

**Department of Education**  
**HOWARD UNIVERSITY**  
**Fiscal Year 2023 Budget Request**

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**HOWARD UNIVERSITY**

**Appropriations Language**

For partial support of Howard University, \$311,018,000, of which not less than \$3,405,000 shall be for a matching endowment grant pursuant to the Howard University Endowment Act and shall remain available until expended.<sup>1</sup>

NOTES

A full-year 2022 appropriation for this account was not enacted at the time the budget was prepared; therefore, the budget assumes this account is operating under the Continuing Appropriations Act, 2022 (Division A of P.L. 117-43, as amended). The amounts included for 2022 reflect the annualized level provided by the continuing resolution.

Each language provision that is followed by a footnote reference is explained in the Analysis of Language Provisions and Changes document, which follows the appropriations language.

**HOWARD UNIVERSITY**

**Analysis of Language Provisions and Changes**

Language Provision	Explanation
1 ...of which not less than \$3,405,000 shall be for a matching endowment grant pursuant to the Howard University Endowment Act and shall remain available until expended.	This language establishes a minimum funding level for the endowment program. Endowment funds would remain available for obligation until expended.

**HOWARD UNIVERSITY**  
**Appropriation, Adjustments, and Transfers**  
(dollars in thousands)

Appropriation/Adjustments/Transfers	2021	2022	2023
<b>Discretionary:</b>			
Appropriation	\$251,018	\$251,018	\$311,018
Supplemental, CRRSA Act (P.L. 116-260)	20,000	0	0
Total, discretionary appropriation	271,018	251,018	311,018
<b>Mandatory:</b>			
Supplemental, ARP Act (P.L. 117-02)	35,000	0	0
Total, mandatory appropriation	35,000	0	0
Total, discretionary and mandatory appropriation	306,018	251,018	311,018

**HOWARD UNIVERSITY**

**Summary of Changes**  
(dollars in thousands)

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2022	\$251,018
2023	311,018
	<hr/>
Net change	+60,000

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<b><u>Discretionary:</u></b>	<u>2022 base</u>	<u>Change from base</u>
<b>Increases:</b>		
<u>Program:</u>		
Increase funding for Howard University to support the Administration's goals to advance opportunities in higher education and strengthen the capacity of the University to provide an educational experience of exceptional quality at the undergraduate, graduate, and professional levels. The increase also includes additional funding to rebuild Howard University Hospital.		
	\$251,018	+\$60,000
Subtotal, increases		<hr/> +60,000
Net change		+60,000

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**HOWARD UNIVERSITY**

**Authorizing Legislation**  
(dollars in thousands)

Activity	2022 Authorized	2022 Estimate	2023 Authorized	2023 Request
General support (20 U.S.C. 121 et seq.)	Indefinite	\$216,693 <sup>1</sup>	Indefinite	\$226,693
Endowment program (P.L. 98-480)	(2)	(3)	(2)	(3)
Howard University Hospital (20 U.S.C. 128)	Indefinite	34,325	Indefinite	84,325
Total appropriation		251,018		311,018

<sup>1</sup> The University has discretion to allocate funds for activities authorized under the general statute for Howard University.

<sup>2</sup> Title II of P.L. 98-480, the Howard University Endowment Act, authorized \$2,000 thousand in fiscal year 1985 to establish an endowment program. Subsequent year appropriations language has authorized minimum funding levels for the endowment program under the terms and conditions of the Act.

<sup>3</sup> For fiscal year 2022, the University is expected to allocate at least \$3,405 thousand for the endowment program. In addition, for fiscal year 2023, the Administration requests that not less than \$3,405 thousand be allocated to the endowment program.

## HOWARD UNIVERSITY

### Appropriations History (dollars in thousands)

Year	Budget Estimate to Congress	House Allowance	Senate Allowance	Appropriation
2014 <sup>1</sup>	234,064	N/A	234,064	221,821
2015 <sup>2</sup>	221,821	N/A	221,821	233,245
2016 <sup>3</sup>	221,821	221,821	219,500	221,821
2017 <sup>4</sup>	221,821	221,821	221,821	221,821
2018 <sup>5</sup>	220,314	221,821	221,821	232,518
2019 <sup>6</sup>	221,821	232,518	236,518	236,518
2020 <sup>7</sup>	221,821	250,000	236,518	240,018
2020 Supplemental, CARES Act (P.L. 116-136) <sup>8</sup>	0	0	0	13,000
2021 <sup>9</sup>	240,018	254,018	244,018	251,018
2021 Supplemental, CRRSA Act (P.L. 116-260) <sup>10</sup>	0	0	0	20,000
2021 Mandatory Supplemental, ARP Act (P.L. 117-02) <sup>11</sup>	0	0	0	35,000
2022 Estimate <sup>12</sup>	261,018	411,018	311,018	251,018
2023	311,018			

<sup>1</sup> The House allowance is shown as N/A because there was no Subcommittee action; Senate allowance reflects Senate Subcommittee action only.

<sup>2</sup> The House allowance is shown as N/A because there was no Subcommittee action; Senate allowance reflects Committee action only; Senate allowance reflects Senate Subcommittee action only.

<sup>3</sup> The levels for House and Senate allowances reflect action on the regular annual 2016 appropriations bill, which proceeded in the 114th Congress only through the House Committee and Senate Committee.

<sup>4</sup> The levels for the House and Senate allowances reflect Committee action on the regular annual 2017 appropriations bill; the Appropriation reflects the Consolidated Appropriations Act, 2017.

<sup>5</sup> The level for the House allowance reflects floor action on the Omnibus appropriations bill; the Senate allowance reflects Committee action on the regular annual 2018 appropriations bill; the Appropriation reflects the Consolidated Appropriations Act, 2018 (P.L. 115-141).

<sup>6</sup> The levels for the House and Senate allowance reflect Committee action on the regular annual 2019 appropriations bill; the Appropriation reflects enactment of the Department of Defense and Labor, Health and Human Services, and Education Appropriations Act, 2019 (P.L. 115-245).

<sup>7</sup> The Senate allowance reflects the Chairman's mark; the Appropriation reflect the Further Consolidated Appropriations Act, 2020 (P.L. 116-94).

<sup>8</sup> The Appropriation reflects the supplemental funds from the Coronavirus Aid, Relief, and Economic Security Act (P.L. 116-136).

<sup>9</sup> The level for the Senate allowance reflects the Chairman's mark; the Appropriation reflects Division H of the Consolidated Appropriations Act, 2021 (P.L. 116-260).

<sup>10</sup> The Appropriation reflects supplemental funds from Division M of the Consolidated Appropriations Act, 2021 (P.L. 116-260).

<sup>11</sup> The Appropriation reflects the American Rescue Plan Act, 2021 (P.L. 117-02).

<sup>12</sup> The House allowance reflects floor action on the FY 2022 Consolidated Appropriations Act; the Senate allowance reflects the Chairman's mark; and the Appropriation reflects the annualized continuing resolution level.

## HOWARD UNIVERSITY

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### Howard University

(20 U.S.C. 121, et seq.)

(dollars in thousands)

FY 2023 Authorization: Indefinite

Budget Authority:

	2022 Estimate	2023 Request	Change
General Support <sup>1</sup>	\$216,693	\$226,693	+\$10,000
Howard University Hospital	34,325	84,325	+50,000
Total	251,018	311,018	+60,000

### PROGRAM DESCRIPTION

Howard University (University) was federally chartered in 1867 as a private, nonprofit educational institution in Washington, DC. As a comprehensive, research-oriented historically Black university, the University's mission is to provide an educational experience of exceptional quality at the undergraduate, graduate, and professional levels. The University has an enduring commitment to the education and advancement of underserved populations in America and the global community, and it ranks among the highest producers of the Nation's Black professionals in medicine, dentistry, pharmacy, engineering, nursing, architecture, religion, law, music, social work, and education. The National Science Foundation consistently ranks the University among the highest producers of Black Ph.D. students. According to data from the Association of American Medical Colleges, the University is the Nation's most prolific source of Black graduates who go on to apply to medical school.

The University offers more than 120 fields of study leading to undergraduate, graduate, and professional degrees within 13 schools and colleges: Arts and Sciences, Business, Communications, Dentistry, Divinity, Education, Engineering and Architecture, Graduate School, Law, Medicine, Nursing and Allied Health Sciences, Pharmacy, and Social Work. A wide range of administrative, library, computer, and technology resources and services support these programs. Together, these investments further the University's goals of expanding the opportunities of graduates, especially in fields in which they are still underserved.

**Howard University Hospital** — Established in 1862 as Freedmen's Hospital, Howard University Hospital (Hospital) was incorporated into the University by Congress in 1962. Today, the Hospital is a general medical and surgical facility and is designated as a Level 1 Trauma Center. The 241-bed hospital is one of several comprehensive health care facilities serving the Washington, DC metropolitan area, with over 11,000 admissions and 60,000 emergency room visits annually. Hospital operations are financed through a combination of Federal funds, hospitalization insurance, patient payments, Medicare and Medicaid payments, and contractual

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<sup>1</sup> The University has discretion to allocate funds for activities authorized under the general statute for Howard University. However, it is expected the 2022 appropriation will require the University to allocate at least \$3,405 thousand for the endowment program. The Administration proposes the same language for 2023.

## HOWARD UNIVERSITY

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agreements for patient care services with the District of Columbia government and other local jurisdictions. The Hospital is also a major teaching facility, providing training opportunities across a wide variety of specialty areas for graduate and professional students in the health sciences.

Funding levels for the past 5 fiscal years were:

Fiscal Year	(dollars in thousands)
2018	\$232,518
2019	236,518
2020	240,018
2020 CARES Act	213,000
2021	251,018
2021 CRRSA Act	220,000
2021 Mandatory ARP Act	35,000
2022 Estimate	251,018

### **FY 2023 BUDGET REQUEST**

For fiscal year 2023, the Administration requests \$311 million for Howard University (the University), \$60 million more than the fiscal year 2022 annualized CR based on the fiscal year 2021 appropriation. The Administration also proposes to lift the restrictions in Title III, Part D, Section 344(a) of the Higher Education Act of 1965, as amended (U.S.C. 1066c(a)) that prevent Howard University from accessing the HBCU Capital Financing Program. Howard University, similar to all other HBCUs, should have access to low-interest capital financing to address its capital needs. This request supports the Administration's goals to advance opportunities in higher education and strengthen the capacity of HBCUs to provide the highest quality education. As a congressionally chartered HBCU, the University plays an important role in providing underserved individuals, particularly Black and African American students, with access to a high-quality postsecondary education.

According to the University, the Federal appropriation constituted approximately 25 percent of the University's total revenues and 10 percent of the Howard University Hospital's (Hospital) total revenues in fiscal year 2021. In order to maintain current levels of educational and healthcare services, approximately \$226.7 million of the fiscal year 2023 appropriation would be allocated under General Support to the University, and \$84.3 million would go to the Hospital. General Support includes the University's academic programs, research programs, the endowment program, and construction.

In addition, since March 2020, Howard University has received a total of \$68 million in direct supplemental funding to prevent, prepare for, and respond to coronavirus, domestically or internationally, including to help defray the expenses directly caused by coronavirus and to enable grants to students for expenses directly related to coronavirus and the disruption of university operations. More specifically, Howard University received \$13 million from the Coronavirus Aid, Relief, and Economic Security Act (P.L. 116-136); \$20 million from Division M of the FY 2021 Consolidated Appropriations Act (P.L. 116-260); and \$35 million from the American Rescue Plan Act of 2021 (P.L. 117-02).

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Academic Programs: The request would provide approximately \$8 million for public service programs, \$31 million for academic support, \$19 million for student services, and \$166 million for institutional support and grant aid to students.

Endowment Program: The 2023 request also would provide at least \$3.4 million for the University's endowment, and the University would be required to match this contribution on a dollar-for-dollar basis. The Administration believes continuing to earmark a minimum dollar level for the endowment encourages the University to increase its financial strength and independence from Federal support. The University maintains a pooled endowment that is comprised of approximately 935 individual endowments that were valued at \$712 million as of June 30, 2020. Revenue earned through the consolidated endowment program is intended to be used for instructional and research support, professorships, scholarships and other forms of student aid, and facilities. In recent years, the University has matched all Federal funds appropriated for endowment purposes in the fiscal year in which they were appropriated, and it expects to do the same in fiscal year 2023.

Howard University's spending rate from its endowment is 4 percent of a spending pool based on market value, using a 3-year moving average with a 1-year lag. The University is currently reviewing its investment and spending policies going forward and looking for opportunities to increase the annual spending to continue its support of its mission critical goals.

Howard University Hospital: Federal support for the Hospital provides the University's students with education, research, and training opportunities in medical, dental, and other health-related fields. The Howard University Hospital remains the primary teaching hospital for more than 800 learners in the health care profession including medical students, nursing and allied health professionals, dentists, and pharmacists. The current Hospital is over 50 years old. In fiscal year 2021, Congress appropriated \$7 million to begin work to modernize the Hospital's facilities. The fiscal year 2023 request includes \$84.3 million, \$50 million more than the fiscal year 2022 annualized CR based on the 2021 appropriation, to continue this work and ensure the Hospital's ability to meet current and future healthcare needs.

More than half a century later, the Hospital is an unacceptably outdated structure. Less than half of the beds at the facility can even be used. Howard and its consortium partners have come together to rebuild a new facility to continue as the academic medical center of the College of Medicine. A new facility would allow Howard to expand the size of its incoming medical school class and produce 2,000 new doctors in the first 10 years. A new facility would also allow similar increases at the dental, pharmacy, and nursing/allied health schools to better meet the acute need for diverse health care professionals nationwide. This robust pipeline of diverse health care professionals serving in historically underserved communities is even more critical now as COVID-19 has shown the dire consequences of our growing health care disparities.<sup>1</sup>

Construction: In fiscal year 2021, the University allocated \$81 million for construction and maintenance. In fiscal year 2023, the University plans to spend \$50 million for construction.

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<sup>1</sup> <https://thehill.com/blogs/congress-blog/politics/563049-congress-must-step-up-to-fund-the-howard-university-hospital?rl=1>

## HOWARD UNIVERSITY

### PROGRAM OUTPUT MEASURES

The output data shown below is from Howard University and is based on the University's academic year, which runs from July 1 to June 30.

Output Measures	2021	2022	2023
<b>Howard University General Support</b> (dollars in thousands):			
Federal appropriation	\$216,693 <sup>1</sup>	\$216,693 <sup>1</sup>	\$226,693 <sup>1</sup>
Other Federal funding	<u>89,599<sup>2</sup></u>	<u>121,000</u>	<u>75,000</u>
Total Federal funding	305,292	337,893	301,693
Restricted non-Federal revenue	104,658	30,000	20,000
Revenue from tuition and fees	312,386	375,656	383,170
Other non-Federal revenue	<u>136,820</u>	<u>194,508</u>	<u>176,514</u>
Total non-Federal revenue	553,864	600,164	579,684
Total University revenue	859,155	938,057	881,377
Total University expenditures	681,906	857,244	873,744
Federal funding as percent of total revenue	35.5 %	36.0 %	34.2 %
Tuition and fees	312,386	375,656	383,170
Tuition and fees as percent of total revenue	36.5 %	40.0 %	43.5 %
Federal appropriation as percent of total revenue	25.2 %	23.1 %	25.7 %
<b>Howard University Hospital</b> (dollars in thousands):			
Federal appropriation	\$34,325	\$34,325	\$84,325
Other Federal funding	<u>18,290</u>	<u>35,376</u>	<u>22,277</u>
Total Federal funding	52,615	69,701	106,602
Total Hospital revenue	\$362,234	\$332,463	\$383,062
Total Hospital expenditures	323,837	470,417	477,226
Federal appropriation as percent of total revenue	9.5 %	10.3 %	22.3 %
<b>Construction</b> (dollars in thousands):			
Construction expenditures	\$81,175	\$50,000	\$50,000
<b>Endowment program</b> (dollars in thousands):			
Federal appropriation	\$3,405 <sup>1</sup>	\$3,405 <sup>1</sup>	\$3,405 <sup>1</sup>
Matching funds + other funds raised by University	<u>25,751</u>	<u>70,000</u>	<u>45,000</u>
Total new contributions	28,976	73,405	48,405
Market value of total University endowment	806,418	844,835	885,749
Endowment investment income	20,902	21,173	21,564
Investment income as percent of endowment	2.6 %	2.5 %	2.4 %

<sup>1</sup> Federal funding for the Howard endowment program (\$3,405 thousand) is drawn from the appropriation for Howard University General Support.

<sup>2</sup> Includes both emergency funding under CRRSAA/ARP and other sources of federal funding.

## HOWARD UNIVERSITY

### PROGRAM PERFORMANCE INFORMATION

#### Performance Measures

This section presents selected program performance information, including, for example, program goals, objectives, measures, and performance targets and data. Achievement of program results is based on the cumulative effect of the resources provided in previous years, and those requested in fiscal year 2023 and future years, as well as the resources and efforts invested by those served by this program.

**Goal: To assist Howard University with financial resources needed to carry out its educational mission.**

**Objective:** *Maintain or increase the undergraduate graduation rate.*

**Measure:** The percentage of first-time, full-time, degree-seeking, undergraduate students who graduate within 6 years of enrollment.

Year	Target	Actual
2018	60	63%
2019	68	62
2020	68	65
2021	70	64
2022	70	
2023	70	

**Additional Information:** The measure uses data taken from the Integrated Postsecondary Education Data System (IPEDS) database maintained by the National Center for Education Statistics (NCES) rather than directly from the University.

The long-term goal is to increase Howard University's graduation rate. According to the IPEDS data, in 1998, the graduation rate for Howard University was only 41 percent, but by 2009, it had significantly increased to 69 percent. Since then, Howard's graduation rate has declined, and has hovered between 60-65 percent.

**Objective:** *Maintain or increase the retention of full-time undergraduate students.*

**Measure:** The percentage of first-time, full-time, degree-seeking, undergraduate students who were in their first year of postsecondary enrollment in the previous year and are enrolled in the current year.

Year	Target	Actual
2018	90	94%
2019	90	85
2020	90	86
2021	90	90
2022	90	
2023	90	

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**Additional Information:** Data from IPEDS showed the average persistence rate at Howard University's is 85 percent, except when it increased to 96 percent in 2018. However, in recent years, the graduation rate increased to 90 percent.

**Objective:** *Increase student enrollment over the long term.*

**Measure:** The number of full-time, degree-seeking, undergraduate and graduate students enrolled at Howard University.

Year	Target	Actual
2018	10,000	8,468
2019	10,000	8,756
2020	10,000	10,048
2021	10,000	
2022	10,000	
2023	10,000	

**Additional Information:** The measure uses data taken from the IPEDS database maintained by the NCES rather than directly from the University.

### Efficiency Measures

The efficiency measure tracks the cost of a successful outcome, where success is defined as graduation and Federal cost is defined as the program appropriation. This measure ties in with the program's performance indicators.

**Measure:** Federal cost of degrees and certificates awarded by Howard University.

Year	Target	Actual
2018	88,000	\$98,793
2019	88,000	96,759
2020	88,000	124,527
2021	88,000	
2022	88,000	
2023	88,000	

**Additional Information:** The efficiency measure is calculated by dividing the total funds appropriated for Howard (exclusive of Hospital funding) by the number of students successfully completing degree or certificate programs. This measure allows the Department to track program performance in terms of cost to the Federal Government and the efficiency of Federal funds in achieving successful outcomes.

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A similar efficiency measure has been established for the higher education programs authorized under Titles III and V of the Higher Education Act, as well as for Gallaudet University and the National Technical Institute for the Deaf. This metric may enable the Department to assess relative program performance across institutions with similar types of missions.

### **Other Performance Information**

In January 2019, the University rolled out its new Strategic Plan, Howard Forward 2024, which outlines new strategic priorities and five goals, that include:

- Enhance student success through transformation and innovation in teaching & learning, enhanced by the use of technology;
- Increase participation in grant funded research activity;
- Use experiential service-learning opportunities to teach awareness of local and global issues that align with our University's mission;
- Operate efficiently and effectively across all levels of the organization; and
- Improve organizational financial accountability and outcomes.

Howard Forward 2024 can be accessed at <https://www2.howard.edu/howard-forward>.