

# UNITED STATES DEPARTMENT OF EDUCATION OFFICE FOR CIVIL RIGHTS

### 5 POST OFFICE SQUARE, 8<sup>TH</sup> FLOOR BOSTON, MASSACHUSETTS 02109-3921

Charles M. Gobron, EdD.
Superintendent
Northborough-Southborough Public Schools
Margaret Neary Road
53 Parkeville Road
Southborough, MA 01772

Re: Complaint No.01-14-1010

### Dear Superintendent Gobron:

This letter is to advise you of the resolution of the above-referenced complaint investigation conducted by the U.S. Department of Education, Office for Civil Rights (OCR). In this complaint, we assessed whether communications by the Northborough-Southborough Public Schools (District) with persons with disabilities are as effective as communications with persons who are not disabled. Specifically, the complaint required an examination of the accessibility of the District's web-site to persons with disabilities, especially those requiring the use of assistive technology to access the sites.

OCR initiated this complaint pursuant to Section 504 of the Rehabilitation Act of 1973 (Section 504) and its implementing regulation at 34 C.F.R. Part 104, which prohibit discrimination on the basis of disability in any program or activity that receives Federal financial assistance from the Department. OCR also has jurisdiction as a designated agency under Title II of the Americans with Disabilities Act of 1990 (Title II) and its implementing regulation at 28 C.F.R. Part 35, which prohibit discrimination on the basis of disability by public elementary and secondary education systems, regardless of whether they receive Federal financial assistance from the Department. The District is a public elementary and secondary education system that receives Federal financial assistance from the Department and is, therefore, subject to the provisions of these statutes and regulations.

Based on this review, OCR identified compliance concerns with the website operated by the District because it is not readily accessible to persons with disabilities who require assistive technology. OCR determined, therefore, that the District was not in compliance with Section 504 and Title II. The District has voluntarily agreed to remedy these concerns, however, as set forth in the enclosed agreement. OCR will monitor the District's completion of the steps outlined in the agreement to ensure that it has fully implemented the provisions of the agreement and are in compliance with the above-referenced regulations.

## **Legal Standards**

The Section 504 implementing regulation found at 34 C.F.R. Section 104.4 provides:

- (a) General. No qualified handicapped person shall, on the basis of handicap, be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination under any program or activity which receives Federal financial assistance.
- (b) Discriminatory actions prohibited. (1) A recipient, in providing any aid, benefit, or service, may not, directly or through contractual, licensing, or other arrangements, on the basis of handicap:
  - (i) Deny a qualified handicapped person the opportunity to participate in or benefit from the aid, benefit, or service;
  - (ii) Afford a qualified handicapped person an opportunity to participate in or benefit from the aid, benefit, or service that is not equal to that afforded others;
  - (iii) Provide a qualified handicapped person with an aid, benefit, or service that is not as effective as that provided to others;
  - (iv) Provide different or separate aid, benefits, or services to handicapped persons or to any class of handicapped persons unless such action is necessary to provide qualified handicapped persons with aid, benefits, or services that are as effective as those provided to others;
  - (vii) Otherwise limit a qualified handicapped person in the enjoyment of any right, privilege, advantage, or opportunity enjoyed by others receiving an aid, benefit, or service.

The Title II regulations have similar requirements to Section 504. The regulations with general prohibitions against discrimination require, at 28 C.F.R. Section 35.130:

- (a) No qualified individual with a disability shall, on the basis of disability, be excluded from participation in or be denied the benefits of the services, programs, or activities of a public entity, or be subjected to discrimination by any public entity.
- (b) (1) A public entity, in providing any aid, benefit, or service, may not, directly or through contractual, licensing, or other arrangements, on the basis of disability—
- (i) Deny a qualified individual with a disability the opportunity to participate in or benefit from the aid, benefit, or service;

- (ii) Afford a qualified individual with a disability an opportunity to participate in or benefit from the aid, benefit, or service that is not equal to that afforded others;
- (iii) Provide a qualified individual with a disability with an aid, benefit, or service that is not as effective in affording equal opportunity to obtain the same result, to gain the same benefit, or to reach the same level of achievement as that provided to others;
- (iv) Provide different or separate aids, benefits, or services to individuals with disabilities or to any class of individuals with disabilities than is provided to others unless such action is necessary to provide qualified individuals with disabilities with aids, benefits, or services that are as effective as those provided to others;
- (vii) Otherwise limit a qualified individual with a disability in the enjoyment of any right, privilege, advantage, or opportunity enjoyed by others receiving the aid, benefit, or service.

Additionally the Title II regulations have requirements for communications, which in pertinent part requires at 28 C.F.R. Section 35.160:

(a) (1) A public entity shall take appropriate steps to ensure that communications with applicants, participants, members of the public, and companions with disabilities are as effective as communications with others.

On June 29, 2010, OCR and the U.S. Department of Justice Civil Rights Division jointly issued a Dear Colleague Letter to all college and university presidents that addressed the use of emerging technologies. The letter noted that several universities agreed not to purchase, require or recommend use of any dedicated electronic book reader "unless or until the device is fully accessible to individuals who are blind or have low vision" or the universities "provide reasonable accommodation or modification so that a student can acquire the same information, engage in the same interactions, and enjoy the same services as sighted students with substantially equivalent ease of use."

On May 26, 2011, OCR issued a Dear Colleague Letter, including Frequently Asked Questions (FAQ), to provide further clarification. The FAQ makes clear that the Dear Colleague Letter also applies to elementary and secondary institutions, and further clarifies that students with disabilities, especially students with visual impairments, are to be afforded "the opportunity to acquire the same information, engage in the same interactions, and enjoy the same services as sighted students." The Dear Colleague Letter explains that the educational institution must ensure that students with disabilities can access the educational opportunities and benefits with "substantially equivalent ease of use" as students without disabilities. Should the educational institution use a device that is not fully accessible, the institution must provide "accommodations or modifications that permit [students with disabilities] to receive all the educational benefits provided by the technology in an equally effective and equally integrated manner." The FAQ

also makes clear that an accommodation or modification that is available only at certain times or under certain conditions (such as when an aide is available to read to the student) will not be considered "equally effective and equally integrated" where other students have access to the same information at any time and any location, as is the case with a website or other on-line content. Additionally, the FAQ states that on-line programs are covered under the June 29, 2010, and May 26, 2011 Dear Colleague Letters and stresses the importance of planning to ensure accessibility from the initial design. The policies set forth in these documents apply to all forms of information technology. OCR relied on these general principles for accessibility and effective communication.

### **Facts**

The Northborough Public Schools serve children in grades Pre K through 8. There are four elementary schools: Lincoln Street School, Marguerite E. Peaslee School, Fannie E. Proctor School, and Marion Zeh School. These four schools educate children from Kindergarten through grade 5. The Zeh Elementary School also hosts Preschool classes. There is also the Robert E. Melican Middle School, which serves grades 6, 7, and 8. The Southborough Public Schools serves children in grades Pre K through 8.. There are three elementary schools, the Mary Finn School (Pre K-1), the Albert S. Woodward School (grades 2-3) the Margaret Neary School (grades 4-5), and one middle school, the P. Brent Trottier Middle School (grades 6-8). Algonquin Regional High School serves students in grades 9-12. The District enrolls approximately 4638 students in grades K-12 in 2013-14.

In its data response the District denied that its web-site was not accessible and it also indicated that it was not aware of any individuals with disabilities who had been denied access to information on the web-site. In early discussions with OCR, the District indicated that if there were accessibility issues with the web-site, it wanted to remedy those concerns.

The Department of Education's Assistive Technology Team reviewed the District's web-site to determine the accessibility of the site for assistive technology users. The District does not appear to have a policy on web-site accessibility and it does not have a provision for coverage of third party venders or contractors.

To meet these basic principles, the Department of Education's Assistive Technology Team currently utilizes the 16 Web Standards and 12 Software Standards of Section 508 as guidance in determining whether the web-site is accessible.

The analysis of the web-site revealed the following concerns (please see enclosed addendum for pictures and graphic examples of the issues identified below):

- Lack of keyboard accessibility for the main drop down menu and other menus on the web-site.
- The "Accessible Site Menu" is not available to users of assistive technology.

- Information is on style sheets that cannot be viewed by screen readers.
- Controls are not properly labeled.
  - o Controllers are not keyboard accessible, and are missing synchronized captions.
  - Carousel buttons are to be read but there is no content to read with assistive technology.
- Flash is used to convey information that is not viewable by a screen reader.
  - No Flash controls on home pages.
- Form fields (i.e. Lunch Payment screen) lack proper structure and are missing label tags.
- Documents are not properly structured for use by assistive technology:
  - PDF's do not have tagging, are missing alternative text for graphics, do not have identified column headers, does not properly specify reading order, and tags on critical information such as watermarks and headings are missing.
- Images are missing alternative text. Some of the images that do have alt text have alt text that is not complete or informative.
- Alternative attributes are insufficient or missing and alt tags do not match graphics.
- Information contained for courses is not designed for accessibility no monitoring of alt tags, captioning, or screen reader compatibility, images do not have alternate text and reading order not prescribed (in Power Point), PDFs do not have tagging
- No assurance of 508 or other accessibility compliance from vendors for websites for library.
- Tables are missing HTML code to show column headers
  - o Calendar is not compatible with screen reader
  - o Calendar is not complaint labels for drop down boxes

Following the web-site review, OCR engaged the District in substantive discussions about some of the technical problems concerning its web-site. In those discussions, the District indicated that it had taken a proactive approach and had hired a consultant to review the web-site and to perform its own test on how accessible the web-site was and whether there were problems that it could identify. Through these steps, the District indicated to OCR that it was interested in finding solutions to the problems that had been identified and to working with OCR to resolve any concerns that we had identified.

## Conclusion

Based upon the above analysis, there are number of concerns about the accessibility of the website used by the District. The most frequent concerns were lack of alternative text on buttons, especially on video controls, lack of synchronized captioning, inaccessible PDFs, and animations that were not fully labeled. Additionally, materials provided by third party vendors are also inaccessible. Based on this information, the District is not in compliance with Section 504 or Title II. Specifically, the District's web-site does not permit a person with disabilities, particularly those with visual, hearing, or manual impairments or who otherwise require the use

of assistive technology to access educational programs at the schools in an equally effective or integrated manner as compared to someone without a disability. Accordingly, there is not a "substantially equivalent ease of use" for students or parents with disabilities.

Pursuant to the terms of the resolution agreement that the District entered into voluntarily in order to resolve this matter, the District has agreed to ensure that the District—website and the websites of all the schools within the District are accessible to students with disabilities, to develop a resource guide that provides information about web accessibility requirements, standards, and links to reference materials, and to review and monitor the colleges' websites. OCR will monitor District's implementation of the agreement.

Please be advised that this letter and the enclosed agreement cover only the issues investigated as part of this compliance review and should not be construed to address any other Section 504 or Title II issues not investigated at this time. Letters of finding are fact-specific dispositions of individual cases. They are not formal statements of OCR policy and should not be relied upon, cited, or construed as such. OCR's formal policy statements are approved by a duly authorized OCR official and made available to the public.

OCR would like to thank you and XXXXXX, Director of Technology for the cooperation during the course of this complaint investigation. From the inception of our review, the District was cooperative and collaborative welcomed OCR's guidance in looking at ways to improve the accessibility of the web-site. We look forward to working with you in the near term and continuing to work productively with you and your staff as we monitor District's implementation of the enclosed agreement.

If you have any questions, please feel free to contact Ralph D'Amico, at (617) 289-0044 or email to: ralph.damico@ed.gov. You may also contact me at (617) 289-1111.

Sincerely,

/s/ Thomas J. Hibino

Thomas J. Hibino Regional Director

Enclosure

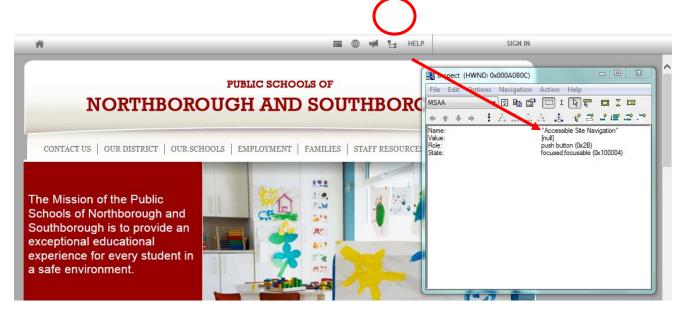
cc: Michael Joyce

## **ADDENDUM**

Northborough and Southborough Public Schools

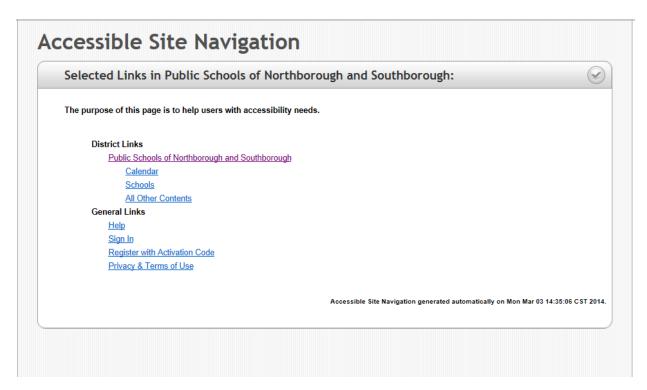


On the top "Navigation" bar there is a button that is entitled "Accessible Site Navigation".



However, there are only two ways to activate it – using a mouse/pointing device or using a screen reader. Users who have to use a keyboard or a speech recognition program cannot get to it because there is no visual focus when it is tabbed to and it has no external label to identify what it is.

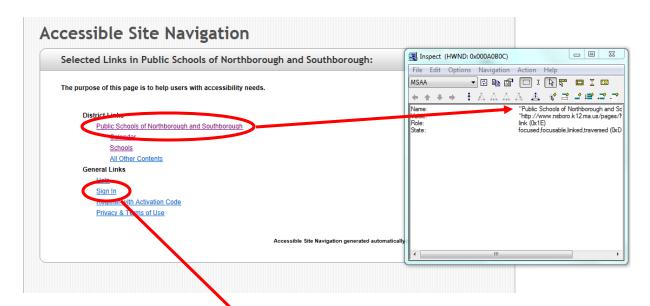
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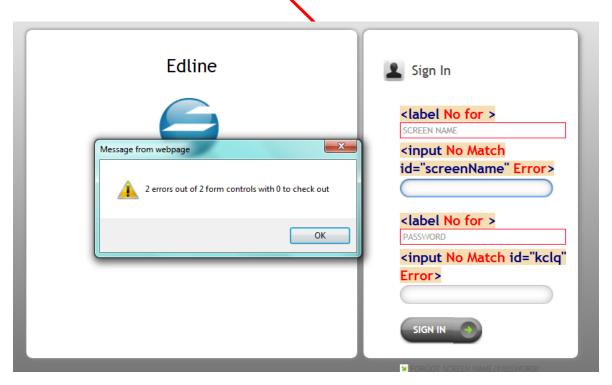
Once the user does activate the button, the user gets a simple "text only" page that does give some navigation of the site, but is not equal to the home page of the site. As can be seen from the screen shots above and below, the two pages are not equivalent.



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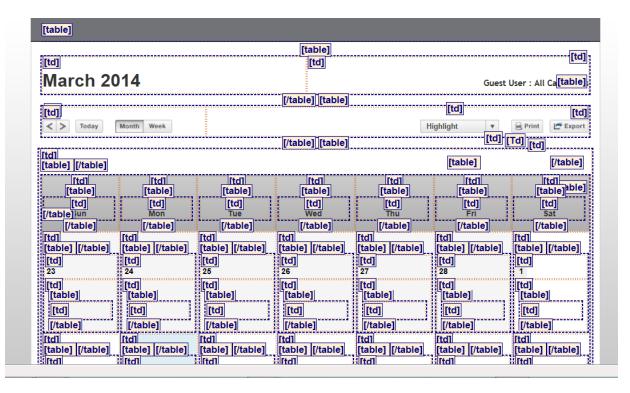
The links on the "Accessible Site Navigation" page have no visual focus so keyboard users have no way of knowing what link they are on in order to activate it.



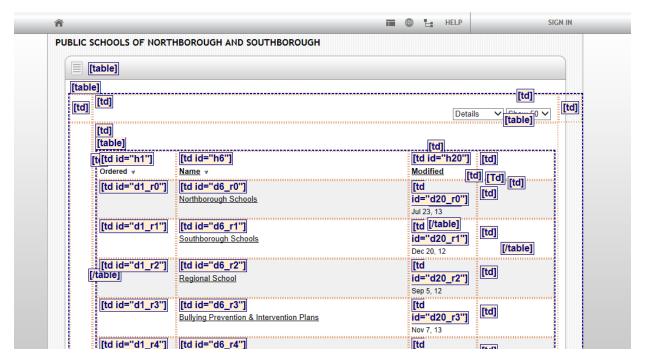
The "Sign In" link on the "Accessible Site Navigation" page links to a form that is not accessible to Assistive Technology users.

The Calendar link and the Public Schools link on the "Accessible Site Navigation" page lead to tables that are not coded properly and are not accessible to Assistive Technology users.

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This is the "Calendar" page



This is the listing of "Public Schools".