

# INAUGURAL FULBRIGHT-HAYS VIRTUAL SUMMIT

### Thursday, November 17, 2020 at 1 p.m. EST\*



Office of Postsecondary Education U.S. Department of Education

\*This Virtual Summit is a pre-recorded event. After its initial launch, the Fulbright-Hays Virtual Summit will be made available for viewing via the International & Foreign Language Education YouTube channel, located at the following site: https://www.youtube.com/channel/UC2TQoDWTDoN1o9r2VPec3qQ



#### Fulbright-Hays Virtual Summit Tuesday, November 17, 2020 1:00 - 4:30 p.m.\*

1:00 p.m. Summit Welcome Gary Thomas, Director, Fulbright-Hays Overseas Programs
1:02 p.m. Fulbright-Hays Video
1:07 p.m. Opening Remarks Paul Winfree, Chair, Fulbright Foreign Scholarship Board
1:11 p.m. Keynote Address Dr. Leela Hazzah, Co-Founder and Executive Director, Lion Guardians
1:25 p.m. Panel #1: Curriculum Development
1:58 p.m. Panel #2: Dissertation Research Abroad
2:48 p.m. 10-minute break
2:58 p.m. Panel #3: Careers

- 3:30 p.m. Panel #4: Language Learning
- 4:25 p.m. Closing Remarks

Cheryl Gibbs, Senior Director, International & Foreign Language Education

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## **Opening Remarks**

## **Paul Winfree**

#### Chair, Fulbright Foreign Scholarship Board



Paul Winfree was appointed to the Fulbright Foreign Scholarship Board in 2019. The Board elected Winfree as Chair in 2020. Winfree is the Director of the Thomas A. Roe Institute for Economic Policy Studies as well as the Richard F. Aster Fellow at The Heritage Foundation.

Prior to returning to Heritage, Winfree served as the Deputy Assistant to the President for Domestic Policy, the Deputy Director of the Domestic Policy Council, and the Director of Budget Policy, all at the White House. Winfree was also the Chair of the Deputies Committee that oversaw the execution of all domestic policy at the Deputy Secretary level throughout the administration as well as the interagency policy coordination process. During the 2016 Presidential Transition, Winfree led the team responsible for the Office of Management and Budget.

Prior to joining the Trump administration, Winfree was the Director of the Thomas A. Roe Institute for Economic Policy Studies and the Center for Data Analysis as well as the inaugural Richard F. Aster Fellow, all at The Heritage Foundation. Before joining Heritage he was the Director of Income Security at the United States Senate Committee on the Budget.

At the White House, Winfree was responsible for developing and executing the President's Executive Order number 13781 to establish "A Comprehensive Plan for Reorganizing the Executive Branch." He has also led several policy initiatives within the administration on welfare reform and the plans for reforming the Federal budget process. He was also integral to the development of the President's first two budgets and was immersed in all major domestic policymaking decisions.

During Winfree's earlier tenure at Heritage, he spearheaded many of the organization's most important projects including major elements of the Mandate for Leadership series of documents that provided guidance for the incoming administration. On the Senate's Budget Committee, he was responsible for the committee's work on tax, health, and welfare policy.

Winfree's research focuses on public finance (including budget and appropriations policy), health economics, the history of economic thought, and microeconomic modeling. In 2009, he developed a health insurance microsimulation model that is still used extensively by analysts at Heritage to estimate how changes in federal health policy affect federal budgetary outcomes.

Winfree is the author of The History (and Future) of the Budget Process in the United States: Budget by Fire (Palgrave Macmillan, 2019). This book chronicles the evolution of economic policy and political power through the development of public finance. Winfree has also published on the issue of economic mobility in America through work with Pew Charitable Trusts in conjunction with related work by scholars at other Washington-based think tanks and academia. His research has been featured in The Wall Street Journal, The New York Times, Investor's Business Daily, USA Today, Congressional Quarterly, The Hill, and Morning Consult, among other publications.

He was named one of the four "Rising Stars of 2017" in the Trump Administration by Congressional Quarterly. Winfree has a master of science in economics and economic history from the London School of Economics and Political Science and a bachelor of science in economics from George Mason University.



### **Keynote Speaker**

## Leela Hazzah

Co-Founder and Executive Director, Lion Guardians

Fulbright-Hays Doctoral Dissertation Research Abroad Fellow, 2008-2009



Leela Hazzah is the executive director and cofounder of Lion Guardians, a conservation organization dedicated to finding and enacting long term solutions for people and lions to coexist across Africa. Leela founded the organization after conducting research in Kenya with the support of a Fulbright-Hays Doctoral Dissertation Research Abroad (DDRA) fellowship.

"DDRA provided me the much-needed support to carry out my research. The fellowship allowed me to focus on my research and greater conservation impact rather than spending time on finding funding. Because my research focused on understanding lion killing, which was the responsibility of Maasai warriors, I got to spend a lot of time with them to really learn about their traditional roles in the community and how gaining prestige was exceptionally important to these men. Making the link between culture and conservation was a natural progression and was possible because of the time I was able to spend in the field. The idea for Lion Guardians evolved through the time spent in the community during my master's research and the close relationship I built with Maasai warriors."



## Panelists: Curriculum Development



Lisa Adeli is passionate about international education. She earned a PhD in history (specializing in modern Balkan history, minoring in Ottoman/Middle Eastern history). A high school World History and English teacher, she continues teaching part-time or on a volunteer basis in public school classrooms, while working full-time as the Director of Educational Outreach at the University of Arizona Center for Middle Eastern Studies, where she designs programs for teachers. Dr. Adeli is a Museum Teacher Fellow with the U.S. Holocaust Memorial Museum and the National World War I Museum, an alumna of the U.S. State Department's Teaching Excellence and Achievement program (to Armenia), a committed National History Day educator (winning the History Channel's Service Award in 2009), active participant in the National Council for the Social Studies (winning the Award for Global Understanding in 2012), and sometime volunteer for the Educators' Institute for Human Rights. She is also deeply involved in local K-12 and community college educators' organizations. She has organized, directed, and usually coled six Fulbright-Hays Group Projects abroad: to Turkey and the Balkans in 2009, southern Morocco in 2010, Oman and Zanzibar in 2016, Bosnia and Albania in 2017 (with the Maricopa Community College District), Kazakhstan and Uzbekistan in 2018 (with New Mexico Highlands University), and Morocco in 2019. Following all of these programs, she writes curriculum herself, collects/disseminates lessons written by teacherparticipants, and organizes/gives presentations. She is looking forward to future projects that are currently in the planning stage.



**Janet Murphy** was born in New England but has lived in upstate New York since 1986. She graduated from Wells College in 1990 and earned a Master's Degree from SUNY Cortland. Janet is certified in 7-12 social studies, K-12 reading/literacy, and K-6 classroom. In her career in education she has taught high school social studies in Ithaca NY, been a teacher in a private multiage school, and taught grades 3-7 in Union Springs Central School. Janet obtained National Board certification in 2008. Along with a Fulbright-Hays trip to Siberia in 2016, in 2019 Janet was a Fellow with Limited Resource Teacher Training in the Bwindi region of Uganda. She will return to Uganda in 2021 to lead an international group of teachers working with local Ugandan teachers. Janet has been married since 1989 and has three children.



## Panelists: Curriculum Development



Ndaneh Smart-Smith is the International Baccalaureate (IB) Diploma Program Coordinator and Theory of Knowledge Teacher at The Baltimore City College, a Baltimore City Public Magnet High School. She has been a Social Studies teacher since 1993 and has been at City College since 1998. She earned her Bachelor of Arts Degree in History from the College of St. Benedict in Minnesota, her 7-12 Social Studies Certification from Augsburg College in Minnesota and her Master of Science in Educational Leadership from Towson University in Maryland. She previously served two terms as a member of the Maryland State Department of Education Advisory Council on Gifted and Talented Education and is currently the school board president of Cardinal Shehan School, a Pre-K-8 Catholic School in Baltimore, as well as a board member of her neighborhood association in Hamilton, Baltimore, where she lives with her husband. They have two sons, a new freshman at Gettysburg College and a 2018 Villanova Graduate.



**Holly Bess Kincaid** is an NBCT "Art Lady" whose Choice-Based studio classroom is known as the "Capitol of Creativity". Her teaching incorporates Cross Curricular connections, technology and global awareness. Originally from the West Virginia Mountains, she has taught for 26 years in the hills of Virginia and urban schools of Houston, TX. Currently, she teaches in a diverse middle school in Harrisonburg, Virginia and serves as the Virginia Art Education Association President. Beyond the classroom she is a passionate creator, devoted to family, and loves new adventures.



### **Panelists: Doctoral Research Abroad**



**Dr. Nathan Brooks** is a Professor in the History Department at New Mexico State University, where he has been teaching since 1991. Prior to arriving at New Mexico State University, he worked at the RAND Corporation and the National Science Foundation. He received his BA in chemistry and Russian from Grinnell College and his MA and PhD in History from Columbia University. His research specialties focus on Russian History and the History of Science in Russia and the Soviet Union. He has published widely on topics including Mendeleev and the Periodic Table, the professionalization of chemistry in Russia, and the development of the chemical industry in twentieth-century Russia. While working on his PhD research, he was supported by Foreign Language and Area Studies Fellowships and a Fulbright-Hays Doctoral Dissertation Research Abroad Fellowship to support research in the Soviet Union. More recently, he participated on the Fulbright-Hays Seminar Abroad Program in Oman and Jordan and a National Endowment for the Humanities Summer Seminar on The Mongols and the Eurasian Nexus of World History. In addition to teaching courses on Russian History and the History of Science, he regularly teaches courses on Central Asian history and Global History.

**Dr. Pablo Miguel Sierra Silva** is Associate Professor and Director of Undergraduate Studies in the History Department at the University of Rochester. He specializes in the history of the African diaspora to Latin America, especially in relation to Mexico. Prof. Sierra Silva was a Fulbright-Hays DDRA recipient in 2009-2010 and used that time to research the notarial, municipal and judicial archives of Puebla. In 2013, he earned his Ph.D in History from the University of California-Los Angeles. His first book, Urban Slavery in Colonial Mexico (Cambridge University Press, 2018) is a history of enslaved Africans, Asians and their families in Puebla during the long seventeenth century. His current research project, In the Wake of the Raid: Freedom, Captivity and the 1683 Pirate Attack on Veracruz, examines Black Veracruzanos' social networks after their violent dispersal to modern-day South Carolina and Haiti.



**Dr. Samuel Ostroff** is Publications Officer at the Institute for Health Metrics and Evaluation (IHME) and Affiliate Faculty in the Henry M. Jackson School of International Studies at the University of Washington. At IHME, Samuel supports global health research projects focused on improving population health in Pakistan and Indonesia. He was previously Managing Director of the South Asia Center at the University of Washington. He also is a member of the Board of Directors of Sukarya USA, a Delhi-based NGO that provides access to health and education resources for women and girls in India. Samuel earned a joint PhD in South Asia Studies and History at the University of Pennsylvania and holds an MA in Middle Eastern, South Asian, and African Studies from Columbia University. He completed his undergraduate studies at Bucknell University. Based on archival research conducted in India, England, and the Netherlands on a 2013-14 Fulbright-Hays DDRA award, his dissertation examines the intersection of pearling, imperialism, and the environment in India and Sri Lanka during the eighteenth and nineteenth centuries. He lives in Seattle with his partner, son, and French Pointer.







### **Panelists: Careers**

**Bruce Schulman** is a middle school teacher from Oak Ridge, Tennessee. He attended Vanderbilt University and the University of Tennessee, earning a Master of Science degree in Curriculum & Instruction. He has been teaching in the Charlotte-Mecklenburg Schools since 1995 and has National Teacher Certification in science. He has also served on the Board of Directors of the Mecklenburg (North Carolina) Historical Association and of the Oliver Springs (Tennessee) Historical Society. In addition to consulting for the Charlotte Mecklenburg Historic Landmarks Commission, Mr. Schulman has been the photo editor for a book on Mecklenburg County (NC) history published by the Charlotte Mecklenburg Historic Preservation Foundation.



**Dr. Thadeus Dowad** is a PhD candidate in the History of Art Department at UC Berkeley. He is currently a Paul Mellow Fellow at the Center for Advanced Study in the Visual Arts (CASVA) and a visiting fellow at the Institut national d'histoire de l'art (INHA) in Paris. A scholar of both European and Ottoman art of the eighteenth and nineteenth centuries, Thadeus' research takes a transregional approach that redresses the historiographic separation of European and Islamic artistic traditions in order to understand their co-evolutions in the age of European empire. In Fall 2021, he will be joining the Art History faculty at Northwestern University as an assistant professor of global eighteenth- & nineteenth-century art.



**Dr. April Strickland**, a 2007 DDRA Fellow, graduated from New York University with a Ph.D. in anthropology. After completing her Ph.D., she worked with Oprah Winfrey as the senior academic researcher on her 2015 television series, "Belief," a seven-part documentary on cross-cultural belief systems. Strickland now teaches courses on indigenous societies in the Pacific and critical understandings of media, art, and culture in the Sociology and Anthropology Department at Bowdoin College in Maine.



## **Panelists: Language Learning**





**Dr. Denis Sullivan** is professor of political science and international affairs, with a specialization in the Middle East. The author of dozens of journal articles, book chapters, policy briefs, and several books, with special focus on civil society in Egypt, his current work focuses on citizenship in the Middle East. Dr. Sullivan is the founding Director of the Boston Consortium for Arab Region Studies. He established Northeastern's Dialogue of Civilizations Program, through which he has led students on intensive summer programs to Egypt, Jordan, Syria, Turkey, Oman, Qatar, Dubai, Serbia, Bosnia, Croatia, Kosovo, and Greece. Dr. Sullivan has received awards from FLAS, Fulbright-Hays, Rotary International, CASA (Center for Arabic Study Abroad), American Research Center in Egypt, National Endowment for the Humanities, Fulbright Scholars Program, FIPSE, UISFL, Project Global Officers, SSRC, IIE Scholar Rescue Fund, and Carnegie Corporation of New York.

Stephen Kalin is a Middle East correspondent for the Wall Street Journal based in Saudi Arabia and covering the entire Arab side of the Gulf. He previously reported for Reuters News from Iraq during the campaign against ISIS, Egypt at the start of President Sisi's rule, and Lebanon amid the height of the civil war in neighboring Syria.



**Dr. Karen Cody** is Professor of French, Spanish and Linguistics at Angelo State University in west central Texas where she has actively served in the faculty since 2001. She was one of 16 participants in the Fulbright-Hays Summer Seminar in Senegal, West Africa in May - June, 2016. Dr. Cody's resulting research project was on Teacher Education, capturing the intersection of her teaching and research interests in sociolinguistics, psycholinguistics, and communicative language teaching and learning. A teacher of children and adults for more than 35 years, Dr. Cody also has worked in international sales and marketing, international customer service as well as translation/interpreting. In her spare time, she is an accomplished and active musician, cook and patron of the arts.



### More Information on Fulbright-Hays 2021 Programs

#### Fulbright-Hays Seminars Abroad Program

#### Summer 2021 Programs

- Elementary (Grades K-8)
  - Iceland: The Land of Fire and Ice: An Exploration of a Small State in the High North
- Secondary (Grades 9-12)
  - Morocco: Education in Morocco: An Evolving Landscape
- Postsecondary
  - Mexico: The Third Root: Exploring African Heritage in Mexico

Application Deadline: December 18, 2020

Questions? Email seminarsabroad@ed.gov

For More Information: https://www2.ed.gov/programs/iegpssap/applicant.html

#### Fulbright-Hays Doctoral Dissertation Research Abroad Program

Application Available: December 2020 / January 2021

Questions? Email DDRA@ed.gov

For More Information: https://www2.ed.gov/programs/iegpsddrap/applicant.html

#### Fulbright-Hays Group Projects Abroad Program

Application Available: December 2020 / January 2021

Questions? Email GPA@ed.gov

For More Information: https://www2.ed.gov/programs/iegpsgpa/applicant.html

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