

**Federal Communications Commission
Agency Plan for the White House Initiative on Asian Americans and Pacific Islanders**

High Priority Performance Goals (HPPG) or Program Goal 1: Broadband Adoption

Objective 1.1 Improve AAPI digital literacy by increased access to targeted, salient, and relevant consumer information.

Strategic Activity	Timeframe	Driver/Contact Info	Performance Outcomes
1. Provide translations of consumer-oriented broadband materials in various Asian languages	July 2011 (Base Year)	Lyle Ishida / 202-418-8240	a. Exec Summary of National Broadband Plan translated into Japanese, Hmong, Lao, Cambodian, and Tongan b. Simplified one-page fact sheet translated in languages, above, plus Chinese (Simplified), Korean, Vietnamese, Samoan, Thai and Tagalog.
2. Assist those who work daily with AAPI communities in helping increase digital literacy among their client base	July 2011 (Base Year)	Lyle Ishida / 202-418-8240	a. Develop a train-the-trainer instructional booklet for community advocates and helping professionals who work with AAPI populations. b. Conduct at least two regional outreach events – similar in scope to that which we conducted in September 2010 in Los Angeles – targeted at AAPI communities and helping professionals.
3. Assist CNCS and NTIA in standing up the National Digital Literacy Corps	July 2012 (Year 2)	Lyle Ishida / 202-418-8240	a. Provide input and lessons learned regarding previous AAPI-related digital literacy outreach. Offer phone and email lists and blasts. b.

Objective 1.2 (specific to AAPIs): Help increase effective broadband adoption within the AAPI community

Strategic Activity	Timeframe	Driver/Contact Info	Performance Outcomes
1. Develop strategic partnerships with AAPI-serving institutions.	July 2012 (Year 2)	Lyle Ishida / 418-8240	a. Develop informational tool kit for AAPI-serving institutions to use in their outreach efforts. b. Create a specific information and education campaign targeted at Community Colleges that are located in areas that contain high levels of AAPI populations at risk (Vietnamese, Hmong, etc)
2. Collect and highlight best practices of broadband use in AAPI communities in various contexts – education, employment, health care, community development, etc.	July 2012 (Year 2)	Lyle Ishida / 202-418-8240	a. Partnering with national advocacy groups and regional/local grassroots organizations, call for success stories for inclusion in DVD to be produced by the FCC and disseminated nationally.
3. Leverage and coordinate outreach efforts among WHIAAPI, SCORE and the FCC to help AAPI businesses use broadband effectively	July 2012 (Year 2)	FCC – OCBO / Belford Lawson	a. Conduct regular review sessions with national SCORE officials to track activity at the grass roots level.

HPPG or Program Goal 2: Workforce Development

Objective 2.1 Implement a mentoring program to assist junior staffers of AAPI and other backgrounds.

Strategic Activity	Timeframe	Driver/Contact Info	Performance Outcomes
1. Develop AAPI role models from among the senior members of the FCC workforce	July 2012 (Year 2)	Lyle Ishida / 202-418-8240	a. Recruit interested leaders b. Develop an outline of mentoring activities
2. Create buy-in from appropriate FCC offices	July 2012 (Year 2)	Thomas Wyatt, Office of Workplace Diversity	a. Conduct briefings for bureau and office leadership b. Conduct an open house for junior staffers interested in participating.
3. Measure results – evaluate effectiveness based on data-driven success criteria	July 2012 (Year 2)	Lyle Ishida / 202-418-8240 and Thomas Wyatt	a. Consult with FCC Chief data officer on success measures and processes. b. Measure things such as mentoree satisfaction, career development, supervisor of mentorees thoughts, etc. c. Ensure continued compliance with EEOC guidelines on achieving objectives to identify and eliminate barriers to equitable treatment and participation of all employees, including women, minorities (including AAPIs) and persons with disabilities.