

September 29, 2017

Sue Henderson, Ph.D.  
President  
New Jersey City University  
Hepburn Hall, Room 313  
2039 Kennedy Boulevard  
Jersey City, New Jersey 07305

Re: Case No. 02-17-2163  
New Jersey City University

Dear Dr. Henderson:

This letter is to notify you of the determination made by the U.S. Department of Education, Office for Civil Rights (OCR), with respect to the above-referenced complaint filed against New Jersey City University (the University). OCR investigated the complainant's allegation that the University discriminated, on the basis of disability, because the University's website is not accessible to individuals with disabilities.

OCR is responsible for enforcing Section 504 of the Rehabilitation Act of 1973, as amended, 29 U.S.C. § 794 (Section 504), and its implementing regulation at 34 C.F.R. Part 104, which prohibit discrimination on the basis of disability in programs or activities receiving financial assistance from the U.S. Department of Education (the Department). In addition, OCR is responsible for enforcing Title II of the Americans with Disabilities Act of 1990 (the ADA), as amended, 42 U.S.C. § 12131 et seq., and its implementing regulation at 28 C.F.R. Part 35. Under the ADA, OCR has jurisdiction over complaints alleging discrimination on the basis of disability that are filed against certain public entities. The University is a recipient of financial assistance from the Department, and is a public postsecondary education system. Therefore, OCR has jurisdictional authority to investigate this complaint under both Section 504 and the ADA.

This letter summarizes the applicable legal standards, the information gathered during the investigation, and how the complaint was resolved.

Legal Authority:

Section 504 and the ADA prohibit individuals, on the basis of disability, from being excluded from participation in, being denied the benefits of, or otherwise being subjected to discrimination by recipients of federal financial assistance or by public entities, respectively. 34 C.F.R. § 104.4 and 28 C.F.R. § 35.130. Individuals with disabilities must have equal access to recipients' programs, services, or activities unless doing so would fundamentally alter the nature of the programs, services, or activities, or would impose an undue burden. 28 C.F.R. § 35.164. Both Section 504 and the ADA prohibit affording individuals with disabilities an opportunity to participate in or benefit from aids, benefits, and services that is unequal to the opportunity afforded others. 34 C.F.R. § 104.4(b)(1)(ii); 28 C.F.R. § 35.130(b)(1)(ii). Similarly, individuals with disabilities must be provided with aids, benefits, or services that provide an equal opportunity to achieve the same result or the same level of achievement as others. 34 C.F.R. § 104.4(b)(2); 28 C.F.R. § 35.130(b)(1)(iii). An individual with a disability, or a class of individuals with disabilities, may be provided with a different or separate aid, benefit, or service only if doing so is necessary to ensure that the aid, benefit, or service is as effective as that provided to others. 34 C.F.R. § 104.4(b)(1)(iv); 28 C.F.R. § 35.130(b)(1)(iv). The ADA also requires public entities to take steps to ensure that communications with people with disabilities are as effective as communications with others, subject to the fundamental alteration and undue burden defenses. 28 C.F.R. § 35.160(a)(1). In sum, programs, services, and activities—whether in a “brick and mortar,” on-line, or other “virtual” context—must be operated in ways that comply with Section 504 and the ADA.

Investigation:

During the course of the investigation, OCR examined the pages on the University's website that the complainant identified as examples, to determine whether these are accessible to persons with disabilities. These webpages included:

- Homepage (<http://njcu.edu>);
- Apply page (<http://njcu.edu/admissions/apply>);
- Tuition and Fees page (<http://njcu.edu/about/bursar/tuition-fees>);
- Mission Statement page (<http://www.njcu.edu/about/mission-statement>);
- Graduate Admissions page (<http://www.njcu.edu/admissions/graduate-admissions>);
- Academic Departments page (<http://www.njcu.edu/academic-departments>);
- Library page (<http://www.njcu.edu/guarini/Home.htm>);
- Student Resources page (<http://www.njcu.edu/academics/academic-support-services/student-resources>);
- Counseling Center page (<http://www.njcu.edu/campus-life/counseling-center>);
- Help Desk and Support page (<http://www.njcu.edu/IT/helpdesk>); and
- Facebook page (<https://www.facebook.com/NewJerseyCityUniversity>).

OCR evaluated the above-listed pages and determined that: (i) keyboard controls did not access all content and functions on all pages, including drop-down menus, which makes it difficult for keyboard users who are blind, many who have low vision, and those with disabilities affecting fine motor control to navigate the pages; (ii) not all important images included meaningful text

descriptions that describe the images to blind and low-vision users who use special software; (iii) pages lacked a way for users of special software and those with disabilities affecting fine motor control to skip to the main content of the pages, which could impede their ability to efficiently navigate past long headers appearing before the main content; (iv) not all videos included meaningful captioning for users who are deaf or hard of hearing; and, (v) there was insufficient color contrast on some pages that could make it difficult or impossible for viewers with visual disabilities, such as low vision, to see the text. Many of these barriers may deny persons with disabilities access to programs, services, and activities offered on the website and impede the University's communications with persons with disabilities.

Before OCR conducted additional investigation of the University's website, the University expressed an interest in voluntarily resolving this case. In light of the University's willingness to address its website comprehensively without further investigation, OCR determined that entering into a voluntary resolution agreement was appropriate.

Resolution Agreement:

The University signed a resolution agreement (Agreement) on September 20, 2017. When fully implemented, the Agreement will address the issues noted above, as well as resolve issues of accessibility pertaining to the rest of the University's website. The University committed to take actions including:

- selecting an auditor who has the requisite knowledge and experience to identify barriers to access on the University's website and conducting a thorough audit of existing online content and functionality;
- making all new website content and functionality accessible to people with disabilities;
- developing a corrective action plan to prioritize the removal of online barriers over an 18-month period;
- posting a notice to persons with disabilities about how to request access to online information or functionality that is currently inaccessible; and
- providing website accessibility training to all appropriate personnel.

OCR will monitor the University's implementation of the Agreement. When OCR concludes that the University has fully and effectively implemented the terms and obligations of the Agreement and is in compliance with the statutes and regulations at issue in the case, OCR will terminate its monitoring and close the case. If the University fails to implement the Agreement, OCR may initiate administrative or judicial proceedings to enforce specific terms and obligations of the Agreement. Before initiating administrative (34 CFR §§ 100.9, 100.10) or judicial proceedings to enforce the Agreement, OCR will give the University written notice of the alleged breach and sixty (60) calendar days to cure the breach.

This letter should not be interpreted to address the University's compliance with any other regulatory provision or to address any issues other than those addressed in this letter. This letter sets forth OCR's determination in an individual OCR case. This letter is not a formal statement of OCR policy and should not be relied upon, cited, or construed as such. OCR's formal policy statements are approved by a duly authorized OCR official and made available to the public.

You may have the right to file a private suit in federal court whether or not OCR finds a violation.

Please be advised that the University may not harass, coerce, intimidate, or discriminate against any individual because he or she has filed a complaint or participated in the complaint resolution process. If this happens, the individual may file a complaint alleging such treatment.

Under the Freedom of Information Act, it may be necessary to release this document and related correspondence and records upon request. In the event that OCR receives such a request, it will seek to protect, to the extent provided by law, personally identifiable information that, if released, could reasonably be expected to constitute an unwarranted invasion of personal privacy.

If you have any questions, please contact Ernest King, Compliance Team Attorney, at (646) 428-3777 or [ernest.king@ed.gov](mailto:ernest.king@ed.gov); or Logan Gerrity, Compliance Team Attorney, at (646) 428-3791 or [logan.gerrity@ed.gov](mailto:logan.gerrity@ed.gov).

Sincerely,

/s/

Timothy C. J. Blanchard

Encl.

cc:           XXXXXXXX X. XXXXX, Esq.