



**UNITED STATES DEPARTMENT OF EDUCATION  
OFFICE FOR CIVIL RIGHTS, REGION XV**

1350 EUCLID AVENUE, SUITE 325  
CLEVELAND, OH 44115

**REGION XV  
MICHIGAN  
OHIO**

September 15, 2016

Dr. Matthew S. Outlaw  
Superintendent  
Brandon School District  
1025 S. Ortonville Road  
Ortonville, Michigan 48462

Re: OCR Docket # 15-16-1291

Dear Dr. Outlaw:

This letter is to inform you of the disposition of the above-referenced complaint filed against Brandon School District (the District) with the U.S. Department of Education (Department), Office for Civil Rights (OCR), on March 28, 2016, alleging discrimination on the basis of disability. Specifically, the complaint alleged that certain of the District's web pages are not accessible to students and adults with disabilities including, but not limited to, vision impairments. These include:

- Home page (<http://www.brandonschooldistrict.org>);
- Special Education page  
(<http://www.brandonschooldistrict.org/index.php/departments/special-education>);
- Events Calendar page  
(<http://www.brandonschooldistrict.org/index.php/component/jevents>);
- Fletcher Intermediate School page  
(<http://www.brandonschooldistrict.org/index.php/schools/brandon-fletcher-intermediate>);  
and
- Subscribe to e-News page (<http://www.brandonschooldistrict.org/index.php/subscribe-to-e-news>).

OCR is responsible for enforcing Section 504 of the Rehabilitation Act of 1973, 29 U.S.C. § 794, and its implementing regulation at 34 C.F.R. Part 104, which prohibit discrimination on the basis of disability by recipients of Federal financial assistance. OCR is also responsible for enforcing Title II of the Americans with Disabilities Act of 1990, 42 U.S.C. § 12131 *et seq.*, and its implementing regulation at 28 C.F.R. Part 35, which prohibit discrimination on the basis of disability by public entities. As a recipient of Federal financial assistance and as a public entity, the District is subject to these laws. Accordingly, OCR had jurisdiction to investigate this complaint.

Based on the complaint allegations, OCR opened an investigation of the following issues:

- Whether the District, on the basis of disability, excluded qualified persons with disabilities from participation in, denied them the benefits of, or otherwise subjected them to discrimination in its programs and activities based on disability, in violation of the regulation implementing Section 504 at 34 C.F.R. § 104.4 and the regulation implementing Title II at 28 C.F.R. § 35.130.
- Whether the District failed to take appropriate steps to ensure that communications with applicants, participants, members of the public, and companions with disabilities are as effective as communications with others, in violation of 28 C.F.R. § 35.160(a).

### **Summary of OCR’s Investigation**

To date, OCR has investigated this complaint by reviewing information provided by the Complainant and conducting a preliminary assessment of the accessibility of several pages from the District’s website.

The complaint alleged that the District’s website is not in compliance with Section 504 and Title II, because it is inaccessible to adults and students with visual impairments and other disabilities. The Complainant used a website accessibility checker (PowerMapper) and reported to OCR that the District website’s Home page, Special Education page, Events Calendar page, Fletcher Intermediate School page, and Subscribe to e-News page have accessibility issues for individuals with vision and print disabilities, physical impairments, as well as hearing impairments, based on her check of the website. She then provided OCR with a list of errors copied and pasted from the website accessibility checker that she used.

OCR used a web accessibility tool to do a preliminary review of the five (5) specific web pages identified by the Complainant and found accessibility alerts that raise possible compliance concerns as to whether the pages are accessible to individuals with disabilities. For example, on the District’s home page (at the time of OCR’s review), no skip navigation option was present to provide a way to skip repetitive navigation links, keyboard controls did not allow access to all content and functions and were not visually apparent, not all non-trivial graphics/images had meaningful alternative text, some of the linked PDFs did not have selectable text, and visual contrast was found to be very low.

On July 19, 2016, prior to the completion of OCR’s investigation, the District asked to resolve this complaint pursuant to Section 302 of OCR’s *Case Processing Manual* (CPM). Although the results of OCR’s web accessibility assessment described above do not, without more, provide sufficient evidence for OCR to determine a violation of Section 504 or Title II, they raise compliance concerns regarding the accessibility of the website. Therefore, OCR determined that it is appropriate to resolve this complaint with an agreement. Accordingly, OCR is not making a finding with regard to the District’s compliance with Section 504 or Title II in this letter.

### **Applicable Regulatory Standards**

The regulation implementing Section 504, at 34 C.F.R. § 104.4(a), provides that no qualified person with a disability shall, on the basis of disability, be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination under any program or activity which receives Federal financial assistance. In this usage, “program or activity” encompasses a broad variety of operations associated with the receipt of Federal financial assistance from the Department, including all operations of a local education agency or a college or university, as well as all of the operations of department, agency, or other instrumentality of a State or local government or the entity of such a State or local government that distributes such assistance and each such department or agency to which the assistance is extended.

The regulation implementing Section 504, at 34 C.F.R. § 104.4(b), further prohibits discrimination on the basis of disability in the provision of any aid, benefit, or service, directly or through contractual, licensing, or other arrangements. A recipient may not deny a qualified person with a disability the opportunity to participate in or benefit from the aid, benefit, or service; afford a qualified person with a disability an opportunity to participate in or benefit from the aid, benefit, or service that is not equal to that afforded others; provide a qualified person with a disability with an aid, benefit, or service that is not as effective as that provided to others; or otherwise limit a qualified person with a disability in the enjoyment of any right, privilege, advantage, or opportunity enjoyed by others receiving an aid, benefit, or service.

The regulation implementing Title II, at 28 C.F.R. § 35.130, has requirements similar to those in the regulation implementing Section 504. Additionally, the regulation implementing Title II has specific requirements for communication, which, in pertinent part, require that public entities take appropriate steps to ensure that communications with applicants, participants, members of the public, and companions with disabilities are as effective as communications with others. 28 C.F.R. § 35.160(a)(1). Entities subject to Title II are required to provide equally effective communication, regardless of the medium chosen for their communication. Communication includes the transfer of information and encompasses information conveyed through computer-related applications and online environments.

OCR and the U.S. Department of Justice, Civil Rights Division, issued a Dear Colleague Letter on June 29, 2010 (June 2010 DCL), on access to emerging technologies for individuals with disabilities. OCR then issued another Dear Colleague Letter on May 26, 2011 (May 2011 DCL), along with a questions and answers document (FAQ), in follow-up to the June 2010 DCL. The FAQ clarifies that students with disabilities, especially visual impairments, are to be afforded “the opportunity to acquire the same information, engage in the same interactions, and enjoy the

same services as sighted students.” The FAQ also clarifies that an accommodation or modification that is available only at certain times will not be considered “equally effective and equally integrated” where other students have access to the same information at any time and any location, as is the case with a website or other online content. The May 2011 DCL states that online programs are also covered and stresses the importance of planning to ensure accessibility from the outset.

While the May 2011 DCL and FAQ focused primarily on electronic book readers, the principles articulated in the documents apply to all forms of information technology. Though the DCL and FAQ discussed students as the affected population, recipients and public entities must ensure equal access to the educational benefits and opportunities afforded by the technology and equal treatment in the use of the technology for individuals with disabilities in any populations the recipient engages with its programs or activities, including students and members of the public.

### **Resolution and Conclusion**

As noted above, prior to the completion of OCR’s investigation, the District expressed interest in resolving the allegations in the complaint pursuant to Section 302 of OCR’s CPM, which provides that a complaint may be resolved before the conclusion of an OCR investigation if a recipient asks to resolve the complaint and signs a resolution agreement that addresses the complaint allegations. Such a request does not constitute an admission of liability on the part of the District, nor does it constitute a determination by OCR that the District has violated any of the laws that OCR enforces.

On September 14, 2016, the District submitted the enclosed signed resolution agreement (the Agreement) to OCR. The provisions of the Agreement are aligned with the complaint allegations and the information obtained to date during the investigation and consistent with applicable regulations. When fully implemented, the Agreement will resolve the allegations in the complaint.

In light of the Agreement, OCR finds that the complaint is resolved, and OCR is closing its investigation as of the date of this letter. OCR will, however, monitor the District’s implementation of the Agreement. Should the District fail to fully implement the Agreement, OCR will reopen the complaint and take appropriate action to ensure the District’s compliance with the Section 504 and Title II regulations.

This concludes OCR’s investigation of the complaint and should not be interpreted to address the District’s compliance with any other regulatory provision or to address any issues other than those addressed in this letter.

This letter sets forth OCR’s determination in an individual OCR case. This letter is not a formal statement of OCR policy and should not be relied upon, cited, or construed as such. OCR’s formal policy statements are approved by a duly authorized OCR official and made available to the public.

Please be advised that the District may not harass, coerce, intimidate, or discriminate against any individual because he or she has filed a complaint or participated in the complaint resolution process. If this happens, the harmed individual may file a complaint alleging such treatment.

The Complainant may file a private suit in federal court, whether or not OCR finds a violation.

Thank you for working with OCR to resolve this complaint. OCR looks forward to receiving the District's first monitoring report by November 30, 2016. For questions about implementation of the Agreement, please contact Suwan E. Park, who will be monitoring the District's implementation, by e-mail at [Suwan.Park@ed.gov](mailto:Suwan.Park@ed.gov) or by telephone at (216) 522-4972. For questions about this letter, please contact Donald Yarab, Supervisory Attorney/Team Leader, at (216) 522-7634 or by e-mail at [Donald.Yarab@ed.gov](mailto:Donald.Yarab@ed.gov).

Sincerely,

/s/

Meena Morey Chandra  
Regional Director

Enclosure