

**Department of Education**  
**GALLAUDET UNIVERSITY**  
**Fiscal Year 2019 Budget Request**

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## GALLAUDET UNIVERSITY

For the Kendall Demonstration Elementary School, the Model Secondary School for the Deaf, and the partial support of Gallaudet University under titles I and II of the Education of the Deaf Act of 1986, \$121,275,000: *Provided*, That from the total amount available, the University may at its discretion use funds for the endowment program as authorized under section 207 of such Act.<sup>1</sup>

### NOTES

A full-year 2018 appropriation for this account was not enacted at the time the budget was prepared; therefore, the budget assumes this account is operating under the Continuing Appropriations Act, 2018 (Division D of P.L. 115-56, as amended). The amounts included for 2018 reflect the annualized level provided by the continuing resolution.

Each language provision that is followed by a footnote reference is explained in the Analysis of Language Provisions and Changes document that follows the appropriation language.

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**Analysis of Language Provisions and Changes**

Language Provision	Explanation
<u>1... <i>Provided</i>, That from the total amount available, the University may at its discretion use funds for the endowment program as authorized under section 207 of such Act.</u>	This language provides authority for the University to use funds from the general appropriation for the Endowment Grant program.

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Appropriation, Adjustments, and Transfers

(dollars in thousands)

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Appropriation/Adjustments/Transfers	2017	2018 Annualized CR	2019
<b>Discretionary appropriation:</b>			
Appropriation .....	\$121,275	0	\$121,275
Annualized CR (P.L. 115-31) .....	<u>0</u>	<u>\$120,451</u>	<u>0</u>
Total, discretionary appropriation .....	121,275	120,451	121,275

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**GALLAUDET UNIVERSITY**

**Authorizing Legislation**

(dollars in thousands)

Activity	2018 Authorized	2018 Annualized CR	2019 Authorized	2019 Request
University programs ( <i>EDA I-A</i> )	0 <sup>1</sup>	\$120,451	To be determined <sup>1</sup>	\$121,275
Elementary and Secondary Education programs ( <i>EDA I-A</i> )	0 <sup>1</sup>	<sup>(2)</sup>	To be determined <sup>1</sup>	<sup>(2)</sup>
Construction ( <i>EDA I-103</i> )	0 <sup>1</sup>	0	To be determined <sup>1</sup>	0
Endowment grant ( <i>EDA II-207</i> )	0 <sup>1</sup>	<sup>(2)</sup>	To be determined <sup>1</sup>	<sup>(2)</sup>
L-4 Monitoring, evaluation, and reporting ( <i>EDA II-205</i> )	<u>0</u> <sup>1</sup>	<u>0</u>	<u>To be determined</u> <sup>1</sup>	<u>0</u>
Total appropriation		120,451		121,275
Portion of the request subject to reauthorization				121,275

<sup>1</sup> The GEPA extension expired September 30, 2015. Reauthorizing legislation is sought for fiscal year 2019.

<sup>2</sup> Funding for the Elementary and Secondary Education programs and Endowment Grant program is provided together with funding for operations through a single appropriations amount. The University determines the split between the University programs, Elementary and Secondary Education programs, and the Endowment Grant program.

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### Appropriations History

(dollars in thousands)

Year	Budget Estimate to Congress	House Allowance	Senate Allowance	Appropriation
2010	\$120,000	\$120,000	\$126,000 <sup>1</sup>	\$123,000
2011	118,000	123,000 <sup>2</sup>	128,000	122,754 <sup>3</sup>
2012	118,000	122,754 <sup>4</sup>	125,754 <sup>4</sup>	125,516
2013	117,541	125,516 <sup>5</sup>	125,000 <sup>5</sup>	118,951
2014	117,541	N/A <sup>6</sup>	118,541	119,000
2015	119,000	N/A	121,550 <sup>7</sup>	120,275
2016	120,275	121,275 <sup>8</sup>	120,275 <sup>8</sup>	121,275
2017	121,275	121,275 <sup>9</sup>	121,275 <sup>9</sup>	121,275
2018	120,451	128,000 <sup>10</sup>	121,275 <sup>10</sup>	120,451 <sup>10</sup>
2019	121,275			

<sup>1</sup> The level for the Senate allowance reflects Committee action only.

<sup>2</sup> The level for the House allowance reflects the House-passed full-year continuing resolution.

<sup>3</sup> The level for appropriation reflects the Department of Defense and Full-Year Continuing Appropriations Act, 2011 (P.L. 112-10).

<sup>4</sup> The level for the House allowance reflects an introduced bill and the level for the Senate allowance reflects Senate Committee action only.

<sup>5</sup> The levels for the House and Senate allowances reflect action on the regular annual 2013 appropriations bill, which proceeded in the 112<sup>th</sup> Congress only through the House Subcommittee and the Senate Committee.

<sup>6</sup> The House allowance is shown as N/A because there was no Subcommittee action.

<sup>7</sup> The level for the Senate allowance reflects Senate Subcommittee action only.

<sup>8</sup> The levels for House and Senate allowances reflect action on the regular annual 2016 appropriations bill, which proceeded in the 114<sup>th</sup> Congress only through the House Committee and Senate Committee.

<sup>9</sup> The levels for the House and Senate allowances reflect Committee action on the regular annual 2017 appropriations bill.

<sup>10</sup> The levels for the House reflect floor action on an Omnibus appropriation bill; Senate allowances reflect Committee action on the regular annual 2018 appropriations bill; the Appropriation reflects the annualized Continuing Resolution level.

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### Gallaudet University

(Education of the Deaf Act, Title I, Part A and Section 207)

(dollars in thousands)

FY 2019 Authorization: To be determined<sup>1</sup>

Budget Authority:

<u>2018</u> <u>Annualized CR</u>	<u>2019</u>	<u>Change from</u> <u>Annualized CR</u>
\$120,451	\$121,275	+\$824

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<sup>1</sup> The GEPA extension expired September 30, 2015; reauthorizing legislation is sought for fiscal year 2019.

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### PROGRAM DESCRIPTION

Gallaudet University (University) is a private, nonprofit institution of higher education (IHE) located in Washington, DC. The University received its Federal charter in 1864, and since has sought to provide high-quality, bilingual (American Sign Language and English) undergraduate, graduate, and continuing education programs for individuals who are deaf or hard of hearing, and for hearing students wishing to pursue careers in fields related to deafness.

The University is accredited by the Middle States Commission on Higher Education. Undergraduate students can choose from more than 40 areas of study leading to a Bachelor of Arts or Bachelor of Science degree. Recently developed programs—i.e., pre-law, pre-medicine, pre-architecture, and pre-business—are designed to increase the numbers of individuals who are deaf or hard of hearing who enter these professions. Graduate programs are open to deaf, hard of hearing, and hearing students and include Master of Arts and Master of Science degrees, specialist degrees, certificates, and doctoral degrees. Many of the University's programs are accredited by the respective professional accrediting bodies: the American Psychological Association; the American Speech-Language-Hearing Association's Council on Academic Accreditation; the Association of Collegiate Business Schools and Programs; the Council on Accreditation of Counseling and Related Programs; the Council on Social Work Education; the Council on the Education of the Deaf; and the National Council for the Accreditation of Teacher Education.

To increase the effectiveness of its instructional programs, the University also offers communications training, counseling, and other support services for the campus community. Research is a key component of Gallaudet's mission as a university and has a prominent role as a major goal in the current Gallaudet Strategic Plan. Major grant support includes research,

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development, and training programs in visual language and learning, access to communication for deaf and hard of hearing people, genetics, and technology assessment.

### **Laurent Clerc National Deaf Education Center**

Gallaudet University also operates the Laurent Clerc National Deaf Education Center (Clerc Center), which includes two accredited demonstration schools serving deaf and hard of hearing elementary and secondary students: the Kendall Demonstration Elementary School (KDES) and the Model Secondary School for the Deaf (MSSD). The Clerc Center maintains and operates KDES and MSSD for the primary purpose of improving the quality of education afforded to deaf and hard of hearing students by developing, evaluating, and disseminating innovative curricula, instructional techniques and strategies, and other materials that can be used in a variety of educational environments. Through its National Mission programs, the Clerc Center is responsible for conducting research related to deaf education and for the provision of training and technical assistance to professionals and families around the country.

To help ensure the materials developed by the Clerc Center are relevant to potential users, the Education of the Deaf Act (EDA) requires KDES and MSSD to serve students preparing for college, other postsecondary opportunities, or the workplace; as well as those with a broad spectrum of needs, including students who are lower achieving academically, come from non-English speaking homes, have secondary disabilities, are members of minority groups, or are from rural areas. For students placed in KDES or MSSD by a local educational agency (LEA), the LEA is responsible for ensuring that special education and related services are provided to those students in a manner that is consistent with the requirements of Part B of the Individuals with Disabilities Education Act (IDEA). For students who are enrolled by their parents, the EDA requires the University to ensure that any special education and related services are provided in accordance with Part B of IDEA. The EDA also makes specific requirements and procedural safeguards from the IDEA applicable to parentally placed children at KDES or MSSD that would not otherwise apply because they are not placed by their LEAs.

The EDA, as amended, requires the University, in administering the Clerc Center, to select challenging academic content standards, academic achievement standards, and academic assessments of a State and adopt them pursuant to specified requirements under the Elementary and Secondary Education Act of 1965, as amended. For school years 2008-2009 through 2014-2015, the Clerc Center partnered with Ohio to meet these requirements.

In fall 2015, the Clerc Center entered into a partnership with the Maryland State Department of Education (MSDE) to focus on the continued provision of state-level, standards-based instruction and assessments for students who are deaf or hard of hearing. Like Ohio, the Clerc Center's prior state partner, Maryland adopted the Common Core State Standards (CCSS) in 2010. The partnership with MSDE will allow the Clerc Center to ensure KDES students in grades three through eight and high school students at MSSD take the required assessments in reading/language arts and mathematics, and allow the Clerc Center to report assessment results publically, as required by the EDA.

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Funding levels for the past 5 fiscal years were:

Fiscal Year	(dollars in thousands)
2014.....	\$119,000
2015.....	120,275
2016.....	121,275
2017.....	121,275
2018.....	120,451

### FY 2019 BUDGET REQUEST

For fiscal year 2019, the Administration requests \$121.3 million, to restore funding to the fiscal year 2017 level. The funds will be used to: maintain a wide range of operations and programs at Gallaudet University (University) and the Clerc Center that help strengthen educational and employment opportunities for persons who are deaf or hard of hearing; support continued operations and programming for approximately 1,800 undergraduate and graduate students enrolled at the University; and, supporting continued operations for 277 elementary and secondary education students enrolled in Clerc Center programs.

Gallaudet University Enrollment Trends: Between fiscal years 2010 and 2017, the appropriation for the University's program operations increased by approximately 3 percent. During the same period, total postsecondary enrollment (which includes full- and part-time degree-seeking and non-degree-seeking undergraduate and graduate students) declined by 5 percent, from 1,870 to 1,774. Between fiscal years 2016 and 2017, total postsecondary enrollment at Gallaudet increased 6 percent, from 1,670 to 1,774. During this same time, full-time degree-seeking undergraduate enrollment at Gallaudet increased nearly 13 percent between 2016 (959) and 2017 (1,081). Between fiscal years 2016 and 2017, the enrollment of degree-seeking graduate students (both full- and part-time) decreased 4 percent, from 444 in fiscal year 2016 to 426 in fiscal year 2017.

Hearing Undergraduate Students (HUGS) Program: Gallaudet implemented the HUGS pilot in 2000 to enroll a limited number of hearing students into this undergraduate program. The Department conducted a review of the program in fiscal year 2006 and formally approved a policy of allowing the use of Federal funds to support students who are hearing, but stipulated that incoming hearing students may not exceed 5 percent of each year's total number of newly enrolled undergraduate students at Gallaudet. The Department also established annual reporting requirements for the program related to the number of hearing students admitted and enrolled, as well as the respective persistence (i.e., the first-year retention rate measured as the percentage of first-year students who had persisted in or completed their educational program a year later) and graduation rates, majors, and post-school outcomes for these students. In January 2013, the Department approved a request from the University to increase the cap to 8 percent and to exempt the University's online programs from the cap for a 5-year period. The approval was contingent on the University seeking input from the student and alumni community. The University satisfied this contingency. The 82 fall 2017 degree-seeking HUGS represented 7 percent of new undergraduate enrollment at the University. A total of 114 hearing students are currently enrolled in undergraduate programs, and the University anticipates this number will increase to 153 in fiscal year 2019.

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Clerc Center Enrollment Trends: In fiscal year 2017, the Model Secondary School for the Deaf and Kendall Demonstration Elementary School enrolled a combined total of 277 students, which represents a 2 percent increase from the fiscal year 2016 enrollment of 272 students. However, current combined enrollment at the Clerc Center falls significantly short of the fiscal year 2006 count of 367 combined students. Fiscal year 2006 was the last year both schools met or exceeded their target enrollments. The fiscal year 2017 number represents a decrease in Clerc Center enrollment of nearly 25 percent since 2006.

Program Operations: In fiscal year 2017, the Federal Government provided \$121.3 million to Gallaudet for the operation of the University and the Clerc Center, representing approximately 70 percent of the total annual revenue for the University. Gallaudet allocated \$89.3 million of the Federal appropriation for university-level instructional, research, and outreach programs, and \$31 million for Clerc Center activities. The university-level allocation of the Federal funds constituted approximately 60 percent of total estimated funding for university-level activities, while the Clerc Center allocation represented nearly 100 percent of total estimated funding for KDES and MSSD operations. The University expects similar allocation levels for fiscal year 2019.

These figures understate the true amount of funding that comes from the Federal Government, because the non-Federal revenue share includes interest from the Federal Endowment Grant program and revenue from Federal grants and contracts. Additionally, University students receive funding from Federal student aid and vocational rehabilitation programs.

Also, since 2008, the University has undertaken a long-term reduction in its total number of employees. Gallaudet had 991 employees at the end of fiscal year 2009, and has successfully reduced that level to 920 through fiscal year 2017. The University plans to maintain this approximate number in fiscal years 2018 and 2019, and to explore opportunities for flexible staffing arrangements such as job sharing to contain compensation expenses. Given these factors, the Administration believes that the request provides sufficient funds to maintain all operations and programs.

Federal Endowment Grant Program: The Federal Endowment Grant Program is designed to assist in meeting the future needs of Gallaudet University by producing a growing independent source of revenue for the University. For all non-Federal contributions to the Federal endowment fund, the Department makes matching payments from amounts appropriated for the University. No portion of the Federal endowment fund corpus may be withdrawn, except with the Department's approval and only due to a financial emergency or life-threatening situation. The EDA permits the University to withdraw or expend up to 50 percent of the income generated from the fund from the current fiscal year for expenses necessary to the operation of the University (e.g., personnel; construction and renovation; community and student services; technical assistance; and research). The other 50 percent of the interest returns to the corpus.

As of September 30, 2017, the value of the Federal Endowment Grant Program corpus, including Federal, private, and reinvested funds, was \$73.6 million, the same as it was the prior fiscal year. The University has not indicated that it intends to use any of its appropriation to match Endowment Grant funds in fiscal year 2019.

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Research: The University values research as a key component of its mission, and includes research as one of five goals of the Gallaudet Strategic Plan. The University is committed to conducting a wide variety of basic and applied research on the history, language, and culture of people who are deaf or hard of hearing, as well as to providing public service programs for individuals with hearing loss and professionals working in these areas. Research occurs across the University, including at the Gallaudet Research Institute, the Rehabilitation Engineering Research Center on Hearing Enhancement, the Science of Learning Center on Visual Language and Visual Learning and its affiliated Brain and Language Laboratory, the Office of Institutional Research, and the Technology Access Program. In fiscal year 2017, the University received approximately \$2.9 million in research grants and contracts; approximately \$2.5 million from the Federal appropriation was allocated to research. The University anticipates receiving approximately the same amount of sponsored research funding in fiscal years 2018 and 2019 and allocating approximately the same amount of the Federal appropriation to research.

Other Revenue: Besides the direct Federal appropriation, which provided 70 percent of the institution's revenue in fiscal year 2017, Gallaudet receives the remaining funds from student tuition and fees, auxiliary enterprises revenues, grants and contracts, donations, investment income, and a small amount from miscellaneous sources. During academic year 2016-2017, Gallaudet students received approximately \$12.2 million in vocational rehabilitation payments and \$11.4 million in Federal student financial aid, including \$3.1 million in Pell Grants.

### PROGRAM OUTPUT MEASURES

<u>Output Measures:</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
Total revenues (dollars in thousands):			
University programs	\$151,123	\$146,666	\$145,684
Clerc Center programs	<u>32,311</u>	<u>32,634</u>	<u>31,946</u>
Total	183,434	179,300	177,630

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NOTE: All data are provided by the University.

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### PROGRAM OUTPUT MEASURES

<u>Output Measures:</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
Annual tuition and fees (in whole dollars):			
Base Tuition	15,552	16,032	16,513
Room	6,778	6,914	7,052
Board	5,840	6,130	6,437
Fees	<u>526</u>	<u>526</u>	<u>526</u>
Total	28,696	29,602	30,528
International undergraduate student surcharge, non-developing country	15,552	16,032	16,513
International undergraduate student surcharge, developing country	7,776	8,016	8,257
Graduate student surcharge	1,548	1,608	1,651
Additional surcharge for international graduate students, non-developing country	3,096	3,216	3,303
Additional surcharge for international graduate students, developing country	1,548	1,608	1,652
Federal appropriation as a percent of total revenues	66% <sup>1</sup>	68% <sup>1</sup>	70% <sup>1</sup>
Estimated average cost per student	\$60,163 <sup>2</sup>	\$63,171 <sup>2</sup>	\$68,477 <sup>2</sup>
Program enrollment:			
Number of full-time degree-seeking undergraduates	1,081	1,074	1,090
Number of non-degree & part-time undergraduate students	396	399	389
Number of full-time and part-time graduate students	<u>297</u>	<u>288</u>	<u>295</u>
Total	1,774	1,761	1,774
International students (in degree and non- degree programs)	158	122	122
International student percentage	8.9%	6.9%	6.9%
Hearing undergraduate students	114	132	153

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NOTE: All data are provided by the University.

<sup>1</sup> The revenue base includes unrestricted income from all sources, including research grants and indirect payments such as Federal student financial aid and vocational rehabilitation payments.

<sup>2</sup> Amounts are based on total estimated expenditures, excluding the categories of sponsored and other research, public services, and auxiliary enterprises. The net amounts are divided by the total estimated enrollment for fiscal years 2017, 2018, and 2019. The University does not differentiate between full and part-time students in calculating these figures, so part-time students are treated as full-time for the purpose of this calculation.

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### PROGRAM OUTPUT MEASURES

<u>Output Measures:</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>
Model Secondary School for the Deaf (MSSD) students	166	174	185
Kendall Demonstration Elementary School (KDES) students	111	115	115
Research:			
Sponsored research funding (dollars in thousands)	\$4,000	\$4,000	\$4,000
Appropriated research (dollars in thousands)	\$2,500	\$2,500	\$2,500
Gallaudet research publications	70	70	70
Student/faculty ratios:			
University	7:1	6:1	7:1
MSSD	7:1	7:1	7:1
KDES	5:1	5:1	5:1
Number of employees:			
Permanent positions	878	877	877
Temporary	12	5	5
Grant or revenue supported	30	39	39

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NOTE: All data are provided by the University.

### PROGRAM PERFORMANCE INFORMATION

#### **Performance Measures**

This section presents selected program performance information, including, for example, GPRA goals, objectives, measures, and performance targets and data; and an assessment of the progress made toward achieving program results. Achievement of program results is based on the cumulative effect of the resources provided in previous years and those requested in fiscal year 2019 and future years, and the resources and efforts invested by those served by this program.

**Goal: To challenge students who are deaf, graduate students who are deaf, and graduate students who are hearing, to achieve their academic goals and obtain productive employment, provide leadership in setting the national standard for best practices in education of the deaf and hard of hearing, and establish a sustainable resource base.**

**Objective:** *The University Programs and the Model Secondary School for the Deaf and the Kendall Demonstration Elementary School will optimize the number of students completing programs of study.*

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**Measure:** The percentage of first-time, full-time degree-seeking undergraduate students who were in their first year of postsecondary enrollment in the previous year and are enrolled in the current year; and the percentage of all graduate students eligible to return for the following academic year who are enrolled in that year.

Year	Undergraduate Target	Undergraduate Actual	Graduate Target	Graduate Actual
2014	74%	67%	77%	79%
2015	75	67	80	84
2016	75	80	80	84
2017	75	63	80	81
2018	75		80	
2019	75		85	

**Additional information:** The calculation of this measure is based on the persistence of first-time, full-time freshmen students from one fall semester to the next fall semester and is consistent with the Integrated Postsecondary Education Data System (IPEDS) methodology. Other 4-year private, not-for-profit colleges have an average persistence rate of 82 percent.

The methodology for the graduate measure uses a cohort formula and limits the calculation to Master's level students, because the expected period of enrollment for Master's level students is consistent across programs, whereas the expected period of enrollment for students in other graduate programs can vary significantly. This method of calculating the graduate persistence rate is comparable to the method of calculating the undergraduate persistence rate.

**Measure:** The percentage of first-time, full-time degree-seeking baccalaureate students who graduate within 6 years of enrollment.

Year	Target	Actual
2014	39%	46%
2015	40	46
2016	42	43
2017	45	53
2018	45	
2019	50	

**Additional information:** This measure is consistent with the standard IPEDS methodology that uses a 6-year cohort graduation rate, based on the same entering cohort as the IPEDS first-year persistence indicator; that is the percentage of all incoming first-time, full-time freshmen students in one semester who have graduated by the end of 6 years after entry. An IPEDS analysis of IHEs shows that 4-year public colleges have an average graduation rate of 45 percent, and 4-year private colleges have an average graduation rate of 53 percent.

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**Measure:** The graduation rate for Master's students.

Year	Target	Actual
2014	74%	81%
2015	74	83
2016	74	76
2017	74	81
2018	74	
2019	74	

**Additional information:** IPEDS does not collect graduation rate data for graduate students so it is not possible to make comparisons to other institutions. The University calculates this measure using a cohort approach that counts students as graduates if they successfully complete a Master's program within 3 years of enrolling. Doctoral candidates and part-time students are excluded from the calculation.

**Measure:** The graduation rate for MSSD students.

Year	Target	Actual
2014	65%	72%
2015	65	73
2016	65	79
2017	65	89
2018	70	
2019	70	

**Additional information:** The Center, with the Department's approval, replaced the 2-year cumulative senior graduation rate with a 4-year adjusted cohort graduation rate, based on first-time 9<sup>th</sup> grade cohorts, including students who transfer in and subtracting students who transfer out, which is consistent with the Department's changes to the requirements outlined in the regulations governing programs administered under Part A of Title I of the Elementary and Secondary Education Act of 1965 on October 29, 2008 (34 CFR 200.19). Using this methodology, the graduation rate for MSSD was 89 percent in 2017. The University calculated graduation rates for prior years but found that data quality issues make these data points invalid and unreliable. The Department consulted data from the National Center for Education Statistics (NCES) to establish new targets for this measure. According to NCES data, the national graduation rate for students with disabilities in 2012 was 61 percent. Using this data point as a reference for target setting, the Department identified targets accordingly through 2017 and is currently working with the University to identify appropriate targets for future years given the trend of strong performance in this measure.

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**Objective:** *Curriculum and extracurricular activities prepare students to meet the skill requirements of the workplace or to continue their studies.*

**Measure:** The percentage of Gallaudet University graduates with baccalaureate degrees who are employed, in advanced education or training, or are neither employed nor enrolled in advanced education or training during their first year after graduation.

Year	Students Employed Target	Students Employed Actual	Students in Advanced Education or Training Target	Students in Advanced Education or Training Actual	Not Engaged in Either Activity Target	Not Engaged in Either Activity Actual
2014	50%	77%	45%	19%	5%	4%
2015	53	67	45	27	2	7
2016	53	70	45	26	2	
2017	53	(Oct 2018)	45		2	
2018	53	(Oct 2019)	45		2	
2019	55	(Oct 2020)	43		2	

**Additional information:** The “Students Employed” category includes both full- and part-time employment. Advanced education or training includes students enrolled full- or part-time in a master’s or Ph.D. program, a vocational or technical program, or another type of program, e.g., law school or medical school. In fiscal year 2011, the University and the Department agreed to count each alumnus only once in his or her primary category, with employment given the highest ranking. Thus, those graduates who were employed and in advanced education or training 1 year after graduation are categorized only once—in the “Students employed” category.

Data for these measures are reported to the Department 1 year following graduation. The source of the data is an annual survey sent to students who have graduated from the University within the previous year. The average response rate in recent years is 33 percent. The University is seeking to improve the response rate by utilizing web-based as well as mailed surveys to collect these data.

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**Measure:** The percentage of MSSD graduates who are employed or in postsecondary education or training, or are neither employed nor enrolled in postsecondary education or training during their first year after graduation.

Year	Students in Postsecondary Education or Training or Employed Target	Students in Postsecondary Education or Training or Employed Actual	Not Engaged in Either Activity Target	Not Engaged in Either Activity Actual
2014	100%	93%	0	7%
2015	100	83	0	17
2016	100	79	0	21
2017	100		0	
2018	100		0	
2019	100		0	

**Additional information:** Gallaudet previously provided data to the Department on the percentage of MSSD graduates who are (1) employed, (2) in postsecondary education or training, and (3) not engaged in either activity. With the Department's approval, Gallaudet has decided to report on the percentage of students who are either (1) employed or enrolled in postsecondary education or (2) not engaged in either activity. The data on employment and postsecondary education or training is derived from an annual survey of students who graduated from MSSD during the previous year. In fiscal year 2017, the response rate for the 2016 graduating class was 81 percent.

For 2017, the data indicate that within 1 year of graduation, 79 percent of MSSD graduates were either employed, enrolled in postsecondary education, or both, while 21 percent of MSSD graduates were not engaged in either activity. In the past three years, the Clerc Center did not meet these targets, and the trend has been negative.

**Objective:** *Gallaudet works in partnership with others to develop and disseminate educational programs and materials for deaf and hard-of-hearing students.*

**Measure:** The number of programs and/or institutions adopting Model/Kendall innovative strategies/curricula or modifying their strategies as a result of Model and Kendall's leadership.

Year	Target	Actual
2014	55	187
2015	120	77
2016	120	360
2017	140	99
2018	140	
2019	140	

**Additional information:** Gallaudet has noted that the number of programs adopting innovations from year to year will vary based on the number and type of strategies and curricula being disseminated by the Clerc Center at a given point in time, the changing needs of programs serving students who are deaf, and the financial and personnel resources available within these programs for training and implementation activities. The Department is working with Gallaudet

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on developing more valid, reliable and meaningful measures related to the national mission activities of the Clerc Center as alternatives to this measure that would indicate a percentage rather than a number. The goal is to identify alternatives that would assess the impact of evidence-based research projects, other scholarly activities, and demonstration and program development activities on improving educational outcomes for individuals who are deaf and hard of hearing. In the interim, the Department increased the 2017, 2018, and 2019 targets for the existing measure to make them more ambitious. In fiscal year 2017, the Clerc Center fell significantly short of the target for this measure.

### Efficiency Measures

**Objective:** *To improve the efficiency of operations at Gallaudet, as defined by the cost per successful student outcome, where the successful outcome is defined as graduation.*

**Measure:** Federal cost per Gallaudet graduate.

Year	Target	Actual
2014	\$258,343	\$222,140
2015	263,768	238,197
2016	269,307	223,219
2017	269,307	228,727
2018	269,307	
2019	269,307	

**Additional information:** This measure provides information on the average Federal cost per successful outcome. This measure looks at how the ultimate outcome of the Federal investment relates to the appropriation for Gallaudet. The Federal cost is calculated by averaging the appropriation amounts, excluding funds allocated to the Clerc Center, for the year the students graduated and for the prior 5 years, and dividing this average by the number of graduates in the graduation year. This approximates the IPEDS indicator length of 6 years to graduation. Graduates include students receiving bachelor's degrees, graduate certificates, master's degrees, and doctoral degrees. Federal student financial aid, vocational rehabilitation payments, other Federal support for students, Federal grants and contracts, appropriations for construction, and the Federal Endowment Grant program are not included in this calculation.

The fiscal year 2017 data on the Federal cost per graduate, as reported by Gallaudet University, is based on an average of the cost per graduate from fiscal year 2012 to 2017. Gallaudet's Federal cost per graduate increased by 2.5 percent in fiscal year 2017.

Gallaudet proposed to establish targets that account for future inflation by using the Consumer Price Index (CPI), with the goal of limiting increases on the Federal cost per graduate to less than those of the CPI. Gallaudet and the Department determined that the Consumer Price Index for All Urban Consumers (CPIU) represents the most reasonable basis for calculating inflation. The Department set an initial target for fiscal year 2010, which was increased by the estimated rate of inflation for fiscal years 2011 through 2016. The Department maintained the 2016 target in 2017, 2018, and 2019, since the trend has been consistently below that amount.

## GALLAUDET UNIVERSITY

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**Measure:** Total educational cost per Gallaudet graduate.

Year	Target	Actual
2014	\$308,386	\$250,882
2015	314,862	270,652
2016	321,474	256,199
2017	321,474	266,033
2018	321,474	
2019	321,474	

**Additional information:** Total educational cost per Gallaudet graduate is calculated by dividing the average of the current year's and the previous 5 years' total student expenditures by the number of undergraduate and graduate students awarded degrees during a given fiscal year. The cost is composed of the total program budget excluding IPEDS expenditure categories associated with research, public services, auxiliary enterprises, and construction, plus the Endowment Grant program. This approximates the IPEDS indicator length of 6 years to graduation. This figure is then divided by the number of graduates in that school year. The measure looks at the total cost of educating a student at Gallaudet as an indication of how efficiently the University operates. The measure uses existing cost data reported to the Department as part of the University's budget submission. The fiscal year 2017 data on the Federal cost per graduate, as reported by Gallaudet University, is based on an average of the cost per graduate from fiscal year 2012 to 2017.

Gallaudet proposed to establish targets that account for future inflation by using the CPI, with the goal of limiting increases on the total cost per graduate to less than those of the CPI. Gallaudet and the Department determined that the CPIU represents the most reasonable basis for calculating inflation. The Department set an initial target for the total educational cost measure for fiscal year 2010, which was increased by the estimated rate of inflation for fiscal years 2011 through 2016. The Department maintained the 2016 target in 2017, 2018, and 2019, as the trend has been consistently below this target amount.

### Other Performance Information

The Department conducted a monitoring visit of the Gallaudet University programs in June 2016. The visit focused on Gallaudet's implementation of its *Strategic Plan 2010-2015*, the institution's efforts in the following areas: compliance with applicable requirements; use of Federal funds; quality of GPRA and other program data; performance of selected programs within the institution; and implementing the University's *2012-2022 Campus Master Plan*. The Department transmitted a letter and report to the University in fiscal year 2017, summarizing the results of the monitoring visit. The next on-site monitoring visit will take place in spring 2018.

The Department also conducted a formal on-site monitoring visit of the Clerc Center in spring 2017 with a focus on compliance with relevant provisions of the IDEA and on progress made toward achieving educational results and functional outcomes for students. The Clerc Center will also need to implement requirements of the recent reauthorization of the Elementary and Secondary Education Act. The Department plans to transmit the Clerc Center monitoring report in early 2018.