



UNITED STATES DEPARTMENT OF EDUCATION  
OFFICE FOR CIVIL RIGHTS, REGION XV

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CLEVELAND, OH 44115

REGION XV  
MICHIGAN  
OHIO

February 1, 2018

Kenneth J. Wrobel, Jr., Esq.  
Wrobel Law Firm PLLC  
401 S. Old Woodward Avenue, Ste. 460  
Birmingham, Michigan 48009

Re: OCR Docket #15-17-4020

Dear Mr. Wrobel:

This letter is to inform you of the disposition of the above-referenced complaint filed against Elevate Salon Institute (the Institute) with the U.S. Department of Education (Department), Office for Civil Rights (OCR), on March 22, 2017, alleging that the Institute discriminates on the basis of disability. Specifically, the complaint alleged that certain of the Institute's web pages are not accessible to students and adults with disabilities including, but not limited to, vision impairments. These include:

1. <http://www.esiroyaloak.com>
2. <http://www.esiroyaloak.com/financial-aid>

OCR is responsible for enforcing Section 504 of the Rehabilitation Act of 1973, 29 U.S.C. § 794, and its implementing regulation at 34 C.F.R. Part 104, which prohibit discrimination on the basis of disability by recipients of Federal financial assistance. As a recipient of Federal financial assistance, the Institute is subject to this law. Accordingly, OCR had jurisdiction to investigate this complaint.

Based on the complaint allegations, OCR opened an investigation of the following issues:

- Whether the Institute, on the basis of disability, excluded qualified persons with disabilities from participation in, denied them the benefits of, or otherwise subjected them to discrimination in its programs and activities based on disability, in violation of the regulation implementing Section 504 at 34 C.F.R. § 104.4.

### **Summary of OCR's Investigation**

To date, OCR has investigated this complaint by reviewing information provided by the Complainant and conducting a preliminary assessment of the accessibility of certain pages on the Institute's website.

The complaint alleged that the Institute's website is not in compliance with Section 504 because it is inaccessible to adults and students with visual impairments and other disabilities. The Complainant used a website accessibility checker (PowerMapper) and reported to OCR that certain pages on the Institute website have accessibility issues for individuals with vision and print disabilities, based on her assessment of the website. She then provided OCR with a list of errors copied and pasted from the website accessibility checker that she used.

OCR used a web accessibility tool and manual checking to do a preliminary review of the specific web pages identified by the Complainant and found accessibility alerts that raise possible compliance concerns as to whether the page is accessible to individuals with disabilities. For example, at the time of OCR's review, alternative text for images was not always meaningful and Institute webpages had low visual contrast.

On September 21, 2017, prior to the completion of OCR's investigation, the Institute asked to resolve this complaint pursuant to Section 302 of OCR's *Case Processing Manual* (CPM). Although the results of OCR's web accessibility assessment described above do not, without more, provide sufficient evidence for OCR to determine a violation of Section 504, they raise compliance concerns regarding the accessibility of the website. Therefore, OCR determined that it is appropriate to resolve this complaint with an agreement. Accordingly, OCR is not making a finding with regard to the Institute's compliance with Section 504 in this letter.

### **Applicable Regulatory Standards**

The regulation implementing Section 504, at 34 C.F.R. § 104.4(a), provides that no qualified person with a disability shall, on the basis of disability, be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination under any program or activity which receives Federal financial assistance. In this usage, "program or activity" encompasses a broad variety of operations associated with the receipt of Federal financial assistance from the Department, including all operations of a local education agency or a college or university, as well as all of the operations of department, agency, or other instrumentality of a State or local government or the entity of such a State or local government that distributes such assistance and each such department or agency to which the assistance is extended.

The regulation implementing Section 504, at 34 C.F.R. § 104.4(b), further prohibits discrimination on the basis of disability in the provision of any aid, benefit, or service, directly or through contractual, licensing, or other arrangements. A recipient may not deny a qualified person with a disability the opportunity to participate in or benefit from the aid, benefit, or service; afford a qualified person with a disability an opportunity to participate in or benefit from the aid, benefit, or service that is not equal to that afforded others; provide a qualified person with a disability with an aid, benefit, or service that is not as effective as that provided to others; or otherwise limit a qualified person with a disability in the enjoyment of any right, privilege, advantage, or opportunity enjoyed by others receiving an aid, benefit, or service.

OCR and the U.S. Department of Justice, Civil Rights Division, issued a Dear Colleague Letter on June 29, 2010 (June 2010 DCL), on access to emerging technologies for individuals with disabilities. OCR then issued another Dear Colleague Letter on May 26, 2011 (May 2011 DCL), along with a questions and answers document (FAQ), in follow-up to the June 2010 DCL. The

FAQ clarifies that students with disabilities, especially visual impairments, are to be afforded “the opportunity to acquire the same information, engage in the same interactions, and enjoy the same services as sighted students.” The FAQ also clarifies that an accommodation or modification that is available only at certain times will not be considered “equally effective and equally integrated” where other students have access to the same information at any time and any location, as is the case with a website or other online content. The May 2011 DCL states that online programs are also covered and stresses the importance of planning to ensure accessibility from the outset.

While the May 2011 DCL and FAQ focused primarily on electronic book readers, the principles articulated in the documents apply to all forms of information technology. Though the DCL and FAQ discussed students as the affected population, recipients must ensure equal access to the educational benefits and opportunities afforded by the technology and equal treatment in the use of the technology for individuals with disabilities in any populations the recipient engages with its programs or activities, including students and members of the public.

### **Resolution and Conclusion**

As noted above, prior to the completion of OCR’s investigation, the Institute expressed interest in resolving the allegations in the complaint pursuant to Section 302 of OCR’s CPM, which provides that a complaint may be resolved before the conclusion of an OCR investigation if a recipient asks to resolve the complaint and signs a resolution agreement that addresses the complaint allegations. Such a request does not constitute an admission of liability on the part of the Institute, nor does it constitute a determination by OCR that the Institute has violated any of the laws that OCR enforces.

On November 30, 2017, the Institute submitted the enclosed signed resolution agreement (the Agreement) to OCR. The provisions of the Agreement are aligned with the complaint allegations and the information obtained to date during the investigation and consistent with applicable regulations. When fully implemented, the Agreement will resolve the allegations in the complaint.

In light of the Agreement, OCR finds that the complaint is resolved, and OCR is closing its investigation as of the date of this letter. OCR will, however, monitor the Institute’s implementation of the Agreement. Should the Institute fail to fully implement the Agreement, OCR will reopen the complaint and take appropriate action to ensure the Institute’s compliance with the Section 504 regulation.

This concludes OCR’s investigation of the complaint and should not be interpreted to address the Institute’s compliance with any other regulatory provision or to address any issues other than those addressed in this letter.

This letter sets forth OCR’s determination in an individual OCR case. This letter is not a formal statement of OCR policy and should not be relied upon, cited, or construed as such. OCR’s formal policy statements are approved by a duly authorized OCR official and made available to the public.

Please be advised that the Institute may not harass, coerce, intimidate, or discriminate against any individual because he or she has filed a complaint or participated in the complaint resolution process. If this happens, the harmed individual may file a complaint alleging such treatment.

The Complainant may file a private suit in federal court, whether or not OCR finds a violation.

OCR looks forward to receiving the Institute's first monitoring report by March 1, 2018. For questions about implementation of the Agreement, please contact XXXXXX, who will be monitoring the Institute's implementation, by e-mail at XXXXXX or by telephone XXXXXX. For questions about this letter, please contact Ms. Sacara Martin, Supervisory Attorney/Team Leader, at (216) 522-7640.

Sincerely,

/s/

Sacara M. Martin  
Supervisory Attorney / Team Leader

Enclosure