

Department of Education
GALLAUDET UNIVERSITY
Fiscal Year 2021 Budget Request

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For the Kendall Demonstration Elementary School, the Model Secondary School for the Deaf, and the partial support of Gallaudet University under titles I and II of the Education of the Deaf Act of 1986, \$137,361,000: *Provided*, That from the total amount available, the University may at its discretion use funds for the endowment program as authorized under section 207 of such Act.¹ (*Department of Education Appropriations Act, 2020.*)

NOTE

Each language provision that is followed by a footnote reference is explained in the Analysis of Language Provisions and Changes document which follows the appropriation language.

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Analysis of Language Provisions and Changes

Language Provision	Explanation
1... <i>Provided</i> , That from the total amount available, the University may at its discretion use funds for the endowment program as authorized under section 207 of such Act.	This language provides authority for the University to use funds from the general appropriation for the Endowment Grant program.

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Appropriation, Adjustments, and Transfers
(dollars in thousands)

Appropriation/Adjustments/Transfers	2019	2020	2021
Discretionary:			
Appropriation	<u>\$134,361</u>	<u>\$137,361</u>	<u>\$137,361</u>
Total, discretionary appropriation	134,361	137,361	137,361

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Authorizing Legislation
(dollars in thousands)

Activity	2020 Authorized	2020	2021 Authorized	2021 Request
University programs (EDA I-A)	0 ¹	\$137,361	To be determined ¹	\$137,361
Elementary and Secondary Education programs (EDA I-A) .	0 ¹	(²)	To be determined ¹	(²)
Construction (EDA I-103)	0 ¹	0	To be determined ¹	0
Endowment grant (EDA II-207).....	0 ¹	(²)	To be determined ¹	(²)
Monitoring, evaluation, and reporting (EDA II-205).....	<u>0</u> ¹	<u>0</u>	<u>To be determined</u> ¹	<u>0</u>
Total annual appropriation.....		137,361		137,361
Portion of the request subject to reauthorization.....				137,361

¹ The GEPA extension expired September 30, 2015. Reauthorizing legislation is sought for fiscal year 2021.

² Funding for the Elementary and Secondary Education programs and Endowment Grant program is provided together with funding for operations through a single appropriations amount. The University determines the split between the University programs, Elementary and Secondary Education programs, and the Endowment Grant program.

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Appropriations History (dollars in thousands)

Year	Budget Estimate to Congress	House Allowance	Senate Allowance	Appropriation
2012	\$118,000	\$122,754 ¹	\$125,754 ¹	\$125,516
2013	117,541	125,516 ²	125,000 ²	118,951
2014	117,541	N/A ³	118,541 ⁴	119,000
2015	119,000	N/A ³	121,550 ⁴	120,275
2016	120,275	121,275 ⁵	120,275 ⁵	121,275
2017	121,275	121,275 ⁶	121,275 ⁶	121,275
2018	120,451	128,000 ⁷	121,275 ⁷	128,000 ⁷
2019	121,275	134,361 ⁸	133,000 ⁸	134,361 ⁸
2020	121,275	138,361	136,361 ⁹	137,361 ⁹
2021	137,361			

¹ The level for the House allowance reflects an introduced bill and the level for the Senate allowance reflects Senate Committee action only.

² The levels for the House and Senate allowances reflect action on the regular annual 2013 appropriations bill, which proceeded in the 112th Congress only through the House Subcommittee and the Senate Committee.

³ The House allowance is shown as N/A because there was no Subcommittee action.

⁴ The level for the Senate allowance reflects Senate Subcommittee action only.

⁵ The levels for House and Senate allowances reflect action on the regular annual 2016 appropriations bill, which proceeded in the 114th Congress only through the House Committee and Senate Committee.

⁶ The levels for the House and Senate allowances reflect Committee action on the regular annual 2017 appropriations bill.

⁷ The level for the House allowance reflects floor action on the Omnibus appropriations bill; the Senate allowance reflects Committee action on the regular annual 2018 appropriations bill; the Appropriation reflects the Consolidated Appropriations Act, 2018 (P.L. 115-141).

⁸ The levels for House and Senate allowances reflect Committee action on the regular annual 2019 appropriations bill; the Appropriation reflects enactment of the Department of Defense and Labor, Health and Human Services, and Education Appropriations Act, 2019 (P.L. 115-245).

⁹ The Senate allowance reflects the Chairman's mark; the Appropriation reflects the Further Consolidated Appropriation Act, 2020 (P.L. 116-94).

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Gallaudet University

(Education of the Deaf Act, Title I, Part A and Section 207)

(dollars in thousands)

FY 2021 Authorization: To be determined¹

Budget Authority:

	2020	2021	Change from
	<u>Appropriation</u>	<u>Request</u>	<u>2020 to 2021</u>
	\$137,361	\$137,361	0

¹ The GEPA extension expired September 30, 2015; reauthorizing legislation is sought for fiscal year 2021.

PROGRAM DESCRIPTION

Gallaudet University (University) is a private, nonprofit institution of higher education (IHE) located in Washington, DC. The University received its Federal charter in 1864, and since has sought to provide high-quality, bilingual (American Sign Language and English) undergraduate, graduate, and continuing education programs for deaf and hard of hearing individuals, and for hearing students wishing to pursue careers in fields related to deafness.

The University is accredited by the Middle States Commission on Higher Education. Undergraduate students can choose from more than 40 areas of study leading to a Bachelor of Arts or Bachelor of Science degree. Program offerings, including pre-law, pre-medicine, pre-architecture, and pre-business, are designed to increase the numbers deaf and hard of hearing individuals who enter these professions. Graduate programs are open to deaf, hard of hearing, and hearing students and include Master of Arts and Master of Science degrees, specialist degrees, certificates, and doctoral degrees.

To increase the effectiveness of its instructional programs, the University also offers communications training, counseling, and other support services for the campus community. Research is a key component of Gallaudet's mission as a university and is a major goal in the current Gallaudet Strategic Plan. Major grant support includes research, development, and training programs in visual language and learning, access to communication for deaf and hard of hearing people, genetics, and technology assessment.

Hearing Undergraduate Students (HUGS) Program: Gallaudet implemented the HUGS pilot in 2000 to enroll a limited number of hearing students into this undergraduate program. Under a 2013 agreement with the Department that was in place for 5 years, incoming hearing students may not exceed 8 percent of each year's total number of newly enrolled undergraduate students at Gallaudet (online programs are exempt from this cap). The Department currently is reviewing

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a request from the University to maintain these policies.

The 76 degree-seeking HUGS (72 on-campus and 4 online) in fall 2019 represented 7 percent of undergraduate enrollment at the University. As of fall 2019, a total of 114 hearing students were enrolled in undergraduate programs, and the University anticipates this number will increase to 130 in fiscal year 2021.

Laurent Clerc National Deaf Education Center: Gallaudet University also operates the Laurent Clerc National Deaf Education Center (Clerc Center), which includes two accredited demonstration schools serving deaf and hard of hearing elementary and secondary students: the Kendall Demonstration Elementary School (KDES) and the Model Secondary School for the Deaf (MSSD). The Clerc Center maintains and operates KDES and MSSD for the primary purpose of improving the quality of education afforded to deaf and hard of hearing students by developing, evaluating, and disseminating innovative curricula, instructional techniques and strategies, and other materials that can be used in a variety of educational environments. Through its National Mission programs, the Clerc Center is responsible for conducting research related to deaf education and for the provision of training and technical assistance to professionals and families around the country.

Program Operations: In fiscal year 2019, the Federal funding represented approximately two-thirds of Gallaudet's total annual revenue. Roughly 75 percent of the Federal appropriation was used for university-level instructional programs, research programs, outreach programs, and the regional partnership, with the remainder used for Clerc Center activities. Federal funding for the Clerc Center represented nearly 100 percent of total estimated funding for KDES and MSSD.

Federal Endowment Grant Program: The Federal Endowment Grant Program is designed to assist in meeting the future needs of Gallaudet University by producing a growing independent source of revenue for the University. As of September 30, 2019, the value of the Federal Endowment Grant Program corpus, including Federal, private, and reinvested funds, was \$73.6 million, the same as it was the prior fiscal year. The University does not intend to use any of its appropriation to match Endowment Grant funds in fiscal year 2021.

Other Revenue: In addition to the direct Federal appropriation, Gallaudet's non-Federal revenue includes interest from the Federal Endowment Grant program, revenue from grants and contracts, and student tuition and fees. During academic year 2018-2019, Gallaudet students received approximately \$13.1 million in vocational rehabilitation payments and \$12.4 million in Federal student financial aid, including \$3.3 million in Pell Grants. In addition, Gallaudet received approximately \$32.3 million in student tuition, room, board, and fees. Gallaudet receives additional funds from auxiliary enterprises revenues, donations, investment income, and a small amount from miscellaneous sources. In 2019, the Federal appropriation represented approximately 68 percent of Gallaudet's total revenue.

Regional Partnership: The fiscal year 2019 appropriation provided Gallaudet \$2 million to establish a regional partnership focused on early language acquisition for children from birth through age three who are deaf or hard of hearing. Gallaudet established a regional partnership on June 17, 2019, operated by the Alabama Institute for Deaf and Blind (AIDB), to serve Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina,

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and Tennessee. During the first year of the partnership, AIDB is focused on building partnerships with agencies and service providers throughout the nine-State region.

Funding levels for the past 5 fiscal years were:

Fiscal Year	(dollars in thousands)
2016.....	\$121,275
2017.....	121,275
2018.....	128,000
2019.....	134,361
2020.....	137,361

FY 2021 BUDGET REQUEST

For fiscal year 2021, the Administration requests \$137.4 million for Gallaudet University, level with the fiscal year 2020 appropriation, to maintain strong support for the University and the Clerc Center. The funds will be used to support a wide range of activities at the University and the Clerc Center that help strengthen educational and employment opportunities for persons who are deaf or hard of hearing; continued programming for approximately 1,500 undergraduate and graduate students enrolled at the University; nearly 275 elementary and secondary education students enrolled in Clerc Center programs; and Gallaudet’s ongoing strategic initiatives focused on access to rigorous and critical learning, research, and career pathways and impact beyond campus.

UNIVERSITY OPERATIONS DATA

<u>Operations Data</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>
Annual tuition and fees (in whole dollars):			
Base Tuition ¹	\$16,513	\$16,513	\$16,513
Room	7,052	7,193	7,344
Board	6,414	6,499	6,695
Fees	<u>526</u>	<u>526</u>	<u>526</u>
Total	30,505	30,731	31,078

NOTE: All data are provided by the University.

¹ Graduate students and international students are charged a tuition surcharge.

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UNIVERSITY OPERATIONS DATA

<u>Operations Data</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>
Program enrollment:			
Number of full-time degree-seeking undergraduates	1,066	1,005	969
Number of non-degree & part-time undergraduate students	331	311	268
Number of graduate students	<u>411</u>	<u>406</u>	<u>388</u>
Total	1,808	1722	1625
Number of MSSD students	160	161	160
Number of KDES students	111	111	111
Student/faculty ratios:			
University	7:1	6:1	7:1
MSSD	7:1	7:1	7:1
KDES	5:1	5:1	5:1

NOTE: All data are provided by the University.

PROGRAM PERFORMANCE INFORMATION

Performance Measures

This section presents selected program performance information, including, for example, GPRA goals, objectives, measures, and performance targets and data; and an assessment of the progress made toward achieving program results. Achievement of program results is based on the cumulative effect of the Federal resources provided for this program as well as the resources and efforts invested by those served by the program.

Goal: To challenge students who are deaf, graduate students who are deaf, and graduate students who are hearing, to achieve their academic goals and obtain productive employment, provide leadership in setting the national standard for best practices in education of the deaf and hard of hearing, and establish a sustainable resource base.

Objective: *The University Programs and the Model Secondary School for the Deaf and the Kendall Demonstration Elementary School will optimize the number of students completing programs of study.*

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Measure: The percentage of first-time, full-time degree-seeking undergraduate students who were in their first year of postsecondary enrollment in the previous year and are enrolled in the current year; and the percentage of all graduate students eligible to return for the following academic year who are enrolled in that year.

Year	Undergraduate Target	Undergraduate Actual	Graduate Target	Graduate Actual
2016	75%	80%	80%	84%
2017	75	63	80	81
2018	75	72	80	81
2019	75	75	85	85
2020	75		85	
2021	75		85	

Additional information: The calculation for the undergraduate measure is based on the persistence of first-time, full-time freshmen students from one fall semester to the next fall semester and is consistent with the Integrated Postsecondary Education Data System (IPEDS) methodology.

The methodology for the graduate measure uses a cohort formula and limits the calculation to master's level students, because the expected period of enrollment for master's level students is consistent across programs, whereas the expected period of enrollment for students in other graduate programs can vary significantly. This method of calculating the graduate persistence rate is comparable to the method of calculating the undergraduate persistence rate.

Measure: The percentage of first-time, full-time degree-seeking baccalaureate students who graduate within 6 years of enrollment.

Year	Target	Actual
2016	42%	43%
2017	45	53
2018	45	47
2019	50	51
2020	50	
2021	50	

Additional information: This measure is consistent with the standard IPEDS methodology that uses a 6-year cohort graduation rate, based on the same entering cohort as the IPEDS first-year persistence indicator; that is the percentage of all incoming first-time, full-time freshmen students in one semester who have graduated by the end of 6 years after entry.

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Measure: The graduation rate for master's students.

Year	Target	Actual
2016	74%	76%
2017	74	81
2018	74	81
2019	74	77
2020	74	
2021	74	

Additional information: IPEDS does not collect graduation rate data for graduate students; the University calculates this measure using a cohort approach that counts students as graduates if they successfully complete a master's program within 3 years of enrolling.

Measure: The graduation rate for MSSD students.

Year	Target	Actual
2016	65%	79%
2017	65	89
2018	70	69
2019	70	77
2020	70	
2021	70	

Additional information: This measure is based on a 4-year adjusted cohort graduation rate, based on first-time 9th grade cohorts, including students who transfer in and subtracting students who transfer out.

Objective: *Curriculum and extracurricular activities prepare students to meet the skill requirements of the workplace or to continue their studies.*

Measure: The percentage of Gallaudet University graduates with baccalaureate degrees surveyed who are employed, in advanced education or training, or are neither employed nor enrolled in advanced education or training during their first year after graduation.

Year	Students Employed Target	Students Employed Actual	Students in Advanced Education or Training Target	Students in Advanced Education or Training Actual	Not Engaged in Either Activity Target	Not Engaged in Either Activity Actual
2016	53%	70%	45%	26%	2%	6%
2017	53	76	45	19	2	5
2018	53	70	45	26	2	4
2019	55		43		2	
2020	55		43		2	
2021	55		43		2	

Additional information: The "Students Employed" category includes both full- and part-time employment. Advanced education or training includes students enrolled full- or part-time in a

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master's or Ph.D. program, a vocational or technical program, or another type of program, e.g., law school or medical school. Each alumnus is counted only once in his or her primary category, with employment given the highest ranking. Thus, those graduates who were employed and in advanced education or training 1 year after graduation are categorized only once—in the “Students employed” category.

Data for these measures are reported to the Department 2 years following graduation. The source of the data is an annual survey sent to students who have graduated from the University within the previous year. The 2018 survey response rate was 68.5 percent.

Measure: The percentage of MSSD graduates surveyed who are employed or in postsecondary education or training, or are neither employed nor enrolled in postsecondary education or training during their first year after graduation.

Year	Students in Postsecondary Education or Training or Employed Target	Students in Postsecondary Education or Training or Employed Actual	Not Engaged in Either Activity Target	Not Engaged in Either Activity Actual
2016	100%	79%	0%	21%
2017	100	89	0	11
2018	100	81	0	19
2019	100		0	
2020	100		0	
2021	100		0	

Additional information: The data on employment and postsecondary education or training is derived from an annual survey of students who graduated from MSSD during the previous year. In fiscal year 2019, the response rate for the 2018 graduating class was 78 percent.

Objective: *Gallaudet works in partnership with others to develop and disseminate educational programs and materials for deaf and hard-of-hearing students.*

Measure: The number of programs and/or institutions adopting Model/Kendall innovative strategies/curricula or modifying their strategies as a result of Model and Kendall’s leadership.

Year	Target	Actual
2016	120	360
2017	140	99
2018	140	215
2019	140	57
2020	140	
2021	140	

Additional information: The Department is working with Gallaudet on developing more valid, reliable and meaningful measures related to the national mission activities of the Clerc Center. The goal is to identify alternatives that would assess the impact of evidence-based research projects, other scholarly activities, and demonstration and program development activities on improving educational outcomes for individuals who are deaf and hard of hearing. In the interim,

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the Department increased the 2017 through 2021 targets for the existing measure to make them more ambitious.

Efficiency Measures

Objective: *To improve the efficiency of operations at Gallaudet, as defined by the cost per successful student outcome, where the successful outcome is defined as graduation.*

Measure: Federal cost per Gallaudet graduate.

Year	Target	Actual
2016	\$269,307	\$223,219
2017	269,307	228,727
2018	269,307	237,222
2019	269,307	248,903
2020	269,307	
2021	269,307	

Additional information: The Federal cost is calculated by averaging the portion of the Federal appropriation allocated to the University (i.e., excluding funds allocated to the Clerc Center) for the year the students graduated and for the prior 5 years, and dividing this average by the number of graduates in the graduation year. For example, the fiscal year 2019 data on the Federal cost per graduate, as reported by Gallaudet University, is based on an average of the cost per graduate from fiscal year 2014 to 2019. Gallaudet's Federal cost per graduate increased by 4.9 percent in fiscal year 2019. This approximates the IPEDS indicator length of 6 years to graduation. Graduates include students receiving bachelor's degrees, graduate certificates, master's degrees, and doctoral degrees.

Measure: Total educational cost per Gallaudet graduate.

Year	Target	Actual
2016	\$321,474	\$256,199
2017	321,474	266,033
2018	321,474	277,524
2019	321,474	289,466
2020	321,474	
2021	321,474	

Additional information: Total educational cost per Gallaudet graduate is calculated by dividing the average of the current year's and the previous 5 years' total student expenditures by the number of undergraduate and graduate students awarded degrees during a given fiscal year. For example, the fiscal year 2019 data on the Federal cost per graduate, as reported by Gallaudet University, is based on an average of the cost per graduate from fiscal year 2014 to 2019. This approximates the IPEDS indicator length of 6 years to graduation.