

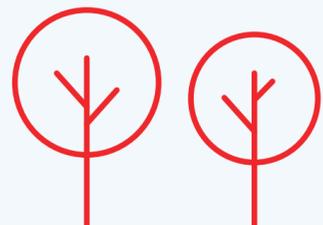
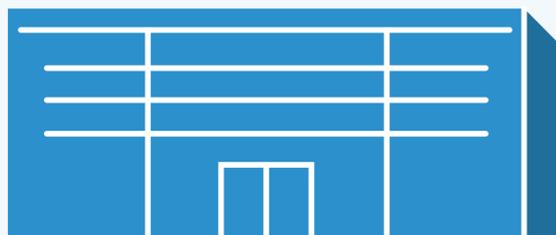
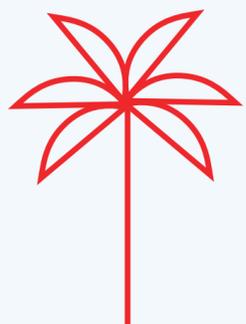


THE LONG BEACH  
**COLLEGE  
PROMISE**

SUCCESS BEGINS TODAY

# MAKING THE PROMISE

The Long Beach College Promise extends the promise of a college education to every student in the Long Beach Unified School District.



# AGENDA

Background

Why The Promise Matters

Structure & Leadership

Initiatives

Pathways

Outcomes

Recognition

Building a Promise

Q&A



# BACKGROUND

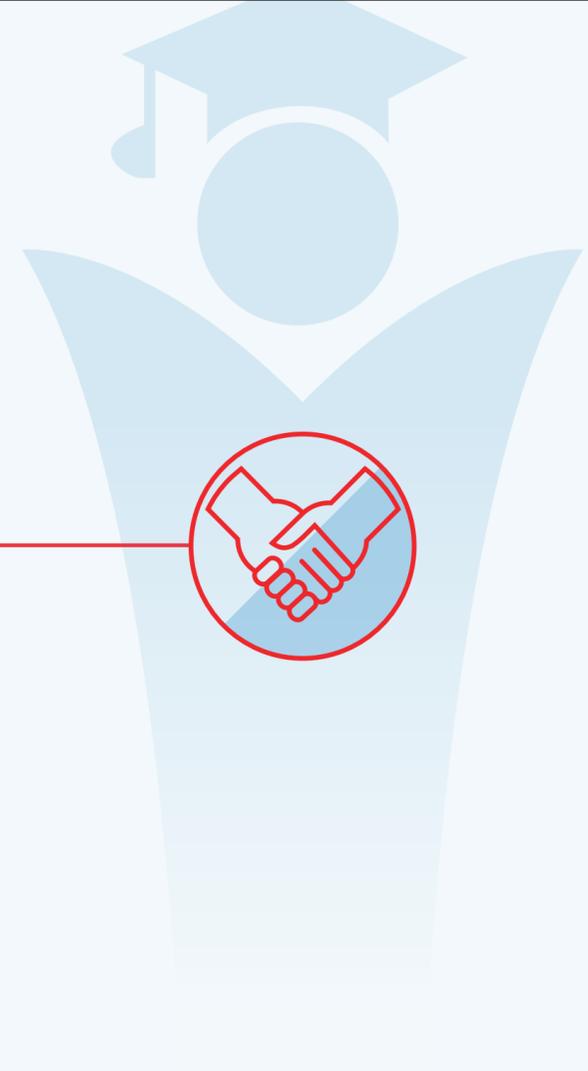
A PARTNERSHIP FOR EVERYONE'S SUCCESS

# THE PROMISE STORY

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As a result of the 20-year effort by the Long Beach Seamless Education Initiative, the Long Beach College Promise was established in 2008 as a partnership between the LBUSD, LBCC and CSULB.

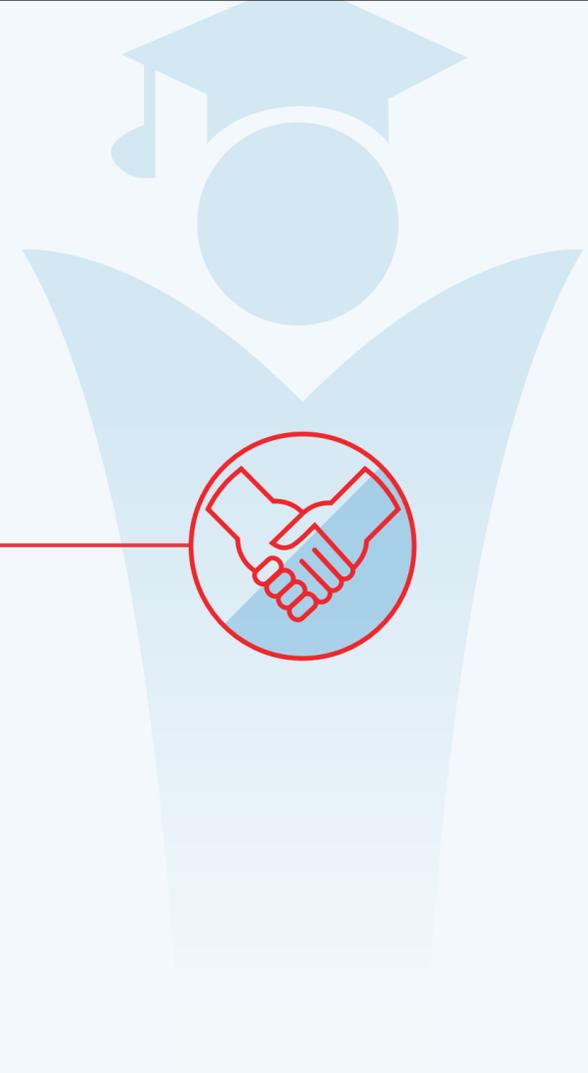
The Promise is a long-term commitment by these institutions and the community to provide a clear opportunity to attain a college education for local students—stretching from elementary education through earning a degree.



# THE PROMISE STORY

Individual student success is paramount to the Promise commitment, over any single institutional need:

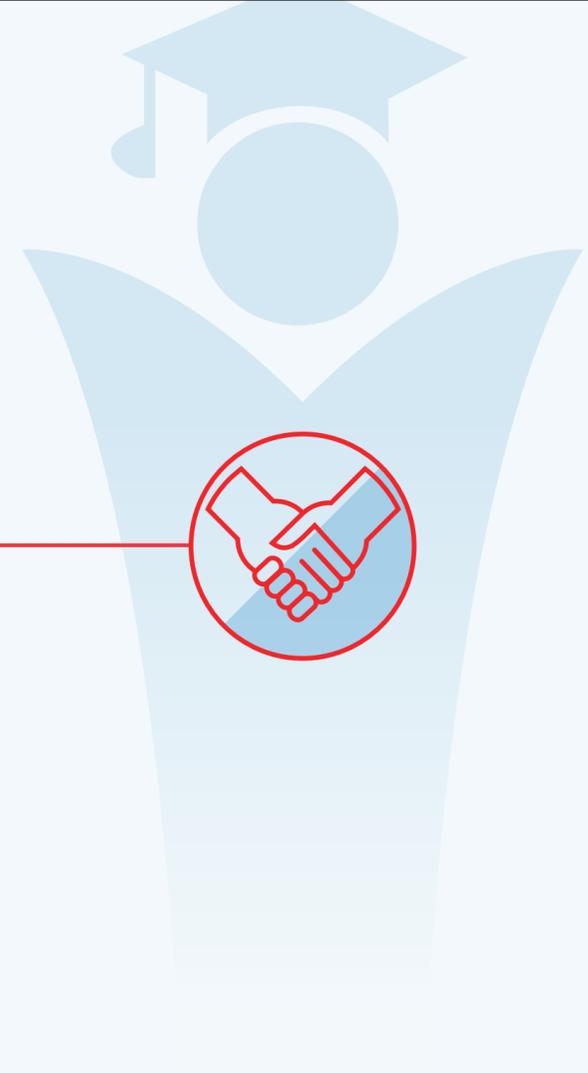
- Guaranteed admission to CSULB for local students despite hugely impacted application pool
- Major growth in the pool of college-ready students from both LBUSD and LBCC



# THE PROMISE STORY

The Promise helps create a college-going culture with an expectation of success in achieving academic and career goals:

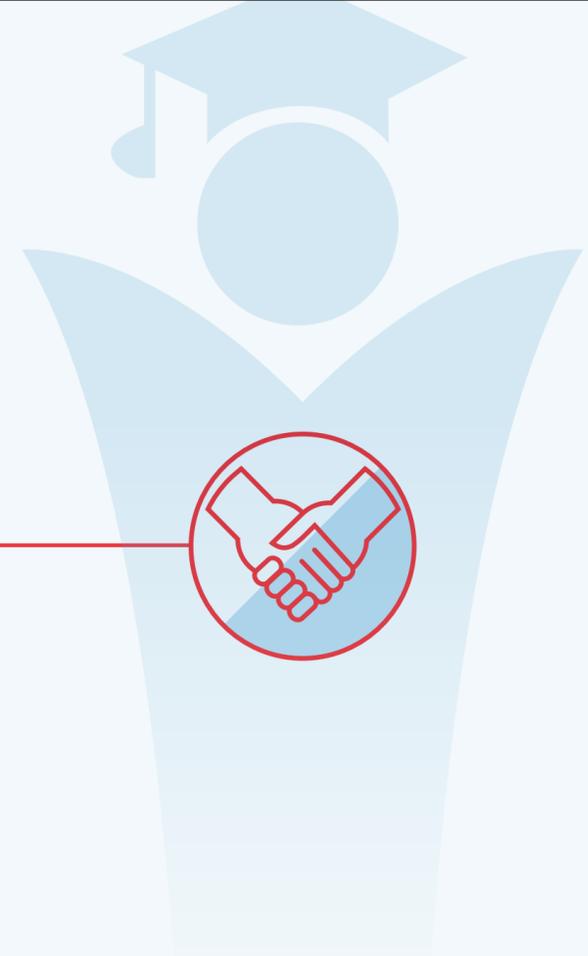
- Fourth- and fifth-grade students visit LBCC and CSULB to familiarize them with the campuses
- K-12 implements A-G standards and Common Core curriculum to align with LBCC and CSULB



## BACKGROUND

# PROMISE GOALS

- Provide world-class education from preschool through college graduation
- Increase the percentage of LBUSD students prepared for and directly attending college from high school
- Increase the percentage of LBCC students earning degrees and/or certificates
- Increase the percentage of LBCC students successfully transferring to CSULB or another four-year college or university
- Increase the percentage of CSULB students graduating with a bachelor's or advanced degree





# WHY THE PROMISE MATTERS

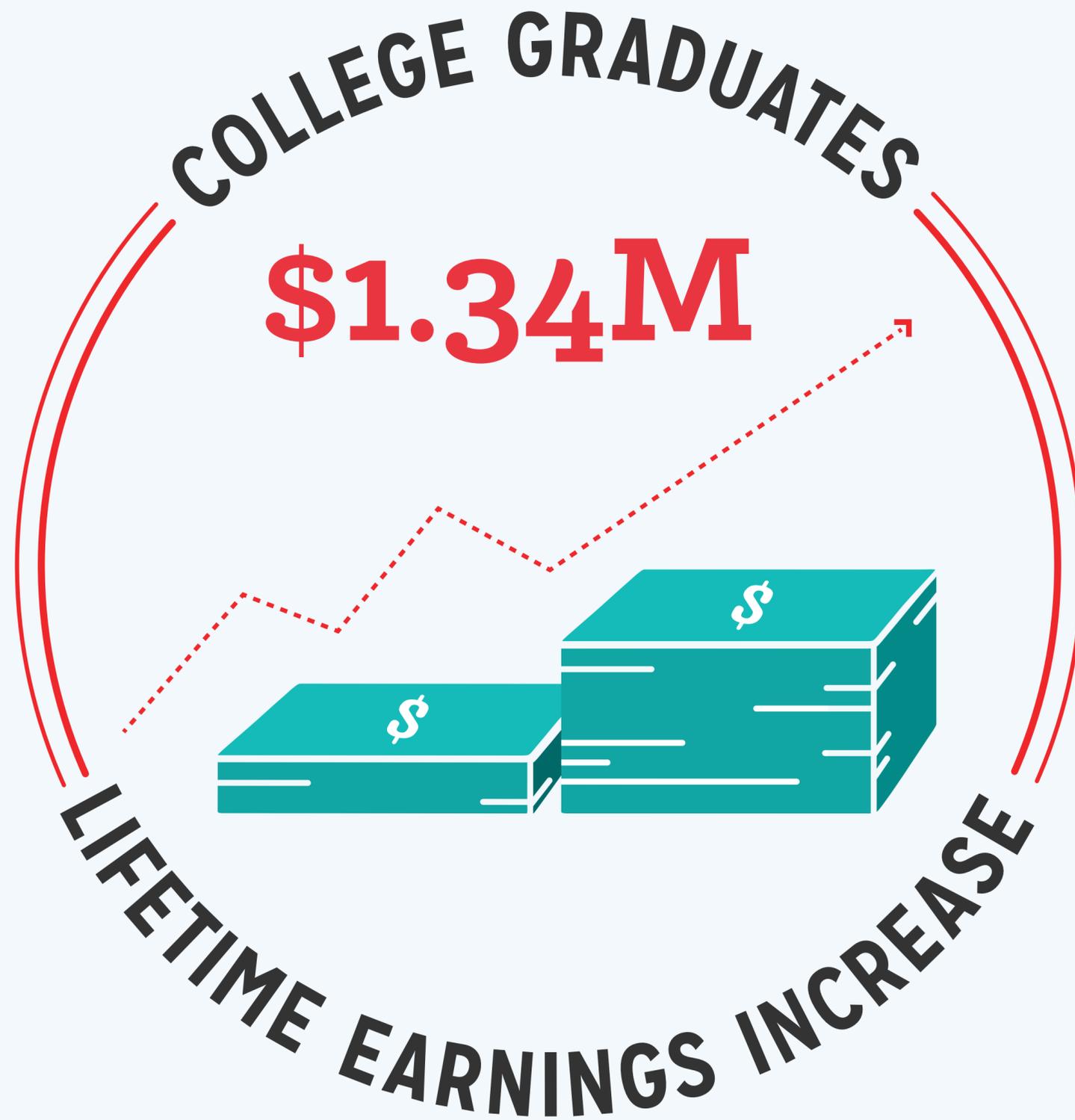
A SMART INVESTMENT

## WHY THE PROMISE MATTERS

“ We know that one of the best ways to improve outcomes for our students and to close achievement gaps is to align rigorous academics to the world of work and careers.”

– California Senate President pro Tempore  
Darrell Steinberg (D-Sacramento)

# WHY THE PROMISE MATTERS



# WHY THE PROMISE MATTERS



# WHY THE PROMISE MATTERS



# WHY THE PROMISE MATTERS



## WHY THE PROMISE MATTERS



“ The resources and friendships I developed at LBUSD, LBCC and CSULB enabled me to make a real plan for my future. I am on my way toward a double major in international business and hospitality management, heading to Germany this summer on an internship, and looking forward to one day becoming a philanthropist so that I can really help those who have less than I do.”

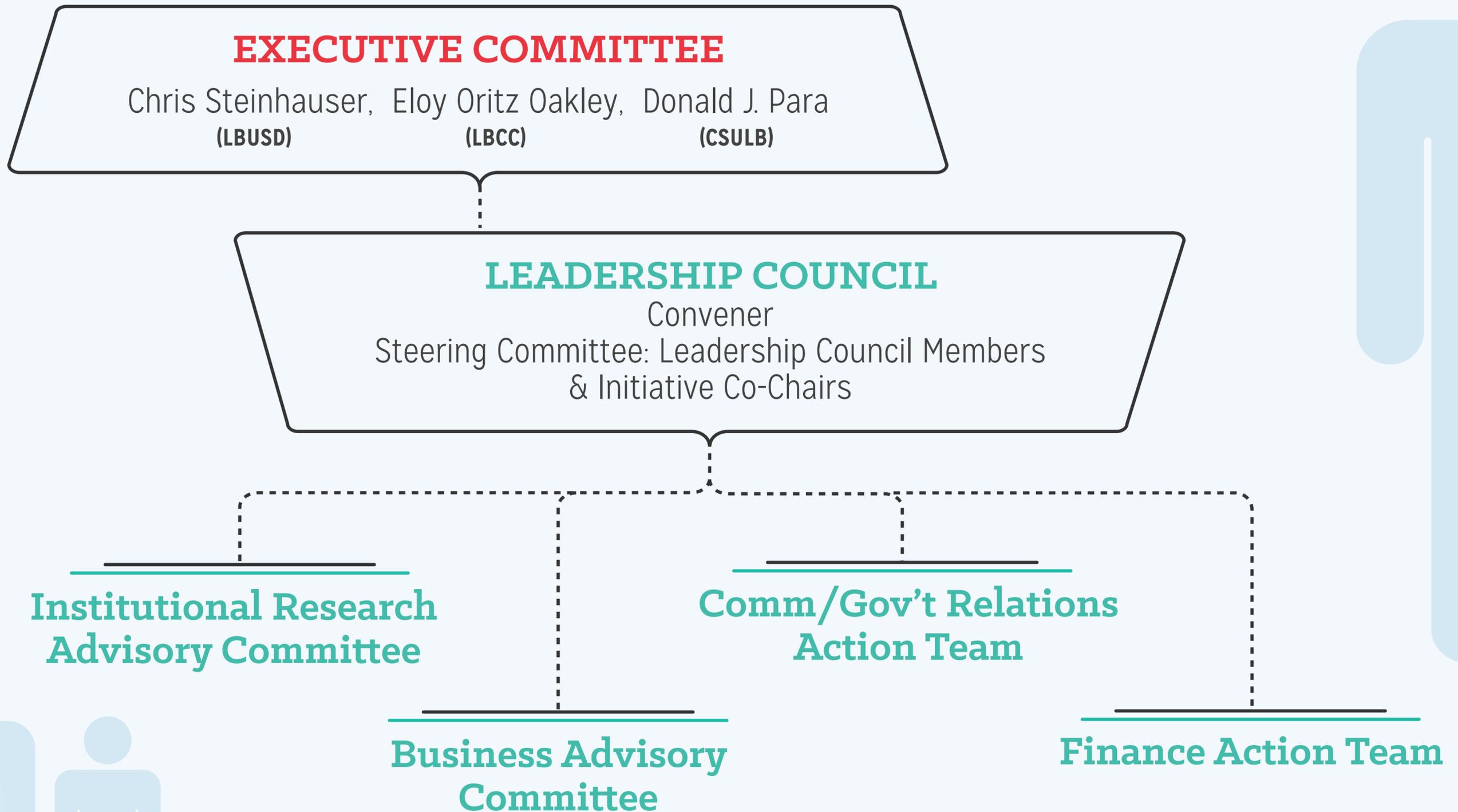
– LBCC transfer student on the Promise Pathway,  
Dominique Vera



# STRUCTURE & LEADERSHIP

ARCHITECTS OF A BETTER TOMORROW

# STRUCTURE AND LEADERSHIP

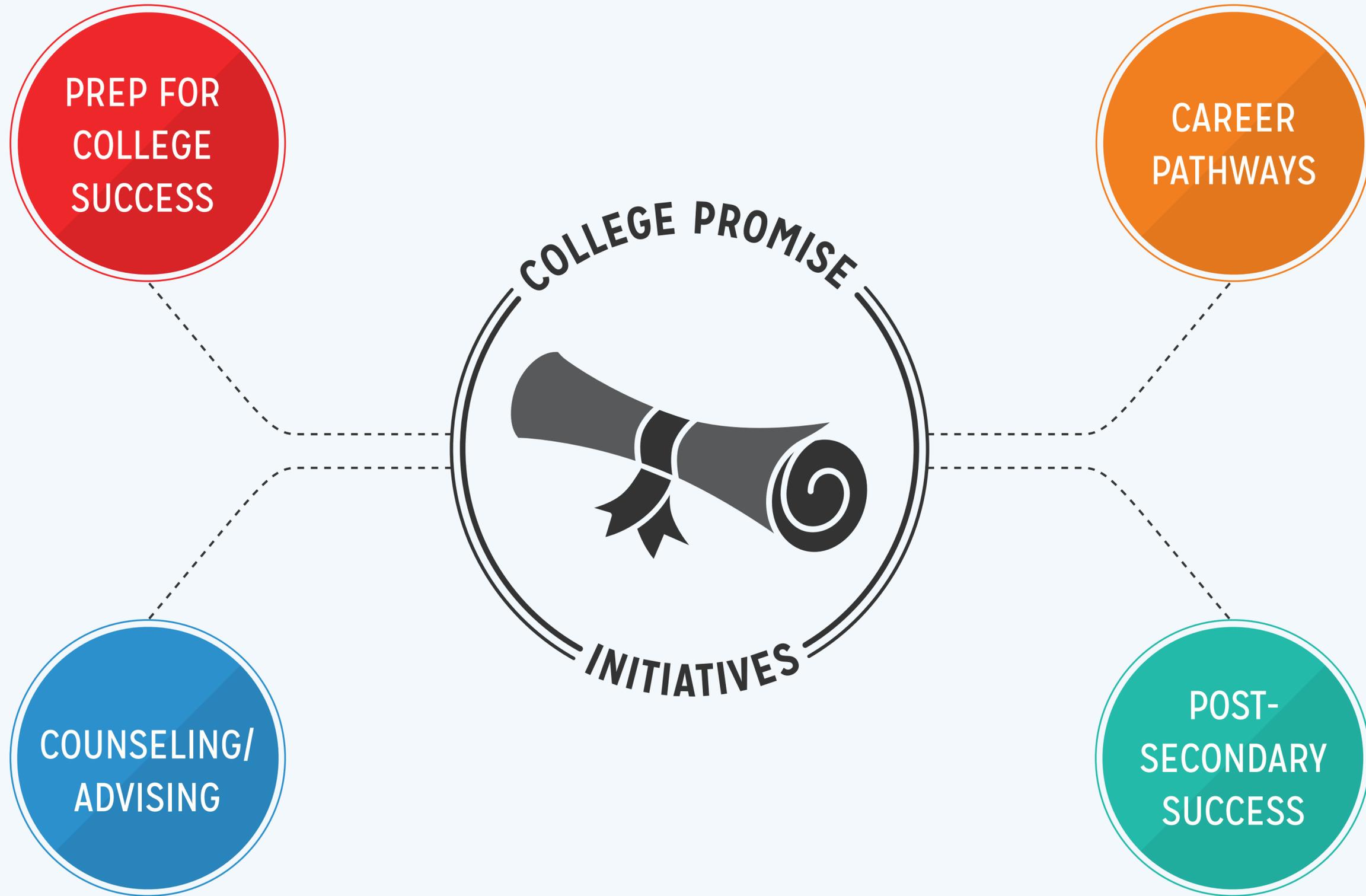




# INITIATIVES

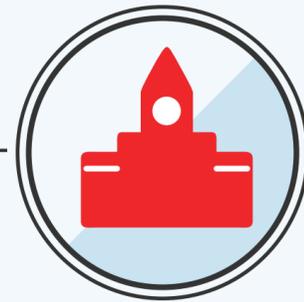
FOUR KEYS TO UPWARD MOBILITY

# INITIATIVES



## INITIATIVES

# PREP FOR COLLEGE SUCCESS



Build a culture of college expectation that includes career awareness and preparation for collegiate academic rigor by:

- Aligning college readiness standards
- Aligning K-12 to higher education interventions
- Reducing need for college remediation through innovative assessment and approach to college preparation

# TEACHER TRAINING

“Under the Seamless Education Partnership, CSULB and LBUSD launched an effort to reform teacher training, with K-12 teachers meeting with CSU Long Beach faculty and students to explain ‘what it is really like in the classroom.’ The discussions led to the College of Education using experienced K-12 administrators and teachers to lead a number of its teacher training classes, as well as advise on the curriculum.”

– Little Hoover Commission Report, 2013 citing the Long Beach Promise

## INITIATIVES

# CAREER PATHWAY



Creating pathways to college and career success for every student through a partnership of the Long Beach business community, LBUSD, LBCC and CSULB

## INITIATIVES

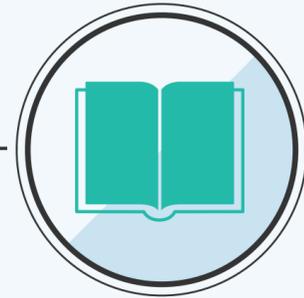
# COUNSELING ADVISING



Improving counseling and advising structure across LBUSD, LBCC and CSULB to ensure student success attending and transitioning from each institution

## INITIATIVES

# POST- SECONDARY SUCCESS



Promoting increased admissions, transfer, retention and graduation rates at LBCC and CSULB

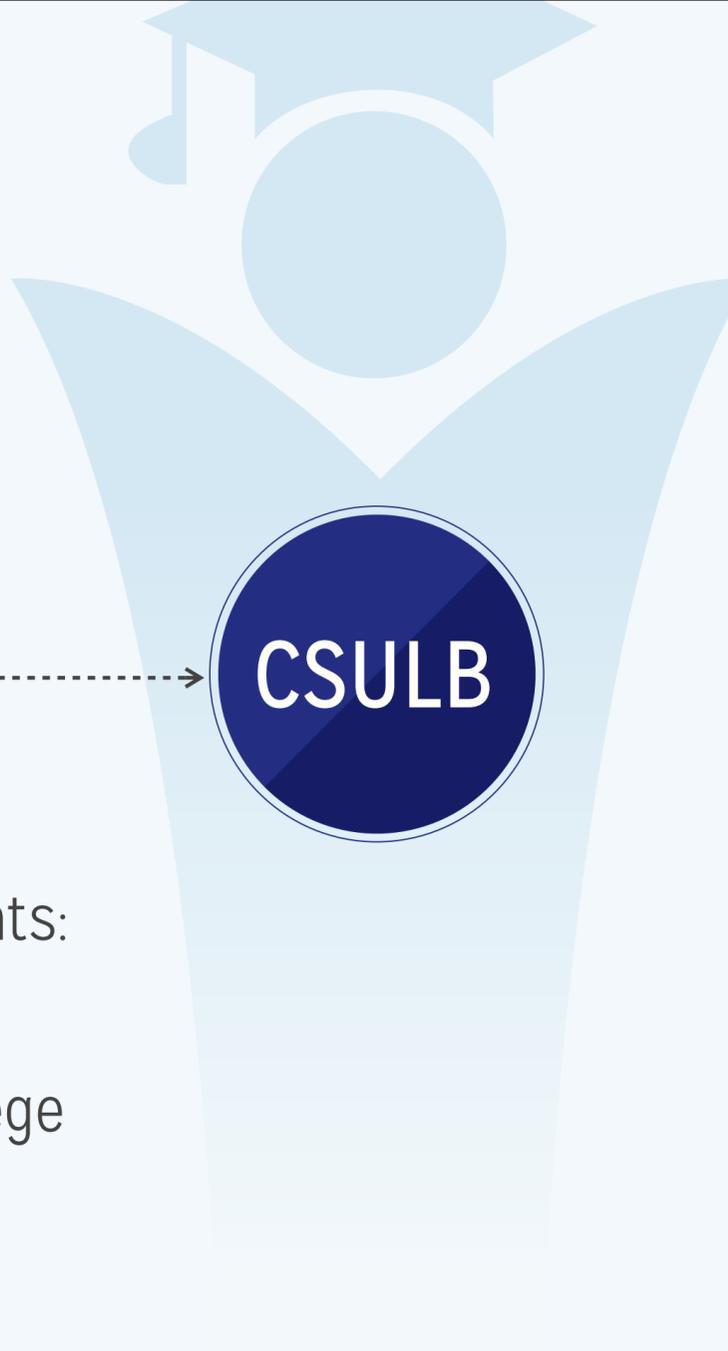


# PATHWAYS

SETTING NEW COURSES IN EDUCATION



## BEACH PATHWAYS

A dark blue circular logo with the text 'CSULB' in white, bold, sans-serif font. In the background, there is a faint, light blue graphic of a graduation cap and a stylized figure.

Long Beach Promise guarantees admission to CSULB for local students:

- For first-time freshman applicants from LBUSD who complete college preparatory courses with satisfactory grades and meet CSULB minimum admission requirements
- For local community college transfer applicants who complete all transfer preparation courses for a specific major with satisfactory grades and meet CSULB minimum admission requirements

# CSULB APPLICATION POOL

- More than 83,000 applicants
- Ranked 5th in nation for number of applicants
- Fewer than 8,000 new students will be enrolled in fall 2014

**LOCAL GUARANTEE FOR ENROLLMENT PROTECTS LOCAL STUDENTS FROM SEVERE IMPACTION STATUS.**

# PATHWAYS



# PROMISE PATHWAYS

PROVIDING LBUSD GRADUATES A CLEAR PATH FOR SUCCESS AT LBCC

- Innovative placement pilot
  - › Placement based on grade and college success indicators beyond standardized testing
- Priority enrollment for incoming LBUSD graduates
- Prescriptive course schedule and support
  - › All first-year students having First Semester Education Plan, including enrollment in English, math and reading as required

# PATHWAYS

## EARLY EDUCATION MILESTONES IN FIRST YEAR

FALL 2011  
LBUSD

FALL 2012  
PROMISE PATHWAYS

SUCCESSFULLY  
COMPLETED  
TRANSFER MATH

5%

300%  
INCREASE

15%

SUCCESSFULLY  
COMPLETED  
TRANSFER ENGLISH

12%

340%  
INCREASE

41%

BEHAVIORAL  
INTENT  
TO TRANSFER

13%

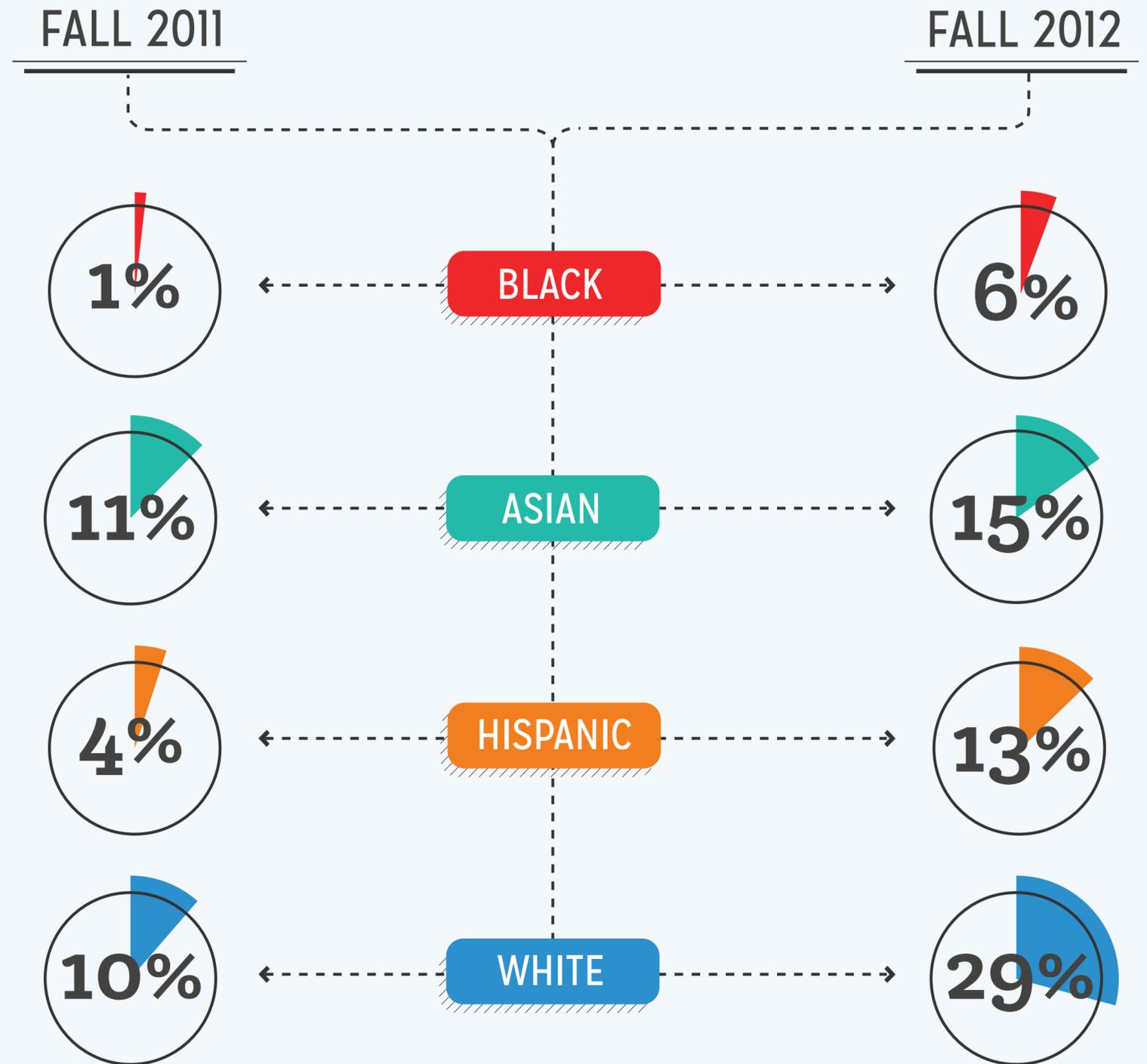
275%  
INCREASE

36%

# PATHWAYS

## SUCCESSFULLY COMPLETED TRANSFER MATH

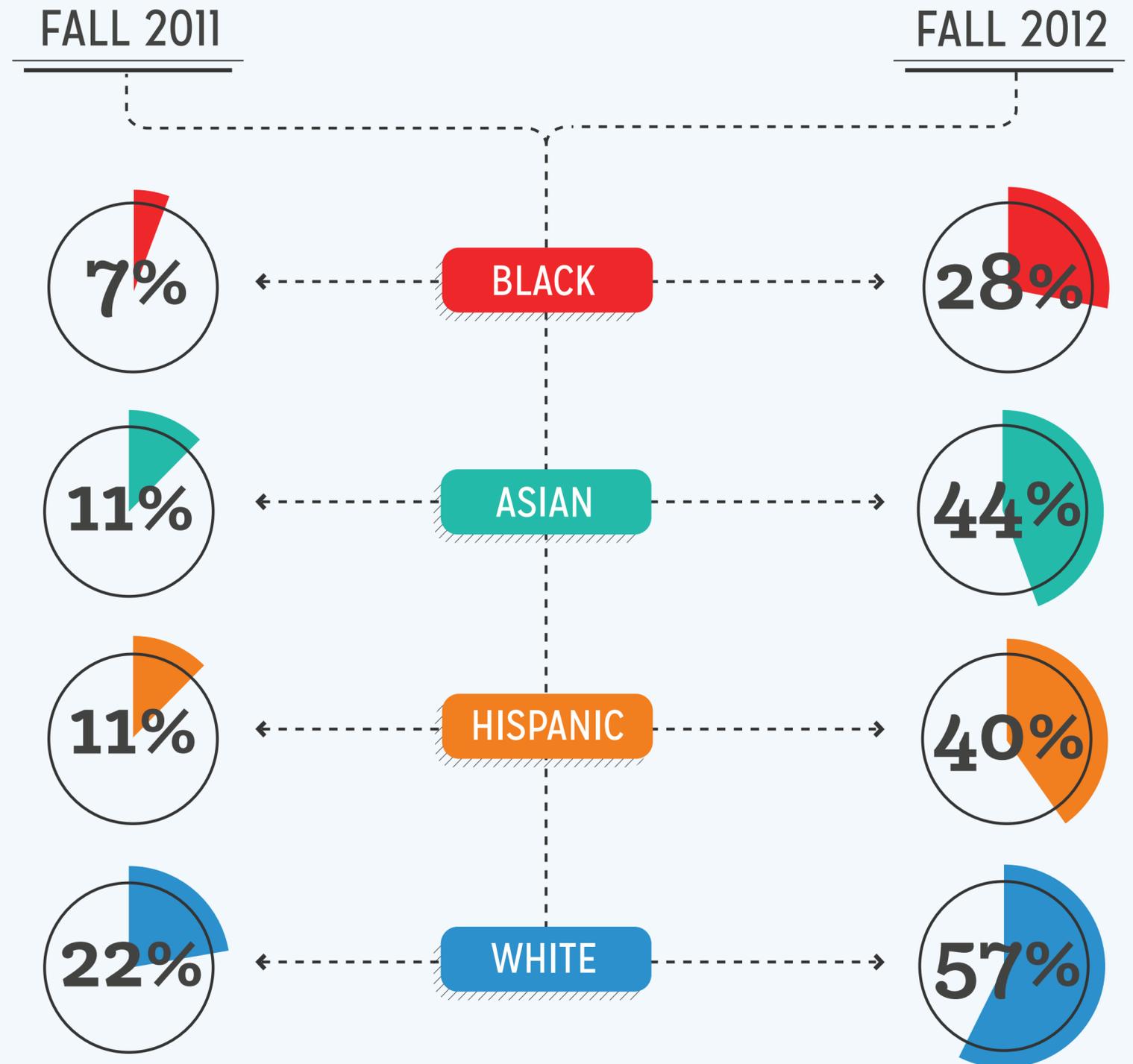
EQUITY IMPACT OF PROMISE PATHWAYS



# PATHWAYS

## SUCCESSFULLY COMPLETED TRANSFER ENGLISH

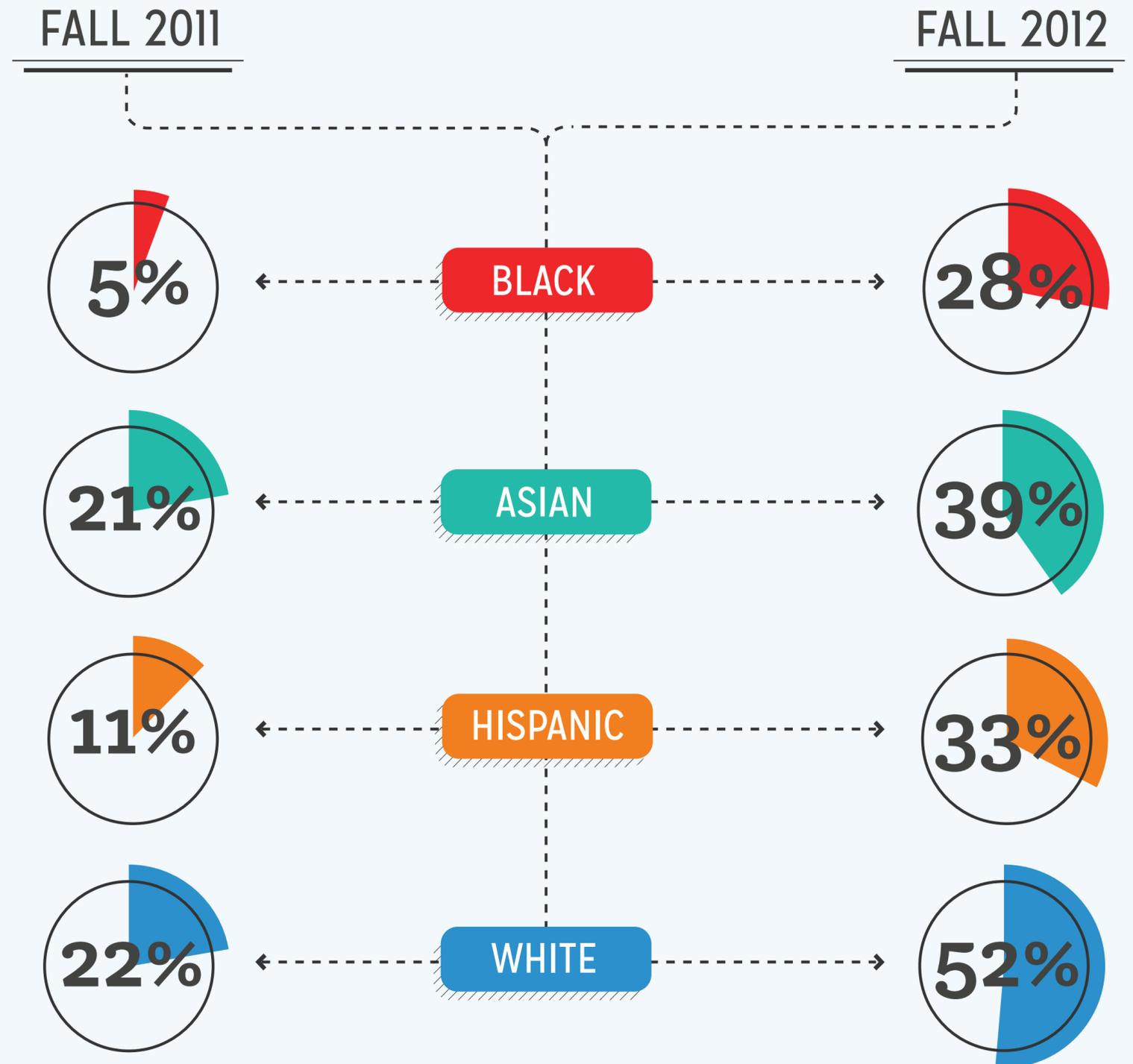
EQUITY IMPACT OF PROMISE PATHWAYS



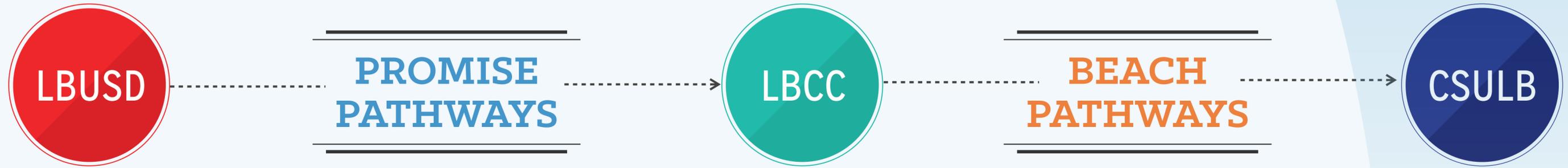
# PATHWAYS

## BEHAVIORAL INTENT TO TRANSFER

EQUITY IMPACT OF PROMISE PATHWAYS



# PATHWAYS



# BEACH PATHWAYS

PROVIDING LBUSD GRADUATES A CLEAR PATH FOR SUCCESS AT LBCC

Initiated in 2013, this option offers LBUSD graduates who meet CSU eligibility requirements but were not offered admission to CSULB a guaranteed way to transfer in.

- Guaranteed acceptance after only three semesters
- Includes a scholarship to cover first semester fees
- Guaranteed access to classes required to transfer to CSULB
- Specialized advising and programming at CSULB



# OUTCOMES

THE POWER OF A PROMISE

# OUTCOMES

## TUITION RELIEF

### LONG BEACH PROMISE SCHOLARSHIP

Free enrollment from LBCC Foundation for all local high school graduates enrolling in fall semester



WITH  
OVER

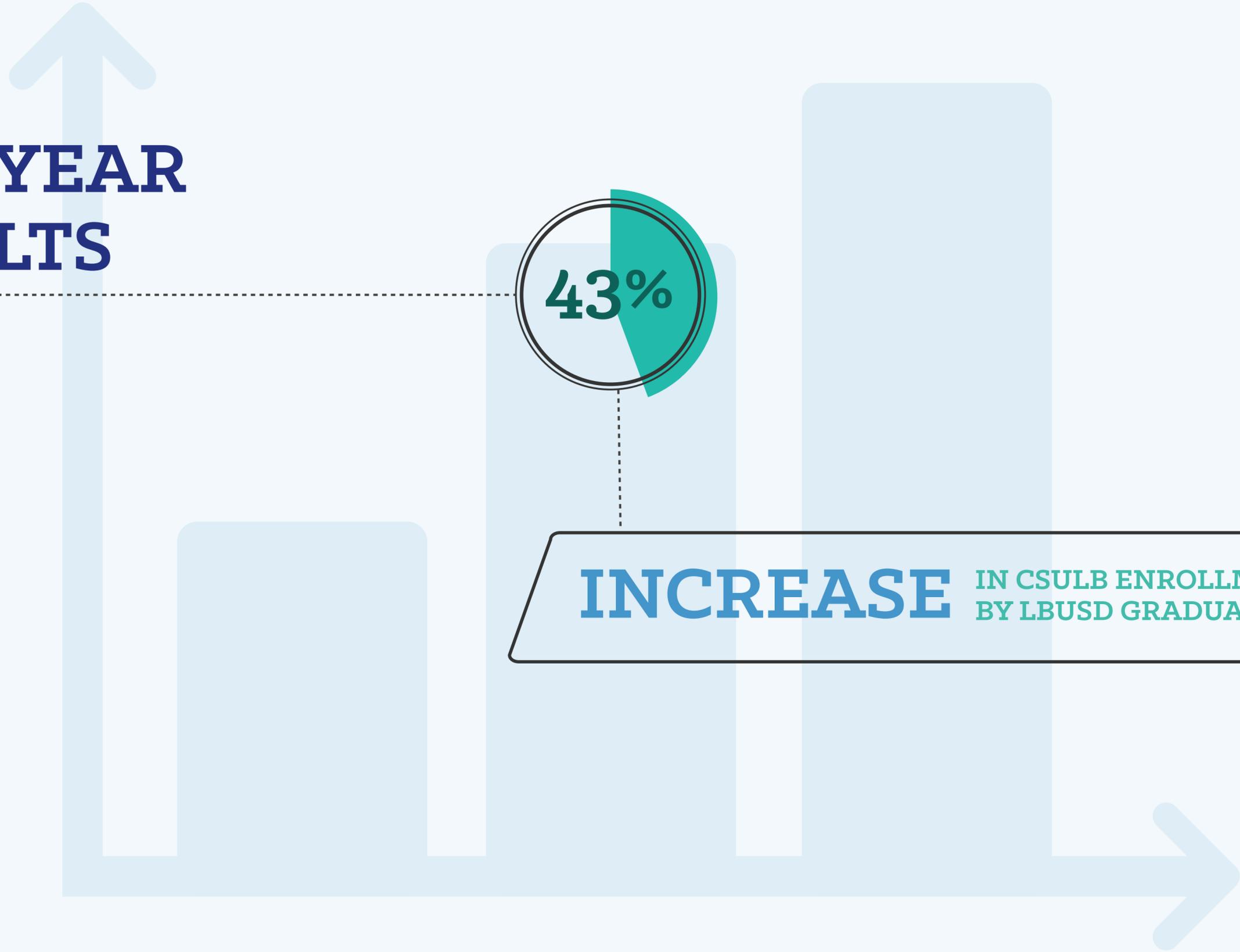
**5,600**

STUDENTS  
BENEFITTING

**SINCE 2008**

OUTCOMES

FIVE-YEAR RESULTS



**INCREASE** IN CSULB ENROLLMENT BY LBUSD GRADUATES

OUTCOMES

**FIVE-YEAR  
RESULTS**



LBCC & LBUSD GRADUATES MORE LIKELY TO  
**REMAIN ENROLLED**  
AT CSULB THAN OTHER STUDENTS



# RECOGNITION

EYEING THE LONG BEACH VIEW



2014

# JAMES IRVINE FOUNDATION LEADERSHIP AWARD

Long Beach College Promise & Promise Pathways  
recognized for improving attainment of early education  
milestones for first-year students.



WHITE HOUSE INITIATIVE  
**FOR EXCELLENCE IN  
EDUCATION OF HISPANICS**

Highlighted by President Obama for innovation in  
education during National Education Summit



# LITTLE HOOVER COMMISSION

Cites Long Beach College Promise  
as successful model



# LITTLE HOOVER COMMISSION

“ Regional partnerships such as the Long Beach College Promise not only get high school students to think of themselves as college-bound, but to prepare themselves so they are in a better position to succeed once they are there.”



# BUILDING A PROMISE PROGRAM

FIVE WAYS TO OPEN UP LIMITLESS OPPORTUNITY

1

## CONVENE LEADERSHIP

- Academic leadership at district, community college and state college levels
- Municipal, state and federal elected leadership
- Community business and social justice/non-profit leaders

2

### CREATE AN AGREEMENT OR COMPACT

- Establish trust between leaders and forge commitment to program over long term
- Establish accountability on the side of students and their families by having them sign the agreement

3

### CREATE AN ACTION PLAN

- Find and implement initiatives and pathways tailored to community needs

4

### SELECT A FULL-TIME ADMINISTRATOR/CONVENER

- Ownership of program vested in staff to hold leadership accountable

5

### **CREATE A FULLY TRANSPARENT REPORTING STRUCTURE & SCHEDULE**

→ Public disclosure of both successes and challenges to elicit support or quickly address concerns

# BUILDING A PROMISE





# QUESTIONS & ANSWERS

Thank you for participating!

More information available:

[www.LongBeachCollegePromise.org](http://www.LongBeachCollegePromise.org)

or by email: [mtaylor@lbcc.edu](mailto:mtaylor@lbcc.edu)