

**Department of Education**  
**HOWARD UNIVERSITY**  
**Fiscal Year 2022 Budget Request**

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## HOWARD UNIVERSITY

For partial support of Howard University, [~~\$251,018,000~~]\$261,018,000, of which not less than \$3,405,000 shall be for a matching endowment grant pursuant to the Howard University Endowment Act and shall remain available until expended.<sup>1</sup> (*Department of Education Appropriations Act, 2021.*)

[For an additional amount for “Howard University”, \$20,000,000, to remain available through September 30, 2022, to prevent, prepare for, and respond to coronavirus, domestically or internationally, including to help defray the expenses directly caused by coronavirus and to enable grants to students for expenses directly related to coronavirus and the disruption of university operations: Provided, That such amount is designated by the Congress as being for an emergency requirement pursuant to section 251(b)(2)(A)(i) of the Balanced Budget and Emergency Deficit Control Act of 1985.]<sup>2</sup> (*Division M of the Consolidated Appropriations Act, 2021.*)

[SEC. 2008. In addition to amounts otherwise available, there is appropriated to the Department of Education for fiscal year 2021, out of any money in the Treasury not otherwise appropriated, \$35,000,000, to remain available through September 30, 2023, for Howard University to prevent, prepare for, and respond to coronavirus, including to defray expenses associated with coronavirus (including lost revenue, reimbursement for expenses already incurred, technology costs associated with a transition to distance education, faculty and staff trainings, and payroll) and to provide financial aid grants to students, which may be used for any component of the student’s cost of attendance.]<sup>3</sup> (*American Rescue Plan Act, 2021.*)

### NOTE

Each language provision that is followed by a footnote reference is explained in the Analysis of Language Provisions and Changes document that follows the appropriations language.

**HOWARD UNIVERSITY**

**Analysis of Language Provisions and Changes**

Language Provision	Explanation
<p><sup>1</sup> ...of which not less than \$3,405,000 shall be for a matching endowment grant pursuant to the Howard University Endowment Act and shall remain available until expended.</p>	<p>This language establishes a minimum funding level for the endowment program. Endowment funds would remain available for obligation until expended.</p>
<p><sup>2</sup> [For an additional amount for “Howard University”, \$20,000,000, to remain available through September 30, 2022, to prevent, prepare for, and respond to coronavirus, domestically or internationally, including to help defray the expenses directly caused by coronavirus and to enable grants to students for expenses directly related to coronavirus and the disruption of university operations: Provided, That such amount is designated by the Congress as being for an emergency requirement pursuant to section 251(b)(2)(A)(i) of the Balanced Budget and Emergency Deficit Control Act of 1985.]</p>	<p>This language provides supplemental funding to Howard University to help defray the expenses directly caused by coronavirus and the disruption of operations at Howard University. The language is deleted because it was appropriated as supplemental funding.</p>
<p><sup>3</sup> [SEC. 2008. In addition to amounts otherwise available, there is appropriated to the Department of Education for fiscal year 2021, out of any money in the Treasury not otherwise appropriated, \$35,000,000, to remain available through September 30, 2023, for Howard University to prevent, prepare for, and respond to coronavirus, including to defray expenses associated with coronavirus (including lost revenue, reimbursement for expenses already incurred, technology costs associated with a transition to distance education, faculty and staff trainings, and payroll) and to provide financial aid grants to students, which may be used for any component of the student’s cost of attendance.]</p>	<p>This language provides supplemental funding to Howard University to help defray the expenses directly caused by coronavirus and the disruption of operation at Howard University. The language is deleted because it was appropriated as supplemental funding.</p>

**HOWARD UNIVERSITY**  
**Appropriation, Adjustments, and Transfers**  
(dollars in thousands)

Appropriation/Adjustments/Transfers	2020	2021	2022
<b>Discretionary:</b>			
Appropriation .....	\$240,018	\$251,018	\$261,018
Supplemental, CARES Act (P.L. 116-136) .....	13,000	0	0
Supplemental, CRRSA Act (P.L. 116-260) .....	<u>0</u>	<u>20,000</u>	<u>0</u>
Total, discretionary appropriation.....	253,018	271,018	261,018
<b>Mandatory:</b>			
Supplemental, ARP Act (P.L. 117-02) .....	<u>0</u>	<u>35,000</u>	<u>0</u>
Total, mandatory appropriation .....	<u>0</u>	<u>35,000</u>	<u>0</u>
Total, discretionary and mandatory appropriation .....	253,018	306,018	261,018

**HOWARD UNIVERSITY**

**Summary of Changes**  
(dollars in thousands)

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2021 Discretionary .....	\$251,018
2021 Supplemental, CRRSA Act (P.L. 116-260) (non-add) .....	20,000
2021 Mandatory Supplemental, ARP Act (P.L. 117-02) (non-add).....	35,000
2022 Discretionary .....	<u>261,018</u>
Net change .....	+10,000

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<b><u>Discretionary:</u></b>	<u>2021 base</u>	<u>Change from base</u>
<b>Increases:</b>		
<u>Program:</u>		
Increase funding for Howard University to support the Administration's goals to advance opportunities in higher education and strengthen the capacity of the University to provide an educational experience of exceptional quality at the undergraduate, graduate, and professional levels.	\$251,018	<u>+\$10,000</u>
Subtotal, increases		+10,000
Net change		+10,000

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**HOWARD UNIVERSITY**

**Authorizing Legislation**  
(dollars in thousands)

Activity	2021 Authorized	2021 Appropriation	2022 Authorized	2022 Request
General support (20 U.S.C. 121 et seq.).....	Indefinite	\$216,693 <sup>1</sup>	Indefinite	\$226,693
Endowment program (P.L. 98-480).....	(2)	(3)	(2)	(3)
Howard University Hospital (20 U.S.C. 128).....	Indefinite	34,325 <sup>4</sup>	Indefinite	34,325
Total appropriation.....		251,018		261,018

U.S.

<sup>1</sup> The University has discretion to allocate funds for activities authorized under the general statute for Howard University.

<sup>2</sup> Title II of P.L. 98-480, the Howard University Endowment Act, authorized \$2,000 thousand in fiscal year 1985 to establish an endowment program. Subsequent year appropriations language has authorized minimum funding levels for the endowment program under the terms and conditions of the Act.

<sup>3</sup> For fiscal year 2021, the University must allocate at least \$3,405 thousand for the endowment program. For fiscal year 2022, the Administration requests that not less than \$3,405 thousand be allocated to the endowment program.

<sup>4</sup> Includes \$7 million appropriated in fiscal year 2021 to support work to modernize the Howard University Hospital.

## HOWARD UNIVERSITY

### Appropriations History (dollars in thousands)

Year	Budget Estimate to Congress	House Allowance	Senate Allowance	Appropriation
2013	\$234,064	\$234,064 <sup>1</sup>	\$234,064 <sup>1</sup>	\$221,821
2014	234,064	N/A <sup>2</sup>	234,064	221,821
2015	221,821	N/A <sup>2</sup>	221,821 <sup>3</sup>	233,245
2016	221,821	221,821 <sup>4</sup>	219,500 <sup>4</sup>	221,821
2017	221,821	221,821 <sup>5</sup>	221,821 <sup>5</sup>	221,821 <sup>5</sup>
2018	220,314	221,821 <sup>6</sup>	221,821 <sup>6</sup>	232,518 <sup>6</sup>
2019	221,821	232,518 <sup>7</sup>	236,518 <sup>7</sup>	236,518 <sup>7</sup>
2020	221,821	250,000	236,518 <sup>8</sup>	240,018 <sup>8</sup>
2020 Supplemental, CARES Act (P.L. 116-136)	0	0	0	13,000 <sup>9</sup>
2021	240,018	254,018 <sup>10</sup>	244,018 <sup>10</sup>	251,018 <sup>10</sup>
2021 Supplemental, CRRSA Act (P.L. 116-260)	0	0	0	20,000 <sup>11</sup>
2021 Mandatory Supplemental, ARP Act (P.L. 117-02)	0	0	0	35,000 <sup>12</sup>
2022 Discretionary	261,018			

<sup>1</sup> The levels for the House and Senate allowances reflect action on the regular annual 2013 appropriations bill, which proceeded in the 112<sup>th</sup> Congress only through the House Subcommittee and the Senate Committee.

<sup>2</sup> The House allowance is shown as N/A because there was no Subcommittee action; Senate allowance reflects Committee action only.

<sup>3</sup> The House allowance is shown as N/A because there was no Subcommittee action; Senate allowance reflects Senate Subcommittee action only.

<sup>4</sup> The levels for House and Senate allowances reflect action on the regular annual 2016 appropriations bill, which proceeded in the 114<sup>th</sup> Congress only through the House Committee and Senate Committee.

<sup>5</sup> The levels for the House and Senate allowances reflect Committee action on the regular annual 2017 appropriations bill; the Appropriation reflects the Consolidated Appropriations Act, 2017.

<sup>6</sup> The level for the House allowance reflects floor action on the Omnibus appropriations bill; the Senate allowance reflects Committee action on the regular annual 2018 appropriations bill; the Appropriation reflects the Consolidated Appropriations Act, 2018 (P.L. 115-141).

<sup>7</sup> The levels for the House and Senate allowance reflect Committee action on the regular annual 2019 appropriations bill; the Appropriation reflects enactment of the Department of Defense and Labor, Health and Human Services, and Education Appropriations Act, 2019 (P.L. 115-245).

<sup>8</sup> The Senate allowance reflects the Chairman's mark; the Appropriation reflect the Further Consolidated Appropriations Act, 2020 (P.L. 116-94).

<sup>9</sup> The Appropriation reflects the supplemental funds from the Coronavirus Aid, Relief, and Economic Security Act (P.L. 116-136).

<sup>10</sup> The level for the Senate allowance reflects the Chairman's mark; the Appropriation reflects Division H of the Consolidated Appropriations Act, 2021 (P.L. 116-260).

<sup>11</sup> The Appropriation reflects supplemental funds from Division M of the Consolidated Appropriations Act, 2021 (P.L. 116-260).

<sup>12</sup> The Appropriation reflects the American Rescue Plan Act, 2021 (P.L. 117-02).

## HOWARD UNIVERSITY

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### Howard University

(20 U.S.C. 121, et seq.)

(dollars in thousands)

FY 2022 Authorization: Indefinite

Budget Authority:

	<u>2021</u> <u>Appropriation</u>	<u>2022</u> <u>Request</u>	<u>Change from</u> <u>2021 to 2022</u>
General Support	\$216,693 <sup>1</sup>	\$226,693 <sup>1</sup>	+\$10,000
Howard University Hospital	<u>34,325</u>	<u>34,325</u>	<u>0</u>
Total	251,018	261,018	+10,000
Supplemental Appropriation, CRRSA Act (P.L. 116-260)	20,000	0	0
Mandatory Supplemental Appropriation, ARP Act (P.L. 117-02)	35,000	0	0

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<sup>1</sup> The University has discretion to allocate funds for activities authorized under the general statute for Howard University. However, the 2021 appropriation required the University to allocate at least \$3,405 thousand for the endowment program. The Administration proposes the same language for 2022.

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### PROGRAM DESCRIPTION

Howard University (University) was federally chartered in 1867 as a private, nonprofit educational institution in Washington, DC. As a comprehensive, research-oriented historically Black university, the University's mission is to provide an educational experience of exceptional quality at the undergraduate, graduate, and professional levels. The University has an enduring commitment to the education and advancement of underrepresented populations in America and the global community, and it ranks among the highest producers of the Nation's Black professionals in medicine, dentistry, pharmacy, engineering, nursing, architecture, religion, law, music, social work, and education. The National Science Foundation consistently ranks the University among the highest producers of Black Ph.D. students. According to data from the Association of American Medical Colleges, the University is the Nation's most prolific source of Black graduates who go on to apply to medical school.

The University offers more than 120 fields of study leading to undergraduate, graduate, and professional degrees within 13 schools and colleges: Arts and Sciences, Business, Communications, Dentistry, Divinity, Education, Engineering and Architecture, Graduate School, Law, Medicine, Nursing and Allied Health Sciences, Pharmacy, and Social Work. A wide range of administrative, library, computer, and technology resources and services support these programs. Together, these investments further the University's goals of expanding the opportunities of graduates, especially in fields in which they are still underrepresented.



## HOWARD UNIVERSITY

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**Howard University Hospital** — Established in 1862 as Freedmen’s Hospital, Howard University Hospital (Hospital) was incorporated into the University by Congress in 1962. Today, the Hospital is a general medical and surgical facility and is designated as a Level 1 Trauma Center. The 241-bed hospital is one of several comprehensive health care facilities serving the Washington, DC metropolitan area, with over 11,000 admissions and 60,000 emergency room visits annually. Hospital operations are financed through a combination of Federal funds, hospitalization insurance, patient payments, Medicare and Medicaid payments, and contractual agreements for patient care services with the District of Columbia government and other local jurisdictions. The Hospital is also a major teaching facility, providing training opportunities across a wide variety of specialty areas for graduate and professional students in the health sciences.

Funding levels for the past 5 fiscal years were:

Fiscal Year	(dollars in thousands)
2017 .....	\$221,821
2018 .....	232,518
2019 .....	236,518
2020 .....	240,018
2020 CARES Act.....	13,000
2021 .....	251,018
2021 CRRSA Act.....	20,000
2021 Mandatory ARP Act.....	35,000

### **FY 2022 BUDGET**

For fiscal year 2022, the Administration requests \$261 million for Howard University (the University), a \$10 million increase over the fiscal year 2021 appropriation. The Administration proposes to lift the restrictions in Title III, Part D, Section 344(a) of the Higher Education Act of 1965, as amended (U.S.C. 1066c(a)) that prevent Howard University from accessing the HBCU Capital Financing Program. Howard University, similar to all other HBCUs, should have access to low-interest capital financing to address its capital needs. The Administration looks forward to working with Congress to allow Howard University access to the HBCU Capital Financing Program. This request supports the Administration’s goals to advance opportunities in higher education and strengthen the capacity of HBCUs to provide the highest quality education. As a congressionally chartered HBCU, the University plays an important role in providing underserved individuals, particularly Black and African American students, with access to a high-quality postsecondary education.

According to the University, the Federal appropriation constituted approximately 30 percent of the University’s total revenues and 9 percent of the Howard University Hospital’s (Hospital) total revenues in fiscal year 2020. In order to maintain current levels of educational and healthcare services, approximately \$226.7 million of the fiscal year 2022 appropriation would be allocated under General Support to the University, and \$34.3 million would go to the Hospital. General Support includes the University’s academic programs, research programs, the endowment program, and construction.

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In addition, since March 2020, Howard University has received a total of \$68 million in direct supplemental funding to prevent, prepare for, and respond to coronavirus, domestically or internationally, including to help defray the expenses directly caused by coronavirus and to enable grants to students for expenses directly related to coronavirus and the disruption of university operations. More specifically, Howard University received \$13 million from the Coronavirus Aid, Relief, and Economic Security Act (P.L. 116-136); \$20 million from Division M of the FY 2021 Consolidated Appropriations Act (P.L. 116-260); and \$35 million from the American Rescue Plan Act of 2021 (P.L. 117-02).

Academic Programs: The request would provide approximately \$6 million for public service programs, \$27 million for academic support, \$22 million for student services, and \$154 million for institutional support and grant aid to students.

Endowment Program: The 2022 request also would provide at least \$3.4 million for the University's endowment, and the University would be required to match this contribution on a dollar-for-dollar basis. The Administration believes continuing to earmark a minimum dollar level for the endowment encourages the University to increase its financial strength and independence from Federal support. The University maintains a pooled endowment that is comprised of approximately 935 individual endowments that were valued at \$712 million as of June 30, 2020. Revenue earned through the consolidated endowment program is intended to be used for instructional and research support, professorships, scholarships and other forms of student aid, and facilities. In recent years, the University has matched all Federal funds appropriated for endowment purposes in the fiscal year in which they were appropriated, and it plans to do the same in fiscal year 2022.

Howard University's spending rate from its endowment is 4 percent of a spending pool based on market value, using a 3-year moving average with a 1-year lag. The University is currently reviewing its investment and spending policies going forward and looking for opportunities to increase the annual spending to continue its support of these mission critical goals.

Howard University Hospital: Federal support for the Hospital provides the University's students with education, research, and training opportunities in medical, dental, and other health-related fields. The Howard University Hospital remains the primary teaching hospital for more than 800 learners in the health care profession including medical students, nursing and allied health professionals, dentists, and pharmacists. The current Hospital is over 50 years old. In fiscal year 2021, Congress appropriated \$7 million to begin work to modernize the Hospital's facilities. The fiscal year 2022 request includes support to continue this work to respond to the current pandemic and future public health crises, as well as to ensure its ability to meet ongoing healthcare needs.

Construction: In fiscal year 2020, the University allocated \$42 million for construction and maintenance, of which \$4.2 million was derived from the Federal appropriation. In fiscal year 2022, the University plans to spend \$35 million for construction, with an estimated 10 percent of the total coming from the Federal appropriation.

**HOWARD UNIVERSITY**

**PROGRAM OUTPUT MEASURES**

The output data shown below is from Howard University and is based on the University's academic year, which runs from July 1 to June 30.

<u>Output Measures</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
<b>Howard University General Support</b> (dollars in thousands):			
Federal appropriation	\$212,693 <sup>1</sup>	\$216,693 <sup>1</sup>	\$226,693 <sup>1</sup>
Other Federal funding	<u>73,405</u> <sup>2</sup>	<u>68,522</u> <sup>2</sup>	<u>46,364</u>
Total Federal funding	286,098	285,215	273,057
Restricted non-Federal revenue	31,850	71,680	40,000
Revenue from tuition and fees	265,522	308,015	336,318
Other non-Federal revenue	<u>117,887</u>	<u>157,055</u>	<u>176,895</u>
Total non-Federal revenue	415,259	536,750	553,213
Total University revenue	\$701,357	\$821,965	\$826,269
Total University expenditures	664,715	682,860	723,090
Federal funding as percent of total revenue	40.8%	34.7%	33.0%
Tuition and fees as percent of total revenue	37.9%	37.5%	40.7%
Federal appropriation as percent of total revenue	30.3%	26.4%	27.4%
<b>Howard University Hospital</b> (dollars in thousands):			
Federal appropriation	\$27,325	\$34,325	\$34,325
Other Federal funding	<u>23,018</u>	<u>20,410</u>	<u>25,395</u>
Total Federal funding	50,343	54,735	59,720
Total Hospital revenue	\$313,980	\$305,917	\$287,929
Total Hospital expenditures	294,764	286,266	286,266
Federal appropriation as percent of total revenue	8.7%	11.2%	11.9%
<b>Construction</b> (dollars in thousands):			
Construction expenditures	\$42,174	\$25,000	\$35,000

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<sup>1</sup> Federal funding for the Howard endowment program (\$3,405 thousand) is drawn from the appropriation for Howard University General Support.

<sup>2</sup> Includes both emergency funding under CARES/CRRSAA/ARP and other sources of federal funding.

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### PROGRAM OUTPUT MEASURES

The output data shown below is from Howard University and is based on the University's academic year, which runs from July 1 to June 30.

<u>Output Measures</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
<b>Endowment program</b> (dollars in thousands):			
Federal appropriation	\$3,405 <sup>1</sup>	\$3,405 <sup>1</sup>	\$3,405 <sup>1</sup>
Matching funds + other funds raised by University	<u>4,776</u>	<u>12,500</u>	<u>8,015</u>
Total new contributions	8,181	15,905	11,420
Market value of total University endowment	712,449	778,802	778,802
Endowment investment income	27,361	20,902	20,902
Investment income as percent of endowment	3.8%	2.7%	2.7%

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<sup>1</sup> Federal funding for the Howard endowment program (\$3,405 thousand) is drawn from the appropriation for Howard University General Support.

### PROGRAM PERFORMANCE INFORMATION

#### Performance Measures

This section presents selected program performance information, including, for example, GPRA goals, objectives, measures, and performance targets and data. Achievement of program results is based on the cumulative effect of the resources provided in previous years, and those requested in fiscal year 2022 and future years, as well as the resources and efforts invested by those served by this program. The Department will be reviewing GPRA program performance goals, objectives, and measures for Howard University for possible revision in future years to ensure alignment with Administration policy.

**Goal: To assist Howard University with financial resources needed to carry out its educational mission.**

**Objective:** *Maintain or increase the undergraduate graduation rate.*

## HOWARD UNIVERSITY

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**Measure:** The percentage of first-time, full-time, degree-seeking, undergraduate students who graduate within 6 years of enrollment.

Year	Target	Actual
2017	60	63%
2018	60	63
2019	68	62
2020	68	65
2021	70	
2022	70	

**Additional Information:** The measure uses data taken from the Integrated Postsecondary Education Data System (IPEDS) database maintained by the National Center for Education Statistics (NCES) rather than directly from the University.

The long-term goal is to increase Howard University's graduation rate. According to the IPEDS data, in 1998, the graduation rate for Howard University was only 41 percent, but by 2009, it had significantly increased to 69 percent. Since then, Howard's graduation rate has declined, and has hovered between 60-65 percent.

**Objective:** *Maintain or increase the retention of full-time undergraduate students.*

**Measure:** The percentage of first-time, full-time, degree-seeking, undergraduate students who were in their first year of postsecondary enrollment in the previous year and are enrolled in the current year.

Year	Target	Actual
2017	90	86%
2018	90	94
2019	90	85
2020	90	86
2021	90	
2022	90	

**Additional Information:** Data from IPEDS showed the average persistence rate at Howard University's is 85 percent, except when it increased to 94 percent in 2018. However, in recent years, the graduation rate returned to 85 percent.

**Objective:** *Increase student enrollment over the long term.*

## HOWARD UNIVERSITY

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**Measure:** The number of full-time, degree-seeking, undergraduate and graduate students enrolled at Howard University.

Year	Target	Actual
2017	12,000	8,614
2018	10,000	8,468
2019	10,000	8,756
2020	10,000	
2021	10,000	
2022	10,000	

**Additional Information:** This measure utilizes data provided by Howard University.

### Efficiency Measures

The efficiency measure tracks the cost of a successful outcome, where success is defined as graduation and Federal cost is defined as the program appropriation. This measure ties in with the program's performance indicators.

**Measure:** Federal cost of degrees and certificates awarded by Howard University.

Year	Target	Actual
2017	88,000	\$95,478
2018	88,000	102,404
2019	88,000	96,759
2020	88,000	
2021	88,000	
2022	88,000	

**Additional Information:** The efficiency measure is calculated by dividing the total funds appropriated for Howard (exclusive of Hospital funding) by the number of students successfully completing degree or certificate programs. This measure allows the Department to track program performance in terms of cost to the Federal Government and the efficiency of Federal funds in achieving successful outcomes. The Federal cost per degree or certificate awarded has remained above the target.

A similar efficiency measure has been established for the higher education programs authorized under Titles III and V of the Higher Education Act, as well as for Gallaudet University and the National Technical Institute for the Deaf. This metric may enable the Department to assess relative program performance across institutions with similar types of missions.

### Other Performance Information

In January 2019, the University rolled out its new Strategic Plan, Howard Forward 2024, which outlines new strategic priorities and five goals, that include:

- Enhance student success through transformation and innovation in teaching & learning, enhanced by the use of technology;
- Increase participation in grant funded research activity;

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- Use experiential service-learning opportunities to teach awareness of local and global issues that align with our University's mission;
- Operate efficiently and effectively across all levels of the organization; and
- Improve organizational financial accountability and outcomes.

Howard Forward 2024 can be accessed at <https://www2.howard.edu/howard-forward>.