

development. The courses satisfy the course requirements for the Marriage and Family Therapy license. Eligibility to sit for the exam with the Board of Behavioral Sciences (BBS) requires the degree be earned at a school operating under full approval by the Bureau of Private Postsecondary and Vocational Education.

By the end of the program graduates will be able to:

Describe the theory and rationale for counseling

Identify human development changes across the life span

Conduct effective counseling of individuals, couples, families, children and groups

Appreciate the diversities of individuals, couples, families, children and groups

Communicate with peers and supervisors using appropriate terminology and consultative practices.

Complete a thesis or final project

Graduation Requirements:

The Master of Arts degree requires the completion of 101 units at the graduate level, two hundred (200) supervised internship hours must be fulfilled, in addition to 50 hours of personal counseling with licensed professionals. Successful passage of the MA Comprehensive Exam is also required.

Curriculum:

Course titles that satisfy degree requirements:

Prerequisite Courses (20 units)

<u>Course</u>	<u>Units</u>
CPS 400 Introduction to Psychology	5
or	
CPS 401 History & Systems of Psychology	5
CPS 402 Abnormal Psychology	5
CPS 403 Theories of Personality	5
CPS 404 Quantitative Perspectives	5

Graduate Core Psychology Course Requirements (96 units)

CPS 501 Writing Skills & Research	5
CPS 601 Counseling Theories & Strategies	5
CPS 603 Developmental Psychology	5
CPS 604 Introduction to Psychological Research	5
CPS 605 Clinical Counseling Skills Training	5
CPS 610 Psychopathology	5
CPS 611 Advanced Clinical Skills Training	5
CPS 612 Legal & Ethical Issues in Counseling	5
CPS 613 Human Sexuality and Gender Issues	5
CPS 614 Theories, Therapies & Issues in Chemical Dependency	5
CPS 615 Cross-Cultural Counseling	5
CPS 616 Psychotherapy w/Children & Adolescents	5
CPS 617A Assessment & Treatment of Child Abuse	2.5
CPS 617B Assessment & Treatment of Partner Abuse	2.5
CPS 618 Psychological Tests & Measurements	5
CPS 619 Theories of Family Therapy	5
CPS 620 Theory & Practice of Family	

Therapy	5
CPS 622 Supervised Practicum A	5
CPS 624 Supervised Practicum B	5
CPS 628 HIV Treatment & Counseling	1
CPS 704 Psychopharmacology	5

Elective (5 units)

<u>Course</u>	<u>Units</u>
CPS 621 Selected Topics in Psychotherapeutic Techniques	5

Required Total Units: 101

Master of Arts in Sport Counseling

Program Objectives:

This program is designed to provide students with the theoretical and practical training needed to help athletes be more effective in sports and their personal lives. The program is intended to prepare professionals to consult with individual athletes, teams, and athletic organizations, and to effectively develop and teach programs tailored for this unique population.

By the end of the program graduates will be able to:

Describe the unique mental health needs of a professional athlete

Identify and describe the ethical and legal considerations in counseling psychology

Articulate the theory and research that are central to counseling and sports psychology

Conduct effective counseling of individual athletes, coaches and teams

Demonstrate effective intervention techniques based on the need of the client

Complete a thesis or final project

Graduation Requirements:

The Master of Arts degree in Sport Counseling requires the completion of 90 quarter units at the graduate level. Students will complete the core Psychology requirements (55 units) and the required Sport Counseling requirements (30 units). Students are required to write a Master's Thesis/Project (5 units), and complete 50 hours of personal counseling. Successful passage of the MA Comprehensive Exam is also required.

Curriculum:

Course titles that satisfy degree requirements:

Prerequisite Courses (15 units)

<u>Course</u>	<u>Units</u>
CPS 400 Introduction to Psychology	5
or	
CPS 401 History & Systems of Psychology	5
CPS 402 Abnormal Psychology	5
CPS 403 Theories of Personality	5
CPS 404 Quantitative Perspectives	5
SPO 505 Introduction to Physical Education	5

Graduate Core Psychology Course Requirements (55 units)

<u>Course</u>	<u>Units</u>
CPS 501 Writing Skills & Research	5
CPS 601 Counseling Theories & Strategies	5
CPS 604 Introduction to Psychological Research	5
CPS 603 Developmental Psychology	5
CPS 605 Clinical Counseling & Skills Training	5
CPS 610 Psychopathology	5
CPS 611 Advanced Clinical	5

	Skills Training	
CPS 612	Legal & Ethical Issues in Counseling	5
CPS 613	Human Sexuality and Gender Issues	5
CPS 614	Theories, Therapies & Issues in Chemical Dependency	5
CPS 615	Cross-Cultural Counseling	5

**Graduate Sport Counseling Course
Requirements (30 units)**

<u>Course</u>	<u>Units</u>	
SPO 600	Sport Psychology Business Principles	5
SPO 651	Introduction to Sport Counseling	5
SPO 652	Assessment & Evaluation in Sport Counseling	5
SPO 653	Adult Fitness & Performance Enhancement	5
SPO 665	Sport Counseling Practicum I	5
SPO 668	Career Transition & Athletic Retirement	5

Thesis / Project (5 units)

<u>Course</u>	<u>Units</u>	
SPO 699	Thesis/Project	5

Students working on their Dissertation, Master's Thesis, or Senior Project must be registered for the respective course every quarter until the project has been completed. The Dissertation, Master's Thesis, or Senior Project is complete when the student has successfully passed the oral examination where applicable and the final approval forms have been signed by the project chairperson and SDUIS Director of Research.

Required Total Units: **90**

Master of Arts in Transpersonal Psychology

Program Objectives:

This program was designed to give the student a sound base in traditional Western Psychology and Integrative Transpersonal Psychology. The student will have the opportunity to explore a particular emphasis drawing from the University's Transpersonal Psychology curriculum.

By the end of the program graduates will be able to:

Describe the tenets and traditions of traditional Western Psychology

Describe the tenets and philosophy behind Eastern Psychology

Identify and describe the ethical and legal considerations associated with psychology

Demonstrate various transpersonal therapies

Demonstrate alternative healing therapies

Complete a thesis or final project

Graduation Requirements:

The Master of Arts degree in Transpersonal Psychology requires the completion of 90 quarter units at the graduate level. The student will develop an individualized program of study by completing the core Psychology requirements (55 units), the core Transpersonal requirements (25 units) and selecting (5) additional elective graduate units

from the SDUIS combined curricula. Students are required to write a Master's Thesis/Project (5 units), in addition to completing 50 hours of personal counseling with licensed professionals. Successful passage of the MA Comprehensive Exam is also required.

Curriculum:

Course titles that satisfy degree requirements:

Prerequisite Courses (20 units)

<u>Course</u>	<u>Units</u>
CPS 400 Introduction to Psychology	5
or	
CPS 401 History & Systems of Psychology	5
CPS 402 Abnormal Psychology	5
CPS 403 Theories of Personality	5
CPS 404 Quantitative Perspectives	5

Graduate Core Psychology Course Requirements (55 units)

<u>Course</u>	<u>Units</u>
CPS 501 Writing Skills & Research	5
CPS 601 Counseling Theories, Strategies	5
CPS 603 Developmental Psychology	5
CPS 604 Introduction to Psychological Research	5
CPS 605 Clinical Counseling Skills Training	5
CPS 610 Psychopathology	5
CPS 611 Advanced Clinical Skills Training	5
CPS 612 Legal & Ethical Issues in Counseling	5
CPS 613 Human Sexuality and Gender Issues	5
CPS 614 Theories, Therapies & Issues in Chemical Dependency	5
CPS 615 Cross-Cultural Counseling	5

Graduate Transpersonal Core Requirements (25 units)

<u>Course</u>	<u>Units</u>
CTR 600 Psychology Business Principles	5
CTR 670 Introduction to Tibetan Buddhist Psychology	5
CTR 671 Theories of Consciousness	5
CTR 672 East/West Psychology	5
CTR 673 Meditation & Mandalas	5

Graduate Transpersonal Electives Available (choose 1 course - 5 units)

<u>Course</u>	<u>Units</u>
TRP 674 Traditions of Transformational Arts	5
TRP 675 Mind/Body Approaches to Health	5
TRP 676 Alternative Healing Therapies	5
TRP 678 Selected Topics in Transpersonal Studies	5
TRP 771 Foundations of Contemplative Depth Psychotherapy	5
TRP 774 Fundamentals of Energetic & Somatic Therapies	5
TRP 776 Contemplative, Transpersonal Therapies	5

Thesis / Project (5 units)

<u>Course</u>	<u>Units</u>
CTR 699 Thesis/Project	5

Students working on their Dissertation, Master's Thesis, or Senior Project must be registered for the respective course every quarter until the project has been completed. The Dissertation, Master's Thesis, or Senior Project is complete when the student has successfully passed the oral examination where applicable and the final approval forms

have been signed by the project chairperson and SDUIS Director of Research.

Required Total Units: 90

objectives, course content, weekly assignments and student performance expectations.

3) Instructors work closely with students to monitor their progress.

Master of Business Administration

Program Objectives:

The MBA program at San Diego University for Integrative Studies is designed for mid-career business managers, multicultural organizational leaders, educators, investors, entrepreneurs, and other mature adult learners who are seeking to broaden and deepen their knowledge and skill in launching new businesses, investing in them, and developing them. The program offers three tracks. The first is a general track focusing on business in a US context, the second focuses on the global and multicultural context of US and international business, and includes a special emphasis on doing business with China, and finally our third “Green” track, which focuses on ecological sustainability and social responsibility.

By the end of the program graduates will be able to:

Evaluate business opportunities taking into consideration financial, marketing, and human resource data.

Use quantitative and qualitative tools to make business decisions

Demonstrate strategic management and leadership

Describe ethical considerations of business ownership

Complete a thesis or final project

Graduation Requirements:

The MBA program requires the participant to successfully complete a total of 75 quarter units of graduate-level coursework in business administration. The sequence of available courses for each of the three tracks includes both required courses (12 courses) and electives (3 courses). In addition, students must complete the course BUS 695 Comprehensive Business Project.

Students working on their Comprehensive Business Project must be registered for the respective course each subsequent quarter until the project has been completed. The Comprehensive Business Project is complete when the final draft of the students’ Comprehensive Business Project has been completed, evaluated, and formally approved by the Comprehensive Business Project Instructor.

Curriculum:

Participants in the Master of Business Administration program must complete 15 courses from the courses below. CPS 501, BUS 601 or BUS 631, and BUS 602 are required for all students. General track students must also complete courses BUS 610 through BUS 618; international business track students must complete courses 620 through BUS 628. Students who select the Green track must complete courses BUS 630 through BUS 639. An additional 3 courses

must be selected from the list of elective courses (numbered BUS 650 through BUS 656).

Prerequisite Courses: (5 Units)

<u>Course</u>	<u>Units</u>
AES 502 Academic English Skills (If required)	5

Required Courses: (15 Units)

<u>Course</u>	<u>Units</u>
CPS 501 Writing Skills & Research	5
BUS 601 Financial Accounting from a Managerial Perspective	5
OR	
BUS 631 Finance & Environmental Accounting	5
BUS 602 Quantitative Methods in Business	5

Required Courses: General Track (45

Units

<u>Course</u>	<u>Units</u>
BUS 610 Leading & Managing People and Organizations	5
BUS 611 Entrepreneurship: Developing New Ventures	5
BUS 612 Managing Franchise Businesses	5
BUS 613 Venture Capital & Private Equity	5
BUS 614 Marketing Strategies & Tactics	5
BUS 615 Real Estate Investing	5
BUS 616 Business Law	5
BUS 617 Financial planning & Investing	5
BUS 618 Information Technology Strategies for Entrepreneurial Businesses	5

**Required Courses: International Business
Track (45 Units)**

<u>Course</u>	<u>Units</u>
BUS 620 Managing People & Organizations: Eastern & Western Perspectives	5
BUS621 Entrepreneurship in the US & in China: Developing New Ventures	5
BUS 622 Global Business Perspectives: Focus on China.	5
BUS 623 Venture Capital & Private Equity	5
BUS 624 Marketing Strategies & Tactics in a Global Environment	5
BUS 625 Negotiating & Bargaining Skills: Asia, the US, Internationally	5
BUS 626 Business Law Around the World	5
BUS 627 Leadership Issues & Styles Across the Pacific: China & the US.	5
BUS 628 Information Technology Strategies for International Businesses	5

Required Courses: Green Track (45 Units)

<u>Course</u>	<u>Units</u>
BUS 630 Introduction to Sustainable Business	5
BUS 632 Eco-commerce Models	5
BUS 633 Foundations in Ecological Economics	5
BUS 634 Sustainable Products and Services	5
BUS 635 Application of Sustainable Business Practices	5
BUS 636 Air Pollution, Animal Rights, Land Use, Energy Law and Biodiversity Protection	5
BUS 637 Environmental Economics Policy & Management	5
BUS 638 Global Environmental Issues	5

in Business Transactions
 BUS 639 Climate Change and the Law 5

Elective Courses (15 Units)

<u>Course</u>	<u>Units</u>
BUS 650 Advanced Marketing Strategies: Successes & Failures	5
BUS 651 Mergers & Acquisitions East & West	5
BUS 652 Identifying & Analyzing Domestic Business Opportunities	5
BUS 653 Identifying & Analyzing International Business Opportunities	5

5

BUS 654 Financial Institutions & Markets in a Global Perspective	5
BUS 655 The Federal Reserve & Business Forecasting	5
BUS 656 Special Projects in Business Management	5

Capstone Cours: (5 units)

<u>Course</u>	<u>Unit</u>
BUS 695 Comprehensive Business Project	5

Required Total Units: 80

**Master of Business Administration with
 Specialization in Hospitality
 Management**

Program Objectives:

The Master of Business Administration program with specialization in Hospitality Management is designed for students who want to qualify for top hospitality jobs, and for working professionals who want to further their education and career. Students will study general business disciplines necessary to achieve success in the corporate and public sectors, as well as develop a sound understanding of the hospitality industry and how to fulfill the needs of consumers and organizations in the hospitality industry. This program will prepare graduates for professional roles and managerial positions across the hospitality spectrum

By the end of the program graduates will be able to:

Evaluate business opportunities in the hospitality industry taking into consideration financial, marketing, and human resource data.

Use quantitative and qualitative tools to make hospitality business decisions

Demonstrate strategic management, leadership, and communication that is required to hold managerial positions in the hospitality industry

Describe ethical considerations of owning or managing a service business

Complete a thesis or final project

Graduation Requirements:

The MBA with specialization in Hospitality Management program requires the participant to successfully complete a total of 80 quarter units of graduate-level

coursework, including 10 units of required coursework, 30 units of Business Administration required courses, 35 units of required Hospitality Management courses. In addition, students must complete course BUS 695 Comprehensive Business Project.

Students working on their Comprehensive Business Project must be registered for the respective course each subsequent quarter until the project has been completed. The capstone project is complete when the final draft of the students' Comprehensive Business Project has been completed, evaluated, and formally approved by the Comprehensive Business Project Instructor.

Curriculum:

Participants in the Master of Business Administration with Specialization in Hospitality Management program must complete 16 courses from the courses below. CPS 501 is required for all Hospitality Management students. Students may elect to take either BUS 601 or HMT 642 to satisfy the accounting requirement, complete all required business courses and hospitality management courses, and the capstone course BUS 695.

Prerequisite Courses: (5 Units)

<u>Course</u>	<u>Units</u>
AES 502 Academic English Skills (If required)	5

Required Courses: (10 Units)

<u>Course</u>	<u>Units</u>
CPS 501 Writing Skills & Research	5
BUS 601 Financial Accounting from a Managerial Perspective	5
OR	
HMT 642 Financial Accounting in Hospitality Management	5

Required Business Courses (30 Units)

<u>Course</u>	<u>Units</u>
BUS 602 Quantitative Methods in Business	5
BUS 610 Leading & Managing People and Organizations	5
BUS 611 Entrepreneurship: Developing New Ventures	5
BUS 616 Business Law	5
BUS 617 Financial planning & Investing	5
BUS 618 Information Technologies Strategies for Entrepreneurial Business	5

Required Hospitality Management Courses (35 Units)

<u>Course</u>	<u>Units</u>
HMT 615 Human Resource Management in Hospitality	5
HMT 618 Hotel Management Operations	5
HMT 625 Supervision Skills in Hospitality	5
HMT 628 Hospitality Law	5
HMT 631 Social Media in Hospitality & Tourism	5
HMT 632 Hotel & Restaurant Marketing & Merchandising	5
HMT 635 Conference & Banquet Management	5

Capstone Course: (5 units)

<u>Course</u>	<u>Unit</u>
BUS 695 Comprehensive Business Project	5

Required Total Units: 80

**Master of Business Administration with
Specialization in Marketing**

Program Objectives:

The Master of Business Administration program with specialization in Marketing is designed for students who want to qualify for top marketing jobs, and for working professionals who want to further their education and career. Students will study general business disciplines necessary to achieve success in the corporate and public sectors, as well as develop a sound understanding of marketing methodology and the marketing needs of consumers and organizations. This program will prepare graduates for professional roles and managerial positions across the marketing spectrum.

By the end of the program graduates will be able to:

- Apply marketing strategies
- Compare and contrast US and International marketing methods
- Use quantitative and qualitative tools to make business decisions
- Demonstrate strategic management, leadership, and communication skills needed for managerial positions
- Describe ethical considerations of business ownership
- Complete a thesis or final project

Graduation Requirements:

The MBA with specialization in Marketing program requires the participant to

successfully complete a total of 80 quarter units of graduate-level coursework, including 5 units of required coursework, 35 units of Business Administration required courses, and 35 units of required Marketing courses. In addition, students must complete the course BUS 695 Comprehensive Business Project.

Students working on their Comprehensive Business Project must be registered for the respective course each subsequent quarter until the project has been completed. The capstone project is complete when the final draft of the students' Comprehensive Business Project has been completed, evaluated, and formally approved by the Comprehensive Business Project Instructor.

Curriculum:

Participants in the Master of Business Administration with Specialization in Marketing program must complete 80 quarter units, listed below.

Prerequisite Courses: (5 Units)

<u>Course</u>	<u>Units</u>
AES 502 Academic English Skills (If required)	5

Required Courses: (5 Units)

<u>Course</u>	<u>Units</u>
CPS 501 Writing Skills & Research	5

Required Business Courses (35 Units)

<u>Course</u>	<u>Units</u>
BUS 601 Financial Accounting from a Managerial Perspective	5
BUS 602 Quantitative Methods in Business	5
BUS 610 Leading & Managing People and Organizations	5
BUS 611 Entrepreneurship:	

	Developing New Ventures	5
BUS 616	Business Law	5
BUS 617	Financial planning & Investing	5
BUS 618	Information Technology Strategies for Entrepreneurial Businesses	5

	Marketing	5
<u>Capstone Course: (5 units)</u>		
	<u>Course</u>	<u>Unit</u>
BUS 695	Comprehensive Business Project	5

Required Marketing Courses (35 Units)
Course Units

Required Total Units: 80

MKT 612	Integrated Marketing Communication	5
MKT 614	Strategic Marketing Planning	5
MKT 616	Marketing Research	5
MKT 620	Marketing Promotion & Advertising	5
MKT 628	Digital Marketing	5
MKT 630	Marketing for Global Competitiveness	5
MKT 634	Retailing Strategy & Management	5
MKT 636	Ethics & Standards in	

Doctoral Degree Program

Regulations

The “Academic and Administrative Policies” Section of this catalog apply to all Doctorate Degree Programs. Please review the complete listing of these policies which address such policies as Attendance, Satisfactory Academic Progress, Grading, etc.

compassion, personal responsibility and well-being in themselves and others.

The criteria for admission into the degree programs is based on the applicant's academic preparation and his/her apparent orientation to humanistic and integrative education. No entrance exams are required.

Admissions

Admission to the University's Doctor of Business Administration program is based largely on a process of personal interview(s) and evaluation of relevant academic achievement. Since the programs at SDUIS are humanistic and professional in orientation, the school seeks students who are committed to promoting

Prior Education Requirements:

Doctorate in Business Administration (DBA)

Students enrolling in the University’s DBA program must have earned a Master’s degree.

TOEFL Exam:

Foreign, non-English speaking students must submit minimum TOEFL scores of

500 (paper-based), 173 (computer-based) or 61 (Internet-based).

English as a Second Language instruction is provided under USA English Language Center at SDUIS. SDUIS is approved by the Student Exchange and Visitor Program (SEVP) to issue student visas.

ADMISSION PROCEDURES:

All degree applicants must complete and submit the following items:

1. Application for admission with a \$60 fee.
2. Educational intent statement (2-5 page essay or update for returning students).
3. Two (2) letters of recommendation.
4. Official transcripts from schools previously attended.
5. Transferability of Units form.
6. Transcripts from foreign, non-English speaking Universities must be accompanied by a certified official translation of the transcript and evaluation by a degree evaluation service to determine equivalency of credits.
7. Declaration of finances for International students is required.
8. Foreign, non-English speaking students must submit minimum TOEFL scores of 500 (paper-based), 173 (computer-based) or 61 (Internet-based).

After all admissions materials have been received and evaluated, a Final Admissions Interview will be scheduled. The applicant

is notified within two weeks of this interview on the status of his or her candidacy. During the Final Admissions Interview, the degree plan is reviewed with the applicant and the Student Enrollment Agreement form is completed.

Students enrolling for Distance Learning follow the same admission procedure except that the Final Admissions Interview is conducted through a conference telephone call.

Students who are accepted receive a Student Handbook, ID card by request, Disabled Student Services information or financial assistance information, if appropriate.

Deadline for admission as a Full Status student is one (1) month prior to the beginning of the quarter. Applicants who have not completed the admissions process may provisionally enroll on a Conditional basis for one (1) quarter while completing and submitting the remainder of materials needed.

After the student receives the registration information forwarded by the Registrar, he/she registers for classes and is required to settle all appropriate fees prior to the deadline for the upcoming quarter.

Admissions documents submitted to SDUIS become the property of the University and cannot be returned, forwarded, copied or released to the student, other organizations or institutions, professional associates or family and friends.

Conditional Enrollment Status

A student can be admitted to SDUIS with Full, Conditional, or Extension Status:

* Full Status: Students with this classification have completed the application process, paid all fees, met all requirements, and signed a Student Enrollment Agreement form.

* Conditional Status: Students with this classification have initiated but have not completed the admissions process. These are applicants being considered for full status pending receipt and acceptance of remaining application materials. This includes, for Degree seeking students, the completion of the Final Admissions Interview. The courses taken during the first quarter will transfer into a degree program upon acceptance.

“Conditional” students must complete the admission requirements before the end of the first quarter they enroll in order to be eligible to register for the second quarter. Students who are not accepted into a program may be eligible to receive units as an extension student. “Conditional” students enrolled for classes while completing the admissions process are not guaranteed acceptance into a degree program as a full time student.

Transfer Credit Policy

When students wish to transfer units into a degree program at SDUIS, all units must be from an accredited or approved school and have not been counted towards a completed degree program, or one to be completed concurrently elsewhere. If a course is evaluated at the University as being equivalent to a course required in the student's program, it may be accepted as such. The amount of transfer credit permitted varies with each program. The following formula is used when changing semester hours to quarter hours:

1 semester hour = 1.5 quarter units
2 semester hours = 3.0 quarter units
3 semester hours = 4.5 quarter units
4 semester hours = 6.0 quarter units
5 semester hours = 7.5 quarter units

Credits eligible for transfer must be earned at institutions approved by the BPPE (Bureau for Private Postsecondary Education), public or private schools of higher education that are regionally accredited or foreign institutions recognized by the U.S. Department of Education. In determining how courses are evaluated for acceptance as transfer credits, each course will be compared with the catalog course description from the school previously attended (where transfer credits will come from) to the SDUIS catalog course description. The student will provide a copy of the catalog with course description(s) that was in use during the time the student had attended that school, in order for the evaluation to occur. Courses eligible for transfer at the graduate level must have been completed within the last 10 years, or 6 years for the licensing tract. At the BA level, each case will be evaluated individually.

General education requirements may also be met by successful scores on CLEP exams in subjects not previously credited on transcripts.

A passing grade of "B" or better is required for courses to transfer into SDUIS graduate programs. No more than 30 semester hours, or 45 quarter units, can be transferred into any of the Doctoral programs. These units must be in subjects directly related to the core courses for the degree.

The University does not accept undergraduate credit hours, even at

advanced levels, as transfer credit in graduate programs.

This institution had not entered into an articulation or transfer agreement with any other college or university.

Residency Requirement

The residency requirement refers to the minimum number of units of formal classroom instruction that must be completed with the University to meet all course requirements. For the bachelor's degrees, the residency requirement is 45 quarter units, in all masters programs the residency requirement is 76 quarter units except for the Marriage and Family Therapy (MFT) program, which is 82 quarter units; and, Sport Counseling at 66 quarter units. The residency requirement for all Doctoral programs is 55 quarter units.

Residency Requirement for International Students

The residency requirement refers to the minimum number of classes an international student must register for per quarter. For the doctorate programs, the residency requirement is a minimum of two classes per quarter for three consecutive quarters; 50% of classes each quarter must be completed residually.

Residency Requirement for Online Students

Auditing Courses

Qualified individuals (admitted students or extension students) who wish to attend a class without receiving credit may register as an auditor for a reduced fee of \$600. Alumni can audit classes and certain special events at a 20% discount. Auditors must

meet all pre-requisite requirements. Some classes cannot be taken as an audit.

Classes completed as an audit do not satisfy University degree requirements, and will not appear on a transcript. Registered students can change from audit to credit status before the last class meeting by completing the appropriate forms, paying the tuition difference and completing all course requirements.

Notice Concerning Transferability of Credits and Credentials Earned at Our Institution

The transferability of credits you earn at the San Diego University for Integrative Studies is at the complete discretion of an institution to which you may seek to transfer.

Acceptance of the (degree or certificate) you earn at the San Diego University for Integrative Studies is also at the complete discretion of the institution to which you may seek to transfer. If the (credits or degree, or certificate) that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending (name of institution) to determine if your (credits or degree, diploma or certificate) will transfer.

Doctor of Business Administration

Program Objectives:

The Doctor of Business Administration program at San Diego University for Integrative Studies designed for management consultants, mid-career business managers, multicultural organizational leaders, educators, investors, entrepreneurs, and other mature adult learners. The DBA degree program will build on the skills acquired through master's-level studies to equip professionals with expertise in leadership principles and management ideas and practices, as well as develop a higher level of competence in conducting research. The DBA program will concentrate on the application of theory related to professional practice and issues of corporate concerns, as well as prepare graduates to lead, consult, and teach in corporate and academic arenas.

By the end of the program graduates will be able to:

Evaluate complex issues related to human resources nationally and internationally

Describe capitalization strategies for companies.

Use quantitative and qualitative tools research to make high-level business decisions

Apply strategic management, leadership, and communication skills

Describe ethical considerations of business ownership

Complete a dissertation

Students working on their Dissertation, Master's Thesis, or Senior Project must be registered for the respective course every quarter until the project has been completed. The Dissertation, Master's Thesis, or Senior Project is complete when the student has successfully passed the oral examination where applicable and the final approval forms have been signed by the project chairperson and SDUIS Director of Research.

Graduation Requirements:

The Doctor of Business Administration degree requires the completion of 110 quarter units at the doctoral level. Successful passage of the Capstone Course BUS 795 Comprehensive Business Project is required, after which the student must complete a Dissertation project.

Curriculum:

Course titles that satisfy degree requirements:

Prerequisites:

Students must possess a master's degree in the discipline of business administration, management or related areas from an approved university or equivalent, and demonstrated ability to succeed in the doctoral program.

Graduate Course Requirements (95 units)

Course

Units

CPS 501	Writing Skills & Research	5
BUS 701	Accounting	5
BUS 702	Quantitative Methods & Statistics	5
BUS 720	Strategic Management Skills I	5
BUS 722	Managerial Finance	5
BUS 723	Managerial Economics	5
BUS 724	Integrated Marketing I	5
BUS 725	Sales I	5
BUS 726	Business & Labor Law I	5
BUS 727	Computer Applications	5
BUS 728	Internet Environment	5
BUS 730	Strategic Management Skills II	5
BUS 731	Advanced Accounting	5
BUS 732	Quantitative Methods & Statistics II	5
BUS 734	Integrative Marketing II	5
BUS 735	Sales II	5
BUS 736	Business & Labor Law II	5
BUS 738	E-Commerce Applications & Operations	5
BUS 740	Crisis Management & Reorganization	5

Capstone Course (5 Units)

BUS 795	Comprehensive Business Project	5
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Dissertation (10 units)

BUS 800	Dissertation/Project Writing I	5
BUS 801	Dissertation/Project Writing II	5

Required Total Units: 110

GRADUATE CERTIFICATE PROGRAMS (NON DEGREE)

Graduate Certificate in Expressive Arts Therapy

Program Objectives:

The San Diego University for Integrative Studies offers a non-degree certification program in Expressive Arts Therapy for students, therapists, interns, educators, and other professionals. This program provides exposure and training within an academic area of Expressive Arts that utilize a variety of media, techniques, and theories of human growth.

The Expressive Arts Therapy Certificate at SDUIS is designed to provide participants with a holistic and culturally enriched perspective about facilitating health,

emotional growth, and human potential. The personal integration of a host of experiences and techniques is intended to contribute to the development of greater personal health and increased therapeutic options.

The 35 units can also be applied toward the degree requirements for MA in Expressive Arts Therapy or Ph.D. in Expressive Arts Therapy.

By the end of the program graduates will be able to:

Describe current counseling and psychotherapy theories and practice standards

Demonstrate assessment and appraisal techniques

Apply expressive arts therapy techniques

Evaluate appropriate indicators for the use of play therapy

Demonstrate professional communication skills in writing through organizing, thinking critically, and communicating ideas and information in documents and presentations.

Graduation Requirements:

Each student must complete 40 quarter units of Required Core and Expressive Arts Therapy coursework consisting of seven courses and a practicum. The student is free to choose which courses are included in the certificate work.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Required Core Expressive Arts Courses (choose 3-4)

<u>Course</u>	<u>Units</u>
CEX 600 Expressive Arts Business Principles	5

CEX 630 Foundations of Expressive Arts Therapy	5
CEX 631 Psychodrama, Ritual & Performance	5
CEX 632 Fundamentals of Music Therapy	5
CEX 633 Fundamentals of Movement Therapy	5
CEX 730 Traditions of Transformational Arts	5
EXA 735 Fundamentals of Color Therapy	5
EXA 737 Language, Poetry, Myth and Folklore Therapy	5
EXA 738 Sandtray and World Play Therapy	5

Required Target Populations Courses (choose 1 –2)

<u>Course</u>	<u>Units</u>
CEX 634 Art and Expressive Therapy w/Children & Adolescents	5
CEX 635 Art and Expressive Therapy w/Adults & Aging Populations	5
EXA 733 Expressive Techniques in Family Therapy	5

Required Practice Course (choose 1-2)

<u>Course</u>	<u>Units</u>
CEX 739 Practicum in Expressive, Creative Therapy	5
EXA 740 Selected Expressive Techniques	5
EXA 741 Special Topics in Expressive Therapies	5
EXA 742 Seminar in Expressive Therapy	5
EXA 745 Independent Study in Expressive Arts Therapy	5

Required Total Units: 40

Graduate Certificate in Integrative Nursing Care

Program Objectives:

The San Diego University for Integrative Studies offers a non-degree certificate Program in Integrative Nursing, which is designed for those planning on contributing to the development of healthcare in general practice settings. Students will learn skills in the professional practice, clinical care, management of healthcare systems and collaborative practice. This non-degree course of professional instruction provides participants with a foundation and skills development in seven distinct, yet interrelated courses, logically sequenced to provide a practical orientation to engage in a range of collaborative relationships with individuals and groups, the general practice team, and primary health and service providers to create positive outcomes for patients.

Graduates of the Certificate in Integrative Nursing program will exhibit an understanding of professional, legal, and ethical standards as they apply to nursing. Students will develop the skills to provide comprehensive, episodic interventions and population based health care to include health monitoring and maintenance.

By the end of the program graduates will be able to:

Describe the role of the body, mind, and spirit in health and healing

Describe current research on nutrition and nutraceuticals in health

Demonstrate the ability to work as part of a collaborative, multi-disciplinary health care team

Discuss lifestyle change and complementary modalities in the treatment and prevention of disease

Demonstrate providing care for the whole person in a variety of setting

Graduation Requirements:

Participants in this non-degree certificate program are required to successfully complete the core required course and seven modular units of coursework in Integrative Nursing.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Required Core Integrative Nursing Courses (35 units)

<u>Course</u>	<u>Units</u>
NUR 601 Medical Surgical Concepts I	5
NUR 602 Medical Surgical Concepts II	5
NUR 603 Maternal-Newborn Nursing Review	5
NUR 604 Pediatrics and Adolescents	5
NUR 605 Psychological Processes	5
NUR 606 Medications, Nursing Management & Nutrition	5

Required Total Units: 40

Graduate Certificate in Sport Psychology

Program Objectives:

The San Diego University for Integrative Studies offers a non-degree certification program in Sport Psychology for students, and other professionals interested in working with athletes and athletic organizations. This program is designed to provide students with the theoretical and practical training needed to help athletes be more effective in sports and their personal lives. The program is intended to prepare professionals to consult with individual athletes, teams, and athletic organizations, and to effectively develop and teach programs tailored for this unique population.

The Sport Psychology Certificate at SDUIS is designed to provide participants with a holistic and culturally enriched perspective about facilitating health, emotional growth, and human potential. The personal integration of a host of experiences and techniques is intended to contribute to the development of greater personal health and increased therapeutic options.

The 40 units can also be applied toward the degree requirements for MA in Sport Counseling.

By the end of the program graduates will be able to:

Describe the unique mental health needs of a professional athlete

Identify and describe the ethical and legal considerations in sports psychology

Articulate the theory and research that are central to sports psychology

Conduct effective programs for individual athletes, coaches and teams

Demonstrate effective intervention techniques based on the need of the client

Graduation Requirements:

Each student must complete 40 quarter units of Sport Psychology coursework consisting of seven classes and a practicum. The student is free to choose which courses are included in the certificate work.

Curriculum:

Course titles that satisfy certificate requirements:

Sport Psychology Certificate Courses (35 required units)

<u>Course</u>	<u>Units</u>
SPO 600 Sport Psychology Business Principles	5
SPO 651 Introduction to Sport Counseling	5
SPO 652 Assessment & Evaluation in Sport Counseling	5
SPO 653 Adult Fitness & Performance Enhancement	5
SPO 668 Career Transition & Athletic Retirement	5
SPO 751 Seminar in Sport Psychology	5
SPO 754 Nutrition & Lifestyle	5

	Management	
SPO 766	Psychology of Coaching	5
SPO 767	Advanced Sport Psychology Intervention Techniques	5
SPO 769	Selected Topics in Sport Psychology	5

**Required Sport Counseling Practicum
Course (5 units)**

SPO 665	Sport Counseling Practicum I	5
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Required Total Units: 40

<p>Graduate Certificate in Tibetan Buddhist Psychology</p>

Program Objectives:

The Tibetan Buddhist Psychology Certificate Program is a unique blending of traditional Tibetan Buddhist Theory and Practice with Contemporary Western Psychological perspectives. This program is offered to provide health care providers and interested persons a basic understanding of Tibetan Buddhist Concepts and how they can contribute to service for others.

By the end of the program graduates will be able to

Graduation Requirements:

Each student must complete the 35 quarter units of study from the coursework listed below. The student is free to choose six courses and must complete the practicum course.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

**Tibetan Buddhist Psychology Certificate
Requirements (30 units)**

<u>Course</u>	<u>Units</u>
CTR 600 Psychology Business Principles	5
CTR 670 Intro. to Tibetan Buddhist Psychology	5
CTR 671 Theories of Consciousness	5
CTR 672 East/West Psychology	5

CTR 673 Meditation and Mandalas	5
CTR 770 Birth, Death, & Intermediate States	5
TBP 779 Selected Topics in Tibetan Buddhist Psychology	5
TBP 790 Introduction to Tibetan Healing Approaches	5
TBP 791 East/West Medical Dialogue	5
TBP 794 Advanced Methods in Tibetan Healing	5
TBP 795 Independent Study in	5

Tibetan Buddhist Psychology

**Required Tibetan Buddhist Psychology
Practicum Course (5 units)**

<u>Course</u>	<u>Units</u>
CTR 778 Engaged Buddhism: Practicum in Buddhist Psychology	5

Required Total Units: 40

UNDERGRADUATE CERTIFICATE PROGRAMS (NON DEGREE)

Certificate in Accounting

Program Objectives:

The demand for accountants continues to rise, with recent changes in accounting law and a new focus on ethical accounting practices fueling the market. The Bureau of Labor Statistics recently reported that the accounting field will grow an estimated 19.5% by the year 2012.

SDUIS non-degree Certificate Program in Accounting is designed to provide students with a broad and thorough understanding of accounting principles and financial reporting practices, to keep students abreast of innovations in the field, and to enhance proficiency in accounting-related functions

such as financial analysis and data interpretation.

This program is appropriate for adults looking to learn new job skills, to refine existing accounting knowledge, or to improve the performance of a small business by better understanding the essentials of accounting and finance.

By the end of the program graduates will be able to:

Apply financial accounting and reporting concepts

Describe the principles of auditing

Demonstrate an understanding of managerial accounting concepts
Interpret financial data to make sound business decisions

Apply ethically informed solutions to business issues

Graduation Requirements:

Participants are required to successfully complete forty (40) quarter units of Core and Accounting coursework to fulfill Certificate completion requirements.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Required Accounting Courses

<u>Course</u>	<u>Units</u>
ACT 170 Introduction to Accounting	5
ACT 210 Auditing	5
ACT 213 Financial Reporting: Internal & External	5
ACT 215 Tax Influences on Business Decision Making	5
ACT 217 Computerized Accounting	5
ACT 232 Legal Elements of Fraud	5
ACT 234 Accounting Ethics & Professional Responsibilities	5

Required Total Units: **40**

Certificate in Advertising

Program Objectives:

San Diego University of Integrative Studies non-degree Certificate Program in Advertising provides students with a breadth of information and practical know-how in advertising communication, marketing strategy, copywriting, and design. It introduces contemporary advertising theories and practices by integrating traditional media – such as print - and with new media – such as Internet.

Participants will be exposed to the latest thinking in creating and writing ads and skillfully placing them for maximum success in influencing customers. Students will also learn how to manage the relationships between advertising agencies and their clients.

Identified by the US Department of Commerce as one of the fastest growing career fields, SDUIS non-degree Certificate in Advertising will help participants to understand media and markets, learn how corporations communicate effectively, and learn how to effectively manage advertising.

By the end of the program graduates will be able to:

Describe the steps required to develop, execute and evaluate an advertising program

Explain the advantages and disadvantages of alternate advertising media

Compare and contrast consumer-orientated and trade-oriented sales promotions

Explain why public relations is an important form of communication for business.

Create an advertising campaign for a real or fictional product

ADV 240 Advertising Design for Alternative Media	5
ADV 245 International Advertising	5
ADV 250 Advertising Sales	5
ADV 255 Advertising & Society	5

Required Total Units 40

Graduation Requirements:

Participants in this non-degree certificate program must complete a total of 40 units of Core and Advertising coursework consisting of eight (8) courses.

Prerequisites:

By approval of the program director.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Required Advertising Certificate Courses (choose 7)

<u>Course</u>	<u>Units</u>
ADV 150 Essentials of Advertising	5
ADV 155 Creative Advertising Concepts	5
ADV 160 Advertising Research & Strategy	5
ADV 165 Introduction to Advertising Design and Graphics	5
ADV 175 Advertising Profiles & Trends	5
ADV 180 Client Relations	5
ADV 220 Internet Advertising	5
ADV 230 Copywriting	5
ADV 235 Branding Theory	5

Certificate in Communication

Program Objectives:

San Diego University for Integrative Studies offers a non-degree certificate program in Communication and provides participants with strategic communication skills necessary to navigate the rapidly changing, information-driven work-place. This program will include training in all types and aspects of communication to express oneself professionally by focusing on major competencies of effective communication- interpersonal skills, written communication, and informal oral presentation.

The program is designed for the individual seeking to develop professional-level communication skills in writing or speaking, and learn to apply such skills to professional or personal tasks.

The need for good communication and interpersonal skills is recognized across a wide range of careers. This program is designed with the professional of all fields in mind. The opportunity to demonstrate a mastery of communication skills and best practices can give one a competitive edge with potential employers or help others already employed advance in their careers.

By the end of the program graduates will be able to:

Describe the theories of communication in rhetorical, group and interpersonal settings

Apply oral communication skills

Demonstrate the ability to write persuasive resumes and other business communications

Describe how nonverbal cues impacts the communication receiver
 Improve their speaking style and presentation ability

BSCM 225 Persuasive Communication	5
BSCM 230 Cross Cultural Communication	5
BSCM 235 Public Relations Writing	5
BSCM 240 World Wide Journalism & Expressive Writing	5
BSCM 245 Conflict & Negotiation	5
BSCM 250 Teambuilding & Leadership	5
BSCM 255 Administrative Communication	5
BSCM 260 Visual Communication & Culture	5
BSCM 265 Crisis Communication	5
BSCM 470 Interpersonal Communication Skills in the Workplace	5
BSCM 280 Communication Through Social Media	5

Required Total Units: 40

Graduation Requirements:

Each participant in the Communication Certificate program must successfully complete eight (8) courses on the components of effective communication for a total of 40 units.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Required Communication Courses (choose 7)

<u>Course</u>	<u>Units</u>
BSCM 170 Oral & Written Communication Skills	5
BSCM 210 Effective Public Speaking	5
BSCM 215 Advanced Public Speaking For Business Managers	5
BSCM 220 Expository & Technical Writing Skills	5

Certificate in Executive Leadership Coaching

Program Objectives:

San Diego University for Integrative Studies' offers a non-degree certificate program in Executive Leadership Coaching designed for managers, organizational leaders, international students, educators, entrepreneurs, and mature adult learners seeking to broaden their working knowledge of contemporary leadership approaches in the 21st century global marketplace. This non-degree course of professional instruction offers an integrated approach to leadership through twelve interrelated but distinct modules. These modules offer research-based leadership strategies where adaptability, innovation, team-building and integrity are the vital cornerstones of leadership.

The Executive Leadership Coaching Certificate at SDUIS comprises a powerful and intensive curriculum of interactive coaching that will enhance participants' abilities to:

Make successful transitions into leadership roles while organizing and managing executive decisions.

Develop Leadership communication skills for focus and purpose with practical applicability to real-world situations.

Clarify a personal vision for leadership by increasing ability to think and act strategically and inspire others.

Acquire priority management skills for necessary maximum performance.

Graduation Requirements:

Each participant in the Executive Leadership Coaching Certificate program must successfully complete a total of 40 units. Participants will complete a total of eight (8) courses from the Core and Required Executive Leadership Coaching courses on the components of effective leadership, from the list below.

Curriculum:

Course titles that satisfy certificate requirements:

Required Executive Leadership Coaching Courses (Select 7 Courses)

<u>Course</u>	<u>Units</u>
EXL 170 The New Executive Leaders	5
EXL 180 Personal Benchmarking	5
EXL 190 Individual Responsibility	5

EXL 200 Internal Values	5
EXL 205 Non-Situational Integrity	5
EXL 210 Desire Motivation	5
EXL 215 Delayed Gratification	5
EXL 220 Self-Discipline	5
EXL 230 Resilient Optimism	5
EXL 240 Empowerment & Stewardship	5

Required Total Units: 40

Certificate in Family Leadership Coaching

Program Objectives:

The San Diego University for Integrative Studies offers a non-degree certificate Program in Family Leadership Coaching, which is designed for family counselors, educators, child, youth and adult counselors, students, and mature adult learners seeking to advance their working knowledge of contemporary, effective approaches to family leadership issues in multi-cultural societies. This non-degree course of professional instruction provides participants with a foundation and skills development in ten distinct, yet interrelated courses, logically sequenced to provide a practical orientation to behavioral and social challenges encountered by parents as they function as primary role models and coaches for their children of all ages.

The Certificate Program in Family Leadership Coaching offers basic and specialty instruction, including skill building techniques related to leadership in traditional families, single-parent families and blended families, with emphasis on developing healthy social skills and methods of dealing with the impact of technology, media, socio-economic factors

and multicultural environments encountered in contemporary society.

By the end of the program graduates will be able to:

Describe how the process of personal transformation occurs

Define elements of the coaching relationship

Apply coaching techniques with adults, children, and groups

Demonstrate leadership skills

Graduation Requirements:

Participants in this non-degree certificate program are required to successfully complete forty (40) quarter units of Core and Family Leadership courses for a total of eight (8) courses from the list below.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Family Leadership Coaching Certificate Courses (Select 7 courses)

<u>Course</u>	<u>Units</u>
FAL 175 Positive Self-Awareness	5
FAL 180 Positive Self-Esteem	5
FAL 185 Positive Self-Discipline	5
FAL 190 Positive Self-Determination	5
FAL 195 Positive Self-Honesty	5
FAL 200 Positive Self-Motivation	5
FAL 205 Positive Self-Expectancy	5

FAL 210 Positive Self-Image	5
FAL 215 Positive Self-Direction	5
FAL 220 Positive Self-Dimension	5

Required Total Units **40**

Certificate in Fashion Design

Program Objectives

San Diego University for Integrative Studies offers a non-degree certificate program in Fashion Design. This program will introduce students to entry level and advanced principles of fashion design. Participants will learn both the creative and technical sides of the fashion industry, as well as gain hands-on experience. Classes are offered on a rotating schedule that allows participants to complete the certificate in just one year,

This course curriculum is designed to help students qualify for employment as assistant designers, fashion illustrators, assistant pattern-makers, and product developers. Design training can lead to entrepreneurship, or careers working for large or small companies.

By the end of the program graduates will be able to:

Demonstrate apparel production processes from conception to finished product

Use industry specific software

Demonstrate draping, fitting and patternmaking techniques

Describe trends in the fashion design industry
Effectively use fashion design equipment and supplies in the creation of garments.

Graduation Requirements:

Each participant in the Fashion Design Certificate program must successfully complete eight (8) courses for a total of forty (40) units from Core and Fashion Design courses listed below.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Required Fashion Design Courses

<u>Course</u>	<u>Units</u>
DSN 101 Art 1: Human Cognition & Interface Design	5
FASH 100 Introduction to Fashion Design & Fashion Careers	5
FASH 110 Fashion History	5
FASH 200 Principles of Fashion Design	5
FASH 205 Apparel Construction I	5
FASH 210 Apparel Construction II	5
FASH 220 Fashion Draping	5
FASH 225 Flat Pattern Design	5
FASH 230 Textile Analysis	5
FASH 235 Computer Assisted Fashion Design	5
FASH 245 Contemporary Design	5
FASH 250 Design Portfolio & Creation of a Garment Business	5

Required Total Units: 40

Certificate in Graphic Design

Program Objectives

San Diego University for Integrative Studies offers a non-degree certificate program in Graphic Design. This course curriculum emphasizes packaging, typography, identity branding and print and computer technology. Students learn concept development, strategic planning, fundamental techniques and verbal presentation skills in a career-focused classroom setting.

Participants of the SDUIS Certificate in Graphic Design will gain practical design and typography skills, as well as real-world knowledge in the uses of the computer as a design tool. The primary focus of all courses is the conceptual, creative process. The program will provide participants design, drawing and computer graphics skills necessary to enter the graphic design field.

By the end of the program graduates will be able to:

Discuss the history of the graphic design industry

Demonstrate graphic design processes from conception to finished product

Use industry specific software

Describe and apply the principles of color, composition, and typography in a design using various media such as digital, print, motion, and 3-D.

Critically evaluate client specifications using design thinking and professional standards and practices

Graduation Requirements:

Each participant in the Graphic Design Certificate program must successfully complete eight (8) courses of core and required graphic design courses a total of forty (40) units.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Required Graphic Design Courses

<u>Course</u>	<u>Units</u>
DSN 101 Human Cognition and Interface Design	5
DSN 103 Project Management	5
GDES 100 Introduction to Graphic Design: Graphic Design I	5
GDES 105 Graphic Design II	5
GDES 110 Typography & Symbolism	5
GDES 205 Open Source Desktop Publishing	5
GDES 210 Package Design	5
GDES 220 Marketing & Advertising Design	5
GDES 225 Identity Branding & Basic Copyright Law	5
GDES 230 Material Science and Graphic Design	5
GDES 280 Graphic Design Portfolio Preparation	5

Required Total Units: 40

Certificate in Hospitality Management

Program Objectives:

Travel and tourism is a vitally important part of the world economy today. It is the largest and fastest-growing sector, with more than 800 million people traveling every year, and a strong growth rate predicted. Travel and tourism is the world's number one employer and represents more than 10% of global spending. As it grows, the industry is becoming both more diverse and more specialized, calling on many different kinds of talents.

At the heart of travel and tourism is the hospitality industry, with its huge range of hotels, resorts and restaurants. SDUIS non-degree Certificate Program in Hospitality Management is designed for professionals who want to sharpen their existing skills, develop new skills, and enhance their understanding of hospitality management competencies to give them a competitive edge with employers and strengthen their opportunity for success within this fast growing industry.

Participants of the Certificate Program in Hospitality Management will learn to utilize the fundamental vocabulary and operating principles of the hospitality industry, conduct themselves in accordance to professional ethics and values of the hospitality industry, and to employ principles of professionalism and best practices relevant to the hospitality industry.

More and more companies recognize the strategic importance of the “hospitality element” and are searching for individuals with hospitality expertise. Fascinating hospitality careers exist in hotels, resorts and in the restaurant industries, as well as in related fields, such as consulting, marketing,

spa & wellness, sport & travel, event management or human resources.

By the end of the program graduates will be able to:

Identify vocabulary and operating principles used in the hospitality industry

Evaluate business opportunities in the hospitality industry taking into consideration financial, marketing, and human resource data.

Demonstrate strategic management, leadership, and communication that is required to hold managerial positions in the hospitality industry

Describe ethical considerations of in the hospitality industry

Graduation Requirements:

Each student must complete a total of 40 quarter units of Required Core and Required Core Hospitality Management coursework.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Required Core Hospitality Management Courses

<u>Course</u>	<u>Units</u>
HMT 110 Introduction to Hospitality, Travel & Tourism	5
HMT 125 Consumer Behavior in	

Hospitality & Tourism	5
HMT 130 Marketing in Hospitality	5
HMT 140 e-Business for Tourism & Hospitality	5
HMT 230 Sanitation & Safety	5
HMT 238 Restaurant Management	5
HMT 242 Front Office Operations	5

Required Total Units: 40

Certificate in Information Technology Systems

Program Objectives:

Businesses, government, schools, and other organizations are continually seeking new applications for computers and networks in the workplace. As the role of technology increases, the need for professionals with a strong background in information technology is also increasing.

The Information Technology Systems Certificate at SDUIS is designed for students, career changers, and other professionals, and provides participants with essential training in computer and information systems. The ITS Certificate enhances technological literacy by introducing the concepts, terminology, business processes, and computer applications necessary to effectively interact in a high tech environment.

By the end of the program graduates will be able to:

Analyze a problem, and identify and define the computing requirements appropriate to its solution

Describe the professional, ethical, legal, security and social issues and responsibilities

Use industry specific IT hardware and software

Identify and analyze user needs in the selection, creation, evaluation and administration of computer-based systems

Effectively integrate IT-based solutions into the user environment

ITS 180 Database Management Systems	5
ITS 200 Information Systems Security	5
ITS 205 Programming Languages & Concepts	5
ITS 210 E-business Concepts & Technologies	5
ITS 220 IT Ethics	5

Required Total Units: 40

Certificate in International Business Administration

Graduation Requirements:

Each student will complete AES 402 Academic English Skills (5 units), and an additional 35 units from the Information Technology Coursework, for a total of 40 quarter units.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Required Core Information Technology Courses (35 units)

<u>Course</u>	<u>Units</u>
ITS 145 Introduction to Information Systems	5
ITS 150 Design and Analysis of Information Systems	5
ITS 165 Operating Systems	5
ITS 170 Web Development and Management	5
ITS 175 Data Communication & Computer Networking	5

Program Objectives:

This program is designed for international business managers, multi-cultural organizational leaders, international students, educators, entrepreneurs, and mature adult learners seeking to broaden their knowledge of contemporary international business administrative approaches in the global marketplace.

This non-degree course of professional instruction provides participants with a foundation in international business administration, organization, management, and communication according to multicultural applied perspectives. The Certificate in International Business Administration offers basic and specialty instruction, including skill building emphasis on worldwide commerce and electronic business systems and principles, to provide the participant with the knowledge and resources central to successful business managerial approaches needed in the contemporary international workplace.

By the end of the program graduates will be able to:

Describe the role of the body, mind, and spirit in health and healing

Describe current research on nutrition and nutraceuticals in health

Demonstrate the ability to work as part of a collaborative, multi-disciplinary health care team

Discuss lifestyle change and complementary modalities in the treatment and prevention of disease

Demonstrate providing care for the whole person in a variety of setting

Graduation Requirements:

Participants are required to successfully complete thirty-five (35) quarter units of coursework in International Business Administration. In addition to the two (2) required seminar courses, participants select five (5) Business Administration courses to fulfill Certificate completion requirements.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Required International Business Administration Seminar (10 units)

<u>Course</u>	<u>Units</u>
IBUS 400A International Trade and Economics	5
IBUS 400B International Business	5

Law

Required International Business Administration (25 units)

<u>Course</u>	<u>Units</u>
BUS 401 Introduction to Business Principles and Organizations	5
BUS 402 Fundamentals of Business Administration	5
BUS 406 Business Math for Administrators	5
BUS 412 Business Information Technologies	5
BUS 416 Business Administrative Law	5
BUS 420 Business Communications and the Global Economy	5
BUS 424 Organizational Statistics	5
BUS 432 Production and Service Management	5
BUS 434 Organizational Entrepreneurship	5
BUS 442 Foundations in Accounting	5
BUS 449 Foundations in Marketing	5
BUS 452 Foundations in Finance	5
BUS 458 Foundations in Economics	5
BUS 466 Legal and Ethical Issues in the Global Marketplace	5
BUS 475 Cross Cultural Strategic Management	5
BUS 480 Selected Topics	5
BUS 485 Special Topics in Business Administration	5
BUS 490 Seminar in Business Administration	5

Required Total Units: 35

Certificate in Marketing

Program Objectives:

San Diego University for Integrative Studies non-degree certificate program in Marketing prepares students to enter the exciting fields

of marketing. For current workers in the field, a Marketing Certificate offers a chance to learn all of the latest industry techniques.

Marketing is a competitive field and the techniques used to capture consumer attention are always changing. A Certificate in Marketing will give participants the knowledge and skills necessary to obtain a marketing job or improve their current position. The Marketing Certificate is an excellent way to round out one's business acumen.

The Certificate in Marketing is designed to provide students with a breadth of marketing skills, including knowledge of marketing and advertising terms, how to create a marketing plan, create a marketing strategy for a small business, write marketing materials, effective sales techniques, how to market on the internet and much more. By the end of the program graduates will be able to:

Define common marketing and advertising terms

Compare and contrast US and International marketing methods

Demonstrate strategic management, leadership, and communication skills needed for managerial positions

Develop a marketing plan for a real or fictional company

Apply marketing strategies

Graduation Requirements:

Each student must complete 40 quarter units of required core and marketing coursework.

Curriculum:

Course titles that satisfy certificate requirements:

<u>Required Core Course (5) Units</u>	
<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5
<u>Marketing Courses (Choose 7)</u>	
<u>Course</u>	<u>Units</u>
BUS 449 Foundations in Marketing	5
MKT 124 Consumer Motivation & Behavior	5
MKT 132 Customer Relationship Management	5
MKT 222 Public Relations	5
MKT 226 Business-to-Business Marketing	5
MKT 234 Retailing Strategy & Management	5
MKT 240 Marketing through Social Media: Tools of the Trade	5
<u>Required Total Units:</u>	40

Certificate in Web Design

Program Objectives:

The San Diego University for Integrative Studies offers a non-degree certificate program in Web Design. This course curriculum is an introduction to the design, creation, and maintenance of web pages and websites. With it, a student will learn how to critically evaluate website quality, learn how to create and maintain quality web pages, learn about web design standards and why they're important, and learn to create and manipulate images.

Students enrolled in the Certificate in Web Design will gain the skills and project-based experience needed for entry into web design and development careers. The student will be able to use a variety of strategies and tools to create website, develop awareness and appreciation of the many ways that people access the web, and will be able to create standards-based websites that can be accessed by the full spectrum of web access technologies.

By the end of the program graduates will be able to:

Define terms, identify file types, download files, use hardware and compression techniques related to web design

Identify concepts on Section 508 of the American Disabilities Act and incorporate methods of accessibility into web design projects
Create, edit, capture and import graphics, video, sound, and animations both for multimedia presentations and the web

Integrate a variety of scripting languages to enhance interactivity within multimedia and web design projects

Implement CSS, database integration, web page usability rules, Search Engine Optimization (SEO) and social marketing techniques within their web projects

Graduation Requirements:

Each student must complete the 40 quarter units of study from the coursework listed below.

Curriculum:

Course titles that satisfy certificate requirements:

Required Core Course (5) Units

<u>Course</u>	<u>Units</u>
AES 402 Academic English Skills	5

Required Core Web Design Courses (Choose 3-4)

<u>Course</u>	<u>Units</u>
DSN 101 Human Cognition & Interface Design	5
DSN 103 Project Management	5
WEB 100 Introduction to HTML and Web Creation	5
WEB 103 Principles of Web Site Architecture & Design	5
WEB 104 Introduction to Apache, MySQL, and PHP	5
WEB 205 Open Source Tools for Web Site Creation	5
WEB 105 Web Design Marketing	5
WEB 220 CSS Workshop and CSS 2.1	5
WEB 225 Search Engine Optimization	5
WEB 230 Introduction to Open Source Content Management Systems	5

Required Total Units: **40**

COURSE DESCRIPTIONS

Courses are listed by prefixes related to their general emphasis: **Accounting (ACT)**, **Advertising (ADV)**, **Bachelor General Education Courses (BHS)**, **Bachelor of Arts - Business Administration and Master of Business Administration (BUS)**, **Communications (BSCM)**, **Executive Leadership Coaching (EXL)**, **Expressive Arts Requirements (CEX)**, **Expressive Arts Therapy (EXA)**, **Family Leadership Counseling (FAL)**, **Fashion Design (FASH)**, **Graphic Design (GDES)**, **Hospitality Management (HMT)**, **Information Technology Systems (ITS)**, **Integrative Nursing Care (NUR)**, **Marketing (MKT)**, **Psychology (CPS)**, **Sport Psychology (SPO)**, **Core Transpersonal Psychology Requirements (CTR)**, **Tibetan Buddhist Psychology (TBP)**, **Transpersonal Psychology (TRP)**, and **Web Design (WEB)**.

All courses numbered 499 and below are undergraduate classes. Courses numbered 500 to 599 are graduate (MA) level classes. Courses numbered 600 to 699 are Masters level classes; and courses numbered 700 and above are post-master and doctoral level classes, but may occasionally be used in Masters Programs.

ACCOUNTING (ACT)

ACT 170 INTRODUCTION TO ACCOUNTING

(5 quarter credits) Prerequisite: None

This course serves as an introduction to the language of business and takes into consideration the importance of accounting information when making business decisions. Students will examine the needs of stakeholders outside of the organization.

ACT 210 AUDITING (5 quarter credits) Prerequisite:

None

This course focuses on the application of auditing principles while examining financial statements and principles and practice of auditing especially as it relates to the examination of financial statements by certified public accountants.

ACT 213 FINANCIAL REPORTING: INTERNAL & EXTERNAL (5 quarter credits)

Prerequisite: None

This course will provide students with the skills to become a sophisticated reader and user of financial statements. An emphasis will be placed on understanding and analyzing statements and supporting notes.

ACT 215 TAX INFLUENCES ON BUSINESS DECISION MAKING (5 quarter credits) Prerequisite:

None

The focus of this course is federal income tax law as applied to individuals, corporations, and partnerships, tax research and responsibilities in a tax practice.

ACT 217 COMPUTERIZED ACCOUNTING (5 quarter credits) Prerequisite: None

In this course students will study the documentation, design, operation and control of computerized accounting information systems. Focus will be placed on the accounting cycle and financial statement preparation in a computerized system, as well as other applications for financial and managerial accounting. Emphasis is given to hands-on use of the Internet and PC-based spreadsheet and accounting software.

ACT 232 LEGAL ELEMENTS OF FRAUD (5 quarter credits) Prerequisite: None

This course focuses on federal legislation as it relates to fraud examination. Students will examine the

laws that preserve the rights of individual suspected of committing fraud and laws that govern civil prosecutions, acceptance of evidence, etc.

ACT 234 ACCOUNTING ETHICS AND PROFESSIONAL RESPONSIBILITIES (5 quarter credits) Prerequisite: None

This course examines the ethical and professional responsibilities of accounting professionals. Students will explore the evolution of ethics within the accounting profession. Case studies regarding ethical situations will be analyzed.

ACT 614 FINANCIAL STATEMENT ANALYSIS

(5 quarter credits) Prerequisite: None

This course teaches the skills, analytical process, and decision-making techniques for analyzing financial statements to make sound credit decisions. This course will cover: financial statement analysis, financial statements, ratio analysis, borrowing causes and repayment sources, and cash flow statements and projections.

ACT 618 COST ACCOUNTING (5 quarter credits) Prerequisite: None

In this course students will examine current trends in effective cost management and information gathering. Other topics that will be discussed include traditional costing theories and procedures, such as: job-order and process costing, budgeting, responsibility accounting, absorption and direct costing, standard costing, relevant costs, and capital budgeting. This course will combine textbook theory with the practical tools necessary for collecting and analyzing key accounting data

ACT 630 INTERMEDIATE ACCOUNTING (5 quarter credits) Prerequisite: ACT – 601 Introduction to Accounting.

This course examines the principles used to prepare basic financial statements. Students will analyze elements of the balance sheet, liabilities, property, plant and equipment, intangible assets, depreciation, amortization, depletions, impairments, statement of income and retained earnings.

ACT 631 FRAUD EXAMINATION & FORENSIC ACCOUNTING (5 quarter credits)

Prerequisite: None

This course focuses on the methodology of occupational fraud examination including obtaining documentary evidence, interviewing witnesses and potential suspects, writing investigative reports, testifying to findings, and forensic document examination.

ACT 633 FEDERAL INCOME TAX (5 quarter credits) Prerequisite: None

This course introduces students to the Internal Revenue Code Provisions as they affect individuals and organizations. Students will examine how these provisions are achieved through Federal Income Tax Regulations.

ACT 635 TAXATION FOR BUSINESS DECISIONS (5 quarter credits) Prerequisite: None

This course examines federal income taxes. The development of taxable income and deductions for individuals, partnerships, and corporations will be covered.

ACT 636 ADVANCED AUDITING (5 quarter credits) Prerequisite: None

Students will explore current and prospective auditing concepts in auditing. Attention will be given to case studies to emphasize the applications of auditing standards, statistical sampling, ethics, and legal liability.

ACT 640 Fair Value Accounting: GAAP & IFRS (5 quarter credits)

Fair value accounting and fluctuations in fair value have become increasingly important in business in recent years, impacting financial reporting and risk management practices. This course will provide an overview of fair value accounting, including such topics as, fair value measurements and disclosures; various valuation models; avoiding unnecessary risks; the nature of markets, and; impact on the global economy. Furthermore, this course will address the primary differences between GAAP (Generally Accepted Accounting Principles) and IFRS (International Reporting Financial Standards), and how those differences impact financial statement reporting.

ADVERTISING (ADV)

ADV 150 ESSENTIALS OF ADVERTISING (5 quarter credits) Prerequisite: None

This course will emphasize the role of advertising in a free economy, and its place in the media of mass communications. A study of advertising appeals, product and market research, selection of media, testing of advertising effectiveness and organization of the advertising profession.

ADV 155 CREATIVE ADVERTISING

CONCEPTS (5 quarter credits) Prerequisite: None
In this fundamental course, students learn and practice a set of concepting skills and techniques. Readings, lectures and in-class exercises emphasize creative thinking and specific methods for generating advertising ideas. Students develop proficiency at conceiving numerous, varied and original advertising ideas.

ADV 160 ADVERTISING RESEARCH &

STRATEGY (5 quarter credits) Prerequisite: None
The acquisition, evaluation and analysis of information for advertising decisions. Emphasis will be placed on understanding the scientific method, developing explicit and measurable research objectives, selecting appropriate methodologies and analyzing data for developing and evaluating advertising and promotional strategy.

ADV 165 INTRODUCTION TO ADVERTISING DESIGN AND GRAPHICS (5 quarter credits)

Prerequisite: None
This course provides an introduction of the advertising design industry, including visual communication theory and methodology, principles of design and production processes. Topics include symbols, visual perception, conceptualization and layout stages, design principles, typography, illustration and imaging, color and color reproduction, print production, printing processes, computer graphics and video production and graphics.

ADV 175 ADVERTISING PROFILES &

TRENDS (5 quarter credits) Prerequisite: None
This course surveys the evolution and achievements of advertising through the investigation of advertising trends, past and present. Lectures, visual presentations, discussions and research promote students' exploration of the leaders, agencies, events and campaigns that have influenced advertising, contributed to advertising innovations, and suggested directions in which advertising may be headed.

ADV 180 CLIENT RELATIONS (5 quarter credits)

Prerequisite: None
As an extension of marketing, advertising must be understood in context with all aspects of marketing. This course will introduce students to the four Ps: product, price, place and promotion, and then

transition into a deeper investigation of these principles. This course will emphasize the rudiments of advertising and marketing in a way that is sensible and logical, and will explain how the message, the target market and subsequent positioning impacts the overall advertising effort.

ADV 220 INTERNET ADVERTISING (5 quarter credits) Prerequisite: None

Focusing on production of Web-specific advertising materials, this course will focus on applied and theoretical knowledge of interactive advertising development. Through an exploration of the history and future of the infrastructure of the Web as medium for interactivity, as well as real-time interaction with professionals, students learn how to create effective advertising solutions and communication specific to the various online media.

ADV 230 COPYWRITING (5 quarter credits)

Prerequisite: None
This course surveys the written expression and economy of words and thought associated with advertising and creative thinking. Emphasis will be placed on the rudimentary techniques of writing persuasive advertising, in order to enhance the student's ability to influence human thinking and buying behaviors through the power of the written word.

ADV 235 BRANDING THEORY (5 quarter credits)

Prerequisite: None
In this course students will explore the sophisticated thinking, planning, and the use design and visual communication that go into establishing a successful brand position. Through reading, research, lectures, and case studies, students will learn the principles of modern branding, target group, differentiating, position, communication objectives, brand hierarchy, extension and marketing communications. . Students then apply those principles as they develop a brand strategy, brand position and brand personality for a specific product or service just as they would in the professional world of advertising.

ADV 240 ADVERTISING DESIGN FOR ALTERNATIVE MEDIA (5 quarter credits)

Prerequisite: None
This course explores advertising design opportunities beyond traditional media. Students conduct a thorough analysis of the application of alternative media opportunities resulting from changes in demographic and cultural tendencies, environmental development and technological advances

ADV 245 INTERNATIONAL ADVERTISING (5

quarter credits) Prerequisite: None
This course concentrates on creating an awareness and understanding of advertising in the world's

markets. With the help of case studies, discussions, readings and assignments, students will review the various advertising methods and techniques in copy and layout used in a foreign market. Topics covered include creative localization, economy structures, and cultural conditioning that affect communication across geographic and cultural boundaries.

ADV 250 ADVERTISING SALES (5 quarter credits) Prerequisite: None
Principles of selling media time and space to advertisers. An overview of sales opportunities and

challenges in the various advertising media. How to prepare and deliver effective sales presentations.

ADV 255 ADVERTISING & SOCIETY (5 quarter credits) Prerequisite: None
Advertising is one of the most pervasive forms of communication in our society. This course will examine the impact of advertising on economic, political, and cultural attitudes and norms. Participants will critically survey the history of advertising from the 19th through 21st centuries, and examine its influence *on* and how it is influenced *by* such constructs as self, gender, class, ethnicity, and nationality

BACHELORS LEVEL - GENERAL EDUCATION COURSES

BHS 100 THE HUMAN BODY (5 quarter credits)
Prerequisite: None
This course will examine the human body from several different historical, cultural, and theoretical perspectives. Beginning with an overview of evolution and an introduction to gross structure and functioning, more and more subtle orientations of the human form, including emotional, the energetic and the metaphorical, will be considered. Emphasis will be placed on the role the body plays in determining our earthly destinies.

BHS 101 THE OCEANS (5 quarter credits)
Prerequisite: None
This will be an introduction to the science of oceanography. We will explore the interactions with the ocean and land in an experiential format, using field trips as the laboratory component of the class.

BHS 102 THE COSMOS (5)
This course will deal with the scientific description of the unfolding of the cosmos and the biosphere. Students will study basic principles of chemistry and classical and modern physics in an experiential learning environment.

BHS 103 THE WRITTEN WORD (5 quarter credits) Prerequisite: None
Different strategies of expository writing will be explored, such as, defining, narrating, classifying, comparing, cueing readers and arguing. Basic styles of writing will be used to practice written communication in different situations.

BHS 104 LEARNING SPEECH THROUGH THE "READER'S THEATER" (5 quarter credits)
Prerequisite: None

This course will deal with formal and informal communication as presented in the dramatic literature with attention to representations of class, race, gender, ethnicity, nationality. Through oral reading performances and final videotaping, the students will learn about the differences in oral communication.

BHS 105 MATHEMATICS: A MOST POWERFUL TOOL (5 quarter credits) Prerequisite: None
This class will increase numerical literacy in students, whatever their level of understanding in math. Emphasis will not be put on computation, but on appreciation of mathematics as a practical tool for daily life. This class is designed to be fun and interesting.

BHS 116 HUMAN SYMBOLS AND RITUALS (5 quarter credits) Prerequisite: None
This course is a survey course covering the human qualities that lead to the making of symbols and rituals in a variety of cultures and times. The impact of these practices on human behavior and psychology will also be covered.

BHS 200 CONNECTING UP / GETTING ONLINE (5 quarter credits) Prerequisite: None
Nothing in history has more quickly brought the world to the average person's doorstep than the advent of the Internet. "Connecting up" opens the doors to an infinite number of new frontiers. In this course students will learn to rapidly and effectively become computer literate and begin to quickly and confidently achieve personal goals on-line.

BHS 302 HOW TO START YOUR OWN BUSINESS (5 quarter credits) Prerequisite: None

Often a topic overlooked by other universities, the knowledge regarding how to start and run a business is essential to anyone planning on going into private practice or consulting. Knowledge about accounting, record keeping, and scheduling will bring you just so far. All good businesses start with a business plan that is well thought out and organized in such a fashion that it becomes the recipe for your success. This class will accelerate your professional standing and your integration into the community.

BHS 401 WRITING SKILLS & RESEARCH (5 quarter credits) Prerequisite: None
- SEE CPS 501

BHS 402 THE STUDY OF GREAT LEADERS THROUGH LITERATURE (5)

The study of great leaders is made through biography and autobiography. The class will study the qualities and values of those who led humanity in new and positive directions. Starting with the autobiography of Gandhi, *My Experiments with Truth* and Dag Hammarskjöld's *Markings*, additional texts from current leaders will be identified each time the course is taught.

BHS 405 THE HUMANISTIC TRADITION (5 quarter credits) Prerequisite: None

This course will examine the founding of the humanistic tradition in civilization through the comparison of the myths, history, art and literature of the following peoples: The Sumerians, the Egyptians, Asians, the Greek and Roman civilizations. The class will read their myths, examine their plays, poetry and art, and learn how their histories are reflected in the modern world.

BHS 410 INTRODUCTION TO PHILOSOPHY (5 quarter credits) Prerequisite: None

An introduction to the basic issues in philosophy, especially metaphysics and epistemology. The course includes the development of ideas and the modern contributions of feminism, deconstruction, and multiculturalism.

BHS 451 INTRODUCTION TO POLITICAL THOUGHT (5 quarter credits) Prerequisite: None

Basic concepts of the State, who has the right to rule, why groups obey and the purpose of government are explored through classical readings from Plato, Rousseau, Marx and Thoreau as well as modern political thinkers and actors.

BHS 452 EVOLUTION OF CONSCIOUSNESS (5 quarter credits) Prerequisite: None

What was Darwin's perceptual feat and what were its antecedents? Are we the culmination of the

evolutionary process? The dilemmas confronting the Darwin explanation in contemporary thought will be discussed as well as the concepts of the evolution of human consciousness.

BHS 454 INDIVIDUALS AND THEIR SOCIAL BEHAVIOR (5 quarter credits) Prerequisite: None

A comprehensive analysis of human nature in terms of the physiological, psychological, and sociological determination of the interrelationships between individuals. Truth, deception, and the justification of dishonesty will be examined as a uniquely human experience.

BHS 455 CRITICAL THINKING (5 quarter credits) Prerequisite: None

This course will attempt to distinguish between critical opinion and critical thought, between judgment and judgementalism. It will look at a process anchored in openness of mind and honesty that defers judgment, seeks connections and looks at evidence no matter how reluctantly. The meanings of logic and reason will be discussed while a variety of media expressions in television, journalism and the arts will be critically deciphered.

BHS 456 CONTEMPORARY INTERNATIONAL WRITERS (5 quarter credits)

Prerequisite: None

What stories are being told today in Africa, Asia, South America and Europe? In this course, selected readings by contemporary novelists from abroad will be read and discussed in search of cultural and social perspectives. The course may focus on contemporary plays, theater, or poetry, as well.

BHS 457 THE MEDIA AS

MEDIATOR (5 quarter credits) Prerequisite: None

How do we know what is happening in the world around us? What do we know? Who owns the media and how does this ownership control information? How does voluntary censorship work? Does the advent of desk top production of visual and printed information challenge the censor? This course will examine how our sources of information determine our beliefs, attitudes, values and judgments.

BHS 459 CARL ROGERS AND HUMANISTIC PHENOMONOLOGY (5 quarter credits) Prerequisite: None

Each individual has a natural ability to evaluate his or her own experience and behavior. In Rogerian theory, the phenomenal field is the sum of all a person's experiences. When conflicts occur between one's natural evaluation of experience and that of another's, the person changes his/her behavior to conform to the wishes of the outsiders and as a result

creates anxiety, defensiveness and psychological maladjustment.

BHS 460 THE SELF & LITERARY

PSYCHOLOGY (5 quarter credits) Prerequisite: None
The self is a concept we each have. Where did it come from? What is the difference between ego and self, between self and Self? Self consciousness, self-esteem, self-defense, self-denial, are among the correlates of self concept which will be explored as these issues are dealt with in literature.

BHS 461 INTRODUCTION TO HUMANISTIC AND TRANSPERSONAL PSYCHOLOGY (5

quarter credits) Prerequisite: None

Covers the major themes of Humanistic Psychology and its development into Transpersonal Psychology: the phenomenological approach, self-determination, the ideal of authenticity, the actualizing tendency, person-centeredness and purpose, holism as the experience of consciousness, and self-transcendence into Transpersonal Psychology. Will explore historical roots of movement and survey the major western figures from James, Jung and Maslow to the present.

BHS 464 INVENTING THE MODERN MIND (5

quarter credits) Prerequisite: None
This course is a comprehensive exploration of the psychological birth of the modern era. You will learn to describe trends and features in the psychology of art, science, literature and political movements through the lives of historical figures in those fields. Howard Gardner's model of domains of creativity will be used to explore how the lives of Freud, Einstein, Picasso, Stravinsky, T.S. Elliot, Martha Graham and Gandhi represent the emerging modern mind.

BHS 465 HISTORY OF THE ORDINARY PEOPLE OF THE UNITED STATES (5 quarter

credits) Prerequisite: None
Most history tells the story of the powerful, a handful of men who are said to have shaped history, but what is the history of the mass of people who have lived in this country? What were their daily lives like? This course, using texts, novels and other source materials will examine the lives of ordinary women and men - the farmer's wife, the factory worker, the slave, and the Army private. Reform movements and alternative social experiments will be discussed.

BHS 466 HEALTH AND HEALING (5 quarter

credits) Prerequisite: None
Is health one's fate and illness a throw of the dice? Is health a product one buys, if one can afford it? The sources of health and ill health, such as stress,

exercise, diet and attitude will be examined. Also, alternative approaches to health and healing, including homeopathic, ayurvedic and shamanistic practices will be discussed. The mind-body relationship will be examined.

BHS 467 THE FAMILY (5 quarter credits)

Prerequisite: None
Has the family become an anachronism? Who needs a family? This course will provide a historical, socioeconomic and comparative study of the family. Family formation will be examined. The prevalent attitudes of women, men and children will be noted and the present and future status of the family discussed.

BHS 468 LOSS OF SELF (5 quarter credits)

Prerequisite: None
How are the dehumanizing aspects of work, poverty, family, sex and the media internalized, diminishing one's sense of self? How will one live one's life? Often as an escape from a perceived reality which lacks correspondence with one's expectations, women and men lose themselves in work or idleness or substance abuse or death. In contrast, transcendence of the self through meditation and devotion is the ageless proposal for self-realization and deathlessness.

BHS 469 FOUNDATIONS OF MEDITATION (5

quarter credits) Prerequisite: None
What are the commonalities in different meditative practices? A comparative study of the various practices of Eastern and Western meditation is central to this course. Students will experience a practice of basic meditation.

BHS 470 VARIETIES OF RELIGIOUS AND MYSTICAL EXPERIENCE (5 quarter credits)

Prerequisite: None
Religious, psychic, and mystical experience are explored and compared from pre-history to the present. The primary focus will be on identifying the human essence of spirituality in the transpersonal experience of ourselves and in reading and analyzing reports of such experiences in other cultures.

BHS 471 THE THIRD WORLD (5 quarter credits)

Prerequisite: None
From the point of view of the whole world, how much of it is Third World? What defines the Third World? This course will focus on the relationships between economically developed centers and non-developed centers of the world, and how those relationships are perpetuated and intensified. New grassroots, solidarity and co-operative movements will be studied in light of the new capitalism.

BHS 484 PHYSICAL DISCIPLINE (5 quarter credits) Prerequisite: None

This is a practice of a physical discipline such as T'ai Chi, Aikido, and Yoga which requires concentration, focus, and practice. Since antiquity these disciplines have produced physical and mental well-being and longevity.

BHS 485 THE GENDERED WORLD (5 quarter credits) Prerequisite: None

This course is an inquiry into the future of femininity and masculinity through an examination of social and psychological development of men and women. It examines the contemporary, human condition from the paradigm of patriarchy and its alternative cultural partnership.

BHS 486 SELF-IN-RELATIONSHIP (5 quarter credits) Prerequisite: None

Psychology is shifting from a science of processes associated with becoming an autonomous individual to a view of the human being as a being-in-representation. The philosophical foundation for this shift can be found in the philosophy of dialogue. This course is designed to familiarize the student with the philosophy of dialogue and the self-in-representation model of human development. This explores the philosophy of dialogue and its implication for psychology and psychotherapy.

BHS 487 CAREER COUNSELING (5 quarter credits) Prerequisite: None

This course is offering support and practical work for creative career design, involving personal assessment, exploration of alternatives, and decision making. Personal assessments focus on personality, interests, values, and skills. Formal and informal methods are used to explore alternatives and decision making is presented as a process to promote a resulting decision. This course includes guidelines and preparation for effective job search.

BHS 488 PERSONAL AND SOCIAL ETHICS (5 quarter credits) Prerequisite: None

This class will explore several bases for moral behavior, including religion, tradition, law, personal intuition, and reason. Several ethical systems will be examined, as well as whether moral values are enduring and universal or relative to the time or occasion.

BHS 490 LEADERSHIP DEVELOPMENT (5)

This is an overview course for those interested in learning how to become effective leaders in all levels of life. Topics to be explored are leadership styles, group dynamics, decision making techniques, motivation, and practical skills, such as organizing,

chairing meetings, communicating, committee functioning, delegating, evaluating, prioritizing, resolving conflicts, and mediating. This class will encourage active participation of the group with enrichment from outstanding leaders.

BHS 495 SENIOR PROJECT (5 quarter credits)

Prerequisite: Project proposal approved by the Director of Undergraduate Program.

The senior project is an independent study with the Director of Undergraduate Program leading to the completion of the Senior Project, a 40 page research paper.

BHS 498 SELECTED TOPICS (5 quarter credits)

Prerequisite: None

Special courses on selected topics in Humanistic Studies. Occasionally, special lecturers are available to present classes on current issues of interest.

BHS 499 INDEPENDENT STUDY (5 quarter credits) Prerequisite: None

Individualized studies in special topics in Humanistic Studies. Each student's work is directed by a faculty member or recognized leader in the subject area.

BIO 230 PSYCHOLOGICAL TYPE: THEORY & APPLICATION (5 quarter credits) Prerequisite:

None

This course is an introduction to personality type. Participants will review the Jung/Myers model of type theory [Carl Jung's theory of psychological type as interpreted by the authors of the Myers-Briggs Type Indicator (MBTI)] and engage in exploration and practical exercises for its application to improve self-understanding, time utilization, communication, one-on-one relationships and team participation.

BIO 231 HUMAN PHYSIOLOGY (5 quarter credits) Prerequisite: None

The physiology of body fluids, blood, nerve and muscle, peripheral nerves, central nervous system, special senses, autonomic nervous system, defense mechanisms will be examined in depth in this course

BIO 232 APPLIED MUSCULOSKELETAL ANATOMY (5 quarter credits) Prerequisite: None

This course will examine the regional human gross anatomy of the skeleton, joints, muscles and neurovascular structures of the limbs and back. Students will gain extensive practice in learning to palpate all bony landmarks of the trunk and extremities; muscle, ligament, and tendon palpation by clinical zones. This course is also an introduction to postural analysis with practice in taking and interpreting postural measurements.

BIO 233 EXERCISE PSYCHOPHYSIOLOGY (5 quarter credits) Prerequisite: None

This course provides an examination of the physiological and psychological responses of the neuromuscular, metabolic, endocrine, and circulatory and respiratory systems to acute and chronic exercise.

BIO 234 EXERCISE PSYCHOLOGY

(5 quarter credits) Prerequisite: None

This course will examine the physiological and psychological bases of selected cardiovascular, respiratory and metabolic disorders and an examination of the particularities of exercise responses and the effects of exercise conditioning in these populations. A special emphasis on the scientific basis for exercise prescription.

BIO 235 PSYCHOBIOMECHANICS (5 quarter credits) Prerequisite: None

This course will examine the functional anatomy of the human musculoskeletal system with emphasis on mechanics, electromyography (EMG), motor control and psychological strategies.

BIO 240 THE SCIENCE OF HUMAN MOVEMENT (5 quarter credits) Prerequisite: None

This course introduces basic and practical knowledge of human movement in sports and physical activity. Anatomical and physiological

knowledge pertinent to body movement is presented in depth. Biomechanical concepts and principles applied to body movement in different sports and physical activities are also addressed.

BIO 248 PSYCHOLOGY OF INJURY AND ILLNESS (5 quarter credits) Prerequisite: None

There is clear evidence that psychological and social factors are among the most significant predictors of the scale of disability and measurable outcomes of injury and illness. In this course participants will develop an understanding of psychological theories of adjustment to physical disability, traumatic or catastrophic injury, or chronic illness. Students will learn psychotherapeutic strategies and treatment options appropriate to various stages of adaptation to physical injury or illness. This course will also examine the manner in which common injuries and diseases impact the anatomical structures and functional systems of the body. The various medical treatments and procedures available to maintain or restore structural and functional integrity of the body are also addressed. Conditions of a cardiovascular, pulmonary, neuromuscular, metabolic and oncologic nature will be discussed.

SPECIALITY COURSES, CODES: BUS, BSCM, ITS, IBUS

IBUS 400A International Trade and Economics (5 quarter credits) Prerequisite: None

This course examines factors affecting the global economy and international economic institutions. Students will be introduced to the tools used by economists to analyze international economic interactions. This course will also cover the role of international trade and finance in the world economy by analyzing the way in which participation in the international economy affects consumers, businesses, economic policy, and the economy in general.

IBUS 400B International Business Law (5 quarter credits) Prerequisite: None

This course focuses on the international rules created to engage in global business activities. Students examine rules in light of political, economic and social factors. This course will provide an overview of how to conduct business in a dynamic environment, by comparing the international legal system in the context of legal history, language, and culture. Students will study the differences between

international and American law, in such areas as contract, corporate, labor law, and tax law.

BUS 401 INTRODUCTION TO BUSINESS PRINCIPLES AND ORGANIZATIONS (5 quarter credits) Prerequisite: None

Survey of organizations, principles, and practices of the business world; provides a general view of the field as a whole, emphasizing the overall "system" of business, its common traits, dimensions, personalities, and life cycles, and serves as a foundation for more specialized courses.

BUS 402 FUNDAMENTALS OF BUSINESS ADMINISTRATION (5 quarter credits) Prerequisite: None

An introduction into the world of business and business administration providing a general overview of the various elements of the field; basic principles, companies, history of business and business administration, organization, management, human relations, business law and ethics, business policy, and operations.

BUS 406 BUSINESS MATH FOR**ADMINISTRATORS** (5 quarter credits) Prerequisite: None

An overview of basic business math skills providing the foundation of arithmetic, mathematics and measurements used in common business and industry practices.

BUS 412 BUSINESS INFORMATION TECHNOLOGIES (5)

In this course students will investigate the appropriate, innovative, and effective design and use of information technology to serve business needs.

BUS 416 BUSINESS ADMINISTRATIVE LAW

(5 quarter credits) Prerequisite: None

This course examines the laws governing business and commerce, such as the regulation of contracts, their formation, performance, breach, and legal and equitable remedies, hiring practices, and the manufacture and sale of consumer goods. The primary focus will be on legal rules applicable to business.

BUS 418 ESSENTIALS FOR ADVERTISING (5 quarter credits) Prerequisite: None

This course will emphasize the role of advertising in a free economy, and its place in the media of mass communications. A study of advertising appeals, product and market research, selection of media, testing of advertising effectiveness and organization of the advertising profession.

BUS 420 BUSINESS COMMUNICATIONS AND THE GLOBAL ECONOMY (5 quarter credits)

Prerequisite: None

This course will teach students the theories and practice of business communications with an emphasis on how the Global Economy of Today changes the traditional approaches used in past decades. With the technologies of the new millennium and the built up ICT infrastructures of developing countries, students will learn the new language of business in today's global village.

BUS 424 ORGANIZATIONAL STATISTICS (5 quarter credits) Prerequisite: None

This course will teach students teaching principles and practices of organizational assessment, covering concepts such as validity, reliability, hypothesis testing, correlation/multiple regression, and quality control models. Focus will be on application of statistics in organizational problem solving

BUS 432 PRODUCTION AND SERVICE**MANAGEMENT** (5 quarter credits) Prerequisite: None

Examines problems encountered in planning, operating, and controlling production of goods and services. Topics include: waiting-line management, quality assurance, production systems, project management, and inventory management.

BUS 434 ORGANIZATIONAL**ENTREPRENEURSHIP (5 quarter credits)**

Prerequisite: None

Provides an opportunity to develop concepts, attitudes, and philosophies about business and entrepreneurship at the organizational level.

BUS 442 FOUNDATIONS IN ACCOUNTING (5

quarter credits) Prerequisite: None

This course will evaluate the role of accounting in organizations by identifying and discussing principles and concepts. Topics include recording process, financial reporting and the application of accounting information in managerial decision processes.

BUS 449 FOUNDATIONS IN MARKETING (5

quarter credits) Prerequisite: None

A good company must understand its market and customers. This course will provide a concise introduction to the fundamental principles of marketing, including market and customer research, pricing strategies, and promotional tactics to enhance sales.

BUS 452 FOUNDATIONS IN FINANCE (5 quarter

credits) Prerequisite: None

This course provides a broad overview of financial management and an introduction to the practical application of financial tools and techniques to business decisions. It will include an overview of the three principal financial statements--balance sheet, income statement, and cash flow statement--and the use of financial ratios to assess a firm's financial health. Additional topics include financial planning and forecasting; the choice of debt or equity to finance business operations; and the evaluation of investment opportunities using tools such as discounted cash flow, net present value, and risk analysis. The course also examines financial instruments, including stocks and bonds, and techniques of business valuation.

BUS 458 FOUNDATIONS IN ECONOMICS (5

quarter credits) Prerequisite: None

This course will cover the basic institutions of market economy and the role they play in defining and pursuing economic goals in the U.S. economy. Emphasis is placed upon the economic behavior of existing institutions; current economic policy alternatives as they affect both the individual and the society.

BUS 466 LEGAL AND ETHICAL ISSUES IN THE GLOBAL MARKETPLACE (5)

Business law relates to those laws involving the business and commercial components of society and allows businesses to function. This course is designed to provide a brief, broad overview of the legal business. Emphasis will be placed on the ethical and moral principles as they apply to the legal and business community.

BUS 475 CROSS CULTURAL STRATEGIC MANAGEMENT (5 quarter credits) Prerequisite: None

Students will analyze some of the major cultural profiles, communication patterns, negotiation strategies and management styles in several countries and companies in various regions of the world, in order to develop a better understanding of the main cultural issues that must be taken into account when doing business in a multicultural setting. Special attention will also be given to ethical considerations.

BUS 480 SELECTED TOPICS (5)

Special courses on selected topics in Business Administration. Occasionally, special lecturers are available to present classes on current issues of interest.

BUS 485 SPECIAL TOPICS IN BUSINESS ADMINISTRATION (5 quarter credits) Prerequisite: None

An individualized, faculty supervised opportunity to address a business problem or issue in greater depth.

BUS 490 SEMINAR IN BUSINESS ADMINISTRATION (5 quarter credits) Prerequisite: None

Addresses various topics or issues of relevance in business administration. Each student's work is directed by a faculty member or recognized leader in the subject area being investigated.

BUS 601 FINANCIAL ACCOUNTING FROM A MANAGERIAL PERSPECTIVE (5 quarter credits) Prerequisite: None

An examination of standard accounting principles and practices, from the perspective of a business manager rather than the perspective of an accountant.

BUS 602 Quantitative Methods In Business (5 quarter credits) Prerequisite: None

An introduction to quantitative tools used to plan and manage businesses, including descriptive statistics, linear and non-linear projection methodologies, and basic hypothesis-testing methods used in the business context.

BUS 610 LEADING AND MANAGING PEOPLE AND ORGANIZATIONS (5 quarter credits)

Prerequisite: None

A survey of both classic and contemporary theories and approaches to business leadership, and to the selection, motivation, and management of employees in the US context.

BUS 611 ENTREPRENEURSHIP: DEVELOPING NEW VENTURES (5 quarter credits) Prerequisite: None

Considerations in establishing new business ventures, including an introduction to the legal and regulatory climate, banking practices, and obtaining and managing start-up funding.

BUS 612 MANAGING FRANCHISE BUSINESSES (5 quarter credits) Prerequisite: None

In this course students will survey of the franchise market in the US, including the diversity of franchise opportunities, and unique regulatory, contractual, legal, logistical, and managerial issues involved in operating franchise businesses.

BUS 613 VENTURE CAPITAL AND PRIVATE EQUITY (5 quarter credits) Prerequisite: None

An in-depth introduction to the various means of financing new business ventures through venture capital and through private investment.

BUS 614 MARKETING STRATEGIES AND TACTICS (5 quarter credits) Prerequisite: None

An examination of the major approaches to developing and implementing marketing strategies, along with "how-to" tactics, across a wide variety of business types.

BUS 615 REAL ESTATE INVESTING (5 quarter credits) Prerequisite: None

A survey of financial, regulatory, and managerial issues related to real estate, both as an investment category in itself, and as an aspect of the overall management of a business enterprise.

BUS 616 SOCIAL RESPONSIBILITY: BUSINESS LAW AND ETHICS (5 quarter credits) Prerequisite: None

An introduction to the notion of the social responsibility of businesses, taking into account variations in theory and practice, as well as recent legal developments such as Sarbanes-Oxley.

BUS 617 FINANCIAL PLANNING AND INVESTING (5 quarter credits) Prerequisite: None

Business leaders must address personal financial issues as well as those for their businesses. This course introduces the fundamentals of personal

financial planning and investing for the entrepreneur and business investor.

BUS 618 INFORMATION TECHNOLOGY STRATEGIES FOR ENTREPRENEURIAL BUSINESSES (5 quarter credits) Prerequisite: None
Information and communication technologies are essential bases for doing business. This course surveys major technologies and related issues in the US, with special emphasis on the needs of smaller and entrepreneurial businesses or business units.

BUS 620 MANAGING PEOPLE AND ORGANIZATIONS: EASTERN AND WESTERN PERSPECTIVES (5 quarter credits) Prerequisite: None
A survey of both classic and contemporary theories and approaches to the selection, motivation, and management of employees, taking into account cultural differences between the US and Asia.

BUS 621 ENTREPRENEURSHIP IN THE US AND IN CHINA: DEVELOPING NEW VENTURES (5 quarter credits) Prerequisite: None
Considerations in establishing new business ventures in the two countries, including an introduction to the legal and regulatory climates, banking practices, and obtaining and managing start-up funding.

BUS 622 GLOBAL BUSINESS PERSPECTIVES: FOCUS ON CHINA (5 quarter credits) Prerequisite: None
A survey of economic analyses and forecasts regarding doing business in China: major sectors and niche opportunities.

BUS 623 VENTURE CAPITAL AND PRIVATE EQUITY (5 quarter credits) Prerequisite: None
An in-depth introduction to the various means of financing new business ventures through venture capital and through private investment, in both the US and the Chinese context.

BUS 624 MARKETING STRATEGIES AND TACTICS IN A GLOBAL ENVIRONMENT (5 quarter credits) Prerequisite: None
This course will examine the similarities and differences in marketing strategies and tactics as they are influenced by local culture and economic climate.

BUS 625 NEGOTIATING AND BARGAINING SKILLS: ASIA, THE US, INTERNATIONALLY (5 quarter credits) Prerequisite: None
This course will discuss how “business is done” and how agreements, when negotiated, vary significantly by region and culture. This course will survey primary themes for success in negotiating in Asia, the US, and elsewhere.

BUS 626 SOCIAL RESPONSIBILITY: BUSINESS LAW AND ETHICS AROUND THE WORLD (5 quarter credits) Prerequisite: None

An introduction to the notion of the social responsibility of businesses, taking into account variations in theory and practice from around the globe.

BUS 627 LEADERSHIP ISSUES AND STYLES ACROSS THE PACIFIC: CHINA AND THE US (5 quarter credits) Prerequisite: None
Leadership is a universal requirement in business; this course surveys the differences in how the function of leadership is viewed and practiced between China and the US, as well as variations within each country.

BUS 628 INFORMATION TECHNOLOGY STRATEGIES FOR INTERNATIONAL BUSINESSES (5 quarter credits) Prerequisite: None
Information and communication technologies are essential bases for doing business internationally. This course surveys major technologies and related issues in the US and in Asia

BUS 630 INTRODUCTION TO SUSTAINABLE BUSINESS (5 quarter credits) Prerequisite: None
This course will examine the different environmental, social and economic issues in sustainable business. The course will focus on how to integrate issues of corporate social responsibility (CSR) in business corporations operating in a global economy. Students will examine such topics as the development of markets for eco-innovations, CSR in supply chains, environmental management systems, and green management accounting.

BUS 631 FINANCE & ENVIRONMENTAL ACCOUNTING (5 quarter credits) Prerequisite: None
The concern in environmental accounting problems has grown quickly in recent years, and the issues effect various specializations within the accounting field. This course introduces the profession's responsibility toward environmental problems and the broader issues of sustainability. For instance, financial reporting, analysis and disclosure, cost management and managerial decision making, capital investment analysis, auditing, and taxation.

BUS 632 ECO-COMMERCE MODELS (5 quarter credits) Prerequisite: None
This course provides an overview of the intersection of business development and environmental and social responsibility. Students will explore the methodologies used to establish enterprises that incorporate environmental and social considerations throughout the levels of organization.

BUS 633 FOUNDATIONS IN ECOLOGICAL

ECONOMICS (5 quarter credits) Prerequisite: None
This course examines the economics behind natural resource use and environmental issues. Students consider problems such as deforestation, over fishing, oil consumption and minerals pollution, global warming, acid rain, and land conservation. Students will examine the link between economic, environmental, and social systems.

BUS 634 SUSTAINABLE PRODUCTS & SERVICES (5 quarter credits) Prerequisite: None

This course explores the creation and development of sustainable products and services. Students explore the link between products and services while examining historic, current, and future examples of sustainable products and services.

BUS 635 APPLICATION OF SUSTAINABLE BUSINESS PRACTICES (5 quarter credits)

Prerequisite: None
This course focuses on transforming businesses, both internally and externally, by focusing on numbers, markets, people and sustainability.

BUS 636 AIR POLLUTION, ANIMAL RIGHTS, LAND USE, ENERGY LAW, & BIODIVERSITY PROTECTION (5 quarter credits) Prerequisite: None

This course focuses on interpreting and applying national regulations as it applies to air pollutants and air quality standards. The ethics of animal rights will be explored and current animal legal protections discussed. Students will explore the concept of biodiversity and its growing threats. Land use and development practices will be addressed to increase the conservation of biodiversity.

BUS 637 ENVIRONMENTAL ECONOMICS POLICY & MANAGEMENT (5 quarter credits)

Prerequisite: None
This course analyzes various areas of environmental economics such as the economics of pollution control, the application of cost benefit analysis to the environment, the economics of sustainable development, environmental policy, and international environmental issues.

BUS 638 GLOBAL ENVIRONMENTAL ISSUES IN BUSINESS TRANSACTIONS (5 quarter credits)

Prerequisite: None
Students study the developments that have contributed to the dynamic growth of the European Union, Asia, and Latin America and over the past half century. This course provides an overview of the environmental challenges China faces. Class will survey the regulatory schemes managing air quality,

water resources and quality, natural resources, environmental impact assessments, waste management and energy conservation.

BUS 639 CLIMATE CHANGE & THE LAW (5 quarter credits) Prerequisite: None

This course integrates the science and law of climate change in respect to the generational implications of the problem. Students will consider how existing federal laws may be used to address climate change and how more comprehensive laws may be created.

BUS 650 ADVANCED MARKETING STRATEGIES: SUCCESSES AND FAILURES (5 quarter credits) Prerequisite: None

An in-depth examination, using case studies, of notable successes and failures in marketing strategies, addressing the interplay of marketing strategies, culture, the legal and regulatory climate, and generational differences.

BUS 651 MERGERS AND ACQUISITIONS EAST AND WEST (5 quarter credits) Prerequisite: None

Detailed study of similarities and differences in the legal, regulatory, and cultural aspects of (1) initiating corporate mergers and acquisitions and (2) making a success of the merged organization.

BUS 652 IDENTIFYING AND ANALYZING DOMESTIC BUSINESS OPPORTUNITIES (5 quarter credits) Prerequisite: None

An advanced examination of sources of data and information on business opportunities in the US, and methods of determining the feasibility of pursuing these opportunities in particular state and regional contexts

BUS 653 IDENTIFYING AND ANALYZING INTERNATIONAL BUSINESS OPPORTUNITIES (5 quarter credits) Prerequisite: None

An advanced examination of sources of data and information on international business opportunities, and methods of determining the feasibility of pursuing these opportunities in particular contexts around the world.

BUS 654 FINANCIAL INSTITUTIONS AND MARKETS IN A GLOBAL PERSPECTIVE (5 quarter credits) Prerequisite: None

Advanced focus on banking, finance, and investment opportunities and markets, and their similarities and differences in various portions of the globe.

BUS 655 THE FEDERAL RESERVE AND BUSINESS FORECASTING (5 quarter credits)

Prerequisite: None

An introduction to the impacts of the Federal Reserve on US capital markets, and examples of how to use federal financial data for purposes of forecasting the financial climate for businesses.

BUS 656 SPECIAL PROJECTS IN BUSINESS MANAGEMENT (5 quarter credits) Prerequisite: None

An individualized, faculty-supervised opportunity to address a business problem or issue in greater depth, such as development of a business plan for a real or hypothetical venture.

BUS 657 INTERNATIONAL ECONOMICS (5 quarter credits) Prerequisite: None

This course provides an overview of international financial markets. Students will analyze what determines the patterns of merchandise and service trade between countries. Special topics to be covered: alternative international monetary arrangements and institutions; foreign exchange markets and hedging instruments; international trade policy, including the effects of tariffs, quotas, subsidies, exchange control, and other trade restrictions upon a nation's economy.

BUS 695 CAPSTONE RESEARCH PROJECT (5 quarter credits) Prerequisite: Project proposal approved by the Director of Graduate Program.

The capstone research project is an independent study with the Director of Graduate Program leading to the completion of the Capstone Project.

BUS 701 ACCOUNTING (5 quarter credits)

Prerequisite: None

This course focuses on generally accepted accounting principles as they apply to partnerships, business combinations, branches, and international operations. This course will also focus on the examination of contemporary issues in financial and managerial accounting within the context of pronouncements of the financial accounting standards board.

BUS 702 QUANTITATIVE METHODS AND STATISTICS (5 quarter credits) Prerequisite: None

This course in business research covers concepts of probability theory, regression analysis, assumptions of multivariate analysis, use of computer software, and the ethics of research in business settings. Emphasis is on application and understanding of the statistical tools, mathematical concepts, and processes.

BUS 720 STRATEGIC MANAGEMENT SKILLS I (5 quarter credits) Prerequisite: None

This course focuses on creating, implementing, and evaluating cross-functional decisions for a business to succeed. Students will learn core management skills and techniques to deliver results

BUS 722 MANAGERIAL FINANCE (5 quarter credits) Prerequisite: None

The course examines financial management for corporate value creation. Students study the underwriting process and alternate sources of capital, use of financial planning methods for short-term financing; merger motivation, acquisitions and bankruptcy reorganization.

BUS 723 MANAGERIAL ECONOMICS (5 quarter credits) Prerequisite: None

This course focuses on microeconomics analysis and its application decision making within the context of business. Includes demand and consumer behavior, production and costs analysis, forecasting, risk analysis, and public policy toward business.

BUS 724 INTEGRATED MARKETING I (5 quarter credits) Prerequisite: None

This course focuses on the components of advertising within the total marketing function. This course examines the value of marketing, the different phases of marketing, marketing a good versus a service, wholesaling and retailing, pricing strategies, analysis of markets, distribution; creating advertising campaigns, planning, production, media, management, and budgeting.

BUS 725 SALES I (5 quarter credits) Prerequisite: None

This course focuses on the most prevalent promotional and persuasive models used in written, oral, and electronic communication. Students examine the psychological aspects of persuasion and influence. The application of effective strategies for sales, product introduction, and advocacy for a position are emphasized.

BUS 726 BUSINESS AND LABOR LAW I (5 quarter credits) Prerequisite: None

The course focuses on governmental and quasi-governmental regulations as they relate to corporate social responsibility business impacts. Students will learn the process of developing corporate social responsibility standards and policies, how to interpret them, and how to determine relative weight; and how to assess, handle and prevent corporate social responsibility risks.

BUS 727 COMPUTER APPLICATIONS (5 quarter credits) Prerequisite: None

This course emphasizes solving business problems by integrating data from all of the software applications.

Examines applications used to communicate information.

BUS 728 INTERNET ENVIRONMENT (5 quarter credits) Prerequisite: None

This course focuses on the impact of the Internet on business dealings. Focus on digitization, globalization, mobility, work groups, communication, and computing power.

BUS 730 STRATEGIC MANAGEMENT SKILLS II (5 quarter credits) Prerequisite: None

This course will integrate the management principles of planning, organizing, leading, and controlling employees.

BUS 731 ADVANCED ACCOUNTING (5 quarter credits) Prerequisite: None

This course provides students with advanced managerial accounting skills. Emphasis on strategic decision making and management control systems.

BUS 732 QUANTITATIVE METHODS AND STATISTICS II (5 quarter credits) Prerequisite: None

This course teaches statistical models, techniques, and tools for management decisions. Attention will be given to probability distributions, random sampling and standard errors, hypothesis testing, multiple regression, ANOVA, chi-square tests.

BUS 734 INTEGRATED MARKETING II (5 quarter credits) Prerequisite: None

Marketing and selling products in a global environment presents many demanding decisions that need to be updated on a consistent timeframe with hard-to-retrieve knowledge, information and data. This course focuses on the analysis a contemporary marketing case, evaluation of alternative marketing strategies and the preparation of a comprehensive marketing plan for a client.

BUS 735 SALES II (5 quarter credits) Prerequisite: None

This course focuses on personal selling and sales management including organizing, directing, and compensating and evaluating the sales force.

BUS 736 BUSINESS/ LABOR LAW II (5 quarter credits) Prerequisite: None

This course will build upon knowledge of legal theory, legal and deductive reasoning, constitutional law, administrative law, the court system, civil and criminal procedures, alternative dispute resolution, criminal law and the concepts of tort and strict liability. Attention will be given to the Uniform Commercial Code, the application of the property, bail, agency, employment law, business structures,

intellectual property, e-commerce, and international law. Basic Business Law will be emphasized.

BUS 738 E-COMMERCE APPLICATIONS AND OPERATIONS (5 quarter credits) Prerequisite: None

This course focuses on the synergy between technology and business management. Covers technical topics such as the Internet, intranets, extranets, and portals. Students learn the importance of Enterprise Resource Planning (ERP), outsourcing, e-procurement, and electronic payment systems; how to conduct business on-line and how to manage the technological issues associated with constructing an electronic-commerce Web site. Students will investigate strategies and products for building e-commerce sites, examine how such sites are managed, and explore how they can augment an existing business infrastructure.

BUS 740 CRISIS MANAGEMENT AND REORGANIZATION (5 quarter credits) Prerequisite: None

This course addresses planned change in organizations, including organizational design and structure, principles of organizations, human resources training, intra- and inter-departmental communications, coordination activities, and leadership development. Focused attention on utilizing leadership and collaboration practices in solutions oriented decision-making.

BUS 750 LEADERSHIP AND ORGANIZATIONAL MANAGEMENT (5 quarter credits) Prerequisite: None

This course examines leadership issues in global, international, and multicultural organizations. Focus on culturally sensitive leadership skills, styles, practices, models, trends, and concepts. Attention is given to international and conflict management practices, and team collaboration skills.

BUS 752 HUMAN RESOURCES MANAGEMENT (5 quarter credits) Prerequisite: None

This course covers the nature of human resource development and utilization in business. Students will investigate and discuss of various topics in recruiting, utilization, conservation, and development of human resources within the context of the individual firm.

BUS 754 ADVANCED MARKETING III (5 quarter credits) Prerequisite: None

This course explores the intricate relationships between objectives, strategies, positioning, tactics, budgets, competitive analysis, and target markets. Learn how to increase profitability by monitoring the environment, conducting market research, and

choosing customers and suppliers. Discover the effect of an information-based economy on marketing and selling.

BUS 755 REAL ESTATE (5 quarter credits)

Prerequisite: None

This course reviews real estate concepts, practices, and institutions. Specific attention is given to legal aspects of real estate ownership, appraisal, market analysis, mortgage financing, analysis of complex real estate projects and financing.

BUS 756 MEANING CENTERED APPROACH TO ORGANIZATIONAL COMMUNICATION

(5 quarter credits) Prerequisite: None

Course focuses on managerial communications within organizational management and organizational behavior at the individual, interpersonal, team, and organizational levels. Students learn how to listen empathically; resolve conflict; influence others through professional speaking. Self-assessments and skill building exercises will be utilized to learn how to effectively manage relationships within organizations.

BUS 757 INTEGRATED ECONOMIC

CONSULTING (5 quarter credits) Prerequisite: None

This course integrates human resource management issues, marketing, finance, and operations management. Students apply skills to complex organizational problems and strategic issues as a result of advancing technology, competitive market conditions, social and cultural changes, and regulatory actions in both the domestic and global arenas.

BUS 800 DOCTORAL PROJECT I (5 quarter credits) Prerequisite: Doctoral Comprehensive Exam
Students must enroll in this course when coursework is complete or they begin to work on their dissertation, whichever comes first. The student engages in independent study and attends the seminar as needed, leading to the completion of the first three chapters of the dissertation. Work is supervised by the Director of Research and the student's dissertation committee chair. These three chapters, the introduction, the literature review, and the methods section, constitute the formal proposal. Students must enroll in this course consecutively until the proposal has been defended and approved. Upon completion of a proposal acceptable to the student's committee, the student defends her or his proposal in an oral presentation to the committee. This oral presentation serves as a Qualifying Exam.

BUS 801 DOCTORAL PROJECT II (5 quarter credits) Prerequisite: BUS 800 – Doctoral Project I.
Students must enroll in this class when they have passed the Oral Qualifying Exam and are ready to begin to conduct their research. The student engages in independent study leading to the execution of their dissertation research. The findings are reported and discussed in chapters four and five of the dissertation. Upon completion of this work, the student has the Final Oral Defense of the dissertation. Students must enroll in this course consecutively until the dissertation has been defended and approved.

COMMUNICATION (BSCM)

BSCM 170 ORAL AND WRITTEN

COMMUNICATION SKILLS (5 quarter credits)

Prerequisite: None

This course will provide students with a conceptual framework and specific tools for communicating in complex environments and accomplishing strategic academic and professional business goals. This core course provides writing, oral, and collaborative skills necessary for future business courses, internships, and professional positions.

BSCM 210 EFFECTIVE PUBLIC SPEAKING (5 quarter credits) Prerequisite: None

This course will cover strategies and practical tips for approaching public speaking. Students will learn both the cognitive side of presentations—organizing

thoughts and information—and the physical dimension - enlisting voice and other physical tools - to engage the audience on an emotional as well as intellectual level.

BSCM 215 ADVANCED PUBLIC SPEAKING FOR BUSINESS MANAGERS (5 quarter credits)

Prerequisite: None

As a representative of your business, how you conduct yourself at meetings, social gatherings, news briefings, and other speaking engagements is critical. Learn various strategies to make you a successful presenter in whatever situation is required. Topics to include effective vocal and visual delivery; selling yourself and your ideas; choosing the right words; staying focused, directed, and organized in different

situations; communication styles for various situations, including crisis, company or community; and crisis communication fundamentals.

BSCM 220 EXPOSITORY AND TECHNICAL WRITING SKILLS (5 quarter credits) Prerequisite: None

In this course students will learn both expository and technical writing, with emphasis on grammar, punctuation and concise writing skills. Students will learn organization of thought, structure, the use of logic, and attention to detail in their writing. This course will teach students to use graphic organizers such as bullets, numbers, bold, italics, and color, and to use them consistently. Students will also learn to use tools other than words (charts, graphs, tables, ratios, schematics) to present information best demonstrated visually. Correct citation of resources using a standard format will also be covered.

BSCM 225 PERSUASIVE COMMUNICATION (5 quarter credits) Prerequisite: None

The course will begin by examining the similarities and differences between objective (predictive) and persuasive writing. Students will be instructed in methods of constructing a coherent argument, as well as the conventions of providing authority to support an argument. Students will receive instruction and gain practice in crafting the four basic building blocks of a persuasive document: the issue, the statement of facts, the argument, and the conclusion. This course will also introduce students to some advanced writing techniques such as the use of metaphors and literary references.

BSCM 230 CROSS CULTURAL COMMUNICATION (5 quarter credits) Prerequisite: None

This course will cover relationships among culture, communication and perception, and how these relationships are manifested in businesses and organizations among people who are racially, ethnically, and sexually different. Students will learn communication practices necessary to create understanding in multicultural business contexts.

BSCM 235 PUBLIC RELATIONS WRITING (5 quarter credits) Prerequisite: None

This course will examine journalistic style of writing, media ethics, targeting the desired audience, writing fundamentals, as well as media relations techniques. Students will practice writing press releases, newsletters, brochures, and other public relations tools, as well as create portfolio writing samples, e.g. industry standard news releases, pitch letters and features, Q & A documents, crisis statements and position papers.

BSCM 240 WORLD WIDE JOURNALISM AND EXPRESSIVE WRITING (5 quarter credits)

Prerequisite: None

In this course students will examine numerous issues surrounding the role technology plays in business and technical communication, including the shifting nature of literacy and representation in the digital age and the persistent tug of older analog technologies. The course studies how new technologies help shape the decisions of technical communicators in an increasingly electronic workplace.

BSCM 245 CONFLICT & NEGOTIATION (5 quarter credits) Prerequisite: None

This course will emphasize the role of communication in the development and management of conflict and negotiation. Topics include types of conflict, resolution strategies, power relationships, intercultural/international conflict, and conflict in organizations.

BSCM 250 TEAMBUILDING & LEADERSHIP (5 quarter credits) Prerequisite: None

An effective team can produce first-rate results. High-performing teams exhibit accountability, purpose, cohesiveness, and collaboration. This course will cover theories of effective group communication; group development, cohesion, conflict management and diversity; strategies for building and maintaining teams, enacting leadership, constraints and opportunities for teams and leaders, organizational outcomes, and effective project management.

BSCM 255 ADMINISTRATIVE COMMUNICATION (5 quarter credits) Prerequisite: None

This course teaches students to apply the principles of successful professional communication processes in complex organizations. Emphasis will be placed on developing listening, writing and speaking skills to promote better relations among individuals and organization.

BSCM 260 VISUAL COMMUNICATION AND CULTURES (5 quarter credits) Prerequisite: None

This course provides a theoretical and methodological introduction to the study of images as communicative and cultural phenomena. Students will develop an understanding of the significance of visual means of communication in relation to historical, social, political, environmental, technological, and economic issues. Topics will include theories of the image; implications for visual communication and culture; analysis and production of images in a variety of media and contexts

(including signs, typography, drawing, graphic design, illustration, color and electronic resources); and the idea that a visual message accompanying text has a greater power to inform, educate, or persuade a person or audience.

BSCM 265 CRISIS COMMUNICATION (5 quarter credits) Prerequisite: None

Crises are a fact of organizational life. From the small, not-for-profit organization to the global, multinational corporation, crises can suddenly disrupt an organization's ability function efficiently and effectively. This course will be an introduction to crisis communication methods, and the application of crisis management principles, strategies and tactics. This course provides students with a fundamental understanding of crisis management, risk communication, media relations, and public-opinion research techniques in multiple contexts. Students will study various crisis communication situations including definitions, planning, reputation management and annual report communication, and learn to predict, manage, and control real-world controversies. Emphasis will be placed on developing comprehensive crisis communication plan.

BSCM 270 INTERPERSONAL COMMUNICATION SKILLS IN THE

WORKPLACE (5 quarter credits) Prerequisite: None

This course is designed to help students develop and enhance communication skills, including active listening, conversation, dealing with different personality types, and nonverbal communication

strategies. This course explains basic communication theory as it applies to the workplace, and offers "real-life" scenarios that demonstrate the use of effective interpersonal communication. Participants will learn to identify personal barriers to effective communication and develop strategies to overcome them, the application of constructive criticism, and the use of and interpretation of non-verbal communication cues, including body pose, gestures, and eye movements.

BSCM 280 COMMUNICATION THROUGH SOCIAL MEDIA (5 quarter credits) Prerequisite: None

Understand how business communication is changing as technology evolves is essential. The rise of social media has led to new methods companies can use to communicate with their workforce, get their message out, and build their brand. The main objective of this session is to help you understand the best ways to use social media in business communications. By the time it's over, you will understand how your use of social media both at and outside work can reflect on your employer; recognize effective use of social media in corporate communications; see that actions taken in the workplace, even with personal electronic equipment, are covered by workplace rules, understand that even personal social networking sites can affect the company and your employment; know your rights with respect to personal electronic equipment and social networking accounts; and see and understand how your company is using social media to further business goals.

EXECUTIVE LEADERSHIP COACHING (EXL)

EXL 170 THE NEW EXECUTIVE LEADERS (5 quarter credits) Prerequisite: None

Leaders as adaptable, multicultural change agents. Why companies and individuals must develop a new set of strategies to deal with the volatile world marketplace, which is driven by technology, innovation and consumer choices. How the command and control model of leadership has changed to facilitating creative employee involvement.

EXL 180 PERSONAL BENCHMARKING (5)

Measuring natural talents, comparative skills and behavioral patterns. This focuses on Positive Self-Awareness and self-evaluation, helping participants understand self-imposed barriers and prejudices to help them realize their full potential. Benchmarking also involves learning from the best practices of

organizations and individuals with proven track records.

EXL 190 INDIVIDUAL RESPONSIBILITY (5 quarter credits) Prerequisite: None

Methods of increasing personal accountability for business outcomes. This focuses on Positive Self-Determination and understanding the logical rewards and consequences of daily choices, actions and inactions. Emphasis is placed on taking more control of priority and time management in order to increase efficiency and effectiveness.

EXL 200 INTERNAL VALUES (5 quarter credits) Prerequisite: None

Intrinsic versus Extrinsic career motivation. This focuses on the development of healthy, Positive Self-Esteem to gain a sense of pride in one's work, based

on core passion, a desire for quality and excellence. How achievement flourishes and endures when inner values and organizational mission statements are more closely aligned.

EXL 205 NON-SITUATIONAL INTEGRITY (5 quarter credits) Prerequisite: None

Ethical versus expedient decision making. This focuses on Positive Self-Honesty, which is being trustworthy 24/7, regardless of the situation. Participants learn that authentic leadership requires a higher set of standards that does not give in to expediency to avoid embarrassment or seek selfish gain.

EXL 210 DESIRE MOTIVATION (5 quarter credits) Prerequisite: None

Matching desires, talents and competencies. This focuses on Positive Self-Motivation, which concentrates on desired outcomes rather than the penalties of failure. Dealing with fear and rejection and how to create a nurturing, inspiring work environment, rather than one based on intimidation from and unrealistic expectations of supervisors.

EXL 215 DELAYED GRATIFICATION (5 quarter credits) Prerequisite: None

Strategic goal orientation. This focuses on Positive Self-Direction, emphasizing the importance of specificity of purpose, priorities and an incremental, stair-step approach to goal-setting. The SMART goal acronym model is utilized which recommends that

goals should be Specific, Measurable, Achievable, Realistic and Time-based to be most effective.

EXL 220 SELF DISCIPLINE (5 quarter credits)

Prerequisite: None

Developing the habits of excellence. This focuses on the need for a consistent, continuing training program within every organization which is Positive Self-Discipline to develop leadership skills throughout every division, department and job description. Methodology includes simulation, guided imagery, and practice in a relaxed environment.

EXL230 RESILIENT OPTIMISM (5 quarter credits)

Prerequisite: None

Dealing effectively with set-backs, mistakes, failures and misfortune. This focuses on Positive Self-Expectancy and the psychosomatic relationship between mind and body. It discusses the realization and acceptance of problems as inevitable offshoots of change and progress, as well as viewing reverses as opportunities for innovation and improvement.

EXL 240 EMPOWERMENT AND

STEWARDSHIP (5 quarter credits) Prerequisite: None

Inspirational communication and team-building. This focuses on Positive Self-Dimension, which enables leaders to gain buy-in of the corporate mission throughout the organization as well as foster a dynamic, dialogue encouraging all team members to make contributions and suggestions to benefit internal and external customers, and the general public.

EXPRESSIVE ARTS THERAPY (EXA)

CEX 600 EXPRESSIVE ARTS BUSINESS

PRINCIPLES (5 quarter credits) Prerequisite: None
Students will learn how to set up their counseling practice, start a business, and network for success. The course will cover marketing techniques to professional organizations, office and self-management, and record and bookkeeping.

CEX 630 FOUNDATIONS OF EXPRESSIVE THERAPY (5 quarter credits) Prerequisite: CPS 601 - Counseling Theories & Strategies.

This introductory overview of expressive therapy, in its many forms, (art, movement, poetry, play therapy, ritual, and performance) is designed to awaken and deepen an understanding of the variety of healing powers inherent in creative self-expression and shared creativity. Through lecture, group discussion, and experiential exercises students will learn the

basic philosophy of expressive therapy. In this course principles of psychotherapy and creative process are compared and contrasted, and ways are explored to develop different expressive arts techniques rooted in the cycles of the creative process. This course is intended to enhance professional and personal growth and prepare students for specific in-depth courses in creative, intuitive, and expressive therapy.

CEX 631 PSYCHODRAMA RITUAL AND PERFORMANCE (5 quarter credits) Prerequisite: CEX 630 - Foundations of Expressive Therapy.

This course explores the psychodynamic processes in ritual and the significance of symbolism for individuals and groups. It explores a variety of diagnostic and therapeutic techniques which provide insights into roles, boundaries, communication

patterns and psychological orientations of individuals and groups. A variety of experiences such as mask making, Shamanic journeying, dramatic enactments and improvisation will be examined for their therapeutic and transformational potential.

CEX 632 FUNDAMENTALS OF MUSIC THERAPY (5 quarter credits) Prerequisite: CEX 630 Foundations of Expressive Therapy or consent of instructor.

This course looks at music as a powerful therapeutic modality for personal healing and diagnostic, cathartic therapy. Both the theory and practice of using music to evoke images, feelings, memories and the potential for change will be explored. Personal growth, expanded creativity and therapeutic healing with music for different populations (children, aging) will also be considered.

CEX 633 FUNDAMENTALS OF MOVEMENT THERAPY (5 quarter credits) Prerequisite: None

This course examines the principles, specific theoretical foundations and approaches, as well as, the clinical applications of dance and movement therapy. The study of body movement and body language combine to enhance observational and diagnostic skills; personal exploration through movement or the use of space, psychological boundaries, and the physical manifestations of beliefs are all integral to this course.

CEX 634 ART AND EXPRESSIVE THERAPY WITH CHILDREN AND ADOLESCENTS (5 quarter credits) Prerequisite: CEX 630 - Foundations of Expressive Therapy or consent of instructor.

This course presents a theoretical and practical framework for therapy with children and adolescents based in a variety of expressive, non-verbal and creative techniques. Attention is given to special populations of children and adolescents, family interaction enhancement and developmental experiences for children and adolescents who are not diagnosed with a pathological condition.

CEX 635 ART AND EXPRESSIVE THERAPY WITH ADULTS AND AGING POPULATIONS (5 quarter credits) . Prerequisite: CEX 630 - Foundations of Expressive Therapy or consent of instructor.

Art therapy is often thought of as intervention with children. It is, in fact, an effective tool for the diverse needs of various adult populations. This course addresses work with families, Adult Children of Alcoholics, the aging, the handicapped and other adult groups ranging from the Non-English speaking to the intellectual. Each class will provide a full spectrum of experience with art media, as well as,

didactic information, exploration of dreams, pain and loss, and life transitions

CEX 699 THESIS/PROJECT WRITING (5 quarter credits) . Prerequisite: Second year graduate student and project proposal approved by the Director of Research.

Masters students in Expressive Arts therapy are required to write a thesis. Students should enroll in 699 while engaged in thesis research and writing

CEX 730 TRADITIONS OF TRANSFORMATIONAL ARTS (5 quarter credits) Prerequisite: None

This course will examine the psycho-spiritual concepts of transformation as revealed by various religions and cultures in their use of symbols and stories, songs and dances, art and poetry. We will use this information to explore the interrelationships between culture, religion, the arts and healing. Discussions of sacred art and ritual will lead to experiential processes designed to awaken deeper connections to the Self, the world and the source of creativity.

CEX 739 PRACTICUM IN EXPRESSIVE, CREATIVE THERAPY (5 quarter credits)

Prerequisite: Completion of two courses from the Expressive Therapies Sequence (EXA 732-738). The completion of 100 hours in a supervised setting, using creative therapeutic skills is required. This course combines supervision, case studies and training to help students enhance strengths and cultivate new expressive therapy intervention skills.

EXA 732 SPECIAL TOPICS IN EXPRESSIVE THERAPIES (5 quarter credits) Prerequisite: Tutorial study plan approved by the Chief Academic Officer. Individualized studies in special topics in Expressive Therapies. Each student's work is directed by a faculty member or recognized leader in the subject area being studied.

EXA 733 EXPRESSIVE TECHNIQUES IN FAMILY THERAPY (5 quarter credits) Prerequisite: None

This class introduces therapists and advanced students in the counseling psychology programs to the potential of expressive techniques in family therapy. Students will creatively explore family rules, roles and rituals to see how they play a part in the dynamics of family systems. With the tools of Expressive Therapy and basic psychological theory, students can complete unfinished relationship issues and discover how to create healthier, happy, healing relationships with their parents and children. Students will work with movement, rhythm, and family choreography to explore patterns in family relationships.

EXA 735 FUNDAMENTALS OF COLOR THERAPY (5 quarter credits) . Prerequisite: CEX 630 - Foundations of Expressive Therapy or consent. This course explores the fundamentals of color therapy, as well as, the interplay of color, sound and imagery. Techniques for accessing energy, allowing emotional catharsis, enhancing visualization and developing techniques in relaxation therapy are all addressed in this class

EXA 736 LANGUAGE, POETRY, MYTH, AND FOLKLORE THERAPY (5 quarter credits) Prerequisite: CEX 630 - Foundations of Expressive Therapy. This class examines ancient and modern techniques, using the spoken and written word to encourage explorations of personal belief systems for healing and recovery.

EXA 738 SANDTRAY AND WORLD PLAY (5 quarter credits) Prerequisite: CEX 630 - Foundations of Expressive Therapy. Practice and theory of sand play therapy, as developed by Dora Kalff and others. Focus on applications to psychotherapeutic practice with children and adults, and possible integration into a multi-modal expressive arts therapy context.

EXA 740 SELECTED EXPRESSIVE TECHNIQUES (5 quarter credits) . Prerequisite: Tutorial study plan approved by the Chief Academic Officer. Individualized studies in special topics in Expressive Arts. Each student's work is directed by a faculty member or recognized leader in the subject area being studied

EXA 741 SPECIAL TOPICS IN EXPRESSIVE THERAPIES (5 quarter credits) Prerequisite: Tutorial study plan approved by the Chief Academic Officer. Individualized in-depth study in a selected topic. Student's work is directed by a faculty member or recognized leader in the subject area being investigated.

EXA 742 SEMINAR IN EXPRESSIVE ARTS THERAPY (5 quarter credits) Prerequisite: None Addresses clinical issues unique to expressive arts therapy, such as: assessing a client's readiness to do expressive arts work; clinical relevance of different

art modalities; transitions between modalities; and client's defenses and resistance, transference and counter transference within this context, etc. To be taken concurrently with supervised internship in expressive arts therapy.

EXA 745 INDEPENDENT STUDY IN EXPRESSIVE ARTS THERAPY (5 quarter credits) Prerequisite: None Supervised study in expressive arts therapy process. Presentation and discussion of case material from internship, with emphasis on development of clinical skill in group and individual expressive arts therapy.

CEX 800 DISSERTATION/PROJECT WRITING I (5 quarter credits) Prerequisite: Doctoral Comprehensive Exam, acceptance of a preliminary proposal by the Director of Research. Students must enroll in this course when coursework is complete or they begin to work on their dissertation, whichever comes first. The student engages in independent study and attends the seminar as needed, leading to the completion of the first three chapters of the dissertation. Work is supervised by the Director of Research and the student's dissertation committee chair. These three chapters, the introduction, the literature review, and the methods section, constitute the formal proposal. Students must enroll in this course consecutively until the proposal has been defended and approved. Upon completion of a proposal acceptable to the student's committee, the student defends her or his proposal in an oral presentation to the committee. This oral presentation serves as a Qualifying Exam.

CEX 801 DISSERTATION/PROJECT WRITING II (5 quarter credits) Prerequisite: CEX 800 – Dissertation/Project Writing I. Students must enroll in this class when they have passed the Oral Qualifying Exam and are ready to begin to conduct their research. The student engages in independent study leading to the execution of their dissertation research. The findings are reported and discussed in chapters four and five of the dissertation. Upon completion of this work, the student has the Final Oral Defense of the dissertation. Students must enroll in this course consecutively until the dissertation has been defended and approved.

FAMILY LEADERSHIP COACHING (FAL)

FAL 175 POSITIVE SELF-AWARENESS (5 quarter credits) Prerequisite: None

Knowing your leadership style and your children's learning style. Recognizing special abilities and special needs.

FAL 180 POSITIVE SELF-ESTEEM (5 quarter credits) Prerequisite: None
Understanding the difference between self-centeredness and healthy self-esteem, and intrinsic and extrinsic values.

FAL 185 POSITIVE SELF-DISCIPLINE (5 quarter credits) Prerequisite: None
Why self-esteem must be combined with self-discipline to develop healthy behavioral lifestyles. Differentiating discipline from punishment, and the importance of early habit formation.

FAL 190 POSITIVE SELF-DETERMINATION (5 quarter credits) Prerequisite: None
Instilling internal locus of control and cause and effect choices in early childhood by assigning appropriate responsibilities.

FAL 195 POSITIVE SELF-HONESTY (5 quarter credits) Prerequisite: None
Teaching non-situational integrity and trust as fundamentals in family and organizational relationships. Leadership by example.

FAL 200 POSITIVE SELF-MOTIVATION (5 quarter credits) Prerequisite: None

Discussions on external motivators such as Status with experts, status with peers, material acquisition and competitiveness, as well as internal motivators including Achievement via independence and concern for excellence. Understanding reward and penalty motivation.

FAL 205 POSITIVE SELF-EXPECTANCY (5 quarter credits) Prerequisite: None
Developing inner security and optimism in an insecure world faced with constant change. Handling failure and rejection, and staying resilient in the face of problems and hardships.

FAL 210 POSITIVE SELF-IMAGE (5 quarter credits) Prerequisite: None
Methods of exploring creativity and treating the imagination as a skill and learning tool. Visualization and guided imagery techniques.

FAL 215 POSITIVE SELF-DIRECTION (5 quarter credits) Prerequisite: None
An introduction to effective goal setting and priority management. Delayed gratification and basic instruction on money management for children of all ages.

FAL 220 POSITIVE SELF-DIMENSION (5 quarter credits) Prerequisite: None
An exercise in balancing work and recreation, and in fitting in to family, peer group, community, nation and the world. The concept of stewardship as a critical element in leadership.

FASHION DESIGN (FASH)

DSN 101 HUMAN COGNITION AND INTERFACE DESIGN (5 quarter credits)
Prerequisite: None
This course focuses on the principles of human interaction and user interface design. Topics to be discussed will range from the human anatomy, to the psychology of learning and memory, to the limits of human cognition and interest. Students will examine the principles of schematic organization, aesthetics, and designing for usability and economy of effort.

FASH 100 INTRODUCTION INTO FASHION DESIGN AND FASHION CAREERS (5 quarter credits) Prerequisite: None
This course provides an introduction to the field of fashion design and careers in fashion design. Topics covered will include the types of apparel, fashion

markets, international fashion centers, and the role of fashion design in today's society. The role of industries, artisans, and designers will also be examined.

FASH 110 FASHION HISTORY (5 quarter credits)
Prerequisite: None
This survey course provides a condensed history of human apparel and the rise of fashion design as an applied art. The effects of technology, mass media, and globalism as they relate to the development of fashion design today will be discussed.

FASH 200 PRINCIPLES OF FASHION DESIGN (5 quarter credits) Prerequisite: None
This course examines the principles of fashion design as they relate to gender, age, and purpose.

Where relevant, an interdisciplinary approach will be taken towards specific issues prevalent today, including, but not limited to, the types of materials available, the limitations of composition, and principles of aesthetics.

FASH 205 APPAREL CONSTRUCTION I (5 quarter credits) Prerequisite: None

This course will provide an introduction to the basic principles of garment creation, materials, pattern analysis, sewing, and fitting. An overview of basic pattern design and stitching techniques will be provided.

FASH 210 APPAREL CONSTRUCTION II (5 quarter credits) Prerequisite: FASH 205 Apparel Construction I

This course is a continuation of Apparel Construction I and will address more intermediate principles of garment creation, materials, pattern analysis, sewing and fitting. An emphasis will be placed on detail work and the use of professional sewing techniques.

FASH 220 FASHION DRAPING (5 quarter credits) Prerequisite: None

This course provides students with basic draping principles to further their apparel design techniques. Students will be taught to execute their designs from working sketches to a finished garment using basic to advanced draping techniques.

FASH 225 FLAT PATTERN DESIGN (5 quarter credits) Prerequisite: None

This course will cover the fundamentals of flat patternmaking, including the use of a basic sloped, dart manipulation, garment styling and principles of fit. Additionally, students will be taught to analyze advanced pattern design problems.

FASH 230 TEXTILE ANALYSIS (5 quarter credits)

Prerequisite: None This course examines the characteristics of natural and man-made fibers, yarns and fabrics, as well as fabric construction and special finishes. Students will learn to use the characteristics of specific materials to determine use, quality, and performance and care requirements.

FASH 235 COMPUTER ASSISTED FASHION DESIGN: ILLUSTRATOR FOR FASHION (5 quarter credits) Prerequisite: None

This course provides students with working knowledge of creating fashion illustrations and pattern designs using computer software. Emphasis is on the use of various tools offered in various fashion design software and the global usage and application of it.

FASH 245 CONTEMPORARY DESIGN (5 quarter credits) Prerequisite: None

This course will cover the key movements and innovations giving rise to several recognized milestones in fashion design. The elements at play, including influences from socio-economic, political, and technological developments will be discussed. Parallel developments in branching out of haute couture, ready-to-wear, and mass market fashion will also be studied in the context of the modern world.

FASH 250 DESIGN PORTFOLIO & CREATION OF A GARMENT BUSINESS (5 quarter credits) Prerequisite: None

This course will provide students with an overview of design portfolio composition and employment as in-house designers and freelance designers. The various players involved in fashion design, including buyers, retailers, marketers, models, as well as their concerns and expectations will be identified and discussed from a professional's point of view.

GRAPHIC DESIGN (GDES)

DSN 101 HUMAN COGNITION AND INTERFACE DESIGN (5 quarter credits)

Prerequisite: None

This course focuses on the principles of human interaction and user interface design. Topics to be discussed will range from the human anatomy, to the psychology of learning and memory, to the limits of human cognition and interest. Students will examine the principles of schematic organization, aesthetics, and designing for usability and economy of effort.

DSN 103 PROJECT MANAGEMENT (5 quarter credits) Prerequisite: None

This course covers the practical aspects of interacting with clients, assessing the scope and requirements of a given project, and the successful planning, organizing, and managing of resources to bring about the successful completion of the project goals and objectives. Students will examine theories of project management as they relate to specific case studies and will practice managing a project from concept to completion.

GDES 100 INTRO TO GRAPHIC DESIGN: GRAPHIC DESIGN I (5 quarter credits) Prerequisite: None

This course provides an introduction to the field of graphic design, focusing on the principles of communicative design, aesthetics, and page layout. The course will also discuss the history of graphic design and recent developments based on emerging technologies.

GDES 105 GRAPHIC DESIGN II (5)

This course continues the coverage of designing for communication and usability. Human physiology and psychological principles be discussed as they relate to effective graphics design. Students will also be exposed to a survey of typography, printmaking, interface design, and color theory.

GDES 110 TYPOGRAPHY AND SYMBOLISM

(5 quarter credits) Prerequisite: None

This course provides an introduction to typography and symbology as they relate to graphic design. Students will study the art and technique of arranging type, type design, and modifying type glyphs. Students will also consider the history and evolution of symbols within the context of graphic design.

GDES 205 OPEN SOURCE DESKTOP

PUBLISHING (5 quarter credits) Prerequisite: None

This course provides an introduction to the use of open source software for computer aided graphics design. Students will learn to produce sophisticated designs with free software that has capabilities rivaling those of popular proprietary software. This course will primarily focus on the use of GIMP and Inkscape.

GDES 210 PACKAGE DESIGN (5 quarter credits)

Prerequisite: None

This course focuses on emerging trends in the art and craft of package design. The communicative aspects of package design as they relate to the psychology of human satisfaction and trust will be discussed.

Students will conduct a survey of products on the market for critique and work on a package design of their own.

GDES 220 MARKETING/ADVERTISING DESIGN (5 quarter credits) Prerequisite: None

This course exposes students to the basic theories and principles of marketing and advertising. The historical roots and recent trends of marketing and advertising will be discussed in relation to the evolution of graphic design.

GDES 225 IDENTITY BRANDING/INTELLECTUAL PROPERTY (5 quarter credits)

Prerequisite: None

This course provides students with a survey of copyright law, trademark law, and identity branding. International standards for protection of intellectual property will be discussed in the context of graphics design.

GDES 230 MATERIALS SCIENCE AND GRAPHIC DESIGN (5 quarter credits) Prerequisite:

None

This course covers the interdisciplinary field of materials science, recent developments, and the application of materials science to the future of graphic design. Students will be invited to think outside of the box in order to exploit the properties of new materials.

GDES 280 GRAPHIC DESIGN PORTFOLIO PREPARATION (5 quarter credits) Prerequisite: None

This course focuses primarily on the compilation of a successful graphic design portfolio for educational and commercial purposes. Methods of presentation will be discussed in light of recent developments in technology.

HOSPITALITY MANAGEMENT (HMT)

HMT 110 INTRODUCTION TO HOSPITALITY, TRAVEL & TOURISM (5

quarter credits) Prerequisite: None

This course is an introduction and orientation to the major area of hospitality management, travel and tourism. The background and historical development of the hospitality industry and its component areas are presented; employment opportunities and trends in each area are discussed.

HMT 125 CONSUMER BEHAVIOR IN HOSPITALITY & TOURISM (5 quarter credits)

Prerequisite: None This course provides an overview

of current knowledge about consumer behavior in the tourism/travel and hospitality businesses. Basic behavioral science and specific research (both qualitative and quantitative) tools used in marketing practice are covered. Issues of consumer decision-making, behavioral determinants, cultural influences, motivation, information search, and marketing implications are addressed.

HMT 130 MARKETING IN HOSPITALITY (5 quarter credits) Prerequisite: None

This course introduces students to the marketing of hotels, restaurants, and clubs. The course will include information on market segmentation, marketing research, advertising, public relations, promotional activity, and packaging, pricing strategies, revenue maximization, travel purchasing systems and the future of hospitality marketing.

HMT 140 e-BUSINESS FOR TOURISM & HOSPITALITY (5 quarter credits) Prerequisite: None

This course will examine how and why electronic business and the Internet have impacted the tourism, hospitality, and entertainment industries. It will discuss the various business models that are used, and highlight the successes and failures of those models. Topics will include marketing, finance, strategy, and globalization with special emphasis on information technology and the dissemination of information.

HMT 230 SANITATION & SAFETY (5 quarter credits) Prerequisite: None

Participants will examine safety and sanitation practices pertinent to food service. Emphasis will be placed on laws, food microbiology and principles of food-borne illness, handling and food storage practices, and the knowledge of correct temperatures to prevent food contamination. Other topics include safe personal hygiene for food handlers, use and care of equipment, and accident prevention.

HMT 238 RESTAURANT MANAGEMENT (5 quarter credits) Prerequisite: None

This course provides an overview of the various challenges and responsibilities encountered in managing a restaurant. Discussion topics include buying, selling, and franchising restaurants; cost controls, kitchen controls, menu planning, and food safety; bar management, operational costs and supplies, and dining room operations; and administration, organization, accounting, marketing, and human resources from an integrated managerial viewpoint.

HMT 242 FRONT OFFICE OPERATIONS (5 quarter credits) Prerequisite: None

This course presents an overview of front office procedures by detailing the flow of business through a hotel, from the reservations process to check-out and account settlement. The course also examines the various elements of effective front office management, paying particular attention to the planning and evaluation of front office operations, reception and general guest relations. Front office procedures and management are placed within the context of the overall operation of a hotel.

HMT 615 HUMAN RESOURCE MANAGEMENT IN HOSPITALITY (5 quarter credits) Prerequisite: None

This course is a comprehensive examination of modern practices and management responsibilities in the hotel and restaurant industry. This course discusses the implementation of strategies, plans and programs necessary in employee recruitment, selection, training, and retention. Special emphasis is placed on job analysis, evaluation, wage setting, incentive principles, merit rating, job efficiency, and labor/management relations of personnel as applied to the hospitality industry.

HMT 618 HOTEL MANAGEMENT OPERATIONS (5 quarter credits) Prerequisite: None

This course introduces students to the principles, practices, and operation of hotel facilities, to include operating strategies, reservation systems and operation, housekeeping, accounting, and income control.

HMT 625 SUPERVISION SKILLS IN HOSPITALITY (5 quarter credits) Prerequisite: None

This course introduces principles of supervision, managing work and leading people as they apply to the hospitality industry. Management and leadership processes include planning, organizing, coordinating, directing, and controlling. It also includes lessons on delegating authority, problem solving, communicating effectively, and ethics.

HMT 628 HOSPITALITY LAW (5 quarter credits) Prerequisite: None

This is a basic course in hotel, motel, restaurant and general hospitality law. The student is introduced to the fundamental laws, rules, and regulations applicable to the hospitality industry, to include the Legal implications of civil law, and areas of tort and contract law. Case studies will be used to provide additional learning opportunities specific to hospitality, especially when dealing with customers and business contracts.

H MT 631 Social Media in Hospitality & Tourism (5 quarter credits) Prerequisite: None

Consumers engage with social networking sites to research trips, make informed decisions about their travels and share their personal experiences of a particular hotel, restaurant, visitor attraction or airline, thereby making social media the dominant tool for marketing and communications within the tourism and related industries. This course will introduce students to the different social and new media platforms, where they will learn to integrate them appropriately into existing business models and communications strategies. Metrics, analytics, and

optimization will be examined. Students will learn to present business content through social media in order to identify the core values that draw clients and customers to business, to integrate social media efforts with overall marketing effort, and to increase brand awareness and build brand equity.

HMT 632 HOTEL AND RESTAURANT MARKETING AND MERCHANDISING (5 quarter credits) Prerequisite: None

In this course, student will learn the principles and practices of marketing the services of the hotel and restaurant industry. Emphasis is placed upon coordination of sales, advertising, public relations and sales promotion in the marketing mix. This course will also review the methods of external and internal stimulation of sales with applications leading to customer satisfaction. May include a practical sales/marketing exercise and computer applications.

HMT 635 CONFERENCE & BANQUET MANAGEMENT (5 quarter credits) Prerequisite: None
This course will provide a framework for planning

conferences, expositions, and special events, as well as discuss a broad overview of the industry. Emphasis will be placed on current trends and technology. In addition, this course will combine theoretical and practical applications of planning, merchandising, costing, producing and serving catered meals.

HMT 642 FINANCIAL ACCOUNTING IN HOSPITALITY MANAGEMENT (5 quarter credits) Prerequisite: None

This course is designed for the special needs of the hospitality service industries and merges basic accounting theory with practice. An overview of the hospitality service industries focuses on the nature, main characteristics, recent trends, and future outlook for the major segments of the industry. This course will examine major financial statements, the balance sheet, statement of income, and statement of changes in financial position, as well as inventory, property and equipment, responsibility accounting, corporation accounting, and financial analysis.

INFORMATION TECHNOLOGY SYSTEMS (ITS)

ITS 145 INTRODUCTION TO INFORMATION SYSTEMS (5 quarter credits) Prerequisite: None

In this course students will learn the basics of information technology, including an introduction to information systems in organizations, hardware and software, organizing data and information, telecommunications, Internet, intranets and extranets, electronic commerce, information and decision support systems, specialized business information systems, and security, privacy & ethical issues in information systems.

ITS 150 DESIGN AND ANALYSIS OF INFORMATION SYSTEMS (5 quarter credits)

Prerequisite: None In this course, students will explore and become familiar with various concepts, principles, and stages of computer-based information systems analysis and design. This course will provide a solid foundation in the concepts and techniques required for systems development. Students will learn about the different methods, tools, and techniques for effective planning and design of software applications and systems. The system development life cycle, prototyping, data modeling, and user involvement will also be covered.

ITS 165 OPERATING SYSTEMS (5 quarter credits) Prerequisite: None

This course will cover the principles of modern operating systems, including concepts, design principles and implementations (algorithms and data structures). It will emphasize processes and threads, concurrency control, process communication and synchronization, deadlock and its solutions, processor scheduling, virtual memory management, file systems, I/O systems, and network and distributed operating systems.

ITS 170 WEB DEVELOPMENT AND MANGEMENT (5 quarter credits) Prerequisite: None

This course will introduce the basic elements of web development and management. Step-by-step processes and techniques will be introduced for the various essentials of a web site. Student will learn the principles of creating great sites, what makes web sites succeed or fail, and what can be done to increase the chance of success.

ITS 175 DATA COMMUNICATION & COMPUTER NETWORKING (5 quarter credits)

Prerequisite: None This course will provide a balanced perspective on modern wide area networking and telecommunications. Both business and technical issues will be explored in depth. Students will learn how network and telecommunications technologies can be exploited to give companies competitive advantages in the global marketplace. Students will

start with the basics of data and voice communications and proceed to wide area network technology, network design, internetworking, wireless technology, optical networks, the Internet and telephony. The convergence of these technologies to form a single unified network will be covered.

ITS 180 DATABASE MANAGEMENT

SYSTEMS (5 quarter credits) Prerequisite: None
This course will cover the use of Database Management Systems (DBMS) to solve a wide range of information storage, management and retrieval problems, in organizations ranging from large corporations to personal applications, such as research data management. The course combines the practical aspects of DBMS use with more theoretical discussions of database design methodologies and the "internals" of database systems. In the theoretical portion of the course, we will examine the major types or data models of DBMS (hierarchical, network, relational, and object-oriented). The course will cover the principles and problems of database design, operation, and maintenance for each data model.

ITS 200 INFORMATION SYSTEMS SECURITY

(5 quarter credits) Prerequisite: None
The purpose of this course is to introduce the constructs and topics relating to securing information systems and the expansion of guidelines to apply information security controls. This course recognizes and investigates different types of information security used in the industry and how they are applied. Topics include the historical view of networking and security, security issues, trends, security resources, and the role of policy, people, and processes in information security. Upon completion, students will be able to recognize data security risks, generate an information security policy, and identify processes to implement and enforce said policy in order to establish a secure information system.

ITS 205 IT ETHICS (5)

Information Technologies provide new capabilities resulting in greater breadth for action. Existing policies regarding conduct in regards to Information Technologies are inadequate or non-existent. This course takes students from a discussion on ethical frameworks and regulatory issues to a substantial treatment of the four fundamental, interrelated issues of cyber ethics: speech, property, privacy, and security. Students will explore issues such as file sharing, infringement of intellectual property, security risks, Internet crime, identity theft, employee surveillance, privacy, and compliance, which will provide a solid foundation for ethical decision-making. Students will learn the appropriate

use of information technology, by isolating and examining the values and ethical imperatives that come into play when information technology is used.

ITS 210 E-BUSINESS CONCEPTS &

TECHNOLOGIES (5 quarter credits) Prerequisite: None
The potential for global electronic commerce is immense; much of this potential will be realized by the continued development and application of Internet and Web technologies. In this course, students will learn the principles which guide the development of global, interoperable technologies on the World Wide Web. Issues to be addressed include intellectual property protection, security, privacy, content control, enterprise resource planning (ERP), customer relationship management (CRM), and standards development.

ITS 220 PROGRAMMING LANGUAGES & CONCEPTS

(5 quarter credits) Prerequisite: None
This course will cover a wide variety of programming languages and their fundamental concepts. Emphasis will be placed on imperative languages and object-oriented languages, and to a lesser extent functional languages and scripting languages. These languages will be compared and contrasted in order to identify the difference between languages, the reasons for the differences, and the impact of these differences for modern compiler implementation. Topics to be covered include the formal aspects of syntax and semantics, as well as naming, scoping and binding. This course will review assembly-level machine architecture, scanning, parsing, semantic analysis, and code generation, in addition to data structures, storage management, programming environments and tools.

ITS 621 ADVANCED INFORMATION

TECHNOLOGY (5 quarter credits) Prerequisite: None
This course will build upon the foundations learned in ITS 404 Introduction to Information Systems. The focus will be on the principles and practices that are essential to analysis, design, implementation and management of information technology systems. Students will also learn more advanced techniques of systems planning, project management and process design.

ITS 622 DATABASE DESIGN

(5 quarter credits)
Prerequisite: None
This course will introduce students to logical design of database systems and implementation issues that may arise in database management systems. Students will learn to design, load, query and update a database.

ITS 623 DATABASE DEVELOPMENT &

MANAGEMENT (5 quarter credits) Prerequisite: None

This course will build upon the knowledge learned in ITS 622 Database Design. Topics that will be discussed will range from logical and physical database design, query languages and the use of semantics for query optimization, and the design, implementation and use of database management system software (DBMS).

ITS 625 IT PROJECT MANAGEMENT SKILLS

TRAINING (5 quarter credits) Prerequisite: None
This course focuses on the techniques used to plan and manage major Information Technology projects and the development of a manager's ability to lead, organize and resolve conflicts. Topics to be discussed will include strategic planning, prioritizing, organizing resources, and evaluation of the project.

ITS 626 OBJECT ORIENTED MODELING (5 quarter credits) Prerequisite: None

implement and debug object-oriented programs. Students will be provided with a framework for software engineers to collaborate in the design and development process.

ITS 627 VOICE COMMUNICATION

NETWORKS (5 quarter credits) Prerequisite: None
This course provides an introduction to voice communication system design and analysis. The basic principles of communication networks will be discussed, including: principles of routing, basic queuing concepts, operation of different types of LANs, multiuser communication, concepts of layered communication and open system interconnect.

ITS 628 SOFTWARE DESIGN (5 quarter credits) Prerequisite: None

This course introduces students to design aspects of software development. Focus will be on major design methods and the strengths and weaknesses of each. Students will learn the proper design methods and techniques to estimate the magnitude of the development effort.

ITS 629 COMPUTER NETWORK DESIGN (5 quarter credits) Prerequisite: None

This course provides students with the fundamentals of computer network concepts, protocols and architectures. This class will focus on traditional topics in computer networks, including: layering, error control, flow control, congestion control, switching and routing, mobility, naming, and security.

ITS 631 LAN, WAN & WIRELESS NETWORKS (5 quarter credits) Prerequisite: None

This course introduces students to the theory, practice and design of computer and communication

networks, as well as evolving network technologies. Students will learn the fundamentals of local area networks (LAN), wide area networks (WAN) and wireless networks, including the defining characteristics of each, proper application and design.

ITS 632 LEGAL ASPECTS OF INFORMATION TECHNOLOGY (5 quarter credits) Prerequisite: None

This course emphasizes the legal effects of computer technology on society. Topics will include privacy, liability, and proprietary protection. Concepts, legislation, and case law about censorship, freedom of access to information, privacy, copyright, and professional liability will also be discussed. Students will learn how IT professional organizations and leaders address ethical issues and how ethical frameworks can be used as a tool in decision-making and daily conduct.

ITS 634 INFORMATION TECHNOLOGY

SECURITY (5 quarter credits) Prerequisite: None
This course provides students with an extensive understanding of computer system security. Topics will include threats and types of attacks against computers and how to prevent them. Students will learn to analyze security requirements and define security policies.

ITS 635 ADVANCED OPERATING SYSTEMS & DISTRIBUTED SYSTEMS (5 quarter credits)

Prerequisite: None
This course will cover more advanced principles of operating system structures, concurrency and its control, memory management, resource management and the structure of distributed and parallel operating systems. Topics will include concurrent computation models, scheduling, synchronization mechanisms, buffering, streams, caching, and more.

ITS 637 ARCHITECTURE OF COMPUTER HARDWARE (5 quarter credits) Prerequisite: None

In this course, students will explore and become familiar with modern computer architectures, the inner workings of computer systems, and trade-offs present at the hardware-software interface. Topics will include: processor architecture, parallelism and pipelining, performance measurement, cache and main memory organization.

ITS 641 COMPUTER AIDED DESIGN (5 quarter credits) Prerequisite: None

This course explores the basic techniques necessary to manage a computer aided design (CAD) based application. The emphasis will be on assembly of components, including hardware and software configurations and organizing and maintaining the CAD filing system.

ITS 642 JAVA PROGRAMMING (5 quarter credits)

Prerequisite: None

This course focuses on the fundamental concepts and techniques for programming using the Java language. Core language concepts, object-oriented programming, fundamental data types, flow control, standard function libraries, method writing, design and usage will be discussed.

ITS 643 C# PROGRAMMING (5 quarter credits)

Prerequisite: None

This course will examine the features of the C# programming language. The focus will be on event-driven programming methods, including creating and manipulating objects, classes, and using object-oriented tools.

ITS 645 .NET FRAMEWORK (5 quarter credits)

Prerequisite: None

This course will provide students with the information to be able to describe what the components are of the .NET Framework and how they work together, what the best practices for a .NET application are, the elements of managing and deploying .NET assemblies and how to monitor .NET applications.

ITS 647 TELECOMMUNICATION SYSTEMS (5

quarter credits) Prerequisite: None

This course focuses on the fundamentals and techniques needed for designing and implementing telecommunication systems. Student will learn various modulation schemes/techniques, digital data transmission, noise analysis and communication technologies.

ITS 648 USER INTERFACE DESIGN (5 quarter credits) Prerequisite: None

This course focuses on the design, prototyping and evaluation of user interfaces for computers, called Human-Computer Interaction (HCI). Students will learn the tools and methods needed to design and

develop user interfaces, along with learning methods and techniques of how to evaluate interface quality.

ITS 649 WEB STANDARDS & SEARCH ENGINE OPTIMIZATION (5 quarter credits)

Prerequisite: None

This course introduces students to the technologies behind the Web, including hypertext, hypermedia, the history of the Web, the role of Web standards and their impact on the development of Web resources. Students will also learn how to optimize their searches and evaluate information reliability.

ITS 650 C++ PROGRAMMING (5 quarter credits)

Prerequisite: None

This course provides students with the ability to read and write C++ code, use C++ interfaces and libraries, and understand how to use object-oriented design principles in regards to C++. Additionally, students will learn key concepts, such as abstract interfaces, polymorphism, and data abstraction.

ITS 651 SYSTEMS ENGINEERING & ANALYSIS (5 quarter credits) Prerequisite: None

This course focuses on the creation of systems and ways to continually improve systems, including analyzing evaluation, feedback and modification based on affordability, effectiveness and stakeholder satisfaction. Student will also learn concepts, methodologies, models, and tools needed to understand and implement a total life-cycle approach to systems and their analysis.

ITS 652 WEB DESIGN (5 quarter credits)

Prerequisite: None

This course will review the aspects of web page development and proceed to more advanced principles in web design. Topics will include: user-centered design, information architecture, testing, accessibility and usage analysis.

INTEGRATIVE NURSING CARE (NUR)

NUR 601 Medical Surgical Concepts I (5 quarter credits) Prerequisite: None

This course covers topics as they relate to patients with acute, chronic, life threatening, and physical health conditions. Students study basic human needs, effective communication, privacy regulations, precise documentation, electrolyte balance, pathophysiology, diagnosis, treatment, and other major disorders.

NUR 602 Medical Surgical Concepts II (5 quarter credits) Prerequisite: None

This course focuses on the diagnosis, treatment, and medical management of major disorders of the nervous, genitourinary, renal, endocrine, and integumentary systems and their respective potential complications. Students will examine various forms of cancers, palliative care, and end of life issues.

Therapeutic interventions and methods of treatments used to treat disorders will be covered.

NUR 603 Maternal-Newborn Nursing Review (5 quarter credits) Prerequisite: None

This course covers reproduction, fertility and infertility, family planning and contraception, fetal development, normal/complicated prenatal experience, diagnostic tests, normal/complicated labor and delivery, normal/complicated postpartum experience, normal/complicated newborn experience, loss/grief, maternity nursing. Includes health promotion and maintenance and prevention and detection of health problems.

NUR 604 Pediatrics and Adolescents (5 quarter credits) Prerequisite: None

This course covers growth and development from infancy through adolescence. Students will examine substance abuse, vaccines, eating disorders, sexuality, adolescent obesity, and contraceptives.

NUR 605 Psychological Processes (5 quarter credits)

Prerequisite: None This course focuses on individuals who are experiencing stressful events and/or acute or chronic mental illness. Students will discuss abuse,

chemical dependency, coping mechanisms, crisis intervention, end of life, grief and loss, and psychopathology.

NUR 606 Medications, Nursing Management, and Nutrition (5 quarter credits) Prerequisite: None

This course covers the essential elements of nursing practices. The concepts of wellness-illness, stages of adult development, and the roles of the nurse will be examined. Students will prepare for a managed healthcare environment and the continuing quality. Students will also examine the practices of nutrition and diet in respect to health and disease states.

NUR 607 Success in the Healthcare Settings (5 quarter credits) Prerequisite: None

This course emphasizes the importance of utilizing interpersonal skills in the workplace. Students learn to become more effective, empathetic, ethical, adaptable, and perceptive in professional settings. Other topics include communications skills, diversity awareness, teamwork and job-seeking skills as applied to healthcare settings.

MARKETING (MKT)

BUS 449 FOUNDATIONS IN MARKETING

– **SEE BUSINESS SECTION** (5 quarter credits) Prerequisite: None

MKT 124 CONSUMER MOTIVATION & BEHAVIOR (5 quarter credits) Prerequisite: None

This course will emphasize conceptual understanding of consumer behavior, provide experience in applying consumer behavior concepts to marketing strategy and social policy decision-making through case analysis, and develop experiential capability in using consumer research. This course covers major influences on the consumption process, including psychological, sociological, economical, and cultural anthropological factors, with special attention to their application in managerial decision-making. Specific topics include perception, attitude development, values, consumer decision-making, group interactions, and customer satisfaction, among others. The marketing implications of understanding the consumer are emphasized, and social factors are also considered.

MKT 132 CUSTOMER RELATIONSHIP

MANAGEMENT (5 quarter credits) Prerequisite: None This course will cover the basic theories and methodology of customer relationship management,

including identifying profitable customers, understanding their needs and wants, and building a bond with them by developing customer-centric products and services directed toward providing customer value. Provides hands-on experience with popular analytical CRM and data mining tools that are widely used in the industry. Topics will include issues in the customer life cycle, market segmentation, customer acquisition, basket analysis and cross-selling, customer retention and loyalty, and practical issues in implementation of successful CRM programs.

MKT 222 PUBLIC RELATIONS (5 quarter credits)

Prerequisite: None

The study of public relations and its role as a communications and marketing tool. Corporate image, external and internal communications and firms' relationships with various organizations are explored. Case study analysis and practice in writing press releases and other corporate communications are expected.

MKT 226 BUSINESS-TO-BUSINESS

MARKETING (5 quarter credits) Prerequisite: None Explores concepts, analytical tools, management practices, and advances in marketing goods and

services to industrial, commercial, institutional, and other business markets in domestic and global environments. Includes lectures, case analyses, discussion, oral presentations, and written reports.

MKT 234 RETAILING STRATEGY AND MANAGEMENT (5 quarter credits) Prerequisite: None
Explores the domain of retailing marketing to the final consumer. Emphasis is placed on retail strategy, merchandising, vendor relations and location. The course will use design as the medium to link consumer need to retail. This will include basic design elements, such as space, form and color, as well as retail-specific topics like point-of-purchase displays. Both macro and micro elements of retail design will be explored, including issues from mall development to individual customer transactions.

MKT 240 MARKETING THROUGH SOCIAL MEDIA: TOOLS OF THE TRADE (5 quarter credits) Prerequisite: None
In this course students will examine the evolution of social media marketing and the tools of the trade, such as LinkedIn, Twitter, blogs, etc. and the unique benefits of each to business. Since social media is so technology driven, the emphasis of this course will be on understanding the impact of mobile devices on social and local marketing, consumers' social interactions, the various social media channels available to marketers, how to build social marketing strategies and SEO, and how to track the effectiveness of these methods.

MKT 612 INTEGRATED MARKETING (5 quarter credits) Prerequisite: None
Designed to introduce the field of integrated marketing communications as part of an overall marketing strategy. The emphasis in this course will be on the role of integrated advertising and promotion in the marketing communications program of an organization. As with any specialized field of marketing, we will analyze how this area of advertising and promotion fits into the overall marketing process. Our major thrust will be to study how various factors (creative, media, etc.) should be applied in planning, developing, and implementing advertising and promotional campaigns and marketing programs.

MKT 614 STRATEGIC MARKETING PLANNING (5 quarter credits) Prerequisite: None
This course is designed to provide an in-depth, hands-on learning experience in marketing strategy, planning and analysis. In this course students will learn key planning concepts and processes. The course integrates marketing decision making within the context of manufacturing and financial dimensions of a business organization, using

managerial skills, and sound business and marketing principles.

MKT 616 MARKETING RESEARCH (5 quarter credits) Prerequisite: None
Develops a managerial appreciation of the role of research in marketing practice and how results are used in decision-making. Emphasizes the total research process as well as specific research steps, stressing information needs, research formulation and design, and research procedure. Integrates and applies concepts through managerially-oriented marketing research cases and a field research project.

MKT 620 MARKETING PROMOTION & ADVERTISING (5 quarter credits) Prerequisite: None
Students will learn both conceptual and applied approaches to such areas as advertising and public relations. The student will be required to develop a report on a promotion plan for a product or service.

MKT 628 DIGITAL MARKETING (5 quarter credits) Prerequisite: None
An exploration and evaluation of the Internet and mobile technologies to enhance the marketing of goods and services. Emphasis is on strategies and tactics for creating, retaining, and enhancing customer relationships via the World-Wide-Web. Students learn how to leverage these technologies to achieve corporate marketing goals, and how to integrate the digital environment with traditional marketing strategies. Business models for cyberspace are compared and contrasted with those for physical space. Students create an e-marketing plan for a "real world" company.

MKT 630 MARKETING FOR GLOBAL COMPETITIVENESS (5 quarter credits) Prerequisite: None
The United States is the largest market for consumer goods in the world, yet it is also one of the slowest growing markets. All companies are faced with the necessity of developing truly global marketing strategies in the face of increasing competition from American, Japanese, European and other global competitors. This course helps prepare the manager for these challenges by investigating specific success criteria in the world's major markets. Cultural, political, economic, and institutional factors are discussed and their implications for marketing strategies are explored.

MKT 636 ETHICS & STANDARDS IN MARKETING (5 quarter credits) Prerequisite: None
This course introduces students to the role of ethics and professional standards in marketing in the U.S. and global economy. Students will examine ethics

concepts, behaviors, practices and challenges relevant to the process of planning and implementing marketing practice and creating value via ethical processes, systems and strategies. Topics include

ethical promotion and pricing strategies, marketing research and marketing implementation.

PSYCHOLOGY (CPS)

CPS 400 INTRODUCTION TO PSYCHOLOGY

(5 quarter credits) Prerequisite: None

This broad survey course introduces the field of psychology and its basic concepts, theories, research methods, and contributions to the understanding of human behavior. Topics include the five main branches of psychology including neuroscience, which is a study of the nervous system; developmental, which focuses on how people grow and learn; cognitive, including perception, motivation, learning and memory; social, which studies how people interact; and clinical, which examines mental health and mental illnesses. The past and current theories and contributions of major psychologists are explored.

CPS 401 HISTORY AND SYSTEMS OF

PSYCHOLOGY (5 quarter credits) Prerequisite: None

This class traces the development of the field of psychology from its philosophical and scientific antecedents through modern trends. Special emphasis will be placed on systems of thought which influence modern and current psychological practice such as psychoanalytic, behavioristic, humanistic, and transpersonal perspectives.

CPS 402 ABNORMAL PSYCHOLOGY (5 quarter credits) Prerequisite: None

This class will focus on the nature and development of emotional, cognitive, behavioral, and spiritual disturbances which result in a person's failure to adapt and grow in society. An understanding, classification and treatment of personality disorders will be introduced. Through an exploration of the positive and negative aspects of the concept of abnormal psychology consideration is given to personality traits that are identified as inappropriate, creatively superior, and pathological.

CPS 403 THEORIES OF PERSONALITY

(5 quarter credits) Prerequisite: None

This is a survey course with a comparative examination of the essential concepts and hypotheses of major theories of personality. From psychoanalytic to humanistic-existential, including cognitive and behavioral perspectives, this course moves from an understanding of the empirical foundations to the discussion of current applications in therapy. Prerequisite: General Psychology or CPS 402 - Abnormal Psychology.

CPS 404 QUANTITATIVE PERSPECTIVES (5 quarter credits) Prerequisite: None

This course represents a survey of statistical techniques and methods as they are properly (and improperly) applied. De-mystification of statistical concepts, language, and jargon is emphasized. Topics include descriptive and inferential statistics, probability, sampling, experimental design, and critical review of modern scientific publications.

CPS 501 WRITING SKILLS & RESEARCH (5 quarter credits) Prerequisite: None

This class is required of all Masters and Doctoral students who have not met the writing competency requirement. This course will cover the basics of expository writing. Review and instruction in grammar, sentence structure, paragraph development and essay writing will be provided. This class will prepare students for professional written communication through in-class writing practice.

CPS 601 COUNSELING THEORIES &

STRATEGIES (5 quarter credits) Prerequisites: CPS 401 - History and Systems of Psychology, CPS 403 - Theories of Personality.

This course is an introduction to psychotherapeutic theories inclusive of their techniques. Emphasis will be placed on such concepts as resistance, interpretation, clarification, confrontation, transference, and counter-transference in the context of both short-and long-term psychotherapy. The theories of Freud, Jung, Adler, Ellis and others will be discussed and applied to specific counseling experiences.

CPS 602 CAREER DEVELOPMENT

APPROACHES (5 quarter credits) Prerequisite: None

The purpose of this course is to provide students with an understanding of the basic concepts, and techniques of career counseling/development. Students will learn to evaluate and apply vocational choice theories, as well as use of assessment tools in career counseling in an ethical context. This course will focus on such topics as occupational and labor market information; the application of career counseling for diverse populations; principles of vocational rehabilitation; career development as related to mental health; the nature and structure of

the world of work; and leisure and lifestyle development, including the interrelationships between work, family and life roles. This course may be enhanced by guest speakers and other class activities.

CPS 603 DEVELOPMENTAL PSYCHOLOGY (5 quarter credits) Prerequisite: None

The processes and significant transition points from early childhood, adolescence, and adult development to include aging and long-term care, are studied in this course. Major theories of development are contrasted by examining principal concepts and uncovering assumptions about what motivates behavior and development, what is the nature of development, and determining the primary influences on development throughout the life-span.

CPS 604 INTRODUCTION TO PSYCHOLOGICAL RESEARCH (5 quarter credits) Prerequisite: None

This is an introductory course in psychological research for counselors who need to be able to utilize research results. The course will teach students how to use the library to locate and use psychological books and journals. This course will focus on the main types of research methods used in clinical research including interviews, surveys, and experiments. Research reports and ethical issues will be addressed.

CPS 605 CLINICAL COUNSELING SKILLS TRAINING (5 quarter credits) Prerequisite: CPS 601 - Counseling Theories & Strategies, CPS 610 - Psychopathology.

Research indicates that counseling and therapy are, for better or for worse, largely the result of the skills of the counselor. In this course, students review research on effective therapists, learn the traits of successful helpers, have their own helping skills evaluated and begin the training process necessary to develop their own counseling abilities. Counseling supervision, feedback, and training exercises are part of this course. Self-exploration as it relates to any personal issues which inhibit therapeutic effectiveness is required.

CPS 610 PSYCHOPATHOLOGY (5 quarter credits) Prerequisite: CPS 402 - Abnormal Psychology and CPS 603 - Developmental or concurrent enrollment. This course is an overview of the variety and range of psychopathological disorders based on the Diagnostic and Statistical Manual of Mental Disorders (DSM) published by the American Psychological Association. The primary focus is on etiology and symptoms of disorders.

CPS 611 ADVANCED CLINICAL SKILLS TRAINING (5 quarter credits) Prerequisite: CPS 601 - Counseling Theories & Strategies, CPS 605 Clinical Counseling Skills Training, CPS 610 - Psychopathology

In this advanced course, students review research on effective therapists, learn the traits of successful helpers, have their own helping skills evaluated, and continue with the advanced training necessary to enhance their own counseling skills. Continued counseling supervision, feedback, and training exercises are part of this course. As in CPS 605, self-exploration as it relates to any personal issues which inhibit therapeutic effectiveness is required. .

CPS 612 LEGAL AND ETHICAL ISSUES IN COUNSELING (5 quarter credits) Prerequisite: None

Legal and ethical issues are examined within the context of the privileged relationship between therapist and client. This class addresses general legislation regarding licensing and the practice of psychology, including an overview of the law and its impact, legal authorities, licensing boards, privileged communications, child abuse reporting, professional associations, licensing insurance, Family Law Act, etc. It also seeks to develop a professional commitment to the practice of psychology within the letter of the law and the applicable code of ethics.

CPS 613 HUMAN SEXUALITY AND GENDER ISSUES (5 quarter credits) Prerequisite: None

This course presents basic knowledge about sexual health. Topics include male and female sexuality, communication, alternative life styles, sexual myths and major types of sexual problems. Students will be encouraged to look into their own sexual attitudes, feelings, and practice. Current therapeutic concepts and techniques will be discussed.

CPS 614 THEORIES, THERAPIES, AND ISSUES IN CHEMICAL DEPENDENCY (5 quarter credits) . Prerequisite: CPS 601 - Counseling Theories & Strategies or concurrent.

This class identifies relevant theories, therapies, special problems and concerns in working with addictions. It includes the latest information on the cultural and social-psychological dynamics effecting special populations, (the aging, disabled, gay, children from alcoholic families). Effective communication skills, enhanced by an understanding of the client background, theory, research and current treatment programs are stressed. Public perception, public policy, prevention and education are included in this course

CPS 615 CROSS-CULTURAL COUNSELING (5 quarter credits) Prerequisite: CPS 601 - Counseling Theories & Strategies.

This course explores from psycho-social and cultural aspects the manner and extent to which the client's ethnic, racial, and class membership influence the work of the counselor. Both didactic material and experiential exercises heighten the students' sensitivity to the effect of mutual diversity on assessment, strategy and goals of counseling.

CPS 616 PSYCHOTHERAPY WITH CHILDREN AND ADOLESCENTS (5 quarter credits) Prerequisite: CPS 601 - Counseling Theories & Strategies, CPS 610 - Psychopathology This course is designed to familiarize students with various psychotherapeutic approaches used in diagnosis and treatment of children and adolescents with behavior disorders. It explores family interaction and methodologies of enhancement of communications with the psychologically healthy child and adolescent, as well, through interviewing techniques, play, music, art, sand-tray, house-tree-person, and games. School related problems, physical and emotional limitations, and problems arising out of abuse, divorce, and death are also addressed.

CPS 617A ASSESSMENT AND TREATMENT OF CHILD ABUSE (2.5)
This course will address a whole family approach, recognition of abuse, assessment strategies, methods of reporting, critical therapeutic issues, and what to expect if the case goes to trial. Practical skills will be emphasized and a panel of professionals will present different perspectives in handling abuse cases.

CPS 617B ASSESSMENT AND TREATMENT OF PARTNER ABUSE (2.5)
This course will focus on the recognition of spouse or partner abuse. It will cover the definition of abuse, reporting requirements and methods, assessment strategies, and critical therapeutic issues. Practical skills and solutions from psychological and legal perspectives will be emphasized.

CPS 618 PSYCHOLOGICAL TESTS AND MEASUREMENTS (5 quarter credits) Prerequisite: CPS 610 - Psychopathology.
The nature and use of psychological tests will be the focus of this course, mainly the assessment of intelligence, personality, and mental and behavioral disorders. This class offers a survey of widely-used tests, as well as the opportunity to construct, administer and score tests. Current trends in psychometrics will also be studied.

CPS 619 THEORIES OF FAMILY THERAPY (5 quarter credits) Prerequisite: CPS 611 - Advanced Counseling Skills Training.

The family is the central building block of modern life, although its nature and form are continually changing. One of the primary tasks of therapy is to help families adapt to these changes. This course explores the nature of families and human systems and the primary approaches to therapeutic change within them. The goal of the course is to offer a framework for thinking about family processes.

CPS 620 THEORY AND PRACTICE OF FAMILY THERAPY (5 quarter credits) Prerequisite: CPS 619 - Theories of Family Therapy.
Evaluation of the family, strategies of family treatment and techniques for intervening in the family will be covered. Specific situations will be addressed such as marital conflict, single-parent families and families with an alcoholic or schizophrenic member. Emphasis will be placed on working with families of origin and their impact on current family functions.

CPS 621 SELECTED TOPICS IN PSYCHOTHERAPEUTIC TECHNIQUES (5 quarter credits) Prerequisite: CPS 601 Counseling Theories & Strategies.
A modality or topic relevant to applied psychotherapeutic techniques will be explored in depth each time this course is offered. Students may draw from the curricula in the other psychology programs when the focus of the course is an in-depth study of a specific psychotherapeutic technique. Examples include CEX 638 Art and Expressive Therapy with Adults and Aging Populations and EXA Sandtray and Worldplay.

CPS 622 SUPERVISED PRACTICUM A (5 quarter credits) Prerequisites: CPS 601 Counseling Theories & Strategies, CPS 610 Psychopathology, CPS 612 Legal & Ethical Issues in Counseling, CPS 613 Human Sexuality & Gender Issues, CPS 619 Theories of Family Therapy and an approved practicum site.
This course continues the process of therapeutic skills development and begins the initial supervised traineeship. Intensive training exercises will be employed to help students evaluate and improve their helping abilities. Close supervision, counseling practice and feedback, use of audio-visual equipment and periodic self-examination as it relates to therapeutic effectiveness are required. Students should attend this class during the first 100 hours of their approved internship. For more information on an approved internship see CPS 624.

CPS 624 SUPERVISED PRACTICUM B (5 quarter credits) . Prerequisite: CPS 622 Supervised Practicum A.
This course is a combination of continued supervision, case study and training. Individuals will

work to enhance their strengths and cultivate new strategies for therapeutic intervention. Each student will submit an audio or videotape of a clinical hour with a client (individual, family, couple, or group). Written releases will be required and must be presented with the taped session. Case presentation and analysis will be developed during this course. Students must attend this practicum during their second 100 hours of their internship. Internship information and site packets are available in the Administrative Office

CPS 628 HIV TREATMENT & COUNSELING (1)

Clinical, medical, social, and community issues related to HIV and AIDS. Assessment and treatment modalities will be explored as well as referred to

community resources. Satisfies requirement for CA Psychology licensing.

CPS 704 PSYCHOPHARMACOLOGY (5)

This course reviews anatomy and physiology of the CNS, and the pharmacological elements of drug action, metabolism, efficacy and safety. Major classes of psychoactive drugs will be studied, as will their discovery, development and promotion by the pharmaceutical industry, the regulation of such drugs and complementary medicines in the US, and the medico legal aspects of prescribing. The effects of drugs combined with non-traditional psycho-therapeutic modalities, as well as the use of drugs in special populations, will be considered. Off-campus tours and library research are an integral part of study.

SPORT PSYCHOLOGY (SPO)

SPO 505 INTRODUCTION TO PHYSICAL EDUCATION AND SPORTS SCIENCE (5 quarter credits) Prerequisite: None

Course provides a graduate level introduction to Physical Education and Exercise. Topics include an historical perspective of sport and exercise, fitness, conditioning, motor development, coaching, sports medicine, and adapted physical education, and comparison of professional and recreational athletic programs.

SPO 600 SPORT PSYCHOLOGY BUSINESS PRINCIPLES (5 quarter credits) Prerequisite: None

Students will learn how to set up their Sport Psychology practice, start a business, and network for success. The course will cover marketing techniques to professional sport organizations, office and self-management, and record and bookkeeping.

SPO 651 INTRODUCTION TO SPORT COUNSELING (5 quarter credits) Prerequisite: SPO 505 – Introduction to Physical Education and Sport Science or equivalent.

This overview of Sport Psychology will focus on the history, current status, and future perspectives in the field of psychology as applied to sports. Students will have an opportunity to become familiar with different approaches in sport counseling from an international perspective. Special emphasis will be placed on philosophical and scientific systems of thought which influence current psychological practice in sports.

SPO 652 ASSESSMENT AND EVALUATION IN SPORT COUNSELING (5 quarter credits)

Prerequisite: SPO 651 - Introduction to Sport Counseling.

This course will focus on the utilization of assessment instruments and interviewing techniques in Sport Counseling. It will include the application, scoring, and evaluation of the Test of Attentional and Interpersonal Style (TAIS), Myers-Briggs Type Indicator (MBTI), among other commonly used instruments.

SPO 653 ADULT FITNESS AND PERFORMANCE ENHANCEMENT (5 quarter credits) Prerequisite: None

This course focuses on the study of various theories and techniques utilized to enhance performance in sports and other areas of physical and mental development. Students will have the opportunity to experience techniques and develop their individual approaches to performance enhancement. Additional topics include identification of primary factors in health risks, optimum training methods and psychological issues confronted in personal physical challenges.

SPO 665 SPORT COUNSELING PRACTICUM I

(5 quarter credits) Prerequisites: SPO 651 - Introduction to Sport Counseling, CPS 403 Theories of Personality, CPS 601 - Counseling Theories &

Strategies, CPS 610 - Psychopathology, SPO 652 - Assessment and Evaluation in Sport Counseling. This course provides supervision for students in approved internship placements. The course will integrate the different approaches covered in previous courses with their practical applications. Students will design their own approaches to counseling athletes, coaches, and teams. They will have the opportunity to apply their knowledge in realistic sport settings and process the results in classroom groups. Through feedback and hands-on experiences, students will gain confidence and skills.

SPO 668 CAREER TRANSITION AND ATHLETIC RETIREMENT (5 quarter credits)

Prerequisites: SPO 651 - Introduction to Sport Counseling or consent.

This course will focus on the career cycle of professional and elite athletes and teams, with special

focus on the career transition process. Students will learn to assess, evaluate, and make proper recommendations to athletes in the areas of academic and career development and planning. Topics covered in this course will include reasons for career transitions among athletes, career transition needs, elements and models for successful career transition, and career transition problem areas: psychological, physical, social, and economic.

SPO 699 THESIS/PROJECT WRITING (5 quarter credits) Prerequisite: Second year graduate student and project proposal approved by the Director of Research.

Masters students in Sport Counseling are required to write a thesis. Students should enroll in 699 while engaged in thesis research and writing.

TRANSPERSONAL STUDIES (TRP)

CTR 600 PSYCHOLOGY BUSINESS

PRINCIPLES (5 quarter credits) Prerequisite: None
Students will learn how to set up their counseling practice, start a business, and network for success. The course will cover marketing techniques, office and self-management, and record and bookkeeping. The essentials of managed care will be introduced as well as differences between clinical and consulting businesses.

CTR 670 INTRODUCTION TO TIBETAN BUDDHIST PSYCHOLOGY (5 quarter credits)

Prerequisite: None
This course is a historical as well as practical overview of Tibetan Buddhist religion, philosophy, and psychology. Classes incorporate meditation practice with lecture and guest presenters as students learn about the Four Noble Truths, The Eightfold Path, and the Twelve Interdependent Origins. This course is a prerequisite for the more advanced courses.

CTR 671 THEORIES OF CONSCIOUSNESS (5 quarter credits) Prerequisite: None

This course is an overview of Eastern and Western perspectives of consciousness focusing on the Western psychological theories of Freud, Jung, and Hillman. The significance of consciousness as it is considered in religious and scientific systems will be discussed. Special attention will be given to current synthesis paradigms of Wilber, Tart, and others.

CTR 672 EAST/ WEST PSYCHOLOGY (5 quarter credits) Prerequisite: None

This course will focus on the integration of Eastern and Western psychological thought in a dialogue between Hinduism, Buddhism, and Taoism as they relate to Western approaches to psychotherapy. Emphasis will be placed on the coordination of meditation, guided imagery, and mind/body integration.

CTR 673 MEDITATION AND MANDALAS (5 quarter credits) . Prerequisite: CTR 670 –

Introduction to Tibetan Buddhist Psychology
Through a comparative exploration of various practices and theories of Eastern and Western meditation, this course focuses on the study of states of consciousness involved in meditation practice. Sitting meditation for concentration, focusing and analysis will be covered as well as, moving and walking meditations. The therapeutic and meditational use of mandalas will be explored as well. This course includes the experience of a basic meditation practice.

TRP 674 TRADITIONS OF TRANSFORMATIONAL ARTS (5 quarter credits)

Prerequisite: None
This course will examine the psycho-spiritual concepts of transformation as revealed by various religions and cultures in their use of symbols and stories, songs and dances, art and poetry. We will use this information to explore the interrelationships between culture, religion, the arts and healing. Discussions of sacred art and ritual will lead to experiential processes designed to awaken deeper

connections to the Self, the world and the source of creativity.

TRP 675 MIND/BODY APPROACHES TO HEALING

(5 quarter credits) Prerequisite: None

This course will focus on detailing the interrelationships of the body/mind and will survey different body/mind therapies. Specifically, the role of life-style (beliefs, emotions, personality, & life events) on physical well-being and disease will be explored. Therapeutic approaches for mediating disease and promoting health using body/mind approaches will include relaxation therapy, autogenic training, hypnosis, visualization, meditation, creative movements, and various body therapies (e.g. massage, acupuncture, & nutrition).

TRP 676 ALTERNATIVE HEALING THERAPIES

(5 quarter credits) Prerequisite: None

Survey of contemporary alternative healing therapies, such as Alexander Technique, Feldenkrais, and Tui Na Massage. Fundamental issues related to the employment of alternative healing therapies in a comprehensive health program: ethical and professional considerations, legal issues, and situational appropriateness of techniques. One specific modality will be studied in greater depth.

TRP 678 SELECTED TOPICS IN TRANSPERSONAL STUDIES

(5 quarter credits)

Prerequisite: None

Each time this course is offered, a specific topic relevant to Transpersonal Studies will be explored in depth. Examples include Shamanism, Visualization and Imagery, and Altered States of Consciousness.

CTR 699 THESIS/PROJECT WRITING

(5 quarter credits) Prerequisite: Second year graduate student and project proposal approved by the Director of ResearchMasters students in Transpersonal Psychology are required to write a thesis. Students should enroll in 699 while engaged in thesis research and writing.

CTR 770 BIRTH, DEATH AND INTERMEDIATE STATES

(5 quarter credits) .

Prerequisites: CTR 670 – Introduction to Tibetan Buddhist Psychology Students will be introduced to the Buddhist perspective of living, dying, bardo states, rebirth, and reincarnation. A thorough discussion of the concept of karma and how it relates to these states will help the student to integrate this aspect of Buddhism into everyday life and Western concepts of behavior, attitude and motivation

TRP 771 FOUNDATIONS OF CONTEMPLATIVE DEPTH PSYCHOTHERAPY

(5 quarter credits) .

Prerequisite: CPS 601 - Counseling Theories & Strategies or equivalent.

Contemplative Depth Psychotherapy is the integration of Western analytical and Tibetan Buddhist imaginal and archetypal processes that foster individualization and growth. The principle of analytical (Jungian/archetypal) and developmental, psychoanalytical (Object Relations & Kohut's Self Psychology) serve as a framework in which the contemplative depth psychotherapist works, supports, confronts, and elucidates the experiences of the client. Beginning from the basic analytical work of how resistance and defense hide painful affects, the goal is to enhance the Inner Self solidly within the psyche to provide deeper experiential and emotive insight into the psycho dynamics of life's conflicts.

TRP 774 FUNDAMENTALS OF ENERGETIC & SOMATIC THERAPIES

(5 quarter credits)

Prerequisites: CPS 601 - Counseling Theories & Strategies Selected Topics such as Bioenergetics, Tui Na, T'ai Chi, Chi Kung, Feldenkrais, and Alexander techniques will be examined. The study of body-oriented psychotherapies will be addressed through selected topics from Eastern or Western traditions of holistic development. The class will focus on a specific therapeutic exercise, as well as, learning basic theory and practice. Students will be encouraged to continue a chosen technique for on-going study and practice.

TRP 776 CONTEMPLATIVE,

TRANSPERSONAL THERAPIES (5 quarter credits)

Prerequisite: TRP 771 - Foundations of Contemplative Depth Psychotherapy. Theory, clinical application, and methods of mapping the intrapsychic experience of transpersonal techniques for personal development and strategies for transformation will be addressed. Topics include Mandalas, Kabbalah, and Shamanic traditions.

CTR 778 PRACTICUM IN TRANSPERSONAL PSYCHOLOGY

(5 quarter credits) Prerequisites: CTR 670 – Introduction to Tibetan Buddhist Psychology, CTR 672 East/West Psychology, CTR 770 Birth, Death, and Intermediate States, and TRP 674 – Traditions of Transformational Arts.

Having already examined the Mahayana motivation for helping others, students will put these principles into action and will be able to contemplate, discuss, and explain their interventions with others in need. They will be able to assess another's suffering and be able to see the causes and conditions for this suffering. Under supervision, the students will learn to treat the other in a compassionate manner, and to understand their own process as a helper with an ongoing awareness of personal and professional growth. Students in practicum must be prepared to

present actual cases that they are working on through video tape, and case notes, therefore, students, must be either licensed professionals or under the direct supervision of a licensed therapist.

TBP 779 SELECTED TOPICS IN TIBETAN BUDDHIST PSYCHOLOGY (5 quarter credits)

Prerequisite: None

Individualized studies in special topics in Tibetan Buddhist Psychology. Each student's work is directed by a faculty member or recognized leader in the subject area being studied.

TBP 790 INTRODUCTION TO TIBETAN HEALING APPROACHES (5 quarter credits)

Prerequisite: None

Tibetan Healing Practices blend Ayurvedic, Chinese, Persian, and Bon medical systems. Students will become familiar with the basics of Tibetan medical practice and its emphasis on diet, behavior or lifestyle and mind/body interactions. Students will become aware of the mind, body, and spirit relationships to counseling and healing.

TBP 791 EAST/WEST MEDICAL DIALOGUE (5 quarter credits) Prerequisite: None

This seminar type course will feature the open dialogue between Eastern and Western healers of all

disciplines on the nature of similarities and differences in the perceptions, strategies, and treatments of these systems. Grand Round type dialogues, case studies, and open discussions will be the class format.

TBP 794 ADVANCED METHODS IN TIBETAN HEALING (5 quarter credits) Prerequisite: None

With an eye on the relationships to consciousness and growth, students will advance in their knowledge of Tibetan Healing practices such as Tibetan medicine, yoga, bodywork, and spiritual practice. Students will be introduced to Tibetan diagnostic and assessment techniques, as well as, the therapeutic use of herbs, meditations, and behavior modification.

TBP 795 INDEPENDENT STUDY IN TIBETAN BUDDHIST PSYCHOLOGY (5 quarter credits)

Prerequisite: Approval from the Chief Academic Officer

Individualized studies in special topics in Tibetan Buddhist Psychology. Each student's work is directed by a faculty member or recognized leader in the subject area being studied. .

WEB DESIGN (WEB)

DSN 101 HUMAN COGNITION AND INTERFACE DESIGN (5 quarter credits)

Prerequisite: None

This course focuses on the principles of human interaction and user interface design. Topics to be discussed will range from the human anatomy, to the psychology of learning and memory, to the limits of human cognition and interest. Students will examine the principles of schematic organization, aesthetics, and designing for usability and economy of effort.

DSN 103 PROJECT MANAGEMENT (5 quarter credits) Prerequisite: None

This course covers the practical aspects of interacting with clients, assessing the scope and requirements of a given project, and the successful planning, organizing, and managing of resources to bring about the successful completion of the project goals and objectives. Students will examine theories of project management as they relate to specific case studies and will practice managing a project from concept to completion.

WEB 100 INTRODUCTION TO HTML AND WEB PAGE CREATION (5 quarter credits)

Prerequisite: None

This course introduces students to the world of Hyper Text Markup Language (HTML), the predominant markup language for web pages on the internet. Students will gain familiarity with HTML scripting and will "hand code" web pages using a just basic text editor. Topics to be covered include setting tags, embedding pictures and links, formatting, creating tables, creating frames, and creating forms. This class is recommended for students that are new to the field of web design.

WEB 103 PRINCIPLES OF WEB SITE ARCHITECTURE AND DESIGN (5 quarter credits) Prerequisite: None

This course focuses on the successful organization of web pages into a thematic web site, based on principles of utility, economy, and human interface design. Students will examine case studies to determine client objectives, and take an interdisciplinary approach to flexibly achieve optimal solutions. Topics covered will include the cognitive bases for usability, principles of navigation,

presentation by priority, and diagrammatic approaches to problem solving.

WEB 104 INTRODUCTION TO APACHE, MySQL, AND PHP (5 quarter credits) prerequisite for WEB 230 “Introduction to Open Source Content Management Systems.”

This course will prepare students to set up a basic Apache-MySQL-PHP (AMP) server from which they will be able to serve their own websites on any operating system of their choice. Students will learn the basics of integrating a web server (Apache), a database system (MySQL), and PHP, a scripting language for producing dynamic web pages. Encryption of web traffic via SSL and basic security concerns will also be discussed. This course is a

WEB 105 WEB DESIGN MARKETING (5 quarter credits) Prerequisite: None

This course provides students with an overview of specific concerns that web designers face in marketing services for web design. Strategies for portfolio design, client contact, interviewing and counseling, and obtaining referrals will be discussed.

WEB 205 OPEN SOURCE TOOLS FOR WEB SITE CREATION (5)

This course provides an introduction to the use of open source software to create robust web sites. The software covered in this course is cross-platform, free to use, and provides a cost effective alternative to use of proprietary software. This class will primarily focus on Aptana, GIMP, Inkscape, and Filezilla.

WEB 220 CSS Workshop and CSS 2.1 (5 quarter credits) Prerequisite: None

This course introduces students to the use of cascading style sheets (CSS) to set formatting, improve content accessibility, and optimize bandwidth.

WEB 225 SEARCH ENGINE OPTIMIZATION (5 quarter credits) Prerequisite: None

This course emphasizes the process of improving the volume or quality of traffic to a website from search engines through Search Engine Optimization (SEO). The principles and mechanisms behind search engine results, “black” and “white” hat techniques for optimization, and real world application will be discussed and practiced.

WEB 230 INTRODUCTION TO OPEN SOURCE CONTENT MANAGEMENT SYSTEMS (5

quarter credits) Prerequisite: WEB 104 “Introduction to Apache, MySQL, and PHP” is a prerequisite for this class, but may be taken concurrently. This course will provide an introductory survey of popular open source content management systems (CMS) in order to manage work flow in a collaborative environment. This course will focus primarily on Drupal, Joomla!, WordPress, and MediaWiki. Students will have an opportunity to participate in creating and administering a class CMS of their choice.

AFFILIATED CORE FACULTY

Neenah Amaral, Ph.D., is a Marriage, Family, and Child Counselor in private practice in San Diego. Dr. Amaral is the current president and chief financial officer of the San Diego Chapter, California Association of Marriage and Family Therapists. She specializes in Alcohol and Drug Abuse and Hypnotherapy. Dr. Amaral teaches in the areas of legal and ethical issues for Counselors and theory and practice of family therapy. Dr. Amaral received her Bachelor of Arts in Psychology from the University of California, San Diego (UCSD), her Master of Arts in Clinical Psychology from the Professional School of Psychological Studies, and her PhD in Clinical Psychology from La Jolla University.

Joseph Davis, Ph.D., has over 20 years of teaching and administrative experience in higher education, research and public service. His experiences include mental health/operations officer for Department of Homeland Security and NDMS-U.S. Public Health Service, Dept. of Health & Human Services, counseling staff member with the Federal Emergency Management Agency (FEMA), clinical-community psychologist in public service for the Virginia Dept. of Mental Health Services as well as Assistant Clinical Professor of Psychiatry, School of Medicine, UC-San Diego and Associate Dean of Academic Affairs at AVU. He is founder of The Haley Center, a private firm specializing in human resource management and organizational development. Dr. Davis earned a B.S. degree in Psychology with emphasis in Biopsychology and M.S. in Clinical Psychology from Radford University, and a Ph.D. in Clinical Psychology from the University for Humanistic Studies. He is also the recipient of a honorary doctor of laws (LL.D.).

He completed his pre-doctoral internships and training at the Scripps Center for Quality Management in clinical-organizational psychology, Sharp Health Care System in clinical-neuropsychology, and at the VA Medical Center's inpatient/outpatient psychiatry service in clinical psychology and behavioral medicine. A former Medical-Allied Health Editor-in-Chief of the *Canadian Journal of Clinical Medicine* from 1995-2001, he currently sits on several editorial journal boards and is published extensively in the areas critical incident stress debriefing, trauma/disaster mental health, and psychology-law. He enjoys working with students in all areas of psychological research and teaches a variety of courses including objective personality assessment and research methods.

Joel Fick, Ph.D., is a California licensed Clinical Psychologist. Dr. Fick received his B.A. with dual majors in Psychology and Music Performance from Gustavus Adolphus College, and a Master of Arts and the PhD in Clinical Psychology from the California School of Professional Psychology, specializing in Family/Child Health Psychology. Dr. Fick was a clinician for Mental Health Systems Inc., Mental Health Rehabilitation Specialist Supervisor for the Telecare Corporation, Clinical Director of the Weekend Program at Bayview Hospital, and Counselor for San Diego State University. He was appointed Postdoctoral Research Fellow for the Center for Behavioral Epidemiology and Community Health at SDSU, and has conducted partial hospitalization and community mental health treatment-outcome research. Dr. Fick teaches Practicum and Field Placement Supervision courses at National University and has conducted community health and

communication seminars for SDSU. He teaches Developmental Psychology, Clinical Counseling Skills Training, and Psychopathology.

Dr. Doris Lu-Anderson, PhD, received her Bachelor of Arts degree in International Business from Ming Chuan University in Taipei, Taiwan. Dr. Lu-Anderson has earned dual Master's degrees, an MBA from San Diego State University and Master of Science in Health & Physical Education from Louisiana Tech University, and earned her doctorate in Sport Administration & Physical Education from Florida State University. Dr. Lu-Anderson is also an Experienced-Registered Yoga Teacher with the Yoga Alliance, and Certified Personal Trainer. Dr. Lu-Anderson has over 10 years teaching experience, in such areas as sport management and pedagogy, financial planning, venture capital investing, entrepreneurship and marketing. She has extensive experience coordinating and implementing research grants for community services and business development. In addition to her teaching responsibilities, Dr. Lu-Anderson is the Director of Research for the San Diego University for Integrative Studies.

Yvette Lyons, Ph.D., holds Master's degree in Marriage and Family Therapy, and received her Doctorate in Clinical Psychology with specialization in Expressive Art Therapy from the University for Humanistic Studies. She is a Certified Expressive Arts Therapist (EAT) and a Certified Life Coach. She also holds a certification in Sand-Tray World Play Therapy and is a Mandala Assessment Research Inventory (MARI) teacher trainer. Dr. Lyons has worked as an individual and group therapist in a variety of clinical settings. Her therapeutic experience encompasses working at the County of San Diego's Foster Program for children and

adolescents and serving as a therapist for homeless veterans and the chronically mentally ill. Additionally, Dr. Lyons has worked with Oceanside County Mental Health in their Grant Program teaching and supporting Schizophrenics with on-the-job training and readiness. As a trainer, Dr. Lyons has consulted with private and public programs on incorporating expressive arts therapy groups into their therapeutic milieu. As an educator, Dr. Lyons has been teaching at the Master's and Doctoral level in Clinical Psychology, Marriage and Family Therapy and Expressive Art Therapy programs for the past nine years. Today, Dr. Lyons is the Director of the Expressive Arts Therapy Department at the San Diego University for Integrative Studies. In this capacity, she coordinates the program, teaches, selects adjunct faculty, and facilitates training seminars in Expressive Arts Therapy and Sand-Tray Therapy for students and professionals in the mental health community.

Robert Nideffer, Ph.D., is president of Enhanced Performance Systems, has written 15 books and authored over 100 research and/or applied articles. He is the developer of the Test of Attentional and Interpersonal Style (TAIS) which is used world wide to measure the attentional and interpersonal skills of high level performers in sports, business, sales and the military. Dr. Nideffer has worked with Olympic teams from the US, Canada, and Australia, and taught in psychiatry, psychology, and physical education departments in various universities. Dr. Nideffer received his Ph.D. in clinical and experimental psychology from Vanderbilt University.

Will Stillwell, Ph.D., earned a Bachelor of Arts in Social Sciences from Lawrence College, and a PhD in Anthropology from the University of Pittsburg. Dr. Stillwell has

been associated with Humanistic Psychology for more than thirty years at The Center for Studies of the Person. He works as a consultant to people in organizations, finding new ways with clients to deal with conflict, leadership, morale, quality of work and accountability. He has served on the faculty of several universities and is coauthor of the book, *Conflict is Inevitable - War is Optional*, which presents everyday conflict situations and challenges the reader to find new ways to resolve differences between themselves and others. He resonates with the Jewish hope for justice, and the Christian hope for love, the Buddhist hope for liberation, the Hindu hope for multiplicity and the Islamic hope for community, and the Animist hope for spirit in all beings.

Cristina B. Versari, Ph.D. obtained two Bachelor's degrees from Gama Filho University located in Brazil, the Bachelor of Science in Psychology and the Bachelor of Science in Physical Education. Dr. Versari attended the United States International University where she obtained a Master's degree in Psychology, as well as the Ph.D. with specialization in Sport Psychology. Dr. Versari has been working with high profile clientele for over sixteen years. Versari's duties include overseeing work with individuals, couples and teams in the areas of career development, life planning, educational planning, performance

enhancement, stress management and relationship issues. Dr. Versari was the Program Administrator for the NBPA/NBA Education and Career Development Program which means being responsible for the services offered to twenty-nine NBA teams (over 450 players). Dr. Versari counseled NBA players on a variety of specific topics including life planning, education and degree completion. In addition to this Cristina Versari also developed numerous NBA players seminars and training programs. Dr. Versari was the official psychologist for the Brazilian Men's basketball Team in the 1992 Olympics and the 1994 World Basketball Championships. Dr. Versari is also very active in academic study, being President and Director of the Sport Psychology Program at the San Diego University for Integrative Studies, and has conducted a large number of international (and national) workshops/training programs for athletes, coaches, businesspeople and academics. As part of her commitment to the further development of Sports Psychology, Dr. Versari is the Editor of Self Help and Psychology Magazine, "Performance/ Sport Psychology" and various sources on the internet. She also provides executive and life coaching consulting services to high profile individuals who are interested in improving their professional performance, learning how to cope with IT infrastructure and coping with business reorganization.

ADJUNCT FACULTY

Hilse Barbosa, M.A., National Certified Career Counselor, is the owner and principal consultant of HB Services for Personal and Professional Development and a community college counselor. She has translated the Myers-Briggs Type Indicator to Portuguese, under publisher's authorization, in order to study type and culture. Her lectures,

workshops and training programs are offered internationally in three languages and comprise four major areas: personal and career development, decision-making, and the balance between culture and individuality.

Seann Bernshaw attended the University of California at Santa Barbara (UCSB), earning both his BA and MA in Economics. Seann has also completed work towards a PhD in Economics and Econometrics, also from UCSB. Seann possesses over 30 years of experience in the business world. Seann has founded several business entities including a construction firm and a tower analytics firm in charge of finding locations for and building cell phone towers. He has also served as Chairman and Managing Director of Tower Analytics, Pvt. Ltd., and National Manager of the Telecommunications Title Services Division of Ticor Title Company. Other accomplishments include holding a license as a California general contractor and holding a FAA rating as a multi-engine instrument rated pilot. Seann teaches introductory level courses in economics, business math, and organizational statistics.

Michelle Cruz earned a Bachelor of Arts in English from Whittier College, and her Master of Arts A in Organizational Management from the University of Phoenix,. She has over 8 years professional experience in the cellular communications industry with AirTouch Paging, predecessor to Verizon Wireless, advancing from retail support representative, account representative, and finally to district trainer during her tenure with the company. Michelle is also certified by Marshall Goldsmith as a Professional Corporate Coach, working with senior level executives to achieve positive, lasting changes in behavior to become even more effective, successful leaders. Michelle teaches introductory level courses in marketing, business principles and organizations, and business administration.

William Dieck, earned a Bachelor of Arts in Psychology from the University of San Diego (USD), and both his MBA and the Master of Arts in Organizational Management from the University of

Phoenix. Career highlights include work as a Business Coach for Total Mind Therapy, Project and Sales Manager for SBC, and Director of Operations and Training for Martial Arts America Incorporated. Some of his other accomplishments include authoring a book titled "Arm Your Children" about child development, and creating "The Permanent Stop Smoking Solution" which is an interactive plan to help smokers quit. In addition to teaching, William is an avid martial artist who has been a member of the Educational Martial Arts System since 1990. William teaches introductory courses in information technology, management, business, and business communications.

Dr. Edward Goold, DBA, holds an AAS degree in Hotel Technology and the Culinary Arts from Sullivan County Community College. Dr. Goold earned a Bachelor of Science in Hotel Restaurant Management from Florida International University, and an MBA from California State University, Long Beach (CSULB). Dr. Goold went on to receive the Doctorate in Business Administration, with focus on International Business and Strategic Management from United States International University. Dr. Goold has a wide range of teaching experiences including culinary classes at the Institute of Classical Cuisine, on-ground classes in project management, entrepreneurship and marketing for students of the Executive MBA program at Embry Riddle University, and utilizing video conferencing to teach TOPGUN students of the Naval Fighter Weapons School at Naval Air Station Fallon, Nevada. In addition to teaching, Dr. Goold was owner and broker of his own firm Act Now Real Estate, offering full service real estate operations, including lending, property management and personal commercial sales.

Linda Greischel, LCSW, Ph.D., is a licensed, clinical social worker who has worked as a psychotherapist and spiritual counselor with adults, children, adolescents, and families during her professional career. Dr. Greischel has her BA in Religious Studies from the University of Colorado-Boulder, her Masters in Social Work from the University of Washington, and earned a PhD in Comparative Religion and Philosophy from the California Institute for Human Science. Dr. Greischel's specialties focus upon comparative methods of psychology, cross-cultural spiritual practices and experiences, and the expressive arts. She is author of *Divine Eros: On Yoga, Meditation, Mysticism, and the Kundalini Process*, which was the basis of her doctoral dissertation, and of *Mythic Memory: Remembering the Feminine Soul & Spirit*, a related book on the expressive arts and psycho-spiritual integration. She is currently writing correlated books on the phenomenology of mysticism and the arts, *Pathways of the Mystic: On Illumination, Transformation, Surrender, & Sacrifice*, and on *Spirituality in Action: Leadership in Social Service and Social Justice*.

Michael Hawthorne is a native of Ohio, earning his BA in Business from Otterbein College in Westerville, OH and the MBA from Franklin University in Columbus. Michael has over 10 years teaching experience and has been a member of upper management in higher education, chairing the School of Business at ITT Technical Institute in San Diego, and serving as Business Manager for the University of St. Augustine Health Science, in San Marcos, CA. Michael teaches such topics as introduction to business, foundations in economics, and marketing.

Doris Klein, EdD, has over 20-years hands-on successful teaching experience. Dr. Klein has her Bachelor of Science in Liberal

Studies from National University, and earned her Master's degree in 2012 in Arts and Organizational Management/Healthcare from Ashford University. Dr. Klein received her EdD in Education from Grand Canyon University. Dr. Klein has had the opportunity to instruct various healthcare courses with various Universities in San Diego CA as well as assisting students with gaining employment in the healthcare field. Dr. Klein encourages learning by using a number of different manipulatives, hands-on activity, and various forms of technology. By incorporating classroom discussion, open-ended questions, and cooperative learning Dr. Klein is able to facilitate a highly active class atmosphere.

Yana Loboda, J.D., earned a BA in Business Administration from Cabrini College in Pennsylvania, and earned the Juris Doctor from Thomas Jefferson Law School, graduating as Valedictorian with a 4.1 GPA. Yana currently works as an Associate Attorney for Scudi Law in topics regarding election laws and contract/business transactions. At this time, Yana is also an Associate Attorney for ABA Immigration Justice in immigration law cases. Yana's previous experience ranges from teaching, tutoring, and work as a paralegal. At SDUIS, Yana teaches introductory business law courses.

Rand Lundmark: M.A., CAS, CADC II, has worked in the addiction treatment field for over sixteen years. He is a certified Substance Abuse Professional (SAP), a Certified Alcohol and Drug Counselor (CADC II) in California, holds a Master's Degree in Spiritual Psychology from the University of Santa Monica, Professor Lundmark's experience includes development and implementation of addiction recovery programming as the Clinical Director, Director of Chemical Dependency, Dual Diagnosis, and Eating Disorder programs at area hospitals,

residential, and out-patient treatment centers.

Randall McManus, JD, is a California licensed attorney, real estate broker, and general building contractor. He received his bachelor's degree in Business Finance from San Diego State University (SDSU) and went on to earn a JD from National University in 1986. Randall is a successful real estate investor and hands-on property manager. Over the past 25 years, Randall has bought, sold, or managed, houses, apartments, hotels, mobile home parks, and vacant land. As a developer in 1998, he built and sold 48 new houses in San Diego County. As a practicing attorney, he has successfully defended an \$11,000,000 lawsuit, and has won settlements of over \$1,800,000. He specializes in real estate law, landlord tenant law, and contracts. Being a member of the Airplane Owners and Pilots Association (AOPA) and Sierra Club, Randall enjoys his free time flying, and backpacking in the Sierra Mountains.

Roy Nasby, OMD., Lic. Ac., is a Doctor of Oriental Medicine and licensed Acupuncturist. A graduate of Indiana University and the Pacific College of Oriental Medicine, he completed the Advanced Seminar at the China International Acupuncture Training Centre in Beijing, People's Republic of China and received his doctoral degree from South Baylor University in 1989. He is currently in private practice in San Diego.

Abbie Berry Nickel, MFA, earned a Bachelor of Arts in English, as well as a Master of Fine Arts in Creative Writing both from San Diego State University. She is a writer of fiction and believes that writing is a muscle — exercise is key. She believes that a writer's voice is always under construction, as writers are always rebuilding. Professor Nickel teaches

Writing & Research and facilitates creative writing workshops in San Diego. She has been published in Two Girls Review and Red. Professor Nickel loves both the urban city of San Diego and inspiring others to write.

Elizabeth Plourde, Ph.D., C.L.S. is a licensed Clinical Laboratory Scientist, with a B.S. in Biological Science from Cal State University Hayward, an M.A. in Psychology from Pepperdine University, and a Ph.D. in Transpersonal Psychology with specialization in Tibetan Buddhist Psychology from SDUIS. Specializing in hormonal biochemistry, Dr. Plourde has presented her research at numerous colleges and universities, and on radio and TV nationally. She is the author of two books: *Your Guide to Hysterectomy, Ovary Removal, and Hormone Replacement*, and *Hysterectomy? The Best or Worst Thing that Ever Happened to Me?*

Marcus Plourde, Ph.D., has a BS in Accounting, a BA in Computer Information Systems, a Masters in Business Administration from Husson University in Maine, and a Ph.D. in Transpersonal Psychology with specialization in Tibetan Buddhist Psychology from SDUIS. Dr. Plourde's diverse work experience ranges from family owned businesses to multinational corporations, union and non-union employees, as well as supervising a variety of ethnic groups within the global marketplace.

Rene Ray, MAE, has worked in the corporate field for a division of a Fortune 500 company as and Operations and Branch Manager for fifteen years. His management background extends to training and the go-forward maintenance of international vendors in India and the Philippines. Professor Ray holds a Bachelor's Degree in Organizational Leadership from Chapman University and a Masters Degree in

Education from Alliant International University, as well as a certification in TESOL. He has taught English, Spanish, Business and Management at the university level and has dedicated time to serving as a Spanish/English Interpreter for medical assignments and depositions, in addition to being a certified Social Security Disability Advocate. He's an avid golfer, football fan and enjoys travel.

Robert Rodgers, MBA, received BS in Computer Engineering with a minor in Mathematics from Clemson University, and earned the MBA with a specialization in Technology Management from National University. Robert works as a Senior IT Engineer and teaches Information Technology and Business courses at SDUIS.

Arthur Rosengarten holds a Ph.D. in Clinical Psychology from the California Institute of Integral Studies, a Master's in East-West Psychology from California Institute of Asian Studies, and a B.A. in English Literature and English Composition from Beloit College. He has been Director of Moonlight Counseling in Encinitas (since 1992) and in private practice as an eclectic therapist for over 35 years. He has also extensive experience working in residential treatment centers, inpatient psychiatric hospitals, and as addiction/recovery specialist. Additionally, Dr. Rosengarten is a widely-known innovator, author, teacher, and researcher of the psychology of tarot, author of *Tarot and Psychology: Spectrums of Possibility*, and numerous articles and national radio appearances on modern, ethical uses of synchronicity, symbolism, and "empowered random selection" (i.e. divination), as well as other active imagination tools in psychotherapy including dreamwork, group explorations, Eastern meditation, and Jungian sandplay therapy. As professor Art's expertise also includes Group Psychotherapy, Nondual

Therapy, and Special Topics in Transpersonal and Jungian Psychology. **Steve Ryan, MA** earned a Bachelor of Arts degree in English Literature from the College of Staten Island, and holds a Master of Arts degree in English Literature from City College of New York. He is an experienced professional in sales, marketing, communications and product development. Steve has 14 years teaching experience, both on-ground and through distance learning modalities, in such areas as Communications, Sociology, Speech, and Business Management. Before transitioning into teaching, Professor Ryan was Product Development Manager for the trading card and collectible manufacturer The Upper Deck Company, and Editor-in-Chief for magazine publisher LEP, Publishing Inc. **Mitra Sarkhosh, MFT**, is a licensed Marriage & Family Therapist and is also a certified yoga instructor. She earned a Bachelor of Science from the University of California, Davis, and the Master of Arts in Marriage and Family Therapy from the University of Phoenix. She is an online instructor at SDUIS, teaching such topics as Developmental Psychology, Social Psychology, and Psychotherapy with Children and Adolescents. Professor Sarkhosh has been facilitating groups since 1993 and helps individuals know their connection to their Higher Power and learn to maintain that connection through transformational processes such as: Transpersonal Psychology - a theory based in spiritual healing and creating a deeper relationship with one's higher power, Dream Work, Vision Process, Meditation, and Inner Child Work - a therapeutic tool to heal deeper wounds and create self-care and balance in life. She practices psychotherapy in the areas of substance abuse, domestic violence, mental illness, sexual abuse, and relational problems.

Steve Schaefer earned his BA in Government specializing in foreign

relations, international policies and law from Southern Illinois University in Carbondale, IL, and his MBA from the Thunderbird Global School of International Management in Glendale, AZ. Professor Schaefer has over thirty years of global business and management experience with both large and small companies, including Motorola, Inc., Titan Corporation, Novatel Wireless, and Metallic Power, Inc., developer of high technology alternate power solutions for backup power for telecommunications, IT, financial services and automotive industries.

Rob Spellman, MBA, earned his BA in Computer Science from Norfolk State University, and holds a Master of Business Administration with an emphasis in Technology Management from the University of Phoenix. Professor Spellman is an experienced information technology specialist, systems engineer, and instructor. Over the past 10 years, he has guided the successful personal and professional development of hundreds of individuals and co-workers. Professor Spellman utilizes system engineering principles and his knowledge of information technology to develop solutions for the complex problems facing businesses today. His lectures are based on his knowledge of business and information technology in respect to the positive impact they have can on an organization's bottom line.

Rachel Van Dessel, MA, MFA, received her BA in Psychology, as well as an MA in Psychology from Sonoma State University. Professor Van Dessel also earned a Master of Fine Arts in Dance from New York University. As a long time meditator, Professor Van Dessel has completed a

traditional Tibetan Buddhist 3 year retreat which allowed her an opportunity to synthesize and deepen her many years of Buddhist practice. She is director of the Summer Dance Program at Pema Osel Ling Buddhist Center and has presented a combination of chi gong, dance, movement, and meditation throughout the United States, Canada, and Japan.

Denis Waitley, Ph.D., received his Bachelor of Science degree from the U.S. Naval Academy at Annapolis and earned a doctorate in Human Behavioral Psychology. Dr. Waitley is the most listened-to voice on personal and career success, authoring 12 non-fiction books, including national best-sellers *Seeds of Greatness*, *Being the Best*, and *The Joy of Working*. His audio album, "The Psychology of Winning," is the all-time best selling program on self-mastery. Dr. Waitley is a founding director of the National Council on Self-Esteem and the President's Council on Vocational Education. He is the recipient of the "Youth Flame Award" for his outstanding contribution to high school youth leadership, and has been inducted into the International Speakers' Hall of Fame. Dr. Waitley is one of America's most respected keynote speakers, lecturers, and productivity consultants in high performance human achievement, counseling Apollo astronauts, Superbowl champions, sales achievers, government leaders, and youth groups, and was responsible for performance enhancement of all U.S. Olympic athletes when he served as Chairman of Psychology on the U.S. Olympic Committee's Sports Medicine Council.

UNIVERSITY HOLIDAYS

- New Year's Day - January

- Martin Luther King's Birthday - January
- President's Day - February
- Memorial Day - May
- Independence Day - July

- Labor Day - September
- Thanksgiving Day - November
- Day after Thanksgiving - November
- Christmas Eve Day - December
- Christmas Day - December

SDUIS OFFICE HOURS

Monday – Friday 8:30am – 5:00pm

San Diego, CA 92110

Phone: 619 297 1999
Toll Free: 1800 234 7041
Fax: 619 542 1999

Website: www.sduis.edu
E-mail: sduis@sduis.edu

Faculty and instructors are available to speak to prospective and current students via email and the information can be requested at the office. Students may also request an appointment to speak to faculty/instructors in person.

CONTACT INFORMATION

San Diego University for Integrative Studies
3900 Harney Street

ACADEMIC CALENDARS

Please note: The Quarterly Schedule of Classes will list all current financial and add/drop deadlines. Payment schedules are listed on individual contracts.

WINTER 2016 – FALL 2016

WINTER 2016 January 4 – March 27

Classes Start	January 3
Comprehensive Exams	February 12
Spring Registration Deadline	March 15
Classes End	March 27

SPRING 2016 April 4 – June 26

Classes Start	April 4
Comprehensive Exams	May 13
Summer Registration Deadline	June 15
Classes End	June 26

SUMMER 2016 July 4 – September 25

Classes Start	July 4
Comprehensive Exams	August 12
Fall Registration Deadline	September 15
Classes End	September 25

FALL 2016 September 26 – December 18

Classes Start	September 26
Comprehensive Exams	November 4
Winter 2017 Registration Deadline	December 15
Classes End	December 18

WINTER 2017 – FALL 2017

WINTER 2017 January 2 – March 26

Classes Start	January 2
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Comprehensive Exams	February 10
Spring Registration Deadline	March 15
Classes End	March 26

SPRING 2017 **April 3 – June 25**

Classes Start	April 3
Comprehensive Exams	May 12
Summer Registration Deadline	June 15
Classes End	June 25

SUMMER 2017 **July 3 – September 24**

Classes Start	July 3
Comprehensive Exams	August 11
Fall Registration Deadline	September 15
Classes End	September 24

FALL 2017 **September 25 – December 17**

Classes Start	September 25
Comprehensive Exams	November 3
Winter 2018 Registration Deadline	December 15
Classes End	December 17

WINTER 2018 – FALL 2018

WINTER 2018 **January 2 – March 25**

Classes Start	January 7
Comprehensive Exams	February 9
Spring Registration Deadline	March 15

Classes End March 31

SPRING 2018 **April 2 – June 24**

Classes Start April 2
Comprehensive Exams May 11
Summer Registration Deadline June 15
Classes End June 24

SUMMER 2018 **July 2 – September 23**

Classes Start July 2
Comprehensive Exams August 10
Fall Registration Deadline September 15
Classes End September 23

FALL 2018 **September 24 – December 16**

Classes Start September 30
Comprehensive Exams November 2
Winter 2019 Registration Deadline December 15
Classes End December 16

WINTER 2019 – FALL 2019

WINTER 2019 **January 7 – March 31**

Classes Start	January 7
Comprehensive Exams	February 15
Spring Registration Deadline	March 15
Classes End	March 31

SPRING 2019 **April 8 – June 30**

Classes Start	April 8
Comprehensive Exams	May 17
Summer Registration Deadline	June 15
Classes End	June 30

SUMMER 2019 **July 8– September 29**

Classes Start	July 8
Comprehensive Exams	August 15
Fall Registration Deadline	September 15
Classes End	September 29

FALL 2019 **September 30 – December 22**

Classes Start	September 30
Comprehensive Exams	November 7
Winter 2020 Registration Deadline	December 15
Classes End	December 22

WINTER 2020 – FALL 2020

WINTER 2020 **January 6 – March 29**

Classes Start	January 6
Comprehensive Exams	February 13
Spring Registration Deadline	March 15
Classes End	March 29

SPRING 2020 **April 6 – June 28**

Classes Start	April 6
Comprehensive Exams	May 15
Summer Registration Deadline	June 15
Classes End	June 28

SUMMER 2020 **July 6 – September 27**

Classes Start	July 6
Comprehensive Exams	August 14
Fall Registration Deadline	September 15
Classes End	September 27

FALL 2020 **September 28 – December 20**

Classes Start	September 28
Comprehensive Exams	November 6
Winter 2021 Registration Deadline	December 15
Classes End	December 20

Initial Campus Effectiveness Plan

2016

Updated:	Initial CEP
Data period:	2014-present
Reviewed:	4/15/16
Short term goal period:	1/1/16-12/31/16
Long term goal period:	1/1/16-12/31/18
Next review:	6/30/16

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Introduction

Campus Effectiveness Planning Process Timeline

The Campus Effectiveness Plan (CEP) is a living document that is formally evaluated and revised biannually, with components of the plan informally reviewed weekly in various department meetings. This initial CEP collected data using several newly instituted data points and was reviewed by the Executive Leadership Team (ELT) in February, 2016.

CEP Administration

The CEP is administered by the President with participation from the Executive Leadership Team and faculty.

Data Utilized for Assessment

San Diego University for Integrative Studies (SDUIS) utilizes various assessment instruments to collect the data that is analyzed in the CEP. Examples of assessment tools include:

- Graduate surveys
- Employer surveys
- Student surveys
- Analysis of cumulative grade distributions
- Graduate employment analysis
- Evaluation of comprehensive exams or projects

These assessment instruments were selected because they yield pertinent data and are easily administered. The surveys are administered through Survey Monkey and the grade information comes directly from the university's student information system.

Baselines

SDUIS believes that measuring educational outcomes is requisite to verifying that it is meeting its the mission. SDUIS has established the following baselines for its initial CEP evaluation. Future results will be measured against these baselines in subsequent CEPs.

- Graduate employment of 58%
- Student retention of 68%.
- Student satisfaction of at least 4.36 out of 5.0
- Graduate satisfaction of 68%.
- Employer satisfaction of 85%
- Student learning outcomes: Average term GPA of 3.5 out of 4.0
- Student learning outcomes: 30% score on the capstone examination

Explanation of Baselines

The baseline rates are based on the average of the actual performance over the most recent three years of operation. If the measurement has not been conducted for three years, then the baseline is the result of the most recent performance. The institution

will evaluate its performance against the baseline and the universities goals going forward.

Expected Outcomes/Goals

SDUIS has established the following goals for 2016. Further explanation about how the goals were determined and how they will be reached is discussed in each specific CEP section.

- Graduate employment of 70%
- Student retention of 85%.
- Student satisfaction of at least 4.5 positive responses out of 5.0
- Graduate satisfaction of at least 80% positive responses.
- Employer satisfaction of at least 90%
- Student learning outcomes: Average term GPA of 3.5 out of 4.0
- Student learning outcomes: Average 90% pass rate in the capstone course

Mission and Objectives

The mission of San Diego University for Integrative Studies is to provide an educational environment that will facilitate and encourage adult learners who value and strive to pursue intellectual growth. The University provides academic and practical training utilizing a humanistic and applied approach to adults who seek to grow from an interdisciplinary, integrative education in support of their personal and professional goals.

In fulfillment of its mission, SDUIS will

- Develop students that seek to be lifelong learners
- Prepare students for the diverse applications of 21st century careers
- Create an inclusive environment that celebrates the unique backgrounds of the staff, faculty and learners

Program Characteristics

San Diego University for Integrative Studies offers programs that include undergraduate vocational certificates, bachelor degrees, master's degrees, doctoral degrees, and graduate certificates. In addition, the university offers non-credit, short term courses in Intensive English Language. The programs and their objectives are included below.

Certificate Programs

Accounting

The demand for accountants continues to rise, with recent changes in accounting law and a new focus on ethical accounting practices fueling the market. The Bureau of Labor Statistics recently reported that the accounting field will grow an estimated 19.5% by the year 2012.

SDUIS non-degree Certificate Program in Accounting is designed to provide students with a broad and thorough understanding of accounting principles and financial reporting practices, to keep students abreast of innovations in the field, and to enhance proficiency in accounting-related functions such as financial analysis and data interpretation.

This program is appropriate for adults looking to learn new job skills, to refine existing accounting knowledge, or to improve the performance of a small business by better understanding the essentials of accounting and finance.

By the end of the program graduates will be able to:

- Apply financial accounting and reporting concepts
- Describe the principles of auditing
- Demonstrate an understanding of managerial accounting concepts
- Interpret financial data to make sound business decisions
- Apply ethically informed solutions to business issues

Advertising

San Diego University of Integrative Studies non-degree Certificate Program in Advertising provides students with a breadth of information and practical know-how in advertising communication, marketing strategy, copywriting, and design. It introduces contemporary advertising theories and practices by integrating traditional media – such as print - and with new media – such as Internet.

Participants will be exposed to the latest thinking in creating and writing ads and skillfully placing them for maximum success in influencing customers. Students will also learn how to manage the relationships between advertising agencies and their clients.

Identified by the US Department of Commerce as one of the fastest growing career fields, SDUIS non-degree Certificate in Advertising will help participants to understand media and markets, learn how corporations communicate effectively, and learn how to effectively manage advertising.

By the end of the program graduates will be able to:

- Describe the steps required to develop, execute and evaluate an advertising program
- Explain the advantages and disadvantages of alternate advertising media
- Compare and contrast consumer-orientated and trade-oriented sales promotions
- Explain why public relations is an important form of communication for business.
- Create an advertising campaign for a real or fictional product

Communication

San Diego University for Integrative Studies offers a non-degree certificate program in Communication and provides participants with strategic communication skills necessary to navigate the rapidly changing, information-driven work-place. This program will include training in all types and aspects of communication to express oneself professionally by focusing on major competencies of effective communication- interpersonal skills, written communication, and informal oral presentation.

The program is designed for the individual seeking to develop professional-level communication skills in writing or speaking, and learn to apply such skills to professional or personal tasks.

The need for good communication and interpersonal skills is recognized across a wide range of careers. This program is designed with the professional of all fields in mind. The opportunity to demonstrate a mastery of communication skills and best practices can give one a competitive edge with potential employers or help others already employed advance in their careers.

By the end of the program graduates will be able to:

- Describe the theories of communication in rhetorical, group and interpersonal settings
- Apply oral communication skills
- Demonstrate the ability to write persuasive resumes and other business communications
- Describe how nonverbal cues impacts the communication receiver
- Improve their speaking style and presentation ability

Executive Leadership Coaching

San Diego University for Integrative Studies' offers a non-degree certificate program in Executive Leadership Coaching designed for managers, organizational leaders, international students, educators, entrepreneurs, and mature adult learners seeking to broaden their working knowledge of contemporary leadership approaches in the 21st century global marketplace. This non-degree course of professional instruction offers an integrated approach to leadership through twelve interrelated but distinct modules. These modules offer research-based leadership strategies where adaptability, innovation, team-building and integrity are the vital cornerstones of leadership.

The Executive Leadership Coaching Certificate at SDUIS comprises a powerful and intensive curriculum of interactive coaching that will enhance participants' abilities to:

By the end of the program graduates will be able to:

- Make successful transitions into leadership roles while organizing and managing executive decisions.
- Develop Leadership communication skills for focus and purpose with practical applicability to real-world situations.

- Clarify a personal vision for leadership by increasing ability to think and act strategically and inspire others.
- Acquire priority management skills for necessary maximum performance.

Family Leadership Coaching

The San Diego University for Integrative Studies offers a non-degree certificate Program in Family Leadership Coaching, which is designed for family counselors, educators, child, youth and adult counselors, students, and mature adult learners seeking to advance their working knowledge of contemporary, effective approaches to family leadership issues in multi-cultural societies. This non-degree course of professional instruction provides participants with a foundation and skills development in ten distinct, yet interrelated courses, logically sequenced to provide a practical orientation to behavioral and social challenges encountered by parents as they function as primary role models and coaches for their children of all ages.

The Certificate Program in Family Leadership Coaching offers basic and specialty instruction, including skill building techniques related to leadership in traditional families, single-parent families and blended families, with emphasis on developing healthy social skills and methods of dealing with the impact of technology, media, socio-economic factors and multicultural environments encountered in contemporary society. By the end of the program graduates will be able to:

- Describe how the process of personal transformation occurs
- Define elements of the coaching relationship
- Apply coaching techniques with adults, children, and groups
- Demonstrate leadership skills

Hospitality Management

Travel and tourism is a vitally important part of the world economy today. It is the largest and fastest-growing sector, with more than 800 million people traveling every year, and a strong growth rate predicted. Travel and tourism is the world's number one employer and represents more than 10% of global spending. As it grows, the industry is becoming both more diverse and more specialized, calling on many different kinds of talents.

At the heart of travel and tourism is the hospitality industry, with its huge range of hotels, resorts and restaurants. SDUIS non-degree Certificate Program in Hospitality Management is designed for professionals who want to sharpen their existing skills, develop new skills, and enhance their understanding of hospitality management competencies to give them a competitive edge with employers and strengthen their opportunity for success within this fast growing industry.

Participants of the Certificate Program in Hospitality Management will learn to utilize the fundamental vocabulary and operating principles of the hospitality industry, conduct themselves in accordance to professional ethics and values of the hospitality industry,

and to employ principles of professionalism and best practices relevant to the hospitality industry.

More and more companies recognize the strategic importance of the “hospitality element” and are searching for individuals with hospitality expertise. Fascinating hospitality careers exist in hotels, resorts and in the restaurant industries, as well as in related fields, such as consulting, marketing, spa & wellness, sport & travel, event management or human resources.

By the end of the program graduates will be able to:

- Identify vocabulary and operating principles used in the hospitality industry
- Evaluate business opportunities in the hospitality industry taking into consideration financial, marketing, and human resource data.
- Demonstrate strategic management, leadership, and communication that is required to hold managerial positions in the hospitality industry
- Describe ethical considerations of in the hospitality industry

International Business Administration

This program is designed for international business managers, multi-cultural organizational leaders, international students, educators, entrepreneurs, and mature adult learners seeking to broaden their knowledge of contemporary international business administrative approaches in the global marketplace.

This non-degree course of professional instruction provides participants with a foundation in international business administration, organization, management, and communication according to multicultural applied perspectives. The Certificate in International Business Administration offers basic and specialty instruction, including skill building emphasis on worldwide commerce and electronic business systems and principles, to provide the participant with the knowledge and resources central to successful business managerial approaches needed in the contemporary international workplace.

By the end of the program graduates will be able to:

- Compare and contrast the business processes and norms of various countries
- Describe the tools and methodologies needed to solve marketing problems and to gain competitive advantage.
- Discuss how electronic business systems facilitate global commerce
- Demonstrate professional communication skills in writing through organizing, thinking critically, and communicating ideas and information in documents and presentations.

Marketing

San Diego University for Integrative Studies non-degree certificate program in Marketing prepares students to enter the exciting fields of marketing. For current

workers in the field, a Marketing Certificate offers a chance to learn all of the latest industry techniques.

Marketing is a competitive field and the techniques used to capture consumer attention are always changing. A Certificate in Marketing will give participants the knowledge and skills necessary to obtain a marketing job or improve their current position. The Marketing Certificate is an excellent way to round out one's business acumen.

The Certificate in Marketing is designed to provide students with a breadth of marketing skills, including knowledge of marketing and advertising terms, how to create a marketing plan, create a marketing strategy for a small business, write marketing materials, effective sales techniques, how to market on the internet and much more. By the end of the program graduates will be able to:

- Define common marketing and advertising terms
- Compare and contrast US and International marketing methods
- Demonstrate strategic management, leadership, and communication skills needed for managerial positions
- Develop a marketing plan for a real or fictional company
- Apply marketing strategies

Fashion Design

San Diego University for Integrative Studies offers a non-degree certificate program in Fashion Design. This program will introduce students to entry level and advanced principles of fashion design. Participants will learn both the creative and technical sides of the fashion industry, as well as gain hands-on experience. Classes are offered on a rotating schedule that allows participants to complete the certificate in just one year,

This course curriculum is designed to help students qualify for employment as assistant designers, fashion illustrators, assistant pattern-makers, and product developers. Design training can lead to entrepreneurship, or careers working for large or small companies. By the end of the program graduates will be able to:

- Demonstrate apparel production processes from conception to finished product
- Use industry specific software
- Demonstrate draping, fitting and patternmaking techniques
- Describe trends in the fashion design industry
- Effectively use fashion design equipment and supplies in the creation of garments.

Graphic Design

San Diego University for Integrative Studies offers a non-degree certificate program in Graphic Design. This course curriculum emphasizes packaging, typography, identity branding and print and computer technology. Students learn concept development,

strategic planning, fundamental techniques and verbal presentation skills in a career-focused classroom setting.

Participants of the SDUIS Certificate in Graphic Design will gain practical design and typography skills, as well as real-world knowledge in the uses of the computer as a design tool. The primary focus of all courses is the conceptual, creative process. The program will provide participants design, drawing and computer graphics skills necessary to enter the graphic design field.

By the end of the program graduates will be able to:

- Discuss the history of the graphic design industry
- Demonstrate graphic design processes from conception to finished product
- Use industry specific software
- Describe and apply the principles of color, composition, and typography in a design using various media such as digital, print, motion, and 3-D.
- Critically evaluate client specifications using design thinking and professional standards and practices

Information Technology

Businesses, government, schools, and other organizations are continually seeking new applications for computers and networks in the workplace. As the role of technology increases, the need for professionals with a strong background in information technology is also increasing.

The Information Technology Certificate at SDUIS is designed for students, career changers, and other professionals, and provides participants with essential training in computer and information systems. The IT Certificate enhances technological literacy by introducing the concepts, terminology, business processes, and computer applications necessary to effectively interact in a high tech environment.

By the end of the program graduates will be able to:

- analyze a problem, and identify and define the computing requirements appropriate to its solution
- Describe the professional, ethical, legal, security and social issues and responsibilities
- Use industry specific IT hardware and software
- Identify and analyze user needs in the selection, creation, evaluation and administration of computer-based systems
- Effectively integrate IT-based solutions into the user environment

Web Design

The San Diego University for Integrative Studies offers a non-degree certificate program in Web Design. This course curriculum is an introduction to the design, creation, and maintenance of web pages and websites. With it, a student will learn how to critically evaluate website quality, learn how to create and maintain quality web pages, learn

about web design standards and why they're important, and learn to create and manipulate images.

Students enrolled in the Certificate in Web Design will gain the skills and project-based experience needed for entry into web design and development careers. The student will be able to use a variety of strategies and tools to create website, develop awareness and appreciation of the many ways that people access the web, and will be able to create standards-based websites that can be accessed by the full spectrum of web access technologies.

By the end of the program graduates will be able to:

- Define terms, identify file types, download files, use hardware and compression techniques related to web design
- Identify concepts on Section 508 of the American Disabilities Act and incorporate methods of accessibility into web design projects
- Create, edit, capture and import graphics, video, sound, and animations both for multimedia presentations and the web
- Integrate a variety of scripting languages to enhance interactivity within multimedia and web design projects
- Implement CSS, database integration, web page usability rules, Search Engine Optimization (SEO) and social marketing techniques within their web projects

Bachelor of Arts Degree Programs

Business Administration

This program is designed to provide the student with a foundation and marketable skills in business administration, organization, management, and communication guided by international and multicultural applied perspectives. A logically sequenced curriculum presents a practical orientation for developing and implementing effective entrepreneurial systems and administrative strategies targeting the needs, issues, and trends of the 21st Century global marketplace.

By the end of the program graduates will be able to:

- Define components of the strategic management process
- Demonstrate effective business communication both orally and in writing
- Select appropriate accounting tools and techniques to make decisions about both day-to-day operations and long-term strategies
- Apply basic statistical concepts and tools in order to assist in interpreting the results of statistical analyses.
- Describe the tools and methodologies needed to solve marketing problems and to gain competitive advantage.
- Complete a business plan

- Demonstrate professional communication skills in writing through organizing, thinking critically, and communicating ideas and information in documents and presentations.

Master of Arts Degree Programs

Accounting

This program is designed for finance and accounting professionals wishing to extend their skills or for those just entering the accounting profession. The program is intended to provide a broader understanding of accounting principles and business applications by offering graduate exposure to the traditional areas of accounting (financial accounting, managerial accounting, income tax, and auditing). Participants will learn how accounting functions within organizations and a wide variety of businesses, ranging from startups to global corporations, by building the conceptual, analytical and communications skills necessary to succeed in the accounting profession.

By the end of the program graduates will be able to:

- Apply accounting theory, principles, practice, and ethics to business decisions
- Demonstrate the use of generally accepted accounting principles and practices using emerging technologies
- Compare and contrast national and international accounting concepts
- Evaluate fraud examination concepts and processes
- Demonstrate professional communication skills in writing through organizing, thinking critically, and communicating ideas and information in documents and presentations.
- Complete a thesis or final project

Business Administration

The MBA program at San Diego University for Integrative Studies is designed for mid-career business managers, multicultural organizational leaders, educators, investors, entrepreneurs, and other adult learners who are seeking to broaden and deepen their knowledge and skill in launching new businesses, investing in them, and developing them. The program offers three tracks. The first is a general track focusing on business in a US context, the second focuses on the global and multicultural context of US and international business, and includes a special emphasis on doing business with China, and finally our third “Green” track, which focuses on ecological sustainability and social responsibility.

By the end of the program graduates will be able to:

- Evaluate business opportunities taking into consideration financial, marketing, and human resource data.
- Use quantitative and qualitative tools to make business decisions
- Demonstrate strategic management and leadership

- Describe ethical considerations of business ownership
- Complete a thesis or final project

Business Administration with Specialization in Hospitality Management

The Master of Business Administration program with specialization in Hospitality Management is designed for students who want to qualify for top hospitality jobs, and for working professionals who want to further their education and career. Students will study general business disciplines necessary to achieve success in the corporate and public sectors, as well as develop a sound understanding of the hospitality industry and how to fulfill the needs of consumers and organizations in the hospitality industry. This program will prepare graduates for professional roles and managerial positions across the hospitality spectrum

By the end of the program graduates will be able to:

- Evaluate business opportunities in the hospitality industry taking into consideration financial, marketing, and human resource data.
- Use quantitative and qualitative tools to make hospitality business decisions
- Demonstrate strategic management, leadership, and communication that is required to hold managerial positions in the hospitality industry
- Describe ethical considerations of owning or managing a service business
- Complete a thesis or final project

Business Administration with a Specialization in Marketing

The Master of Business Administration program with specialization in Marketing is designed for students who want to qualify for top marketing jobs, and for working professionals who want to further their education and career. Students will study general business disciplines necessary to achieve success in the corporate and public sectors, as well as develop a sound understanding of marketing methodology and the marketing needs of consumers and organizations. This program will prepare graduates for professional roles and managerial positions across the marketing spectrum.

By the end of the program graduates will be able to:

- Apply marketing strategies
- Compare and contrast US and International marketing methods
- Use quantitative and qualitative tools to make business decisions
- Demonstrate strategic management, leadership, and communication skills needed for managerial positions
- Describe ethical considerations of business ownership
- Complete a thesis or final project

Expressive Arts Therapy

This program was designed to give the student a sound base in Expressive Arts Therapy. The Expressive Arts Therapy Master's Degree is designed to provide participants with a holistic and culturally enriched perspective about facilitating health, emotional growth,

and human potential. The personal integration of a host of experiences and techniques is intended to contribute to the development of greater personal health and increased therapeutic options.

By the end of the program graduates will be able to:

- Describe current counseling and psychotherapy theories and practice standards
- Demonstrate assessment and appraisal techniques
- Apply multiple approaches in expressive arts therapy
- Evaluate appropriate indicators for the use of play therapy
- Demonstrate professional communication skills in writing through organizing, thinking critically, and communicating ideas and information in documents and presentations.
- Complete a thesis or final project

Information Technology

Businesses, government, schools, and other organizations are continually seeking new applications for computers and networks in the workplace. As the role of technology increases, the need for professionals with a strong background in information technology is also increasing.

The Master of Arts in Information Technology at SDUIS will educate participants in such areas as software engineering methodologies, theoretical and formal areas of computer science, digital media arts, and the latest trends in IT management. The program allows graduates to enhance their knowledge and skills of the rapidly changing field of information technology.

By the end of the program graduates will be able to:

- Design, implement and evaluate the effectiveness of computer-based solutions, processes and components
- Identify and describe hardware components and peripherals
- Apply technical concepts and practices within the IT field
- Integrate IT-based solutions into various business environments
- Effectively communicate with IT end users
- Complete a thesis or final project

Marriage and Family Therapy

This program is designed to provide professional training as well as personal development. The courses satisfy the course requirements for the Marriage and Family Therapy license. Eligibility to sit for the exam with the Board of Behavioral Sciences (BBS) requires the degree be earned at a school operating under full approval by the Bureau of Private Postsecondary and Vocational Education.

By the end of the program graduates will be able to:

- Describe the theory and rationale for counseling

- Identify human development changes across the life span
- Conduct effective counseling of individuals, couples, families, children and groups
- Appreciate the diversities of individuals, couples, families, children and groups
- Communicate with peers and supervisors using appropriate terminology and consultative practices.
- Complete a thesis or final project

Sport Counseling

This program is designed to provide students with the theoretical and practical training needed to help athletes be more effective in sports and their personal lives. The program is intended to prepare professionals to consult with individual athletes, teams, and athletic organizations, and to effectively develop and teach programs tailored for this unique population.

By the end of the program graduates will be able to:

- Describe the unique mental health needs of a professional athlete
- Identify and describe the ethical and legal considerations in counseling psychology
- Articulate the theory and research that are central to counseling and sports psychology
- Conduct effective counseling of individual athletes, coaches and teams
- Demonstrate effective intervention techniques based on the need of the client
- Complete a thesis or final project

Transpersonal Psychology

This program was designed to give the student a sound base in traditional Western Psychology and Integrative Transpersonal Psychology. The student will have the opportunity to explore a particular emphasis drawing from the University's Transpersonal Psychology curriculum.

By the end of the program graduates will be able to:

- Describe the tenets and traditions of traditional Western Psychology
- Describe the tenets and philosophy behind Eastern Psychology
- Identify and describe the ethical and legal considerations associated with psychology
- Demonstrate various transpersonal therapies
- Demonstrate alternative healing therapies
- Complete a thesis or final project

Doctoral Degree Programs

Doctor of Business Administration