

## UNITED STATES DEPARTMENT OF EDUCATION

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GAINFUL EMPLOYMENT  
NEGOTIATED RULEMAKING COMMITTEE 2017-2018

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SESSION 2

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WEDNESDAY,  
FEBRUARY 7, 2018

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The Negotiated Rulemaking Committee met in the Barnard Auditorium, U.S. Department of Education, 400 Maryland Avenue, S.W., Washington, D.C., at 9:00 a.m., Ramona Buck, Rozmyn Miller, and Javier Ramirez, Facilitators, presiding.

PRESENT

RAMONA BUCK, Federal Mediation and Conciliation Service, Facilitator  
ROZMYN MILLER, Federal Mediation and Conciliation Service, Facilitator  
JAVIER RAMIREZ, Federal Mediation and Conciliation Service, Facilitator  
JEFF ARTHUR, Vice President of Regulatory Affairs & Chief Information Officer, ECPI University  
WHITNEY BARKLEY-DENNEY, Senior Policy Counsel, Center for Responsible Lending  
JESSICA BARRY, President, School of Advertising Art  
JENNIFER L. BLUM, ESQ., Senior Vice President, External Relations and Public Policy, Laureate Education, Inc.  
STEPHEN CHEMA, Ritzert & Leyton, PC  
JENNIFER DIAMOND, Program Associate, Maryland Consumer Rights Coalition

DANIEL ELKINS, Legislative Director, Enlisted Association of the National Guard of the United States

RYAN FISHER, Intergovernmental Relations Division, State of Texas Office of the Attorney General

PAMELA FOWLER, Executive Director of Financial Aid, University of Michigan - Ann Arbor

CHRISTOPHER GANNON, Vice President, United States Student Association

ANDREW HAMMONTREE, Director of Financial Aid and Scholarships, Francis Tuttle Technology Center

NEAL HELLER, CEO/President, Hollywood Institute of Beauty Careers

MARC JEROME, President, Monroe College

C. TODD JONES, President, Association of Independent Colleges & Universities in Ohio

ROBERTS JONES, President, Education & Workforce Policy, LLC

JOHN KAMIN, Assistant Director, The American Legion's National Veterans Employment & Education Division

KIRSTEN KEEFE, Senior Attorney, Consumer Finance and Housing Unit, Empire Justice Center

CHRISTOPHER MADAIIO, Assistant Attorney General, Office of the Attorney General of Maryland

JORDAN MATSUDAIRA, Nonresident Fellow, Urban Institute; Assistant Professor, Cornell University

MARK MCKENZIE, Executive Director, Accreditation Commission for Acupuncture and Oriental Medicine

LAURA METUNE, Vice Chancellor of External Affairs, California Community Colleges

ANTHONY MIRANDO, Executive Director, National Accrediting Commission of Career Arts and Sciences

MATTHEW MOORE, Director of Financial Aid and Scholarships, Sinclair Community College

KELLY MORRISSEY, Director of Financial Aid, Mount Wachusett Community College

CHAD MUNTZ, Director of Institutional Research, Office of Administration and Finance, The

University System of Maryland  
 JONATHAN K. PIERRE, Vice Chancellor for  
 Institutional Accountability and Evening  
 Division, Southern University Law Center  
 TIM POWERS, Director of Student Aid Policy,  
 National Association of Independent  
 Colleges and Universities  
 THELMA L. ROSS, Interim Director of Student  
 Financial Aid, Prince George's County  
 Community College  
 SANDY SARGE, SARGE Advisors  
 AHMAD SHAWWAL, Student, University of Virginia  
 DAVID SILVERMAN, Chief Financial Officer and  
 Director of Business Affairs, The American  
 Musical and Dramatic Academy  
 JOHNSON M. TYLER, Senior Attorney, Consumer and  
 Foreclosure Units, Brooklyn Legal Services  
 CHRISTINA WHITFIELD, Associate Vice President,  
 State Higher Education Executive Officers  
 Association

STAFF PRESENT

STEVEN FINLEY, Office of General Counsel  
 GREGORY MARTIN, Office of Postsecondary  
 Education

AGENDA

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1 P-R-O-C-E-E-D-I-N-G-S

2 (9:00 a.m.)

3 MR. RAMIREZ: All right, so let's go  
4 ahead and get started now for the day three of  
5 session two for the gainful employment regulatory  
6 negotiations for the Department of Education.

7 And I want to apologize to the public  
8 who showed up early. I had no way of emailing you  
9 all, but I guess for future reference, if there  
10 is any concern with that, just OPM has it on their  
11 website if there's any delayed starts, so just take  
12 a peek at that in the morning if there's potential  
13 for any concern. They actually posted it pretty  
14 late that it was going to be a two-hour delay in  
15 the start.

16 So let's go ahead and start off with  
17 any comments from the negotiators or alternates.

18 Mark?

19 MR. JEROME: So, good morning,  
20 everyone. So just to open, I just have a, it  
21 occurred to me last night, a fundamental question.

22 I've been putting proposals out as have  
23 many of us in good faith, and some of the proposals

1 tighten the rule and make it actually stricter,  
2 including out of my institution, but I was doing  
3 this with the understanding that number one, the  
4 Department is serious in its proposal to apply at  
5 least the debt to earnings to all sectors, and two,  
6 that the Department would eventually give us  
7 informational rates which absolutely will inform  
8 what the policy is, and it's been hard for me to  
9 think about what to propose today not knowing what  
10 the data would look like, so I'm just asking the  
11 Department what their response is to that?

12 MR. MARTIN: You know, that question  
13 and what you just said, Marc, I will address because  
14 I had planned to address it anyway in my opening  
15 in my first remarks, so why don't we just let Javier  
16 go through what we're going to do with public  
17 comment and all that, then when we begin, I will  
18 address those issues.

19 MR. RAMIREZ: Excellent, great, thank  
20 you, Greg. All right, so are there any comments  
21 from the public? All right, hearing none, so  
22 yesterday we were having some robust discussion  
23 on Issue Paper 4 on sanctions, and where we started

1 to get bogged down were what were some of the metrics  
2 that we would use to see if a school was performing  
3 at an acceptable level or a program was performing  
4 at an acceptable level. And so we did  
5 some work last night to try to figure out a way  
6 to try and focus the conversation, and we'll share  
7 that with you after Greg makes some opening remarks  
8 on where we're at with that, so, Greg?

9 MR. MARTIN: Thanks, Javier. For the  
10 record, this is Greg, and, yeah, so last night,  
11 we did some thinking on this, talked with our senior  
12 people, so what I wanted to do was just lay out  
13 where the Department is on this so we can continue  
14 today, and the idea, you know, so with that  
15 knowledge, you can come up with some ideas about  
16 how we move forward with this.

17 So on the issue of sanctions, as you  
18 know, our proposed rules contain no program  
19 sanctions or no loss of eligibility based on the  
20 D/E rates. And the question was raised yesterday,  
21 I think, in many forms, "Is the Department's  
22 position on that firm or are we willing to consider  
23 some type," and I hesitate to use the word sanction.

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I don't know if that's the right word and I don't want to use that as if that would be what we'd call it, but some type of consequence, let's call it that, for having poor metrics, whatever those wind up being.

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High debt to earnings. We'll use it that way, high debt to earnings. So, yes, we are willing to enter -- what we're -- I guess I should say right off what we're not willing to entertain, and what we're not willing to entertain is a, would be any type of protocol where there would, for instance, be, you know, debt to earnings calculated for all programs, but the consequences would only devolve onto a certain segment of the community.

We're not going to do that. So we remain committed to doing the rates for all programs at all types of institutions.

What we are willing to entertain is something other than the current rule, which is, of course, the loss of program eligibility based on unacceptable debt to earnings. If we were going to retain that, we wouldn't be here, so obviously

1 we're moving away from that.

2 The Department, as Steve talked about  
3 yesterday, there are issues with our authority to  
4 extend loss of program eligibility beyond the GE  
5 programs. However, we do have other areas we might  
6 be able to go. So what I would task all of you  
7 with today is thinking about what -- two things.

8  
9 Another thing, we don't intend to drop  
10 debt to earnings, but we're not opposed to  
11 entertaining other types of metrics that might be  
12 considered along with those, with debt to earnings,  
13 or as the point's been made here, there are many  
14 that might not have a very good debt to earnings  
15 ratio, but they have high graduation rates. If  
16 you did repayment rates, it would show excellent  
17 repayment rates.

18 So we are going to consider anything  
19 you want to put forward regarding other types of  
20 metrics that might be used in conjunction with debt  
21 to earnings, and also what types of, I'll just use  
22 the word ramifications might result from having  
23 poor metrics for a given period of time. Let's

1 just put it that way just to keep it open.

2 So hopefully I've, you know, clarified where  
3 we're coming from and what we would be willing to  
4 consider, and it's certainly maybe broader than  
5 what the original proposed rules contained.

6 MR. RAMIREZ: Okay, I am going to put  
7 a hard ten-minute on this Q&A here or for Greg on  
8 this just so that way we could get into the actual  
9 content because we are dealing on, working on a  
10 compressed time schedule here. So let me start  
11 off with Daniel, then Chris, Whitney, Jordan, and  
12 then Laura, so Daniel?

13 MR. ELKINS: This is Daniel. Yeah, so  
14 I wanted to just kind of ask the group as a whole  
15 one or two questions, and this might not be the  
16 appropriate venue to have this discussion, but the  
17 lead up to the question is during the last  
18 negotiation, I believe that we all in good faith  
19 sat around the table with the intent to protect  
20 students, and I think that we all can agree on that.

21 Now, how protecting students looks, we  
22 all have a very different understanding, and it  
23 seemed that during the last negotiation, we

1 realized that there were some issues with how GE  
2 was calculated. It excluded some programs that  
3 it shouldn't and it wasn't inclusive of other  
4 programs that it should.

5 We also realized that there needs to  
6 be a different appeal process so when a metrics  
7 that is not going to be a one-size-fits-all model  
8 misses the mark, those schools have a way of dealing  
9 with that.

10 So if we don't have the current metrics,  
11 I was wondering, and I don't know Javier, if it's  
12 appropriate or not to discuss what those other  
13 metrics look like. It seems like Greg may be  
14 alluding to that.

15 But maybe if we moved away just at some  
16 point during the day from one of the point papers  
17 and just had a high-level discussion, maybe put  
18 a time frame on it of what could be some metrics  
19 that we could actually use, and then see if that  
20 gets us any closer to something that is going to  
21 protect students across the board, but also allow  
22 the institutions that possibly wouldn't meet that  
23 metric, but are good for students, to still be



1 don't think it's a shocking statement. I think  
2 that the reason why we're here is that it's obvious  
3 from the way the current rules are that we're back  
4 here to renegotiate those rules, that putting into  
5 place -- that if we come up --

6 As I said, we want to entertain program,  
7 other types of program sanctions, but if that's  
8 going to be that any type of a sanction based on  
9 these rates, that these rates are going to be  
10 calculated for all programs, all institutions, but  
11 the consequences, any consequence that results in,  
12 shall I say, a pejorative consequence or a negative  
13 consequence is only going to be affecting one type  
14 of school. We're not going to do that.

15 I don't think that's -- I don't in any way think  
16 that's negotiating in bad faith. That's simply  
17 saying that our position is that we're not going  
18 to have a bifurcated rule where the consequences  
19 of it devolve onto one type of school.

20 So, and I think from our perspective,  
21 that's just being honest and not having people sit  
22 around and think about something that we wouldn't  
23 find acceptable, and I don't think that -- I know

1 I can't speak for any of the negotiators, but I  
2 don't think --

3 There's certainly a lot of negotiators  
4 from a certain segment that probably would find  
5 that a non-starter as well, so I don't think --  
6 I think we're just setting the stage for something  
7 that would produce a rule that, where we can reach  
8 consensus.

9 I disagree with the assertion or  
10 characterization of it as being shocking or taking  
11 anything off the table. I think it's just an  
12 acknowledgment of why we're here to begin with.

13 MR. MADAIIO: Okay, so I guess my  
14 follow-up question then is obviously the Higher  
15 Education Act has language regarding what a gainful  
16 employment program needs to do, right? The program  
17 needs to -- those applicable programs as defined  
18 under that section of the HEA, and I know you know  
19 which section I'm talking about, need to prepare  
20 students for gainful employment. I  
21 mean, that language exists, obviously, and I guess  
22 my question to the Department is if a program is  
23 not preparing students for gainful employment in

1 a recognized field, what would the Department  
2 intend to do if there is no sanction specific for  
3 that field?

4 I'm asking -- obviously that statute  
5 differentiates. I mean, that aspect of the  
6 statutory cite contemplates that there's a  
7 difference between sectors. I'm asking for that  
8 sector. I mean, why is it that the Department here  
9 will not differentiate when the statutory language  
10 does differentiate?

11 PARTICIPANT: So I think the goal here  
12 is to come up with a set of regulations that work  
13 for every institution, that looks at the debt to  
14 earnings in the program. I think we've got  
15 certification requirements to the extent that --

16 I think even there in the certification  
17 to the extent any institution is offering programs  
18 that have to meet certain state or accrediting  
19 requirements, we expect those to be met as well.

20  
21 I guess we're left going forward  
22 thinking about what the additional requirements  
23 are for GE programs, but in these regulations, the

1 goal is to try to come up with a system that makes  
2 sense for all programs where the debt to earnings  
3 of the students that complete that program are one  
4 factor that would be considered along with many  
5 others.

6 And just like you might talk about  
7 looking at something like repayment rates, or very  
8 low cohort default rates, or something as an  
9 indication of a good program, there comes a point  
10 where if you get a lot of bad information about  
11 a program, you know, high D/E rates, terrible CDRs,  
12 low completion or something, that that program is  
13 actionable because it's just a bad program, not  
14 solely because of the D/E rates, but also because  
15 it's bad for other reasons, and the Department is  
16 willing to look at the concept of sanctions in that  
17 area here as well, all right.

18 It's not just finding other ways to show  
19 that a program with high D/E rates is good. It's  
20 a system that would also say D/E rates are one of  
21 several factors that may show a program should not  
22 be permitted to keep enrolling students.

23 It should have enrollment caps. Maybe



1 of surprised by the Department's kind of statement  
2 about just dismissing the idea of having sanctions  
3 in the GE sector out of hand, and I think it brings  
4 it back to, you know, we're going to have a  
5 conversation about what metrics are appropriate.  
6

7 But if we're not in the business of,  
8 you know, kind of thinking through having sanctions  
9 as a potential option, it really, for me, makes  
10 me question what the goal of this regulation really  
11 is, and I just want to ask the Department again  
12 to express how they see the goal of changing the  
13 regulation here.

14 So I remember hearing something about  
15 reducing administrative burden. I get how  
16 everything we've talked about accomplishes that  
17 goal, but I want to ask you to specifically address  
18 whether the goal of this regulation is still to  
19 prevent students from borrowing beyond what  
20 students can repay, and if it is, how you see this  
21 action's effect on that?

22 Do you really believe that this action  
23 is going to advance that goal? Everything I know

1 about the evidence base from the literature  
2 suggests that that's not true.

3 There's a lot of evidence that suggests  
4 that disclosures have a limited impact. They tend  
5 to have their impact most when consumers are  
6 relatively sophisticated and well supported in a  
7 way that's unlikely to be true for the low-income  
8 population that populates this sector  
9 predominantly.

10 So I think it's heroic to believe that  
11 this is going to advance that particular goal, and  
12 so I wonder whether the Department has either  
13 decided that's not an important goal or the kind  
14 of gains in terms of administrative simplicity  
15 really outweigh that.

16 This kind of asymmetry that's been  
17 brought up about the consequences of the rule  
18 falling on one sector relative to the entirety of  
19 higher ed is something that was addressed in the  
20 previous rule, and so I just want to understand  
21 better what the Department believes has changed  
22 about the analysis in that rule for why we shouldn't  
23 be concerned about the GE sector in particular

1 given, again, the weight of the evidence that shows  
2 that the kind of struggles that students experience  
3 in repayment and low earnings are really  
4 disproportionately concentrated in that sector,  
5 and that kind of brings me to date. Greg, you said  
6 you were going to address that, and I just want  
7 to ask you to do so.

8 MR. MARTIN: Like I said, the data, we  
9 are in the final process of clearing it. I believe,  
10 I think I can say without going too far out on the  
11 ledge that we should have that available this  
12 afternoon. Sarah Hay will be back this afternoon  
13 to discuss the data with you.

14 Regarding your other issue, no, I don't  
15 think the Department is backed away from a belief  
16 that students should be protected from  
17 non-performing programs or programs for which there  
18 is no value derived from borrowing.

19 I want to say up front that, you know,  
20 in no way did my comments take sanctions off the  
21 table. In fact, my comments put sanctions back  
22 on the table. The original proposal that we had  
23 didn't contain any sanctions at all.

1           And I also want to reiterate that we're  
2 back here negotiating. If the intent of the  
3 Department -- if one of the options before us was  
4 to keep the current rule in its current format with  
5 no changes, we wouldn't be here.

6           I don't mean to sound flip about that,  
7 but it just represents that the views of the  
8 administration are somewhat different than perhaps  
9 previous ones. That's just the fact. That  
10 happens all the time.

11           These rules are not meant -- they're  
12 meant to address some concerns we have, so I don't  
13 think that we're obligated to come back to the table  
14 and say, "Well, you know, we're not going to change  
15 anything from the previous rule," and saying that  
16 we would entertain program sanctions.

17           I think we're throwing it out to the  
18 group to come up with other types of things that  
19 we could possibly do, and maybe I could have Steve  
20 talk about a few of those, what some of those things  
21 might be that we feel we could do.

22           We are committed to keeping -- you know,  
23 and I think it's a legitimate thing to say that

1       there are programs offered at various different  
2       types of institutions and we're looking at, you  
3       know, I think students should be able to compare  
4       programs and look at what they are, both in the  
5       proprietary sector, other types of sectors, and  
6       I don't -- I'm not --

7                You know, just from a policy standpoint  
8       and a fairness standpoint that, to be here to say  
9       that we're going to start with the premise that  
10      we have started with, that we're going to calculate  
11      these rates for all institutions, all programs,  
12      but that we're willing to introduce, or to consider  
13      talking about anyway, program sanctions, but that  
14      those sanctions are only going to be related to  
15      one group of institutions.

16               I don't -- we don't accept that all of  
17      the problems in higher education are related to  
18      that type of institution, or that other types of  
19      institutions don't have similar problems, and I  
20      think that's what this regulation represents.

21               And I think if anything, my comments  
22      this morning have rather broadened what the  
23      position of the Department was as opposed to

1 narrowing them, so I guess it's a matter of how  
2 all of us interpret what I said was, and I'm not  
3 trying to get into your head and convince you that  
4 I'm right.

5 I'm just saying that that's our  
6 position and I don't think my comments took anything  
7 off the table. I think they put a lot more on the  
8 table.

9 MR. RAMIREZ: All right, so let me do  
10 this because we've gone well beyond the 10 minutes,  
11 and I want to show you all something and ask you  
12 if you think this conversation is productive or  
13 if you want to go with what I was at least initially  
14 thinking.

15 So can we get the -- to the project --  
16 all right, so yesterday when we were talking, it  
17 looked like you were breaking down the sanctions  
18 discussions into four different categories. And  
19 whenever we throw up what we call a map here, it's  
20 a mind map, it goes clockwise.

21 So metrics would be the first one, then  
22 it would go down to applications, corrective  
23 options, notifications, right? So anytime you see

1 a map pop up there, at least the way that we have  
2 them laid out here, they go clockwise, okay?

3 So we were talking about identifying  
4 what were the metrics that we would use in order  
5 to determine whether a school is performing at a  
6 level that it should be, or a program. Then we'd  
7 go down, after we determine that, how would we apply  
8 those metrics? What type of corrective options  
9 would there be, and then how would we notify  
10 students, right?

11 So we were hoping to chunk it like that  
12 and walk you through those steps. So if we were  
13 to look at the metrics, and that was some of the  
14 homework that we gave you yesterday was, and we  
15 grabbed some of them off the board. Some of you  
16 emailed me and we captured them and tried to pull  
17 out these pieces here.

18 And so if I understand correctly --  
19 well, let me ask the group here. Which one of these  
20 metrics is the one that determines whether a school  
21 is performing well or not? Which is the one?

22 MR. MATSUDAIRA: None of them, you  
23 know, or all of them.

1                   MR. RAMIREZ:    Right, it's not one,  
2                   right?

3                   MR. MATSUDAIRA:   It's hard to say.  
4                   This goes back to the question about what the goal  
5                   is here, right?   What are we trying -- what  
6                   information is important to communicate to  
7                   students?

8                   MR. RAMIREZ:    All right, let me finish.

9                   MR. MATSUDAIRA:   What I was --

10                  MR. RAMIREZ:    Jordan, let me finish  
11                  this point though.

12                  MR. MATSUDAIRA:   But we can't answer  
13                  --

14                  MR. RAMIREZ:    And I'm coming back,  
15                  Jordan.

16                  MR. MATSUDAIRA:   -- the question  
17                  without a Department --

18                  MR. RAMIREZ:    Jordan?

19                  MR. MATSUDAIRA:   -- answer to that.

20                  MR. RAMIREZ:    But I'm coming back to  
21                  that.   Just let me finish this and then I'll come  
22                  back.   I just wanted to show you where I wanted  
23                  to go, okay?

1           So I think it's understood that no one  
2 of these metrics is going to be the silver bullet,  
3 right? And what Greg was talking about was that  
4 whatever metrics you all decide, D/E needs to be  
5 one of them, right? So if you look at the top left  
6 there, composite components, let's put D/E  
7 underneath that one, so debt to earnings needs to  
8 be one of them.

9           So we would start identifying the ones  
10 that you feel would be the ones that would go  
11 underneath there, right, after we generate more  
12 of these, so that's where I wanted -- I was hoping  
13 that we could work and step you towards.

14           So the question that I have for you,  
15 and it's going back to what Jordan was trying to  
16 say right there, was do you want to continue, put  
17 a few more minutes on the clock to continue the  
18 conversation or do you want to jump into this right  
19 here?

20           PARTICIPANT: Can we put five more  
21 minutes on the clock?

22           MR. RAMIREZ: Let's put five minutes  
23 up on the clock, and if you see, we'll keep this

1 up here. We'll add five minutes up on the clock  
2 over there. You know what? We'll even do five  
3 minutes and -- seven minutes and 20 seconds. How  
4 is that? All right? So we'll just continue down  
5 the list here. So we have Laura, Johnson, Jen,  
6 Daniel, Sandy, and one more. Laura?

7 MS. METUNE: My question was along the  
8 lines of Jordan's question which is what is the  
9 problem we're trying to solve? My understanding  
10 of the history of gainful employment was based in  
11 widespread fraud and abuse that was occurring in  
12 a very specific sector.

13 In California, we experienced the  
14 closures of Corinthian, and ITT, and countless  
15 other small schools. And so to have an oversight  
16 and accountability structure focused on the area  
17 where there's widespread fraud and abuse occurring  
18 seems to make sense to me.

19 I am not opposed to giving students  
20 better information to help them make more informed  
21 decisions about where they go to college. I do  
22 think it's a questionable use of government  
23 resources to try and use that kind of a disclosure

1 practice to get at the problems that we've faced  
2 in one specific sector.

3 And I guess my question is what have  
4 we learned since the closures of Corinthian and  
5 ITT? What have we learned about this sector, and  
6 the problems in this sector, and how are we using  
7 the other tools that have been mentioned to address  
8 those problems?

9 And unless we can answer that question,  
10 I'm just, I'm really at a loss for why going into  
11 a conversation about what good information students  
12 should have to make decisions is useful to what  
13 I thought was the original goal of this work.

14 MR. RAMIREZ: Greg?

15 MR. MARTIN: Just keep going in line.

16 MR. RAMIREZ: Next, Johnson?

17 MR. TYLER: I guess I just need a  
18 clarification here. If we did create a composite  
19 component here and someone failed -- everyone  
20 agrees. We agreed on the composite and everyone  
21 fails that test, and we give them, you know, what  
22 everyone agrees is a reasonable time to fix the  
23 problem and they don't, is no more funding part

1 of what's going to spur them on?

2 And I guess my second question is does  
3 that apply to both sectors, those institutions that  
4 are under gainful employment, or is that only --  
5 or as well as the nonprofits, or is it simply to  
6 the ones who are under the gainful employment?  
7 Because I'm a little unclear about that.

8 MR. RAMIREZ: I'll let Steve and Greg  
9 jump in here for a second, but that's what I was  
10 trying to do. I was trying to step you there,  
11 right? So once we determine what those metrics  
12 are, how do we apply them, and then what would be  
13 corrective options?

14 Now, I've heard that one of the  
15 corrective options that the Department is not  
16 interested in is the elimination of the Title IV  
17 funding for that institution, but are there other  
18 corrective options that can be explored? Can we  
19 tap into this brain trust to see what else can be  
20 done short of that? And that's where I'm trying  
21 to get you all to.

22 MR. TYLER: Okay, I may be a little  
23 obtuse here, but I just want to be clear. You're

1 saying you're going to take all this data and then  
2 DOE is going to do whatever enforcement it does  
3 normally? I mean, I just feel like we were creating  
4 a metric that would create some incentive here.

5 MR. FINLEY: So I think we're looking  
6 at ways to identify good programs and bad programs,  
7 and not just make that determination based on a  
8 D/E rate, right? Now, it's -- and then there's  
9 -- the concept I've heard at the table is whether  
10 there's a program that's had an opportunity to try  
11 to improve over time.

12 So there is a concept there that says  
13 at some point you have a discussion with an  
14 institution that's offering a bad, what looks like  
15 a bad program, and say, "What's been done to improve  
16 it? What's your chart for improving it?"

17 And there may be a future conversation with  
18 the institution that says, "We don't understand  
19 why you're still offering this program. Maybe you  
20 should stop enrolling students in that program if  
21 it's not improving." And there could  
22 even be a point where the institution is being  
23 recertified and there would be another discussion

1 about what programs aren't included in that  
2 recertification if it's consistently demonstrated  
3 very bad performance. It's a concept.

4 If it's not just the D/E rates, but it's going  
5 to be that plus other things, and I'm not sure that's  
6 suited to thresholds, but that's what we'd love  
7 to hear discussed at the table, but it's not just  
8 for GE schools.

9 It would be a good program or a bad  
10 program, whoever is offering it, right? High D/E  
11 rates would be one factor, but certainly not the  
12 only factor, and that's what we're looking at for  
13 this discussion and obviously we want feedback  
14 around the table, and that's why we're here.

15 PARTICIPANT: If I may, there are about  
16 over 5,000 institutions in the United States that  
17 are getting Title IV funding, just a lot of work  
18 if you're going to have to do that sort of hands-on  
19 investigation every time you identify one of the  
20 poorer performing schools with this metric.

21 MR. RAMIREZ: Jennifer?

22 MS. BLUM: I have a process question.  
23 Whitney has now asked twice for a caucus, so what

1 is the process for a caucus?

2 MR. RAMIREZ: I didn't hear the caucus  
3 request.

4 MS. BLUM: Well, last night and this  
5 morning, that was the first thing she said this  
6 morning and it just went right back into the queue,  
7 so I was just curious about --

8 MR. RAMIREZ: I'm sorry. It was my  
9 understanding that you didn't prefer to have a  
10 caucus.

11 MS. BARKLEY-DENNEY: What I didn't  
12 prefer were small group caucuses like we did  
13 yesterday. I think it was helpful and that we  
14 fleshed out our ideas, but now it's time to bring  
15 these ideas to the table as a group instead of being  
16 segmented, and I think that, you know, in having  
17 done --

18 I've done these a couple of times, but  
19 sometimes, you know, you can keep certain people  
20 in, but it's mostly closed to the public, but I  
21 think that that would help move the conversation  
22 along in a way that could be more productive for  
23 everyone.

1           MR. RAMIREZ: All right, so if I  
2 understand what you're saying, it's a full group  
3 caucus where it is closed off?

4           MS. BARKLEY-DENNEY: I mean, I'll  
5 leave that to the group, but I've heard around the  
6 table that that would make people comfortable and  
7 we definitely want the Department to stay in this,  
8 so we don't want segmented caucuses, you know, where  
9 one group goes off and decides they're going to  
10 do something, the other group decides they're going  
11 to do something, and never the twain shall meet.

12           PARTICIPANT: So we stay in this room?  
13 Where would the group meet? Stay in this room?  
14 The livestream goes --

15           MR. RAMIREZ: Yeah, so let me do this.  
16 We have some people in the queue. Is everyone  
17 okay with suspending the queue for a minute, take  
18 a one function break, and let me see what our options  
19 are?

20           I just don't know what the logistics  
21 are here as far as, you know, being able to  
22 accommodate that request, so let me explore that  
23 with facilities and see what is doable.

1 MS. BARKLEY-DENNEY: Okay, and let me  
2 just say I don't -- you know, we can keep the queue,  
3 and then just once we start talking about the  
4 nitty-gritty, I just think that we might get more  
5 done and people might feel more comfortable putting  
6 things on the table if, you know, there's not so  
7 many eyes on them.

8 MR. RAMIREZ: I see, okay. Yeah,  
9 sorry, I misunderstood that, so I apologize. Then  
10 Daniel is next then.

11 MR. ELKINS: It's Daniel. This is  
12 more of a Braveheart style speech to everyone.

13 MR. RAMIREZ: The short version?

14 MR. ELKINS: Yeah, for sure. We have  
15 a unique opportunity right now around the table,  
16 all of us as experts in higher education to identify  
17 things that are going to protect students and to  
18 reach agreement. I want everyone just to realize  
19 that.

20 If we come to consensus, it goes on the  
21 books forever. I mean, right, but if we don't reach  
22 consensus, we might not get anything, no sanctions,  
23 sanctions for everyone. We really have an

1 opportunity right now to reach consensus, and I  
2 encourage everyone.

3 Give a little, just a little in order  
4 that we can protect students from the worst actors,  
5 maybe not get everything that we need, but we have  
6 a unique opportunity right now, and I think that  
7 Whitney's suggestion to have an open conversation  
8 will get us there.

9 MR. RAMIREZ: Thank you, Daniel. And  
10 just a quick reminder on that, right, consensus  
11 is not getting what you, absolutely is your best  
12 desire, right? The lowest level of consensus, if  
13 you remember when we went through the five levels  
14 of consensus, is that you don't necessarily agree,  
15 but you will support, right, for whatever reason.

16  
17 You just understand that, "Look, this  
18 is the best deal that we're going to get. I get  
19 it. I'm not happy with it, but I'm going to support  
20 it." That's the lowest level of consensus and  
21 there's rungs.

22 You know, there's five total levels of,  
23 well, four because the fifth level of consensus

1 is no agreement, right? So just keep that in mind  
2 as we're having these discussions. It's not always  
3 your best position, okay? So with that, I'll pass  
4 it to Sandy.

5 MS. SARGE: This is Sandy. I agree  
6 with the comment yesterday where somebody said it's  
7 hard when it's 45 minutes later and you got so many  
8 thoughts, but I want to make sure that I understand  
9 something.

10 So Chris Madaio, on occasions you've  
11 gone back to the definition of gainful employment  
12 in the HEA, and my understanding when all of this  
13 started back, it was because gainful employment  
14 had an interpretation by the Department for years,  
15 and years, and years.

16 Basically it must have been 65 plus 10,  
17 so 45 years there had been an acceptable or at least  
18 theoretically non-contended gainful employment  
19 interpretation that was basically as long as it's  
20 leading to a career and not a hobby of some sort,  
21 or a non-career oriented, that it would be then  
22 seen by the Department as gainfully employed.

23 And that then, as all of this stuff came

1 out -- so with all due respect, to keep going back  
2 to the HEA, the HEA doesn't define it in anything  
3 other than to prepare for gainful employment in  
4 a recognized profession, i.e., not a hobby.

5 Then we all came through this around  
6 seven, eight, nine years ago, and we began to try  
7 to define how do we measure that? And if we, if  
8 I think about this financially or even just  
9 mathematically, I think that at the end of the day,  
10 it basically says, "Does a program provide the  
11 student with work that enables them to repay the  
12 debt?"

13 So to me, why wouldn't that be every  
14 program because you're loaning money to somebody  
15 and there isn't -- based on just that financial  
16 relationship of loaning as opposed to giving, or  
17 granting, or scholarship-ing somebody, you're  
18 loaning it. There is an implicit expectation that  
19 repayment will occur.

20 So if we are -- wouldn't that by default  
21 make every single program in which debt is incurred  
22 to partake in it or to pursue it a gainful employment  
23 definition? So to me, you know, we're talking

1 about debt, not grants. There should be  
2 financially for everybody --

3 And while I really am an advocate for  
4 protecting the extreme cases of students who are  
5 deceived, and I, as many of us have said, we are  
6 for sanctions that find these bad actors that are  
7 certainly extremes that we've all talked about,  
8 but at the end of the day, this is a debt  
9 relationship.

10 I think where we're failing students  
11 is that we are not educating them on what that really  
12 means the day they enter into school. Promissory  
13 note is arbitrary. They don't know what it means.

14

15 But in essence, any program in which  
16 you are lending to anybody, there needs to be an  
17 expectation that repayment will happen, and it is  
18 our job as the educators to ensure that that student  
19 understands that and can do it.

20 If they can't do it because they have  
21 a history degree that I think Todd mentioned  
22 yesterday or a forestry degree, then we need to  
23 question whether debt is the right vehicle to allow

1       them to take that program.

2                   MR. RAMIREZ:   Okay, thank you.   So I  
3       have Tony, Jordan, and then Tim.   Whitney, is it  
4       your tent up?   Okay, so, Tony?

5                   MR. MIRANDO:   Thank you, and I'll try  
6       to keep mine very short and sweet.   Like many of  
7       my colleagues around the table, I came here to the  
8       first meeting prepared as I was eight, nine years  
9       ago when I joined the group to initiate gainful  
10      employment regs, to again come back to the table  
11      to do the same.

12                   Just like the rest of you, I received  
13      an email with these new issue papers that implicitly  
14      show that it's a new mandate.   We have a new job  
15      and it isn't gainful employment.   It is now D/E  
16      and it means for everyone.

17                   And I want to give thanks to the  
18      individuals around the table that are getting past  
19      that this is not GE and that we want to come to  
20      the table and fix what is being presented to us  
21      in a more meaningful way to ensure that students  
22      are protected, and I, like a few others, already  
23      say I'm ready to work.   Let's get it done and move

1 forward.

2 MR. RAMIREZ: Jordan?

3 MR. MATSUDAIRA: Sorry, I'm going to  
4 keep asking the question of what the goal is here  
5 until we come up with a better answer. The goal  
6 can't be to identify good and bad programs. That's  
7 just too broad a goal.

8 If we're going to start with something  
9 like that, then I'm going to, you know, we're going  
10 to argue about whether we're really, you know, we  
11 can quantify the amount of time you spend in a forest  
12 clearing getting sunshine on your face and things  
13 like that to try to figure out what a good program  
14 is, you know what I mean? The intent of the  
15 original rule was not to identify good and bad  
16 programs. It was to identify programs that burden  
17 students with debt beyond what they were likely  
18 to repay given their earnings, and I'd suggest that  
19 we come up with a working goal that really reflects  
20 that, and I think doing that really guides metrics,  
21 okay?

22 There are all these things like  
23 completion rates, you know, graduation rates,

1 license or exam pass rates and so on which might  
2 be proxies for kind of struggles with debt and so  
3 on, but they're very noisy proxies for those things.

4  
5 There are very direct measures of how  
6 people perform on their loans and so on, repayment  
7 rates, default rates, debt to earnings and so on  
8 that make a lot more sense in that space, but I  
9 think we have to start with a goal that actually  
10 makes sense here for any of the conversation that  
11 follows to be meaningful.

12 We went through a two-year process  
13 across the White House, the Department of  
14 Education, and other parts of government trying  
15 to decide what was a good program in the college  
16 score card and come up with a whole system of  
17 accountability.

18 You know, I imagine there are some  
19 people in the back row over there that might break  
20 out in hives just having me talk about it. That  
21 was a process that didn't reach consensus over a  
22 really wide range of people with really deep  
23 exposure to the data and a lot of background across

1 all different sectors working, you know, a lot of  
2 hours every week out of the year for nearly two  
3 years.

4 So I don't think it's a reasonable goal  
5 for us to even consider over the next six days that  
6 we're going to be meeting, so I'd urge us to kind  
7 of refocus on a goal that makes more sense.

8 PARTICIPANT: Do you have a  
9 suggestion, Jordan, of a goal that makes sense?

10 MR. MATSUDAIRA: Establish a set of  
11 metrics that identify programs where students are  
12 likely to borrow more than they can afford to repay  
13 and establish a set of sanctions that in a  
14 meaningful way kind of prevents students from  
15 entering those kinds of programs.

16 So, you know, for me, I think having  
17 a sanction structure, a sanction structure meaning  
18 notifications which is in the Department's capacity  
19 to be able to warn students about the outcomes of  
20 students and their likely ability to repay across  
21 the full span of higher ed, but where the Department  
22 is able, I think it also makes sense to take further  
23 action and have sanctions that lead to loss of Title

1 IV.

2 MR. JEROME: Jordan, just one  
3 question, are you comfortable focusing primarily  
4 on student borrowers? Because the focus on  
5 non-borrowers got to looking at programs rather  
6 than borrowers and it's a fundamental difference  
7 the way you approach the regulation.

8 MR. MATSUDAIRA: I think conceptually,  
9 I agree with the point that you've been making,  
10 Marc, that that's a sensible kind of thing to do.

11 Given the broader constraint about the Department  
12 isn't able to just have a sanction be the loss of  
13 loan eligibility and participating in the loan  
14 program versus all of Title IV, then I think we  
15 have to work within that constraint.

16 MR. JEROME: That's true.

17 MR. MATSUDAIRA: And because of that,  
18 I think it's something that's worth discussing.  
19 I think that's the kind of thing that I think is  
20 a very reasonable criticism of the structure of  
21 the current rule, but I think there are trade-offs  
22 about that that I think we should --

23 MR. JEROME: So I think we will be able

1 to propose some alternative sanctions.

2 MR. RAMIREZ: All right, Tim, and then  
3 we'll see where we go from there. Tim?

4 MR. POWERS: So I'll be as brief as  
5 possible, but, you know, I just, I want to reiterate  
6 that there is a difference between baccalaureate,  
7 master's, and doctoral programs versus certificate  
8 programs. They have fundamentally different  
9 purposes, fundamentally different outcomes.

10 And while I agree that we should be  
11 providing students with as much transparency and  
12 information as possible, I just, I have to reiterate  
13 that there is just a fundamental difference between  
14 comparing a GE regulatory structure that was  
15 created for short-term certificate programs, which  
16 has extended to baccalaureate and master's programs  
17 at some of the schools based on how they're defined  
18 in the HEA, but which was primarily designed for  
19 certificate programs, and just willy-nilly  
20 applying it to bachelor's, master's, and doctoral  
21 programs in the public and nonprofit sector. We're  
22 just going to have a really hard time getting past  
23 that.

1 PARTICIPANT: They're open to that?

2 MR. POWERS: Open to what?

3 PARTICIPANT: Open to the two --

4 MR. RAMIREZ: Wait a second. Put on  
5 your mics and state your names if you're going to  
6 make a comment.

7 PARTICIPANT: Just I'm asking is the  
8 Department open to shrinking the scope of the rule  
9 to certain degree levels? You know, there's been  
10 a lot of discussion on graduate and Tim's bringing  
11 this up, and I think it's a fair discussion.

12 PARTICIPANT: Yeah, the answer to your  
13 question is yes, we would certainly be willing to  
14 consider. I'm not stating that our position would  
15 be firm or we're adopting that if your question  
16 is, "Would we be willing to consider looking at  
17 these as they're applicable to types of programs  
18 at all institutions?" so we wouldn't be saying,  
19 "graduate only programs at not-for-profit public  
20 and privates."

21 But if, for example, somebody were to  
22 say, "Well, we don't feel this should be applicable  
23 to graduate programs," if, and this is just a

1       hypothetical, if that were to be an exception, then  
2       it would have to be applicable to those graduate  
3       programs at all types of institutions. But to  
4       answer your question, yes, we would consider  
5       proposals like that.

6               MR. RAMIREZ: All right.

7               MR. POWERS: I just had one last --

8               MR. RAMIREZ: Very quick.

9               MR. POWERS: -- very quick thing which  
10       is, you know, I just want to again remind folks  
11       that publics and private nonprofits that run  
12       certificate programs still have to report and face  
13       sanctions as it currently stands.

14               And again I just want to reiterate that,  
15       you know, while we do certainly have issues and  
16       we could probably have a really interesting, and  
17       I'm looking forward to having an in-depth  
18       discussion on what the metrics should be, that I  
19       don't --

20               I just want to remind folks that this  
21       is not only targeting one sector while just sort  
22       of letting the other two sectors slide by, that  
23       the publics and the nonprofits still have to report

1 this stuff and face sanctions currently, and will  
2 likely in any regulatory scheme, at least for  
3 certificate programs offered under this sort of  
4 certificate definition, will continue to face the  
5 same sanctions and outcomes-based -- I don't know  
6 what the word, we're not using penalties or  
7 sanctions -- consequences that the other sectors  
8 would face.

9 So again, I just wanted to remind that  
10 because I think that has just sort of gotten lost  
11 a little bit in the conversation, but really looking  
12 forward to having this metrics conversation because  
13 I think we can really move it forward.

14 MR. RAMIREZ: All right, look, I'm  
15 going to go ahead and stop the conversation here  
16 just because we're going to have opportunities to  
17 discuss, right? But I want to start getting into  
18 the problem solving, right? So what I would  
19 suggest is this, reconvening, and I say reconvening  
20 at 3:00. Let me finish.

21 So what I'm saying is that we're going  
22 to excuse the public. I'm going to ask the  
23 negotiators and the alternates to stay here and

1 we'll figure out our path, okay? But as far as  
2 -- that incorporates lunch, caucus, work time, but  
3 reconvene so the members of the public can come  
4 back at 3:00 and see where we're at, okay?

5 PARTICIPANT: And I propose we meet  
6 during lunch.

7 MR. RAMIREZ: We're going to discuss  
8 that right now, but, so if I could ask the members  
9 of the public, you're welcome to come back at 3:00  
10 and we're breaking right now. Negotiators,  
11 alternates, maybe take a one function break and  
12 come right back.

13 (Whereupon, the above-entitled matter  
14 went off the record.)

15 MS. BUCK: So while you're still coming  
16 to your seats, I hope you can be thinking about  
17 somebody making a proposal about what time we would  
18 end today.

19 (Off mic comments.)

20 MS. MILLER: So do we have a proposal  
21 for the end time for today?

22 (Off mic comments.)

23 MS. MILLER: So 5 o'clock has been put

1 -- 5 o'clock is what's on the table. Do we have  
2 all the negotiators to take a vote on that?

3 MS. BUCK: So temperature check on the  
4 end time.

5 MS. MILLER: Five p.m.

6 MS. BUCK: Five o'clock is the  
7 proposal.

8 MS. MILLER: So I do not see --

9 MS. BUCK: No down.

10 MS. MILLER: No thumbs down. So we'll  
11 be ending at 5 p.m. today. Okay.

12 MS. BUCK: All right. Well welcome  
13 back, everyone. And just for the general public,  
14 we want to let you know, generally, there were a  
15 few areas of consensus reached, and Crystal's going  
16 to report on that.

17 MS. SMITH: Hi there. This is  
18 Crystal. So first, when it comes to the  
19 application of any sanctions, the group has  
20 determined that they will eliminate all graduate  
21 degrees from consideration of any of these  
22 sanctions.

23 The second item is when it comes to

1 triggering metrics, they have determined that,  
2 tentatively, that a debt-to-earnings ratio plus  
3 the repayment rates are the metrics that they will  
4 be considering.

5 When it comes to corrective actions,  
6 or corrective options, after failing both the D/E  
7 and the repayment rates, the Department must take  
8 some corrective action. And that has been defined  
9 as a number of things, including program reviews,  
10 LS&T, letters of credit, heightened cash  
11 monitoring, provisional credit, all of these up  
12 to and including the loss of Title IV funds. And  
13 that's where they are now.

14 MS. BUCK: And again, those are  
15 recommendations to the Department of Ed. The  
16 Department of Ed isn't saying what it will do.  
17 But these are the recommendations of the group.  
18 Is there any correction to what you thought we had  
19 agreed to?

20 MS. SARGE: To what she just said.

21 MS. MILLER: Okay.

22 MS. SARGE: Not anything --

23 MS. MILLER: Okay, Sandy, really

1 quickly. Then we're going to go round robin,  
2 around the table. Go ahead.

3 MS. SARGE: So when you said the  
4 application part not applied to graduate, these  
5 sanction, you said sanctions, I think everybody  
6 was saying disclosures as in total, right? We're  
7 taking everything off, not just sanctions. So I  
8 just wanted to make sure I heard that right and  
9 everybody agrees. Okay.

10 MS. SMITH: My apologies. That's  
11 correct.

12 MS. MILLER: Okay. So Tony, did you  
13 have a correction?

14 MR. MIRANDO: Yeah. Well, it isn't a  
15 correction but it's an addition. So we talked  
16 about D/E plus repayment as a first-year, but then  
17 we came up with a whole list of secondary tiers  
18 for, as an alternative, as well.

19 (Off mic comments.)

20 MR. MIRANDO: Right. Correct.

21 MS. SMITH: Okay. And that's also  
22 correct. Yes.

23 MR. MIRANDO: Okay.

1 MS. MILLER: Thank you.

2 MS. SMITH: That was the first line of  
3 triggering, and then the second tier.

4 MS. MILLER: Jeff, do you have a  
5 correction, or something else?

6 MR. ARTHUR: I have a clarification or  
7 a point on repayment rate.

8 MS. MILLER: Okay. Make it real --  
9 okay. Go ahead.

10 MR. ARTHUR: All right. So the -- we  
11 don't want to take for granted the definition of  
12 repayment rate. There's a proposal in the  
13 reauthorization bill already that has a formulated  
14 calculate repayment rate. You've got one you  
15 probably -- that we've used in the past. And there,  
16 it sounds like there's going to be one soon in a  
17 Senate bill.

18 I would suggest that if the House and  
19 Senate bills happen to match, for simplicity  
20 purposes, why not follow their lead on the repayment  
21 rate formula?

22 MS. MILLER: Okay. Thank you. So  
23 next we'll go to Laura. Then we have Ahmad, and

1       then Todd and then Jen.

2                   Laura.

3                   MS. METUNE:       I'm a little bit  
4       uncomfortable with the characterization that  
5       agreement or consensus has been reached. My  
6       understanding is that we were taking temperature  
7       checks. I was out of the room when the decision  
8       was made to close this conversation off to the  
9       public. I probably wouldn't have supported that.

10                  I just think that, you know, a lot of  
11       the areas where I agreed to provide, sort of, that  
12       level was because I wanted to move the conversation  
13       forward and not because I'm not fundamentally  
14       uncomfortable with some of the responses we heard  
15       about what next steps might be or how we might  
16       protect students. I just wanted to go on the record  
17       and say that.

18                  MS. BUCK:       So the term should be  
19       changed to temperature check as opposed to  
20       consensus. Okay.

21                  MR. SHAWWAL:   Ahmad here. Just for  
22       everyone's benefit and edification, I just want  
23       to walk through the structure that was just

1 discussed. And please correct me if I'm wrong,  
2 just for my edification, too.

3 So we have D/E and loan repayment rate  
4 as a first step. If an institution passes both,  
5 they're good. If they fail one --- either.  
6 Either, okay. And so if they fail these metrics,  
7 they go into a second step, through which we have  
8 discussed, that the Department ought to implement  
9 one of these tools that they have in the toolbox.  
10 Is that correct?

11 Tier 2, or is Tier 2 a second --

12 MS. BUCK: Tier 2.

13 MR. SHAWWAL: -- set of metrics?

14 MS. BUCK: Yes.

15 MR. SHAWWAL: A way to adjust this  
16 course?

17 MS. BUCK: Exactly.

18 MR. SHAWWAL: Okay. Is that  
19 essentially an appeals process, then?

20 MS. BUCK: Oh, actually, that's an  
21 interesting way of putting it.

22 MR. SHAWWAL: Okay.

23 MS. BUCK: Sort of.

1 MR. SHAWWAL: Okay.

2 PARTICIPANT: Administrative  
3 capability does provide an appeals process.

4 MR. SHAWWAL: Okay. Makes sense.  
5 Okay. And if they do not pass this process, then  
6 hand it over to the Department. It's their  
7 responsibility to enact one of these things that  
8 we have -- that they have said that they will do,  
9 which we will see if they will do.

10 Is there anything I'm missing there,  
11 some big points? No? Okay. With that, I think  
12 that's an improvement from where we began these  
13 discussions.

14 My concern, still, is on the time line  
15 of this entire process, because while all this is  
16 going on, and if we have identified a truly bad  
17 actor, students will still be enrolling and being  
18 harmed by these institutions while this entire  
19 process is going on. Do we have any sense of how  
20 long this could take, at all?

21 MS. BUCK: So we didn't get to the time  
22 line, and what I would like to propose is that we  
23 get back to that tomorrow. I've added it to a list

1 here, but that has not been covered yet.

2 MR. SHAWWAL: So one thing I really  
3 want to emphasize is, maybe we should discuss, how  
4 do we make sure that this entire process takes place  
5 in a reasonable time frame so that we can still  
6 protect students, and so that these bad actors are  
7 not continuing to sort of act in an unreasonable  
8 way that would harm students?

9 MS. BUCK: Okay. Good. Thank you.

10 Todd?

11 MR. JONES: I'm just going to offer a  
12 side comment. I've been through more than a few  
13 of these on the Department side, the  
14 sitting-at-the-table side, and I want to offer my  
15 compliments to Whitney, for suggesting we actually  
16 have a closed session.

17 I think a number of what I would call  
18 foolish ideas were dropped, and others which, well  
19 say my ideas, that were not probably supported by  
20 others, were at least vetted and quickly disposed  
21 of in a matter of time --

22 (Laughter.)

23 MR. JONES: -- that would have dragged

1 on if we were out here all having to offer our public  
2 position on, in a rather expeditious manner. And  
3 that is a different than the norm of how these  
4 processes work, but I appreciate -- I want to thank  
5 her for doing that. And I know I'm not the only  
6 one at the table who believes that. Others can  
7 chime in but, you know, our thanks to you for doing  
8 so.

9 MS. BUCK: Jen.

10 MS. DIAMOND: So I just wanted to --  
11 well a couple of things. I just wanted to echo  
12 Laura, actually, on the, on where we are, in terms  
13 of, you know, we can either say temperature checks  
14 or sort of a tentative, you know, pathway for a  
15 conversation.

16 And the reason why I share, you know,  
17 Laura's feelings, but also I wanted to add that,  
18 just so the public understands, because I know  
19 you're coming into like, a three-hour conversation,  
20 or a three or four hour conversation, we haven't  
21 reached consensus on the actual, what the  
22 debt-to-earning metric and loan repayment rates  
23 should be.

1           So I just want to be clear. I'm saying  
2 this for the benefit of the public. So we still  
3 have a lot of work to do. We set up a framework  
4 and a pathway that I think we should all be, you  
5 know, really proud of, or at least that we've had  
6 this, you know, really good dialogue about it, so.

7           And then, Ahmad, to your point, I do  
8 want to point out something, and we could put this,  
9 I would propose even putting it in. If there's  
10 a school that has multiple programs, and that is  
11 shown -- and again, we'll have to talk about the  
12 end size, but if it's shown two years in a row,  
13 the Department always has the ability, and we should  
14 not preclude through our enforcement, what we're  
15 going to be writing on enforcements, we should never  
16 preclude the ability of the Department to act fast.

17           So if they have, you know, more than  
18 50 percent -- I'm making up the number, and we won't  
19 say a number, because that would be not be  
20 appropriate, but if they -- if there's a -- because  
21 we'll have the benefit of these two metrics, if  
22 there's something that's obviously a theme, you  
23 know, two years in a row or whatever, the Department

1 can always take swift action.

2 And I think, providing some sort of  
3 language that says, of course the Department can  
4 always use its other, you know, fast action tools,  
5 because I -- I said this during the caucus, too.

6 We want to be careful not to preclude the ability  
7 of the Department to do something else if it feels  
8 the need to more quickly.

9 But what we are dealing with, and again,  
10 I'm saying this for the benefit of the public, what  
11 we are dealing with in real sort of aspects is,  
12 you know, a situation where a university has one  
13 program, that's thematically wrong, over three  
14 years, you know, and needs to be, you know, vetted  
15 out and whatever in a more methodical way, that's  
16 one thing. But if we have a persistent problem  
17 as an institution, that's a different thing.

18 So I do think that that's something that  
19 we could mete out more, you know, over the next  
20 few days and next session.

21 MS. MILLER: Thank you. Steve, did  
22 you want to comment?

23 MR. CHEMA: Yes. There was a concept

1       that Marc Jerome had mentioned earlier, and  
2       probably early in the caucus, or maybe even late  
3       in the time before the caucus, that talked about  
4       looking at the debt-to-earnings ratio at the  
5       institutional level as well. And that seemed to  
6       have gotten some favorable reception around the  
7       table.

8                   I just wondered if people had, were also  
9       open to the notion that that would have been part  
10      of the tier 2 things that would be looked at, if  
11      there was this heightened review by the Department.

12      I don't think anybody had abandoned it. I just  
13      think we didn't come back and talk about it because  
14      it was almost 3 o'clock.

15                   MS. MILLER: Daniel.

16                   MR. ELKINS: We would be supportive of  
17      adding that into the second tier. And I do think  
18      that it merits a discussion.

19                   MS. MILLER: Is that something we want  
20      to discuss this afternoon?

21                   MS. BUCK: I do want to say that we do  
22      have a data report coming up. And we might want  
23      to make sure we get that in. What we could do is

1 add that to the list of things we don't want to  
2 forget. Would that be okay?

3 (Off mic comments.)

4 (Laughter.)

5 MS. MILLER: Thank you, Marc Jerome.

6 So are there any other comments that negotiators  
7 want to make about the caucus before we get into  
8 the much-anticipated data requests? Okay. So I  
9 think -- I don't -- can we break?

10 MS. BUCK: We're ready, I think, for  
11 the data report.

12 MS. MILLER: Let's give Sarah just one  
13 minute.

14 MR. MARTIN: We're going to take a  
15 two-minute, what's it called, single purpose break,  
16 to sit --

17 MS. MILLER: One-function break?

18 MR. MARTIN: One-function break, where  
19 you don't leave your -- you know, here's the thing.

20 If you leave a desk and get up, then I'll do the  
21 data report as opposed to Sarah. So that might  
22 give you some incentive to stay put.

23 MS. MILLER: Are you ready? Or do you

1 need two more minutes?

2 MR. MARTIN: Two more minutes exactly.

3 MS. MILLER: Okay. Two more minutes.

4 MR. MARTIN: We're starting  
5 distribution of the first of two papers right now.

6 MS. MILLER: Thank you.

7 MR. MARTIN: We had to do just some,  
8 a reprint on the second one, so that's just, takes  
9 some time to get that.

10 MS. BUCK: Okay. Go ahead.

11 MS. HAY: Ready to go?

12 MS. MILLER: Go ahead, Sarah.

13 MS. HAY: Okay. This is Sarah Hay.

14 Thanks --

15 MS. BUCK: A little bit closer to the  
16 speaker, I think.

17 MS. HAY: Oh sure. Okay. Okay. So  
18 this is Sarah Hay. Thank you very much for your  
19 patience. I really appreciate it. I'm currently  
20 balancing a sick toddler at home and making time  
21 to come in here and answer your questions, so thank  
22 you for your patience with me.

23 The version that we're reprinting had

1 a couple of typos in it, and we want to make sure  
2 we get you the right one. So they're printing it.

3 They'll bring it back down once they're finished  
4 reprinting it, so I apologize for that little  
5 miscommunication.

6 So before I start jumping in to walking  
7 you through this, I do want to say that these data  
8 are the work of many minds and many hands. And  
9 I really want to thank all of the people at Ed who  
10 helped us get it for you guys. So it's my staff,  
11 it's Federal Student Aid, it's Policy Program Study  
12 Service, it's the Budget Service, and a whole bunch  
13 of other people who looked at it too.

14 So just keep that in mind. It's a lot  
15 of people's work going into getting you these  
16 numbers. Okay.

17 So the first one is Computing  
18 Debt-to-Earnings Using College Scorecard Data.  
19 And before we get too far into it, and there is  
20 sort of a high-level method section in there, but  
21 if you would turn to the second page for me, there's  
22 a couple of important things about the differences  
23 between NSLDS data, or the National Student Loan

1 Data System, and how we compute debt-to-earnings  
2 for GE programs, versus the scorecard data.

3 And so Exhibit 1 sort of walks you  
4 through the differences. So GE programs  
5 debt-to-earnings is at the program level.  
6 Scorecard data is at the institutional level. So  
7 this paper itself does not have anything by Zip  
8 Code. Okay.

9 The GE programs use an exit cohort for  
10 both debt and earnings. The scorecard data uses  
11 an entry cohort, so it's just capturing people at  
12 a slightly different point, okay, and grouping them  
13 based off of when they enter rather than when they  
14 exit. Okay.

15 So it uses an entry cohort for earnings,  
16 but an exit cohort for the debt calculations.  
17 Okay. And sort of how we match up the years is  
18 explained further, if you are really truly  
19 interested in getting into the nitty-gritties on  
20 it. Okay.

21 GE debt-to-earnings excludes  
22 non-completers, but the scorecard includes them.

23 The GE data includes non-borrowers in both the

1 debt and the earnings, but non-borrowers are  
2 excluded in the debt, but included in the earnings.

3 And this just has to do with the data we have that's  
4 available to us. Okay.

5 So the GE programs, debt is capped at  
6 tuition and fees, but not in the scorecard data.

7 Debt includes non-federal debt in the GE programs,  
8 but it's excluded in the scorecard data. And  
9 earnings values in the GE programs are based on  
10 a cohort that includes zero-dollar earnings, but  
11 those are excluded in the scorecard data.

12 And then program-level debt and  
13 earnings are calculated for both undergrad and  
14 graduate programs in the GE programs, but only  
15 institutional-level are calculated for  
16 undergraduate students in the scorecard level.  
17 Okay.

18 So there are some important data  
19 differences there. So what I'd like you to  
20 remember is these data are accurate. They're just  
21 grouped a little differently, so don't try and go  
22 and compare the exact number.

23 (Off mic comments.)

1 MS. MILLER: Jordan.

2 MR. MATSUDAIRA: Sorry. To compare  
3 the data in this way, you guys know that these data  
4 aren't comparable across the GE space in the College  
5 Scorecard. I just feel like, if the Department  
6 hasn't produced data, that you have the data that  
7 you could actually do this in a comparable way  
8 across the sectors.

9 So why don't we do that? Why don't we  
10 actually have the information that you would  
11 actually use in a rule like this, that would really  
12 inform the situation? I feel like this is not just  
13 a waste of time, it's very misleading. It's going  
14 to give us a misleading impression of the details  
15 across the sectors.

16 MS. HAY: So Jordan, let me finish my  
17 sentence, if you wouldn't mind.

18 These are the data we have. We do not  
19 have program-level data out of NSLDS for every  
20 institution and every program. We don't have it.

21 (Off mic comments.)

22 MS. HAY: So we -- Marc Jerome asked  
23 if we have any. We do have program-level data for

1 the GE programs. And that's the paper that we're  
2 reprinting for you. Okay.

3 So let's talk about the scorecard  
4 paper. That's what we have, across the United  
5 States for all institutions. Okay. It is the data  
6 we have available. We don't have what I think  
7 Jordan thinks we have. So --

8 MS. BUCK: Jordan, Jordan, wait, wait  
9 Jordan.

10 (Off mic comments.)

11 MR. MATSUDAIRA: So --

12 MS. HAY: Why don't you let me walk  
13 through this.

14 MS. MILLER: Okay. Hang on a second.  
15 Let me just, as a facilitator, let's remind of  
16 protocols. One, we are coming from a caucus, so  
17 at this time, if you're speaking, you need to be  
18 in a microphone.

19 Secondly, we've waited a long time for  
20 this information, so let's let Sarah walk through  
21 it, and then we will do questions and other  
22 comments. Thank you.

23 MS. HAY: Okay. So I think, because

1 we have a mix of technical and non-technical people  
2 at the table, I think it will be easier for me to  
3 talk you through it from the pictures rather than  
4 from the tables.

5 But before I do that, I want to show  
6 you that Exhibit 2 does have the numbers. So  
7 there's the number, the mean, the standard  
8 deviation, the minimum, the median and the maximum,  
9 okay, so that you can go and look at the exact,  
10 you know, sort of the numbers themselves. Okay.

11 If you turn to Page 4, this graphs the  
12 distribution of debt-to-earnings. And I want to  
13 point out, it's not both rates that we computed.

14 It's the annual earnings rate that's shown here,  
15 okay, not the discretionary earnings rate. So the  
16 debt-to-earnings actually has two rates in it.

17 But this picture, on Page 4 in Exhibit  
18 3, shows the annual debt-to-earnings rate, okay,  
19 for the annual earnings. So -- and because this  
20 is being given out to the public, the colors picked  
21 are chosen so that people with different types of  
22 limited color vision can still see these pictures.

23 And that's why we printed them in color for you.

1       Okay. And I tested them all.

2               So the fact that public is orange is  
3 really just because I needed the contrast. Okay.

4       So there's no intended meaning behind the colors  
5 other than we're trying to make it visible to  
6 everybody. Okay.

7               So what you can see is that we show,  
8 at the bachelor, associate and certificate level,  
9 the three, sort of, groups of institutions, public,  
10 which is orange, private, which is blue, and  
11 proprietary, which is green.

12              So what you'll see -- and these are  
13 box-and-whisker plots. And so just to talk a  
14 little bit about box-and-whisker plots, in case  
15 you don't remember from your sixth grade math  
16 lessons, okay, so box-and-whisker plots are  
17 essentially, the box contains the middle 50 percent  
18 of the data, where the vertical line inside the  
19 box is the median.

20              So that's the exact middle of the data,  
21 if you put it in order, from zero to a hundred,  
22 okay. The whiskers, or the lines that go outside  
23 of the boxes, are -- and this was done sort of in

1 standard method, so it's 1-1/2 times the amount  
2 here, but it's generally considered that's where  
3 the bulk of the data sit.

4 And if they're not covered by the  
5 whiskers, then statistically they're considered  
6 outliers. Okay. And we -- for those of you who  
7 know stats, we used 1.5 times the inner quartile  
8 range, okay, which is sort of the standard for  
9 box-and-whiskers. Okay.

10 So you can -- notice along the bottom  
11 that this goes from 0 to 15 percent. Okay. That's  
12 the rate. And so you can see where, if one were  
13 to draw in 8 percent, you could see where that would  
14 be. You can tell that since it goes to 15 percent,  
15 20 percent's kind of not on the page. Okay.

16 And some of -- the most interesting  
17 thing that I see when I look at this, is that in  
18 the most part, these data overlap each other.  
19 Okay. There's a lot of overlap. There's a lot  
20 of overlap of the boxes themselves, which is the  
21 middle 50 percent of the data. There's a lot of  
22 overlap of the whiskers.

23 And the one difference that I see when

1 I look at it is that the public, in the associate  
2 and certificate level, are lower. That is, the  
3 box is farther to the left. Okay.

4 Bless you.

5 And that's really the one noticeable  
6 difference that I see there that I would consider  
7 making a decision based on, from sort of a  
8 high-level look at the data. Okay.

9 (Off mic comments.)

10 MS. HAY: Yes. So the pieces in the  
11 picture that are noticeably different from all the  
12 other box-and-whiskers, are the orange ones, which  
13 are the public institutions at the associate and  
14 the certificate level.

15 So you notice, they're shifted farther  
16 left, and the boxes do not overlap. So that means  
17 the middle 50 percent of those data distributions  
18 are different than the private and proprietary  
19 sectors, at those levels. Okay.

20 So those are where -- that's the only  
21 differences that I see that I would feel comfortable  
22 saying, oh yes, maybe we should consider making  
23 a different decision for that group, from a

1 data-driven perspective. Okay. I'm not trying  
2 to tell you what you should or shouldn't do, but  
3 that's what the data show me. Okay.

4 When you turn the page, to Page Number  
5 5, and you look, this is the repayment rates. Okay.

6 Same data, different calculation. Okay. And so  
7 when you compare them, side by side, they look  
8 different. Yes. So I think that is the  
9 interesting finding here, is that the  
10 debt-to-earnings doesn't look the same as the  
11 repayment rate. And they're not really highly  
12 correlated with each other. Okay.

13 So to me, what that says is that they  
14 probably both have meaningful information there,  
15 but one isn't really replaceable by the other.  
16 Okay. Okay.

17 So again, there are some differences,  
18 but there's a lot more overlap here than in the  
19 debt-to-earnings. And the one where I see the most  
20 difference is at the bachelor's degree, where the  
21 proprietary is the lowest. But in the others, I  
22 would say there's a fair amount of overlap. Okay.

23 So this is a high level of what's in

1 the scorecard data when we compute debt-to-earnings  
2 and repayment rate, using the data that we have  
3 available to us across the United States. Okay.

4 Are there questions?

5 MS. BUCK: And let's first make sure  
6 that people ask questions, and then we'll get into  
7 comment. So first, let's take questions.

8 MS. MILLER: Okay. So Marc Jerome,  
9 Daniel, and then Jeff.

10 MR. JEROME: So first thing, thank you  
11 for doing it, and I have an appreciation of Jordan's  
12 concerns. Are you able to address this group to  
13 identify either the number or the percentage of  
14 institutions that would be at the lowest end, by  
15 sector, so this group could get a sense of it?

16 MS. HAY: I'm not sure I understand.  
17 Help me understand what you're saying.

18 MR. JEROME: In other words, the -- one  
19 of the purposes of a negotiation is to identify  
20 the worst performing. And because the data shows  
21 higher Ed as a whole, which is a whole lot of  
22 institutions, you see the bulk of institutions.  
23 But the purpose of this negotiation is to get at

1 the lowest performing institutions.

2 And so, you have a sense of it, but you  
3 don't have a sense of, is it a hundred institutions  
4 above eight? Is it, you know --

5 MS. HAY: Okay.

6 MR. JEROME: -- a hundred below 20 in  
7 repayment. And that would be, I think, helpful.

8 I'll defer to the rest of my negotiators.

9 MS. HAY: Okay. So there are some math  
10 that you can do, based off of the number of  
11 institutions and where the percentiles fall. And  
12 I haven't done it yet, so I'm not going to try and  
13 do it right in front of you, for fear that, you  
14 know, I might make a math error.

15 But I would say that when you look at  
16 -- and we're sort of specifically not calling out  
17 individual institutions, right. But -- and I'd  
18 have to do the math of where this whisker falls,  
19 at 1-1/2 times the inner quartile range, but this  
20 is where 50 percent of your data is.

21 The right-hand side of the box is where  
22 75 percent of your data is. And the stuff farther  
23 to the right, that's in that whisker, is the top

1 25 percent of the data. Okay. So if you multiply  
2 25 percent by the number value in Exhibit 2, you  
3 get a sense for how many institutions are there.

4 Okay.

5 So let's see. So for example, just,  
6 we'll walk it through one time, and I'll ask the  
7 math people to help me. Okay. So comparing  
8 Exhibit 3, let's look at the bachelor, public, okay.

9 So there's 531 of them.

10 Ah ha, look at that, technology. And  
11 25 percent of that is 133-ish, establishments,  
12 okay, in sort of the top 25 percent that have the  
13 highest debt-to-earnings.

14 Did I say that right? Yes.

15 (Off mic comments.)

16 MS. HAY: Did I do it wrong?

17 MS. MILLER: So there's a question of  
18 if you're reading from the page or if you --

19 (Off mic comments.)

20 MS. MILLER: You're just doing the  
21 calculations --

22 MS. HAY: Yes.

23 MS. MILLER: -- right here right now?

1           Okay.

2                   MS. HAY:        So let's see here.  
3   Actually, let me double check.

4                   (Off mic discussion.)

5                   MS. HAY:    I actually don't have all the  
6   percentiles in front of me, and I don't want to  
7   make a mistake. So let me come back to you with  
8   that. Okay. So let me think about it. I just  
9   don't like trying to do it right on the fly. But  
10  usually, it's, what's outside of those whiskers  
11  is really the outliers. Okay.

12                   But you wanted to get a sense for how  
13  many institutions were sort of with the really,  
14  really high debt-to-earnings, so where would you  
15  like me to put the cut?

16                   PARTICIPANT:        Two        standard  
17  deviations.

18                   MS. HAY:    Okay.

19                   MS. MILLER:    So that was a request for  
20  two standard deviations.

21                   MS. HAY:    Okay. All right.

22                   MS. MILLER:    Thank you, Daniel.

23                   MS. HAY:    Yes.

1                   MR. ELKINS: This is Daniel. On Page  
2                   3, Exhibit 2 --

3                   MS. HAY: Yes.

4                   MR. ELKINS: In the associate box,  
5                   specifically germane to the number within public,  
6                   private and proprietary, is that representative  
7                   of the aggregate total of all, or were there some  
8                   that were left out? If so, if you could explain  
9                   how or why some were left out.

10                  MS. HAY: Okay. So my understanding  
11                  is that, for example, at the associate level, the  
12                  number is that there are 622 institutions that are  
13                  public, 89 institutions that are private, and 151  
14                  that are proprietary. And that is, it gets to an  
15                  interesting point in the way we treated the data.

16                  So in the scorecard data, institutions  
17                  are grouped by what they primarily award. So if  
18                  an institution does multiple levels, if they award  
19                  25 percent associate degrees and 75 percent  
20                  bachelor's degrees, then for the purposes of this  
21                  analysis they're considered a bachelor  
22                  institution.

23                  Does that help you understand? Okay.

1       You picked up a good point for clarification, so  
2       thank you.

3               MR. ELKINS:       Absolutely.       That  
4       completely answers the question.   Thank you.

5               MS. HAY:   Okay.   Yes.   So these -- under the  
6       associate box, these are the institutions that  
7       award primarily associate degrees.       Okay.  
8       Thanks.

9               MS. MILLER:   Jeff.

10              MR. ARTHUR:   You probably did not  
11       remove any closed institutions, some of the notable  
12       ones from this data.   You probably just used what  
13       was there, right?

14              MS. HAY:   That's a good question.  
15       I'll double-check.   I would suspect that -- oh,  
16       you mean closed now?

17              MR. ARTHUR:   Yes.   Closed now.

18              MS. HAY:   Okay.   I don't know the  
19       answer to that, but I will ask.   I suspect we used  
20       the data that was available in the years we were  
21       analyzing.

22              MR. ARTHUR:   Yes.   And then, just an  
23       observation that, so it does appear that there truly

1 are some outliers at the extremes, so, that would  
2 potentially get caught up in whatever the next level  
3 is, level 2 review or --

4 MS. HAY: There are some outliers. I  
5 would agree.

6 MS. MILLER: Chad.

7 MR. MUNTZ: I got the back row seating  
8 here. Exhibit 4, repayment, just so I understand,  
9 since we're dealing with certificates and  
10 associates and bachelors, is it the case that  
11 students did not repay because they're also  
12 continuously enrolled in another level, higher  
13 level certificate?

14 MS. HAY: So our analysis didn't look  
15 at that.

16 MR. MUNTZ: Okay. So it could be  
17 possible that the associate's degree folks are  
18 enrolled at the bachelor's degree level three years  
19 after earning it, and that's why they haven't  
20 entered repayment?

21 MS. HAY: I don't know the answer to  
22 your question.

23 MR. MUNTZ: Great. Thanks.

1 MS. HAY: Sorry.

2 MS. MILLER: Jordan.

3 MR. MATSUDAIRA: Thanks.

4 MS. HAY: I'm just taking a few notes  
5 so I can try and get the answers for you. Okay.

6 MR. MATSUDAIRA: Thank you. It's hard  
7 to know where to start with this, but I think the  
8 starting point is that, you know, I consider this  
9 an extremely irresponsible response to the request  
10 for data that would inform the creation of this  
11 rule.

12 There is a lot of variation, as  
13 everybody knows, in the performance of different  
14 programs within an institution. When we're  
15 thinking about how many programs are going to be  
16 identified, how many programs are going to have  
17 extreme outliers, the data that are being presented  
18 here, the qualitative take-aways from this data  
19 about institution-level aggregates is not going  
20 to be informative about what's true at the program  
21 level. It's just not.

22 You can establish that by looking at  
23 the existing gainful employment data and looking

1 at variation in the debt-to-earnings metrics within  
2 a particular institution. You're going to see a  
3 lot more programs outlying. You've kind of laid  
4 out the differences in the measurement in the  
5 scorecard, but I want to highlight a couple that  
6 are important here.

7 Earnings in a College Scorecard is  
8 measured for everyone, not just completers, as it  
9 is for GE. Okay. So first of all, the levels of  
10 earnings are much lower, okay, potentially much  
11 lower.

12 Now there are differences because the  
13 time horizon and so on is different. But, you know,  
14 there's a return to completing from college. Okay.

15 That return means that earnings are higher for  
16 completers than they are for non-completers at any  
17 given time horizon. They're higher by quite a bit,  
18 10, 25 percent.

19 And that's going to lower, you know,  
20 debt-to-earnings across different sectors. And  
21 it's going to do it in a differential way if you  
22 think that completing a program might have a  
23 different effect on your earnings, depending on

1 the quality of the underlying program.

2 That's exactly what we're here to talk  
3 about, is that different programs might have  
4 different quality. And because of that, looking  
5 at the data in this way is going to mask that  
6 entirely.

7 So, you know, this is just not an  
8 informative way to look at this. The kind of  
9 description of results, the presentation of the  
10 means of different variables and so on is not  
11 relevant to what we're trying to get at, which is  
12 programs that are poor-performing, that are at the  
13 tails of this distribution.

14 We want to know how many programs are  
15 failing some potential standard that we might lay  
16 out. And, you know, even in this space, this data  
17 just is not informative about that issue at the  
18 institution level, let alone at the program level,  
19 which is what we're talking about here.

20 I just want to ask, you know, you might  
21 not have the data to do this, but when we put in  
22 data requests, I want you to explain why, if it's  
23 true, why you don't have the capacity to create

1 the program-level debt-to-earnings measures right  
2 now.

3 So I suspect one reason might be that  
4 if program-level enrollment reporting started in  
5 2014, then not enough time has elapsed for you to  
6 be able to, under the construction of the cohort  
7 period now, get a match to SSA earnings. Is that  
8 the holdup? Or is it simply that that process  
9 hasn't begun yet, you haven't done the match?

10 What exactly is the holdup? Even if  
11 there is a holdup on the SSA end, you ought to be  
12 able to produce the debt measures that we've been  
13 talking about at a program level.

14 There was a vast investment in data  
15 architecture at the Federal Student Aid Office.  
16 There's a Federal Student aid datacenter. It  
17 doesn't run on COBOL. The whole reason for  
18 constructing it was so that the data could be used  
19 in real time to inform policy questions. There  
20 are a lot of smart people over there who did this  
21 kind of work all the time over the last several  
22 years.

23 And so I just want to understand better

1 why the Department isn't producing statistics that  
2 are relevant to the decisions that we have before  
3 us.

4 MS. HAY: I hear your concerns and I  
5 understand them. The Department has earnings data  
6 for GE programs only. The only memorandum of  
7 understanding that we have right now with the Social  
8 Security Administration is for the production work  
9 that's done for GE programs.

10 And so, for every single cohort, when  
11 we send a list of Social Security numbers to the  
12 Social Security Administration for a match, we only  
13 get to do it once, and we can never do it again  
14 for that cohort.

15 And so we have to reserve that  
16 memorandum of understanding for the work that needs  
17 to be done that we are required to do by the existing  
18 regulations for the GE programs. We do not have  
19 an MOU with Social Security Administration right  
20 now that will allow us to match, at the program  
21 level or anything outside of GE, only for the  
22 production work. Okay.

23 MR. MATSUDAIRA: I just want to

1 emphasize that the Department of Education had a  
2 memorandum of understanding with the Office of Tax  
3 Analysis and the Treasury Department to conduct  
4 this kind of background work to inform ongoing  
5 policy analysis, that expired January 20th of last  
6 year. It could be renewed.

7 You know, again, there are ways around.

8 It's not true that you can only do the match once.

9 It's true that if you wanted to do the match at  
10 a cohort size of ten people, then that would bind  
11 you in.

12 But in the past, that kind of  
13 restriction around privacy has been negotiated by  
14 giving us some wiggle room, so for example, settling  
15 on producing test data at a higher N size for program  
16 cohorts, so that in subsequent runs, if tweaks were  
17 made to the sample and so on, then it would still  
18 allow for there to be a sufficient number of cases,  
19 differences, between the prior run and the next  
20 run, to handle that sort of problem.

21 So there are fixes. There are --  
22 there's proven technology that's been exercised  
23 in the past to get around those problems. So I'd

1           like to see that. I'd like to see that pursued.

2                       MS. MILLER: Thank you. Daniel, then  
3           Sandy.

4                       MS. HAY: So --

5                       MS. MILLER: Oh, sorry.

6                       MS. HAY: Just quickly. I hear your  
7           concerns. We don't have the memorandum of  
8           understanding. As you said, it expired. We gave  
9           you the data that we had available to us, that we  
10          were able to get for you, because I figured  
11          something was better than nothing. Okay.

12                      And I know that, particularly in this  
13          situation, having information in front of you is  
14          helpful. And so we used what we had, that we could  
15          get to you. And I'm not able to get into an argument  
16          about whether we should or should not have had an  
17          MOU. This is what we have. And we got you what  
18          we had. Okay.

19                      MR. MATSUDAIRA: Can I ask you whether  
20          the Department believes that the qualitative  
21          take-aways from this, from the data presented here  
22          would resemble the same qualitative patterns that  
23          would be manifest if the data were to be done as

1 the way -- in the way that is described in the  
2 proposed rule?

3 MS. HAY: So there are differences, but  
4 this is the data we have that's available. Without  
5 having -- without seeing and doing the match, I  
6 can't quantify what the differences would or would  
7 not be, and I'm uncomfortable postulating that.  
8 We gave you what we could.

9 MS. MILLER: Daniel.

10 MR. ELKINS: Thank you so much again  
11 for this data. We're really grateful to have  
12 something. I did have one additional clarifying  
13 question for both exhibits. And I believe you  
14 possibly already explained this, so if it's  
15 redundant, I do apologize.

16 But outside of the ends of the whisker,  
17 any circle that is plotted, is that representative  
18 of a certain number of schools, or is it one school?

19 And I do apologize if you've already answered that.

20 MS. HAY: No. It's a good question.

21 Each dot outside of the whiskers should be one  
22 institution.

23 There are cases where -- and the picture

1 is kind of tiny, so if the dot looks kind of like,  
2 oblong, there's probably two dots there. Right.

3 But each dot is meant to be one institution.

4 MR. ELKINS: That's very helpful. Is  
5 it possible, and it might not be, to get a -- where  
6 they do look oblong, to potentially get a number  
7 associated with the amount of dots that are there?

8 MS. HAY: Sort of the number of  
9 outliers? We'll try and get that for you, but we'll  
10 probably bring it back. I know there's a lot of  
11 information here, and you guys might all  
12 appreciate, sort of, reading it tonight.

13 So I'm trying to capture your  
14 questions. We'll try and get you answers. But  
15 I want to make sure that the answers I give you  
16 are accurate.

17 MR. ELKINS: Thank you.

18 MS. HAY: Okay. Yes.

19 MS. MILLER: Sandy.

20 MS. SARGE: I also have a question.  
21 So Sarah, you're explaining in here -- do you want  
22 to make that note?

23 MS. HAY: Hang on.

1 MS. SARGE: Yes. Go for it.

2 MS. HAY: I got a note back from my  
3 analyst, so just a sec.

4 Okay. So the universe of institutions  
5 excludes those not operating as of, is that the  
6 1st of December? Okay, 1st of September, as of  
7 this year. Okay. Does that help answer the  
8 universe question about whether closed  
9 institutions were included? Okay. All right.

10 Sorry. Yes?

11 MS. SARGE: Okay. So you offer, in  
12 your Exhibit 2, the -- excuse me, in Exhibit 1,  
13 the differences in how the data and the methods  
14 are there. In the graphs, did you use consistency,  
15 I guess is the way to think about it, when you  
16 presented each of these?

17 So for example, the scorecard is  
18 available for everybody, right? So did you use  
19 the scorecard for everybody, the data from the  
20 scorecard for everybody? Or did you use the GE  
21 for the GE schools and so on?

22 MS. HAY: That's a good question. We  
23 used scorecard for everybody in this paper. Yes.

1 MS. MILLER: Jordan.

2 MR. MATSUDAIRA: I was just going to  
3 ask if you could post the spreadsheet of the data  
4 behind this, since it's all public data.

5 MS. HAY: I will ask that question.

6 MR. MATSUDAIRA: Shy of the  
7 spreadsheet, posting the Stata code that was used  
8 to generate the figures.

9 MS. HAY: I will ask that question.

10 MS. MILLER: Are there any other  
11 questions for Sarah on this paper?

12 Yes, Thelma.

13 MS. ROSS: Well actually, there --  
14 Thelma. There seems to be another document that  
15 has been passed around. I think it stopped short,  
16 just now.

17 MR. MARTIN: Yes. Hold it up. It  
18 should be this one that you have there. Did any  
19 -- did everybody get one?

20 MS. ROSS: No.

21 MS. MILLER: If you need one, raise  
22 your hand.

23 MS. HAY: Do we mind sharing until the

1 rest of them show up? I appreciate your patience.

2 I apologize. I know it's not perfect. Okay.

3 (Pause.)

4 MS. MILLER: Is everyone sharing one,  
5 at least for right now? The negotiators. Okay.

6 Sandy, can you share with -- yes, okay.

7 (Pause.)

8 MS. MILLER: Okay. Sarah, can you  
9 walk us through this? And then I think we'll take  
10 questions.

11 MS. HAY: Absolutely. So let's see.

12 I will use my old copy, and I'm not going to steal  
13 out of Greg's binder. Okay. So mine has typos  
14 in it, so I apologize if I refer to the wrong page  
15 number or something. Sometimes changing one word  
16 bumps things over, but I think we should mostly  
17 be okay. Okay. I gave my clean one away. All  
18 right.

19 So, this report that's in front of you,  
20 it looks different than the other one. This one  
21 has a cover page. The other one doesn't. There's  
22 no meaning behind that at all. Okay.

23 This paper is at the program level, but

1       only for GE programs. Okay. So these are data  
2       out of the National Student Loan Data System. They  
3       are matched to Social Security Administration data,  
4       and they are at the CIP level. Okay.

5               So they are really different, right.

6       The data sources are different. But there are  
7       some interesting things in here. We do, in this  
8       paper, compute both the discretionary income rate,  
9       the annual income rate, and apply the logic rules  
10      to determine which programs were passing, failing,  
11      or zoned. We did not apply the transition rate,  
12      just because there's one year of data here. Okay

13              So we walk through all of that in the  
14      Methods section. It's longer than in the previous  
15      paper. And again, I'm going to cover this at a  
16      high level right now, and I'll answer questions,  
17      and I'll take questions.

18              And I know, this one in particular, it's  
19      a bit more dense. I tried very carefully to lift  
20      the statistical language to a less techie level,  
21      okay, to the best of my ability. So I hope that  
22      it's approachable, and I'll talk you through it  
23      and answer questions now.

1           If there are questions, even after you  
2 sort of stew on it and read it tonight, I'll try  
3 and answer those tomorrow, as well. Okay? Okay.

4           So, if we move into the results, that  
5 starts on Page 4, we start with Program and  
6 Enrollment Counts. Okay. And this is all of the  
7 2015 GE programs, regardless of whether  
8 debt-to-earnings was computed. Okay. So this  
9 includes all end values.

10           So it's relatively stable. From 2008  
11 through 2016, we've got 30-ish thousand programs,  
12 ish, right. In Enrollment, we've got 3-1/2  
13 million-ish. And there's variation, right. And  
14 the number of programs, and the count in enrollment  
15 do not peak in the same years.

16           So the program count has a maximum in  
17 2013-14, and enrollment has a maximum in 2010-2011.

18           Okay. So enrollment started to decline before  
19 program count started to decline. Okay.

20           Turning the page to Number 5, these are  
21 the demographics that are available to us. We  
22 don't really have anything more than this. Okay.

23           So this is off of the first FAFSA for students

1 that applied for federal financial aid. Okay.

2 And the way demographics are done is,  
3 you're either female or not female. And if you're  
4 not identified as female, you could have left it  
5 blank. So it's -- I mean, it's not a hundred  
6 percent, right. You know, it's possible that there  
7 are women out there who just didn't check the box.

8 Right.

9 So those are important notes. That's  
10 sort of the way we put the data together, and that's  
11 sort of generally the way we do that. But that's  
12 why we don't say, percent female and percent male.

13 It's either percent female or something else.  
14 Okay. Just as a clarifier.

15 So when you look at them, there are  
16 columns for the percent Pell, the percent 0 EFC,  
17 the percent married, percent independent, and  
18 percent female.

19 Where percent Pell and percent 0 EFC  
20 could be used as indicators of low socioeconomic  
21 status, percent married and percent independent  
22 could be used as indicators of non-traditional  
23 students, that is, students who go back to school

1 later in life, students who, you know, go back to  
2 school after they're retired, possibly. Right.

3 (Off mic comments.)

4 MS. MILLER: Jeff.

5 MS. BUCK: Could we hold off for  
6 questions until the end? I know that you probably  
7 have some really good ones, but let's just wait  
8 until she gets through and then ask questions.

9 MS. HAY: Okay. So this does show --  
10 and remember, these are just GE programs, public,  
11 private, proprietary, at the different credential  
12 levels. Okay.

13 When you turn to Table 5, on Page 6,  
14 this is the percent of programs and the percent  
15 of enrollment by Zip Code. Okay. And so you can  
16 see where the most programs are, where the most  
17 students are. There is privacy suppression  
18 applied here, so apply common sense if there's a  
19 star or a dash, about what that probably means for  
20 enrollment values. Okay.

21 So when you look at it, you see that  
22 there are some that just have higher enrollment  
23 than others, higher percentages of enrollment.

1                   Oh, sorry. This is actually the  
2 percent of enrollment in programs where  
3 debt-to-earnings was computed relative to all the  
4 programs.

5                   So for example, if we look at the first  
6 one, CIP 01, Agriculture, Agriculture Operations  
7 and Related Sciences, it would be that when you  
8 look at the percent of programs, that 0 percent  
9 of those programs had a debt-to-earnings measure  
10 calculated for it. Okay.

11                   And we rounded, so there probably are  
12 some programs there. Right. But it has been  
13 rounded to the nearest whole number. Okay. And  
14 you have to apply some common sense, because if  
15 there's enrollees for which we computed a  
16 debt-to-earnings measure, and that would be that  
17 20 percent of enrollees were in programs that had  
18 a debt-to-earnings measure computed, relative to  
19 all of the students who were enrolled in all of  
20 the agriculture CIP programs.

21                   So this really is an assessment of what  
22 proportion of programs and what proportion of  
23 students at programs were at programs that had

1 debt-to-earnings calculated. I know that's a  
2 little bit tricky to wrap your brains around, okay,  
3 so I'll repeat, because not everyone in here is  
4 a data scientist, right? Okay.

5 So when we did the math, the numerator  
6 was the number of programs that got  
7 debt-to-earnings. The denominator was all of the  
8 programs in that year. Okay. All right. Same  
9 for enrollment. The numerator was the number of  
10 students enrolled at the programs that had  
11 debt-to-earnings measures calculated, and the  
12 denominator was all of the students enrolled at  
13 the programs for that particular CIP. Okay.

14 So then when you look at it, you'll  
15 notice that there are some interesting things.  
16 So when you go down, say for example, we'll just  
17 talk about CIP 23, 20 percent of its programs had  
18 debt-to-earnings calculated, but that covered 70  
19 percent of the students enrolled in that CIP.  
20 Okay? Okay.

21 I'll let you think about that, and if  
22 you have further questions on sort of what this  
23 means, and there may be certain CIPs that are more

1 interesting to some people than to others. Okay.

2 But we can talk through it a little bit more  
3 tomorrow, at a more granular level.

4 When you turn to Page 7 -- am I doing  
5 this right? Yes. Okay. Making sure I don't skip  
6 anything for you guys. Okay. So on Page 7, these  
7 are the count of institutions, or I should say the  
8 count of programs for which we computed  
9 debt-to-earnings, by whether they passed or were  
10 in zone or were in fail.

11 And that does mean we computed both  
12 debt-to-earnings rates, and we applied the logic  
13 rules to decide whether they were pass, zone or  
14 fail. Okay.

15 So the columns are, the number of  
16 programs, the number of passing programs, the  
17 number of zone programs, the number of failing  
18 programs. And then we do the same thing for  
19 enrollment, the number of enrollees, the number  
20 enrolled in passing programs, the number enrolled  
21 in zone programs, and the number enrolled in failing  
22 programs.

23 The rows are by public, private and

1       proprietary, also by credential level. There's  
2       a lot of information in these tables. Okay.

3               We did apply privacy protection,  
4       particularly to the enrollment values, okay, that  
5       represent individual people. Okay.

6               I'll pause. Are there questions at  
7       this point?

8               MS. BUCK: So you mean questions of  
9       anything up until now. Is that what you're saying?

10              MS. HAY: Right.

11              MS. BUCK: So do you have questions  
12       about anything in the report up until this point?

13              MS. MILLER: Jennifer, Jordan and then  
14       Thelma.

15              MS. DIAMOND: So, I just had a quick  
16       question -- hold on. Sorry. I have to find the  
17       chart again. The one that had the Pell.

18              PARTICIPANT: It's on Page 5.

19              MS. DIAMOND: Thank you. So on Page  
20       5, where you had the EFC and the Pell. Pell's not  
21       -- students aren't eligible for Pell at the graduate  
22       level, so I just wasn't sure why it said percent  
23       Pell. Does that mean that the student, at some

1 point, received Pell when they were an undergrad?

2 MS. HAY: So the demographic  
3 information was taken from the first time they  
4 filled out the FAFSA. And so it's meant to be an  
5 indicator of low socioeconomic status from sort  
6 of a family level. Does that make some sense?  
7 But yes, that was --

8 MS. DIAMOND: Oh yes. It just means  
9 that when you get to the doctoral level, the data  
10 is outdated, from a -- I mean, you know, we are  
11 talking many years later for that first FAFSA.

12 MS. HAY: I understand that.

13 MS. DIAMOND: Okay. Okay.

14 MS. MILLER: Jordan.

15 MR. MATSUDAIRA: Just to clarify.  
16 These data are tabulations of the 2015  
17 informational rates that have been -- or the final  
18 2015 rates that were -- that are posted on the  
19 Department's website?

20 MS. HAY: So these are tabulations.

21 MR. MATSUDAIRA: Or is this -- is there  
22 any new data here that hasn't been publicly released  
23 already?

1 MS. HAY: They may be parsed at a more  
2 granular level. I haven't done a comparison across  
3 the two.

4 MR. MATSUDAIRA: But that is the source  
5 of the data that's being used here. Is that  
6 correct?

7 MS. HAY: The data were taken out of  
8 the National Student Loan Data System, out of the  
9 GE tables contained within the database itself,  
10 not off of the public website.

11 MR. MATSUDAIRA: But still, for the  
12 last official run you just did that over again.  
13 Is that correct?

14 MS. HAY: So we had data at different  
15 levels, and we wanted to be able to compare  
16 information from programs that were not included  
17 in the debt-to-earnings. So that's that first  
18 chunk of the paper, where we compare counts of  
19 institutions and programs and students, for which  
20 there was a debt-to-earnings rate computed versus  
21 those for which debt-to-earnings was not computed.

22 So there are data included in here that  
23 go beyond the debt-to-earnings calculations that

1 are available on the public website.

2 MS. BUCK: Does that answer your  
3 question, Jordan?

4 MR. MATSUDAIRA: It might. I'm sorry.  
5 I don't understand, but --

6 MS. BUCK: Thelma, you had your card  
7 up.

8 MS. ROSS: It was asked and answered.  
9 Thank you.

10 MR. JEROME: Thanks. Marc Jerome.  
11 So on Page 7, 3.2, did you note anywhere the number  
12 of actual programs by sector, so that we could see  
13 the number of programs for what -- and the  
14 percentage for which GE did not apply, and  
15 debt-to-earnings was not run?

16 So for example, under public  
17 undergraduate certificate, my understanding is,  
18 there might have been 40,000 in existence, but data  
19 was run on 2,000. That data would be very  
20 interesting for all sectors.

21 MS. HAY: Okay. I see what you mean.  
22 We did not parse it that way in the first chunk.  
23 The second part of the paper is subset just to

1       those programs for which we computed  
2       debt-to-earnings. Okay.

3               But it does bring up a good question.  
4       For those of you who are looking for much larger  
5       tables, the appendices do include extra data, but  
6       they are not broken down by type and control. Okay.

7       They just got kind of large to be including in  
8       the main paper. Okay. But I don't want you to  
9       miss that they're there. Okay.

10              MS. MILLER: Chad.

11              MR. MUNTZ: Couple of questions.  
12       Table 4, is it fair to interpret this data that  
13       the current GE programs are serving low income  
14       females that are not married?

15              MS. HAY: So I would say that the GE  
16       programs were serving, at a high percentage,  
17       students who at one point qualified for Pell grants.

18       And at about 20 to 30-ish percent were married.

19       So if you do the reverse of that, for the most  
20       part they were -- 70-ish, 50 to 70-ish percent were  
21       unmarried the first time they filled out their  
22       FAFSA.

23              MR. MUNTZ: And they're independents,

1 right? Meaning that they're, been emancipated or  
2 they're no longer dependent, so they're probably  
3 older?

4 MS. HAY: Correct.

5 MR. MUNTZ: Okay.

6 MS. HAY: Yes. And -- yes. I would  
7 say a high proportion were female.

8 MR. MUNTZ: Okay. And then on Table  
9 6, there is only one program in the public sector  
10 that failed. Is that correct?

11 MS. HAY: Yes.

12 MR. MUNTZ: Okay. And looking at  
13 Table 3 -- sorry, I went back one -- you rounded  
14 to the nearest 10 percent, correct?

15 MS. HAY: Sorry. Table 3?

16 MR. MUNTZ: Yes. The -- I'm sorry,  
17 table, Page 6. I just got off here.

18 PARTICIPANT: Table 5.

19 MR. MUNTZ: Table 5. Sorry.

20 MS. HAY: Okay. Yes.

21 MR. MUNTZ: Okay. And with that, why  
22 was the rounding to 10, the nearest 10 percent  
23 instead of 5 percent?

1 MS. HAY: That was the request made for  
2 privacy protection.

3 MR. MUNTZ: Okay. Thank you.

4 MS. HAY: Yes.

5 MR. JEROME: Just one comment back.  
6 On the earnings, it looks like you used nine- to  
7 ten-year earnings. So I'm just giving some  
8 caution, because I'll give an example. The data  
9 shows no institution in certain areas above, let's  
10 say 10 percent -- okay, let's go --

11 So if you go to the chart on Page 4 of  
12 the small document, you -- it essentially shows  
13 only one proprietary college with debt-to-earnings  
14 based on scorecard data above 10 percent.

15 MS. MILLER: Are you back on the first  
16 document, Marc Jerome?

17 MR. JEROME: I'm back on the first.

18 MS. MILLER: Okay.

19 MR. JEROME: Because this is back to  
20 Chad's comment. So Page 4, Sarah said, if I'm  
21 correct, a dot represents one institution. So I'm  
22 just giving caution. On -- I've looked at this  
23 using six-year earnings, which is, I feel, more

1 closely akin to the gainful employment.

2 And I just pulled an institution out,  
3 regardless of sector, \$43,000 of debt, \$25,000 of  
4 earnings. In my mind, that's closer to a 17 percent  
5 under the current GE. So I just ask you to look  
6 at that, and I guess -- I'm cautioning the group  
7 on it.

8 It's back to Jordan's point. The data,  
9 you have to -- it's a little -- you have to be a  
10 little careful how we look at the data.

11 MS. HAY: Yes. And I think you said  
12 we used a nine-year out earnings. We didn't. So  
13 we did have to make some assumptions. So with  
14 scorecard data, you build the cohort at entry,  
15 right. And so then for primarily associates, we  
16 assumed two years. Okay. And then we took  
17 earnings from three years after that.

18 Does that make sense? Right. And  
19 then similarly, for bachelors, the cohort was built  
20 when they started, when they entered. You add four  
21 years, and then you add three years. Does that  
22 help clarify?

23 But it's, it was done so that we grasped

1 earnings at the point three years that we would  
2 assume past completion, okay, to try and be as  
3 comparable, given the data that we had available,  
4 to be as comparable as we could be to the way we  
5 compute GE debt-to-earnings. Okay.

6 MS. MILLER: Jennifer.

7 MS. DIAMOND: So I had a different  
8 question, but just to stay on that for a second.  
9 So you assumed a normal time to completion for  
10 bachelors of four years?

11 MS. HAY: So --

12 MS. DIAMOND: I'm just saying.

13 MS. HAY: That was the assumption that  
14 was made, because we had to make an assumption for  
15 the purposes of producing a computation.

16 MS. DIAMOND: Okay. So I think, to  
17 Marc and everybody else's points, we just need to  
18 be careful about the data, because national reality  
19 is national reality on bachelor's degrees.

20 But can I ask my second question, and  
21 it's just to help me fully understand. So going  
22 back to the bigger paper, on Page 6, I just want  
23 to use one example to -- I just want you to, if

1 everybody doesn't mind, just to make sure that I  
2 understand it.

3 CIP Number -- and I know you did this  
4 on 23, but education sort of struck, because there  
5 were --

6 MS. HAY: Which CIP?

7 MS. DIAMOND: CIP 13.

8 MS. HAY: Okay. Thank you.

9 MS. DIAMOND: And of course, you're at  
10 the two -- so you're at the two-digit CIP, right,  
11 just as, so you're rolling --

12 MS. HAY: Correct.

13 MS. DIAMOND: -- a bunch into -- right.

14 So that's -- I don't know if that point was made,  
15 but obviously that's a big roll-up. But anyway,  
16 education as a whole, can you just walk me through  
17 what that, what it says in terms of the students?

18 Because that's only 10 percent.

19 MS. HAY: Exactly. So what that means  
20 is that for 10 percent of the programs, we computed  
21 debt-to-earnings in that CIP. So that means that  
22 90 percent of the programs had less than 30  
23 completers.

1           We -- that 10 percent of programs  
2 equated to 70 percent of enrollment in that CIP.

3           So 70 percent of the students enrolled in an  
4 education CIP were at a program for which  
5 debt-to-earnings was computed at N 30.

6           MS. DIAMOND: Got it.

7           MS. HAY: Okay. Thanks.

8           MS. MILLER: Johnson.

9           MR. TYLER: Just a follow-up. That  
10 means they're -- for the education CIP, there are  
11 relatively few programs that educate a lot of  
12 people, that were evaluated?

13           MS. HAY: Yes.

14           MR. TYLER: Yes. Okay. So on the  
15 gainful employment, there is a question there.  
16 I think they're like 30 -- if we look at Table 3  
17 on Page 4, there are 32,000 programs. But when  
18 we look at, on Page 7, Table 6, only 8,600 programs  
19 are reviewed. Is that because the N number is below  
20 30 on all of these programs?

21           MS. HAY: Sorry. Say it for me one  
22 more time.

23           MR. TYLER: Sure.

1 MS. HAY: You're comparing Table 3 to

2 --

3 MR. TYLER: Just look at the number of  
4 programs, the universe on Table 3. For 2016, there  
5 are 32,000 programs. And then when we go to Table  
6 6, which is scoring --

7 MS. HAY: Right.

8 MR. TYLER: -- everyone, there are only  
9 8,650 programs that were evaluated. So that means  
10 that all those --

11 MS. HAY: Correct.

12 MR. TYLER: -- all those programs have  
13 less than 30 students in them.

14 MS. HAY: Correct.

15 MR. TYLER: Okay. The ones that were  
16 excluded?

17 MS. HAY: That's correct. Yes, that  
18 had fewer than 30 completers.

19 MR. TYLER: Completers. I'm sorry.  
20 Less than 30 completers.

21 MS. HAY: I knew what you meant.

22 MR. TYLER: Okay. I didn't know what  
23 I meant, but I appreciate that.

1 MS. HAY: Got you. Okay.

2 MS. MILLER: Okay. Are you done,  
3 Johnson?

4 MR. TYLER: Yes.

5 MS. MILLER: Okay. Thank you. So we  
6 have Sandy, Jordan, Whitney, Jeff. Chad, are you?

7 (Off mic response.)

8 MS. MILLER: Okay. So Sandy, Jordan,  
9 Whitney, Jeff, Ahmad and then Jennifer.

10 So Sandy.

11 MS. SARGE: Okay, thank you.

12 MS. BUCK: So we want to move on as  
13 quickly as we can, because we do want to get through  
14 the rest of the --

15 MS. HAY: Report?

16 MS. BUCK: -- the report. Yes.

17 MS. SARGE: This is Sandy. On Table  
18 Number 5, at the bottom it says, Total, and then  
19 it says 20 percent and 70 percent. Is that really  
20 -- can you explain what that really means?

21 MS. HAY: Sure. so that's for all  
22 CIPs.

23 MS. SARGE: So all CIPs, the whole

1 universe, only 20 percent of them, which kind of  
2 correlates to what he was just saying, 8,000 out  
3 of 32,000, 25 percent, so roughly 20 percent of  
4 the programs received a D/E calculation, and 70  
5 percent of total enrolled were in those programs  
6 for which a D/E calculation was computed?

7 MS. HAY: Correct. Okay.

8 MS. MILLER: Jordan.

9 MR. MATSUDAIRA: I have a couple of  
10 questions. So the first one is, during the last  
11 Neg Reg session and in following up afterwards,  
12 I submitted a list of seven different data requests,  
13 none of which are responded to in the data that  
14 you've given us here, so I want to ask whether any  
15 of that information is going to be forthcoming.

16 Now a number of these requests don't  
17 involve any kind of link to earnings data but are  
18 still germane. For each one of the questions that  
19 I submitted, I included an explanation of the  
20 question before the committee here, that I thought  
21 the data would be relevant in making a choice.

22 A multi-part question follows. First  
23 of all, can we expect any more data to be coming

1 from the Department?

2 MS. HAY: So Jordan, let me just  
3 interrupt you. Let's finish the paper we're doing.

4 And if you have questions about your other data  
5 requests, let me -- I can address those after we  
6 finish this paper. Is that okay?

7 MR. MATSUDAIRA: Next question is  
8 about the data that we're looking at.

9 MS. HAY: Okay.

10 MR. MATSUDAIRA: Can the Department  
11 answer the question of how you would like us --  
12 what question before the committee do you think  
13 each one of the tables is relevant for answering,  
14 and kind of what your takeaway from the data is?

15 And then I'm going to go ahead and  
16 insert the last question, which is, I believe the  
17 Department has an MOU for the College Scorecard  
18 with the Department of Treasury, which could be  
19 used to obtain program-level earnings. And that,  
20 together with the debt data that you have would  
21 allow you to create program-level debt-to-earnings  
22 across the full higher ed space.

23 MS. HAY: So I will ask, Jordan, but

1 it's my understanding that the MOU for the College  
2 Scorecard is at the institution level, not at the  
3 program level, and therefore would require  
4 renegotiation of that memorandum of understanding.

5 Relative to which specific question  
6 each of these tables is meant to help you answer,  
7 the first fundamental question I heard really  
8 clearly last time was that you wanted to know what  
9 data we had relative to GE programs and what  
10 debt-to-earnings looked like across the United  
11 States. And so this is our intention of trying  
12 to get you that information.

13 And it may help you answer a lot of  
14 different questions, but I did not -- we did not  
15 intend for -- you know, to produce a table for each  
16 single question that we wanted you to answer.

17 This is meant to help you understand  
18 what's going on in the United States and what's  
19 going on in different GE programs relative to the  
20 type of institution, or the CIP, or the level, so  
21 that you can, for yourselves, try and understand  
22 what that means, and help inform your decisions  
23 across all the different items that we're asking

1 you to make decisions on. Okay.

2 MR. MATSUDAIRA: I just want to  
3 underscore, you know, with respect about the  
4 difficulty of getting these kinds of things done,  
5 you know, you knew this was coming. You can put  
6 in place the MOUs to be able to do the data runs,  
7 to help create a rule that's rational.

8 And so I just, you know, would like to  
9 see that work under way. I'd like an update on  
10 the progress. If the agreement needs to be  
11 renegotiated, it seems like the kind of thing that  
12 would be worth doing if we're really to impose a  
13 rule that covers all of higher ed.

14 MS. HAY: So Jordan, that's heard and  
15 noted. I call ELMO on that topic. Let's move on.

16 MS. MILLER: Okay.

17 MS. HAY: Other questions --

18 MS. MILLER: Yes.

19 MS. HAY: -- up to this point on the  
20 paper, relative to the paper and the data that I  
21 can help you answer from a math perspective?

22 MS. MILLER: Okay. So I'm going to --  
23 before I call the next name, I do want to say that

1 it is 4:36. So just keep that I mind, negotiators.

2 Whitney, then Jeff.

3 MS. BUCK: And I think we really should  
4 take only about five minutes more for questions  
5 so we can hear the rest of the report.

6 MS. BARKLEY-DENNEY: Okay. I just  
7 have a quick question for Marc. With the data that  
8 you've referred to, do you have that in any form  
9 that could be brought to the committee so that we  
10 can see it when you're talking about it? Is that  
11 something you can pass out to the group?

12 MS. MILLER: Jeff.

13 MR. ARTHUR: Yes, just real quick. I  
14 know the first year's data that was released was  
15 based on 2014's income. And I'm sitting here  
16 looking at this and I'm wondering, is this our first  
17 look at the second year's data? Is it -- since  
18 you ran it from NSLDS in the 2015 DMYR, is it  
19 possible this is actually some data compiled for  
20 the first time we've seen it?

21 MS. HAY: That's a good question. I  
22 -- to be totally straight with you, I did not run  
23 these numbers myself, but I will double-check and

1 get that answer for you.

2 MR. ARTHUR: I think the first year's  
3 might have been referred to as DMYR 14, so this  
4 may be the first time we've ever seen data on the  
5 second year's debt-to-earnings --

6 MS. HAY: Okay.

7 MR. ARTHUR: -- release. Just FYI.

8 MS. HAY: This is DMYR 15. Okay.

9 MS. MILLER: Ahmad.

10 MR. SHAWWAL: Ahmad here. Table 6,  
11 there's a column that describes failing programs.  
12 It's my understanding that 97 percent of the  
13 failing programs are at proprietary institutions.  
14 Is that correct?

15 MS. HAY: All right. Repeat your  
16 question. Sorry.

17 MR. SHAWWAL: Am I correct to  
18 understand that 97 percent of the failing programs  
19 are at proprietary institutions, based on Table  
20 6?

21 MS. HAY: Okay. Well I haven't done  
22 the math, but that would be the failing -- oh, I  
23 see what you mean. So to compute that, it would

1 be 878 divided by 903.

2 Mr. Calculator Man, can you do that for  
3 me, please?

4 PARTICIPANT: I need to find my  
5 calculator on the iPhone.

6 PARTICIPANT: 97.23.

7 MR. SHAWWAL: 97.2?

8 MS. HAY: 97.23.

9 MR. SHAWWAL: Okay. Thank you.

10 MS. HAY: Okay.

11 MR. SHAWWAL: And Sarah, what would you  
12 say are the take-aways from this report for us?

13 MS. HAY: That there are some  
14 differences by CIP, and that the findings at the  
15 program level are slightly different than they are  
16 when you look at it at enrollment count, and that  
17 I would say, you know, there are, there's  
18 interesting information across the different  
19 sectors. And I want you to think about it before  
20 I come up with any conclusions, to sort of pick  
21 out one or the other.

22 So take some time to look at it. But  
23 there are some specific CIPs that do have more data

1 behind them than others. Okay. I know that's not  
2 a real answer, but I want you to think about it  
3 overnight, and we can talk about it again tomorrow.

4 MR. SHAWWAL: All right.

5 MS. HAY: Okay.

6 MS. MILLER: Okay.

7 MS. HAY: All right. So I do have an  
8 answer on the 2015. They're not new data. 2015  
9 DMYR is published in 2017. That's what my analyst  
10 said.

11 MS. BUCK: Are you anticipating that  
12 there would be questions that would carry over until  
13 tomorrow?

14 MS. HAY: I think there may be. And  
15 I think, as people read it tonight, they may have  
16 other questions.

17 MS. BUCK: Then I'm wondering if you  
18 might want to just quickly cover the --

19 MS. HAY: Sure.

20 MS. BUCK: -- rest of the report.

21 MS. HAY: Absolutely.

22 MS. BUCK: People hold their questions  
23 and bring them back tomorrow, since they're going

1 to be bringing additional ones, so that we do have  
2 time for public comment, which we do have to have.

3 MS. HAY: I think that's a good idea.

4 Okay. So remind me where I left off? Were we  
5 on Page 7? Okay. So we start on Page 8, or did  
6 we do Page 8?

7 (Off mic comment.)

8 MS. HAY: Start on Page 8? Okay.  
9 Thank you. It's the sleep deprivation. I was up  
10 all night with a sick toddler, so thank you. I  
11 appreciate it. Okay.

12 So Table 7 compares mean annual  
13 earnings and annual loan payments by  
14 debt-to-earnings results for pass, zone and fail  
15 programs. So you can see that in the passing  
16 category, the mean program level annual earnings  
17 were about 8,000 more than in zone or fail, and  
18 that the annual loan payment was 1,000 to 2,000  
19 less than in zone or fail.

20 Okay, so this is in GE programs. There  
21 are differences there, as we would assume, right.

22 That's kind of the way the metric is set up. Okay.

23 So then Figure 1 shows you distribution

1 of earnings for those programs for which we computed  
2 debt-to-earnings rates. And you can see that there  
3 is still a lot of overlap. There's a lot of  
4 variation there. Just like we talked about in the  
5 other box-and-whisker plots, the boxes overlap,  
6 and the zone and the fail look a lot alike in  
7 earnings.

8 The box, the sort of the middle 50  
9 percent is larger in the passing programs, but you  
10 can see that the range of those whiskers, it covers  
11 both the zone and the fail programs. Okay.

12 Now I want to note they're just  
13 different runs of the data and the outliers were  
14 not printed on this graph. I assume there are some.

15 Okay. Sometimes math people do that so that it  
16 fits on a page, and you can see the bulk of the  
17 data. Sometimes the outliers are really, really,  
18 really far out, and then your graph looks like this  
19 big and the outlier's up here or something. Okay.

20 Okay. Turning the page to Page Number  
21 9, Figure 2, is the same information but the  
22 distribution of annual loan payment. And you'll  
23 see that there are some much more meaningful

1 differences here. But there's a lot more  
2 difference in annual loan payment than there was  
3 in earnings.

4 So the annual loan payment, there's not  
5 a whole lot of overlap in the middle 50 percent  
6 of the data, where the passing programs are the  
7 lowest annual loan payments, the zone are above  
8 that, and the failing programs are above that.  
9 There's a slight overlap there between the zone  
10 and the fail, in those, sort of the main boxes of  
11 the middle 50 percent of the data. Okay.

12 So that, to me, is a take-away from this  
13 paper, that the difference you see in the data is  
14 really more meaningfully noticeable in the annual  
15 payment than it is in the earnings. Okay.

16 Table Number 8 breaks down the passing  
17 programs by the two different debt-to-earnings  
18 rates. Okay. Because remember, there's logic  
19 that's applied to those two rates in order to  
20 categorize them. Okay.

21 So for one example, all of these  
22 programs passed, they were put in a passing  
23 category, but 5 percent of them, for example, were

1 in the zone for the discretionary income rate, but  
2 passed the annual earnings rate. Twenty-eight  
3 percent of the programs that passed failed the  
4 discretionary income rate. Okay. So there are  
5 some differences between what those two rates do.

6 You'll notice that the reverse is not  
7 as true, that for the passing programs, 0 percent  
8 failed the discretionary income rate -- sorry, 0  
9 percent of them failed the annual earning rate,  
10 of those that passed the discretionary income rate.

11 So when you think about it -- let me see if I can  
12 explain this a little bit better.

13 When you look at comparing the  
14 discretionary income rate to the annual earnings  
15 rate, or the annual -- yes, annual earnings rate,  
16 the passing programs were more likely to pass the  
17 annual earnings rate than they were to pass the  
18 discretionary income rate. So that is, the  
19 discretionary income rate was the tougher rate to  
20 pass.

21 Does that help you think about it a  
22 little bit better? Okay. So this table is just  
23 the passing programs. Okay.

1                   When you turn the page, Table Number  
2                   9 is the zone programs, so it's a different group  
3                   of programs. Okay. But the finding is still the  
4                   same. They were in the zone, but they're in the  
5                   zone --

6                   (Off mic comments.)

7                   MS. HAY: Right. So they made the zone  
8                   because they passed the annual earnings rate, but  
9                   78 percent of them failed the discretionary income  
10                  rate. Okay.

11                  So those -- that's a walk-through of  
12                  the data. I do, I hear the mediators and them  
13                  saying we need to move on. So write down your  
14                  questions tonight. I invite you to read through  
15                  it. I will try and get answers to the questions  
16                  that were already asked today. And I will try and  
17                  make myself available tomorrow, but I know Greg  
18                  has loads and loads and loads to do with you, right.

19                  And I don't want our math discussion to take over  
20                  the primary work that you're here to do. Okay.

21                  MS. MILLER: Okay. Thank you, Sarah.

22                  So to that point, we have a lot of work to do  
23                  tomorrow. There are still tents up. Are they

1 questions for Sarah or clarifying points that she's  
2 already made? Okay. So let me get Jeff, then  
3 Sandy and then Todd.

4 MR. ARTHUR: Just real fast. It's not  
5 that surprising that these differences between  
6 discretionary and debt-to-income. I mean, as we  
7 talk about, if your income's below 30,000, it's  
8 the debt-to-earnings. If it's over 30,000, it's  
9 the discretionary. It's just the way the math  
10 works. It's nothing so amazing.

11 MS. HAY: No, that's true. Not  
12 everyone understands equations as intuitively  
13 though, as everybody else.

14 MS. MILLER: Sandy.

15 MS. SARGE: Yes. Ahmad, I'd like to  
16 point something out about the numbers that you were  
17 saying. You're correct in, if you go up the column.

18 So 878 out of 903 fail. However, if you look  
19 across the rates, and you compare those categories  
20 that are similar, so for example, undergraduate  
21 certificates, under proprietary, there was a total  
22 of 3,260, of which 196 failed, or 6 percent. I  
23 did the math.

1           And then you look at the privates, there  
2 was 21 out of 405, the same certificate program.

3           So that was 5.2 percent of those within the  
4 category. And what I want to make sure that we  
5 understand, if you go up, it's obviously going to  
6 be the higher amount in the proprietary because  
7 that's the majority of programs that have to report.

8           So when you're looking at your totals,  
9 it does not surprise me that 97 percent were  
10 failing. But you really have to look at  
11 comparatively the same categories within the  
12 schools if you want to see if there's an issue.  
13 So I just wanted to make sure we looked at it.  
14 I'd be glad to go over it with you again, privately,  
15 if you want to talk about it. Thank you.

16           MS. MILLER: So Todd is going to be our  
17 last negotiator to comment up to this point, because  
18 we will have time, we will bring Sarah back. She  
19 is not leaving.

20           But I do want to -- before we do that,  
21 how many public comments do we have? One, two.

22           MS. BUCK: So we do need to allow time  
23 for that.

1 MS. MILLER: Okay. So Todd, take us  
2 home on this point.

3 MR. JONES: It's a short question.  
4 Going back to Page 6, Table 5, what we're saying  
5 is, in essence, that currently of, that 70 percent  
6 of the students who are enrolled in the programs  
7 are within 20 percent of the programs?

8 MS. HAY: Exactly.

9 MR. JONES: And that the effort to  
10 decrease cell or data size from 30 to 10 is an  
11 attempt to massively increase the number from 20,  
12 to squeeze out some percentage of that last 30  
13 percent. Is that a fair analysis?

14 MS. HAY: I would say that that would  
15 be the impact of changing the N size.

16 MR. JONES: Okay. Thank you.

17 MS. BUCK: I think we really do need  
18 to allow time now for the public comment, because  
19 it is 10 of 5, and we said we would end at 5. Are  
20 there any final process points by anyone around  
21 -- by any of the negotiators before we ask the public  
22 for public comment?

23 MS. MILLER: What's the deal with

1 tomorrow as far as weather and things like that?

2 Any update? And then also, is there any thought  
3 about whether tomorrow should be a similar caucus  
4 day like we had this afternoon? Only because, to  
5 be respectful of people in the public to come all  
6 the way down here from various places only to be  
7 told to go away may not be fair. And if we make  
8 a thought about that, would it be helpful to the  
9 team?

10 MS. BUCK: Well first, let's answer the  
11 first question.

12 Greg, is there anything you want to say  
13 about the start time?

14 MR. MARTIN: Well, I don't think the  
15 weather's supposed to be a problem tomorrow. I  
16 haven't heard that it will be. So I think we can  
17 start at the proper time.

18 As far as what we have to cover, we have,  
19 as by my estimation here, 5, 6, 7 and 8. I don't  
20 know how much time we need with all of them.  
21 Obviously, with appeals, I think we would all agree  
22 -- I'm not trying to come to consensus for  
23 everybody, but I think we would all agree that if

1 we reintroduce a sanction aspect, that appeals is  
2 definitely back on the table. So there might be  
3 some discussion around that, more than would have  
4 been had we just looked at that.

5 But I think if -- to finish these  
6 tomorrow, we're going to have to lay some probably  
7 strict guidelines as to the time we're going to  
8 spend on each, because I do want to cover all of  
9 them before you leave. And I don't think anybody  
10 wants to be here past when their flights leave,  
11 right. So --

12 MS. BUCK: So it doesn't sound to me  
13 like -- well, okay. Go ahead. Do you have a --

14 MS. MILLER: Well first, can I have the  
15 public comment people line up, so that we can have  
16 them ready to go, so that when it's time for them  
17 to go?

18 So those who are making public comment,  
19 your microphone is here. If you could come and  
20 line up right here.

21 MS. BUCK: Whitney, did you have a  
22 proposal?

23 MS. BARKLEY-DENNEY: Yes. I was just

1 going to say, I think we should keep it open  
2 tomorrow. I think that we, you know, tried the  
3 closed thing. We got what we could out of it.  
4 And now, in the interest of public, you know,  
5 knowing what's going on, I'd like to keep it open.

6 MS. BUCK: I saw some nods around the  
7 table with regard to that.

8 MS. MILLER: Can we do a thumbs up?

9 MS. BUCK: Would you like to do thumbs  
10 up? Our thumb sides, or thumbs down for having  
11 it public tomorrow, open to the public.

12 MS. DIAMOND: I mean, just to clarify,  
13 we can call a small caucus whenever we feel like  
14 that.

15 MS. BUCK: Certainly. Certainly.  
16 You still have that option. But we'll start --  
17 you're proposing to start out this way. Okay.

18 MR. MATSUDAIRA: Can I put --

19 MS. BUCK: It seems like there are no  
20 thumbs down that I can see. Okay.

21 MR. MATSUDAIRA: I want to make just  
22 a small request. So I just want to follow up about  
23 the data request, and just ask whether data are

1       forthcoming or not, Greg.

2               MR. MARTIN:   Jordan, I'll say this to  
3       you.  You gave us data requests.  We made every  
4       effort we could to get back to you the data that  
5       we had available.  We have made no efforts to hide  
6       any data, or obfuscate anything.  We had a lot of  
7       good people spend a lot of time putting data  
8       together.

9               I understand and concede that it wasn't  
10       everything you wanted.  And I'm, you know -- but  
11       we've done everything we can.  I had our data expert  
12       come up here and explain what we've done.  You know,  
13       I don't think it's in the interest of the committee  
14       for me to sit here and go into --

15              MR. MATSUDAIRA:  I understand that,  
16       but --

17              MR. MARTIN:  -- extreme details as to  
18       why I couldn't get every little thing.

19              MR. MATSUDAIRA:  It wasn't -- to be  
20       clear, it wasn't every little thing.  It was only  
21       information that was already publicly available.

22              MR. MARTIN:  But I'm sensing that  
23       you're characterizing it as an effort on our part

1 to somehow keep something from you. And I'm a  
2 little bothered by that characterization --

3 MR. MATSUDAIRA: I don't --

4 MR. MARTIN: -- because we have not  
5 done that.

6 MS. BUCK: So there is a difference of  
7 perspective here on the data. That's pretty clear.

8 But I'm not sure --

9 MR. MATSUDAIRA: Can -- let me just  
10 emphasize --

11 MS. BUCK: I'm not sure continuing --

12 MR. MATSUDAIRA: Please let me just  
13 emphasize why it's important. The data in the  
14 Gainful Employment Data Analysis suggests 95  
15 percent of failing programs are in the proprietary  
16 sector. That's why I, in particular, feel like  
17 the asymmetric treatment of sanctions in the rule  
18 is appropriate, because the problem seems so  
19 concentrated there.

20 Marc and others have been saying if we  
21 had data on other programs we'd see that there were  
22 actually a lot of problems in that sector as well.

23 And if the data showed that, I'd be a lot more

1       sympathetic to that position overall. And so  
2       that's the, what I see as one of the main issues  
3       of the rule.

4               And I believe the Department has the  
5       ability to create that data. So I, you know, I'd  
6       just like to, again, ask that every effort be made  
7       to produce that. I don't mean to ascribe motives  
8       to anybody. That's not my point. I just --

9               MR. MARTIN:       Again, and I will  
10       reiterate that you are welcome to make any data  
11       request you want to. And I can say on behalf of  
12       the Department that we will make every effort to  
13       comply with it. If there's something else you  
14       want, or something you want to reiterate, or make  
15       a case for, for us to reconsider, whether we can  
16       do it, I'm more than willing to entertain that.

17               I can't promise anything, and I don't  
18       mean to belittle the importance of data in any way.

19       I think if we had more data, it certainly would  
20       inform our decisions more. But I can't create it  
21       out of thin air, and I can't make possible something  
22       that isn't possible.

23               MS. MILLER:    Okay.

1 MR. MARTIN: But certainly, if you have  
2 more requests, feel free to send those to Scott.

3 MS. MILLER: Okay. Thank you, Greg.

4 So now at this time, we will have --  
5 open the floor to public comment. The time is now  
6 4:55. So if we could have our first public speaker  
7 come up, say your name, and then give your comment.

8 Thank you.

9 MS. LUBYA: Hello. My name is Lubyia  
10 (phonetic). I'm a student in higher ed, and I'm  
11 just here to read a former student's story, because  
12 I feel like it's very important for this  
13 conversation.

14 "My name is Jency Morales (phonetic).  
15 I am 39 years old and I work two jobs to take care  
16 of my mom and myself. One job is as a greeter at  
17 Home Depot and the other is as a salesperson/cashier  
18 at The Gap. I have worked since I was 16 to help  
19 support my mom who received only a seventh grade  
20 education in the Dominican Republic before  
21 immigrating to the U.S., where I was born.

22 "Most of my work has been in stores  
23 where clothes are sold, such as Gap, where I only

1       earn -- where I earn only a little more than the  
2       minimum wage. In 2004, I received in the mail a  
3       brochure that promised top pay of \$35,000 to \$65,000  
4       and up, and even a \$100,000 annually as a medical  
5       biller.

6                "I had no idea what a medical biller  
7       did, but I was intrigued by the pay, which was much  
8       higher than what I had ever earned. So I enrolled  
9       in a eight-month certificate course at the Career  
10      Institute of Health and Technology. I paid the  
11      \$6,600 tuition with Pell Grant and federal loans.

12               "Halfway through the course, my teacher  
13      left, leaving us with a clueless substitute. My  
14      course work included a 120-hour unpaid internship  
15      at a small medical coding office which contracted  
16      with outpatient doctors. My job was to help the  
17      outpatient doctor get paid for claims that were  
18      rejected by insurance companies.

19               "My medical coding internship involved  
20      little more than telephone work. I called Cigna  
21      or Blue Cross, et cetera." Sorry. "Asked why --  
22      and asked them why the claim was rejected, asked  
23      for correct billing or treatment code and

1 resubmitted the claim.

2 "When school ended, I could not find  
3 a job that paid well. Eventually, I went back to  
4 my boss at the internship, who hired me for \$9 an  
5 hour, \$18,000 annually, about the same as what I  
6 was making in retail. After 18 months of  
7 employment without better pay despite such  
8 promises, I left in search for a high-paying medical  
9 billing job that supposedly was out there.

10 "Perspective employers were  
11 unimpressed by my skills, which admittedly were  
12 minimal, given the poor quality of my instructors.

13 Unable to find a better paying medical biller job,  
14 I returned to retail work. I also ignored my  
15 student loan debt as I felt I'd been ripped off.

16 "In 2011, the U.S. Department of  
17 Education began garnishing my Gap wages for my loans  
18 that had now doubled in size. Unbeknownst to me,  
19 during the 2000s, dissatisfied students at my  
20 school regularly sent complaints to New York  
21 regulators about the school.

22 "These complaints included false  
23 promises of hands-on instruction, bogus

1 internships, large class sizes, unprepared  
2 instructors and fee gouging. In 2011, New York  
3 had received so many complaints that it closed the  
4 school. Nevertheless, the U.S. Department of  
5 Education continued to garnish my wages, and more  
6 recently, my tax returns.

7 "In 2017, I filed a Defense Against  
8 Repayment Discharge application with the  
9 Department of Education that is still pending.  
10 While I am hopeful that my discharge application  
11 will be granted and the money taken to repay the  
12 loan returned, I remain upset. I am 39 years of  
13 age and support my ailing mom with whom I live.

14 "I tried to better my life when I was  
15 25 by studying hard for a job that I was told would  
16 increase my earnings by 75 percent or more. That  
17 sales pitch was a total lie. I didn't know that  
18 then. In fact, the median wage of a medical biller  
19 a few years after school completion is \$20,000,  
20 according to the U.S. Department of Education's  
21 own data.

22 "Had I known, I would have gone to a  
23 different school and studied something else.

1 Perhaps by making the right choice on school, I  
2 would be in a better financial place than I am today.

3 "I have recently learned that the U.S.  
4 Department of Education has created measurements  
5 that identify trade school programs that are shams.

6 More particularly, the Department of Education  
7 identified in its 2017 Gainful Employment Data,  
8 75 percent medical billing coding programs that  
9 are so expensive that the borrowers will have great  
10 difficulty repaying their loans given their modest  
11 wages.

12 "But the Department of Education is  
13 planning on doing little with this data other than  
14 ask the failing school to warn their students and  
15 prospective students that the school needs  
16 improvement.

17 "New York State received almost 600  
18 pages of student complaints about my school, The  
19 Career, Inc. New York then acted on this  
20 information and closed the school.

21 "The Department of Education must do  
22 the same with gainful employment data that  
23 identifies failing programs. Otherwise, tens of

1 thousands of men and women from humble origins will  
2 find themselves in my own situation, behind a cash  
3 register, or in some other minimum wage, with  
4 nothing to show for their schooling but debt."

5 Thank you.

6 MS. MILLER: Thank you. Next.

7 MS. GARCIA: Good afternoon. Buenas  
8 tardes, everyone. My name is Joseline Garcia.  
9 I serve as the president of the United States  
10 Student Association. I'm also the primary student  
11 negotiator for the borrower defense rule, so I will  
12 be in your shoes next week. Fun.

13 So I am here to express my concerns over  
14 the closed session that happened earlier. As  
15 someone who is familiar with this process, I think  
16 and strongly believe that that was very  
17 inappropriate. It was disrespectful, and  
18 completely goes against the process of negotiated  
19 rulemaking.

20 There are students, in addition to  
21 other public members inside this room. This  
22 process is a public process that is what everyone  
23 who is a negotiator in gainful employment and

1 borrower defense signed up for. Having a closed  
2 session completely eliminates that.

3 A lot of the injustices that take place  
4 in our society often happen, or the decisions that  
5 lead to those injustices happen behind closed  
6 doors, when the people who are most impacted are  
7 not in the room. And although we do have student  
8 negotiators at the table, it is not okay that we  
9 did not have the public in the room.

10 So I hope that tomorrow, and also for  
11 the final session, you all comply to what you all  
12 signed up for, and that is having a public meeting.

13 This room is already very inaccessible,  
14 and I appreciate that you all have allowed for  
15 livestream, which has made it more accessible, not  
16 only for students but other members of the public  
17 to understand what is going on.

18 But when we closed those doors to the  
19 public, I got numerous phone calls and messages  
20 from students saying, what is going on here? My  
21 life is going to be greatly impacted by the  
22 decisions that take place at this table and I have  
23 no idea what is going on.

1           So please, as negotiators and also as  
2 people who I hope to be professional and  
3 responsible, do not agree to go through that process  
4 again. Thank you.

5           MS. MILLER: Thank you, Joseline.  
6 Thank you to our public commenters. You've given  
7 us something to think about. And with that, I'll  
8 see you all in the morning. Thank you.

9           MS. BUCK: So we will see you at 9  
10 o'clock. We have a lot to do tomorrow.

11           (Whereupon, the above-entitled matter  
12 went off the record at 5:00 p.m.)

13

14

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