conversations that are going on. I'm thinking to  
4 myself, there's solutions here. Right? There's  
5 a possibility that we could find some type of  
6 agreement.

7 And so that was my hope with this  
8 morning, was to see what can we do to really  
9 unjam this log jam. And one of the ideas that I  
10 had was to see if we could put something up on  
11 the board here that could identify what are those  
12 ticking points and what we could really do to get  
13 there. Ahmad had asked if we could put something  
14 up on the board to help clarify or focus the  
15 discussion. I think that was a really good idea.

16 So unless there's any major  
17 objections, I'd like to take a little bit of time  
18 and see what type of progress we can make going  
19 through that approach with the understanding that  
20 we do have to get through issues, Papers 6, 8 and  
21 technical and conforming changes.

22 Sandy, do you have a comment on that?

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1 MS. SARGE: This is Sandy. Yes,  
2 actually I was wondering the same thing. I think  
3 that would be very helpful. I thought Ahmad's  
4 idea yesterday was great. Maybe we could even  
5 just list the issue papers and then in literally  
6 a quarter of a sentence or three words or less,  
7 each person do kind of a quick round table, what  
8 if anything, is your issue in this paper.

9 So for example if we're on Sanctions,  
10 then the fact that immediate loss is off the  
11 table. The fact that ... ..., you know,  
12 something like that. So then we all are sort of  
13 re-centered back on where the concerns really  
14 lie.

15 And I have one other, just sort of  
16 general question. The representative brought a  
17 very -- made me think about something and I was  
18 going to ask the department, based on GE  
19 regulations, how many, if any, of the bad actors  
20 that have been taken out of the industry here has  
21 it been because of the GE regulations? Just a  
22 question.

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1 MALE PARTICIPANT 1: No school has  
2 lost eligibility yet as a result of that. But  
3 that's only because the next rates would have to  
4 come out for that to happen.

5 MS. SARGE: Okay.

6 MALE PARTICIPANT 1: So there's not  
7 been a mechanism through which that would occur  
8 yet.

9 MS. SARGE: Okay. That's what -- I  
10 just wanted to make sure, just because I was a  
11 little bit confused. But then also then the  
12 current existing capabilities that the department  
13 have been effective it sounds like based on what  
14 he was saying because there have been people --  
15 so you guys, that's good to remember is that we  
16 have a lot of tools in our tool bag and making  
17 sure that we get to those tools as Mark put on.

18 We want to be able to give you guys  
19 the ability to use the tools that have been  
20 effective to some degree because many of them are  
21 gone, which is great. We want to make sure that  
22 we remember all of us, that this isn't our only

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1 tool and we want to make sure the department has  
2 the use of all the others.

3 MR. RAMIREZ: Okay, thank you. Chris?

4 PARTICIPANT CHRIS: So Sandy, I think  
5 you make a great point there on us knowing what  
6 the effects of the current rule has already  
7 started to have. Right clearly that no programs  
8 were automatically prohibited from Title 4  
9 funding. However, a substantial or a certain  
10 number of programs were certainly closed after  
11 the numbers came out in January.

12 I made a data request to the  
13 department asking for the number and the name and  
14 types of those programs because I thought it  
15 would be useful information for us to see. I  
16 mean I haven't gotten a response yet, so -- you  
17 know, obviously -- and I would ask the department  
18 to make that data available even after we're  
19 done. I mean, they'll be public comment that  
20 would be made on notice of proposed rule. So,  
21 you know, I think that is really important  
22 information for us as negotiators and also for

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1 the public.

2 MR. RAMIREZ: Let me get Jennifer,  
3 then Johnson.

4 JENNIFER PARTICIPANT: I agree that  
5 would be an interesting data point as long as  
6 people recognize that schools made decisions to  
7 close programs, not necessarily because they were  
8 bad but because of the pressures that, that puts  
9 on students in terms of the go forward and the  
10 lack of clarity. So decisions that were made by  
11 some including Harvard to close their music  
12 program are decisions that were made because they  
13 didn't want to harm the students, not necessarily  
14 because of the lack of quality to the programs.

15 MR. RAMIREZ: Johnson?

16 JENNIFER PARTICIPANT: It's not the  
17 same thing, Chris. It's not. I mean a Bachelor  
18 in Child Development is, you know, not  
19 necessarily a bad program. It's just that they  
20 don't -- the poor teachers in this country don't  
21 make what they deserve to make.

22 MR. RAMIREZ: Johnson?

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1           MR. TYLER: This is anecdotal but the  
2 story we heard yesterday at the closing about  
3 TCI. They failed 17 out of 13. They weren't  
4 planning to close. They closed. That was the  
5 company where two people took six million dollars  
6 from ten million dollars of investment a month  
7 after the institutional investors invested in the  
8 company and then were consequently sued by the  
9 investors. That's where 24 percent of the  
10 student -- only 24 percent of the students were  
11 paying down the debt by a dollar. That's where  
12 only 24 percent of the students complete the  
13 program.

14           So it did have an effect and in fact,  
15 there's a New York Times article where a reporter  
16 was looking into what is the effect of GE.  
17 Looked at all those schools that were failing --  
18 or programs that were failing and found when he  
19 was trying to do the research that a lot of the  
20 programs had closed down and that would probably  
21 include the one at Harvard. But the ones at  
22 Harvard were a tiny percentage of the schools

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1 that are identified as failing. A tiny one. The  
2 ones in the non-profit sector were a tiny  
3 percentage. I think it was one percent maybe.

4 So that did have an effect and we are  
5 trying to influence the marketplace. That's what  
6 for-profit education is about. It's like we  
7 should be able to play in the same sphere so I do  
8 think, you know, a metric that informs investors,  
9 informs students is a useful thing for that  
10 reason.

11 MR. RAMIREZ: Okay, so I did  
12 originally have an idea similar to what Sandy was  
13 talking about as far as trying to go through the  
14 issues and see what are the sticking points. And  
15 so what we did was we tried to capture where, at  
16 least to start it, right? Where we identified  
17 some of the sticking points were and we put those  
18 up on that map up there.

19 And again, these maps kind of -- they  
20 go in -- when they're in this format, we call it  
21 radiant, they go clockwise, right? So you look  
22 at the top right institution and programmatic and

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1 then it just goes clockwise from there.

2 And so that was one issue, right? Are  
3 we talking about is it institutional or  
4 programmatic? We need to make a decision on  
5 that. And then is that through the entire rule  
6 or do we parse it out in different places? I  
7 think that might muddy it up but is it  
8 institution or programmatic wide?

9 Then under the DE, we have the DE  
10 calculations. And one of the ideas that was  
11 thrown out there was the 1:1 ratio idea. And  
12 with that idea, it's clean. It eliminates some  
13 of the other aspects of the rule.

14 Where the other avenue is the original  
15 DE calculation and if we go that route, then we  
16 also have to look at interest rates, amortization  
17 years and proportion of income to debt. And if  
18 we look in the amortization years, then we have  
19 to decide is it 15 for all programs and ten for  
20 certification and Associate or is it some other  
21 option? And under the portion of income to debt,  
22 is it 0.08 or 0.12 of debt? Where again if the

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1 other route of the 1:1 ratio eliminates the need  
2 to go into that type of detail.

3 Under income, the number of years  
4 after completion, is it six years or is it ten  
5 years or some other alternative? The issue paper  
6 before you right now has it that it would be the  
7 top 50 percent. And there was an idea thrown out  
8 there that it would be the meeting of the top 75  
9 percent or another way you would say that would  
10 be that 62.5 percent, right, of those folks.

11 And then types of debt. Is it just  
12 Title 4? And then there was some discussion of  
13 the need to include private or institution or and  
14 institutional debt.

15 Repayment, the percentage of repayment  
16 was an outstanding issue. And then if we are  
17 able to -- this essentially is that grey box that  
18 was in that chart, right? And then if we get  
19 some of these issues resolved, then we go into  
20 the corrective actions. Then we start going down  
21 the flow chart, right? Yes, Sandy?

22 MS. SARGE: So if we go back to the

1 chart that you just had up -- your what you call  
2 it?

3 MR. RAMIREZ: My map.

4 MS. SARGE: Yes, your -- the Javier  
5 map.

6 MR. RAMIREZ: Yes.

7 MS. SARGE: So one thing that might be  
8 helpful also is noting on there where there are  
9 current constraints that would make it difficult.  
10 So for example, one of the things that the  
11 department said yesterday is they currently -- in  
12 order for us to minimize the burden of reporting,  
13 they've made certain decisions, right? Or  
14 they've proposed certain things is a better way  
15 to put that.

16 For one, private and institutional  
17 debt would be something that the school would  
18 have to report because they don't already have  
19 that data. So knowing already got it, already  
20 got it, already got it. So that -- because we  
21 can sit there and everybody can agree that  
22 institutional or private debt is a good thing to

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1 add in. But then you have to weigh that with the  
2 fact that everybody would have to try to get it.

3 MR. RAMIREZ: Crystal, could you add  
4 branches off of those two, need institutional  
5 reporting -- private and institutional debt.  
6 Yes. We'll roll it up so it doesn't take up as  
7 much space but we'll go ahead and get that in  
8 there.

9 FEMALE PARTICIPANT 2: Sorry. You  
10 could even just say data not available right now.

11 As it stands today, it's not available. Maybe  
12 that would make more sense.

13 MR. RAMIREZ: So having this up here,  
14 are there things on here that we could agree to?

15 Or are there alternatives that we could explore  
16 that would get us to an agreement, at least on  
17 these elements here? We can continue to go  
18 through other sticking points but are there areas  
19 of agreement here?

20 And I want you all to keep in mind,  
21 both what the representative said, as well as  
22 some of your opening comments, that if there is

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1 no agreement, what's the fallback, right? I  
2 guess the term for that is the best -- what's  
3 your best alternative to an negotiated agreement,  
4 right?

5 What is really going to happen here if  
6 there is no deal? And I want you to keep that in  
7 mind. Instead of fighting for positions, what  
8 are some options here that we could actually get  
9 to an agreement on? Whitney, you have an idea?

10 MS. BARKLEY-DENNEY: Yes. I mean I  
11 think that part of our problem with a lot of this  
12 is just not having the numbers to see what the  
13 different changes would look like. And I was  
14 wondering if someone, you know, it would probably  
15 have to be Jordan who can better mathematically  
16 explain the 1:1 ratio and what that would  
17 actually look like if we set a threshold, could  
18 put those numbers up so we can look at them.

19 And that might be too big of a request  
20 but in the interest of getting the ball rolling  
21 on some real discussion -- It's just hard for me  
22 to see -- to understand the concept and how it

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1 would work with the threshold if we don't have  
2 actual numbers on the board.

3 MR. RAMIREZ: Jordan, is that  
4 something that you have?

5 MR. MATSUDAIRA: (inaudible)

6 MR. RAMIREZ: The mic, the mic. Could  
7 you say that in the mic?

8 MR. MATSUDAIRA: If you give me a  
9 little bit, I could probably put something  
10 together.

11 MR. RAMIREZ: Start putting.

12 MS. BARKLEY-DENNEY: And by actual  
13 numbers, I mean actual made up numbers that  
14 Jordan makes up since we don't have any data.

15 MR. JEROME: Sorry, it's Marc Jerome.  
16 I actually have the spreadsheet of all the  
17 colleges with the ratio. I haven't analyzed it  
18 but I'm happy to send it to you, Jordan and send  
19 it to the team to circulate. In other words is I  
20 actually have the score card downloaded, earnings  
21 and annual debt, highest to lowest and I just  
22 haven't looked at it.

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1 MR. RAMIREZ: Yes, but go ahead and  
2 send it out. Jennifer? Could you put the map  
3 back? It's coming up.

4 JENNIFER PARTICIPANT: Okay, well  
5 actually I think I can speak to it without --

6 MR. RAMIREZ: Go ahead.

7 JENNIFER PARTICIPANT: So just to  
8 simplify things, I don't remember -- I mean I  
9 know we looked at 10 year earnings but I don't  
10 remember anybody putting that -- I mean that  
11 would make the metric really backward looking,  
12 which I don't think anybody was --

13 (inaudible)

14 JENNIFER PARTICIPANT: I know but for  
15 the purposes of this conversations in terms of  
16 what we're talking about, in terms of the metric,  
17 I don't think --

18 MR. RAMIREZ: We can put a strike  
19 through on that.

20 JENNIFER PARTICIPANT: Yes, so I don't  
21 think it's ten years and so I just wanted to --  
22 and then also, the number of years -- I'm not

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1       sure what you mean by number of years, three/four  
2       and then five/six. I mean, the department's  
3       proposal and correct me if I'm wrong, is that  
4       they're looking at student in the five to six  
5       year cohort with earnings in that sort of fifth,  
6       sixth year, so I would delete the three/four too.

7       I mean, I think -- I'm not saying we shouldn't  
8       discuss it. I'm not saying for consensus, but I'm  
9       just saying for simplification, the conversation  
10      that's been discussed is 5th, 6th year.

11               MR. RAMIREZ: Well, let me ask the  
12      group -- the only reason the three/four is up  
13      there because that what --

14               JENNIFER PARTICIPANT: The old.

15               MR. RAMIREZ: Yes, that's the old one.

16      So let me ask the group, is five/six the number  
17      of years after completion, is that workable?  
18      Tim?

19               MR. POWERS: I think I'd just caution  
20      us if we're looking at Bachelor's programs that  
21      there is an intersection point where those with  
22      Bachelor's degrees sort of out pays the earnings

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1 of those with a lower credential. So I think if  
2 that's continuing to be a part of the  
3 conversation, which we know we're uncomfortable  
4 with but seems to be the direction in which this  
5 conversation is headed, I think we have to be  
6 careful about cutting off the earnings number too  
7 early. Because the Bachelor's degree investment  
8 is one that typically pays off over a longer  
9 timeframe than the shorter certificate program.  
10 It's not a value proposition, it's just a fact.

11 MR. RAMIREZ: Okay. Jennifer?

12 JENNIFER PARTICIPANT: So, I mean,  
13 while of course, I -- I mean one thing that I  
14 think I said in Session 1, which does this rule  
15 in itself is counterintuitive to the long-term  
16 investment that higher ed is supposed to bring.  
17 So intuitively I agree with Tim, but I will say  
18 we can't forget about the loan repayment rate.

19 And so from a debt to earning  
20 standpoint, the problem with ten years earnings  
21 is that you create -- and especially if we're  
22 going to have sanctions, you create an extremely

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1 backward looking metric, which I think -- and  
2 maybe this is -- I feel strongly that if we're  
3 going to have sanctions and even from a  
4 disclosure standpoint, if you're looking ten  
5 years back, you run into, you know, a real issue  
6 in terms of the sort of accountability piece of  
7 the metric. And so that's why I personally have  
8 landed on five to six years as being sort of --  
9 that makes sense.

10 And then on the repayment, I think,  
11 because we've added in the loan repayment rate, I  
12 think we could have a conversation about, you  
13 know, because we've already established that the  
14 cohorts are not the same. You know, you could  
15 have a conversation on the repayment front about  
16 whether -- and again, ten years might be too long  
17 for the purposes of accountability but could have  
18 a conversation about five versus seven or  
19 something like that. I'm glad the department  
20 didn't land on three for the loan repayment --

21 MR. RAMIREZ: So on repayment -- off  
22 of that arm on the left there, Crystal. Could

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1 you put years off of the repayment? Not there --  
2 year of measure.

3 JENNIFER PARTICIPANT: You also don't  
4 have any other little -- I don't know what you  
5 call those. I was going to call them whiskers  
6 but that's different. The branches off of  
7 repayment because I do think that there is an  
8 issue about, you know, principle only versus  
9 including what is reality and IDR. So I think  
10 you need to say what is included in the nominator  
11 -- or numerator rather. Whatever.

12 MR. RAMIREZ: Okay. So we just put up  
13 there numerator, right, as far as repayment goes?  
14 All right, let me see. We have Sandy, Johnson,  
15 and then Jordan.

16 MS. SARGE: This is Sandy. So I think  
17 Jennifer's point's a good one. I know where it  
18 came from. I think yesterday the scorecard  
19 information, I believe, and you know I'm not an  
20 expert but I think it says ten years after you  
21 start a program, whereas GE is six years after  
22 you end a program, which is why Mark was saying

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1 that it basically gets you close to the same  
2 timeframe.

3 To Jennifer's point then, I think we  
4 maybe could take a vote on taking ten years after  
5 graduation off of this. Would everybody -- to  
6 Tim's point, yes the longer -- I think going to  
7 the 1:1 ratio, like if you just think about that,  
8 there is going to be differences. I think you  
9 may want 2:1 for a Bachelor's, right? It makes  
10 sense that you'd pay twice as much as one year at  
11 five years out because it is a longer. So there  
12 are things that, you know, we would want to  
13 examine if you will on that side.

14 But if we just took the ten years  
15 after completion, could we all say that we were  
16 comfortable at five to six? Maybe we get a  
17 temperature check on that.

18 MR. RAMIREZ: So -- well, let's take a  
19 temperature -- do you want to comment on that  
20 before we take a vote? Go ahead, Johnson.

21 MR. TYLER: Okay, so we're talking  
22 about -- I think Tim's point is a really

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1 important one. I mean it's a much bigger  
2 investment. I rode a bicycle after graduating  
3 from college for a while. I didn't make much  
4 money. I think that's not atypical. People are  
5 struggling with this transition from one part of  
6 life to another, the working life. Why not  
7 divide it between certificates of two-year  
8 programs and have a different metric for them?  
9 They're going to school to come out and start  
10 earning money right away.

11 (simultaneous speaking)

12 MR. RAMIREZ: So Crystal, could you  
13 put a --

14 MR. TYLER: I got Neal going here.

15 MR. RAMIREZ: So Johnson --

16 MR. TYLER: But that would be my idea.

17 Why not measure these two groups differently?  
18 And it also goes to I think what Sarah was  
19 suggesting, which was are we really going to be  
20 able to have a whole repayment rate, which is  
21 just all students? Or are you going to have to  
22 divide it up and Jennifer was alluding to that as

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1 well.

2 MR. RAMIREZ: So looking at the map up  
3 there, if you were to have -- are you talking  
4 about two year/certification and then everyone  
5 else?

6 MR. TYLER: (inaudible)

7 FEMALE PARTICIPANT: So two year or  
8 less degrees, Associate and below?

9 MR. RAMIREZ: Associate and  
10 below/certification.

11 MR. TYLER: Associates and below, I  
12 guess I would do it. Yes.

13 MR. RAMIREZ: Different from  
14 undergrad. Okay. Jeff, you had --

15 MR. ARTHUR: Yes, principle -- I don't  
16 have a problem with that concept but it depends  
17 on what period you're going to use for each. The  
18 way the math works, the current three year look  
19 back or look forward look back, is effectively  
20 because of the timing of the cohorts, 19 months  
21 to approximately 40 some months. It's a very  
22 short time period. That's not workable for

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1 Associate Degrees either. So if it went to four  
2 to five years or five to six for Associate and  
3 six or seven for Bachelor, I would agree with  
4 that. But if we go anything less than five  
5 years, because of the timing, it really isn't  
6 five years. It's such a narrow window that it  
7 doesn't work well at all.

8 MR. RAMIREZ: All right, well let's  
9 try to put that up there just so we can see what  
10 it looks like. So Crystal, off of DE, could you  
11 just add two branches? One of them for -- that  
12 one where you're at right there -- one for  
13 Associates and below and then the other one for  
14 Bachelors.

15 So under Associates and below, I heard  
16 four to five years.

17 MR. ARTHUR: Five to six.

18 MR. RAMIREZ: Five to six. And then  
19 Bachelor's was what?

20 MR. ARTHUR: Six and seven.

21 MALE PARTICIPANT: I think the  
22 conversation's heading in a good place but I

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1 still don't know -- and you know, we have to  
2 balance, right? There are tradeoffs between  
3 getting this information out to students, which  
4 we support but also just making sure that we're  
5 providing the necessary context so that we sort  
6 of recognize the differences in the programs,  
7 which is fine. So I still don't think seven is  
8 enough.

9 I'd be willing to entertain the  
10 thought but, you know, there is just certainly a  
11 time horizon issue. And I think we all can  
12 recognize that. And I don't know what the  
13 solution is. I'm sorry I can't offer a better  
14 one because there are tradeoffs here. But I  
15 still don't think seven years is necessarily  
16 enough. Maybe we can look into some data and  
17 research. I know Georgetown University has some  
18 -- the Center for Educational Workforce has some  
19 stuff, so let me look into that. But I  
20 appreciate Jeff's suggestion because I -- you  
21 know, I like where the conversation is heading.

22 MR. RAMIREZ: Okay, Jeff.

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1                   MR. ARTHUR: And for whatever reason,  
2 I'm sure there is some scientific reason behind  
3 it, maybe Jordan can explain -- he might have  
4 some idea, but the score card started at seven as  
5 the low point when they decided to look at wages.

6                   Now I know that's from the time you started so  
7 maybe when you -- it's what? Yes, seven, eight,  
8 nine, and ten years was the range that the score  
9 card looked at for wage data.

10                   FEMALE PARTICIPANT: Our expert,  
11 Brian, that was here earlier from the department,  
12 might have some insights too.

13                   MR. RAMIREZ: So the map that's up  
14 there, Jeff, how are you proposing that, that  
15 would have to be modified?

16                   (inaudible)

17                   MR. RAMIREZ: Okay, okay. Johnson,  
18 did you have a comment?

19                   MR. TYLER: I have a question for --  
20 that's okay. Do you know how long -- if we took  
21 these timeframes, does this mean we're delaying --  
22 - if we ever got to agreement and implementation

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1 of this for five, six, seven years.

2 MALE PARTICIPANT: It's poignant you  
3 should ask that question. This is Craig from the  
4 department. Yes, it does delay it because  
5 remember, we're not -- a couple things. As I  
6 said, I think it's important for us to say what  
7 we're not going to do. We're not going to  
8 require schools to report retroactively for  
9 previous years or anything like that. We're not  
10 doing that. So we're looking at, at what point  
11 we would have data to calculate the rates  
12 administratively.

13 So as Cynthia's pointed out, the first  
14 year for which we have programmatic information  
15 is 2014. So the longer you extend that look back  
16 period, the longer it's going to take us to  
17 produce those rates. Now if you go out seven  
18 years, I think we'd be looking at what, 2026?

19 MR. RAMIREZ: 2025.

20 MALE PARTICIPANT: 2026. So I mean  
21 we're going -- so I mean, I just want everybody  
22 to consider that. So then you're going to have a

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1 longer lag time there, a hiatus between when  
2 those rates are able to be calculated.

3 MR. RAMIREZ: Okay. Neal? Let me get  
4 Neal, then Whitney, then Marc.

5 MR. HELLER: Good morning, Neal. I  
6 actually like Johnson.

7 (off the record comments)

8 MR. HELLER: I just think that there  
9 is a basically lack of understanding for -- let's  
10 call us what we are, the stepchild of higher  
11 education. You know, and to try to lump in,  
12 again cosmetology and barber and beauty-related  
13 professions with welding or HVAC, et cetera.  
14 It's not the same world. You know, if somebody  
15 graduates and they have their certificate and  
16 they can go and work on air conditioning or  
17 heating, they're going to get a job that's going  
18 to give them an entry level pay. And they're  
19 going to get a paycheck and that's the end of the  
20 story.

21 So from that perspective, I understand  
22 where you're going. But in our industry, that

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1 person who comes right out of school has to build  
2 a clientele. So I mean it's a different world.  
3 And it will take, you know, several years to get  
4 to where their level of income is more or less  
5 what it's going to be for the rest of their  
6 professional lives.

7 So you can't just give short shrift to  
8 well, throw all the certificate programs and the  
9 heck with them. I mean, these people have to  
10 build their clientele and it takes years. And  
11 there's nothing wrong with that. You know, and  
12 also again, they're not getting a paycheck.

13 But I also want to remind the group  
14 and you know, I've had this conversation before,  
15 gainful employment did not come to be because of  
16 certificate programs. I'm sorry. I mean again,  
17 the average debt somewhere between, you know,  
18 \$8,000 and \$10,000 and I'm not scoffing at that.  
19 That's a real number.

20 But it did not cause the damage that  
21 degree granting programs and especially online  
22 degree granting programs created. That's where

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1 the \$80,000, \$90,000, \$100,000 debt came from  
2 quite frankly for what I would consider to be  
3 damn near worthless degrees. And that's why  
4 gainful employment came to the forefront. So  
5 let's not forget that and please give some little  
6 bit of respect to the world of cosmetology and  
7 beauty. Thanks.

8 MR. RAMIREZ: Thank you, Neal. Greg?

9 MR. MARTIN: I just want to point out,  
10 you know, and again, the discussion is fine where  
11 we're going with this. It is possible -- I  
12 pointed out earlier that there would be quite a  
13 hiatus with looking at seven years but there's  
14 also the possibility that we could phase that in.

15 So, you know, in order to generate rates, we  
16 could for the first couple of years, look at  
17 three, four and then go out to the longer period  
18 of time at such point as we have the data to do  
19 that.

20 MR. RAMIREZ: So Crystal, off of that  
21 -- six or seven years after the Bachelor's, could  
22 you put after that, phase in with a question

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1 mark? Like another branch off of that. Thank  
2 you. Whitney, then Mark and then Jeff.

3 MS. BARKLEY-DENNEY: Yes, so I feel  
4 like I'm just winding up and I'm going to say  
5 data at this point. But it would be really nice  
6 if we had some ability to see how salaries  
7 actually increase across work sectors, right? So  
8 that we actually make a decision to say well,  
9 we're looking at five years of welding and it  
10 doesn't actually -- it's around the same time.  
11 You know, they're making around the same money  
12 versus five years of an English degree of five  
13 years of a cosmetology degree.

14 So just to put back out there, I wish  
15 we had something we could look at, BLS -- yes, I  
16 mean, if we could get that data to see what  
17 actual movement looks like, that would be great.

18 So one more data request is not going to be  
19 fulfilled.

20 MR. RAMIREZ: Mark, then Jeff.

21 MARK PARTICIPANT: So I have a  
22 question. Did I understand, Greg, that the

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1 department has debts to earnings for all sectors  
2 starting with 2014 graduates?

3 MR. MARTIN: I didn't say debt -- I  
4 said we have -- 2014 marks the beginning of  
5 reporting to us at a programmatic level. So if  
6 we're going to do administrative calculations,  
7 then that's the earliest year we're going to have  
8 for that. So the further out you -- the further  
9 back you want to walk, then you know, that means,  
10 the longer -- more years have to elapse before  
11 you get -- before the first year begins to 2014.  
12 I guess that's what I'm trying to say.

13 MARK PARTICIPANT: Okay. So from the  
14 start of this negotiation, you know, I have been  
15 consistent that the current gainful employment  
16 metric of eight percent with the amortization  
17 rates and the 18 months to three years is  
18 unworkable across higher education because it  
19 will result in the closure of so many programs.

20 I believe the single best and most  
21 helpful thing the department could do -- it would  
22 be to put out three year earnings data for the

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1 group that you have now. And that will  
2 fundamentally change the entire conversation that  
3 we're having at this table. And so if there's  
4 any way that you could accomplish that, I'm  
5 making my most impassioned request that you do  
6 that in a very nice voice.

7 MR. RAMIREZ: And also send it via  
8 email to Scott.

9 MARK PARTICIPANT: I'm not saying --  
10 pardon me. I understand it may not be part of  
11 the negotiation but essentially during the first  
12 GE way back, it was very helpful when the  
13 department put out informational repayment rates  
14 and now I'm understanding you actually have data  
15 for '14, which we could then get earnings three  
16 years out, which is just so you know, the tail  
17 end of the current GE rule.

18 The current GE rule is 18 months to  
19 three years, so it would be on the more generous  
20 side. And it would let us know how the current  
21 metric works to all the advocates who believe the  
22 current GE rule should be applied, you know, to

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1 our sector. It's a great rule. Let's just go  
2 with it. But, I mean -- so any comment on that?

3 MR. MARTIN: This is Greg again. Greg  
4 for the record. So if I take you carefully, you  
5 want -- you would like to see social security  
6 earnings data for -- going three years back to  
7 2014, for us to do that?

8 MARK PARTICIPANT: A little more  
9 specifically, I would actually like you to run  
10 whether it's your proposal now or the current GE  
11 metric with that data because it will absolutely  
12 inform the conversation for the independents, the  
13 public, all the policy makers and now that I'm  
14 understanding what you have, there's a path for  
15 you to get the information out that will lead to  
16 good policy.

17 MALE PARTICIPANT: Yes, you know, I  
18 want to -- I'll just take that back and talk to  
19 Cynthia first and see how feasible that is.

20 MR. RAMIREZ: And Mark, I want to try  
21 to understand though, you had said that, that  
22 wouldn't necessarily impact what we're doing

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1 right now?

2 MARK PARTICIPANT: What they are doing  
3 right now. You know, what the department's  
4 doing. Because essentially you have the dynamic  
5 of -- you have two competing dynamics. We have  
6 institutions that already failed GE, which are 99  
7 percent of the proprietary sector are perceived  
8 to be so poor that they're deserving of closure.

9 I'm of the firm belief that data shows  
10 that if that metric was applied across sectors,  
11 it impacts thousands of programs. And it's too  
12 broad and it would make policy people rethink the  
13 metric because it would affect too many programs  
14 that are universally considered, you know,  
15 respectable and good. But if the department, now  
16 I understand that they have the data, if they run  
17 that informational rate before they take comments  
18 on a proposed metric, because this whole process  
19 runs past us.

20 MR. MARTIN: Greg for the record  
21 again. So I want to state one thing that --  
22 remember that we have to look at cohorts of

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1 completers. So just because we have data for  
2 2014, that's our first year for data but that  
3 doesn't necessarily mean we're going to have, you  
4 know -- when we look at completers, you know?  
5 And that's how you calculate this all.

6 MALE PARTICIPANT: So are you -- just  
7 so I'm clear, are you saying that you could not  
8 isolate your completers from your --

9 (simultaneous speaking)

10 MR. MARTIN: We may be able to do  
11 that. I'm not going to make that promise here  
12 now. I will take it back and discuss it with the  
13 people who --

14 MALE PARTICIPANT: But this is really  
15 the essence of what we're all about. And if you  
16 have that data, any set of completers of cross  
17 sectors that you can get debt and earnings in any  
18 form, three years, five years, however you do it,  
19 it is going to be the single, most beneficial  
20 thing you can do for -- forget about us -- for the  
21 department to get good policy on the matter.

22 MR. RAMIREZ: All right, let me go to

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1 Jeff and then Johnson. Jeff?

2 MR. ARTHUR: I was going to make the  
3 comments that Greg made. But I also wanted to add  
4 that what I suggest that we do is when we do the  
5 five, six -- if that's what we do, five or six  
6 year rates for Associate degree, that why not  
7 publish an informational interim rate for Bachelor  
8 degrees so we can at least get a first look at  
9 that. Get some idea of where it is. And the  
10 official rates would be at the -- let's say  
11 seventh year.

12 MR. RAMIREZ: Versus a phase-in for  
13 Bachelor's?

14 MR. ARTHUR: The official rate would  
15 be a phase-in but if we're going to do the  
16 calculations, let's go ahead and do the Bachelor  
17 calculation at the fifth and sixth year. And it  
18 kind of falls in line with what Mark is saying.  
19 Let's get the data whenever we can. So --

20 MR. RAMIREZ: Then off of Bachelor's,  
21 six and seven years, we need another arm right  
22 below phase-in to say informational data at five

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1 to six years.

2 MR. ARTHUR: Yes, and you can still  
3 publish it at the program level on the scorecard  
4 is the data at that timeframe. It just wouldn't  
5 be covered under this rule as far as any  
6 particular sanctions, notifications, things like  
7 that. So it would be informational at that point.

8 MR. RAMIREZ: And Crystal could you  
9 put that below phase-in? Thank you. Okay,  
10 Johnson.

11 MR. TYLER: Greg, I just have a  
12 question or maybe Steve. So does the Department  
13 of Education already have for example, what a  
14 History degree is worth at CACE University from  
15 2014 going forward? I'm just trying to understand  
16 what data you actually have.

17 MR. MARTIN: Well I would say no, we  
18 don't. We cannot make any characterizations as to  
19 what a History degree from CACE University is  
20 worth. I would say we have data. We have data  
21 reported at the programmatic level, starting with  
22 2014.

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1 MR. TYLER: Okay.

2 MR. MARTIN: But we don't have any --  
3 so all I'm talking about here is when we talk  
4 about administratively calculation DE rates, you  
5 know, what's the point at which we can -- the  
6 first year where we have data to do that and  
7 that's 2014. No other characterizations about  
8 programs.

9 MR. TYLER: Okay, I guess I didn't ask  
10 that question that well. My question is do you  
11 have to actually --

12 (inaudible)

13 MR. MARTIN: Yes, there's no  
14 completers list that's been generated.

15 MR. TYLER: Okay.

16 MR. MARTIN: No earnings information -  
17 -

18 MR. TYLER: Okay.

19 MR. MARTIN: That's what -- maybe  
20 Steve --

21 MR. TYLER: Right.

22 MR. MARTIN: -- can try to clarify

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1 that's what you're actually asking. No, we don't  
2 have any of that.

3 MR. TYLER: So you would have to in  
4 essence get a completer's list, verify it with an  
5 institution, then go to social security and get  
6 the completers.

7 MR. MARTIN: Yes, you have to have  
8 completers. When you -- you have to have a cohort  
9 far enough out to look back the four of five  
10 years, do the completer's list. Get -- you know,  
11 do the earnings match. And then that would be --  
12 in order to produce -- I wouldn't categorize it as  
13 showing what it's worth --

14 MR. TYLER: Yes.

15 MR. MARTIN: -- in order to produce  
16 rates --

17 MR. TYLER: Right.

18 MR. MARTIN: -- we would need to do  
19 that, yes.

20 MR. TYLER: Okay, so just -- so to  
21 make sure I understand. So you have all the raw  
22 data but you have to make multiple steps to then

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1 translate it into a debt to earnings for a  
2 particular program in a public school?

3 MR. MARTIN: Yes.

4 MR. TYLER: A public institution.

5 MR. MARTIN: You know, what I'm going  
6 to -- I'm going to let Cynthia jump in here  
7 because she can probably give a little more detail  
8 than I can.

9 MS. HAMMOND: So -- Cynthia Hammond.  
10 Okay, so we started collecting program level data  
11 for all enrollment reporting for all institutions,  
12 all types of programs in the '14, '15 award year.

13 I will tell you guys right now, it's not great  
14 data. Not all schools did it. But we at least  
15 have some data for that. And it gets better year  
16 by year as more and more schools report program  
17 level enrollment.

18 So if we were to do a debt to earnings  
19 rate using that 2014, '15 award year data. Let's  
20 say we used it even though it's not complete. The  
21 five and six year out earnings year for that would  
22 be 2019. And because it's a calendar year

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1 earnings, it wouldn't actually be available from  
2 social security until a year and one month after  
3 the end of the calendar year. So that makes it  
4 February of 2021. Now currently -- for 2019, it  
5 would be 2021.

6 So for three year, -- well 2019 -- so  
7 if we use that one year of '14, '15 data, it  
8 really -- it's not complete but it's at least  
9 something, that would compare to the 2017 award  
10 year. And if we did three or four years as we're  
11 doing now, then it wouldn't be available for us  
12 until February of 2019.

13 MR. JEROME: Is there any way -- this  
14 is Marc Jerome, I'm sorry. It's Marc Jerome. Is  
15 there any way for you -- because you know this  
16 better than anyone, just to find a piece of  
17 representative data that will inform the debate,  
18 especially where there's been no data before,  
19 whether you do -- especially with three years  
20 earnings or even a little less? Just so we can  
21 see -- so that the department can get a sense of  
22 the data and the public can get a sense of it.

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1 MS. HAMMOND: I will talk to my data  
2 guys but I can tell you, they're not very  
3 comfortable with that one year's worth of data as  
4 being representative because it was the first year  
5 schools reported it.

6 But to finish answering Johnson's  
7 questions, so the way the process works is schools  
8 report enrollment in this case or GE in the past,  
9 every year. They report it. We look back the  
10 three or four -- in the current case of five or  
11 six if we go that way. So we look back, pick the  
12 two year cohort period and go the number of years  
13 forward in order to get the earnings year.

14 And once we have that two year cohort  
15 period, we exclude students based on our  
16 exclusions, you know, death, disability, in-school  
17 or military. And with those exclusions, we send  
18 schools a completers list. This is their one and  
19 only chance to tell us that we got something  
20 wrong. Because once we send the data to Social  
21 Security, that's it. We can't change it after  
22 that.

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1           So then Social Security gives us the  
2           mean or medians back and we match it with our  
3           attributed loan debt for that program and do a  
4           draft debt to earnings rates. Again, schools get  
5           a chance to challenge that and then we'll produce  
6           final rates.

7           Currently we have told schools that  
8           they need to get all corrections in by the end of  
9           this month so that we can do the completers list  
10          in the early spring. And we actually just put out  
11          an electronic announcement on that today, or maybe  
12          it's going out tomorrow. But we have said that in  
13          our web (inaudible) reporting and correcting data.

14  
15          So that's kind of where we are in the  
16          process, both now and what we can reasonably be  
17          expected to do. So I'm not sure we're going to be  
18          able to get any data before we do a final but we  
19          certainly have our data guys looking into that.

20          MR. JEROME: Just one last thing in  
21          clarity. So in 2014, if there was a senior who  
22          got a grant and they were graduating from college,

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1 then you would be asking now -- you would be  
2 trying to match -- once you got the completers  
3 list approved, you would then be going to Social  
4 Security and getting that person's earnings now?

5 MS. HAMMOND: Yes.

6 MR. JEROME: Okay.

7 MS. HAMMOND: So if we had -- yes, if  
8 we had a -- well, right now we're not doing 2014,  
9 '15 though. Right now we're looking at the 2011,  
10 2012, and 2012-2013 earnings year. But we're  
11 talking about what we're going to be doing going  
12 forward. 2014 is the earliest time we have  
13 enrollment reporting by programs would be all  
14 schools, all programs.

15 MR. JEROME: Okay.

16 MS. HAMMOND: So yes, if a -- if  
17 someone reported a senior as graduating in 2014-  
18 '15, you know, after July of 2014, then we would  
19 take that individual, barring he wasn't in school  
20 during the earnings year, we would create a  
21 completers list, send that individual to Social  
22 Security Administration.

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1 MR. JEROME: Okay, thank you.

2 MR. RAMIREZ: All right, so I have  
3 Chad, David, Jennifer and Jeff. Chad?

4 MR. MUNTZ: All right, Chad. So I  
5 don't see our little wheel up there anymore but I  
6 have a suggestion.

7 MR. RAMIREZ: Please.

8 MR. MUNTZ: I don't know what you guys  
9 think. Can we -- we might have to do this  
10 multiple rounds. So I'm proposing a process here.

11 I don't know if we can get this printed. One for  
12 each of -- all the representatives and we can  
13 highlight or circle the path that we want to go.  
14 You guys can tabulate it and then find out how  
15 many votes we have in each area or what areas we  
16 have to discuss so we can kind of focus that  
17 discussion.

18 MR. RAMIREZ: Let me see if we can do  
19 it even a little quicker, okay? And what I mean  
20 by that is that -- look, there's a number of  
21 pieces on here, right? So we're looking at the  
22 duration of Associates and below and Bachelor's.

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1 And I think there's been some good discussion  
2 there, especially with the possibility that we're  
3 going a little bit longer on the Bachelor's, you  
4 know, with the phase-in.

5 And then, I understand that if we're  
6 going to talk about the ratio piece, that we may  
7 have to see some additional numbers on that. And  
8 I know that I could see some smoke coming out of  
9 Jordan's computer and ears. So I know he's  
10 working on that right now.

11 And then -- so let's see -- let's do a  
12 temperature check on the Associates and below and  
13 Bachelor's, right? So Associates and below, five  
14 to six years. Let's do a temperature check on  
15 that. Let me see where folks are at on that.

16 MS. BARKLEY-DENNEY: Can you say it  
17 again?

18 MR. RAMIREZ: Just the Associates,  
19 we'll go to the Bachelor's of six and seven. But  
20 Associates and below, five/six years. Yes,  
21 Associates being treated differently than  
22 Bachelor's. So I'll go to the Bachelor's next but

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1 --

2 MS. BARKLEY-DENNEY: Okay, treated  
3 differently or specifically the five year --  
4 Treated differently or specifically the ratios  
5 that are on --

6 (inaudible)

7 MR. RAMIREZ: What's the difference  
8 there?

9 MS. BARKLEY-DENNEY: So I might agree  
10 that there's some room to talk about treating them  
11 differently but not agree with the years that are  
12 up on the board.

13 MR. RAMIREZ: Okay. All right, so I  
14 did see some thumbs down. So let me go through  
15 and see the thumbs down. David?

16 MR. SILVERMAN: Yes, I was going to  
17 talk about this. So I was going to say my like  
18 for Johnson's now in the past tense so I liked  
19 Johnson. Just kidding.

20 So what I was going to say before this  
21 came out, I was like please don't treat two-year  
22 programs differently than four-year programs. So

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1 everything I've spoken about since Session 1, I'm  
2 in a not-for-profit organization. If the  
3 representative stuck around, I would have told him  
4 and he's not too far from my Hollywood campus so  
5 we might be in touch from L.A. and, you know, we  
6 have a pretty robust L.A. campus as well. So I'm  
7 sorry he left in a huff.

8 You know, Performing Arts, I'm not  
9 going to get back into it again. But we need the  
10 years to build -- our kids need the years to build  
11 a career. It's not going to happen Day one. It's  
12 not going to happen Day two but it does happen.  
13 We have many success stories. I'm not going to  
14 mention the Jason Derulo's of the world again and  
15 all the success they have.

16 So please if you can -- I mean,  
17 yesterday I just said -- Yesterday, I said two-  
18 year programs are -- these are fields that aren't  
19 going to be making big money to, you know, to --  
20 the certificate programs, these guys -- people are  
21 claiming manicures. People are claiming  
22 Performing Arts and Visual Arts. These aren't big

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1 paying fields to start with.

2 So these people are going out and  
3 trying to better themselves. Trying to get a job.

4 Trying to earn a living. Trying to have gainful  
5 employment. Please don't treat the two years  
6 different. I'm still going to be -- Yesterday, I  
7 asked for the fifteen year amortization. Please  
8 keep it the same number of years. Thank you.

9 MR. RAMIREZ: Thank you. Whitney,  
10 would you mind telling me what you were thinking  
11 as far as maybe treating them different, but not  
12 necessarily the years?

13 MS. BARKLEY-DENNEY: Yes. I mean I  
14 haven't really formulated, you know, how I think  
15 they should be treated differently yet. But I  
16 think there is an argument to be made that  
17 Bachelor's degrees and possibly some other degrees  
18 take a little bit longer to, you know, actually  
19 meet the salary expectations of the degree.  
20 Whereas something like a Welding degree, you know,  
21 you're probably going to make as a welder, pretty  
22 much the same thing in the couple of years after

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1 graduation.

2           So that's sort of my uncomfortableness  
3 with it. And I'm also uncomfortable with -- you  
4 know, we're already talking about extending out  
5 the amortization period. So then we're also  
6 extending out the look back period and you know,  
7 it's just -- Again, I'll just reiterate, it's hard  
8 to vote on this piece meal even to give a  
9 temperature check without knowing, you know, what  
10 the final thing is going to look like because  
11 these are all components of a rule that come  
12 together. And they matter in the way that they  
13 interact.

14           MR. RAMIREZ: So Chad, is that why you  
15 were thinking that if they had the map, they could  
16 identify the package that may look suitable?

17           MR. MUNTZ: Yes, (inaudible). And you  
18 know, I don't know where all these bright lines  
19 are but it's hard to follow because we jump around  
20 so much. That's why I was suggesting it.

21           MR. RAMIREZ: Okay, so if we were to  
22 do something like that, are there other elements

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1 that need to be up here for consideration? And  
2 I'll ask Crystal if -- Crystal, could you isolate  
3 just the DE for now? You can go to view and --  
4 yes, more to the right. There you go and then  
5 local centering. And then double click on that.  
6 And can you expand the pluses so we could see the  
7 different components on there?

8 Okay. All right, so this is more or  
9 less what we up there right now for the DE piece.  
10 And this is where most of the discussion is  
11 happening right now. So are there other elements  
12 up there that we would need to add before we were  
13 to do something along the lines of Chad's  
14 suggestion there of bringing out and have folks  
15 look at that?

16 So is a combination of what's up there  
17 a deal? So not hearing any other ideas, what that  
18 tells me is there is a deal up here. We just need  
19 to find the right combination.

20 FEMALE PARTICIPANT: Oh, Javier.

21 MR. RAMIREZ: Someone has to be the  
22 optimist in here, right? All right. And to that

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1 point though, I think before we print it out  
2 though, because Whitney, you had mentioned as far  
3 as then what we look at, we have to look at the  
4 amortization years and things like that. But  
5 again, if I understand correctly, that goes away  
6 if we're exploring the possibility of a ratio.

7 MS. BARKLEY-DENNEY: Right. So that  
8 kind of highlights what I'm saying is that we need  
9 to understand what the full package would be like  
10 before we wed ourselves to one piece that, you  
11 know, maybe I'm okay with it if I like everything  
12 else and this is one thing I'm willing to give up.

13 Not saying I am, but that could be, you know, a  
14 perspective that somebody has.

15 MR. RAMIREZ: Okay, Chad? Yes.

16 MR. MUNTZ: Just to be clear, we don't  
17 know what any of this looks like because there's  
18 no data. So whatever path we go, we don't really  
19 know.

20 MR. RAMIREZ: The path that we were  
21 exploring originally, as well as the other ratio.

22 MR. MUNTZ: No. What I'm saying is

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1 we're opting in two huge segments that we don't  
2 even know what that impact is.

3 MR. RAMIREZ: Okay. So we have  
4 Jennifer and then Kirsten.

5 JENNIFER PARTICIPANT: Well on that  
6 very last point, that's why starting, I think  
7 yesterday or earlier this week, I suggested that,  
8 you know, whatever we do, that there could be a  
9 phase. That's where the phase end piece comes  
10 into play where you get that data. You provide  
11 the department in the regulation some discretion  
12 to pick the -- whatever, you know, we pick the  
13 median, mean, average, whatever and that's what  
14 they go with on the sanctions piece down the road.

15  
16 So I just would say that I feel like  
17 we need to be careful on the data conversation not  
18 to get like that, that becomes the thing that  
19 keeps us from the conversation. Because I think  
20 there's a way to resolve for that, you know, in  
21 terms of how the sanctions piece gets written.

22 But the question I did have for the

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1 department on the data point on earnings, so I'm  
2 going a little bit back on earnings, is so for I  
3 know, get the department difficulties on the  
4 department actual data. But of course, when we  
5 started this many, many moons ago, the department  
6 relied on BLS data and it would not be hard and we  
7 can do it. I can have our folks do it if the  
8 department can't do it today.

9 But if we were to pick, not every  
10 single profession but perhaps like a lot of the  
11 professions we've been talking about over the  
12 course of these few months as a sample, we could  
13 easily at least get the BLS data. I mean that's  
14 easy to get. And you know, again pick a bunch of  
15 professions. Have it in a chart. Here's what it  
16 looks like, three, five, seven -- and I get that  
17 BLS is not perfect but to me, that's a  
18 straightforward request and for whatever reason  
19 the department can't satisfy it, I'm guessing that  
20 either I or somebody else could satisfy that  
21 request.

22 MR. RAMIREZ: All right, I have --

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1 JENNIFER PARTICIPANT: Well can the  
2 department respond to the request?

3 MR. RAMIREZ: I'm sorry, go ahead.

4 JENNIFER PARTICIPANT: Sorry.

5 MALE PARTICIPANT: I will inquire.  
6 I'm not going to obligate any of the people who do  
7 the requests up here by saying yes, we definitely  
8 will. But Scott has that and we'll ask.

9 JENNIFER PARTICIPANT: Okay. And then  
10 if we could get that answered quickly, that way  
11 one of us could get it if you can't.

12 And the request would be for BLS data  
13 and you could do it, because I think the BLS has  
14 it, in different year segments. So you could look  
15 at three years out, five years out, seven,  
16 whatever the BLS -- they break it out, I can't  
17 remember exactly in what years but they do short-  
18 term and longitudinal on earnings and you could  
19 pick -- I'm leaving it to the department, although  
20 I'm happy to create the list of different  
21 professions, you know, starting with Arts and  
22 Music and some of those -- Graphic Design and then

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1 go up sort of into different categories like  
2 Business, Teaching, Education. And so if you  
3 did a sampling along the lines of the various  
4 different professions, so it's a good spread of  
5 professions, we would at least have the BLS data  
6 to work from in both three year, five -- like I  
7 said, you know, whatever the segments are that the  
8 BLS gives.

9 MR. RAMIREZ: Okay. I have Kirsten,  
10 then Tony.

11 MS. KEEFE: This is Kirsten. So this  
12 suggestion is sort of along the lines of what you  
13 were saying, Jennifer. But without the data, I  
14 think people feel really uncomfortable agreeing to  
15 anything without hard data. So in asking these  
16 questions, would it be helpful to put a caveat  
17 that a five to six year timeframe should apply if  
18 the data shows that somebody just coming out of  
19 school is making substantially the same or  
20 nominally the same income as somebody in that  
21 profession, ten years out?

22 So then it doesn't require data to be

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1 given between today and tomorrow but folks can  
2 come to consensus conceptionally on the ideas, you  
3 know, and what you would want the data to look  
4 like.

5 MR. RAMIREZ: Okay. Yes, so remind me  
6 of that when I'm taking the next temperature  
7 check. Okay. Tony.

8 MR. MIRANDO: Thank you. This is  
9 Tony. So I know that I'm going to be repeating  
10 what others have said this morning. But I just  
11 feel like I have to get it off my chest.

12 So lots of people are sitting around  
13 the table being -- that are very, very frustrated  
14 including myself. Like many in the room, if not  
15 all of us, we're trying to get rid of the bad  
16 actors. I get it. And I think we ought to work  
17 really hard at doing that.

18 But when I look up at this chart, it  
19 appears to me that we're trying to fit everybody  
20 into one group here. You know, one size fits all  
21 kind of a situation. And that's when I become  
22 uncomfortable. Because when you try to do that,

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1 you're missing things because you can't force  
2 everything into one metric unless the metric is so  
3 amazing, which I still have not heard. And I've  
4 been saying that since Day 1. If it's a flawed  
5 metric, you've got to get rid of it because it's  
6 not getting to the problem, which is to get rid of  
7 the bad actors.

8 This just doesn't seem to be a way to  
9 get there. But I'm here. I'm open. I'm trying  
10 to understand.

11 One of the things that would make me  
12 feel a bit more comfortable and I'm saying just a  
13 bit, is that if you're going to require me to  
14 wear sneakers when I want to wear dress shoes or  
15 you want me to live in a yellow house when I  
16 really want a blue house, that I have an  
17 opportunity -- or there should be an opportunity  
18 for people to have a review before anything is  
19 done. So some kind of a mechanism so that the  
20 non-individuals and non-institutions that are  
21 being unfairly grouped together have an  
22 opportunity to claim hey, this doesn't fit me.

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1           And I think if we could at least get  
2           that piece off the table -- or get it on the table  
3           in this instance, I think those of us who kind of  
4           try to play the middle ground here or look at  
5           institutions in a way that's pretty objective, I  
6           think I would get to a win faster. Because all I  
7           keep seeing when I look up here -- yes, but what  
8           if? Okay, but what if? And there is no mechanism  
9           here for what if before something happens and then  
10          it's like you're being accused unfairly of  
11          something before you have an opportunity to say  
12          yes, but that's not me.

13                 And that's my biggest concern. So if  
14          we could somehow and I think my colleague this  
15          morning, alluded to it, and so I want to  
16          reemphasize that again because it was the problem  
17          I had yesterday in the last session and the  
18          session before, which is we've got to have some  
19          mechanism to handle that.

20                 MR. RAMIREZ: Tony, we haven't gotten  
21          to the corrective actions yet and I think that  
22          what you're talking about would be an element

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1 within that. And so we have corrective action up  
2 there. We'll put review period under corrective  
3 action, okay? And that's more of the flow there.

4 But I've gotten a couple of requests for breaks.

5 Okay, so let's go ahead and let's take a full 15-  
6 minute break. And we'll see if we can print out  
7 what we have so far.

8 (Whereupon, the above-entitled matter  
9 went off the record at 10:49 am and resumed at  
10 undisclosed time.)

11 MR. RAMIREZ: Okay. I know that that  
12 was quite a bit longer than 15 minutes, but the  
13 groups were actually pulling together some  
14 information that I think was worth the extended  
15 break so that way you all could have some data,  
16 right, some information to help with your  
17 decisions.

18 And I want to start off with Tim  
19 Powers who was able to pull together a chart that  
20 shows the income over a period of time. And we  
21 put the chart -- it was passed out. The chart's  
22 up on the screen as well. And I'm going to ask

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1 Tim if he could tell us what we're looking at and  
2 what it really means.

3 MR. POWERS: Sure. So, thanks very  
4 much. You know, it's just sort of in the -- yeah,  
5 this is Tim Powers, for the record.

6 Just sort of living in the environment  
7 in which we're living in which data is difficult,  
8 I think, for the department to pull here, I had  
9 mentioned earlier that this -- that there was some  
10 information from Georgetown Center on Education  
11 and Workforce on lifetime earnings, you know,  
12 based relative on major and all this sort of  
13 information pulled from the Census Bureau.

14 But in particular there is -- the  
15 chart that was passed around sort of shows  
16 year-over-year, and I'll recognize in a moment  
17 some of the issues with the chart, but I just want  
18 to speak a little bit about what we're looking at  
19 here.

20 So, first and foremost, I think the  
21 biggest flaw when you're looking at the chart in  
22 front of you is that it breaks it down by age

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1 rather than by year after completing.

2 That is a major flaw because we know  
3 that there -- you know, non-traditional students  
4 are enrolling and graduating at different times in  
5 their lives and traditional students are a  
6 shrinking percentage of college. So, recognizing  
7 that flaw first.

8 And also recognizing that -- my  
9 understanding is that, and I think this is  
10 unfortunate, that certificate programs are  
11 reported in the some college/no degree category.

12 That's my understanding, which again I  
13 think is unfortunate because I think when you get  
14 a certificate that is a worthwhile, very valuable  
15 credential and it shouldn't be associated with  
16 some college/no degree. So, recognizing that flaw  
17 as well.

18 What we're looking at here is just  
19 sort of a year-over-year estimate, again, pulled  
20 from the Census Bureau on what earnings look like  
21 at different ages for a person. And so, the -- it  
22 kind of -- the sort of legend here on the top, if

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1 we work backwards in some ways you can sort of see  
2 how each of these lines is defined.

3 So, for those in the public and for  
4 those at the table -- oh, and I'll also mention if  
5 you want to just Google it, the name of this  
6 report is The College Payoff: Education,  
7 Occupations, Lifetime Earnings.

8 And again Georgetown Center on  
9 Education and Workforce. I'll repeat it, the  
10 College Payoff: Education, Occupations, Lifetime  
11 Earnings so everyone can look that up and I'm not  
12 pulling this data from a hat somewhere.

13 But what the chart shows is that,  
14 first and foremost, we will be eliminating, for  
15 purposes of this discussion, the top three lines  
16 there because those there lines -- the top line is  
17 professional programs.

18 And, as it's reported, professional in  
19 this scenario means MDs, MBAs, JDs, those with the  
20 professional degree beyond a bachelor's. that's  
21 what that top line is. The line under that is  
22 doctoral programs. And the line under that, that

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1 third dark green line, is your master's program.

2 So, again, for the purposes of the  
3 discussion of where we've sort of gone in this  
4 conversation, those programs would not be  
5 considered under gainful employment.

6 So, the line we're really focusing on  
7 is the bachelor's line, which is sort of that -- I  
8 don't even know how you describe it, but the  
9 lightest shade green of all of the lines. And  
10 we're looking at that credential on down, okay?

11 And the reason I pull this out and the  
12 whole point I'm trying to make with this little  
13 monologue here is the value of just sort of  
14 differentiating the time horizons between programs  
15 because if you look at this chart and you look at  
16 the slope of that line for a bachelor's degree,  
17 the slope is significantly steeper for a  
18 bachelor's degree program over those first ten  
19 years.

20 Again, it's age not years, but using  
21 age as a proxy that slope is much steeper  
22 indicating to me significant marginal changes and

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1 incremental changes year-over-year in those first  
2 ten years for a bachelor's degree recipient  
3 compared to the other programs.

4 So, that's the point of this, which is  
5 just to show that, you know, it might be easiest  
6 to just look at a five-year snapshot for  
7 everybody, but I think the point of this is that  
8 we really need to take a more holistic look at the  
9 differences and the wages over a certain amount of  
10 time.

11 And the value of the bachelor's degree  
12 just takes a little bit longer based on those  
13 incremental year-over-year changes, which is why  
14 we would support some sort of a differentiated  
15 look at those sort of two differing credentials.

16 Again, given the lack of data, I think  
17 that this is the best way that we can possibly  
18 show it recognizing that, of course, there are  
19 flaws in the data and, you know, that this could  
20 probably be done a little bit better.

21 But if you Google the whole report,  
22 there is a wealth of information on lifetime

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1 earnings and earnings by degree broken down by  
2 certificate, bachelor's, associate's, and -- it's  
3 got some really great information in there.

4 So, that's sort of the point of this.

5 I'll be happy to take any questions on it. But,  
6 again, living in the world that we're living in  
7 with the limited data, I think that this is the  
8 best we can do to provide some sort of  
9 justification for why we think that there should  
10 be a differentiation.

11 MR. RAMIREZ: Great. Thank you so  
12 much, Tim. So, are there any questions for Tim?  
13 Jordan also has some information that we're going  
14 to ask him to put on the screen and look at, but  
15 for now are there any questions for Tim on this  
16 chart? Okay, great. That was helpful. Thank  
17 you, Tim.

18 All right. And we're going to take  
19 just a quick minute here for Jordan to plug in and  
20 project. Gerbil on the wheel. Okay, thank you.  
21 So, Jordan, can you explain to us what we're  
22 looking at and walk us through some of your data?

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1 MR. MATSUDAIRA: Is this on?

2 MR. RAMIREZ: Yeah.

3 MR. MATSUDAIRA: Okay. Yeah, so I, at  
4 Whitney's request, just wanted to kind of talk  
5 through the difference between the way the rule is  
6 currently structured where there is annual debt  
7 service payments are estimated and then the ratio  
8 of that is kind of compared to a .08 standard or  
9 then there's a discretionary earnings standard as  
10 well of .2 versus Chad's suggestion of just using  
11 a sum ratio of the total debt amount borrowed to  
12 your earnings.

13 So, what I've depicted here in the  
14 chart -- and unfortunately I don't think the color  
15 of my -- the laser pointer actually shows up over  
16 there, does it? Well, it kind of does. Okay.

17 So, Chad's idea was, why don't we just  
18 take the ratio of your earnings relative to -- or,  
19 sorry, take the ratio of your total loan amount,  
20 the total loan principal at repayment compared to  
21 your earnings, okay? And, for example, take a  
22 ratio of 1 and say that as long as that ratio is

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1 below 1 you pass.

2 So, what I've drawn in this picture is  
3 the way that that earnings rule works in general  
4 under either one of the metrics, either the  
5 existing one or Chad's suggestion, is just to say  
6 for any given loan amount there is a minimum  
7 average earnings that your graduates need to earn  
8 in order for you to pass the metric, okay?

9 So, the way this figure is drawn is to  
10 try to focus in on that kind of idea. So, as a  
11 function of the total loan balance that students  
12 have at repayment on the X axis here, there is a  
13 minimum earnings level that's implied that those  
14 -- that your student graduates need to pass in  
15 order for the program to be deemed passing.

16 So, under Chad's suggestion, the line  
17 here is just, you know, a 45-degree angle.  
18 Meaning, you know, if students have a loan balance  
19 of \$10,000 they need to make at least \$10,000 on  
20 average in order for the program to be deemed  
21 passing, okay? And then that just goes up. So,  
22 that's the dashed line depicted in the picture.

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1           The other two lines in the picture are  
2 showing the annual debt-to-earnings rate and the  
3 discretionary debt-to-earnings rate under the  
4 assumptions that I think are true under current  
5 law, which is to say a 4.45 percent interest rate  
6 on unsubsidized loans, and in this particular  
7 shown for a ten-year amortization rate.

8           And what I'm showing here is the  
9 earnings levels -- okay, the minimum earnings  
10 level that a program's graduates would need to  
11 pass in order for the program to be passing. The  
12 way the two lines interact are the one that's more  
13 steeply slopes is the annual debt-to-earnings  
14 line.

15           So, in order to pass annual DTE, you  
16 need to have earnings that are above that blue  
17 line. In order to pass the discretionary DTE, you  
18 need to have earnings that are above the more  
19 shallowly sloped, the flatter red line.

20           And so, you can see because you only  
21 need to pass one of the two, effectively what the  
22 discretionary part of the rule says is that if you

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1 have programs that produce relatively high  
2 earnings we're going to allow you to effectively  
3 have a higher kind of debt burden because, you  
4 know, if you're making more earnings then even a  
5 higher debt burden is more affordable is the gist  
6 of it.

7 Okay. So, what I've done is plotted  
8 this under a variety of different scenarios just  
9 so you can get a sense for just how Chad's  
10 suggestion of a 1-to-1 total debt-to-earnings  
11 ratio would compare just in the general strictness  
12 of the rule, if you like, to the existing law.

13 And I'm going to do that first for  
14 assuming a ten-year amortization rate, which under  
15 the current program would apply to programs below  
16 the bachelor's level, and then for a 15-year  
17 amortization rate.

18 And then I'm going to show it to you  
19 separately assuming the 8 and 20 thresholds that  
20 are in existing law in 8 percent annual  
21 debt-to-earnings rate, and then show you what it  
22 looks like under a 12 to 30 rate just because some

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1 people have thought about that as it relates to  
2 the zone or to pass rules.

3 Okay. So, you can see this is  
4 ten-year amortization again and the 8 and 20. You  
5 can see that the kind of red and blue lines are  
6 both above that debt-to-earnings line, which  
7 means that, you know, at every kind of line  
8 balance amount up to 50,000, the current rule is a  
9 little bit more strict.

10 And you can see that, you know, like  
11 if you pick 20,000 you need a higher minimum  
12 earnings level for your program graduates than you  
13 would under just a 1-to-1 ratio of total  
14 debt-to-earnings under the existing rule.

15 This is the same picture but now  
16 assuming that debt-to-earnings -- or, sorry, but  
17 now assuming a different threshold required to  
18 pass. So, the dashed line hasn't changed at all,  
19 okay?

20 The dashed line is still just where  
21 earnings are just a, you know, 1-to-1 ratio with  
22 your loan principal amount, but you can see that

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1 now that kind of dashed line is almost exactly on  
2 top of the annual debt-to-earnings line before.

3 And this is what I was trying to say  
4 the other day, that there's really this 1-to-1  
5 correspondence between this kind of idea of just  
6 using total debt-to-earnings relative to the way  
7 the current rule works, which is amortizing that  
8 over a certain schedule.

9 And there's always going to be some  
10 ratio of the kind of yearly debt payments relative  
11 to income that would make a fully equivalent rule  
12 to the kind of 1-to-1 debt-to-earnings ratio, and  
13 in this case the ratio is really similar to .12.  
14 It's really similar to the 12 percent standard,  
15 assuming the 10 percent amortization rate.

16 What you can see is different about  
17 the way the current rule works is that it gives  
18 essentially a break. It makes the rule a little  
19 bit less strict for programs that serve higher  
20 earners, right?

21 So, towards the right-hand side of  
22 this graph you'll see that that red line falls

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1 below that 1-to-1 line where total debt is equal  
2 to the loan balance -- or, sorry, to your  
3 earnings.

4 And so, you know, the way the current  
5 rule works is to say that, you know, for students  
6 who are earning above that's about \$30,000 or so,  
7 you can actually allow those students to acquire  
8 more debt than you would under a strict -- the  
9 kind of 1-to-1 ratio that Chad was suggesting.  
10 Okay. So, that's for ten-year amortization.

11 So, just to summarize, you know, at a  
12 8 percent annual debt-to-earnings ratio and a 20  
13 percent debt-to-earnings ratio, the kind of 1-to-1  
14 ratio would be less strict than current law would  
15 be.

16 Let's look at what things look like  
17 for 15-year amortization, which is kind of  
18 appropriate for thinking about what would happen  
19 to bachelor's degree programs.

20 Okay. So, what you see is that with  
21 the 15-year amortization rate, so we're amortizing  
22 debt over a longer time period, so the rule

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1 essentially becomes less strict, right? Like if  
2 you're amortizing debt over a long time period  
3 your yearly payments are lower than they would be  
4 otherwise, and so the minimum level of earnings  
5 required for you to pass the debt-to-earnings  
6 threshold is lower.

7 So, you can see that assuming, okay,  
8 the current standards of 8 percent and 20 percent  
9 for bachelor's programs, a 1-to-1 ratio comes  
10 pretty close to mirroring the annual  
11 debt-to-earnings ratio, it's just a little bit  
12 less strict than current law would be at the  
13 annual debt-to-earnings ratio.

14 But again, you can see that when you  
15 get to higher earning programs with higher  
16 earnings, the 1-to-1 ratio becomes a little bit  
17 more strict, okay, because it doesn't factor in  
18 the allowing those programs to have a lower debt  
19 burden -- or, sorry, a higher debt burden at  
20 higher levels of earnings.

21 So, this is at 8 and 20 percent  
22 thresholds. If you look at 15 and 20 percent

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1 thresholds, you can see that the 1-to-1 burden  
2 becomes substantially more strict than would be  
3 true under the current structure of the rule.

4 So, I put together a program that can  
5 kind of simulate like any number of permutations  
6 of these kinds of things and I'll share that with  
7 Ed, and if people kind of have other questions  
8 about other permutations I'm going to guess that  
9 they could crank those out for people, but I'm  
10 happy to answer any questions.

11 MR. RAMIREZ: Yeah, Chad.

12 Mr. MUNTZ: So, just my observation.  
13 So, the 1-to-1 will work better for bachelor's  
14 degrees no matter what we do, correct, or about  
15 the same?

16 MR. MATSUDAIRA: So, it depends on  
17 what your criteria for work better is, of course.

18 MR. MUNTZ: Okay. All right. Well,  
19 let me ask you this. From simplicity --

20 MR. MATSUDAIRA: Fewer programs will  
21 fail the standard under a 1-to-1 threshold.

22 Mr. MUNTZ: Right, okay. And at the

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1 higher debt balance a 1-to-1 protects the students  
2 better the higher the debt, right, because of the  
3 discretionary income gives you kind of an out to  
4 pass, whereas a 1-to-1 at high debt balances,  
5 which cripple the students, this would be a harder  
6 standard to pass?

7 MR. MATSUDAIRA: Correct.

8 MR. MUNTZ: Okay.

9 MR. RAMIREZ: Mark (phonetic), you had  
10 a question?

11 PARTICIPANT: Jordan, when Chad and I  
12 discussed this we actually were using just the  
13 1-to-1 to begin the discussion. Did you feel if  
14 you did then .8 it more closely mirrors the  
15 current rule?

16 MR. MATSUDAIRA: On this one it would  
17 be 8-year -- I mean, 8 and 12 -- I mean, 8 and 20  
18 over ten years.

19 MR. RAMIREZ: Can you use the mic?

20 MR. MATSUDAIRA: Yeah. So, you know,  
21 if you look at the graph here, okay, look at -- we  
22 basically have to think about what the slope of

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1 that blue line is, right? So, the blue line has a  
2 loan principal of 30,000 at about a little bit  
3 more than \$40,000, okay? So, that means like, you  
4 know, in the neighborhood of .7 in terms of the  
5 ratio of the total debt-to-earnings, okay?

6 So, in this case for assuming ten-year  
7 amortization in an 8 percent annual  
8 debt-to-earnings threshold, a ratio of total  
9 debt-to-earnings of about .7 would mirror the  
10 annual debt-to-earnings threshold.

11 PARTICIPANT: Okay.

12 MR. MATSUDAIRA: Yeah.

13 MR. RAMIREZ: Jeff.

14 MR. ARTHUR: Yeah, Jordan, it would be  
15 real interesting to see how this chart looks if  
16 you modeled it using, say, 5-1/2 -- I mean, we  
17 know the interest rates are going to vary and this  
18 is this year's rate and just what -- I mean,  
19 currently they really use the 6.8 for the current  
20 cohorts.

21 And so, it would be kind of  
22 interesting to see how a 3.6 and a 5 and a 6-1/2

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1 might look just to understand as those fluctuate  
2 how that, you know, how that impacts that.

3 MR. MATSUDAIRA: So, like I said, I'll  
4 share this with Ed, but this is, you know, for the  
5 same thought experiment that I just did at a 6-1/2  
6 percent interest rate.

7 So, you know, in general what happens  
8 is that 6-1/2 interest rate, your annual -- your  
9 yearly debt payments are, you know, a little bit  
10 higher than they would be under the 4.5, so the  
11 red and blue lines shift up.

12 As a result of that, you need higher  
13 earnings and able to be -- in order to be able to  
14 afford the higher debt payments. And for a lower  
15 interest rate those lines would shift a little bit  
16 down. And exactly how much they do, you know --

17 MR. ARTHUR: Yeah. So, this does seem  
18 to --

19 MR. MATSUDAIRA: -- the program that I  
20 wrote can help you figure it out.

21 MR. ARTHUR: -- does seem to help  
22 stabilize that influence from year-to-year as it

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1 varies.

2 MR. RAMIREZ: Okay. Jessica, do you  
3 have a question?

4 MS. BARRY: I do.

5 MR. RAMIREZ: Okay, Jessica then  
6 Laura.

7 MS. BARRY: Sure. And it, actually,  
8 was just a clarification on this map.

9 PARTICIPANT: Don't forget your mic.

10 MS. BARRY: Thanks. So, Jessica  
11 Barry. I just wanted to ask a question to clarify  
12 something on the map. Over here at the 75 percent  
13 or 62.5 percent, however you look at it, did we  
14 say that we are going to take the highest of the  
15 median or mean? I wasn't sure of it just didn't  
16 make the sheet or --

17 MR. RAMIREZ: Chad, do you --

18 MR. MUNTZ: I don't know the answer.

19 PARTICIPANT: That's the -- I think  
20 that's Jeff's suggestion, right?

21 MR. ARTHUR: Yeah, so the --

22 MR. RAMIREZ: Oh, I'm sorry, that's

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1 right.

2 MR. ARTHUR: Yeah, the income  
3 comparison in general I think has been the highest  
4 of the mean or median, whichever one is higher.  
5 So, I don't know if that's also the case in  
6 Jeff's proposal.

7 MR. ARTHUR: I would assume so. I  
8 mean --

9 PARTICIPANT: Move the mic closer.

10 MR. RAMIREZ: (Inaudible)?

11 MR. ARTHUR: It feels like it's really  
12 echoing, so. Yes, I didn't propose any change to  
13 how you determine the median, other than the --  
14 eliminating the variable, the noise.

15 MR. RAMIREZ: So, to clarify, I think  
16 what you're saying, Jessica, is when you put the  
17 highest mean/median?

18 Ms. BARRY: Yes.

19 MR. RAMIREZ: Okay. Yeah, so we put  
20 it up on the board just so you could see where the  
21 correction needs to go. Thank you. Laura, you  
22 had a question for Jordan?

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1 MS. METUNE: I'm trying to understand  
2 how the decision to eliminate private debt from  
3 the calculation affects the calculations  
4 themselves.

5 And I'm not sure if this is a question  
6 for Jordan or for the Department, but how do we  
7 know what percentage of debt that's currently  
8 being reported as private and should not  
9 incorporating that change the metrics, and in what  
10 way?

11 MR. RAMIREZ: Jeff?

12 MR. ARTHUR: I can only share  
13 anecdotal insight in that. When I looked at our  
14 data that less than half of the borrowers had  
15 private debt, it was about 25 percent. And all of  
16 those were above the median so it didn't change  
17 our median debt by -- whether you included private  
18 or not, but I can't speak for any other.

19 MS. METUNE: I think the other part of  
20 the question is, there are limitations to how much  
21 Title IV loan debt a student can take on that  
22 should probably be factored into where that line

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1 should be.

2 If we're -- if the line ultimately  
3 exceeds the amount of loan debt a student can take  
4 out for a program, the line becomes -- the 1-to-1  
5 becomes meaningless, right?

6 PARTICIPANT: Can you say that again?

7 MR. RAMIREZ: Yeah, can you repeat it?

8 MR. METUNE: There is limitations for  
9 Title IV debt that students can take out based on  
10 program costs. So, how does that relate to the  
11 determination of the metric?

12 PARTICIPANT: Annual (inaudible).

13 MS. METUNE: So, what you're saying is  
14 the 57.5 of -- I think that's what the current  
15 amount is, right, 57,500 of maximum undergraduate  
16 debt you can take, the fact that if you have to  
17 borrow above and beyond that is that in essence  
18 affecting our view of it because we're not  
19 including the added debt?

20 PARTICIPANT: Yes.

21 MR. RAMIREZ: Jennifer?

22 PARTICIPANT: Actually, Laura has a

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1 good point because I'm just -- and I'm just going  
2 to add to it that, I mean, we don't really know  
3 what the new debt would look like because we're  
4 also -- there are institutions that used tuition  
5 and fees instead of the total loan amount, so  
6 there is also that. So, we are in a different  
7 universe.

8 Now, I don't know if that's true on  
9 the bachelor and below as much. My guess is that  
10 they -- that it was pretty on par in the loan  
11 amount probably, but the point -- the larger point  
12 is we're redefining what debt is so it's a little  
13 hard to know. So, I think, Laura, it's a fair  
14 point.

15 MR. RAMIREZ: Jordan.

16 MR. MATSUDAIRA: Yeah. I mean, I  
17 think the rule will continue to work in the way  
18 that I've described it, it's just what kinds of  
19 things filter in to either debt or earnings change  
20 as we change the concepts behind either of those  
21 things.

22 So, if we get rid of institutional and

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1 private debt, the debt number is going to be lower  
2 and that effectively is changing the rule. You  
3 know, if people have -- you know, if ten percent  
4 of all debt everywhere is made up of private and  
5 institutional debt, then that's effectively, you  
6 know, lowering the debt-to-earnings standard by  
7 ten percent.

8 MR. RAMIREZ: Chad.

9 MR. MUNTZ: So, just a couple  
10 comments. I mean, one, you know, to go back to  
11 the 1-to-1 ratio is what do the institutions have  
12 control over? They don't have control over  
13 interest rates and they don't know what they will  
14 be in the future. So, that's one reason why the  
15 simplicity of removing it.

16 The second is a lot of the debt from  
17 the score card was between 20 and 35,000 for the  
18 bachelor's degree. And if you remember -- I wish  
19 we had Jordan's lines up there, those thresholds  
20 are very close to each other regardless of which  
21 direction you go.

22 And from a perspective to the consumer

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1 or to the student, what is easier for them to  
2 understand is one thing that I'm trying to  
3 consider in trying to explain to them what they  
4 need to do or how much debt they can have.

5 Do they understand that in this year  
6 the interest rates look good, so you can have  
7 \$30,000 in debt because your payment might be  
8 lower over the next ten years, but this year you  
9 could have 28,000 because your interest rate is  
10 going to go up.

11 And how do you manage that in  
12 institution and when we consider the threshold of  
13 declaring if a program is doing well or not,  
14 you're basically saying the program is doing well  
15 as long as the interest rates are low and our  
16 economy is not doing very well and we have to keep  
17 the interest rates low, and your program is not  
18 doing well if the institution is -- I mean, if the  
19 economy is thriving.

20 So, just those are kind of the outside  
21 our control issues with using an interest rate,  
22 but we can set that ratio different. If the group

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1 thinks that it should be .8 loan balance to one  
2 income, you can do it that way and solve for those  
3 issues if you want it more strenuous.

4 MR. RAMIREZ: Sandy, do you have  
5 something on that?

6 MS. SARGE: This is Sandy. So, trying  
7 to put out a thought about private debt. Private  
8 debt comes from banks. Is there a way or a  
9 current mechanism -- I'm trying to think through  
10 like we report out on 1098s and things like that.

11

12 Like is there a way that we could ask  
13 or get from banks at some point, if we're going to  
14 look at the universe, to report out by Social  
15 Security number what the debt is of current --  
16 what's the current debt of their students that are  
17 taking the money?

18 So, I'm trying to figure out a way  
19 that -- these guys are in the business of doing  
20 loans, the private institutions. Would they be  
21 able to -- would we be able to get that  
22 information from them somehow?

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1                   MR. MARTIN: This is Greg. I think  
2 that would be highly unlikely. I can't imagine  
3 how -- I mean, as setting up I guess a protocol  
4 for that to occur or having even the authority to  
5 have banks relate that information to us, and then  
6 they would be relating it to us but they wouldn't  
7 know what program it was against necessarily.

8                   I don't think there's any -- as I said  
9 before, I'm going to maintain this position, there  
10 is no practical way currently for us to receive  
11 that information, other than future, and they're  
12 not promised, future potential modifications to  
13 NSLDS reporting that would allow us to collect  
14 that information easily from you.

15                   And we don't have it know, and we  
16 don't have a prospect of having it in the near  
17 future.

18                   MR. RAMIREZ: All right. Let me get  
19 Whitney then Johnson.

20                   MS. BARKLEY-DENNEY: So, I understand  
21 why that's true of banks and private loans hat are  
22 coming from banks, but I still don't understand

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1 why that's true of institutional loans that  
2 should, I would imagine, be tracked by the  
3 institution, whether they are collecting those  
4 loans on their own or they are giving them to a  
5 collector to collect.

6 The institution should have that  
7 information pretty readily available as far as  
8 loans that are coming directly from them, right?

9 MR. MARTIN: Greg again for the  
10 record. I agree with that statement, however the  
11 problem is still in having it conveyed to us.  
12 They might have ready -- schools might have more  
13 ready access to it.

14 I would suggest, yes, they absolutely  
15 should know what their institutional debt is, but  
16 what would be the means of conveyance to us absent  
17 the current GE (phonetic) reporting that needs to  
18 be done by -- for GE programs.

19 I mean, unless we're to impose that on  
20 all schools, all programs, which we're just not  
21 willing to do, how would you suggest that they get  
22 that data to us?

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1 I mean, there's no mechanism to do  
2 that. There's no -- I mean, people say well,  
3 there's got to be something, but there isn't  
4 something. You know, think about how schools  
5 report to us.

6 They report NSLDS data, they report  
7 via COD, those are the primary reporting  
8 mechanisms to us and absent reporting something  
9 that way -- and we don't have a mechanism now to  
10 capture that.

11 So, it certainly wouldn't be  
12 appropriate under -- it's not a COD reporting  
13 thing, it wouldn't be that, so it would be -- it  
14 would have to be NSLDS.

15 So, I want to change my statement to  
16 say we basically have NSLDS for this and right now  
17 it doesn't accommodate that.

18 MR. RAMIREZ: All right. Jessica, is  
19 your tent still up or -- okay. Jordan, is yours  
20 up or -- okay. So, we have Whitney -- Whitney  
21 just went. Jennifer and then Johnson.

22 PARTICIPANT: So, totally understand

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1 on the difficulties on the go forward, but I do  
2 have a question about -- from a sort of -- I guess  
3 I'm following up on Laura's question a little bit.

4  
5 In terms of impact knowing that we're  
6 changing the debt, you probably, from the previous  
7 reporting, have some data on what percentage of  
8 the debt was impacted by the private or  
9 institutional loans. And even just on an  
10 aggregated basis of understanding like, did it  
11 impact the debt number?

12 I mean, that would -- I think actually  
13 that would be helpful to understand on a -- in  
14 terms of -- well, as we try to grapple with like  
15 what the threshold should be, it would be good to  
16 know what the impact had been on, you know, on  
17 that so you do have the backward-looking data.  
18 So, in theory, that breakout would be helpful.

19 MR. MARTIN: I'll talk to Cindy  
20 (phonetic) about that. I don't want to say  
21 anything -- I don't want to obligate myself.

22 MR. RAMIREZ: Okay, Johnson.

1           MR. TYLER: I have a question just  
2 about the interest rate. Can you describe how it,  
3 in the regs, it's supposed to happen, the existing  
4 regs, in terms of calculating it for  
5 debt-to-earnings? Is it looking back at what the  
6 cohorts average or median interest rate was or is  
7 it just some number that gets thrown out?

8           MR. MARTIN: Yes, it depends. It's a  
9 -- there's a three and a six-year rolling average.  
10 I could get you the exact -- I'll get you the  
11 exact, I'll get you the exact language on that if  
12 you want. I can read it, it'll just take me about  
13 a minute to pull it up.

14           MR. TYLER: Okay. Thank you.

15           MR. RAMIREZ: Okay. All right. Any  
16 other questions or comments right now? All right.  
17 So we're pretty close to the lunch hour. Greg,  
18 is there any other comments or direction you would  
19 like to share at this moment or should we break  
20 for lunch right now?

21           MR. MARTIN: We can break for lunch.  
22 When we come back I'm going to have Sarah

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1 (phonetic) come up and have a brief discussion  
2 about data limitations with you before we proceed.

3 MR. RAMIREZ: Okay.

4 MR. MARTIN: But other than that, yes.

5 MR. RAMIREZ: Okay, great. So then,  
6 let's look at 90 minutes and then we'll be back  
7 and jump right back in. Thanks, everyone.

8 (Whereupon, the above-entitled matter  
9 went off the record.)

10 MR. RAMIREZ: Okay, so the Department  
11 has been pretty busy during lunch and they're,  
12 what we're going to do this afternoon is, Sarah is  
13 going to lead off giving us some additional  
14 information on some of the data. And then we're  
15 going to go through and, I understand the  
16 Department has some additional guidance and  
17 direction for us.

18 Once we go through that, then we're  
19 going to jump back in so that we make sure that we  
20 review Issue Papers 6, 8 as well as technical and  
21 conforming changes.

22 And hopefully that will give you all

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1       sometime between the additional direction to chew  
2       on that for a little bit and see where we go from  
3       there. Okay, so, Sarah, do you want to share what  
4       information you have for us?

5                   MS. HAY:     Sure.     Good afternoon,  
6       everyone, I hope you had a good lunch.

7                   Today's March 14th, right?

8                   PARTICIPANT: Oh, yes.

9                   MS. HAY:     So happy pie day everybody.

10                   (Off microphone comment)

11                   MS. HAY:     I am.     So you should all go  
12       home and have a piece of pie and derive pie for  
13       yourself with whatever round object you happen to  
14       have. Measure circumference, measure diameter,  
15       divide circumference by diameter and you should  
16       get a number close to three.

17                   So --

18                   (Off microphone comment)

19                   MS. HAY:     Right.    So, we got a number,  
20       a couple of data requests yesterday. I'm not sure  
21       that they're entirely pertinent to the discussion  
22       today but we wanted to be responsive, so Brian did

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1 run the numbers in Stata yesterday, I validated  
2 them today in SAS.

3 We're in the process of printing them  
4 and we'll put them on the back table. We don't  
5 have super great access to a printer in this  
6 building so we're going to do what we can, but  
7 we're going to get them to you before the end of  
8 the day.

9 And if you have questions, Brian and I  
10 are available and we can answer those questions  
11 sort of during breaks or things like that, okay?

12 But I wanted, you know, since it's  
13 publicly available data and we had the ability to  
14 do it, we wanted to get it for you, okay?

15 I want to talk some about data driven  
16 decision making and modeling. And I agree with  
17 all of you, I would love to have the data.

18 So I could have done the modeling,  
19 presented where it looks like the thresholds fall  
20 and you could say, yes, that model is robust,  
21 good, let's do that. But the fact of the matter  
22 is, I don't have it.

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1           We did look at BLS data before we  
2 started this process. There's a big mess of  
3 trying to match CIP codes to SOC codes, which is  
4 how BLS data is done.

5           BLS data is also done by percentile.  
6 It is not done by how many years out you are from  
7 graduating. There is no information about what  
8 kind of degree you got or what level it was at.

9           There is no guarantee, for example, if  
10 you are working as a computer scientist that you  
11 have any kind of degree or certificate in computer  
12 science. I actually know many agriculture PhDs  
13 who now work as database admins and computer  
14 coders.

15           So, we made the determination, both  
16 from a production perspective, the messiness of it  
17 made it untenable. And we spoke with BLS and  
18 asked, are there other things we're missing  
19 because it's your data, not ours, and we just  
20 don't understand.

21           And no, we didn't see a good way to  
22 apply it for research basis either. So that left

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1 us in a situation of, we don't have earnings. And  
2 that, again, just sort of is the situation we're  
3 in.

4 So, what I want to say about modeling,  
5 that I think it's important to put out there and  
6 be clear about, is that the model should be driven  
7 by the data not by the outcome you want it to give  
8 you.

9 So, we would never be in a position,  
10 whether I had the data or not, being up here and  
11 saying, oh, well these particular schools are the  
12 ones that we think are bad and therefore we draw  
13 the line here.

14 The way you build a robust model is  
15 you run, you look at the distribution of the data,  
16 you look at the statistics of the data, you apply  
17 commonsense, you use standard, statistical and  
18 mathematical modeling technics against the data  
19 that are appropriate for the type of data and for  
20 the distribution of the data. And the thresholds  
21 are data driven.

22 And from the Departments perspective,

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1 that threshold should be chosen by statistics or  
2 mathematics. And any program below that threshold  
3 is below the threshold.

4 We're not going to pick a threshold so  
5 that some percentage of institutions or programs  
6 or below or above, we're going to pick one that is  
7 based off of what the data say. Okay.

8 So, I just wanted to sort of talk some  
9 about that because over the course of the past  
10 couple of days I've heard a lot of people saying,  
11 if we had the data we could pick the threshold  
12 that we think would give us the right institutions  
13 or the wrong institutions.

14 And I think, from the mathematical  
15 modeling perspective, where my background is in  
16 mathematics and modeling, you do it the other way  
17 around and your output is based off of the data  
18 you put in. Okay?

19 And it's unfortunate, I don't have the  
20 data. And I wasn't able to bring it to you to  
21 show you what it would look like. I agree, I  
22 would have loved to have done it for you, okay?

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1           So, that's really all I wanted to say.

2           I just wanted to sort of help frame that  
3 conversation that I've heard some of about how one  
4 would set a threshold.

5           You look at what goes into the model  
6 to get data that is of high quality. You pick a  
7 model that fits those data from a distribution and  
8 sort of a mathematical perspective and then you  
9 apply an outlier identification technic.

10           So it could be box plots, it could be  
11 something else that would be appropriate to the  
12 distribution of the data. And then where math and  
13 statistics tell you that threshold should fall,  
14 that's where that falls. And then we act upon  
15 that.

16           So, I don't need to repeat myself, but  
17 I just wanted to sort of provide that perspective  
18 to folks based off of what we've been hearing over  
19 the course of the past couple of days of what our  
20 intentions would be, once we do have data. Okay?

21           MR. RAMIREZ: Okay, thank you. Are  
22 there any questions for Sarah? Jennifer.

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1           PARTICIPANT: Sarah, really appreciate  
2 it. I guess first of all, on BLS, I would say  
3 that the piece about not assigning it to a degree  
4 level, we sort of got past that point anyway a  
5 long time ago on the metrics because the earnings  
6 aren't tied to a particular profession anyway  
7 because it's the students. So they could go off  
8 and be a whatever and not, so that piece of it.

9           But I totally hear you on the fact  
10 that it's not based on years it's based on  
11 percentiles and that's important. We still might  
12 pull it just because it's interesting to  
13 understand.

14           Your larger point though is something  
15 I just wanted to, this is where I sort of landed a  
16 few days ago on the, if we could construction a  
17 regulation or at least give, because I don't know  
18 if we're going to reach consensus, but at least,  
19 and I think we're already doing this, giving the  
20 Department guidance on what we think the  
21 methodologies, is it debt-to-earnings and loan  
22 repayment is a one-to-one ratio, you know, those

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1 pieces and construction on this.

2 Because I am really attuned to the  
3 sanction piece of it too. But sort of construct a  
4 framework that is created now rather than going  
5 back to another dang NEG REG, that allows for the  
6 Department, once it receives the data, house a  
7 couple of, a year a two of understanding around  
8 that data. And, again, mean, median, average,  
9 whatever.

10 And then would become the effective  
11 piece on, you must disclose it or notify or  
12 whatever. So it's written today but it's based on  
13 the receipt of the data.

14 I mean, that's kind of, so what you're  
15 saying is sort of along the lines of what I kind  
16 of put out there as a concept a few days again.  
17 And, Kirsten also raised today too as a  
18 possibility. So I just wanted to reiterate that  
19 this, that's sort of where my head is on all of  
20 this.

21 MR. RAMIREZ: Okay, great, thank you.

22 All right, if that's it for Sarah, thank you.

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1 Appreciate it.

2 MS. HAY: If there are questions, I'll  
3 be here till the end of the day today. Okay.

4 MR. RAMIREZ: Thank you. All right,  
5 so what we'd like to do next is we're going to  
6 work off of the chart that the Department had  
7 passed out.

8 I know that Mark spent quite a bit of  
9 time providing an alternative there, but the  
10 Department has looked at that and is more  
11 comfortable working off of this chart here. And  
12 so we're going to go ahead and get that put up on  
13 the screen.

14 I'm not sure if Aaron is escorting  
15 somebody. Do you want to put it up for us,  
16 Crystal?

17 It's the one without all the fancy  
18 colors. It's the one without all the fancy  
19 colors.

20 (Off record comments)

21 MR. RAMIREZ: The other one is the one  
22 that Mark had worked on as an alternative idea.

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1 Mark McKenzie.

2 But that's not the one that we're  
3 working off of, we're working off of the one that  
4 is more government looking.

5 (Laughter)

6 MR. MCKENZIE: It was the one I passed  
7 out yesterday evening before we left.

8 (Off record comments)

9 MR. MARTIN: Greg for the record.  
10 Over the lunch period, and prior to that, we took  
11 a lot of this back, had some discussions with our  
12 senior leadership and we've reached a couple of  
13 points that we would like to offer as our, as  
14 where we currently stand. And I'll present those  
15 to you.

16 So, looking at the chart, obviously,  
17 did your program have a D/E rate, that stays in  
18 place.

19 For, did your program meet the D/E  
20 benchmark, or more appropriately, measure at this  
21 point. We, having heard the discussion prior to  
22 lunch, and listen to Jordan's excellent

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1 presentation, by the way, you have a very lilting  
2 lecture voice. I was really, I can see myself  
3 sitting in your class. Not doing well, but  
4 sitting in your class.

5 (Laughter)

6 MR. MARTIN: The class in 18 Century  
7 poetry at Cornell I do quite well in. I don't  
8 know about Jordan's classes though.

9 So, did your program meet the D/E  
10 benchmark. So, we're inclined to go with, and now  
11 present as our offer, the one-to-one ratio. And  
12 that's debt-to-earnings.

13 We would make the one-to-one a  
14 benchmark. Understanding that we have to come  
15 down somewhere on understanding.

16 What Sarah was just talking about, the  
17 dearth of data that we currently have. But  
18 regardless of that, we're tasked with making a  
19 decision one way or another.

20 So, I think the time has come we have  
21 to just consider that. So we're going to offer  
22 that at one-to-one.

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1           As the, I don't think we have to  
2 change the chart. It still is a debt-to-earnings  
3 benchmark, it just becomes a different, it's  
4 different than what we have had in the past.

5           We reserve the right or privilege to  
6 go back to what we previously had in the table  
7 should consensus not be reached, but we are  
8 willing to put that out there and see if there's  
9 consensus around that.

10           So, the rest of the chart. Looking at  
11 the repayment rate benchmark, we have heard what  
12 people said about some of the problems with  
13 repayment rate and we're not deaf to those or  
14 unappreciative of it.

15           But we chose, going back to why we did  
16 this to begin with. Remember that repayment rate  
17 was not originally a metric that we were going to  
18 look at, repayment rate is essentially, if you saw  
19 a defacto appeal if you don't meet the other  
20 benchmark.

21           I do understand there are issues  
22 surrounding income-based repayment and such the

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1 way that we have presented the repayment rate, but  
2 we have presented, I think, a known repayment  
3 rate, a defensible repayment rate. We're inclined  
4 to stick with that repayment rate as presented.

5 We feel that the box, box chart way of  
6 looking at the, looking at the rates the way Sarah  
7 described them is appropriate and provides a  
8 sufficient amount of latitude in that it doesn't,  
9 it doesn't necessarily mean that there always will  
10 be people who don't meet the outliers the way you  
11 would have it with using a standard deviation, so  
12 it avoids the arbitrary nature of that and it is a  
13 statistically defensible way of doing it, so we  
14 are inclined to stay with that. So we keep that  
15 on the table.

16 We, oh, I should point out to that, I  
17 neglected to point out that with going back to the  
18 D/E benchmark, the Department is very interested  
19 in the concept of looking at the top 75 percent of  
20 earners defined as the, using 62 point --

21 MR. CHEMA: Let me do this part.

22 MR. MARTIN: Yes, you know, I'm going

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1 to let, Steve enjoys this a lot so I'm going to  
2 him describe this.

3 MR. CHEMA: So, what we're interested  
4 in looking at is not necessarily the proposal to  
5 remove the lower 25 percent and then take a new  
6 mean or median, we're interested in looking at the  
7 pool we're already using and looking at the mean  
8 and median. And in addition to that, also  
9 looking, as a data point, at the 62.5 percent  
10 measure.

11 And subject to getting some more  
12 comfortable with that being a defensible approach  
13 as well. But we, antidotally it sounded like  
14 there is some reasons it could be used to support  
15 it.

16 MR. RAMIREZ: Does anyone have any  
17 questions on that one piece, just because I want  
18 to make sure that folks understand. Because  
19 you're saying both pieces in there, right, so I  
20 just want to make sure that folks are clear on  
21 that.

22 Jordan, it looked like you had a

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1 question on that?

2 MR. MATSUDAIRA: Just a quick comment  
3 about the, looking at both the median and the 62.5  
4 percent percentile. It's just something that you  
5 might want to consult with SSA about, like about  
6 their privacy provisions.

7 So, it has to be the case that any  
8 statistic has at least ten people behind it for  
9 their privacy rules. But if you're doing things  
10 like reporting two different numbers from a group  
11 of ten people, for example, that's the kind of  
12 thing that they wouldn't allow you to do and there  
13 needs to be, usually, like ten people on either  
14 side of a number like that.

15 So, that might have pretty large, like  
16 if you try to compute two percentiles that are so  
17 closely close together, like a 62nd percentile and  
18 a 20th or in a 50th percentile, which in a group  
19 of ten are like next door neighbors to one  
20 another, that might not be feasible.

21 So that probably means that your  
22 effect, like minimum cohort size, would at least

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1 double and maybe more than that. But that's the  
2 kind of thing that SSA could advice on.

3 MR. MIRANDO: Yes, Tony for the  
4 record. Steve, can you just kind of go over again  
5 what you just said about using both and what would  
6 that look like? So that I understand it a little  
7 bit better.

8 MR. CHEMA: Right. So the paint is  
9 still wet on this because we're still reacting to  
10 the suggestion, so I don't have a polished  
11 response, but right now we're thinking that it  
12 would be useful to have two different data points.

13 Because I think there still would be  
14 an interest in seeing what the standard would be  
15 that everyone else was using for the mean or  
16 median for the same data.

17 But then also knowing how different it  
18 would be because it could be that there would be  
19 institutions that did not meet the measure of  
20 using the lower one but it would be acceptable if  
21 they met the higher one. But we'd want to see  
22 both.

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1 MR. RAMIREZ: Jennifer.

2 PARTICIPANT: Okay, so I'm just trying  
3 to wrap my head around. So, in effect, because  
4 you're talking about an effect for -- well, okay,  
5 no, because we're going one-to-one, okay.

6 So you'd have two debt-to-earnings  
7 measures. So in effect, would you be placing the  
8 economically disadvantaged appeal in effect using  
9 the --

10 MR. MARTIN: Well, I think that's a  
11 good question.

12 PARTICIPANT: I'm sorry?

13 MR. MARTIN: I think that's a good  
14 question.

15 PARTICIPANT: Well, right, because do  
16 --

17 (Off microphone comment)

18 PARTICIPANT: Okay, got it.

19 MR. RAMIREZ: Okay, Daniel.

20 MR. ELKINS: I just wanted to applaud  
21 the Department for listening genuinely to the  
22 discussion around the table and coming back with

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1 this. I'm very, very excited.

2 PARTICIPANT: Actually, I want to ask  
3 a --

4 MR. RAMIREZ: Okay. And then, Greg, I  
5 just want to back up quickly on the box plotting  
6 piece because there was a question there as was  
7 well as far as using the institutional or  
8 programmatic level. Can you speak to that piece?

9 MR. MARTIN: Sure. as regards to  
10 whether or not to use an institutional, I mean, to  
11 look at it as per the universe for, or measure  
12 programs against programs, we have heard the  
13 discussion around the table and concern that we  
14 should be attentive to types of programs students  
15 are going into and not measure those programs  
16 necessarily against other programs.

17 There are different reasons why people  
18 go into dance or social work as opposed to  
19 engineering or computer science.

20 So our proposal would be to do it, to  
21 do that rate by CIP, by four digit CIP code. We  
22 looked at the CIP numbers and thought six would be

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1 a little too complicated, a little too narrow, but  
2 we would be included to go with four digits to  
3 calculate that.

4 PARTICIPANT: For repayment?

5 MR. MARTIN: That's for repayment,  
6 right. Yes.

7 MR. RAMIREZ: Jeff, did you have a  
8 question on that?

9 MR. ARTHUR: No, my comment is on the  
10 repayment rate formula. Just to point out that  
11 it's possible Congress could come up with a, or  
12 have a different formula --

13 MS. MILLER: I'm sorry, Jeff, hang on  
14 one second there is some feedback. Jennifer, is  
15 your mic on?

16 PARTICIPANT: Nope.

17 MS. MILLER: Okay.

18 PARTICIPANT: Oh, Jeff's is though.  
19 Oh, he's speaking.

20 MR. ARTHUR: I'm using it.

21 (Laughter)

22 MR. ARTHUR: I don't know what the

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1 answer is, I just want to point out that could we  
2 wind up with some confusion if we have two  
3 different repayment rate formulas out there that  
4 have consequences and just, I don't know if  
5 there's a mechanical way to address that if it  
6 happens.

7 I know you can't really anticipate  
8 that now and you go with what you have, but I  
9 don't know if there is some way to have a  
10 conforming clause that would align if Congress  
11 determines a particular formula. Maybe you can't,  
12 I don't know if you can.

13 But I'm just throwing it out there as  
14 something that could be confusing to the public if  
15 we've got one rate you've got to calculate for  
16 what, however Congress might use it and another  
17 for this regulatory purpose.

18 MR. MARTIN: And Greg for the record.

19 I think those are excellent points. We've  
20 always, in negotiating roles, have always taken  
21 the type that we don't, we don't negotiate rules  
22 and expectation of what Congress might do because

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1 Congress does what Congress does.

2 So, there are proposals out there that  
3 may or may not become law in near future. We  
4 can't predict that so we move ahead as if there  
5 was nothing out there in the ether, we all know  
6 there is.

7 If something like that occurred, we'd  
8 have to, of course, turn it over to counsel and  
9 see how we would deal with that. But, no, your  
10 point is well taken. But we have to proceed as  
11 if, you know.

12 (Off microphone comment)

13 MR. RAMIREZ: Okay, thank you.  
14 Jennifer.

15 MR. MARTIN: Yes, we would have, yes,  
16 I want to point out what Steve just said. We  
17 would obviously comply.

18 (Laughter)

19 MR. RAMIREZ: Jennifer than Johnson.

20 PARTICIPANT: So I have two questions.  
21 One on loan repayment.

22 I know you said that you think it's

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1       defensible, of course in the history on loan  
2       repayment rate is iffy.

3               I support, and I think I've been clear  
4       about this, I support conceptually a loan  
5       repayment rate if it's reflective of what the  
6       world looks like in higher ed.

7               Unfortunately, I think we have  
8       something along the lines of like, at least a  
9       quarter of all students are borrowers. It's some  
10      very high percentage at this point are in IBR.

11              And if you're either excluding or  
12      treating them negatively, I'm not sure how that's  
13      not considered arbitrary. If they're considered  
14      to be an active repayment for all other intensive  
15      purposes under the law, I'm not sure how it's not  
16      arbitrary to treat them in the reverse.

17              And so, I just want to point that out  
18      again that I think that you might have an  
19      arbitrariness issue by not favorably treating at  
20      least IBR students who actually pay something.

21              Zero, you might have an argument for  
22      the zero piece, but if they're actually paying

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1 something and their considered to be an active  
2 repayment, I'm not sure how you can all of a  
3 sudden define active repayment for the purposes of  
4 a rate differently. So I just want to, because  
5 you said it was defensible, that I'm actually not  
6 sure it is.

7 The second question I had is, is this  
8 sort of, you've, not in this session but in other  
9 sessions, you've heard me talk about the CIP code  
10 issue and I'm really attuned to this as it relates  
11 to the disclosures to students.

12 Because the students think we're  
13 disclosing program data and we're actually  
14 technically not, we're disclosing CIP code.

15 And so now I have a question, are you  
16 keeping the debt-to-earnings at six digit CIP but  
17 you would have a loan repayment at a four digit  
18 CIP because that would really confuse, I mean, so  
19 I just want to understand what you're thinking  
20 about in terms of like the CIP code aspect. If  
21 you go to a one-on-one in direct.

22 MR. MARTIN: I think an answer to the

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1 question of defensibility, I mean, there's always  
2 going to be arguments about whether it is or not.

3 And as I said before, we do understand  
4 those concerns that you have about students in  
5 IBR. Again, I go back to the reasons why we  
6 instituted, why we put this in here at all.

7 It was never meant to be, never  
8 intended to be a metric that had to be meet. The  
9 metric that has to be meet is the  
10 debt-to-earnings. That's the one that must be  
11 meet.

12 This is simply in there. If you do  
13 not meet that measure as a indication of program  
14 outcomes that would result when you're not having  
15 to provide a notice or in any future potential  
16 action that Department would take.

17 PARTICIPANT: But if it would trigger,  
18 because it would in effect. I mean, I have to  
19 disagree with you on that point too because if  
20 you're now creating, which I support the inclusion  
21 of some form of sanctions, it does matter.

22 Because it becomes an, if you're

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1 constructing it that way and it doesn't reflect  
2 the reality of borrower behavior, it does become  
3 an important, and it does need to meet, it still  
4 needs to meet a standard that passes arbitrary and  
5 capricious.

6 MR. MARTIN: I'm going to have Steve  
7 address that.

8 MR. CHEMA: So, my understanding of  
9 using a four digit CIP for the repayment rate is  
10 just for purposes of getting a peer group  
11 comparison for the program. It's going to be the  
12 programs repayment rate compared to a repayment  
13 rate calculated for comparable programs at the  
14 four digit CIP.

15 And that is because you may have  
16 programs that have a relatively poor repayment  
17 rate compared to every other program, right? But  
18 within their peer group, they're actually doing  
19 okay.

20 And so this is why we're at least open  
21 to the idea of doing this kind of analysis.

22 PARTICIPANT: Oh no, on the four, so

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1 let me just clarify. On the CIP code issue, I  
2 understand and I'm not disagreeing with you on the  
3 four digit CIP for loan repayment. On the whole  
4 defensible piece. That was more about IBR.

5 On the CIP code issue my concern is  
6 different. My concern is, relates to the, and  
7 we're going to get to the disclosure section but  
8 it relates to what you're saying to students on  
9 the template.

10 And this is an issue that I've had on  
11 an ongoing basis with the score card even.  
12 Because each data point on the score card, almost  
13 every single one of them is based on a different  
14 cohort or something different about each one.

15 And so you're telling students about  
16 something different in each. And I think the  
17 student thinks that you're dealing in one set of a  
18 cohort or one type of program.

19 And so my concern with the four digit  
20 is not that you're using four digit, it's that if  
21 you're going to do a, I don't know what you're  
22 basing the debt-to-earnings piece on, but I do

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1 feel like there needs to be some consistency  
2 around what we're talking about.

3 And so it wasn't to say that you  
4 shouldn't use four, but what are you doing with  
5 that on the debt-to-earnings, is that four digit  
6 CIP or is that six digit CIP?

7 MR. MARTIN: It means six digit CIP.

8 PARTICIPANT: Yes. So then I think  
9 you might have a disclosure issue in terms of what  
10 you're informing the student about. That's my  
11 point.

12 Because you're zeroing it in to,  
13 because on the disclosure pages, and this has also  
14 been an issue for me, the disclosure pages are a  
15 program. Which could be more than one program  
16 actually.

17 And then when we go to four to six  
18 your roll-ups are going to be different. That's  
19 my only point.

20 MR. RAMIREZ: All right. Johnson.

21 MR. TYLER: So, I just want a little  
22 clarity. The repayment rate is institutional

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1 rate, correct?

2 MR. MARTIN: No. The repayment would  
3 be by programmatic by CIP code.

4 MR. TYLER: Programmatic. Okay.

5 MR. MARTIN: As defined by four digit  
6 CIP.

7 MR. TYLER: Okay, thank you.

8 MR. RAMIREZ: And then, Chad.

9 MR. MUNTZ: So, what I understand  
10 here, I'm just going to say this simply, my  
11 program has a debt and a earnings ratio at the  
12 program level six digit CIP.

13 PARTICIPANT: Four.

14 MR. MUNTZ: Or is it at --

15 (Off microphone comment)

16 MR. MUNTZ: -- no, the  
17 debt-to-earnings is six digits, okay.

18 PARTICIPANT: Six.

19 MR. MUNTZ: So from a perspective  
20 student, if I want to major in math, I'm going to  
21 see if it's a one-to-one or not. Later, if that  
22 wasn't met at the program level, then the

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1 Department will find out if they are repaying so  
2 we can determine if people within all CIP codes,  
3 that include math, statistics, operational  
4 research, whatever, are they repaying. And if  
5 that's not the case, then we'll go to sanctions.

6 MR. MARTIN: Yes. So the chart would  
7 be, as its presented to you, you'd have to provide  
8 the notification and then it would go to, for the  
9 Department to consider. To consider sanctions.

10 MR. MUNTZ: Sure. So then one  
11 question we have had with the sanctions is, this  
12 would prevent, or could potentially prevent,  
13 someone from changing their six digit CIP code,  
14 because they would have to leave the four digit  
15 family.

16 So it's a way of being able to hold  
17 back a bad performing program that's switching six  
18 digit CIP codes all the time. Which I think is a  
19 good thing. I think that's one of the advantages  
20 here. Is that right? Okay.

21 PARTICIPANT: I think so. I mean,  
22 it's hard for me because, to be honest with you,

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1 the whole CIP thing is just really confused. And  
2 so you can, I mean, to be honest, and this sounds  
3 really awful, the thought has definitely, you can  
4 either expose programs or hide programs through  
5 the CIP process.

6 So to your point if you think that,  
7 and I have to think about this some more because I  
8 didn't expect the four CIP thing, so now I have to  
9 think about what the ramifications could be on it.

10 MR. RAMIREZ: And, we have Mark and  
11 then Jordan. But if we can also, to what Chad was  
12 talking about there, if anyone has any idea of  
13 what that timeline might look like as opposed to  
14 how it's being done under the, well, under the  
15 current way it's written.

16 But, Mark, you want to go next.

17 MR. MCKENZIE: So, it sounds like  
18 you're on a really good path, but are you saying  
19 that you're going to have different standards of  
20 repayment for four digit CIP codes depending on  
21 the outcome within that CIP code?

22 MR. MARTIN: Well, where the outliers

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1 are will be different, yes. By programs.

2 It could be, that actual repayment  
3 rate that would be the cutoff, if you looked at it  
4 just that way, could be different for an  
5 engineering program than it would be for a  
6 teaching program. Yes.

7 MR. MCKENZIE: So, I mean, that is an  
8 issue we all addressed. And I guess what we're  
9 getting is, so if acting had low repayment rates  
10 across the board, in that area, you would set it  
11 at a mathematic rate. And if engineering has a  
12 very high rate, you would set it there. That's  
13 where we're going?

14 MR. MARTIN: Essentially. Yes.

15 MR. MCKENZIE: Okay.

16 MR. MARTIN: But remember, and I may  
17 have to have Sarah come up and reexplain that.  
18 The way it works, just because there are, a  
19 program has a number of, is high performing in  
20 those regards does not necessarily mean that there  
21 will be, there will be programs that don't make  
22 it. Yes.

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1 MR. MCKENZIE: But you're setting a  
2 rate within in a universe of academic programs?

3 MR. MARTIN: Yes. Essentially.

4 MR. MCKENZIE: Okay.

5 MR. MARTIN: Yes.

6 MR. MCKENZIE: So, my last question  
7 then is, because I think it's actually the  
8 absolutely right policy, what's the reason we  
9 wouldn't pursue the same policy with  
10 debt-to-earnings rate?

11 Because it's actually much more  
12 relevant with debt to earning rates where we know  
13 acting has the low earnings and engineering is  
14 making 80 and the one size fits all clearly  
15 doesn't work. So I'm so enthused by this that I'm  
16 asking you to --

17 PARTICIPANT: And for consumer  
18 disclosure purposes.

19 MR. MCKENZIE: -- and for consumer  
20 disclosure. It's hard for me to see a reason not  
21 to extend. And in fact, it's much more  
22 compelling, there's a much more compelling

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1 argument to extend this to debt-to-earnings.

2 MR. RAMIREZ: Okay.

3 MR. MCKENZIE: Right?

4 MR. RAMIREZ: Greg, did you want to  
5 chew on that or did you have a response?

6 MR. MARTIN: I want to take a three  
7 minute purpose break please, I'll be right back.

8 MR. RAMIREZ: Okay.

9 (Whereupon, the above-entitled matter  
10 went off the record for a short recess.)

11 MR. RAMIREZ: Okay, let's have  
12 everyone take their seats so we can get started.  
13 Okay, Greg. Yes, whenever you're ready, Greg.

14 MR. MARTIN: Thank you, Javier. This  
15 is Greg for the record.

16 We took it back and we discussed this  
17 issue with respect to two things here. The  
18 debt-to-earnings and the repayment rate.

19 So I'll address, Stephen and I'll  
20 address debt-to-earnings and then we'll have Sarah  
21 address repayment rate. Because I can only do one  
22 thing. One thing at a time.

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1           So, where, in looking at -- so, the  
2 question came up, why did we propose to do, to  
3 look at debt-to-earnings with using the box plots,  
4 why we're going that way with it and then why  
5 didn't we apply the same logic to looking at the  
6 debt-to-earnings. Basically, the one-to-one ratio  
7 as opposed to just saying that the one-to-one is  
8 what will be the measure.

9           And we're inclined to stick with the  
10 one-to-one measure. I think we have to look at  
11 this in terms of what we're talking, with  
12 debt-to-earnings.

13           First of all, the two are completely  
14 separate measures, debt-to-earnings versus  
15 repayment rate. Debt-to-earnings is the metric.

16           Remember the repayment rate, even  
17 though, hesitant to call it an appeal because it  
18 really isn't an appeal per say but it does act as  
19 an appeal. And I want to point out that we don't  
20 view it as anything other than that, we would not  
21 require it to be disclosed. It is simply out  
22 there as a way of demonstrating a program outcome

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1 if you do not meet the debt-to-earnings.

2 With regard to the debt-to-earnings  
3 being the debt and then the earnings at the  
4 one-to-one ratio, we feel that that's a, that the  
5 amount of debt a student has, I mean in the  
6 earnings, is rather a, it doesn't really, it  
7 doesn't matter which program a student is in.

8 So in other words, if you have a  
9 certain amount of debt that you've accrued for  
10 attendance in a program, it still has to be  
11 repaid. And that's really what debt-to-earnings  
12 is about.

13 Do you have the earning sufficient to  
14 repay the debt that you have incurred to attend  
15 the program?

16 So in that regard, we don't think that  
17 there is, looking at it that way, that there is  
18 any difference between someone in engineering or  
19 somebody in cosmetology or someone in social work  
20 or welding or what have you. We're simply looking  
21 at what is, what do the earnings look like in  
22 comparison to what the debt is.

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1           So I think it's a very straightforward  
2           and clean measure the way it was presented. And  
3           we are, we took it back and discussed it though,  
4           it was a valid point and I did take it back to  
5           leadership but we are staying with the one-to-one  
6           measure.

7           And I'll now turn it over to Sarah Hay  
8           to discuss repayment rate.

9           MR. RAMIREZ:     So, it looks like  
10          there's a question though on that piece before we  
11          pass it over to Sarah.

12          So, I have a queue here but I'm going  
13          to go with Jennifer for that clarification  
14          question.

15          PARTICIPANT:   Well, I'm just confused  
16          because, and maybe it's just me and it's the  
17          afternoon or whatever, but I'm confused. I didn't  
18          think that the question was so much about the  
19          one-to-one ratio I thought it was about CIP codes  
20          and what CIP codes you were using for the  
21          debt-to-earnings versus the loan repayment rate.

22          MR. MARTIN:     Steve will address that.

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1 (Laughter)

2 MR. CHEMA: No, really, I knew he was  
3 going to do that so that's fine.

4 (Laughter)

5 MR. CHEMA: So I think, we believe  
6 that the debt-to-earnings measure, just comparing  
7 student's total debt to their earnings and then  
8 using this one-to-one metric, makes sense. It  
9 provides some consistency in the concept being  
10 carried forward from gainful employment.

11 We also note that there's always been  
12 this issue of, we don't really know what jobs are  
13 being held by the people whose earnings we're  
14 getting to use for these comparisons. So for the  
15 repayment rate it may make sense that we're  
16 looking at the repayment performance relative to a  
17 peer group of other people in a similar CIP code.

18 But we think that all the literature  
19 on debt is how much debt is too much. People are  
20 kind of looking at total debt and total earnings  
21 and that that's another reason we're still landing  
22 where we are here.

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1                   MR. RAMIREZ: Okay. Sandy, you have a  
2 follow-up on that?

3                   MS. SARGE: Okay, so Jennifer is much  
4 smarter than me on all of this stuff, so I'm going  
5 to ask in a layman's term.

6                   My understanding is, first we have to  
7 get a cohort of students. And what I think  
8 everybody is asking is, do you lump together  
9 students in a program based on six digit, which is  
10 more precise i.e. than in concept a lower end or  
11 do you go with four which lifts up the net,  
12 enlarges the net, of who you capture to then send,  
13 gather the debt information on and gather the  
14 earnings information on?

15                   MR. MARTIN: The program still remains  
16 a six digit CIP code --

17                   MS. SARGE: That's --

18                   MR. MARTIN: -- six or a seven. And  
19 so keep that in mind for what Steve just talked  
20 about, what I'm talking about now. And then when  
21 Sarah discusses repayment, I think it will become  
22 a little bit clearer to you where we are with

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1 respect to the CIP code.

2 MR. RAMIREZ: Jennifer.

3 PARTICIPANT: Actually, you know what,  
4 I'll hold it till the loan repayment conversation.

5 MR. RAMIREZ: All right, Sarah, go  
6 ahead and do your piece.

7 (Off microphone comment)

8 MR. RAMIREZ: Oh, I'm sorry, Chad, you  
9 still had a follow-up on that one?

10 MR. MUNTZ: I wanted to follow-up on  
11 that. We have very few graduates at the six digit  
12 level and very small programs. By moving it up to  
13 four digit you actually get more students. So you  
14 actually can produce --

15 (Off microphone comment)

16 MR. MUNTZ: -- yes, more  
17 debt-to-earnings ratios. Otherwise, a lot will be  
18 exempt. Many programs.

19 PARTICIPANT: Well, I agree with you  
20 but I think, so, this is the quandary. And,  
21 again, I'm not voicing an opinion I have a issue  
22 about consistency between the loan repayment rate

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1 and the disclosure, which I'll get to when we get  
2 to the loan repayment.

3 But I will say this. You might have  
4 end size on your four but it's a lot of programs  
5 rolling up. And so, again, when your unfolding to  
6 disclosure to students, and I'll just take  
7 education for an example.

8 Education, as looked at the break,  
9 education has a bachelors that's directed towards  
10 teaching higher ed, I'm sorry, teaching somebody  
11 to how to be a principle in school and early  
12 childhood. They're in the same CIP. Okay,  
13 different programs, same CIP.

14 So, it's all about what you want to  
15 disclose to the student. Like, if you want to  
16 roll it up and have it, but then I think you are  
17 in an area of not clearly defining what the  
18 debt-to-earnings looks like for the actual six  
19 digit program. So that's the quandary.

20 I agree with you in terms of  
21 conceptually. I'm not voicing, I'm just saying,  
22 like, there are a lot of choices here to make in

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1 terms of the, and I think the consumer disclosure  
2 piece is frankly what, in my view, it is what  
3 should lead the conversation.

4 MR. RAMIREZ: Chad.

5 MR. MUNTZ: And I would just respond  
6 to that. I think we would make our disclosures  
7 consistent as well. And I don't know how that  
8 would look, I just throw that out there, but  
9 everybody who is majoring in education would get  
10 the same disclosure.

11 And I get that there's going to be  
12 English and math and elementary ed put in there,  
13 but that would just be one way to help solve this  
14 solution. I mean, if it's not good, take it off  
15 the table. But that would be my idea.

16 MR. RAMIREZ: Okay, thank you. Sarah.

17 MS. HAY: Okay, so from the  
18 Departments perspective, a program is defined at  
19 the six digit CIP. Because we don't have data I  
20 don't know how many programs fall within a  
21 specific CIP and that concerns me.

22 So, for example, if we have a CIP and

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1       there are three programs in it, I don't want to  
2       have to try and set an outlier threshold based off  
3       of three programs. Because I don't think that  
4       necessarily would give us meaningful results.

5               So, I don't think that changes the  
6       Department's definition that a program is at the  
7       six digit CIP. So, not knowing what the data are  
8       --

9               (Off microphone comments)

10              MS. HAY:       Right.       I feel your  
11       frustration.

12              My thought process is, I don't want us  
13       to say we have to set the threshold at the six  
14       digit CIP because I don't want to have to set a  
15       threshold at a six digit CIP where there are three  
16       or four programs in that group.

17              So, once we have the data, we can  
18       determine the counts broken down at the six digit  
19       CIP. And if we have enough that we get reasonable  
20       distributions at the six digit CIP, then we set it  
21       at the six digit CIP.

22              If we have to, we roll-up to a four

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1 digit CIP so that we get enough programs to set  
2 the threshold. But what I want you guys to know  
3 is that the repayment rate that would be used for  
4 your programs, as your defense against sort of the  
5 one-to-one debt-to-earnings, would be the  
6 repayment rate at your six digit CIP.

7 So it would be the repayment rate for  
8 your program. And if I have to, we'll roll-up  
9 sort of the threshold setting to a higher-level  
10 CIP so that we get enough programs in the group  
11 that the threshold is meaningful.

12 MR. RAMIREZ: Okay, so let me go over  
13 here. I have Jordan, Johnson, Chris, Steve and  
14 Jennifer. Okay, Jordan.

15 MR. MATSUDAIRA: I have a broader  
16 comment, so maybe if there are questions for Sarah  
17 then I can come back.

18 MR. RAMIREZ: So, starting a new queue  
19 as far as specific questions for Sarah. Does  
20 anyone have any, Jennifer?

21 (Off microphone comment)

22 MR. RAMIREZ: Okay. Let's start off

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1 with Chris then and then Jennifer. Oh, Stephen.

2 (Off microphone comment)

3 MR. RAMIREZ: For Sarah? All right.

4 Let me get Jordan, Steve and then Jennifer.

5 (Off microphone comment)

6 MR. RAMIREZ: Johnson.

7 MR. TYLER: Johnson here. So, Sarah,  
8 is the concern on the, so I understand this, is it  
9 basically that you need a enough people in the  
10 repayment rate, enough scoring so you can actually  
11 make it statistically valid and so you're saying  
12 we'll start with four because then we'll get  
13 enough institution so we can do this and then if  
14 there's a problem you --

15 MS. HAY: So, I think it would go the  
16 other way around.

17 MR. TYLER: Okay.

18 MS. HAY: I would look at it at six  
19 because I think if you're being measured at six,  
20 ideally the threshold would be set at six. Right?

21 But not having seen the data that  
22 makes me a little nervous, right. And I would

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1 want to be sure that we had enough data that we  
2 were setting a fair threshold based off of having  
3 enough data from a statistical perspective that  
4 we're setting a reasonable threshold from a  
5 statistical perspective.

6 So, that is sort of why I think the  
7 Department is considering the possibility of  
8 giving themselves the flexibility to roll the  
9 threshold setting up to the six digit CIP so that  
10 we --

11 (Off microphone comments)

12 MS. HAY: Thank you, I misspoke.  
13 Sorry, to the four digit CIP so that we make sure  
14 that we have enough information to set a  
15 reasonable threshold for institutions. Okay.

16 MR. RAMIREZ: Okay, thank you. Steve.

17 MR. CHEMA: Steve Chema for the  
18 record. Sarah, I'm nervous too.

19 Whenever I look into the CIP codes I,  
20 you burrow in and you get to the four digit  
21 intermediate grouping and sometimes its collapsed  
22 and it's really focused and other times it's not.

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1 And the one I have in front of me is this 1304  
2 and it's the one that Jen referenced. It's  
3 supervision of school administration.

4 And that includes community college,  
5 it includes principle of an elementary school,  
6 principle of a secondary school, all the way up to  
7 higher head. So you're talking about provost  
8 chancellors, presidents.

9 There's so many diverse labor market  
10 outcomes amongst those occupations that I think  
11 would crosswalk, that I don't know if we're losing  
12 something pretty significant from the disclosure  
13 aspect. And I don't know how to get comfortable  
14 with this. I know that NCES is in this building.

15 Maybe somebody from that office could talk to us.

16 MS. HAY: So, I have a couple of  
17 thoughts. The first is relative to teaching  
18 programs.

19 I don't think you're going to have a,  
20 like, I wouldn't see a problem with teaching  
21 programs having a problem at the six digit CIP  
22 level. Knowing what I know about teaching

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1 programs. Having been a teacher and having gone  
2 through one.

3 But what I am worried about is that  
4 there might be some CIPs out there where there  
5 really, and I don't know, right, because I don't  
6 have the data, so I don't know that anyone at NCES  
7 would be able to tell us that either because the  
8 first question is going to be, well, I have to  
9 know what the counts are and know what the  
10 distribution of the data look like. Right?

11 So, they would sort of be in the same  
12 position we are in, in asking some of the very  
13 same questions. But my fear is that, and I'm not  
14 an expert in every single academic subject that's,  
15 and non-academic, technical, vocation program,  
16 taught in the United States.

17 So my fear is that there might be a  
18 six digit CIP out there that has three or four  
19 programs in the United States. And that, because  
20 I don't know, I think that's why the Department is  
21 contemplating rolling up to four so that we could  
22 get coverage there.

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1           My preference would be to do it at the  
2 six digit CIP so that what you're being measured  
3 against is what sets your threshold. Does that  
4 answer your question? I mean, I know it's not an  
5 ideal answer but --

6           MR. CHEMA:     And I understand the  
7 limitations that we're all working under here. It  
8 answers my question.

9           It's probably not that satisfying of  
10 an answer --

11                         (Laughter)

12           MR. CHEMA:   -- but what I'm wondering,  
13 or maybe even struggling with here is, is if we're  
14 talking about doing this to increase numerosity of  
15 programs rolling up, because we want to be able to  
16 calculate a rate for every program, is that really  
17 a better tradeoff to make if we're pulling in a  
18 lot of information in order to do that, for a lot  
19 of other programs that doesn't really belong there  
20 or distorts the information that we're trying to  
21 present to students. And I know that's hard to  
22 answer too.

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1 MS. HAY: Right. So I think the  
2 Departments position is that the repayment rate  
3 really is a way to satisfy, from sort of an  
4 appeals perspective, the debt-to-earnings. And  
5 what I heard them say was that they wouldn't  
6 necessarily require the repayment rate to be  
7 published and disclosed. Okay?

8 So there is a difference there. And I  
9 know that sort of is a new thought for the table.  
10 Okay?

11 MR. CHEMA: Thank you.

12 MS. HAY: Yes, you're welcome.

13 MR. RAMIREZ: Okay, Jennifer.

14 PARTICIPANT: So, that's the perfect  
15 segue because that was my question. So you just  
16 said that the intention is not to disclose the  
17 LRR, but I'm just really confused, so let's play  
18 this out.

19 You have a program that doesn't pass  
20 the debt-to-earnings, but then the department  
21 knows that it passes the programmatic LRR. But  
22 then there is on the, and we haven't talked about

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1 the disclosure section yet, but if I remember  
2 correctly in the disclosure section, there is a  
3 disclosure of the D/E metrics.

4 So would you report your failing D/E  
5 but not disclose, I don't understand what would  
6 you, but it's not a notification. I'm not talking  
7 about the notification I'm talking about on the  
8 template.

9 MR. MARTIN: One thing on the  
10 disclosure template, remember, you do not  
11 disclose the D/E metric.

12 PARTICIPANT: Oh, that's right. Okay.

13 MR. MARTIN: You disclose your debt  
14 and your earnings.

15 PARTICIPANT: Got it. Got it, got it.

16 MR. MARTIN: We're still moving  
17 forward with that, so you wouldn't do that.

18 We have eliminated repayment rate from  
19 the, you'll see in the disclosure paper, we've  
20 eliminated it from disclosure area. So we would  
21 not be requiring disclosure of repayment rate.

22 PARTICIPANT: Got it.

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1                   MR. RAMIREZ:   Okay.   Then any other  
2                   questions for Sarah?   Mark.

3                   MR.   MCKENZIE:           Just   one   other  
4                   question.   This is back to the original GE rates.  
5                   I recall that.

6                   And I think this is related, that  
7                   about 70 percent of the certificates in the  
8                   for-profit sector had below the 30 and about 90  
9                   percent in the public sector.   And so was this,  
10                  are you addressing this totally separate from that  
11                  issue?

12                  MS. HAY:   I think the answer is yes.

13                  MR. MCKENZIE:   Okay.   Okay.   So I  
14                  guess I would suggest, without going down the road  
15                  of separate metrics by CIP, there is something  
16                  here, there is something here, which I won't  
17                  belabor, to address it in the D/E metric.

18                  MS. HAY:   So, I think the Departments  
19                  position is they want to do what makes sense based  
20                  off of some of the data we've seen and what we  
21                  heard at the table that is best for what we think  
22                  removing the GE context, right?   What's best for

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1 all programs at all schools.

2 And I think that's the philosophy  
3 behind the decisions. And now I'm talking policy  
4 and I'm not supposed to do that.

5 (Laughter)

6 MS. HAY: All right.

7 MR. RAMIREZ: Okay.

8 MS. HAY: Any other mathy questions  
9 for me?

10 MR. RAMIREZ: Yes, I think Sandy has a  
11 question.

12 MS. SARGE: I love math too. Okay, so  
13 I just want to make sure. My understanding is  
14 when we go out to gather the debt and earnings  
15 information, one of the, the lower we go the more  
16 precision we have, in essence, to that,  
17 theoretically to that profession.

18 And you all would get then the mean,  
19 the median and the 62.5 on the earnings lumped  
20 together at that lower component, right? That  
21 group.

22 I'm still looking at the cohort of

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1 students. So, let's say, theoretically, the six  
2 digit is going to have ten, let's say 12, has 12.

3 If you rolled them up into four they'd have 75.

4 But by getting the information down at  
5 the lower level and seeing whether we pass at that  
6 lower level, what would you do, you can't go back  
7 to SSA because they don't give you the detailed  
8 information.

9 MR. MARTIN: I should point out, we  
10 didn't propose the roll-up for D/E rates, it was  
11 repayment rate.

12 MS. SARGE: Okay.

13 MR. MARTIN: It's just repayment rate.

14 MS. SARGE: Okay.

15 MR. MARTIN: Debt-to-earnings has  
16 remained the same cohort, same, remember, we  
17 addressed the problems with, well, we addressed  
18 some of it with debt-to-earnings with small  
19 program size by dropping our end size, but we have  
20 not moved away to looking at different CIP ranges.

21 Six digit CIP.

22 MS. SARGE: Got it.

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1           MR. RAMIREZ:     All right, I think  
2     that's it, Sarah, so thank you very much, that was  
3     helpful.

4           MR. MARTIN:     I think we need to ask  
5     Sarah.  If a pole was 35 high and the sun is at a  
6     20 degree angle, what's the shadow it casts off?

7           MS. HAY:     It is 3 o'clock.

8                     (Laughter)

9           MR. RAMIREZ:     All right, so I'm going  
10    to jump back into the queue to ask some questions,  
11    just about the chart in general.  So we have  
12    Jordan, Chris and then Tim.

13           MR. MATSUDAIRA:   This is Jordan for  
14    the record.  I just wanted to make a couple of  
15    comments about the broad kind of changes or kind  
16    of structure being contemplated here.

17                     So, first of all, the change to just  
18    measuring total debt relative to earnings.  And I  
19    just want to make sure that everybody is kind of  
20    aware of how this changes the rule relative to  
21    current law.  Just on the off chance that the  
22    graphs I made earlier weren't like 100 percent.

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1 The last word on that.

2 So, going to this total  
3 debt-to-earnings, like a ratio of one-to-one,  
4 makes the rule a lot easier on short-term  
5 programs. So, less than four year programs.

6 So it would be, again, it's about the  
7 same as giving those programs a debt-to-earnings  
8 threshold of 12 percent instead of eight. It  
9 basically makes it 50 percent. It makes the rule  
10 50 percent more lenient for them than the current  
11 structure of the rule for four year programs.

12 Just total debt-to-earnings ratio is  
13 broadly similar unless your students make over  
14 about \$30,000 to \$35,000. If your students make  
15 over that amount then the rule is quite a bit  
16 stricter than it was.

17 The consequence of this kind of going  
18 to just one overall debt-to-earnings measure in  
19 general is that we're kind of now ignoring the  
20 differences in earnings growth that Tim was  
21 pointing out, which were the rationale for things  
22 like different amortization periods in the rule,

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1 and so one.

2 And so I find it a little bit puzzling  
3 that people whose used to be criticizing the  
4 current structure as a one size all kind of rule,  
5 we're now embracing one size fits all when in my  
6 opinion it doesn't apply.

7 So I just want to state, for the  
8 record, that I'm strongly against this change. I  
9 think it makes the rule more lenient in exactly,  
10 for exactly the institutions where most of the  
11 students who struggle with debt are concentrated.

12 And it makes the rule significantly more strict  
13 for institutions where there tend not to be as  
14 many students struggling with debt.

15 So I find the change entirely perverse  
16 given the original rationale for the rule.

17 I also want to comment on the outlier  
18 method. I really want to push back against the  
19 idea that this is a reasonable way of kind of  
20 establishing which institution, or which programs  
21 meet measures, are kind of not living up the  
22 standard in the rule.

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1           In the example that Sarah was  
2 presented yesterday, again, it's about one half of  
3 one percent of programs fail relative to the  
4 current structure of debt-to-earnings. There are  
5 about ten percent of programs, is my recollection,  
6 that outright failed.

7           The 12 percent measure another ten to  
8 15 percent or so that were in the zone. So about  
9 25 percent of programs overall that were flagged  
10 as failing. So we're going from a measure that,  
11 remember, you pass either debt-to-earnings or  
12 repayment.

13           We've made it, the proposed changes  
14 make it much less likely that you don't meet  
15 measures on debt-to-earnings, they make it, under  
16 this kind of outlier identification, really close  
17 to impossible to fail the repayment rate or not  
18 meet the repayment rate measure. Of course we  
19 don't know exactly without the data.

20           But this is basically just getting rid  
21 of the kind of failing programs altogether. And  
22 for that reason, I'm really against it.

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1 I really want to urge the Department  
2 to consider establishing an absolute level of  
3 repayment that it considers acceptable and use  
4 that as the threshold for the rule.

5 I mean, I think we have to ask  
6 ourselves, is a program with one percent, one  
7 percent of its students, 99 percent of its  
8 students not able to pay down \$1 of their debt  
9 over five years, is that the kind of thing that we  
10 want to consider acceptable performance of a  
11 program?

12 Is it the kind of thing that's  
13 acceptable as long as there are enough other  
14 really poor programs in the CIP code perhaps?

15 You know, I don't kind of accept that  
16 logic and I really think the Department needs to  
17 think more about an absolute level of  
18 acceptability in this for the repayment rate  
19 metric.

20 MR. RAMIREZ: Thank you. We have  
21 Chris, Tim, Sandy, Jennifer Chad.

22 MR. MADAIO: Thank you. Chris. I

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1 agree with everything that Jordan said so I'm not  
2 going to repeat that.

3 Obviously, a few points I would add.  
4 So, I mean first, I think the repayment rate  
5 should be made public, I don't know, even if it's  
6 a backstop.

7 I don't see why we wouldn't still be  
8 reporting that to students and the public if it's  
9 something that we're calculating and we feel that  
10 there is a fair method of doing that.

11 Obviously it's useful for students,  
12 but this information is useful in lots of other  
13 ways too. Research, data, experts should be  
14 looking at it.

15 So I don't think it's right to be  
16 withholding any information. And I also agree  
17 that the repayment rate should incorporate some  
18 element of principle.

19 I mean, an income based repayment  
20 plan, while great for many students, shouldn't be  
21 what we kind of consider being the default,  
22 surely, for most students. I mean, really, it's a

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1 safety valve for students that can't make payments  
2 on a ten year repayment plan.

3 And for most students hopefully it's  
4 not something they're in for the entirety that  
5 they're paying back those loans. I mean I'm sure,  
6 because otherwise there's going to be a lot of  
7 debt forgiven by the government if the law still  
8 allows for that.

9 So, on the one-to-one ratio, I also  
10 disagree that it's appropriate for the reasons  
11 Jordan said. I think that the eight and 12  
12 capture the idea that a high earning, high debt  
13 program would be okay because of the discretionary  
14 earning rate.

15 So, I agree with the principle that a  
16 program can have very high debt if it also has  
17 very high earnings. And it seems like, as Jordan  
18 said, a one-to-one ratio would punish such  
19 program. So I don't think that's appropriate.

20 But again, I don't think a one size  
21 fits all is appropriate. And I think that, as the  
22 Department said, eight and 12 was something that

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1 the courts upheld, I don't see why that's  
2 something to go away from to just seem to lower  
3 the bar for the areas where we've seen problems in  
4 the past.

5 And then lastly, with the proposed  
6 second "median" being a 62.5 percent median,  
7 obviously that's really not a median it's just  
8 another, it's essentially just raising the floor  
9 on what we will allow as far as, I guess the  
10 amount of debt.

11 And, I mean, my problem with that is,  
12 if we feel like there are students with low  
13 earnings for reasons outside the schools control,  
14 whether they're voluntarily out in the workforce  
15 or voluntarily part-time or tipped wages, those  
16 people would all be below the median and therefore  
17 ignored in a median. And that's the whole point  
18 of a median and not a mean.

19 So, I think that, obviously unless a  
20 program has more than 50 percent of people that  
21 are part-time, that would be problematic if that  
22 was the case.

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1           So, I think that creating a new higher  
2           number that we might use is just, again, an  
3           inappropriate and artificial way to, I think, be  
4           less strict on the programs. So I would oppose to  
5           that.

6           MR. RAMIREZ: Okay, thank you. Tim.

7           MR. POWERS: Tim Powers for the  
8           record. I have a question first and then I just  
9           want to make one comment. So my question is, with  
10          these proposed changes from the Department, just  
11          to clarify, we're still considering tuition and  
12          fees, not full cost of attendance, correct?

13          It's tuition and fees still, that has  
14          not changed?

15          MR. MARTIN: Yes. We don't have  
16          tuition and fees. We don't have that information.

17          MR. POWERS: So it's total --

18          MR. MARTIN: The only thing we used  
19          tuition and fees for was the cap.

20          MR. POWERS: Okay.

21          MR. MARTIN: Was to cap the debt.  
22          It's a similar situation to institutional debt, I

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1 mean, institutional debt and private debt. We  
2 don't have those figures either.

3 MR. POWERS: Okay.

4 MR. MARTIN: So, basically just  
5 calculating administratively on the data that we  
6 have.

7 MR. POWERS: Just, that's fine. I  
8 just wanted to clarify. I appreciate that.

9 And in terms of my comment, first of  
10 all, I appreciate Jordan's comments because I  
11 think that they mostly summed up what I was going  
12 to say. But I do just want to make the point on  
13 sort of the relativity of the debt-to-earnings  
14 ratio for our sector in particular.

15 We do think that there are relativity  
16 concerns, and we appreciate the one-to-one.  
17 Because relatively, we have a totally different  
18 financing model where we don't get state  
19 appropriations in most cases.

20 Some of our students can participate  
21 in state grant programs, but we know that our  
22 students have the highest amount of debt. We know

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1       that.

2                   So on a relative scale, every outlier  
3 would likely be a private college.   Either  
4 for-profit or non-profit.   Because we know that we  
5 have higher debt burdens.

6                   So, I appreciate the sort of  
7 one-to-one look because we're sort of comparing  
8 apples and oranges when we look at state  
9 appropriations and sort of how our institutions  
10 charge tuition and fees and financing versus just  
11 the differences between the sectors of public and  
12 private.

13                   So, thank you for that because I think  
14 it does make a difference and I do think it  
15 provides a more realistic snapshot of what we're  
16 actually charging.   So, just wanted to raise that  
17 point as well.

18                   MR. RAMIREZ:   Okay.   I have Sandy,  
19 Jennifer, Chad, Neal.

20                   MS. SARGE:   So, I guess my question  
21 would be, okay, what is an alternative solution to  
22 what your disagreeing with?

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1 Both to Jordan and to Chris. So, you  
2 guys have talked about that. So, that's my basic  
3 question.

4 But then, Jordan, I have a question  
5 also. I didn't look at it so much on the fact  
6 that, yes, the 12 percent does lineup.

7 You know, I saw that and that made  
8 sense to me, but what, did you show us what it did  
9 at 15 year amortization?

10 I'm sorry, maybe I forgot that. What,  
11 at eight percent and 15 year, did it get closer?  
12 I can't remember.

13 MR. MATSUDAIRA: I don't remember the  
14 patterns --

15 MS. SARGE: Yes, so I would just be --

16 MR. MATSUDAIRA: I don't remember the  
17 patterns off the top of my head but I did forward  
18 the graphs and everything to Scott who I hope will  
19 redistribute.

20 MS. SARGE: Okay. Yes, so I just want  
21 to make sure that we understand.

22 If we say things like, like I think

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1 the Department is trying to find or respect the  
2 concerns that Neal and others of us have brought  
3 up about the earnings, these are legitimate  
4 situations that we have. We can't determine  
5 whether or not the earnings coming from Social  
6 Security or an annual full year.

7 So, you have the denominator and the  
8 numerator not being in the same period of time.  
9 You have unreported stuff. This is just reality.

10 So to hold, when we're trying to come  
11 up with a way that gets us where we're looking, if  
12 we adjust slightly we end up being able to resolve  
13 for some of those issues that we know exist.

14 We know some much so that in fact, I  
15 think it's BLS or whoever describes jobs out there  
16 in the marketplace, they say in those  
17 descriptions, this profession relies heavily on  
18 cash, you know, they talk about which professions  
19 have tips and things like that.

20 So we're trying to come up with  
21 something that could work mathematically and still  
22 be, we're trying to, quite frankly I'll put it to

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1 you, we're trying to take excuses off the table.

2 You have to, so instead of arguing  
3 every time a number comes out, oh, I fail because  
4 my students have lots of tips, well, move it up a  
5 little bit and say, now you can't use that excuse.

6 Or, most of my people work part-time so now we're  
7 going to move it up a little bit to take that  
8 excuse off the table.

9 That's what we're trying to do is move  
10 some of the noise off the table. And that is  
11 going to mean making some calculated mathematical  
12 concessions so that we can get into a relatively,  
13 a relative area.

14 So, I'm going to make that point on  
15 the 62 and then ask you guys how you, what would  
16 your suggestion be to not be one-to-one.

17 MR. RAMIREZ: Okay. Jennifer, Chad,  
18 Neal, Johnson.

19 PARTICIPANT: So, I have I guess a  
20 question and a request. I guess I have to admit  
21 I'm a little bit confused on the one, not confused  
22 but I guess I'm hearing like different things that

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1 I want to take seriously and then it causes me to  
2 not know what my position is any more.

3 Because I hear Jordan, and I'm  
4 listening to it, and then I hear Tim, and of  
5 course we're sort of in a similar place. And yet  
6 I think about, like an, and I keep going back to  
7 education, but I think it's a good national  
8 example because there are a lot of programs, it  
9 doesn't matter what sector you're in or anything,  
10 there are a lot of education programs we all care  
11 about, a lot, about teachers and so on.

12 I think about like that type of  
13 profession or nursing. You know, one of those  
14 professions.

15 And it seems like, I might not be  
16 understanding the one-to-one exactly and so I have  
17 one question which is, did I hear correctly that  
18 on the one-to-one you would use that as the  
19 methodology but you would still sort of collect  
20 the data and it's come up, I don't know, benchmark  
21 threshold measure?

22 Whatever the term of art is going to

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1 be. But once you have that data. So that's for  
2 the question.

3 And then the other request is, we've  
4 been talking a lot about the one-to-one and I know  
5 Jordan did a great job on the charts and the  
6 presentation, but is there something, a narrative  
7 description of it that could be written?

8 No, but I mean, I mean, Sandy, you  
9 laugh, but I got to take it back internally. I  
10 mean, I am definitely not the expert to describe  
11 it internally so it would be helpful, overnight,  
12 to have something in writing that describes what  
13 the one-to-one is so that we could describe it to  
14 our constituencies.

15 MR. RAMIREZ: Jordan, do you have a  
16 response on that?

17 MR. MATSUDAIRA: I just wanted to add.  
18 So, I'm not sure whether everybody has access to  
19 somebody who can play around with the program, but  
20 the program that I used to create the charts,  
21 which you can tweak around and kind of assume  
22 different total debt-to-earnings ratios and

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1 different interest rates and different  
2 amortization periods and see how everything  
3 compares.

4 PARTICIPANT: Okay.

5 MR. MATSUDAIRA: I included that in my  
6 email to Scott. It's written in the statistical  
7 programs data. So if you have people who have  
8 access to that, then you can use the program to  
9 play around with it.

10 PARTICIPANT: Okay, that's helpful.  
11 But I still think it would be helpful to have a  
12 narrative if that's possible. I mean, thank you,  
13 Christopher.

14 Just for those of us who are not  
15 numerical people, it would just be helpful to  
16 understand in a narrative what, and it has to be  
17 written into a regulation anyway, so since it has  
18 to be written into a regulation it would be very  
19 helpful. And then I just do have that threshold  
20 question for the Department.

21 MR. MARTIN: Greg for the record.  
22 Yes, we are looking at the one-to-one as the

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1 measure, or threshold, benchmark. That would be  
2 what we would --

3 We're still looking at that as, that  
4 measure as having a benchmark at against which we  
5 would set the benchmark at one-to-one. So,  
6 essentially the chart remains the same it's just,  
7 yes.

8 You know, with respect to why we  
9 propose this, and we heard around the table that  
10 there was interest in it, I think in reaction to  
11 that, we took it back, senior leadership thought  
12 it was a good idea to pursue this. We will ask  
13 for consensus on that, and that's the table can  
14 either grant that or not.

15 If we don't get consensus on this then  
16 we still have what we feel are defensible  
17 debt-to-earnings rates. Which we would, I don't  
18 want to say retreat to, but which we would, that  
19 would be our position essentially.

20 So, I mean, as far as where the  
21 Department stands, we picked this, we saw that  
22 there was interest in this around the table, we

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1 want to propose it as, we're willing to support it  
2 if there's consensus at the table. If not, we  
3 have the D/E rates that we proposed for this  
4 session.

5 MR. RAMIREZ: Okay, thank you. Chad.

6 MR. MUNTZ: I've been usually pretty  
7 brief and I kind of get to the point but I just  
8 kind of want to talk for a minute.

9 (Laughter)

10 MR. MUNTZ: So, everybody else has,  
11 it's my turn.

12 (Laughter)

13 MR. MUNTZ: So we entered this  
14 meeting, the Department said a measure is going to  
15 apply to everyone. We don't have data, we don't  
16 know what that is, just do it, make it good. And  
17 we all want to protect students, we all want to  
18 get the bad actors out.

19 I come from a public institution. We  
20 are transparent, there is actually push to have  
21 more programmatic level information available to  
22 our students. This kind of fits with policy.

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1           We can't be perfect with it. And I'll  
2       liken the, we're trying to do surgery with a  
3       chainsaw blindfolded, okay? I'm trying not to  
4       kill the host here, right?

5           So we don't know what, everything is  
6       going to shake out. But I do see some benefits to  
7       all of this.

8           One is, sanctions are on the table.  
9       They weren't on the table when we started. They  
10      are now on the table and there's interesting going  
11      down this path.

12          And I think that that's extremely  
13      important that we're creating a mechanism to cause  
14      the Department to investigate a program. At least  
15      they have a reason to now investigate, and we can  
16      get that out.

17          Now, is there a perfect measure? I  
18      mean, we can propose a, in analytics we can do  
19      like an SVM model, which no one will know it's a  
20      black box but we will get it exactly right and we  
21      can't explain it.

22          Or, we can try and do a threshold

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1 where we can, to look at it. So, if my program is  
2 failing and no one is earning any money, they're  
3 going to fail every kind of metric that we have.  
4 One-to-one or if we do eight percent of income or  
5 if we do 20 percent, it doesn't matter, there is  
6 no money, they failed.

7 It's just a base point for us to try  
8 and have the discussion start. And I also think  
9 that there is value.

10 Especially in my sector where debt can  
11 get higher, that this is a way to try and help  
12 students decrease debt in general. Because, yes,  
13 the examples we have heard with certificates at  
14 the automotive industry, this is life changing bad  
15 information, but it's on a scale of like \$10,000.

16 What you hear from the people making  
17 really bad decisions on the scale of \$60,000. I  
18 think we need to put something in place to make  
19 sure that income also lines up with that high  
20 amount of debt.

21 And I think that that's important.  
22 Under the old rule, you can get away with it with

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1 a discretionary income. And it can just keep  
2 increasing.

3 Now, also, I need to, I want to think  
4 about this in general as not, this is the only  
5 time we ever do anything. This is the beginning.

6 There is a point here that we're  
7 trying to create a threshold or a measure, or  
8 whatever you want to call it for everybody, that's  
9 going to create policy discussions going forward.

10 I don't know if 50 percent of income  
11 is the best or 62.5 or maybe it's 30 percent, but  
12 it's going to be a discussion point. The data is  
13 there. And then we can look and see what is going  
14 to happen.

15 With that reason, that's why I don't  
16 want to propose like very strict or outlandish  
17 kinds of sanctions when we don't even know where  
18 everything is going to fall. But I want to start  
19 with the process.

20 The process is here that we can  
21 beginning investigating when institutions and  
22 programs are failing. We could lose that without

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1 consensus. Because that wasn't part of the whole  
2 rule.

3 So, without, I mean, if it's not  
4 one-to-one, which I hear a lot of support for,  
5 then is it 80 percent debt-to-earnings? I mean,  
6 we got to have something out there.

7 But if we're just going to do platform  
8 speeches, we got one day left, we can start doing  
9 platform speeches. And remind you, that you  
10 weren't even supposed to be part of this. And we  
11 being the public sector.

12 We weren't supposed to be part of this  
13 at all. And there is some give here to get more  
14 information in, for students and consumers that if  
15 we have to be a part of it, we just want it to be  
16 right.

17 And I think there is wisdom in  
18 listening to ten years, 13 year's worth of  
19 information from people who have been subject to  
20 this rule, who were good actors, who did things  
21 well, that they're telling us that there is, for  
22 the other 90 percent of us, that there are fatal

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1 flaws in the metric. And here's ways to correct  
2 it.

3 So, if it wasn't good with eight  
4 percent or nine percent of the institutions and we  
5 want to say, well, that's not good but let's make  
6 it not good for 100 percent, that just doesn't  
7 make sense. And I think that we can learn from  
8 that and we can move forward.

9 But if we don't want to move forward,  
10 then let's just go back to work tomorrow, I've got  
11 plenty of stuff to do. So, that's all I have.

12 MR. RAMIREZ: Okay, thank you, Chad.  
13 Greg. Greg, did you have a response on that?

14 MR. MARTIN: No. I mean, it's  
15 definitely in the spirit of reaching consensus so  
16 I would be, I support everything that was said.

17 MR. RAMIREZ: Okay. Yes, I didn't  
18 know if you put your tent up for that, sorry. All  
19 right.

20 MR. MARTIN: Oh yes, the fault lies  
21 with me, absolutely. I'm sorry about that.

22 MR. RAMIREZ: Okay, Neal.

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1                   MR. HELLER: Yes, Neal. I definitely  
2 could not have said it any better, Chad. So thank  
3 you.

4                   MR. RAMIREZ: All right, next.

5                   (Laughter)

6                   MR. RAMIREZ: Okay, Neal, go ahead.  
7 Go ahead.

8                   (Laughter)

9                   MR. HELLER: However, just to more or  
10 less piggyback on Chad's comments. I think there  
11 is an element of perspective that is missing, and  
12 I think that's what Chad was also trying to allude  
13 to.

14                   You know, where did we start. And  
15 Chad told us where we started, right? The  
16 Department came in here in session one and  
17 basically had a mandate to say, GE is gone, boom.

18                   And we've now come back to a point  
19 where there are sanctions back on the table.  
20 Whether or not some of the people here are  
21 completely thrilled with them, the fact remains  
22 that, and I remember these words, sanctions are

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1 off the table at the beginning of session two.

2 Well, some how we've managed to bring  
3 them back. And I'm not opposed to that.

4 So, I mean, I also think the  
5 perspective is, where did these ideas come from.  
6 The one-to-one ratio came from public university  
7 representative, Chad, who's also had some very  
8 good ideas.

9 The 75 percent or the 62 percent of  
10 income median came from Jeff, the for-profit  
11 sector.

12 Having sanctions back on the table and  
13 then adding the repayment metric as a secondary  
14 metric to consider came from, I believe the  
15 consumer advocate side of the table.

16 So, when you think of it, everybody  
17 has contributed to where we are right now. And I  
18 have to say that I've got to complement the  
19 Department for listening. They didn't have to.

20 And I can tell you that there has been  
21 times that they don't. Just look at the original  
22 GE rule. Which was going to wipe out entire

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1 sectors of higher education anyway.

2 So I do complement the Department for  
3 actually listening and very quickly coming to  
4 where we are right now. Because they realize that  
5 time is of the essence, tomorrow is our last  
6 chance.

7 So for those who aren't completely  
8 happy, none of us are completely happy here. As  
9 Chad said, they weren't even supposed to be here,  
10 right?

11 Tim, same thing. I mean, how did they  
12 end up in this room, right. But they are here and  
13 they're part, they were invited to the party, so  
14 to speak. And we're all here and none of us are  
15 completely happy.

16 But I know that in Chris' other life,  
17 here he is a prosecutor of sorts, there are many,  
18 many times where I'm sure you've had to make deals  
19 with people that you couldn't even stand to look  
20 at. I don't think we're quite that bad.

21 (Laughter)

22 MR. HELLER: So I really, again, as

1 Chad said, I would urge us to really look at this  
2 and say, you know what, there's a lot to like,  
3 there is a lot not to like, but it's a starting  
4 point and it's not the end, but it gives us a  
5 basis to move forward. And then when data is  
6 collected, to adjusted accordingly. So, thank  
7 you.

8 MR. RAMIREZ: Thank you. I have heard  
9 that a sign of a good deal is when both sides walk  
10 away equally dissatisfied, so maybe he's on to  
11 something.

12 So I have Mark and then Johnson and  
13 then I think we'll take a break. But, Mark.

14 MR. MCKENZIE: Thank you. So, on a  
15 very serious note I want the group to know, while  
16 there has been a lot of discussion that the rule  
17 has been eased. In a very serious way, the rule  
18 is much, much tougher.

19 The current GE rule, if an institution  
20 has eight percent, has to fail that eight percent  
21 for four years in a row, and then there is an  
22 appeal. And in reality, it's a very, very long

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1 road for the Department to take any action.

2 PARTICIPANT: Two out of three.

3 MR. MCKENZIE: Is it two out of three?

4 PARTICIPANT: Well, it's three years  
5 of failure, four --

6 MR. MCKENZIE: Department, what is it?

7 MR. MARTIN: Yes, she's correct.

8 MR. MCKENZIE: Three out of four for  
9 zone?

10 MR. MARTIN: For zone failure.

11 MR. MCKENZIE: So, if you keep getting  
12 zone, at eight percent, how many years would it  
13 take until you've lost Title IV?

14 PARTICIPANT: Fourth year.

15 MR. MCKENZIE: Fourth year.

16 PARTICIPANT: It's a combination of  
17 zone --

18 MR. MARTIN: Yes.

19 MR. MCKENZIE: I stand by my comments.

20 It's more than four years with an appeal. And in  
21 the original GE, I felt that was too long and we  
22 weren't able to do anything.

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1           In the currently proposal from the  
2 Department, if an institution has over eight  
3 percent debt-to-earnings and whatever does not  
4 meet whatever the repayment rate, the Department  
5 can take action in a much quicker way and can do  
6 it in a much more, in my mind, nimble way.

7           So I want you to know, in that  
8 respect, this rule is much stricter and much  
9 quicker acting than the current gainful employment  
10 rule.

11           MR. RAMIREZ:       Okay, thank you.  
12 Johnson.

13           MR. TYLER:       Yes, I just have to  
14 express my concern that the fallback, the repay  
15 metric, is not going to capture a single school or  
16 program. And I've look at all the school related  
17 data and I've done the analysis, if you use the  
18 whiskers and all that, and everybody is going to  
19 pass. Every single institution would pass.

20           So we have the repayment rate for  
21 institutions for five years. And I'm not an  
22 expert on statistics but I got a tutorial from

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1 Sarah.

2 And so I do think if we're going to do  
3 this, if it's going to have any meat to it, there  
4 has to be some thinking about, when I'm talking  
5 about this I'm talking about the one point, the  
6 enter quartile range, I can barely say it, whether  
7 you're going to use that and multiple it by one  
8 and a half.

9 Because when you do that math,  
10 everything ends up below zero. And if its below  
11 zero than it becomes zero. And the lowest  
12 repayment rate per institution is nine percent,  
13 the highest is 95 percent.

14 And so, that is institution specific,  
15 but a lot of these institutions do one or two  
16 things. They do healthcare, they do,  
17 unfortunately they do barber stuff. But I don't  
18 want this whole discussion to end up where no one  
19 gets warned.

20 And I understand the appreciation of  
21 statistics and all that but Jordan has said, why  
22 do we need to go to the 1.5 percent enter quartile

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1 range formula to locate the outliers. Because if  
2 there are going to be no outliers, we have a  
3 problem.

4 And I just want to also just talk  
5 briefly about, on the repayment rate and Jennifer  
6 said, why are we counting the people who are in  
7 income based repayment. If they're in income base  
8 repayment they're actively repaying even if it's  
9 zero.

10 And the idea is, for repayment is, are  
11 you spending down the principle. So, I counsel a  
12 lot of clients about income based repayment is and  
13 do the math on them. So I've done the math.

14 Just as an example. If you have  
15 \$10,000 of debt and your income is \$22,500 and the  
16 interest rate is 4.5 percent and you pay \$0, you  
17 pay \$0, I'm sorry, you don't pay \$0 you pay \$35,  
18 which just covers your interest, so you're not  
19 paying down your debt.

20 And the whole idea behind the backstop  
21 is designed to, in order to reinforce the idea  
22 that this is a bad investment for a student. With

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1 that sort of repayment rate, you're going to be  
2 repaying for the rest of your life until 20 years  
3 kick in and you don't have to pay anymore. And  
4 it's a bad investment for taxpayers.

5 So, I don't think you can include the  
6 IBR people who are paying \$0 or paying, are not  
7 paying down their principle. Because it indicates  
8 that there just, it was, it's a bad investment.  
9 At least at that time that that calculation is  
10 being made.

11 MR. RAMIREZ: All right. So, it looks  
12 like I have Jennifer then Mark.

13 But one thing that I would ask is that  
14 if there are concerns like that that would prevent  
15 a group that would not be able to say yes, in  
16 remembering the levels of consensus, right, that  
17 you may not necessarily agree with it but you  
18 would still support it because you understand what  
19 the alternatives would be if we couldn't reach  
20 agreement, something along those lines, right,  
21 that lowest level of consensus.

22 But what tweaks would be necessary in

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1 order to, and I say tweaks, necessary in order to  
2 make it acceptable. And the reason I say that is  
3 because I know the Department is really trying to  
4 listen to what the concerns are and try to offer  
5 something that they know that they could get  
6 approved as well, right?

7 So if it deviates too far, then they  
8 have certain positions that would probably be  
9 implemented. So I need for you all to keep that  
10 in mind as well.

11 So with that, we have Jennifer and  
12 Chris and then hopefully we'll finish up with  
13 those and then be able to take a break. So,  
14 Jennifer.

15 PARTICIPANT: So, Johnson, I hear you  
16 and actually I think there is value to a principle  
17 based loan repayment rate for certain purposes.  
18 But, again, on the income base, and I agree with  
19 you about zero by the way.

20 And that's why the House bill, if you  
21 look at the House bill, they don't include zero  
22 payments positively either they only treat IBR

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1 where there are payments being made positively.

2 So that's one.

3 So you're looking for solutions,  
4 that's one. But I also feel like there is just a  
5 fundamental, and again, this is a legal issue to  
6 some degree, and I would I phrase it as a legal  
7 issue for the Department, where the minute you put  
8 sanctions back in, and I need to be honest with  
9 you with respect to the Department, they can say,  
10 as many times as they want, that the metric is  
11 debt-to-earnings.

12 But the minute they put in loan  
13 repayment to be like the sort of way out or  
14 whatever, loan repayment becomes a metric too. It  
15 just does. And so then that's when sort of, is it  
16 arbitrary or not.

17 We don't, we the institutions, aren't  
18 making the decisions around income based  
19 repayment. The servicers, and we had a long  
20 conversation about that, the servicers and the  
21 borrowers are making the decisions about their  
22 repayment plans after the fact.

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1           And I've asked the Department what  
2 percentage of students, borrowers, are in IBR. I  
3 think that would be a really relevant data point.

4           I know the Department won't be able to  
5 satisfy another request, which would be, and I'm  
6 not asking for it because I know they can't, but  
7 it does also relate to the earnings question. A  
8 lot of students who are in IBR are in fields like  
9 teaching or counseling or social work.

10           And a lot of them are in it. And I  
11 agree, the premise behind, the original, original  
12 premise around IBR was to be sort of a safety net  
13 for bad situations. You know, to help borrowers  
14 out of the bad situations.

15           But it's become something more than  
16 that. For better or for worse. I'm not taking a  
17 position on it, it's just fact.

18           And so, to me this is a, literally a  
19 legal conversation about whether the Department  
20 can actually exclude X percentage of borrowers  
21 from a rate, exclude or treat negatively, X  
22 percentage of borrowers from a rate for which the

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1 schools might ultimately be penalized.

2 That to me -- so, I'm not, I don't  
3 want to have a policy conversation about it. I  
4 agree with you, the gold star is a principle based  
5 loan repayment rate, but it's not my decision  
6 about what loan repayment process a borrower ends  
7 up in. So that's the piece that I am struggling  
8 with.

9 MR. RAMIREZ: Okay, thank you. Chris  
10 Gannon.

11 MR. GANNON: You know, I am glad that  
12 we've negotiated to the point where there are  
13 sanctions still on the table and that sanctions  
14 are an option, but I'm just worried that these are  
15 discretionary sanctions because just everything I  
16 read is framed with language like, options include  
17 and the Department may.

18 So, it's my understanding that the  
19 Department can opt not to implement these  
20 sanctions. And I'm just worried that they're  
21 entirely superficial.

22 MR. RAMIREZ: Okay. Mark.

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1           MR. MCKENZIE:    Just some data back  
2           from Jordan.  I think I heard you say that the  
3           original eight percent debt-to-earnings rate  
4           reached about 25 percent of programs.  Is that  
5           what you, because you refer to that.

6           MR. MATSUDAIRA:   I don't want to  
7           swear, but that's based on my loose recollection.  
8           I hope that --

9           MR. MCKENZIE:    But --

10          MR. MATSUDAIRA:   -- but that's based  
11          on like the 2015 rates --

12          MR. MCKENZIE:    Yes.

13          MR. MATSUDAIRA:   -- so somebody in the  
14          Department ought to be able to --

15          MR. MCKENZIE:    So that's consistent  
16          with my memory.  The reason I'm bringing it up is  
17          back to Johnson.

18                 I actually believe, depending where  
19                 they land, you do have the opposite problem.  At  
20                 eight percent it's at 25 percent with only the  
21                 proprietary sector.

22                 I believe the data shows it's going to

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1 be a higher percentage for the independent sector.

2 And having more than a quarter of all American  
3 programs fail on metric, it's just too much.

4 And so that's where there has got to  
5 be some balance. And that's why I don't think the  
6 current proposal is without teeth, we'll have to  
7 see the answer to it.

8 With repayment rates, the teeth are,  
9 just depending where they, if they set in  
10 absolutely metric, they can set a metric that  
11 almost no one makes. The proposal that was  
12 originally from the Department at 50 percent was a  
13 very tough proposal.

14 And they have not proposed actually a  
15 metric yet with the repayment rates, but the  
16 Department has the ability to propose something  
17 that effects a large number of institutions or a  
18 small. But just to know, the current D/E rate, at  
19 eight percent, would reach a large number of  
20 programs.

21 MR. RAMIREZ: Okay, thank you. So  
22 let's go ahead and take a 15 minute break and then

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1 when we come back we're going to get into, see how  
2 much of the final three papers we can get through  
3 before tomorrow.

4 (Whereupon, the above-entitled matter  
5 went off the record for a short recess.)

6 MR. RAMIREZ: Okay, so what we'd like  
7 to do is try and get through as much of these  
8 papers as we can, but also, to Jennifer's point as  
9 far as wanting to see something written up on  
10 this, the Department's willing to do it if it's  
11 something that you all are willing to accept,  
12 right? I guess why go through the exercise, why  
13 go through the work if it's something --- if it's  
14 dead on arrival anyway, right?

15 So, I know that it was a lot for you  
16 all to digest, and that's why I was thinking that  
17 maybe we'd go through some of the issue papers and  
18 save some time at the end to take a vote on it and  
19 see if it's something that is worth taking the  
20 time for the Department to draft up. Jennifer?

21 PARTICIPANT: See, I'm sorry, but I  
22 think the opposite is true. I can't vote on it

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1 without being able to take it back to my crowd and  
2 do some math, like understand it. And I did send  
3 Jordan stuff on to -- but it takes them time, too,  
4 to understand the analysis, and I'm just one  
5 person, so in terms of the organization.

6 So I actually would prefer the opposite  
7 where we have something that we can take back to  
8 our constituencies to digest overnight and vote  
9 tomorrow. That's just my own -- obviously I'll do  
10 what everybody else does, but that's actually why  
11 I was asking for something in writing, so that we  
12 could take whatever it is now, 18 hours, to digest  
13 it and vote tomorrow on that concept.

14 MR. RAMIREZ: Greg?

15 MR. MARTIN: Two things. I can  
16 understand that. I was hoping to get a sense of  
17 if it's a non-starter, irrespective of whether we  
18 write something up, that would be good to know.  
19 We could go back and write it up as proposed today  
20 and have you vote on it tomorrow if you want to.  
21 Yeah, we could do that if that's the way the table  
22 would like to go. Hold on a second.

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1           Yeah, I'd also like to hear some other  
2 people around the table. I'm not asking you to  
3 vote up or down, but you know, if it's a  
4 non-starter for you, I'd like to know. Nothing  
5 personal, I'd just like to hear it, because it  
6 would help us. It would definitely help us.

7           MR. RAMIREZ: Okay. Let me get Pamela  
8 and then Tony, then Thelma.

9           MS. FOWLER: It's not a non-starter  
10 for me, but I did want to address Johnson's  
11 concerns about people not -- no one would fail the  
12 repayment rate. If you fail -- you only get to  
13 the repayment rate if you fail the debt to  
14 earnings, and if you go ahead and you somehow or  
15 another pass the repayment rate, that doesn't mean  
16 there's not a problem there.

17           And the Department said, the first day  
18 we were here, that they had other tools. And  
19 that's no reason that they can't use those other  
20 tools on those schools, even though they don't get  
21 to sanctions or LS&T or whatever we're going to  
22 call it. And perhaps that's been the problem in

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1 the past.

2 There's been one indicator that there  
3 was a problem, but you appeal that indicator and  
4 then the assumption is all is good. And that's  
5 not the assumption that should be made. So I  
6 guess we would have to rely on the Department to  
7 take all those schools who fail the debt to  
8 earnings and use these other tools that they talk  
9 about to remedy the situation one way or the  
10 other.

11 MR. RAMIREZ: Let me get Tony, Thelma,  
12 and then John.

13 MR. MIRANDO: Tony, for the record.  
14 So this is for you, Greg. So I think the way we  
15 left off before we went to break, I heard you kind  
16 of spout something out and then we stopped, and  
17 that is, is it the intention that if this proposal  
18 that you all are willing to put into writing if  
19 there's a need, I mean, if there's enough of us, I  
20 guess.

21 Is it the intention to go back to  
22 potentially the first document that you all

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1 proposed in, you know, week one, which nobody  
2 really -- just asking the question.

3 MR. MARTIN: For purposes of voting,  
4 you know, up or down, consensus on the whole  
5 package here, we would retreat to our position  
6 offering these papers for round two. Using debt  
7 to earnings the way we had them, for this round,  
8 that you see presented, the way the papers look  
9 now.

10 Again, I reiterate that we did this --  
11 we're doing this because we saw that there was  
12 some interest around the table in moving in this  
13 direction. Whether that represents consensus  
14 around the table, we'll find out.

15 MR. RAMIREZ: Okay. Thank you,  
16 Thelma.

17 MS. ROSS: Thank you, Thelma, for the  
18 record. I do want to thank the Department for  
19 listening. I am supportive of the path that has  
20 been taken, and I think with my institution's way,  
21 it probably would give me pause where they may  
22 fail, some would fail one and maybe not the other.

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I do understand that, but I think as a whole, it would be a more viable option than what has been presented before for my institutions.

3

4

5

MR. RAMIREZ: Thank you. John?

6

7

8

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PARTICIPANT: Yes, thank you. I appreciate the proposals here, and for the box plots. And it actually reminds me of something the DoD is doing in voluntary education with their institutional compliance program where they're showing a similar angle of looking at it on a bell curve and then taking the outliers.

13

14

15

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17

That being said, it is a very outside the box thing to do, and there --- you don't need a history lesson of over -- looking at a normative approach versus a criterion-based approach and some of the issues that could develop with that.

18

19

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21

You just have to look at the issues with grading on a bell curve and see the limitations and, you know, fifth grade to understand what the issues are.

22

Adding in the math that is involved

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1 with this and the statistical analysis makes it  
2 that much more challenging for us to provide any  
3 assurances on whether this would be appropriate or  
4 not, and I think it is worth returning the  
5 question of is this a proposal that is good in a  
6 supplemental way or in a way that potentially has  
7 legs down the road.

8 And if that's the case, I would return  
9 to something a little bit more simple that has  
10 more practical effects that we can use right now.

11 Thank you.

12 MR. RAMIREZ: Okay. Jordan, Mark, and  
13 Kelly.

14 MR. MATSUDAIRA: So just broadly, I  
15 wanted to just make a comment, which is that it's  
16 kind of hard, for me anyway, to vote one at a time  
17 about the kind of different changes that are being  
18 proposed either to the kind of overall structure  
19 of the metric, whether it's total debt or kind of  
20 annualized debt using some amortization formula in  
21 isolation from other changes like how we're going  
22 to measure earnings or how we're going to measure

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1 debt and all those things, because directionally,  
2 you know, each one of these things incrementally  
3 go in certain ways. So there are some  
4 changes that I think make the rule less strict  
5 overall, but that I'm sympathetic to, like  
6 measuring earnings a little bit later on to kind  
7 of give a chance to see people's earning potential  
8 reflected perhaps a little bit better.

9 But there's also just the issue of  
10 like, how kind of -- what ultimately is happening  
11 to the structure of the rule and the protection  
12 that it's providing in terms of identifying  
13 potentially poor-performing programs.

14 So, you know, I think some my  
15 standpoint, voting on an overall structure of the  
16 rule where the definition of how earnings are  
17 measured, data is measured, and how those things  
18 are all going to be mapped into a decision about  
19 whether a program's meeting standards or not, it's  
20 kind of necessary to look at those things all in  
21 conjunction.

22 One specific thing that I wanted to

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1 just ask, or put to the table about this debt to  
2 earnings calculation overall, is one of the  
3 concerns about the current structure of the rule  
4 that I hear is that the interest rate kind of in  
5 the amortization I think Jeff has said kind of  
6 adds a little bit of noise to that and makes it  
7 hard to anticipate what the standard will be over  
8 time.

9 And whether there are modifications  
10 such as only updating that interest rate  
11 relatively infrequently, say every five years or  
12 something like that, would be an alternative way  
13 to get the kind of stability and the threshold  
14 that you might be desiring by looking at just the  
15 total debt to earnings ratio.

16 MR. RAMIREZ: Mark?

17 MR. MCKENZIE: Thank you. Mark  
18 McKenzie. Greg, I think you were asking for  
19 specific feedback on the debt to earnings request,  
20 to actually write that up as far as the one-to-one  
21 ratio, is that what you were --

22 MR. MARTIN: Oh, okay. No, we would

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1 be asking for your -- what we would be asking for  
2 today would be eventually a vote or your opinion  
3 on now would be everything up through -- it would  
4 be the repayment rate, the change debt to  
5 earnings, the repayment rate benchmark of  
6 one-to-one, all of that would be what we would be  
7 asking for.

8 PARTICIPANT: And the 62.5 percent  
9 (inaudible).

10 MR. MARTIN: And yes, correct. Thank  
11 you, Jennifer.

12 PARTICIPANT: So all three of those  
13 boxes --

14 MR. MARTIN: And the 62.5 percent,  
15 yes. All of those.

16 PARTICIPANT: So, we actually try to  
17 put the strike-throughs on the area.

18 MR. MARTIN: Yeah, I think it's up  
19 there, isn't it?

20 PARTICIPANT: Yeah, so we -- it would  
21 be programmatic. It would be a one-to-one ratio.

22 It would be all programs would be five to six

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1 years as far as the look-back period with the  
2 possible phase in. Income would be the two  
3 measures of 50 percent plus a 62.5. Debt would be  
4 Title IV debt, and then the repayment with the box  
5 plots.

6 PARTICIPANT: Okay. I guess just  
7 overall, in sitting back and listening, there's  
8 still obviously a lot of concern that Jordan  
9 brought up, Chris brought up, Johnson's brought  
10 up, that the structure or the chances in effect  
11 seem to be watering down the metrics to the point  
12 where the regulation becomes ineffective because  
13 it doesn't capture anybody, if I can paraphrase.

14 And conceptually, well, I like the  
15 one-to-one conceptually. It may not be a  
16 one-to-one. It might be a 0.8 to one. And so we  
17 come back to the threshold, and the metric is  
18 where the discrepancy is going to be. I actually  
19 like the framework process, you know, of having  
20 those couple of different steps, because I do  
21 think that that has an appeal process kind of  
22 built into it.

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1           But clarifying where the threshold is,  
2           and so I'm going to come back to the question I  
3           asked yesterday, is can the regulation be crafted  
4           in such a way that it writes in a transition or a  
5           phased-in process to allow these metrics to be  
6           adjusted based on the data that gets collected and  
7           the analysis that gets done two years, three  
8           years, four years down the road.

9           MR. RAMIREZ: Do you want any response  
10          to that, Greg?

11          MR. MARTIN: Well, with respect to the  
12          repayment rate metric, I think that's built in,  
13          because you're looking at through a statistical  
14          model and looking for the extreme outliers. So I  
15          think that does, that adjustment does get built  
16          in. And however often it's recalibrated, it does  
17          get built in.

18          With respect to DE, I mean, we're  
19          proposing -- and I'm telling you, just reiterating  
20          what I said earlier. We're proposing a one-to-one  
21          threshold. That's what it would be, that's what  
22          the standard would be, it's what the benchmark

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1 would be. We wouldn't be looking at changing that  
2 in response to outcomes. That would be in the  
3 regulation.

4 PARTICIPANT: So, just to clarify, and  
5 I'm not talking about now, I'm talking about once  
6 you've actually then gathered the data and looked  
7 at it, are you saying that because we lock it in  
8 at one-to-one now, it stays one-to-one forever  
9 going forward, even though it doesn't capture any  
10 --

11 PARTICIPANT: What would be the  
12 vehicle to adjust?

13 PARTICIPANT: Yeah, exactly.

14 PARTICIPANT: Yeah, would there be a  
15 vehicle to adjust it at some point in the future?

16 PARTICIPANT: I think we'd have to  
17 talk to leadership about that. I mean, I'm  
18 inclined to say that you can write a rule that  
19 gives the Department the latitude to, through a  
20 federal register, you know, sort of as we do with  
21 verification. We list the verification elements  
22 every year.

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1           I don't know if the group is  
2 interested in providing us, giving us that, but if  
3 you write it into a rule, hard and fast into a  
4 rule, you know, generally speaking, you have to  
5 renegotiate that rule to change it.

6           We couldn't have gone -- we certainly  
7 couldn't have gone back and said with the current  
8 rule, we don't like these rates. We'll just  
9 change them. It's in the rule, and the only --  
10 and negotiated rule-making is the way we change a  
11 rule.

12           But I guess it could be built in in  
13 such a way that if you could, through a federal  
14 register maybe, do it that way. But that's about  
15 the only way I can think of to do it.

16           PARTICIPANT: Yeah, because I think  
17 the challenge is we're never going to be able to  
18 come to consensus on thresholds without the data  
19 and without a time frame.

20           And so without some mechanism built in  
21 to actually be able to adjust those thresholds up  
22 or down so that they're actually capturing what

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1 you want to capture, then it actually becomes a  
2 waste of time in some ways. And I think it makes  
3 it much harder to come to consensus in this group  
4 in the next 12 hours or whatever we have. So,  
5 thank you.

6 MR. RAMIREZ: Probably in the next 15  
7 minutes, because I'm going to do a temperature  
8 check. Well, I want to do a temperature check  
9 just to give them an idea if this is --

10 PARTICIPANT: Before you do that,  
11 Javier, I want to say I could check with my  
12 people, but I don't think it's going to be  
13 possible for us to re-write -- I mean, this just  
14 came up this afternoon, so for us, for me to say  
15 that our people get started re-writing this now  
16 and give it to everybody before we leave, I don't  
17 think that's going to happen.

18 MR. RAMIREZ: Okay.

19 PARTICIPANT: (inaudible).

20 MR. RAMIREZ: Sure, (inaudible), come  
21 on.

22 MR. RAMIREZ: So just to give a sense

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1 of how this works across the sectors, the  
2 one-to-one does have a disproportionate impact on  
3 the proprietary sector.

4 It looks like it affects 65 percent of  
5 the institutions, 27 percent in the private sector  
6 and only seven percent in the public sector. I'm  
7 just giving you some rough numbers. Again, that's  
8 institutional, not programmatic. But if you just  
9 want to -- it gives a sense.

10 MR. RAMIREZ: Okay. So we have Kelly,  
11 Matthew, Sandy, Jennifer, Jeff.

12 MS. MORRISSEY: Kelly, for the record.  
13 Before I make my comments, Mark, can I just ask a  
14 followup to that? So that data that you're  
15 accessing, does that include private loan debt as  
16 well?

17 PARTICIPANT: No.

18 MS. MORRISSEY: That's just based  
19 strictly on federal loan debt?

20 PARTICIPANT: Federal loan debt  
21 directly from the (inaudible).

22 MR. RAMIREZ: Yeah, it's up on the

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1 board. So type of debt is the Title IV.

2 MS. MORRISSEY: No, I understand  
3 moving forward it's based on Title IV, but I  
4 didn't know if the data he was accessing was only  
5 Title IV.

6 PARTICIPANT: Only Title IV debt, and  
7 only the debt of borrowers.

8 MS. MORRISSEY: Thank you.

9 MR. RAMIREZ: Okay. Matthew?

10 PARTICIPANT: No, I think she had some  
11 --

12 MR. RAMIREZ: Oh, I'm sorry. You have  
13 one more? Go ahead, Kelly.

14 MS. MORRISSEY: So, I just wanted to  
15 react based on Greg's request to using one-to-one  
16 for the debt to earnings. I think when Chad  
17 presented this as an alternative, I was reacting  
18 to the simplicity of it and having a direct  
19 comparison of debt to earnings leaving out the  
20 variables of amortization period and interest  
21 rate, and I just thought from a student-focused  
22 point of view that it was just very simple to

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1 explain to students.

2           However, I didn't think that at that  
3 time we were providing direct agreement, that the  
4 ratio should in fact be one-to-one. I don't know  
5 if that's what it should be. I don't know if  
6 drawing the line there is the place that it should  
7 be just harkening back to Laura's comment earlier  
8 today.

9           When we're now looking only at Title  
10 IV debt and you're looking at aggregate loan  
11 limits, for a dependent student who can only  
12 borrow \$31,000.00 in federal loan debt, think  
13 about that. Everyone who's earning \$31,000.00  
14 who's borrowed the maximum possible loans is  
15 meeting the standard. So to me, just that fact  
16 along really weakens the one-to-one argument.  
17 Should it be 0.8? Should it be something else?

18           I have no idea, because again, this is  
19 not being informed by actual data.

20           MR. RAMIREZ: Okay. Matthew?

21           MR. MOORE: I put mine down. My  
22 comment was actually the same as Kelly. Just

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1 trying to reconcile all that with private loans  
2 not being in there. I just agree the same way,  
3 that if you're -- I was kind of doing some math.

4 If you're a dependent student going to  
5 a four-year university, the most you can borrow is  
6 about \$27,000.00, if you're borrowing the maximum  
7 each year. So I'm just wondering who actually  
8 meets -- or I guess fail that requirement.

9 Mark is showing that maybe there are  
10 schools that will, I just have to reconcile that I  
11 guess in my head. But I kind of agree with what  
12 Kelley was saying.

13 MR. RAMIREZ: Jennifer? Diamond.

14 MS. DIAMOND: Jen Diamond. I just  
15 wanted to respond to that and say I don't want to  
16 say that the one-to-one is a non-starter, but  
17 until we figure out the repayment method or the  
18 repayment metric, which as others have alluded to,  
19 right now is just not really going to serve as a  
20 safety net for those who make it through one  
21 metric. I just don't feel comfortable solidifying  
22 the other metric.

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1                   MR. RAMIREZ: Okay. Then we have the  
2 other Jennifer, and then Jeff and Mark.

3                   MS. BLUM: So that's kind of funny,  
4 because I think I was about to say the opposite of  
5 Jen, but for maybe the similar reasons. First of  
6 all, I agree with Kelly, I think.

7                   I think without -- I just don't know  
8 that one-to-one works for teachers and nurses and  
9 I mean, just across the board. And until we have  
10 the data, I just think it's really hard to know  
11 that. And frankly, being -- and again, it's just  
12 the lawyer in me wants to see the language.

13                   So I think it's really hard to take a vote  
14 on something that I don't have in front of me to  
15 read. And that's just more about my brain, maybe,  
16 but I just feel like I need to see something in  
17 writing. So I would ask -- and again, setting  
18 aside whether, like for example my constituency  
19 needs to see the narrative or not, they can  
20 certainly, at least in our organization, run  
21 numbers.

22                   But I would like them to be able to

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1 run numbers overnight so I can be informed by the  
2 impact based on different professions and things  
3 like that. I think I'd know more in the morning.

4 So I again would ask that maybe we could go on to  
5 the issue paper, the other issue papers, and hold  
6 this vote -- and this is just my request -- until  
7 the morning.

8 And then the one thing I was going to  
9 say that was different than Jen Diamond is that I  
10 would like -- I would actually also recommend that  
11 perhaps, because you're putting a lot into a  
12 temperature check, because you're putting in this  
13 concept, the loan repayment rate, and this 65,  
14 whatever you want to call that thing, that  
15 whatever, about earnings into one vote.

16 And I think that we might do better on  
17 if -- and again, I think it's better tomorrow  
18 after we all have a good nights' sleep and can  
19 think about it -- but I think it might be better  
20 to unpack the concepts. But that's the opposite.

21 So with respect to Jen, like, she  
22 might not -- I mean, it sounds like she wanted to

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1 get them all nailed down together. Or maybe it  
2 would allow us to nail them all down together and  
3 then unpack them for the purposes of a vote.

4 MR. RAMIREZ: Yeah, it's a chicken and  
5 egg, right? Because I'm hearing resistance on  
6 both, right? It folks aren't seeing all the  
7 components, then they get hesitant, but then if  
8 it's all of it, it's too much to --

9 MS. BLUM: Well, I'd be happier voting  
10 on the whole package if I had something to look at  
11 and I had run the -- you know, had the opportunity  
12 to actually understand the impact at least  
13 internally before I voted.

14 So, I would say that if we're going to  
15 vote on the whole thing together, I think we all  
16 need some time to think about the loan, all of the  
17 different factors and take it back before we just  
18 go ahead and vote today. That's just my view.

19 MR. RAMIREZ: Yeah. And if I  
20 understand correctly, the reason that this came up  
21 was because the Department was trying to listen to  
22 the ideas and discussion that was generated in

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1 here, and this one-to-one ratio appeared to be --  
2 and Kelly, nobody was locked in, right?

3 I just want to make sure that that was  
4 clear, right? But that there may be some appeal  
5 to exploring this one-to-one idea. And you've had  
6 some discussion to get some clarity on how it  
7 would really look. And I guess with that, I think  
8 the Department's trying to find out, is this  
9 viable, right?

10 Or no matter what we do here -- and  
11 understanding with the limitations that we have,  
12 right? We have some limitations on we're not  
13 going to get all the data that folks would feel  
14 comfortable with, right? Can we get some  
15 language? Possibly. But even if we got some  
16 language to look at it, is it still going to be an  
17 idea that's going to be killed, right?

18 Can we get consensus on this thing if  
19 folks were able to look at language on it, or is  
20 it a dead deal? And if so, that's fine, right?  
21 The Department, you all are clear where the  
22 Department will go with this if it's not doable,

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1 right? So is it worth the exercise for the  
2 Department to draft a language, or is this dead on  
3 arrival?

4 And that's what the temperature check  
5 would be, right? The temperature check would be  
6 to see is it worth continuing the discussion?

7 PARTICIPANT: I just have some  
8 questions.

9 MR. RAMIREZ: Yeah, Mark.

10 PARTICIPANT: Just to confirm, some of  
11 the questions I wasn't sure we were on the same  
12 understanding of the proposal. In my  
13 understanding of the proposal, if the programmatic  
14 debt is \$20,000.00 where the earnings are  
15 \$25,000.00 and the debt is \$26,000.00, as long as  
16 the debt is higher than the earnings, that would  
17 be over the one number. Chad? Okay? So  
18 Kelly, I didn't -- so there are plenty of  
19 institutions that are -- that fall in there. They  
20 are disproportionately in one sector. But there's  
21 no doubt there's many institutions that have that.  
22 So I wasn't quite understanding the discussion

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1 about who -- that no one was going to fail it.

2 MR. RAMIREZ: Yeah, Chad?

3 MR. MUNTZ: I mean, to that point, I  
4 mean, Mark, from his sector, just provided data  
5 that 62 percent of the proprietary institutions  
6 are going to be caught up. When we began this in  
7 session one, we identified the sector that has the  
8 issues. I mean, it's still doing that. So I  
9 don't know what better measure. But I mean, I  
10 agree that we need to do something here.

11 PARTICIPANT: So, does he saying 65  
12 percent of the failing programs are in his sector,  
13 or 65 percent of those programs fail?

14 PARTICIPANT: It's the latter.

15 PARTICIPANT: It's institutional.

16 PARTICIPANT: Institutions?

17 PARTICIPANT: The latter.

18 PARTICIPANT: All right, so say that  
19 again?

20 PARTICIPANT: So, 65 percent.  
21 Sixty-five percent of failing institutions are in  
22 the proprietary sector. Or it's not 65 percent of

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1 the proprietary sector?

2 PARTICIPANT: Right.

3 PARTICIPANT: Okay. But still, we  
4 disproportionately found the area, right? Where  
5 the problems are.

6 PARTICIPANT: But how many failed?

7 PARTICIPANT: How many was that 65  
8 percent?

9 PARTICIPANT: That must mean they  
10 failed it.

11 PARTICIPANT: I offered it. I'm  
12 reluctant to, because I'm doing it too quickly, I  
13 offered it just for a sense of how it has an  
14 impact, but again, this is not hard for the  
15 Department to present, or someone else to present.

16

17 If you'd like me to really run it, I  
18 will, but at this point, I'm not sure it's helpful  
19 for a member to be constantly doing it. I'm doing  
20 it just to help. So there's no doubt it was  
21 disproportionately of the failing institutions.  
22 It was disproportionately on the proprietary

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1 sector.

2 And the public sector is probably  
3 over-represented, because the scorecard is only  
4 looking at borrowers and the actual DE metric  
5 includes non-borrowers, so it's going to have  
6 actually even less of an impact on the public  
7 two-year sector.

8 So I think I'll leave it at that, that  
9 the disproportionate number of failing  
10 institutions at an institutional level are in the  
11 proprietary sector. There was some in the private  
12 and very few in the public.

13 MR. RAMIREZ: Chris.

14 PARTICIPANT: This doesn't feel like a  
15 very good way to do rule-making. I mean, it feels  
16 like we're very rushed, it feels like we're at the  
17 end of the third session with something that's  
18 totally new and doesn't have a lot of time to  
19 either try and run or do some research or some  
20 data.

21 And the Department, we don't even have  
22 anything written to read. I mean, I agree with

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1 Jennifer that we're voting on something that was  
2 orally presented, and if we reach consensus, that  
3 will be the rule? I mean, there is details in  
4 there that are -- there probably will be  
5 unintended consequences that will affect consumers  
6 negatively, schools negatively, taxpayers  
7 negatively.

8 I mean, this really does not feel like  
9 a good way to write a rule. So I just can't vote  
10 on something without seeing the language. And if  
11 the Department feels like it doesn't want to write  
12 that language because it's not sure if we will or  
13 won't approve it, I mean, I just don't know how we  
14 can move forward.

15 PARTICIPANT: What I'm hearing  
16 currently is that there's a very high unlikelihood  
17 of consensus on this. I don't want to say for  
18 sure. I could come back tomorrow technically with  
19 some draft language on it.

20 Mind you, it would be -- tomorrow is  
21 the last day. So you wouldn't have any more time  
22 to ruminate on it then than you do now. So I

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1 mean, there would be no opportunity to take it  
2 back. You would see it tomorrow.

3 I think yes, it is -- I mean, this  
4 part of it is rushed. We took an idea that was  
5 basically voiced a few hours ago and we have it.  
6 I mean, we have -- you have the information that  
7 you have. I've given you our position.

8 I'm willing to vote consensus on it if  
9 it comes up. If there's no consensus, then we do  
10 have an offer on the table for tomorrow. So, you  
11 know, it's the decision of the group.

12 PARTICIPANT: Yeah, and Chris, I  
13 understand what you're saying. And I think Greg  
14 summed it up properly, is that if this idea that  
15 is interesting, but there's not enough time to  
16 develop based on the time that we have remaining,  
17 and if that's the reason that it won't fly, well,  
18 then so be it, right?

19 Then that's -- it just doesn't fly,  
20 right? And then we go back tomorrow and that's  
21 what we look at, what was -- what we started with  
22 essentially today. What we started with today.

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1 MR. RAMIREZ: Sandy.

2 MS. SARGE: Oh, Jennifer, do you want  
3 to ---

4 MR. RAMIREZ: Jordan, Jennifer, and  
5 then Sandy.

6 MS. SARGE: Okay. I'll respect that.  
7 Sorry.

8 MR. MATSUDAIRA: I just wanted to  
9 offer a little bit more perspective about my  
10 earlier criticism of the repayment rate. So I  
11 don't know of a better way of looking at this  
12 other than the way that I've done, which is to go  
13 back to the 2011 gainful employment rates, which  
14 had a repayment rate measured.

15 It's different than the repayment rate  
16 measure that we're contemplating here. But  
17 nonetheless. So what I did was just apply the  
18 outlier method that was suggested by Sarah to try  
19 to identify like, how low the repayment rate  
20 threshold would be, such that programs below that  
21 would be identified as outliers according to that  
22 method.

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1           So if you look at the data, the median  
2           repayment rate, again, it's different in the  
3           (inaudible) just the gainful employment programs.

4           But the median was 37 percent. The 25th  
5           percentile is 26 percent of 26 percent repayment  
6           rate. The 75th percentile is a 50 percent  
7           repayment rate. So the interquartile ---

8           PARTICIPANT:     Sorry, can you slow  
9           down?

10          PARTICIPANT:    Yes, slow down.

11          MR. MATSUDAIRA:  Forgive me.

12          PARTICIPANT:    I thought that the  
13          median was 37 percent?

14          MR. MATSUDAIRA:  The 25th percentile  
15          was 26 percent, and the 75th percentile was 50  
16          percent. So the interquartile range is 24  
17          percent. We'll subtract 1.5 times the  
18          interquartile range from the 25th percentile in  
19          order to get the lower bound for repayment rates  
20          to identify outliers, and we would find that if  
21          you have a repayment rate that's below negative  
22          nine percent, you would be identified as an

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1 outlier per that metric.

2 So I just want to suggest, again, a  
3 repeat -- my concern again that I think this  
4 method is going to result in just eliminating  
5 there being any failing programs. So I don't  
6 think that's a reasonable way to proceed, and  
7 again, want to urge the Department to adopt a  
8 different --

9 PARTICIPANT: If we went to half or  
10 one.

11 PARTICIPANT: I would like to thank  
12 the economist for checking my math, because that's  
13 what I've been doing. That's what I've been  
14 trying to say.

15 PARTICIPANT: So are we back to my two  
16 standard deviations?

17 PARTICIPANT: Well, but let me  
18 understand though, because is that the method for  
19 whether we go with the original DE calculation or  
20 the one-to-one ratio? Isn't that the same method?

21  
22 PARTICIPANT: But this is the

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1       repayment rate.

2                   PARTICIPANT:   Right.

3                   PARTICIPANT:   The backstop.   And if  
4       you --

5                   PARTICIPANT:   But for the repayment  
6       rate though --

7                   PARTICIPANT:   You have to fail the  
8       repayment rate.   Everyone will pass because it's a  
9       negative number.   You don't have to pay anything.

10

11                   PARTICIPANT:   Well, the threshold  
12       could be changed, but that's what I've been trying  
13       to say.   You have to change the threshold, because  
14       otherwise repayment becomes meaningless.   And  
15       everyone passes, and everything beforehand doesn't  
16       matter.

17                   PARTICIPANT:   So what happens if we  
18       change -- so Sarah's point the other day was that  
19       you do one and a half.   So, what if you didn't do  
20       one and a half?   What's the worst thing that would  
21       happen?

22                   If it was a half -- now, she gave good

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1 reasons why she believed that one and a half was  
2 appropriate based on statistical research and  
3 expertise in her field. But if we went to a half  
4 or one, what does that do to change it, and is  
5 that reasonable?

6 So, what she's trying to do is adjust  
7 for statistical, natural statistical errors that  
8 occur in doing this kind of thing. So if you  
9 tightened that, would that help? And do we have a  
10 way of knowing?

11 PARTICIPANT: Here's my  
12 recommendation. Greg, can you -- what can you do  
13 to try and get some language for first thing in  
14 the morning?

15 MR. MARTIN: It's -- I don't know that  
16 it's likely. I'm sensing a -- I mean, I can take  
17 back the repayment issue. I think as far as  
18 changing the method, I think that the methodology  
19 Sarah was talking about, if you start messing with  
20 the numbers, you skew the whole -- that  
21 methodology no longer -- you have to change -- not  
22 use that methodology, you know?

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1           So I don't know whether we'd be  
2 inclined to pull off of that. The problem, one of  
3 the problems we faced was in coming up with a  
4 benchmark was that we -- it was the legal  
5 challenge that we had to do last time of it being  
6 arbitrary. Finding something, some literature,  
7 something to key that benchmark to. And we were  
8 quite frankly unable to come up with anything that  
9 we thought would work.

10           So that's why we wound up where we  
11 were. As far as language, as far as whether I can  
12 draft I guess it would be potential language for  
13 you to consider tomorrow morning, but outside of a  
14 vote on full consensus about this, I'd have to  
15 check with my people to see if I can do that. I  
16 don't want to obligate them to it.

17           MR. RAMIREZ: At this point, I don't  
18 know if it -- I don't think there's any benefit to  
19 continue down that -- this path of discussion. I  
20 think we'd benefit more of going through issue  
21 paper number six.

22           MR. MARTIN: I would say you're right.

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1 MR. RAMIREZ: So at this point -- I  
2 assume you're going to convince me otherwise?

3 PARTICIPANT: Not necessarily, but I  
4 do want to just go back to where we were very  
5 quickly, before lunch, which is I think there was  
6 general agreement on when we slice the data,  
7 looking at bachelor degrees differently from the  
8 other programs.

9 I think just reading body language, it  
10 seemed like there was general consensus on maybe  
11 not setting when, but just at least sort of  
12 codifying the notion that we should just treat the  
13 data of when it's reported separately for  
14 bachelor's degrees versus associates and  
15 certificate programs. Was there -- can we maybe  
16 do just a temperature check on that?

17 Again, not setting, saying when, but  
18 just maybe at least informing the department that  
19 we generally agree with that principle. Would  
20 that be okay? Can I ask for that?

21 MR. RAMIREZ: So, clearly restate what  
22 is it we would be --- that we would vote on.

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1 PARTICIPANT: That we agree that when  
2 we are looking at this information, that  
3 bachelor's degree earnings reports should be  
4 different -- there should be differentiation  
5 between the time horizon on bachelor's degree  
6 reporting and associates and certificate degree  
7 reporting. No specific date when, just there  
8 should be some differentiation there.

9 MR. RAMIREZ: Let's see a show of  
10 thumbs. As a temperature check.

11 (Show of thumbs.)

12 MR. RAMIREZ: All right, yeah, so  
13 there is consensus on that.

14 PARTICIPANT: I can go back and say I  
15 did something.

16 MR. RAMIREZ: All right. So, with  
17 that, let's go ahead and put up issue paper number  
18 six, and I'll ask Greg to go through. We're going  
19 to keep on beating this horse, and we have to get  
20 through the issue papers.

21 PARTICIPANT: (inaudible).

22 MR. RAMIREZ: What's the subject

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1 matter?

2 PARTICIPANT: It's a general comment.

3 MR. RAMIREZ: Go ahead.

4 PARTICIPANT: I just want to say that  
5 we should take it a little bit easy on the  
6 Department. They're the ones that have put pen to  
7 paper. They've given it to us every week. It's  
8 our fault as negotiators that we've spent such a  
9 shockingly small amount of time discussing them.

10 And we've been spit-balling ideas up  
11 until today. And I just want to point out for  
12 everyone, I know we all have our own interested  
13 parties, and you know, I commend everybody for  
14 advocating for them, but I think the  
15 responsibility for why this rulemaking got off  
16 track is less to do with the Department and more  
17 to do with us.

18 MR. RAMIREZ: Okay. A point of --  
19 yeah.

20 PARTICIPANT: I don't know if that's  
21 what it's called. So just it would be helpful for  
22 us to know in terms of the urgency or where we're

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1 supposed to be thinking of this now. If the  
2 Department of Education could just let us know  
3 what the process is after tomorrow.

4 Like, what happens next? Is there  
5 going to be rules drafted? Is there going to be a  
6 registry notice on what they are, a chance for  
7 public comment? If you could give us a sense of  
8 the time line.

9 PARTICIPANT: So, after we reach  
10 consensus.

11 PARTICIPANT: Way to go.

12 PARTICIPANT: I thought that would be  
13 my chance to blue sky, right? In the event we do  
14 not reach consensus, the Department will very  
15 diligently start working on a proposed regulation  
16 that would be published later this year for public  
17 comment with the goal of publishing a final by  
18 later in the year so it would have an effective  
19 date of next year.

20 PARTICIPANT: So Greg, you want to  
21 walk us through the changes of number six?

22 MR. MARTIN: Sure. I mean, I

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1 understand it's a little tedious and frustrating  
2 at this point, but we are obligated to go through  
3 the papers, so I will try to be brief.

4 But I feel I need to read every word  
5 in this entire document to you so that you get the  
6 -- I love the resonance of my own voice. All  
7 right. Basically, here's the summary. Just a  
8 narrowing of the disclosure items. And you'll see  
9 how we dealt with that. I mean, when we look at  
10 the first part of this, we're looking at the  
11 disclosure templates.

12 So we'll start with that portion of it  
13 on page one. And I don't think there's anything  
14 new here. This is pretty much what we presented  
15 to you in the past. There you see undergraduate  
16 educational programs represented. We are not  
17 going to -- meant to tie ourselves to having to  
18 have consumer testing.

19 Moving on to page two, you see, now, I  
20 want to note that some -- I do want to read this  
21 verbatim, because this is important. I'm on page  
22 one. The Secretary identifies information that

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1 must be included in the template in a notice  
2 published in the Federal Register.

3 The information may include but is not  
4 limited to. So understand that what we're going  
5 through here are a list of things that we may or  
6 may not require to be placed on the disclosure  
7 template, and that we also have the -- reserve the  
8 right to add things that you do not see here.

9 So, just pointing that out. And  
10 that's the current -- that's the way the current  
11 regulation reads.

12 So we can just go through on page two.

13 All these you should be familiar with, with the  
14 exception of new number six. As calculated by the  
15 Secretary under 668.406, that was a new loan  
16 repayment rate, for any or all of the  
17 institution's programs.

18 So we could require that the loan  
19 repayment rate be disclosed. As I said today in  
20 conversation with senior management, we would be  
21 disinclined to do that given the way we're going  
22 to use it.

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1           Going through the rest of page two,  
2           there's nothing new there. And on page three, the  
3           percentage of students, we did add just the  
4           percentage of students who receive the Title IV --  
5           this is the disclosure, mind you -- or Title IV  
6           loan or private loan or whose parents took a  
7           Parent PLUS loan, just as a disclosure item, which  
8           again, we may or may not require in the Federal  
9           Register for the disclosure for that year.

10           And then we have in the middle of page  
11           three, number 11, the mean or median earnings of  
12           students. So that remains. And then on page  
13           four, we have as calculated, where it says -- I'm  
14           sorry, below that, where it says Roman numeral II  
15           there. If appropriate, the disclaimer -- and we  
16           talked about that previously.

17           That's the disclaimer that if the  
18           institution believes the earnings may be affected  
19           by a significant numbers, students who completed  
20           the program did not report all their income, such  
21           as tip income or who was self-employed and had  
22           business expenses. Dependent care, selected to

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1 work part time, that type of thing.

2 And also, if appropriate, a disclaimer  
3 that states the institution believes the data here  
4 may not reflect earnings potential in your  
5 geographic location, because the institution  
6 enrolls students nationally, and earnings can vary  
7 significantly from one part of the country to  
8 another. So that's an addition there.

9 Moving on to page five, you'll note at  
10 the top that for programs, preparing students for  
11 fields requiring licensure, a URL linking to any  
12 web page containing the secretary -- the state's,  
13 rather, mandatory qualifications for licensure  
14 would be required as well as a link to the  
15 institution's page on the U.S. Department of  
16 Education's college scorecard or any successor.

17 Going down, we do note that the  
18 institution must update the disclosure to include  
19 any required -- we stuck warnings there and  
20 indicated notifications. And if you know the way  
21 the current disclosure template works, the  
22 warnings, the current warnings are included on the

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1 disclosure template should you be required to  
2 provide that.

3 Looking down at C, program webpages.  
4 Any webpage containing academic cost, financial  
5 aid, or admissions information about undergraduate  
6 program and on the program page, and not under a  
7 separate webpage dedicated to the institutional  
8 research or other purposes. So the template would  
9 have to be kind of narrowing the scope for the  
10 template to be provided so that it's clear and not  
11 obfuscated in any way.

12 And we do note that we may require a  
13 notification to modify the webpage if the school  
14 provides a link to the disclosure template and we  
15 don't believe that link to be prominent and  
16 readily accessible or clear and conspicuous.

17 Promotional materials, just there a  
18 chance to undergraduate educational program. The  
19 biggest change, and we look at six, I believe this  
20 was reflected in the previous papers from session  
21 two. That we've eliminated direct distribution to  
22 prospective students of the template. So all of

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1 the requirements around that have been eliminated.

2 And that was a burden reduction thing.

3 The Department's convinced that having the  
4 disclosure prominently displayed or accessible is  
5 sufficient. Remember that this is not  
6 notifications. We still do require that the  
7 notifications be distributed.

8 I do want to add one thing that our  
9 senior leadership was concerned to put in. We're  
10 inclined to include -- what was the language used?

11 Right. That so our leadership is concerned about  
12 the disclosures being clear in all areas, so  
13 especially we were -- we want to include something  
14 about where lead generators are used by  
15 institutions, that in any instance where there is  
16 a lead generator used, that the disclosure  
17 template would either be included or the link to  
18 it provided so that students would be able to see  
19 disclosure information when such a vehicle is  
20 being used.

21 Okay, I'll stop there.

22 MR. RAMIREZ: All right. So, what

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1 questions or comments do you have on disclosures?

2 Let me start with Laura, Chris, then Jeff.

3 MS. METUNE: I want to make sure I  
4 understand something first before I make a  
5 comment. So in issue paper eight, we struck the  
6 language around we. By we, I mean the Department.

7 Struck the language around requiring an  
8 institution to meet the licensure requirements of  
9 the state, requiring that to be included in the  
10 certification.

11 And now we have what is a potential  
12 but not for certain disclosure that would include  
13 the website, right? Because these all will be  
14 determined in the Federal Register.

15 MR. MARTIN: No, that's -- the actual  
16 -- these requirements for how it's to be disclosed  
17 --

18 MS. METUNE: But it will be included.

19 MR. MARTIN: Yeah, it's what will be  
20 included in the Federal Register. The items to be  
21 included, not the methodology by which it's --  
22 this is all actually in regulation and not subject

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1 to the Federal Register notice.

2 MS. METUNE: So it's how it will be  
3 included, not whether it will be included?

4 MR. MARTIN: It's what will be  
5 included. You know, for instance, the data, what  
6 data will be included in the template, right? For  
7 instance, completion rates, would that be  
8 included? Not whether or -- the part here that  
9 talks about the website requirements and all that,  
10 that's not something that we update every year.  
11 That's in the regulation.

12 MS. METUNE: And then just so I  
13 understand, I think one of the points that  
14 Jennifer had made was that these change from time  
15 to time. So what is the burden on the institution  
16 to make sure it's accurate and up to date for the  
17 disclosure purposes?

18 MR. MARTIN: Greg again. Well, for  
19 those of you who haven't been subject to it, so  
20 what happens is that we publish a Federal Register  
21 which would indicate -- for instance, if you look  
22 on page one, the Secretary identifies information

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1 that must be included.

2 So let's take one of them. The length  
3 of the program in calendar time. So, we generally  
4 have included that on the templates thus far.  
5 These are items which we would generally include  
6 but are not obligated to include given the  
7 language here.

8 So the Secretary may include, may  
9 include, may include but is not limited to these  
10 items. So you would get -- you will be in the  
11 Federal Register.

12 We'd also put out in an electronic  
13 announcement, we would -- we announce that the new  
14 template is up for the year, and then there's a  
15 link to that template, and you can go to the  
16 template and there's a quick-start guide which  
17 goes through all of the information that needs to  
18 be put into the template and gives institutions  
19 instruction as to how to do that. So that would  
20 be the process. We would be continuing that  
21 process forward.

22 MS. METUNE: It's late in the day, so

1 I might just not -- it could just be me. So what  
2 you're saying is, it's a choice by the Department  
3 to require this disclosure?

4 MR. MARTIN: No, that's not correct.  
5 It's not a choice by the Department to require  
6 disclosure. The disclosure happens every year.  
7 What is the choice of the Department is --

8 MS. METUNE: The choice is whether 16  
9 and 17 will be included in what's required.

10 MR. MARTIN: No, the elements in the  
11 disclosure template, the elements. For instance,  
12 let's take a look at these. The information may  
13 include but not limited to, the primary  
14 occupations by SOC code that programs prepare  
15 students to enter. We generally do include this,  
16 but we're not obligated to include that.

17 That's the way the rule has always  
18 been. The length of the program in calendar time.

19 The repayment rate. Total cost of tuition.  
20 Placement rate for the program. These are all  
21 items which may be included in the template.

22 MS. METUNE: Okay.

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1           MR. MARTIN: You wouldn't find that  
2 out until the Federal Register or the electronic  
3 announcement was issued. But it doesn't mean that  
4 every year we decide whether there will be a  
5 disclosure or how you'll have to do that  
6 disclosure. That's set in regulation.

7           MS. METUNE: Got it. So we went in  
8 week two from ensuring that an institution meets  
9 the licensure requirements of the state in which  
10 it's operating to a conversation where I  
11 recommended we ensure that an institution meets  
12 the licensure requirements for online programs  
13 where that student resides to now what appears to  
14 be only disclosure to the degree that the  
15 Department chooses to put these items in the  
16 Federal Register as disclosable items on the  
17 document that is required but has options in  
18 what's required to be on the document.

19           MR. MARTIN: This is Greg again.  
20 Recall this isn't certifications. We'll be  
21 discussing that next. This is -- they are  
22 related, but this is the disclosure. So, yes,

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1 this is what is presented.

2 But I would point out to you that  
3 we've never -- I mean, for those of you who are  
4 robust defenders of the current rule, this mirrors  
5 the current rule, by and large, right? There are  
6 some things we've taken out, but most of this  
7 language comes right from the current rule.

8 MS. METUNE: Does anybody have any  
9 information on how often a student clicks a link  
10 that's provided to them in a disclosure? We won't  
11 know, because there's no efficacy testing of our  
12 disclosure requirements either.

13 I just -- I think I'm generally  
14 frustrated that it feels like an area where there  
15 was some level of at least understanding that it's  
16 vital that a student is able to sit for licensure  
17 for a program they're paying with the goal of  
18 meeting licensure requirements in that state, and  
19 we've backed away from that to where it's a  
20 disclosure that I think most of us think is a  
21 relatively meaningless disclosure.

22 Jennifer and I had a long conversation

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1 with a number of people sitting around this table  
2 about how we can make these disclosures in  
3 connection with the certification work in a way  
4 that's a reasonable burden to an institution as  
5 well as be meaningful disclosure and requirements  
6 for the part of the student.

7 And I feel like we made a lot of  
8 progress on that, and I'm just generally  
9 disappointed that it feels like a huge backtrack  
10 from that area of conversation.

11 MR. RAMIREZ: All right. Jeff?

12 PARTICIPANT: You said Chris next.

13 MR. RAMIREZ: I'm sorry. Yeah, Chris.

14 Yeah, sorry.

15 MR. MADAIIO: Thanks, Jeff. Appreciate  
16 it. It's all good. So, I agree with what Laura  
17 just said. I was on that, those meetings, and we  
18 had kind of reached some areas where we all could  
19 agree. So, you know, I feel like just having a  
20 disclosure about license websites is going to be  
21 not very useful for students.

22 Obviously I'm okay with it if it's

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1       there.  It's not like I need it struck.  But I  
2       definitely think it's not enough by itself.  I  
3       think there should be consumer testing.  I'm not  
4       sure why that was struck.  I know that was struck  
5       from the last session as well.  But I just don't  
6       see the problem with consumer testing to make  
7       disclosure meaningful.

8                Again, I think repayment rates should  
9       be disclosed if we're going through for the  
10      reasons I discussed before.  Again, for direct  
11      distribution, I don't feel that the burden,  
12      especially by email, of that distribution  
13      outweighs the benefit of ensuring that a student  
14      actually sees it, because right now, we have a  
15      website, we have I guess on some promotional  
16      materials, but we really don't know that students  
17      are actually going to see all this information  
18      that we're going through so much work to put  
19      together and that the Department will go through  
20      work on a Federal Register to put together.

21               So I mean, again, if we're doing  
22      information, we should really want students to see

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1 it. And then the disclaimer, obviously -- and I  
2 guess I'm just concerned about it, schools who are  
3 making this disclaimer are making it accurately  
4 and are doing it with -- is something where they  
5 are actually telling students that they do have a  
6 significant number of students that either are  
7 tipped or that it applies to them.

8 So I think it should be worded in such  
9 a way to ensure that I guess if a school chooses  
10 that it is appropriate for them to make such a  
11 disclaimer that it actually is applicable and is  
12 not something that every school could just choose  
13 to slap on, and it's worded in such a vague way  
14 that it could apply to everyone when we know that  
15 there are a significant number of programs across  
16 the country that really don't result in the  
17 significant number of tipped or students who  
18 aren't having income reported on SSA.

19 MR. RAMIREZ: Okay. Jeff.

20 MR. ARTHUR: Yeah, looking at page  
21 two, item seven, the disclosure on the total cost  
22 of tuition and fees, etcetera. In the current

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1       template, there is a disclosure regarding time to  
2       completion.

3               And again, I would just reiterate, I  
4       think that this information is misrepresentative  
5       unless you also qualify it with a median time to  
6       completion, because I mean, we saw that and had  
7       mentioned last time that 40 percent of families  
8       that are planning to attend college mis-estimate  
9       the cost of what they're going to spend by 40  
10      percent.

11              Not 40 percent do, but that on  
12      average, the student spends 40 percent more than  
13      they anticipated. So I think it's important that  
14      we qualify that so it's properly represented so  
15      they can do a calculation to determine what does a  
16      person really spend, not just what does that  
17      perfect person spend that completes on time.

18              And then I'd also just reiterate the  
19      comment that I had last time about getting this  
20      information in to student's hands. We could use a  
21      disclosure platform, FAFSA application responses,  
22      links to heavily promote this information. So I

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1 think there's real opportunity.

2 I think when we talked about the  
3 consumer testing, you can actually do that through  
4 technology. If you've got a platform with  
5 information, you can measure what people look at  
6 and what's important and know that we need to  
7 expand that.

8 MR. RAMIREZ: Okay. Jen Diamond.

9 MS. DIAMOND: I was going to say a lot  
10 of what Chris Madaio said, so I won't repeat it.  
11 But yeah, I would totally reiterate the thought  
12 about bringing back consumer testing and making  
13 sure that those saying that they have tipped  
14 income students are truly having tipped income  
15 students.

16 The other thing I would suggest is  
17 that we -- that there is added in one of the  
18 potential disclosure pieces is average cost of  
19 living, and that maybe there is a little asterisk  
20 next to medium loan debt that says that does not  
21 include cost of living in the debt calculation,  
22 because students should know that. Or, never mind

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1 that last part, but including something about cost  
2 of living on the disclosure.

3 And then I was wondering if the  
4 Department could just answer why cohort default  
5 rate was removed? I mean, I know there's a lot of  
6 issues around that metric, but it is a true poor  
7 outcome for students that would be information  
8 worth knowing.

9 PARTICIPANT: I don't -- hold on a  
10 minute.

11 MS. DIAMOND: I think it was in the  
12 first round.

13 PARTICIPANT: So, first and foremost,  
14 we haven't recalculated -- we have not calculated  
15 the cohort default rate, PCDR, Program Cohort  
16 Default Rate. So there was nothing for us to  
17 provide this year. One was not calculated. And  
18 so we haven't -- that's not something we've done.

19 MR. RAMIREZ: Okay. Kelly.

20 MS. MORRISSEY: I would also like to  
21 support the idea of consumer testing for these  
22 templates. If we are now moving to disclosures

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1 for 100 percent of undergraduate programs, just  
2 think about the scale of the amount of work that  
3 this will entail for all institutions and how can  
4 we drive students to actually access this  
5 information?

6 I'm thinking about my 18-year-old  
7 daughter who won't even eat lunch somewhere  
8 without reading a Yelp review, yet we have  
9 students testifying that they made significant  
10 investments in their education without ever  
11 reading information about the schools that they  
12 would attend.

13 So there's a real disconnect here if  
14 we're providing this information and students  
15 aren't seeing it. Then to what end are we putting  
16 forward all of this effort?

17 More specifically, in looking at the  
18 items that are being disclosed, I'm wondering  
19 about number nine where now without reporting, we  
20 don't have information about private loans being  
21 used to calculate debt to earnings.

22 But instead of asking for the

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1 percentage of students who borrowed private loans,  
2 could we actually provide average amounts that  
3 students are borrowing in private loans?

4 MR. MARTIN: This is Greg. We could.

5 I mean, you know, just because it's not in here  
6 does not mean we could not require that in a  
7 future disclosure.

8 MS. MORRISSEY: Well, I'm suggesting  
9 very strongly that you consider that, because I  
10 think, you know, to what end are students really  
11 leveraging private loans in order to finance the  
12 experience at a program.

13 MR. MARTIN: And Greg, again. Just  
14 one more thing. And if we did that, and as with  
15 this, the burden is on the institution to  
16 calculate that and provide it. It's not being  
17 provided by the Department.

18 MS. MORRISSEY: Understood.  
19 Understood. But I mean, we'd have to do a similar  
20 calculation just to come up with a percentage. So  
21 I think from the effort standpoint, it would be  
22 more meaningful for students to understand the

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1 amounts of private loans that students are  
2 accessing.

3 MR. RAMIREZ: Thank you. Chad.

4 MR. MUNTZ: This goes to number seven  
5 on page two. I don't want to, in good faith,  
6 trying to provide this information I think  
7 conflicts with governing issues here. We don't  
8 set tuition over the next four years. This is a  
9 year-by-year. It's done by the Board. So I guess  
10 any comment to people who have had to provide  
11 this, how do you do it, and I mean, just that's a  
12 known issue that we have.

13 MR. RAMIREZ: Andrew.

14 MR. HAMMONTREE: This is Andrew, and I  
15 just have a quick question. On page five, number  
16 17, where it talks about a link to the  
17 institution's page on the U.S. Department of  
18 Education's college scorecard or successor site or  
19 other similar federal resource.

20 What do schools that don't have a  
21 college scorecard put there? What is the other  
22 similar federal resource that was being suggested

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1           there? I thought it was a simple question.

2                   MR. MARTIN:     You know, hold on a  
3 moment. Yeah, the navigator.

4                   MR. HAMMONTREE:   Okay, thank you.

5                   MR. MARTIN:     Perhaps we should say  
6 that.

7                   MR. HAMMONTREE:   That would help.

8                   MR. RAMIREZ:     Okay, Gannon?

9                   MR. GANNON:     Yeah, so looking at the  
10 bottom of page six, the top of page seven. Just a  
11 question for the Department. What is the  
12 rationale for not having direct distribution of  
13 the disclosures to students just considering you  
14 say you want to get more information and more  
15 people?

16                           And I just think that this does the  
17 opposite of that.

18                   MR. MARTIN:     One of our reasons for  
19 going down this path was that when thinking about  
20 taking this and applying it to all institutions,  
21 all programs, and understanding how many programs  
22 that's going to be at some schools -- we're no

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1 longer talking about a school that has five, six,  
2 seven programs. We could be talking about a  
3 school that has 150 programs.

4 So we had just determined that that  
5 would be an undue amount of burden to impose on  
6 schools that have large numbers of programs. So,  
7 you know, obligating their staff to spend hours  
8 getting this stuff out to everybody about all  
9 these different programs as opposed to doing their  
10 jobs.

11 So and I know financially, staffs are  
12 stressed enough as it is. So that was our  
13 reasoning behind that. Which is part of the whole  
14 idea of how will we adjust these rules now that  
15 the rules are going to be applicable to everybody.

16 MR. RAMIREZ: Okay, I have -- we have  
17 to save about the last five minutes for comment  
18 from negotiators as well as the public. I have  
19 Jennifer, Johnson, Jordan. I'm not sure if I have  
20 Chad, and then Kelly. So, Jennifer.

21 MS. BLUM: So just to follow up on  
22 something Jeff said and Chad said about the cost

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1 and the time. This is a big, big issue that I'm  
2 sure a lot -- everybody in the sector who already  
3 has been doing this, where the time to completion  
4 piece needs to really line up to the cost piece,  
5 because otherwise, the students are I think  
6 genuinely confused.

7 So I know Cynthia said, and we're  
8 abiding by what she said, which is that we're not  
9 discussing the template here. But I would  
10 encourage everybody who has, who sees the issue,  
11 give the Department their -- we definitely have a  
12 list of recommendations as it relates to both  
13 completion time and cost and how the two correlate  
14 on the scorecard.

15 So I would just -- well, not just on  
16 the scorecard, on the disclosure, on the  
17 templates. So that's my -- I mean, just because I  
18 know the Department doesn't want to receive that  
19 here. But it's a definite issue. So Chad, you're  
20 right. You're going to face it, too.

21 I did want to spend a second just  
22 following up on what Laura said, because we did,

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1 at the end of session two, discuss that we would  
2 have a subcommittee, and we did in earnest have a  
3 subcommittee. We spent a fair amount, Laura and I  
4 spent a fair amount of time editing language and  
5 then having a conversation.

6 And first of all, I would just say  
7 straight off, there was complete consensus on  
8 consumer testing. So I will -- I am going to ask  
9 for a temperature check on consumer testing in a  
10 minute. But I did want to also point out a couple  
11 of -- and we can resume this tomorrow. But I did  
12 want to point out, if it's okay with Laura, too,  
13 the places where, you know, we had some discussion  
14 that made sense.

15 It irks me, and we've had this  
16 conversation before, that the Department -- and  
17 I'm on page four -- the Department refers to  
18 licensure and the state with regard to licensure,  
19 and when they talk about the website, they talk  
20 about the state's website. It's not the state.  
21 The state doesn't regulate licensure. It's a  
22 bunch of licensure boards. It's hundreds of

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1 licensure boards.

2           Having said that it's hundreds of  
3 licensure boards, we understand the obligation  
4 that we have to our students. We think that this  
5 language should be modified to clarify that it's  
6 the licensure boards' websites that should be  
7 disclosed, not the state's, because there is no  
8 state website on licensure. It's the licensure  
9 boards' websites on licensure.

10           It is a burden. We actually think  
11 it's a burden that schools, if they're going to  
12 have students -- and it's not just online. If  
13 they are going to have students who are seeking  
14 licensure in other states, that they ought to know  
15 what their licensure rules are. We feel very  
16 strongly about that. It's not perfect. I  
17 discussed this on the call. We are imperfect. It  
18 is very hard to follow.

19           Which takes me to Laura's other  
20 question, because she asked it, and I don't think  
21 she got an answer. What's our obligation to keep  
22 it up to date? This one makes me nervous, and I

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1 will be forthcoming about that. But they do  
2 change their rules. So that's why we talked about  
3 reasonable efforts on the part of the institution  
4 to keep this piece up to date.

5 It does require a level of monitoring.

6 This is a place where, because we are now  
7 applying this across institutions and across, you  
8 know, we appreciate, frankly, we feel like we have  
9 had a sort of higher place of feeling obligation  
10 to meet this.

11 And so there were -- the bottom line  
12 is, we did have language. We did -- I won't say  
13 that we took a consensus vote, but there were  
14 clear lines of agreement. And I would ask for a  
15 temperature check on consumer testing.

16 MR. RAMIREZ: Greg, on the licensure  
17 board versus state, was that oversight, or is  
18 there a reason that it's the way it is now?

19 MS. WHITFIELD: Can I answer that, or  
20 try to? This is Christina Whitfield. There are  
21 some states that license for-profit institutions  
22 to operate within their borders. Not all states

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1 do, but some states do.

2 MS. BLUM: That's state authorization  
3 in a fact. Some states call it licensure. You  
4 know, but we're talking -- I think in this  
5 section, and I'm looking purposefully at Chris and  
6 Laura. In this section, we're not talking about  
7 that form of licensure.

8 In this section, we're talking about  
9 whether a student can be licensed in X profession  
10 at the end of their long-haul. I mean, Laura --  
11 so, yes, completely agree with you, Christina, on  
12 state authorization, and some states call that a  
13 license to operate. But that's not what this  
14 section is intended to address.

15 PARTICIPANT: I'll just add what we do  
16 currently is that schools have to update their  
17 disclosures at least annually, and if something  
18 materially changes.

19 So if you all of a sudden got new  
20 state licensing requirements, if you got new --  
21 one of the things that doesn't necessarily match  
22 up with our schedule is the job placement rates.

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1 So when the new job placement rates come out, if  
2 they are different from the olds ones, that you  
3 need to go ahead and update that, too.

4 MS. BLUM: So the language, so is that  
5 in something where it says if there is a material  
6 change, you're required to -- I mean, is that  
7 something that's stated somewhere? Maybe it's in  
8 here and we missed it. I mean, I'm not -- but I'm  
9 just curious if that's said anywhere.

10 PARTICIPANT: Well, we'll look through  
11 the disclosures to try to find it, but if not, I  
12 mean, that is what we've been doing. If you guys  
13 have a proposal to add it, I'm sure -- I shouldn't  
14 speak. I should let Greg speak.

15 MR. RAMIREZ: On the temperature check  
16 for consumer testing, is the question that simple,  
17 or is there other details that need to be thrown  
18 in there?

19 MS. BLUM: I think as a -- I mean, I  
20 can put forward what I think it is. I think I am  
21 going to ask for a temperature check on whether  
22 the sentence should be put back in that was

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1 deleted from the reg, from the proposed reg.

2 MR. RAMIREZ: Regarding consumer  
3 testing?

4 MS. BLUM: It's on page one, sorry.  
5 So, on page one, it says the Secretary will  
6 conduct consumer testing to determine how to make  
7 the disclosure template as meaningful as possible.

8 I'm asking whether there's consensus around going  
9 back to what it was.

10 MR. RAMIREZ: Let's see a show --  
11 Sandy.

12 MS. SARGE: Before we go down that  
13 path, I just want to know straight up before we  
14 even try to do that, is this a budgetary  
15 constraint? Is that the reasoning? Is that the  
16 key reason why it came out? Theory is nice, but  
17 if we can't pay for it --

18 MR. MARTIN: I'm sorry, I was thinking  
19 of something. I was trying to find a reg. But  
20 yeah, if this is in respect to the consumer  
21 testing for the template, okay. I'm sorry, that's  
22 got me back on path there, track again. Yes, some

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1 of it is budget.

2 Some of it is the fact that we are  
3 under pretty severe budget restraints right now,  
4 and to obligate ourselves to do something in the  
5 regulations that we might not be able to do, I  
6 personally have a problem with that. That you  
7 know, it says we will conduct consumer testing,  
8 and then there's simply no money to conduct  
9 consumer testing. So that is part of an issue.

10 Part of it is that we did do a lot of  
11 extensive consumer testing on the template when we  
12 developed it already. We are restricted when we  
13 do consumer testing to nine people. That's what  
14 you get when you do consumer testing we do,  
15 because to do any more than that requires special  
16 -- so it's -- so we had done consumer testing  
17 previously.

18 And the template has not change.  
19 Certainly the look of the template has not changed  
20 appreciably in the past couple years. Those were  
21 essentially our reasons for taking that out.  
22 Which is not to say that we couldn't do consumer

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1 testing in the future. It simply says that we're  
2 not, under this rule, we're not obligated to do it  
3 per the regulation.

4 MR. RAMIREZ: I have Johnson, Jordan,  
5 Diamond, Chris, and John. And what I'm going to  
6 suggest though is that we ask for public comment,  
7 and then finish out the queue here since our end  
8 time is in four minutes. So let me ask, is there  
9 any public comment? Johnson.

10 MR. TYLER: I'll be quick. My real  
11 concern has to do not so much what's on the  
12 template but how people get it. And the webpage  
13 is how people are going to get it. At one point,  
14 I was trying to understand how this disclosure  
15 works, during session three, and I spent time  
16 going to websites, trying to find this disclosure.  
17 It's very hard to find.

18 And one thing that really makes it  
19 difficult, as soon as you go to a website where,  
20 you know, I'll just say it, where profit is the  
21 motive, a pop-up comes up there. You can't  
22 proceed any further without giving your name, your

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1 email, your phone number, and now you're going to  
2 have someone calling you day and night.

3 So I think that's what you talked  
4 about, lead generators. So I really think you --  
5 if the idea is to get people to make informed  
6 decisions, the disclosure, without the Department  
7 doing something to make it meaningful, it's going  
8 to become meaningless. Maybe due to the pop-ups,  
9 but even because it's hard to find.

10 And I think there is a solution, and  
11 it would be a solution that the marketplace might  
12 encourage people to put it in, which is has to do  
13 with what is the consequence when your webpage is  
14 not adequate? You have a section two here, it's  
15 existing rule. This is on page five under C2. It  
16 says the Secretary may require the institution to  
17 modify the webpage when it's inadequate.

18 Why not just put in the Secretary will  
19 fine the institution, or something with some meat  
20 to it that says basically, you know, you've been  
21 hiding the ball on this. And I think the pop-up  
22 thing is -- it's a serious problem, because that

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1 was your chance to get the disclosure. Once  
2 you're talking to someone, a lot of people are  
3 just going to say, this is what's for me.

4 I think all the data is going to be  
5 meaningless, particularly to my constituents who  
6 are going to degrees where they can increase their  
7 salaries fairly quickly.

8 MR. RAMIREZ: Thank you. Diamond?

9 MS. DIAMOND: I was going to make more  
10 general comments since I figured we're wrapping  
11 up. Should I hold off though until folks address  
12 this?

13 MR. RAMIREZ: I'll come back to you,  
14 yeah, if you don't mind. Thank you. Chris?

15 PARTICIPANT: I just want to point out  
16 that disclosure updates are on page five under B,  
17 in accordance with procedures. And time lines  
18 established by the Secretary, the institution must  
19 update at least annually the information contained  
20 in the disclosure template with the most recent  
21 data available for that program.

22 So at least every year, when they do

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1 the template, they'd have to update.

2 MR. RAMIREZ: Jordan?

3 MR. TYLER: My concern is just that no  
4 one's going to see it.

5 MR. RAMIREZ: Jordan, and then John.

6 MR. MATSUDAIRA: I just wanted to  
7 quickly echo support for the ideas that Jeff and  
8 Kelly were talking about, about just given that  
9 the rule is removing a lot of the sanctions that  
10 might take bad actors out of the space, and it's  
11 really putting a lot of the onus on students to be  
12 able to look at information to make better choices  
13 about where they're going to school.

14 Just really amplify the importance of  
15 putting the data that the Department can,  
16 especially the data like debt and earnings that  
17 the Department has calculated on their own,  
18 incorporating those into medium like the scorecard  
19 and like the FAFSA on the web tool so that  
20 students can encounter that information when  
21 they're looking for different educational options.

22

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1 MR. RAMIREZ: Thank you. John.

2 MR. KAMIN: Yeah, two things. So  
3 first, kind of sticks in my craw that Laura and  
4 Jennifer worked on draft language that we won't be  
5 able to see and didn't appear to be considered  
6 here. So Laura just said that she emailed that to  
7 the Department. I think that we owe it to them to  
8 review that language and share our feedback and  
9 perhaps do a temperature check on it.

10 Second, when it comes to consumer  
11 testing and the cost for this, considering that  
12 this -- at the very least, this is ambitious in  
13 that the proposal is to apply to all sectors, that  
14 would inevitably lead to greater costs being  
15 assumed by the schools who have to invest time and  
16 FTE hours into doing this.

17 It would stand to reason that that  
18 time is well spent. And the only way to do that  
19 is to ensure that this is done right. And it  
20 seems to be equitable to ask the Department to  
21 provide consumer testing to make sure that that  
22 happens.

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1 MR. RAMIREZ: Okay. Then Diamond.

2 MS. DIAMOND: Okay. This is Jen  
3 Diamond, for the record. I just wanted to close  
4 out on a thought and a request, and I just wanted  
5 to, for the record, state that even though I think  
6 I've been relatively quiet today, I don't want it  
7 to be a sign that I'm all on board with sort of  
8 the way this has been moving.

9 And I just wanted to address an  
10 earlier comment that the rule is stronger from  
11 Mark than the previous rule, and note that I  
12 really don't think it is as harsh that, you know,  
13 this is for students going to be -- there's no  
14 triggers for automatic sanctions.

15 And that there's going to be a longer  
16 path with a limited department capacity to take  
17 care of that. And I know that there have been a  
18 couple of things that have really just been taken  
19 off the table from day one, and obviously we're  
20 all frustrated with the lack of data that we have.

21

22 And I was hoping to respectfully

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1 request that perhaps the senior leadership that  
2 has been referred to a number of times could come  
3 and tomorrow address us and talk to the point of  
4 how we are supposed to move forward in this last  
5 day in a transparent process without that data and  
6 with some pieces just taken off the table.

7 MR. RAMIREZ: Okay. Any -- we'll  
8 close out with the temperature check then on the  
9 consumer.

10 MS. BLUM: So, I hate to do this, but  
11 I want to modify it slightly. I want to add the  
12 sentence back in, but I want it to also be  
13 statistically valid consumer testing. Nine -- I'm  
14 sort of appalled to see that the consumer testing  
15 was only on nine students.

16 So I actually would like it to -- I  
17 actually would like to not only add the sentence  
18 back in but have it be statistically valid  
19 consumer testing. Because I can't imagine the  
20 consumer testing on nine students. I mean, this is  
21 a very varied, especially if you're applying it to  
22 all institutions, we are an extremely -- which

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1 we're proud of in this country -- a varied higher  
2 ed.

3 You could pick nine for-profit  
4 students, you could pick nine public, you know,  
5 students who attend public institutions. Nine is  
6 not enough. So, statistically valid would be sort  
7 of the way to go I think, or representative maybe.

8 A representative consumer testing. Something  
9 that's a little beefier than nine students.

10 MR. MARTIN: I do want to point out we  
11 make every effort to make the group  
12 representative.

13 MR. RAMIREZ: Kirsten?

14 MS. KEEFE: So I just wanted to offer  
15 a suggestion. I, first of all, for the record,  
16 agree with the need for consumer testing, but if  
17 that is not feasible or if the consumer testing  
18 that they're going to be doing is not that great  
19 anyway, there might be other ways to put into the  
20 regulation to make sure that the disclosures are  
21 good.

22 Like, you could put in language that

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1 the Department will provide a template that is  
2 easily read, you could say that the reading level  
3 has to be at eighth grade or under, you know,  
4 clear and conspicuous language.

5 They can't use all capital letters.  
6 You know, there are other ways to ensure that the  
7 template is easy to ready, can be easily  
8 understood by someone with a low education level,  
9 etcetera. So I just make that recommendation.

10 MS. BLUM: Yeah, and I agree with you  
11 on that actually, so maybe this is something we  
12 could think about overnight. But I also agree  
13 with what Johnson said, too, about -- so I agree  
14 with you on that piece, but I also think is it  
15 something that actually gets looked at? So I  
16 think there's a two-fold piece of that, and I do  
17 think that nine -- I mean, there's got to be a  
18 bigger cohort.

19 MR. RAMIREZ: Okay. So --

20 MS. BLUM: We can sleep on it, maybe  
21 we can come back with language tomorrow morning  
22 that we present.

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1                   MR. RAMIREZ:     For the temperature  
2 check?

3                   MS. BLUM:     Yeah.     Because I don't  
4 think we have the -- I mean, I think we can put  
5 back in the sentence, but now that we know that  
6 it's only nine students, that's not much of an ask  
7 to the Department actually.

8                   MR. RAMIREZ:   All right.   I'll see you  
9 all at nine o'clock then.

10                  MS. BLUM:   I'd like to add one thing.  
11                  As the Department talked about its proposal, one  
12 thing that someone said was that maybe there could  
13 be a built-in adjustment mechanism? I hope people  
14 might think about that and maybe come back with  
15 some wording on that.

16                  MR. RAMIREZ:   Jen, you had one more?

17                  PARTICIPANT:   Yeah.   I was just going  
18 to say, my request was like an actual request.  
19 Could we take a temperature check on that, or  
20 maybe ask the Department to respond?

21                  MR. RAMIREZ:   Restate the actual  
22 verbiage.

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1 PARTICIPANT: Oh, if senior leadership  
2 who have been making the calls here could address  
3 the negotiators, to hear from them about their  
4 goals and how we're -- the issue of data,  
5 basically.

6 MR. RAMIREZ: I think that's a request  
7 to the Board. I think that even if it was a  
8 unanimous thing, that the Board would have  
9 discretion whether to bring those individuals down  
10 or not.

11 MR. MARTIN: I can ask.

12 MR. RAMIREZ: Okay.

13 PARTICIPANT: Thank you.

14 MR. RAMIREZ: Thank you, Greg. Okay.  
15 Yeah, take the trash, and same as before. If  
16 folks could expeditiously make their way to be  
17 escorted out, that would be appreciated. Thank  
18 you.

19 (Whereupon, Part 4 of the  
20 above-entitled matter went off the record at 9:10  
21 a.m.)

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