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HISTORICALLY BLACK COLLEGE AND UNIVERSITY  
CAPITAL FINANCING ADVISORY BOARD

ADVISORY BOARD MEETING  
FRIDAY, JULY 30, 2010  
10:00 a.m.

FILE NO: A406270

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HISTORICALLY BLACK COLLEGE AND UNIVERSITY  
CAPITAL FINANCING ADVISORY BOARD

Friday, July 30, 2010  
U S Department of Education  
555 New Jersey Avenue, NW  
Board Room  
Washington, D C 20001

1                   Before board composed of the following:

2                   Dr. Norman Francis

3                   Mr. Don Watson

4                   Dr. Lezli Baskerville

5                   Dr. Trudie Kibbe Reed

6                   Mr. Johnny C. Taylor

7                   Dr. Donald J. Reaves

8                   Dr. Robert M. Franklin

9                   Mr. John S. Wilson

10                  Dr. Henry Givens, Jr.

11                  Dr. Michael Lomax

12                  Dr. Adena Loston

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P-R-O-C-E-E-D-I-N-G-S

DR. FRANCIS: This meeting is called to order. Let me welcome all of you here this morning. Most of you came to Washington. Any time yesterday, it was quite a chore. Trudie had to come in early this morning. I spent 6 hours waiting at the airport and got in here at 2 o'clock this morning, so, I am not a happy camper.

(Laughter.)

DR. FRANCIS: But all of you who did make it, thank you for coming.

Let me say that we have -- we are outvoted, Lezli. We got, how many -- one, two, three, four, five, six -- seven, is that right, new members, and you and I are the only ones that were here the last time. So we had better do some politicking if we want to get things passed here.

DR. BASKERVILLE: Seniority counts for something.

DR. FRANCIS: Let me welcome President Rob Franklin of Morehouse College, Dr. Henry

1 Givens of Harris-Stowe, and Dr. Adena Loston from  
2 St. Philip's, Dr. Donald Reaves from Winston-Salem  
3 State University.

4 I have to say to you I covered Winston  
5 State -- how many years ago this would have been?  
6 You weren't there then. It had to be 8 years ago.

7 DR. REAVES: From the conversation we  
8 had it sounds like 8 years ago.

9 DR. FRANCIS: I was fortunate to be a  
10 part of a four-member team that looked at all the  
11 colleges and university, University of North  
12 Carolina, including the college of arts. I had  
13 Winston-Salem State as one of my four. You are  
14 very well, happy to have them here.

15 And then, of course, Trudie, who has  
16 been with the committee now 4 years --

17 DR. REED: Six years going into my  
18 seventh year.

19 DR. FRANCIS: I just told Dr. Franklin  
20 that time passes when you are a college president.  
21 It seems like you just got there, but actually it  
22 has been almost 10 years there working on the

1 forward now.

2 But welcome, certainly, to Dr. Trudie  
3 Kibbe Reed.

4 Diane Suber, President Suber could not  
5 make it, and did call us because of the weather  
6 and everything else that happened to us here. And  
7 Dr. John Wilson, who is the executive director of  
8 the White House Initiative, will probably be here  
9 in a few minutes.

10 So, we are here, and let me say as I  
11 welcome you, this will be an important meeting.  
12 You have had a lot of materials to read. Some of  
13 this can be confusing if it is your first time  
14 with this.

15 And our executive, Don Watson -- this is  
16 a one-man show. If I could do anything, I would  
17 probably try to get you about three other workers,  
18 because he really has more in his wagon than he  
19 can pull sometimes. He has given you a lot of  
20 material and in my little discussion with him, I  
21 said let's make it easy. I'm jumping ahead but I  
22 want you know --

1 DR. BASKERVILLE: I'm sorry,  
2 Mr. Chairman, it gives me great pleasure to  
3 introduce to this group my new colleague,  
4 Mr. Johnny Taylor, who is the new president and  
5 CEO of the Thurgood Marshall College.

6 DR. FRANCIS: Yes, I missed him. I'm  
7 sorry. I'm going to say something about Thurgood  
8 Marshall.

9 DR. BASKERVILLE: From Florida.

10 DR. REED: Very important.

11 DR. FRANCIS: We just took him off the  
12 list.

13 (Laughter.)

14 DR. FRANCIS: We have Tom. What we are  
15 going to go through today in the good 2 hours we  
16 have are very important items. And I said to our  
17 executive to make it as clear as possible for you  
18 to get an understanding of where the HBCU Capital  
19 Financing Program issue is. We have a summary  
20 here that Lezli and Mr. Taylor and certainly Edith  
21 Bartley, were -- John, welcome.

22 MR. TAYLOR: Thank you.

1 DR. FRANCIS: Having been at this for a  
2 couple of years if we can, in fact, get some  
3 approvals, if not on all of these hopefully all of  
4 these, we will move the HBCU Capital Financing  
5 Program in a greater way to help more HBCUs.

6 And Don is an expert at explaining  
7 these. Lezli and Ms. Taylor, and we have got  
8 (inaudible) here too. We were fortunate to have  
9 (inaudible) as the (inaudible) UNCL work on this  
10 for the last -- well, years, I remember about 3 or  
11 4 years now. And it is coming to a point now  
12 where we think we have vetted it with institutions  
13 that have applied, didn't make it, some who have  
14 admitted because of the good help that Don and  
15 Dorothy has given them.

16 And we can expand this program greatly  
17 if and when we can get the changes made. We only  
18 advised -- we advised the Secretary and obviously  
19 if any of us ever made a loan, and some of us  
20 have, we have to balance the ability to identify  
21 what the loan will be used for and the capacity to  
22 pay it back. It is not a welfare program, you



1 have to pay it back.

2 But there are difficulties in making  
3 bond monies available and the like. And if you do  
4 it in the outside market, which I have been in, it  
5 is not easy. And this is created for HBCUs to  
6 make it easier. And we need to make it easier  
7 than perhaps it is today.

8 So, that is what I challenge here is.  
9 And then, you will see it at the end of your kit  
10 that we will get to -- hopefully we will spend a  
11 lot of time talking about -- one of the things we  
12 would like to change to make it possible for more  
13 of our schools to be involved.

14 And obviously, the third step is  
15 Congress has to put money in the pocket. It is  
16 happening and it happened more in the last 2  
17 years, and Don says we can make it to 2012, then  
18 we will help and try to put more in. That is our  
19 goal for the day.

20 Let me do a roll call in here.

21 President Franklin.

22 MR. FRANKLIN: Present.

1 DR. FRANCIS: President Givens.

2 DR. GIVENS: Here.

3 DR. FRANCIS: President Loston.

4 DR. LOSTON: Here.

5 DR. FRANCIS: President Reaves.

6 DR. REAVES: Here.

7 DR. FRANCIS: President Reed.

8 DR. REED: Present.

9 DR. FRANCIS: President Suber we know is  
10 not going to be able to make it.

11 Mr. Taylor, President Taylor.

12 MR. TAYLOR: Here.

13 DR. FRANCIS: And the executive director  
14 of the White House Initiative Dr. John S. Wilson.

15 DR. WILSON: Here.

16 DR. FRANCIS: Thanks for being here. We  
17 have a quorum, and I'm going to go directly into  
18 asking you to approve the recording of the meeting  
19 of December the 12th, 2008. I'm using that very  
20 distinctly, approve the recording, because Lezli  
21 and I will be the only ones who were really there  
22 who could say that did or did not happen. So, we

1           are only asking that you approve the recording as  
2           fact of the meeting was held on Friday, December  
3           12th.

4                        So, if I can get a motion?

5                        UNIDENTIFIED SPEAKER: Motion.

6                        DR. FRANCIS: Second?

7                        UNIDENTIFIED SPEAKER: Second.

8                        DR. FRANCIS: Any questions you may have  
9           we will hopefully cover those, but you can  
10          certainly ask them now. You have read that whole  
11          transcript. I will give you A plus, plus. But  
12          Mr. Watson did cut it down.

13                        (Seconded)

14                        DR. FRANCIS: So, all of those in favor  
15          of that recording of the facts, please signify by  
16          saying "aye."

17                        (Chorus of "Ayes.")

18                        DR. FRANCIS: All opposed. That is  
19          behind us. Now we will go directly into the  
20          executive director's report.

21                        This is Mr. Don Watson. And I can't say  
22          to this Board enough that he has taken on this

1           Herculean task, and some of you around here, of  
2           course, have been visited by him and there are  
3           many others that he brought in. And I want to say  
4           personally since I have been with this a little  
5           while, not a long time, I want to thank you for  
6           your work.

7                         MR. WATSON: Thank you, Mr. Chairman.  
8           If it is okay with the Board, I actually would  
9           like to reverse the two agenda items. I would  
10          like to introduce our new Designated Bond  
11          Authority. They are no longer new. They have  
12          been with us for about a year now. I would like  
13          to reverse that, and introduce them and then go  
14          into my report, if that is okay with the Board?

15                        DR. FRANCIS: Okay.

16                        MR. WATSON: It is interesting because,  
17          for the first time we actually have bond counsel,  
18          DBA and our trustee in one room during the  
19          closing.

20                        I will start out with -- I'm not sure  
21          how you want to do it, Cristal Baron Rice  
22          Financial Products; William Fisher, Rice Financial

1 Products, Gail Davis, there is something I see --  
2 oh, David Womack, Rice Financial Products. We  
3 have Craig Robertson, part of the trustee of  
4 New York Mellon. He is located here in  
5 Washington, D.C. We also have Darrington  
6 (phonetic) of Bank New York Mellon from Chicago.  
7 We have our bond counsel, Patti Wilkenson. We  
8 also have Keirston Wood with Bryant, Miller.

9 And from my other side, I have Sally  
10 Warner, and this is actually -- and Sally has an  
11 intern with her as well. Yes, this is our general  
12 counsel for the most part, we deal with these  
13 groups of people that I work with from the  
14 education side.

15 So although I'm one education person for  
16 the program, this is the group of people that help  
17 me bring it along as we close deals.

18 DR. FRANCIS: With this array I want to  
19 make a loan.

20 (Laughter.)

21 DR. FRANCIS: We have everybody here we  
22 need. The Secretary is not here. But we welcome

1           you and thank you for serving us. We need all of  
2           you can give us and advice from counsel. Thus, it  
3           is very important to this country. I'm not sure  
4           everybody understands this every now and then, but  
5           we keep telling it every year that they open the  
6           Congress how important the HBCUs are, we will have  
7           to continue to tell that story for many years to  
8           come.

9                           UNIDENTIFIED SPEAKER: Thank you.

10                          DR. FRANCIS: Okay, Don, tell us what  
11           you have been doing.

12                          MR. WATSON: My director report for the  
13           July 30, 2010 meeting.

14                          Mr. Chairman, Members of the Board, I'm  
15           pleased to present this report to you on HBCU  
16           Capital Financing Program. This report provides  
17           the summary of the information that I reported at  
18           our last meeting, as well as the new information.  
19           And I sort of conducted it that way because we  
20           have so many new board members I think it would be  
21           a benefit to the members to know exactly what my  
22           last report contained, as well as to give you

1 updates on the progress of those status items.

2 A decision memorandum was sent to the  
3 Secretary of Education, Arne Duncan, to determine  
4 whether or not the trustees should extend more  
5 time to Barber-Scotia or to secure default or to  
6 get the lender to contract with an outside realtor  
7 to market the campus for sale. The Secretary did  
8 approve that recommendation to market and sell the  
9 campus of Barber-Scotia. It is in progress now.

10 We are actually going through a  
11 marketing agreement and a real estate contract to  
12 make sure the terms are okay. We will actually  
13 share the information with Barber-Scotia once our  
14 attorneys have looked at it. And we have sort of  
15 three sets of attorneys. We have bond counsel,  
16 general counsel's office, as well as the trustee  
17 counsel. Once they look at it, then we will send  
18 it out to Barber-Scotia and have the document  
19 executed.

20 DR. FRANCIS: How long has this been on  
21 the agenda now? It predates you, I know. Anybody  
22 guess, 6, 7 years?

1                   MR. WATSON: It has been on the agenda  
2 prior to 2008 when the Board made the decision to  
3 send a recommendation to the Secretary. It had  
4 been on the agenda for 4 years. And it is a  
5 campus, and to be realistic, nobody buys campuses  
6 every day. And in the business that we are in,  
7 the majority of our collateral is in the form of  
8 real estate. So, it makes it difficult to market  
9 and sell a campus for which the economic hub of  
10 that community was -- (inaudible)We are still  
11 pursuing our remedies according to the loan  
12 agreement.

13                   DR. FRANCIS: I want the Board to know  
14 that this Board has been working with Barber  
15 Scotia, the Secretary's office and the like, and  
16 we did everything humanly possible to save Barber  
17 Scotia. And I say this because I remember at the  
18 last meeting the question was, you know, what do  
19 we do, do we sell now, later and the rest?

20                   I think the Board took the position to  
21 do everything humanly possible, legally possible  
22 to do so. And it reached the point, given what



1           you are going to hear later, that it not only  
2           impacted Barber Scotia, but it impacting all of  
3           the other schools that were in the pool.

4                       And I will just say it now, because it  
5           is going to come up, being in the pool meant that  
6           when an institution is not able to pay its own  
7           bill, that everybody else in the pool must pay  
8           that bill. And so what you are doing is draining  
9           the escrow account of all of the other schools.  
10          And it got to the point that it was not impacted  
11          not just Barber Scotia, but the other schools that  
12          were paying the bills.

13                      So, we didn't want anybody -- this is  
14          sort of the sad case to think that everything was  
15          not done, it was. And now the end has come in the  
16          sense of selling the campus. Okay.

17                      Any questions on that? I think it  
18          speaks for itself more than anything else.

19                      All right, Don.

20                      MR. WATSON: Next are the results of GAO  
21          audit, 2006 GAO, Government Accountability Office.  
22          I am part of the program. I have cited many

1 management issues as well as programmatic issues.  
2 We closed the report in November 2007. However,  
3 every year after the GAO, Government  
4 Accountability Office, comes back to the  
5 department and assures that we are still doing all  
6 the things that we promised to do, as well as to  
7 see if there is anything new that we are doing to  
8 improve the program, things of that nature.

9           If you look in the manila folder, which  
10 is a part of your original packet, the manila  
11 folder actually has the original GAO report and  
12 the 2009 letter in there to update, the latest  
13 update to the GAO regarding the program and how we  
14 are implementing the recommendation.

15           I will say that the GAO -- we accepted  
16 all of the recommendations of the GAO except one.  
17 The GAO asked that we have semiannual payments for  
18 bond. The Department of Education decided not to  
19 accept their recommendation, and the decision was  
20 made, one, now we get -- 2007 I started receiving  
21 the delinquency reports for individual borrowers  
22 who pay late. And to allow this institution to go

1           6 months in debt is a much higher burden for an  
2           institution than to afford an institution's debt  
3           monthly.

4                        So, it was better for the opportunity to  
5           get in at an earlier stage to say what is going on  
6           before we have a situation where a borrower is too  
7           far behind to come back. It allowed us the room  
8           to get in on a very early basis, get in, start to  
9           work with them and see if we can come to a  
10          solution of how to resolve their delinquency  
11          before they get into a default situation.

12                       MR. FRANKLIN: Point of information on  
13          that point. Does this report specifically address  
14          the Barber-Scotia situation, lessons learned,  
15          cautions about going forward?

16                       MR. WATSON: No, sir. That is something  
17          that from a programmatic standpoint worked with  
18          the DBA, bond counsel, our general counsel to try  
19          to work out, as we go through programs and started  
20          to see things that happened. That is something we  
21          go through to see what ways we can actually  
22          improve things.

1                   Later in the report -- I guess I will  
2 bring it up now. We have a piece of software  
3 called Future Perfect which we are trying out in  
4 institutions, plans financial planning a little  
5 better. So, we are working with things like that.

6                   As some of you may know, I'm on the road  
7 a lot, the DBA is on the road a lot to visit  
8 institutions to make sure they are doing the  
9 information reporting, to see if there are any  
10 issues or any problems or anything of that nature  
11 that we can come up with, so we can sort of head  
12 off, as I said, any problem before they are --

13                  DR. REED: In reading the report, if I  
14 have the right report, on pages 18 and 19, I think  
15 they discuss that. I don't know if there is any  
16 definitive on that all the way through, but they  
17 do highlight the problem.

18                  MR. WATSON: They highlight the  
19 problem --

20                  DR. REED: (inaudible) -- Solutions to  
21 the highlighting of the problem.

22                  MR. WATSON: Dr. Reed is referring to

1 the GAO report itself. The GAO report actually  
2 highlighted Barber Scotia for the reason of the  
3 escrow issue. The escrow issue is one of the  
4 reasons that GAO went out and talked to  
5 institutions.

6 That was something that institutions --  
7 that was one of the characteristics of the program  
8 the institution favored the least, that was to  
9 have their escrows if they are not in default or  
10 delinquent, their escrow is being used to pay  
11 another institution's default or delinquency.

12 DR. REED: They cite it as a weakness in  
13 management control. It is in here noted.

14 MR. WATSON: It is in there, and as we  
15 get further down, and as Dr. Francis mentioned we  
16 will get to that in the recommendations.

17 But also, I want you to know that is  
18 something that the Department of Education has no  
19 authority over. The escrow is actually a tax code  
20 provision, and it literally takes an act of  
21 Congress to change.

22 DR. REED: Thank you.

1 DR. FRANCIS: You will hear escrow a lot  
2 for the next half hour, how to get rid of it or  
3 pack it up and the like. It is a rainy day fund  
4 that gets wasted if you don't do all of the other  
5 things every month, payments and so forth.

6 It is just a personal one for me. I  
7 have reading of it (inaudible) talk about pooling.  
8 I don't like pooling, and in Louisiana call that  
9 (inaudible) in Toledo we're all in this together.  
10 I have a lot of friends, but I am not going to  
11 make a loan with all of them.

12 (Laughter.)

13 DR. FRANCIS: Pooling is not a favorite  
14 word. (inaudible) talk about they we have three  
15 options on the pooling that that may help. In any  
16 event, that is a weakness. Okay.

17 DR. REED: One other question, and that  
18 is the problem with the Southern Association of  
19 Universities support institutions that engage  
20 because of that material weakness, to our  
21 knowledge.

22 DR. FRANCIS: Well, the only way I think

1           it would come up, Dr. Reed, would be in the  
2           accreditation process for fiscal, when the folks  
3           who come in and look at all of our fiscals, what  
4           is your debt, how are you paying it, and so forth,  
5           are you in danger, and the like.

6                         I think what Don was saying in the  
7           recommendation to continue to look at it monthly,  
8           you try to at least help the institution. And I  
9           will just say it now because we have got Lezli  
10          sitting here. There are -- there are institutions  
11          that we met with in Atlanta and the like that  
12          do -- and all of us need help, there is no  
13          question of that, but to try to remind ourselves  
14          that the HBCUs capital program financing is for  
15          capital financing not operations.

16                        And if you stepped into the operations  
17          side, you are like in any bank (inaudible), it is  
18          hard. So, we are going to talk about something  
19          and we want to recommend that the Secretary get  
20          the authority to do -- to help a school that may  
21          take the money out of our HBCUs capital financing  
22          but not for a loan, but for a grant to prepare one

1 to get a loan. And that is --

2 DR. REED: I raised that because I think  
3 it could be an implication if we don't address it  
4 properly. I just want to put that on the table.

5 MR. WATSON: In the escrow account, if  
6 you look at any other bond issue, you have other  
7 bond issues, if you look at the escrow account,  
8 very similar to a reserve account. The only issue  
9 here is that you are sharing it with other  
10 individuals who have a default situation.

11 In explaining the program to individuals  
12 when we go out to the schools, we also explain to  
13 them that if you were to lose your entire escrow,  
14 it equates to about half of percent of half a  
15 percent. So, if you had a half percent throughout  
16 the current loan rate, are you doing better? Can  
17 you do better with us or can you do better with  
18 another lender?

19 Although the DBA only gets paid only for  
20 making loans, it is in our best interest to do the  
21 best for institutions. So, if you can get a  
22 better rate some place else, then we will



1           certainly help you get that rate some place else.  
2           We also offer ourselves as a resource.

3                         UNIDENTIFIED SPEAKER: Has the escrow  
4           been a disincentive for getting schools to  
5           participate?

6                         MR. WATSON: I will let the Chairman  
7           speak to that.

8                         (Laughter.)

9                         DR. FRANCIS: The disincentive is the  
10          pool. So I'm going to put my little egg basket  
11          here. But I'm told that if Don doesn't pay his,  
12          he could borrow from my pool or get out of my  
13          pool. So, it gets to be a disincentive not  
14          because it is an escrow, but the escrow is a pool.  
15          And we have these three options, and we are not  
16          going to spend a lot of time going over all the  
17          details.

18                         But we are trying to make a  
19          recommendation on how you could do that better  
20          while still protecting what the DBA will tell us,  
21          what the government will tell us you have to pay  
22          default back, and I have to find some way to pay

1           it back.

2                         And, so, when we talk about that one,  
3           there are ways that can be done and it doesn't --  
4           it doesn't escape paying it back.  It makes it  
5           easier, perhaps, for you to come in, if you know  
6           that you are not tied to me, it is not going to be  
7           -- (inaudible)

8                         MR. WATSON:  And I can also say that if  
9           you look at the escrow, our 5 percent escrow,  
10          calculate that, look at that and comparing to our  
11          5 percent to any bond issues to equal dollar  
12          amounts, if you look at what your reserve  
13          requirements would be, and if it is more than 25  
14          percent calculated debt service maximum that 25  
15          percent weren't makes (inaudible) is much more  
16          than our 5 percent escrow.

17                        So, I mean those are the kinds of things  
18          I think in time people are not explaining when  
19          they are talking about the escrow to benefit.  But  
20          when you look around the table, there are  
21          institutions including yourself who have  
22          participated in the program at one point in time.

1           So each institution has its own, but as I  
2           explained the program, I just don't explain it to  
3           the escrow, because one individual will tell you  
4           that is what is bad.

5                         But again, I'm the federal government, I  
6           have to disclose full disclosure. We are not in  
7           it just to make the money, but we have the same --  
8           remarkably, at the end of the day we have the same  
9           constituent groups, too. The Department of  
10          Education wants more students educated and  
11          graduate; we want more -- we at the institutions  
12          want more students educated and graduate. So, we  
13          are serving the same population in a sense. So,  
14          however we get to that point, I'm willing to help  
15          you get there.

16                        But, again, I want to explain everything  
17          to you, not just the escrow is a bad thing. The  
18          escrow has provisions, because you no one else in  
19          the world can borrow at Treasury now except HBCUs  
20          and the federal government.

21                        Now, if you go and somebody else is  
22          telling you something different, and they are

1           laying that out you are comparing the 5 percent  
2           escrow against the 25 maximum debt service, then  
3           you weigh the two and say which one is the better  
4           value program. And I think that is a piece and  
5           that is why, you know, I travel, because -- that  
6           is why DBA travels.

7                         While we are talking to people, they  
8           will understand that fact that it is just not the  
9           escrow and the escrow is the bad thing because you  
10          have to share it, but if you lose it, what happens  
11          if you have to put that money up for the maximum  
12          debt service (inaudible) -- of those things.

13                        Again, we are the federal government.  
14          You know, we are probably the most lenient lender  
15          out there.

16                        DR. FRANCIS: We will get back to that  
17          when we get those recommendations.

18                        DR. LOSTON: I have a question about  
19          that. In terms of institutions that are in  
20          default, I don't know how many --

21                        MR. WATSON: Just the one.

22                        DR. LOSTON: Just the one that we are

1           dealing with now.

2                       MR. WATSON:  And for some bragging  
3           rights here, if you look at any portfolio of any  
4           lender in the world, lending is half of your  
5           focus.  If you look at Barber Scotia, no matter  
6           whether you look at it from a dollar value or if  
7           you look at it from the number of institutions in  
8           the program, what number of loans we made in  
9           program, it is less than 1 percent.

10                      Any one of those -- and when we are --  
11           you know, when we are out there in the market, we  
12           are not just competing with -- the Department of  
13           Education is not competing with itself, we are  
14           competing with Bank of America, we are competing  
15           with bank, (inaudible) so we are competing with  
16           other lenders out there.

17                      So, in looking at that and comparing  
18           their portfolio to ours -- and although I have  
19           been in the position for about 3 years, we have  
20           one year of not making loans, so we have made  
21           almost \$700 million dollars in the last 2 years.  
22           So, we if look at that as the kind of dollar value

1 of what we do over the next 5, 10 or 15 years,  
2 then we will be a major player.

3 DR. LOSTON: My question is, it becomes  
4 just this one institution.

5 MR. WATSON: Okay.

6 DR. FRANCIS: I want to get those  
7 recommendations.

8 MR. WATSON: Yes, sir.

9 DR. FRANCIS: That is the future.

10 MR. WATSON: We have -- the Higher  
11 Education Opportunity Act of 2008 requires the  
12 Department of Education to list -- to publish in  
13 the Federal Register notice or Request for  
14 Proposal of a designated bond authority. We did  
15 that. We went through a process, selected a  
16 committee, a Department of Education voice who  
17 acted as contact with the program, direct contact  
18 with the program.

19 Going through that selection criteria  
20 that was posted in the Federal Register Rice  
21 Financial Products had the highest number of  
22 points, so that is how they were selected as the

1 designated bond authority.

2 And the contract it is not a normal  
3 contract that you have -- the Department of  
4 Education has. It is called an agreement to,  
5 insure and that was signed on August 19, 2009. So  
6 they have been in place since August 19, 2009.

7 The Board's charter, as an advisory  
8 board we have to have a charter that is renewed  
9 every 2 years, every 2 to 3 years. And in your  
10 welcome packet for new members I sent that out in  
11 your welcome packet, the charter, which tells you  
12 the responsibilities of the Board, the number of  
13 members, the type of members on the Board, that  
14 sort of thing.

15 DR. FRANCIS: Program activities.

16 MR. WATSON: Program activities. The  
17 first time in 2008, the time came when we didn't  
18 have any subsidy to make loans. So, even without  
19 that, we still did very limited marketing  
20 activity -- marketing activity, but the interest  
21 of the program became great. Word of mouth is the  
22 best marketing that we have been able to use.

1                   The loan capacity for fiscal 2009 was 61  
2 million. Those funds were loaned to the  
3 Talladega, Florida Memorial and Bennett College  
4 for Women.

5                   UNIDENTIFIED SPEAKER: Thank you very  
6 much.

7                   MR. WATSON: Thank you, Madam President.

8                   Manual loan capacity for fiscal year  
9 2010 is currently one of \$78 million. So far  
10 those funds have been loaned to Shaw University,  
11 Lane College, Harris Stowe University and Bennett  
12 College for Women, Tuskegee University.

13                   For fiscal year 2011 we have about 16  
14 institutions that have shown interest in the  
15 program. And that list grows. As of yesterday I  
16 added another institution to the list.

17                   The range of enrollment include anywhere  
18 from 600 to 12,000 students. And they request  
19 loan amounts from 10 million to 100 million,  
20 totaling more than \$505 million. And as I update  
21 this number \$655 million.

22                   However, the administration's budget for



1           fiscal year 2011 is 278 million.

2                         The program had an active loan projects  
3           at Talladega, Bennett College, Florida Memorial,  
4           Harris-Stowe, Tougaloo College, Tuskegee, Dilllard  
5           University, Xavier, Southern University of New  
6           Orleans.

7                         In addition to meeting with officials at  
8           HBCUs with current construction projects, the  
9           program has met with officials from Central State,  
10          Wiley College, University of the District of  
11          Columbia, Wilberforce, Denmark Technical College  
12          Edward Waters, Allen University, South Carolina  
13          State, Albany State, Hampton University,  
14          University of Virgin Islands and Alabama A&M.   And  
15          with which each of these either to discuss  
16          potential projects and loan financing or to give  
17          more information about the program and more detail  
18          and see campuses.

19                        When we visit campuses, we just don't --  
20          I know a lot of people when they visit campuses,  
21          they want to sit in the president's office and  
22          that is where they meet, or a board room.   I want

1 to see the dorms where students live. I love to  
2 eat in that cafe. I will call you and tell you  
3 I'm coming a day order, not to meet with you just  
4 in your cafe getting something to eat. They have  
5 good food.

6 (Laughter.)

7 DR. FRANCIS: Good food is part of  
8 getting approved.

9 MR. WATSON: The academic building,  
10 student housing, the cafeteria, those are places  
11 where our constituents are, the students, where  
12 they live and where they live every day. So, I  
13 like the so that when we are looking at financing,  
14 potential financing.

15 DR. FRANCIS: The association of  
16 friendly (inaudible)

17 MR. WATSON: It is a very friendly  
18 visit. In my mind it is very different. When I'm  
19 on a campus it is very easy for me to look at a  
20 dormitory and say -- if there is leaking water,  
21 for example, it is very difficult to tell me leaky  
22 water than for me to actually see the leaking

1 water.

2 I have some institutions that I could  
3 bring the alum. I would say there is one  
4 institution I can bring alum from 1971 and '72  
5 that actually walk the campus and talk about the  
6 history of the program. And it becomes very  
7 interesting process, because they are telling you  
8 exactly what they see.

9 As president you may see one thing. I  
10 was at one school and all they wanted was a  
11 volleyball court, but the president said I want  
12 dormitories, I want this, and the students were  
13 saying all we want is a volleyball court.

14 (Laughter)

15 MR. WATSON: I said we can probably make  
16 that happen. But it becomes very interesting.

17 This summer we plan to restart the  
18 delivery of 3,000 (sic) copies of our newsletter,  
19 both electronically and through U.S. mail to HBCUs  
20 presidents, CFOs and members of this Board,  
21 present Board of Advisors, as well as other  
22 members of the HBCU community.

1                   Okay. I guess you all get a preview now  
2 of what is coming up.

3                   DR. FRANCIS: That is the new -- that is  
4 the marketing?

5                   MR. WATSON: This is part of our  
6 marketing, but as I said I think the best market  
7 is word of mouth market this goes out to sort of  
8 lending institutions to let them know exactly what  
9 is being done with our financing.

10                  We also give a little information about  
11 some financial terms. So it becomes a very  
12 interesting piece of work.

13                  DR. FRANCIS: I hope we don't outstrip  
14 the money that is available. That means we have  
15 to work hard with respective representatives to  
16 keep pulling money in the pool. I say this for  
17 the record, and that is the most important in the  
18 end result because it is obvious that we just  
19 listen to what you have just given us, that more  
20 people will need the help and there is going to be  
21 money available.

22                  MR. WATSON: And just to continue with

1 the report as we go through the newsletter. The  
2 program is working with program DBA, bond counsel  
3 and trustee to create a bond financial workshop  
4 and seminar. What we are actually seeing is that  
5 as the institutions go the bond financing, there  
6 are some things we think the presidents need to  
7 understand and CFO need to understand, and to get  
8 that not just in the eyes of those that come into  
9 the program, but to all HBCUs.

10 We are trying to figure out the best  
11 format, whether it will be webinar, have it in  
12 different locations, and of course, we want to  
13 make sure it is convenient and cost beneficial for  
14 you all. So, that is something we are working on  
15 now.

16 We are also, as I mentioned earlier, we  
17 are working to provide strategic financing  
18 consulting through a Microsoft software. Future  
19 Perfect Software is a Microsoft base you don't  
20 need anything special. It is something that you  
21 already have on your laptops, on your desktops to  
22 offer the strategic financial planning.

1                   Right now we are looking at it will be  
2                   offered as a limited -- on a limited basis to our  
3                   borrowers in the program now, as we go through  
4                   looking at what may be some strategic support to  
5                   improve the financial status.

6                   And the program we were -- the next  
7                   meeting we will have a demonstration of how Future  
8                   Perfect actually works, but this software is  
9                   actually so unique that if you want to build a  
10                  dormitory, a 500-bed dormitory, just to look at  
11                  your finances and say you are not ready at this  
12                  point, this is what you need to do, increase your  
13                  enrollment by this number, or increase our  
14                  employee contribution help plan by this number,  
15                  and 2 years you can do it. If you don't want to  
16                  do it by this percentage, do it by this percentage  
17                  and maybe get there before this.

18                  So, it is an interesting piece of  
19                  software. I think that will be a unique feature  
20                  to HBCUs. This is actually something that we are  
21                  offering through technical assistance, which is  
22                  also a statutory mandate that we provide technical

1 assistance --

2 DR. FRANCIS: We will see that.

3 MR. WATSON: This meeting I think you  
4 need to focus on the recommendations -- these  
5 recommendations that we have for Congress also  
6 came out of the Higher Education Opportunity Act  
7 of 2008. And so, Congress has been waiting for  
8 these recommendations.

9 And the Secretary has presented these  
10 recommendations to Mr. Clyburn's office as an  
11 understanding of what the community wants, but  
12 this Board, as you all should know, provides  
13 recommendations not to the Secretary of education  
14 but also to the Congress (inaudible) the way to  
15 HBCUs campuses and how to change the program and  
16 make modifications to the program to do exactly  
17 what it said programs functions.

18 DR. FRANCIS: Any questions of our  
19 executive? As you can imagine, he is the one-man  
20 show, and that is a lot of work.

21 Don, that is a good report.

22 We are making strives and as we segue

1           into the recommendations want to repeat that the  
2           Secretary has, in a sense, seen from the work that  
3           has been done by perhaps, Thurgood Marshall and  
4           the United Negro College Fund presented to  
5           Mr. Clyburn almost exactly what it is that this  
6           board going to talk about, which means, in  
7           effect -- that is why I said I think it is very  
8           promising (inaudible) -- if we confirm what it is  
9           that has been submitted by the organization that  
10          the Congress has looked for assistance for passing  
11          legislation and we are able to endorse and enhance  
12          it, then the Secretary will have not only what the  
13          major organizations that represent HBCUs have  
14          said, but that his Board of Advisors have now  
15          looked at it and said the same thing.

16                        So, sort of closing the circle came in a  
17          way and I think that is why I was anxious to get  
18          to these recommendations. A lot of work has been  
19          done and I want to compliment the organizations.  
20          We have representatives here. And it is great  
21          work and just didn't happen overnight. In fact,  
22          about 2 years ago, we really did some battling,



1           what it is we were going to say, how we were going  
2           to say it and the like.

3                         And I think we have come to this point  
4           that it is clear for those who live with it. And  
5           for us we are not the last word on this, but it is  
6           hopefully we are the word that will be heard  
7           because we have lived it and we have vetted it and  
8           we think it would pass muster, if indeed the  
9           Secretary supports it and the Congress also  
10          supports it.

11                        So I'm segueing into the  
12          recommendations.

13                        DR. MALVEAUX: You know, I would like to  
14          just take this opportunity, first of all, to bring  
15          you greetings from Bennett College for Women,  
16          where (inaudible) we education and develop their  
17          21 (inaudible).

18                        DR. FRANCIS: And \$21 million.

19                        DR. MALVEAUX: And then, secondly, I  
20          want to commend Don. He has worked with us very  
21          closely and he deserves all kudos. He really  
22          needs more support. He is one person. He has

1           been with Bennett on two occasions. He has eaten  
2           in the cafe, walked through the dorms, worked with  
3           Ms. Harris and Mr. Pristell, and it has not been a  
4           smooth path.

5                        The fact that it has not been smooth has  
6           nothing to do with Don. It has to do with  
7           administrative challenges that are there. So, I  
8           just want to, first of all, say on behalf of  
9           Bennett College that we are very grateful for his  
10          work.

11                      And we have come a long way. I think  
12          the first time we had a conversation it was not a  
13          very pleasant conversation. And it had nothing do  
14          with him, but again with the fact that HBCU  
15          capital access had an entire -- we had (inaudible)  
16          our entire campus for a mere \$8 million, which as  
17          an economist that just struck me as odd, at best.

18                      And, Norm, you know, you and I talked  
19          about this -- Dr. Francis, I said this is crazy.  
20          But Don has been extraordinarily flexible. He has  
21          worked with us in terms of what our vision was for  
22          restructuring. And thanks to his diligence we

1           have the first new construction on Bennett campus  
2           in 28 years.

3                         He was able to come to us in October for  
4           our groundbreaking. We are happy to have him  
5           there. Ms. Harris and Mr. Pristell, who had been  
6           working very closely with us -- and Ms. Harris, of  
7           course, is Bennett class of -- I always forget --  
8           '70? Okay. I was going to give you '72, but,  
9           yeah, you are old.

10                        (Laughter.)

11                        DR. MALVEAUX: You can't get '82, '82  
12           won't take you.

13                        (Laughter.)

14                        DR. MALVEAUX: But as indicated the two  
15           of them have work very closely. So I wanted to  
16           take this opportunity to give Don kudos.

17                        And I want to say that one of our  
18           recommendations really must be to make sure that  
19           he has the support that he needs. When I think  
20           about the number of us that there are, in fact, it  
21           is one person running from here to there to the  
22           other place, we really need him to have a little

1 bit more support.

2 DR. FRANCIS: Before you came in, I  
3 talked about how his wagon was full and the  
4 one-man band. And as a chair I will personally  
5 make a recommendation at the end that the Board  
6 have the (inaudible).

7 DR. BASKERVILLE: Mr. Chairman, I just  
8 want to suggest that one of the recommendations  
9 that we did make is now included in the Section 6.  
10 It should be up at the top, but it is that more  
11 staff be provided, additional dollars so that  
12 additional staff can be provided to support the  
13 outstanding work of Mr. Watson. That was an  
14 official recommendation that the Board did make.

15 In the absence of the extra dollars  
16 having come through so far, has anything been done  
17 to shift existing staff to make sure that you have  
18 the support that you need? Do you want to add  
19 this?

20 MR. WATSON: I will let Dr. James Law  
21 address that. I now report to James Law so I will  
22 let James --

1 DR. LAW: Good morning. My name is  
2 James Law. Currently I am the director  
3 institutional development and undergraduate  
4 education services. First of all, welcome to  
5 Washington, D.C., congratulations to the new board  
6 appointees. Some of you I know from other  
7 experiences, Lezli, John, Adena, Mr. Fisher.

8 About 6 or 8 months ago this program was  
9 put under the umbrella of institutional  
10 development and undergraduate services. So, I'm  
11 still learning it, and I could not ask for a  
12 better person to shepherd me through it and keep  
13 me briefed on the nuances of the program.

14 The Department of Education or the  
15 Office of Postsecondary Education is undergoing a  
16 restructuring that is supposed to become effective  
17 on October 1st or sometime thereafter. In the  
18 meantime, once this program was put under my  
19 umbrella, I have shared with Don that whatever  
20 other resources we have for support staff,  
21 technical assistance, whatever else he needs, I'm  
22 trying to make staff available to him.

1                   Being the perfectionist that he is,  
2                   often he has difficulty telling us I need help.  
3                   And I told him repeatedly, when you need  
4                   something, please let us know, we have the support  
5                   staff. But he is pretty much a one-man shop. We  
6                   understand that.

7                   One of the arguments that I'm putting  
8                   forth to the powers above me is the that we do  
9                   need more support staff and other help for this  
10                  program. So hopefully, once this restructuring  
11                  gets put in place, we can begin to move forward to  
12                  get more staff that we need for all of our  
13                  programs, and this is one of the ones that is at  
14                  the top of my list, recognizing that he is doing  
15                  quite a lot by himself. And we are trying to  
16                  change that.

17                  So, I want to thank again for offering  
18                  to do this very important program. We recognize  
19                  how important it is and the good work that it does  
20                  with all of our other minority serving  
21                  institutions programs. And we are going to do all  
22                  that we can do to strengthen the support that he

1 has.

2 DR. FRANCIS: This Board is going to  
3 give you all the help you need in addition. And  
4 when that organizational chart is finished, we  
5 will make sure that everybody understands it. We  
6 really appreciate this.

7 Do you have TDY? When I was in the  
8 army, we had TDY, temporary duty, so when we can't  
9 get you permanent, we get you TDY. Anybody know  
10 about that? You know.

11 UNIDENTIFIED SPEAKER: It is under a  
12 different name.

13 DR. WILSON: We call them details.

14 DR. FRANCIS: Well, we are going to have  
15 details.

16 (Laughter.)

17 DR. FRANCIS: This is very serious  
18 because what all has been going on since this  
19 program started and the things that have been  
20 done, you know -- you can see the increase in the  
21 work, and, of course, the increase in the money.  
22 We are going to work on the other side but Don

1           can't continue to do that.

2                       I had a governor over the weekend, I  
3           won't call his name, but he had a favorite  
4           expression, he said you can keep loading the wagon  
5           and not worrying about the mule. So you either  
6           take things out of the wagon or you get a couple  
7           more mules to pull the wagon. And I -- don't get  
8           that wrong expression.

9                       (Laughter.)

10                      DR. FRANCIS: The point is you can't --  
11           you can't keep putting things on the plate -- and  
12           we do this in colleges, too, that we don't  
13           distribute the labor force and it is not good.  
14           So, you know, he and I keep in touch and I'm  
15           concerned about it, because we can't lose you.  
16           You know, I don't want you to have a time saying I  
17           need 4 weeks off. My goodness, everything will  
18           fall apart because Don has learned the business  
19           very well.

20                      Came out of financial aid, right?

21                      MR. WATSON: Yes, sir.

22                      DR. FRANCIS: This is big financial aid



1 and it is serious. And I want to say this, and  
2 all of you know that I have been in this a long  
3 time and I have lived every one of the 42 years  
4 from the day I started presidency, fighting people  
5 who talk about, is there a reason for black  
6 colleges, justify black colleges. And then after  
7 you do that, then you have to fight to get the  
8 money to make it what it is, and the like. And we  
9 have been resilient and we are still at it. And  
10 this is a program that will bring it to another  
11 level, and I think you are seeing that.

12 So, we need the help, and I'm happy,  
13 Dr. Laws, that you are in the reorganization and  
14 Don will have a good godfather.

15 UNIDENTIFIED SPEAKER: Can I use your  
16 quote about the mules?

17 DR. FRANCIS: That was off the record.

18 UNIDENTIFIED SPEAKER: I'm going to  
19 contribute it to a unnamed governor.

20 DR. FRANCIS: He was a good governor.  
21 He went to jail.

22 (Laughter.)

1 DR. FRANCIS: If there are no other  
2 questions for the report, thank you.

3 DR. BASKERVILLE: I have one question.  
4 What is the cost of the Future Perfect software to  
5 the institutions, and are there funds to cover  
6 that from the Department's budget or do we need to  
7 raise the money?

8 MR. WATSON: Yes, ma'am. The money  
9 actually will need to be raised. It's a product  
10 that -- if I get a call from you (inaudible) Edith  
11 and Thurgood Marshall asking about technical  
12 assistance, there is all a figure of 400,000,  
13 those kinds of numbers, I was once told that was  
14 my salary. As a federal employee, if someone said  
15 you have a 400,000 salary, I wonder where is the  
16 rest of my money.

17 (Laughter.)

18 MR. WATSON: But that is part of our --  
19 part of that money does include my salary, but the  
20 majority of that money goes toward technical  
21 assistance, my travel budget, things like that.  
22 So, if we can increase the technical assistance

1       portion of that budget, I guess we can sort of  
2       determine with a vendor how much that will cost.  
3       I guess a half million dollars. That way we can  
4       actually send it out to more HBCUs.

5                 But this year we have to put and energy  
6       in the program and start it up with another HBCUs  
7       it is like two or three maybe four or five,  
8       something like that.

9                 Will can address --

10                DR. BASKERVILLE: One of the things I  
11       have tried to do with Future Perfect and just  
12       briefly let's talk about what it is. And it is  
13       really a strategic planning tool. It is not going  
14       to replace Banner, it is going to replace any of  
15       your other financial models that you have in  
16       software. And this was actually something that  
17       was developed early on by some former college CFOs  
18       and is a tool that you mainly see in Ivy League  
19       schools.

20                So, what we have been able to do in  
21       negotiating with the programmer is to negotiate  
22       another version of Future Perfect that fits, you

1 know, our institutions, because what it was  
2 initially developed for you had a lot of research  
3 one institutions. And they were much larger, much  
4 more complexed entities.

5 We have been able to go work with the  
6 program and create a software, for lack of better  
7 terms, you can call it the HBCU version of Future  
8 Perfect, that will actually fit our needs. As Don  
9 explained earlier, it allow you to do a lot of  
10 different things in forecasting and basically  
11 making sure that your spending priorities match  
12 what you state your priorities are.

13 By creating this version specifically  
14 for HBCUs, we have been able to drastically reduce  
15 the cost, because some institutions that have used  
16 it that are research one, the cost for the  
17 software and for the training and everything else  
18 runs hundreds of thousands of dollars.

19 We have been able to cut those expenses  
20 down in our version to, quite honestly, a third of  
21 what those costs are. And we think that there are  
22 some more economy to scale, because we think the

1 product is scalable that we can draw the costs  
2 down even further.

3 So, that is what our, you know, task is.  
4 And unfortunately we can only use that for those  
5 institutions that are in the program. But we kind  
6 of view ourselves, the DBA and my team, as a  
7 little bit different, in that we are research for  
8 the entire community. So we are really trying to  
9 figure out ways that we can make the license and  
10 the software available not just to the participant  
11 in the program, but to the entire community.

12 MR. WATSON: That's Dr. Baskerville,  
13 where I was coming from with such a large number,  
14 because the (inaudible) dine like is to available  
15 to the institutions to come into the program, but  
16 potentially every institutions is eligible to come  
17 through the program. We have some who come for  
18 some reason, some rule, who need some more  
19 support. And we want to provide that support.

20 And it is just not for those  
21 institutions who -- you know, we have great  
22 institutions, we have great, you know, strategic

1           planning, great CFOs, but we also want (inaudible)  
2           to use this program as well to sort of augment  
3           what they already have. And that is why, you  
4           know, I think it would be great if we can offer it  
5           to all, whether they are (inaudible) in loan the  
6           program or not.

7                         DR. FRANCIS: That is one of the reasons  
8           that you asked the question because in these  
9           recommendations one is to get the Secretary the  
10          flexibility to provide monies to institutions that  
11          are preparing to apply and to get the assistance  
12          to do it, so that when they step up to the plate,  
13          they can make the best case.

14                        And if that recommendation, I think if  
15          it were to be accepted, we could expand it to say  
16          those monies would go for things like the  
17          strategic planning software, where it would not  
18          have to come necessarily out of the top your  
19          budget, but be a grant to the overall institutions  
20          that need this.

21                        And just let me say that for those of us  
22          who are in this business and present throughout

1           this table, when the President of the  
2           United States decided to cut out the loan payments  
3           to outside providers and do direct lending, and we  
4           discussed this -- I know our meetings at UNCF we  
5           made a recommendations that the Secretary make  
6           grants to those institutions that have not been  
7           doing direct loans to get assistance to do direct  
8           loans, because one of the problems was that  
9           schools that were not doing it were going to be at  
10          what -- behind the eightball.

11                         So, The Secretary got \$50 million of  
12           technical assistance, and the same thing would  
13           applicable to HBCU Capital. Give him the latitude  
14           to make the grant to help schools get ready for  
15           applications for Capital Finance, which could make  
16           it easy for the DBA and make the process more  
17           streamlined and effective and the like. But these  
18           do -- we know about technology. It costs --

19                         DR. WILSON: I want to just underscore  
20           that, because I was down just north of Atlanta at  
21           a meeting at the top of a talk I gave, I made that  
22           announcement to the HBCUs gathered there, that

1           there was \$50 million --

2                     DR. FRANCIS: Under direct loans.

3                     DR. WILSON: And just had a conference  
4 call yesterday and had about 30 HBCUs come on the  
5 line to discuss their readiness for direct  
6 lending. And I believe we have some more as a  
7 result of that conversation, some more hits, I  
8 will say. We are sending a SWAT team to HBCUs  
9 campuses that feel in any way that they are  
10 unready for this.

11                    So we believe we are going to have 100  
12 percent. And if there are any that are in crisis  
13 in a couple of weeks when they go to register, it  
14 would not be because we did not reach out and said  
15 look now is the time. We have about a half dozen  
16 HBCUs now who are getting what we call SWAT team  
17 help.

18                    DR. FRANCIS: Well, the reason I raised  
19 it about direct lending is it is making the  
20 recommendation there is a precedent for this. It  
21 is no reason to say we can't get technical  
22 assistance.



1                   I'm not too sure that the direct loan  
2                   thing might have gone as smoothly as it did  
3                   because there was opposition from many schools.  
4                   I'm not talking about just HBCUs that had never  
5                   done direct lending saying, my God, I don't know  
6                   how to do it. That \$50 million was put in there  
7                   to help them.

8                   DR. WILSON: For everybody.

9                   DR. FRANCIS: So that we have the  
10                  precedence. Anytime we get precedence, it makes  
11                  it easier -- if this is the first time we have  
12                  done this? No. It's in here.

13                  MR. WATSON: And the piece that  
14                  Dr. Francis is referring to is actually one of the  
15                  recommendations under Item 2 in our  
16                  recommendations. It is under Item 2 proposed pros  
17                  and it is the fourth bullet.

18                  But if we can get back on the list and  
19                  go in that order, I think we can probably keep  
20                  everything on schedule.

21                  DR. FRANCIS: If you look at the clock,  
22                  you have done very well. And it is actually 11

1 o'clock, we have a good hour, if you go to the  
2 back of the -- I think the back of your packet it  
3 is headed "Proposed Adjustments to the HBCU  
4 Capital Financing." And if you don't mind, if you  
5 are ready, we will start with the -- I have -- my  
6 list says the temporary interest rate for defined  
7 period of renovation is it consistent I want to  
8 make sure we are together.

9 So what the first one that you will see  
10 here is the elimination of pool escrow. Is that  
11 it? So we all on the same page.

12 DR. MALVEAUX: (Inaudible).

13 DR. FRANCIS: This is a summary of the  
14 vetting that has taken place in the community,  
15 which covers a lot of the questions that we had on  
16 this program. As we go through, it we will see  
17 it, you will recognize it.

18 MR. WATSON: This is no different from  
19 what you have been working with all along.

20 DR. FRANCIS: Let me see how we -- I got  
21 my little sheet here. I will put you got pooling  
22 right up front. Okay. Let's start.

1                    Recommendation is, we recommend the  
2                    elimination of the Pooled Escrow program and  
3                    replacing it with an alternative program that  
4                    reduces the risk, protects and reserves fee or  
5                    escrow payments of individual institutions  
6                    participating in the program, while not increasing  
7                    the costs to those institutions.

8                    So let's go with that. Don, where do  
9                    you want to start? Do you want to retain the  
10                    three -- let me read this -- just the outline you  
11                    are seeing in front of you.

12                    There are three proposed approaches.  
13                    Each approached should be reviewed comparatively  
14                    in consultation with the Department/Executive  
15                    Branch in order to identify the potential costs  
16                    HBCUs would incur under each scenario, and avoid  
17                    any unintended consequences that may negative  
18                    impact institutions participating in the program.  
19                    That is the general rationale.

20                    And A under this is now the meat and  
21                    potatoes of all this. Retain the current  
22                    escrow -- the first option, retain the current

1 escrow requirement of 5 percent without pooling.

2 Now, you want to talk about that a  
3 little bit, Don?

4 MR. WATSON: Yes. That concept will  
5 basically remain at 5 percent escrow. The percent  
6 will remain the same. However the only  
7 difference -- the big difference there is that the  
8 5 percent will be no longer pooled.

9 So, for instance, if my school, for  
10 example, had a 5 percent escrow and school B went  
11 into default, school B's escrow will only be used  
12 for school B. My escrow will still remain intact.  
13 If I put \$52,000 in there, it will remain \$52,000  
14 in my account, unless I default or become  
15 delinquent, then I can use it for myself, but no  
16 one else can use it. That is the first approach.

17 DR. FRANCIS: That is the absolute  
18 approach of eliminating pooling of 5 percent.

19 Go to the percentage add-on.

20 MR. WATSON: Percentage add-on is  
21 another option where what we actually do is add up  
22 sort of a risk percentage to the interest rate.

1           If the interest rate is 4 percent, we may charge 4  
2           and a quarter percent on the interest rate to  
3           capture the cost of what the escrow -- what it  
4           would take to replace any defaults or  
5           delinquencies.

6                        So, in essence, it would work very  
7           similar to what you would see if you were in a  
8           commercial loan. If you have great credit, you  
9           get one interest rate. If your credit is not so  
10          good, you get another interest rate. In this  
11          case, everyone in the HBCU community gets the same  
12          rates. So if it's 4 and a quarter this morning,  
13          if Treasury says 4 percent, then your rate will be  
14          4 and a quarter; if the Treasury says it's 3 and a  
15          half percent, your rate would be 3.75 percent.

16                       So, regardless of what the Treasury rate  
17          is, we will add .25 percent onto that rate or some  
18          sort of rate to do that. I'm using .25 because of  
19          budget service office recommended that that is the  
20          amount the interest increase we would need to  
21          capture that for the escrow in the case of  
22          deferment or default or delinquency.

1 DR. FRANCIS: Let's go to the C. The  
2 first one is eliminate pooling completely but keep  
3 a 5 percent. The second one is what you are now  
4 saying is that if you eliminate the escrow  
5 requirement, you do a percentage. Now to C.

6 MR. WATSON: Yes. And percentage add-on  
7 would not be returned. So, that is the key.

8 The other combination is sort of a -- C  
9 is a combination of the two. It has the escrow in  
10 place but it also has a percentage add-on. Again,  
11 the percentage add-on would not be returned, but  
12 the escrow fee would still be returned to the  
13 borrower. And that is another big piece.

14 So, if you have someone that has  
15 defaulted or is delinquent, your escrow is  
16 being -- your escrow is not returned to you until  
17 we recapture that delinquency or default.

18 So, in this case, you will still get  
19 that reserve account back, (inaudible) if you are  
20 in default -- who is in default or delinquent.

21 On the other part, the added percentage  
22 add-on you would not get that back. That would

1 remain in the treasury to use for delinquency and  
2 default.

3 DR. FRANCIS: In all cases if you do not  
4 default and pay off your loan, you get your escrow  
5 back.

6 DR. REAVES: The (inaudible) add-on is a  
7 new fee?

8 DR. FRANCIS: If there are any  
9 additional add-on, right.

10 DR. REAVES: It is new. It has not been  
11 a part --

12 DR. FRANCIS: No.

13 MR. WATSON: At this point, whatever  
14 Treasury rates are, whatever they that is your  
15 interest rate. There are two other fees, Federal  
16 Financing Bank fee, and there is also a servicing  
17 fee.

18 And I want to give a little explanation  
19 of why the escrow -- the pooled escrow exist. I  
20 think a lot of people sort of don't look at that  
21 piece of it.

22 But the pooled escrow exists, that is

1 the feature that is one of the feature pooled  
2 escrow and the Federal Financing Bank fees are  
3 fees -- those fees are in place to allow HBCUs to  
4 borrow at the same rate of the United States  
5 Treasury.

6 Again, there is usually a letter of  
7 credit. You are using the letter of credit of the  
8 government, the United States Government. If you  
9 go to a private lender, you have to pay for that  
10 letter of credit, you have to pay for some  
11 enhancement, if you are able to do that in this  
12 market. So, that is something that is very  
13 different, though.

14 So those -- but again, the add-on  
15 percentage would be the same for all HBCUs across  
16 the nation, but will be a percentage add-on for  
17 the interest rate, the Treasury rate, that will  
18 not be return to the borrower.

19 DR. FRANCIS: Any question on that? It  
20 sounds complicated.

21 MR. WATSON: Just to make it simpler, it  
22 is very similar to if you pick XYZ bank, they are



1 going to charge you a reserve fee, but you still  
2 have an interest rate. You won't the percentage  
3 add-on, it won't quote you an interest rate, it  
4 will just be a percentage add-on just like when  
5 the bank quotes you a rate.

6 They will not say because you are this,  
7 we will give you this rate or we are going to give  
8 you that rate. Your interest rate is this and  
9 that is what you carry on with. So it very much  
10 looks to school is as if you are a normal  
11 borrower, you will have reserve fee and you will  
12 also have an interest rate.

13 DR. FRANCIS: If you have a lot of money  
14 they will ask you to put up a \$500,000 CD, and you  
15 will get a interest rate. We don't have that, so  
16 this is why we do that.

17 My point is, it depends on how strong  
18 you are. And we don't have enough money to put a  
19 CD in and say cover all of my loans, and I  
20 wouldn't default.

21 These three options are going to have to  
22 be weighed in respect to what impact they have for

1 the school and what the government feels that it  
2 can be a (inaudible) off of. All right. The  
3 government is our CD.

4 MR. TAYLOR: I can see why we would make  
5 this proposal. Why would the government do that?  
6 The program right now, when you do the numbers, as  
7 you described it earlier, you can make a pretty  
8 compelling argument that -- I mean what is the  
9 case with -- I mean for why? I can redirect but  
10 why?

11 MR. WATSON: The case you are going to  
12 make for this is the percentage add-on is the  
13 cost. The government comes on the hook at the  
14 point in time that the entire escrow is completed,  
15 not just the individual schools, but the  
16 individual -- every institution that comes to the  
17 program, every institution that is currently in  
18 the program.

19 And what the benefit of the government  
20 will be in this case and we will do more analysis,  
21 depending on the recommendation, but what actually  
22 happens is that the government would have the .25

1 interest rate or whatever the add-on fee would be,  
2 would make the government hold at a certain point  
3 just as the escrow fee. It sort of takes the  
4 place of the escrow. And it no longer be pooled.

5 DR. FRANCIS: Are you going to get a  
6 explanation for that?

7 UNIDENTIFIED SPEAKER: I just have an  
8 additional question. The subsidy rate, is it ever  
9 affected or is that an (inaudible) alternative?

10 DR. FRANCIS: Subsidy rate, that is  
11 where the add-on comes. So, we don't -- I'm using  
12 is .25 as an estimate. And for board members I  
13 need to explain what the subsidy rate is.

14 It will -- it will still have to be --  
15 the subsidy rate will have be included it that.  
16 So, if it's .25, the (inaudible) subsidy will  
17 remain 20 million for fiscal year. If the  
18 subsidy, if it becomes .3 percent to keep our  
19 subsidy where it is, and then we will have to make  
20 that determination. But we don't want the  
21 subsidy -- we can't say it is .1 percent and our  
22 subsidy instead of us asking for \$20 million to

1           make loans, we now have to ask for \$100 million to  
2           do the loan.

3                        So, we have to find a balance where the  
4           subsidy remains the same, because -- the subsidy  
5           remains the same but the add-on is not too  
6           strenuous for borrowers. We don't want a 1  
7           percent add-on, because it just doesn't work.  
8           (inaudible) -- Now we wouldn't you want to regular  
9           market is providing.

10                       They crunched the numbers, which ones of  
11           these is acceptable as a change for the program  
12           that is now number one?

13                       MR. WATSON: Right. And I can tell you  
14           most likely just adding the escrow of 5 percent in  
15           our pool is not likely, because the cost of that.

16                       DR. REED: That is where I was going.  
17           My question was option A and B are appealing, but  
18           it seems like option A may not be acceptable to  
19           the federal government.

20                       Now, in option B it appears that the  
21           universities will not have the escrow account,  
22           nothing will be returned, but the federal

1 government will more (inaudible). Am I reading  
2 this reading right?

3 DR. FRANCIS: The second option.

4 DR. REED: So my question is, does it  
5 make sense to look at an option that we know the  
6 U.S. Department of Education may not like? And it  
7 sees like A -- I'm just putting both hats on  
8 here -- do we legitimately have a good chance of  
9 even going with A? Again, that is the another way  
10 to ask.

11 MR. TAYLOR: That is my question, what  
12 is the case because when we go back --

13 MR. WATSON: Exactly. And as I  
14 explained in the subsidy, if currently 5  
15 percent -- and I'm just going to give fiscal year  
16 of 2010, we have a \$20 million subsidy to make  
17 \$178 million in loans, okay. And that is  
18 depending on that pooled escrow that is also  
19 depending on Federal Financing Bank.

20 Now, if we actually take out the pool  
21 piece, then the dollar amount will increase above  
22 \$20 million. When you go and ask for Capital

1 Finance, you won't be asking for \$20 million, you  
2 will be asking for somewhere upwards of 20,  
3 whether it is 30 or 40 or 50 million. So that is  
4 why it is there.

5 But, again, it is about what -- what the  
6 amount of subsidy is that Congress is willing to  
7 live with.

8 DR. FRANCIS: And that let me just say  
9 this. I wouldn't take it out. You know in this  
10 business, in the fund-raising business if you  
11 don't ask, you don't get. If that is an option  
12 that is applicable to when the subsidy is raised,  
13 then you take it.

14 So, let's get all of the options. I  
15 think what the vetting was between not knowing  
16 (inaudible) this and Thurgood Marshall (inaudible)  
17 want to take about this, give all the options and  
18 let them crunch the number. Who knows, the 20  
19 million may become 40 million as a subsidy, and  
20 that would then work.

21 So yes, sir.

22 DR. REAVES: The elimination of the pool

1           concept makes sense, I think, because it doesn't  
2           really pass the smell test. It just doesn't feel  
3           good.

4                         The percentage add-on, however, is  
5           effectively nothing more than a tax. It is a new  
6           fee. It is a tax on the institutions up front as  
7           opposed to after the fact to cover the potential  
8           cost of the default. And I just think we need to  
9           be very clear about what that is, because it is  
10          pretty transparent that it is a tax.

11                        DR. FRANCIS: And it is something you  
12          have to weigh as to whether you want to pay that  
13          in order to eliminate the escrow in some cases, it  
14          might be --

15                        DR. REAVES: You are going to pay one  
16          way or the other.

17                        DR. FRANCIS: That's right. Exactly.

18                        MR. FRANKLIN: Let's be frank. The  
19          government says we are going to come and be the  
20          guarantor insurance for, and we are struggling.  
21          So, that (inaudible) you, not you, you, you. All  
22          of you are going to be in. So if one of you -- I

1           guess if you or you, I'm saying that never met the  
2           smell test for me.

3                        So I'm willing to say get rid of that  
4           and take one of the other option.

5                        DR. REED: Mr. Chair.

6                        DR. FRANCIS: Lezli wants to make a  
7           point.

8                        DR. BASKERVILLE: I just wanted to  
9           respond quickly to the second one. The challenge  
10          was with the task and could never get your money  
11          back, regardless of your record.

12                       DR. REAVES: That is why I call it a  
13          tax.

14                       DR. BASKERVILLE: Option one we felt we  
15          could go after and get the resources, and we take  
16          up the plight that as over the program for years,  
17          that is the pool, so that everybody is not taxed  
18          when one of our institutions is recalled.

19                       DR. REED: And based on what I have  
20          heard here and what I am sensing is that I think  
21          option A is the better one to go with. I don't  
22          know if it is time for --



1 DR. FRANCIS: We are going to give all  
2 three.

3 DR. REED: You are going to give all  
4 three?

5 DR. FRANCIS: Yes.

6 DR. REED: Do you rank them? I would  
7 move that we submit a ranking of A as number one,  
8 first priority. And I think the no-brainer, what  
9 number two would be which would be B. I just  
10 think that we ought to go in and be real clear  
11 what we are asking for, for a number one priority.

12 DR. FRANCIS: As I say, the three  
13 organizations that I mentioned earlier is  
14 depending on this. This is pretty much --

15 DR. REED: Sure, sure. Is it acceptable  
16 to move that we order them or does it matter?

17 DR. FRANCIS: We could get through all  
18 of them, but if there is no objections at the  
19 moment, we can come back to it. If there is  
20 something else that is in this -- I'm at that  
21 stage where I want to get rid of pooling that is  
22 why it is number one.

1                   And I did participate in the bond issue  
2                   but not in HBCUs capital because I was better off  
3                   in the open market. So this makes it much more  
4                   likely.

5                   So, unless there are objections to what  
6                   you understand about this, let's go on to the next  
7                   one. But your comment is what do you think all of  
8                   the organizations felt was a way to go.

9                   DR. REED: Okay. Thank you.

10                  DR. FRANCIS: I'm going to try to do  
11                  this, what is on yours is "HBCUs Credit  
12                  Enhancement Demonstration Grant Program." On mine  
13                  that is what enhancement it is -- wait, it's up  
14                  here somewhere. No, no, it is on my first page.  
15                  I'm sorry.

16                  Let's talk about that, because I think I  
17                  just I covered that earlier, but let's talk a  
18                  little about that. It is the -- the Board  
19                  believes that the direct grant program could be an  
20                  added component to the HBCU Capital Financing  
21                  Program. The goal is to provide the Secretary  
22                  with some flexibility in the investment of aid of

1 institutions that may need one time direct grant  
2 assistance to assist in securing a loan or reduce  
3 the costs associated with -- (inaudible)

4 The grant program will allow the  
5 Secretary to make grants to HBCUs that meet  
6 requirements established by the Secretary and  
7 other specific criteria which may include but is  
8 not limited to: Long-term debt between 10 and 25  
9 million; an endowment of 25 million; net assets  
10 under 25.

11 That is the criteria. But the Secretary  
12 would be able to do what he did under direct  
13 lending, prepare you to come to the table with  
14 consultant advice paid for, all of that, which our  
15 schools need to make sure when they make that  
16 proposal they are not going to impair the  
17 institution.

18 DR. LOSTON: Did I understand the  
19 demonstration correct, could you say more about  
20 how we got to the maximum of 2 million. What is  
21 the benchmark? What were the factors that were  
22 part of this 2 million as the figure?

1 MR. WATSON: Up to 2 million?

2 DR. LOSTON: Right.

3 MR. WATSON: Part of that up to 2  
4 million piece is going to be looking at cost of  
5 issuance, assistance of cost of issuance and the  
6 fees you have to pay to get the loan, (inaudible)  
7 is used to pay a premium. If you want to refund  
8 your bond, for example, the bond itself is going  
9 to -- the interest rate today is higher than --  
10 the interest rate today is -- when the bond is  
11 actually higher than the market rate, you have to  
12 pay a bond premium, be used for that. It could be  
13 used for part of what --

14 DR. LOSTON: I understood what it could  
15 be used for. Why 2 million not 3 million? Why 2  
16 million not 1 million?

17 MR. WATSON: When you get a get a loan  
18 from us, 100 percent of everything is financed,  
19 and you are sort of not bringing anything to the  
20 table, you are not financing anything. All of  
21 your costs are literally in the form of a grant.  
22 And you have to sort of spread it across. You

1 know, if you you look at a \$15 million amount and  
2 you make seven or eight loans once a year, then  
3 one school may be out of luck.

4 Let's look at the technical assistance,  
5 schools may get in and say, well, we need the help  
6 for cost for this. And that could be the seven or  
7 eight loans you make in a year. And the school  
8 will actually need the Future Perfect software,  
9 won't have anything. So we have to limit it at  
10 some kind of amount -- up to amount so we can  
11 actually have something to work with on a broader  
12 base.

13 DR. FRANCIS: I was just reminded, Edith  
14 from the charter schools set the precedent on  
15 this, meaning the grant to help charter schools  
16 get operating and running. So, we have another  
17 precedent. So it is making (inaudible) whatever  
18 you say why do you do this? Well, because charter  
19 school has got that as a way of getting started  
20 for opening schools.

21 A lot of this is something that has  
22 worked elsewhere which needs to be put here.

1 Don -- go ahead.

2 DR. BASKERVILLE: I just wanted to  
3 respond to President Loston's question about the  
4 amount. It was also done in consultation with  
5 friends in conference to find out what the market  
6 would bear, to be honest with you.

7 MR. WATSON: Another part of this could  
8 be used for -- it is very interesting, another  
9 part could be used -- let's talk about subsidy and  
10 those kind of options. It could be used for  
11 school that wants a higher amount, that wants to  
12 modify a loan, but at the same time they can't  
13 bear the cost for the higher price loan.

14 It could be used for, I believe, the --  
15 transportation correct me if I am wrong -- in  
16 times between passing the president's budget and  
17 there may be 3 to 4-month lag. And during that  
18 time we don't have subsidy, some entities, I  
19 believe the transportation -- they can pay for own  
20 subsidy. How much does it cost get a \$20 million.  
21 It's \$500,000. Well, I will use the 500,000 grant  
22 to get my process moving.

1                   And that is another part of the program.  
2                   We have to wait for the president's budget to  
3                   pass. If that budget takes 3 or 4 months, we are  
4                   actually 3 or 4 months behind the gun to get  
5                   started with the loans.

6                   So, we have to sort of balance things  
7                   out to make sure -- to see if we have everything  
8                   by September 30th. But that is another thing it  
9                   can be used for.

10                  DR. REED: When will the extra criteria  
11                  be established, when I read the extenuating  
12                  factors deemed by the Secretary -- when can we  
13                  expect to have the other things spelled out?

14                  MR. WATSON: The list actually in and of  
15                  itself, if we actually -- and this comes back from  
16                  my financial aid policy days. If you put  
17                  everything in writing and it leave no flexibility  
18                  for anything, so we will have to give a list.  
19                  Some of the things I just named will be there, but  
20                  if we put everything and don't have this cutoff,  
21                  we will get to a point where schools will say,  
22                  Don, what about this? We are tied because the

1           statue leave us tied.

2                       But we will have things like that in our  
3           agreement for sure. We will amend that, of  
4           course. We show what our processes are.

5                       But this last bullet that you are  
6           looking at is very important. That provides  
7           flexibility if anything should come up.

8                       DR. FRANCIS: I have kind of an open  
9           enhancement demonstration which is (inaudible)  
10          direct loan exempt HBCUs from early repayment  
11          penalties. That is number 3 here. Where is it on  
12          mine?

13                      It's number 6 on mine. That is the old  
14          theory about, well, I found some money and I want  
15          to pay my loan off. Right. So I want to be  
16          exempted from paying the penalty. So we are  
17          recommending that that be eliminated.

18                      MR. WATSON: Right. I want to explain  
19          that it is a penalty if you are rating a bond is  
20          that is higher than a market rate, but we have  
21          also seen cases in the program where the school  
22          actually gets money. We just had the Federal



1            Financing Bank of Treasury run some numbers for a  
2            school. They wanted to refinance, they were  
3            actually getting \$450,000 back. So it can work  
4            either way.

5                        But it actually -- to have to pay the  
6            premium itself can add another million dollars.  
7            It is a fluctuating number. It is a fluctuating  
8            number. If you are set to close, for example, on  
9            the 25th of the month, and on the 23rd of the  
10           month you are getting an estimated rate, well, the  
11           rates jump, you know, 50 basis points or so, half  
12           of percent or so, and your cost can jump up to  
13           \$200,000. That is where that unsteady piece comes  
14           in there.

15                      DR. REAVES: I have a question. When a  
16            school pays off -- retires its debt are you  
17            actually calling bonds?

18                      MR. WATSON: Yes. Treasury actually  
19            calls the bonds. That's why you are actually  
20            doing the premium.

21                      DR. REAVES: That is why there may be a  
22            premium.

1                   MR. WATSON: That is why there may be a  
2 premium.

3                   DR. FRANCIS: Any other questions?

4                   Lezli, you had something to say about  
5 that.

6                   DR. BASKERVILLE: It was not on this  
7 point. No, on the question we passed about the  
8 \$2 million cap, I understand that we may have some  
9 expertise in the room from the Center for  
10 Responsible Lending who worked on the charter  
11 school cap and they believe that it was 4 million.  
12 That would be important information to have as we  
13 are looking at existing models.

14                  DR. FRANCIS: Is that -- Edith, Anita,  
15 anybody else who is here, was that higher? When  
16 the charter schools -- we are talking about the 2  
17 million cap, could it be 4 million as a precedent?

18                  MR. WATSON: Before you start, for the  
19 recorder, can you say your name and where you are  
20 from?

21                  MR. CORBETT: I'm from North Carolina.  
22 I'm with the Center for Responsible Lending.

1 MR. WATSON: And your name?

2 MR. CORBETT: Keith Corbett.

3 MR. WATSON: What were you saying?

4 MR. CORBETT: Executive vice president  
5 for Center for Responsible Lending.

6 MR. WATSON: Is it four or two?

7 MR. CORBETT: I know we made one charter  
8 program 4 million. I think that is --

9 MR. TAYLOR: Is that specifically a loan  
10 or grant?

11 DR. BASKERVILLE: Start up grant.

12 MR. CORBETT: (Inaudible)

13 UNIDENTIFIED SPEAKER: It was reported  
14 that they offered the grant money for a cap at 4  
15 million, but I think what we ought to do,  
16 Mr. Chair, is as follow up in writing. Is that  
17 okay?

18 DR. FRANCIS: It was understand that we  
19 would want to have it in keeping with what has  
20 been a precedent. If it was four somewhere else,  
21 don't cut us off.

22 MR. FRANKLIN: You have a tolerance for

1 (inaudible)

2 MR. WATSON: Who will follow up in  
3 writing?

4 DR. BASKERVILLE: I think I can  
5 volunteer for (inaudible)?

6 DR. FRANCIS: The three institutions  
7 that at the beginning of this will follow up so,  
8 we will put the right number in there. We will  
9 talk about we need to talk about trying the keep  
10 in line with what has been done so that it is  
11 consistent. And in this case if it is the lower  
12 than we should be, then shame on us.

13 MR. WATSON: So, UNCF, Thurgood Marshall  
14 and (inaudible) will follow up as to whether it is  
15 2 million or 4 million.

16 DR. BASKERVILLE: And adjust the  
17 recommendation accordingly with the permission of  
18 the Board.

19 DR. FRANCIS: All right. That exempting  
20 the prepayment penalty, that is where we just  
21 left. Any questions about that?

22 DR. MALVEAUX: This is talking about a

1 particular instance at college, might I take a  
2 moment to talk about it?

3 DR. FRANCIS: Sure.

4 DR. MALVEAUX: Our federal government  
5 has made significant modifications to loan  
6 agreements under a number of circumstances that do  
7 not include Historically Black Colleges and  
8 Universities. We need only look at the entirety  
9 of the stimulus package, and even before that the  
10 bailout package to see ways that adjustments have  
11 been made.

12 Of course, they have been made because  
13 of the economic exigencies and none were  
14 protesting.

15 What I suggest is that the vital work  
16 that we do requires and indeed demands the same  
17 kind of flexibility. We have been, as I mentioned  
18 earlier, very grateful for the capital improvement  
19 program that we were able to refinance.

20 We also -- one of the biggest challenges  
21 with my presidency was to come into a situation  
22 where our entire campus, our entire campus was had

1 a lien on it from the Department of Education  
2 because of the \$8 million loan. Now, that is  
3 nothing but predatory lending, nothing but. We  
4 are in a room, so nobody is recording. But if I  
5 went on CNN, I would say it, too; predatory  
6 lending, nothing but.

7 We spent 2 years, thanks to the North  
8 Carolina Minority Business Development Institute  
9 and many others restructuring that. And Don was  
10 very, very, very cooperative with us because  
11 everybody could see the adjustment, even Ray  
12 Charles could see, if he were here.

13 (Laughter.)

14 DR. MALVEAUX: But in any case, bottom  
15 line we got the first piece of the dollar.

16 The second piece of our refinancing was  
17 much more arduous. We borrowed 9 million and had  
18 to give back a million in prepayment penalty.  
19 That was nothing but predatory. Our Congress  
20 people weighed in on it, many people weighed in on  
21 it, but the Department of Education was  
22 literally -- they did not move.

1                   CitiCorp didn't do that. AIG didn't do  
2                   that. That was done for no one else. Why does  
3                   Historically Black Colleges deal with terms that  
4                   no else that has a relationship with the federal  
5                   government deal with?

6                   There are two people here who worked  
7                   with us, Andrea Harris and Eric Pristell --  
8                   because other colleges were having the issue. I  
9                   am very pleased and proud of my board and my team,  
10                  in that they worked with us to work with DOE to  
11                  make sure that this happened. I believe that we  
12                  at Bennett at some level made some history in the  
13                  way that we were able to do this.

14                  At the same time, because we needed to  
15                  refinance we swallowed that the million dollars --  
16                  that we will talk about that later. But I think  
17                  it is really important to understand that -- you  
18                  know, I had someone at the Department of Treasury  
19                  speak to me as if I was 11 and said to me, well,  
20                  if you don't understand finance. Well, my  
21                  doctorate happen to be from MIT in economics. I  
22                  believe that I have some minor understanding of

1 finance; you know, minor. I'm not going to  
2 suggest that I'm an expert but minor.

3 So, they run these games with us as if  
4 we don't understand what is going on. But what we  
5 know is that other folks get better deals than  
6 HBCUs do. And part of our work and the work of  
7 John Wilson of the Historically Black Colleges and  
8 Universities initiative ought to be to make sure  
9 that we are equally situated with others in terms  
10 of flexible arrangements.

11 Bennett was the one that dealt with this  
12 time the many around this table and in any HBCUs  
13 (inaudible) will deal with it later. So, I think  
14 this is really important. If we are able to show  
15 the fiscal responsibility to finances ought to be  
16 (inaudible) exempt from prepayment penalties. It  
17 happens every day.

18 Eric, if you or Ms. Harris would  
19 piggyback on that.

20 MR. PRISTELL: My name is Eric Pristell.  
21 I'm a partner the Bank Law Firm. I represent  
22 Bennett College, in addition I represent the North



1 Carolina Institute of Minority Economics. And I  
2 closed all of their loans, so have seen it up  
3 front.

4 Again, for the record, I want to say  
5 kudos to Don and the Department of Education and  
6 his team for being extremely flexible.

7 But to her point, Dr. Malveaux's point,  
8 I can't tell the story better than she can. The  
9 bottom line is that the million prepayment penalty  
10 represented resources that could have gone to  
11 scholarships, to fix a boiler, and to do other  
12 things, to fund operating deficits.

13 So I think the argument from the college  
14 is treat us just like you treat AIG and other  
15 financial institutions when the government was  
16 there and put them in a position -- put them in a  
17 position to be a viable institution movement.

18 DR. FRANCIS: I take these were all  
19 propositions in favor of eliminating the  
20 pre-penalty.

21 MR. WATSON: For the record, I want  
22 everyone to understand that this (inaudible)

1 action recommendation, although it will go to the  
2 Secretary and Congress, the Department of  
3 Education has no authority at all, that the  
4 United States Treasury, it is in their statute, it  
5 is in their charter at the Federal Financing Bank,  
6 and it literally will take, again, a change of  
7 Congress but not the Department of Education  
8 status.

9 I have often seen times where there are  
10 two statutes in place when someone asked for  
11 redemption, and the Department of Education's  
12 statute will not make the same request in the  
13 Treasury statute. And Treasury does not move at  
14 all, because they have no authority because they  
15 have to change the statute.

16 So, I do want the Board to be aware that  
17 in order for this change to happen, it has to be  
18 made in the United States Treasury statute. In  
19 order to (inaudible) in their statute, in order to  
20 go along, because that is part of our process, but  
21 there is no provision for us with the Federal  
22 Financing Bank fee.

1 DR. WILSON: And I should add. We are  
2 in the situation with a number of HBCUs. I can't  
3 go micro on the stories. And essentially the  
4 Department of Education has no authority to grant  
5 mercy or leniency from these things. It is either  
6 Justice or Treasury.

7 What we do is we make a recommendation  
8 from Secretary from the White House office and  
9 elsewhere as strong as possible as to what we  
10 think they should do. I'm concerned a little bit,  
11 because I know that a lot of their decisions are  
12 straight up business. And this is not about --  
13 they don't do the social aspects of this. It is  
14 straight up and down, straight up and down  
15 business.

16 So, our appeal may or not matter in.

17 DR. MALVEAUX: Was AIG's waiver straight  
18 up and down business? Was Citicorp's waiver  
19 straight up and down business? Do not go there  
20 with me. Do not go there.

21 DR. WILSON: Okay.

22 DR. MALVEAUX: This is not personal.

1 I'm just saying don't give me an economic argument  
2 that other people have overridden. You may say  
3 that people may not find the viability of HBCUs in  
4 their best interest, but the fact -- the real  
5 truth and nothing but the truth is that we have  
6 waived economic decisions. We have seen it in the  
7 national interest. And that goes to the large  
8 financial institutions.

9 MR. PRISTELL: It's not -- I think it is  
10 good business sense to assist these critical  
11 institutions to move forward in financially viable  
12 way. Waiving the prepayment penalty --

13 DR. WILSON: We are on the same side. I  
14 just want to say we are on the same side. We are  
15 making the same recommendation.

16 MR. PRISTELL: Sure.

17 MR. WATSON: What I want to talk about  
18 is to go back to --

19 DR. MALVEAUX: That was a 11 percent  
20 prepayment penalty, let's just be clear.

21 MR. TAYLOR: The one thing, though, it  
22 wasn't done in the dark. I mean you had a

1 staff -- it wasn't you, but some president of  
2 someone signed off on this stuff, we have to  
3 have -- and I suggested on number 2 that we have  
4 in addition to a Credit Enhancement Direct Grant  
5 Program, since I have not seen a component, around  
6 educating to make sure that I see the inform  
7 whoever it is in these institutions are not  
8 committing to these frankly your predatory -- you  
9 can argue if you know and you knowingly agreed to  
10 it, that I'm not so sure that totally -- I think  
11 we need to try to include something in the  
12 recommendation and that is the same situation  
13 again and again.

14 MR. WATSON: Mr. Chairman, let me sort  
15 of explain how the process works when we close a  
16 loan.

17 Every person I named that I have on my  
18 team when someone closes the loan they have an  
19 attorney and they have financial adviser. And  
20 just to talk about -- I would like to take this  
21 outside of Capital Finance, because what  
22 Dr. Malveaux is asking for is cap finance

1           specific.

2                         In the grant piece, that is why I also  
3           said make the prepayment penalty be part of that,  
4           because at the same time if you ask someone to  
5           take away when they are supposed to receive  
6           money -- when we are supposed to give them money,  
7           at the same time to be pure business they are  
8           going to say we are supposed to give you money.  
9           We don't want to give you that money, either.

10                        So, it is a two-way street. That's why  
11           (inaudible) talk about the grant, maybe that could  
12           be used for the grant. But in talking about  
13           general finance in and of itself, whether it is  
14           Capital Finance or you get it from ABC bank, if  
15           you turn those bonds in earlier, you are going to  
16           pay a penalty or discount.

17                        And, so, that is why I'm saying in order  
18           to make this go away, the other option -- and  
19           maybe we need to strongly look at considering the  
20           grant piece, because then that could be an option  
21           when someone is refinancing, that is something  
22           that we could actually put there, because it is a

1 structure -- it is foundation of bonds.

2 MR. FRANKLIN: That make the grant more  
3 compelling.

4 MR. WATSON: Exactly. Which gets to the  
5 point where we wouldn't have to pay for -- these  
6 payment penalties, the college or anyone else  
7 would not have to pay for it. They could use  
8 grant funds to sort of address that.

9 MR. FRANKLIN: The institution should  
10 not have to suffer, its students for financial --

11 DR. WILSON: Moreover, I really want to  
12 strongly recommend that this case be made, not  
13 because black colleges should exist, that goes  
14 without saying, but because of the 2020 goal.  
15 These are institutions that are needed to reach  
16 the 2020 goal. And I think that ought to be in  
17 the rationale for all of these, so that they are  
18 in the context of the entire administration.

19 DR. FRANCIS: Much of what we are saying  
20 and we always have to make a case, but I keep  
21 going back to the constitutional mandate, we are  
22 for the common good and the general welfare of the

1 nation. That is the stool we sit on.

2 DR. WILSON: Future of the nature.

3 DR. FRANCIS: Yes. The problem is that  
4 we have never been put on that plain, so we have  
5 to continue to remind -- we are going to make the  
6 case to eliminate this because we are as important  
7 as the AIG bank.

8 MR. FRANKLIN: But I'm here to tell you,  
9 you have to do it outside of the financing  
10 structure.

11 MR. WATSON: And I'm saying that because  
12 an institution has the option to -- well,  
13 institutions have the option to pay -- to have  
14 their bonds called early, but again, it is a cost  
15 associated with that.

16 So what I think we want to do here is  
17 sort of eliminate that cost or whether you want to  
18 refinance -- whether you want to refinance or  
19 whether you want to do something else with it.  
20 You want to sort take that piece out of the  
21 network. I think, as I said, the grant could be  
22 used for that.



1 DR. FRANCIS: Again, one of my remarks  
2 earlier was that we are asking for grant money to  
3 the Secretary that is not for a loan, but it is a  
4 grant that would pay for a pre-penalty if there  
5 were a pre-penalty or do want to eliminate it?

6 MR. WATSON: Or if an institution wanted  
7 to pay the upfront cost of the bond end.

8 MS. WILKINSON: A couple of  
9 clarifications. With respect to the prepayment  
10 penalty, I think we all over time in working with  
11 the program, we fully agree with Bennett College,  
12 you know, we have talked about it with Treasury,  
13 and I think we all agreed that it need to go away.  
14 But comparing the markets, general speaking, you  
15 know I think most of the colleges here are used as  
16 tax-exempt markets, and they have -- you do have  
17 the ability to prepay in an tax-exempt market.

18 But these are taxable bonds, and  
19 typically with taxable bonds, there is essentially  
20 a make hold premium most of the time. What I  
21 would say is that we should probably take a look  
22 and see if there is other statutes -- I have not

1 looked at that Treasury statute -- that requires  
2 the make hold. It probably makes sense to see if  
3 there are other programs that have the make hold.  
4 And then if not, you know, maybe we can advocate a  
5 special way.

6 But we might need to do a little bit  
7 more work behind it to see if there is a way of  
8 getting that.

9 MR. WATSON: And just for everybody in  
10 the room, when you have something to say, other  
11 than the folks sitting around the table, please  
12 give your name and organization, so we have it.  
13 Say it for the record. This is a public meeting  
14 and this is a public record.

15 DR. FRANCIS: If we do sit here and do  
16 not make that kind of a recommendation, where we  
17 may be able to find there is a way to cover and  
18 make the government whole, we lose.

19 So, I think we have to keep this on the  
20 table, because we know how it impacts us to pay an  
21 exorbitant price and the government says I have to  
22 have it, get it from somewhere else. And I don't

1 know that we have all of the expert to find where  
2 they are, but we might find out where they.

3 So mine is always let's go for what it  
4 is that is in our best interest while at the same  
5 time, quote, not impacting the bond holder  
6 (inaudible) because they want to get paid but not  
7 out of our money.

8 Let me give an example. I chaired the  
9 LRA recovery in Louisiana. We fought hard to get  
10 money from the government for homeowners to get  
11 money to fix their home. So, let's say you got  
12 \$100,000 from the LR to fix your home, but in  
13 order for you to do that, you had to borrow from  
14 SBA.

15 Well, SBA required those homeowners to  
16 pay their loan first out of the -- I sat in the  
17 chair -- that is crazy. You are going the make me  
18 pay back a loan for something that the government  
19 has said you need \$100,000 dollars to fix your  
20 house. And I'm going to give you 50, now I have  
21 got 50,000. Now, what am I going to do about  
22 fixing my house?

1                   That is just a trend how one thing  
2                   cancels out the other. So, I promise you this --  
3                   so, when you talk about predatory, that SBA rule  
4                   is predatory. It's taking the money I just got to  
5                   fix my hour to pay back a loan that they told me I  
6                   could pay back 20 years. It doesn't make sense.

7                   Okay. Eliminate, find out the money and  
8                   grant program. Did we put the grant program in?  
9                   That is where that pocket pool of money is. And  
10                  it is not for a loan, that is for a grant.

11                  Let me move along. No problems in  
12                  eliminating if we find a way to pay it and not  
13                  impair the institution. That is the principle.

14                  Where on the sheet that my colleagues  
15                  have. I'm down to lower interest rates. Lower  
16                  interest rates in two specific instances.  
17                  Temporarily lower the interest rate for a defined  
18                  time period for renovation and construction; and  
19                  lower the interest rate for academic structures  
20                  related to science, technology, and engineering.

21                  I sit on a board, and that is transition  
22                  money, that is in order to keep me going while I'm

1 building it and I pay it. So to me that is a  
2 no-brainer, if indeed we can get that  
3 recommendation.

4 But if you want to add on to that, Don,  
5 that is a transition -- transition funding while  
6 you are completing.

7 And the second one -- the second one, of  
8 course, is more specifically related to what is a  
9 growing national concern about increasing the  
10 number of young people in the STEM fields,  
11 particularly across the board, but particularly at  
12 HBCUs. If you are going to increase that national  
13 interest, why don't we get a discount, get a lower  
14 interest rate for institutions where it is in the  
15 best interest of the country for STEM discipline.  
16 That is B.

17 MR. WATSON: And this item B is about  
18 lowering the interest rate for STEM related  
19 (inaudible) for all of the reasons Dr. Francis  
20 mentioned, but also, these buildings are not  
21 income-producing buildings because they constitute  
22 debt services. A lot of institutions and a lot of

1 institutions around the country do not build these  
2 laboratories classrooms, state-of-the-art  
3 classroom. Although the teachers are now coming  
4 out using blackboards, they are not being trained  
5 on blackboards because of costs associated,  
6 including blackboards, and things of that nature.

7 And if we are actually graduating  
8 students in physics and other areas of STEM with  
9 the technology that we have today, if we had  
10 up-to-date technology just imagine how far we  
11 could expand; not just the number of students who  
12 are graduating, the number of students who leave  
13 school to go work in those fields and not work in  
14 some other field because they need to pay back  
15 resources.

16 MR. FRANKLIN: I think that is an  
17 important argument, you shifted it from centrally  
18 this is a budget-relieving measure and helpful,  
19 but it is also an incentive in terms of the 2020  
20 goals, increase the number of scientists in the  
21 STEM domain.

22 MR. WATSON: It is not here in this

1 short version, but to be a further incentive to  
2 the government, when we look at students who are  
3 facing higher tuition costs, the Board could also  
4 have a possibility of recommending that after 5  
5 years of savings, for example, whatever money you  
6 continue to save from that lower interest rate,  
7 you provide scholarships to students in the STEM  
8 areas, which will reduce the cost of them having  
9 to go in these areas.

10 So, those kinds of things we need to be  
11 more creative in this area. Financial aid is a  
12 big cost factor. As you look at graduation rate  
13 and other things, a lot of students leave school  
14 because of financial reasons. And going into  
15 STEM, you may have to go to a master degree or  
16 some other level to get a higher salary. But if  
17 you provide them with some sort of relief while  
18 they are going through undergraduate, they can go  
19 into further studies and do further things.

20 DR. FRANCIS: The bottom line that I  
21 think Don has mentioned, and I want to underscore  
22 it, is we are now talking about building buildings

1           that are not income producing. The rest of these  
2           buildings, dormitories, laboratories, all of that  
3           is income producing. You have to advertise  
4           yourselves.

5                         But if you are going to get the  
6           incentive, Mr. President, for an institution to  
7           enhance the STEM field that the country says it  
8           needs, particularly in African Americans, and you  
9           are not going to charge any tuition, then help us  
10          in lowering your interest rate for us. I mean,  
11          that is a hand-and-glove circumstance. That makes  
12          sense.

13                        And, so, I'm happy that our  
14          organizations have vetted this and also  
15          recommended, because the Secretary has seen this,  
16          at least at this point from the letter from  
17          (inaudible) Clyburn.

18                        DR. WILSON: Just in the interest of  
19          strengthening the argument, again, let me suggest  
20          that we at least consider tying this not just to  
21          HBCUs, but to under-resourced institutions.

22                        And the reason why I say that is this:



1           Inside the Department there is an initiative to  
2           identify those under-resourced institutions that  
3           have impressive graduation rates and to target  
4           them and say, what do those institutions need in  
5           order to enhance their productivity, since they  
6           appear to be getting good numbers from -- and  
7           these are areas of intervention is what we are  
8           looking for, we can help under-resourced  
9           institutions.

10                   DR. FRANCIS: My only rejoinder is we  
11           are putting it under the HBCUs.

12                   DR. WILSON: There is no question about  
13           that. But I'm saying tie it, acknowledge an  
14           awareness of a broader concern that gives it more  
15           cushion and platform.

16                   DR. FRANCIS: No question about it, yes.  
17           It's a good segue for me to say two things that  
18           hopefully the White House Initiative takes on. I  
19           want to send to President Malveaux a two-page  
20           letter that I have just written to the Secretary  
21           on this business about graduation rates and what  
22           they call progression and completion rates.

1                   I am deeply concerned that when I get --  
2                   didn't know anything about it, I don't know  
3                   whether the other presidents around here got a  
4                   FAFSA. A staff member whose son was coming to  
5                   Xavier had made application for a loan.

6                   The FAFSA people put the graduation rate  
7                   of Xavier, the two other schools that her son had  
8                   applied to, MIT maybe or William and Mary and  
9                   Tulane. And they -- there is no way that Xavier's  
10                  graduation rates will look like MIT or Tulane or  
11                  William and Mary. And nobody has told me what the  
12                  formula that folks are putting in to arrive at the  
13                  graduation rates and the like.

14                  And off the record, please, lady.

15                  (Discussion off the record.)

16                  MR. FRANKLIN: Norman, this is very  
17                  important, your voice is the voice of authority to  
18                  say this, I hope a letter will also be transformed  
19                  into an op-ed in New York Times, for U.S. News and  
20                  World and other rankings so that people are a  
21                  little more honest, because you are right, we have  
22                  discovered the very same phenomenon. And I am

1 very angry about the way HBCUs are misrepresented.

2 DR. REED: Before I have to leave, one  
3 thing I want to say one thing that I have  
4 discovered. A lot of majority culture schools and  
5 a few -- and I don't know if is this is legal, I  
6 will talk to the U.S. Department of Education --  
7 are allowing cohorts that are in, quote,  
8 developmental courses to come in in July and to  
9 take up Pell grants, do not count them in the  
10 enrollment and they don't count towards  
11 graduation. They are playing all kinds of games,  
12 majority culture schools.

13 Many of us who have been trying to play  
14 the games correctly, it is hurting us. So, we  
15 really do need a reading, an interpretation on  
16 what we can and cannot do, because they are  
17 counting students in different ways in (inaudible)  
18 IPS, for UNCF for the formula, but not counting  
19 toward graduation and letting them in early with  
20 the Pell grant.

21 So, I just really want to name this,  
22 because if the majority of culture schools are

1           doing this, they are letting in provisional  
2           students in July, getting them through the maze  
3           with Pell grants but are not calculating them in  
4           the fall, and therefore, they are not part of  
5           graduate retention rates because they are in some  
6           kind of different configuration, we need to look  
7           at that.

8                         DR. FRANCIS:  It is a major issue, and  
9           I'm at this stage with it because it is impacting  
10          recruiting, retention and our parents and making  
11          us look like we are not graduating kids.

12                        DR. MALVEAUX:  Earl Richardson just  
13          recently retired as president of Morgan, and has  
14          probably done the best work on this of anyone I  
15          know.  He has really looked at all of the  
16          variables to talk about the incomparability of our  
17          graduation rates.  I would recommend that both in  
18          terms this body and in terms of our other  
19          organization, UNCF Thurgood Marshall, and MAPFEO  
20          (phonetic) that we really attempt to engage him --  
21          Earl Richardson, Morgan State, recently retired.  
22          He will stay on as a research professor there.

1                   But he really has thought about this and  
2 talked about it and (inaudible) do really grade  
3 work on this.

4                   John, you may even ask him to put  
5 together some type of a paper that we can all take  
6 a look at, because I think that he has talked  
7 about almost a 20 percent (inaudible) plan in our  
8 graduation rate based on we don't count transfer  
9 students, any number of other things.

10                  DR. FRANCIS: That is why I'm telling  
11 you the government has to stop doing this until we  
12 get to a formula, a calculus of how you do that,  
13 because it is being gamed, and we are paying the  
14 price.

15                  DR. WILSON: Let me just respond. There  
16 is a great deal of interest in this. And it is  
17 being taken seriously by the Department, and Arne  
18 Duncan takes it seriously. So, we are talking  
19 about how to redefine.

20                  DR. FRANCIS: Maybe we need Earl  
21 Richardson at Morgan. We need to get all of the  
22 information.

1                   You just did at Thurgood Marshall a  
2 piece on black -- not -- it is a major piece, and  
3 it (inaudible) has we need to have that same thing  
4 do on something else.

5                   MR. TAYLOR: All right.

6                   DR. FRANCIS: Because believe me, it is  
7 eating us alive. It is eating us alive. And I  
8 think you may need an op-ed piece to put it all  
9 together.

10                   I know we are moving against time. We  
11 lost Trudie. She had to go.

12                   MR. WATSON: At the rate we are going --  
13 under Capital Finance I know there is a lot of  
14 stuff to discuss, but for the interest of time  
15 let's get to these recommendations. Again, we are  
16 working on this for almost 2 years, let's put this  
17 to bed, and move to some other creative things.  
18 Let's stay focused with this and just keep the  
19 ball rolling so we can actually get to the  
20 recommendations.

21                   DR. FRANCIS: We have one left on my  
22 sheet?

1 MR. WATSON: Two more. We did 5.

2 DR. FRANCIS: Okay. We did we did 6,  
3 yeah additional resources for the office, no  
4 question. So 5 is our subsidy. I thought you  
5 told us we were going to get more subsidy.

6 MR. WATSON: Again, there are two pieces  
7 that come (inaudible) to the subsidy. Although  
8 the Congress made a lot of subsidy to make loans,  
9 we also -- there is a statutory -- in the statute  
10 there is a line item that provides for the maximum  
11 amount of loans that we can guarantee is  
12 1.1 billion. At the end of 2011, the President's  
13 budget is accepted at \$278 million. We would not  
14 have any statutory authority to make a loan after  
15 2012 or forward.

16 So, the line item here is to request  
17 that our statutory cap is increased from \$1.1  
18 million to \$1.8 million.

19 And again, as I said earlier without any  
20 direct marketing, the number of individual schools  
21 interested in the program is increasing in the  
22 next year. On the list now we have close to 700

1 million already in the pipeline for people to work  
2 through and get loans in the program.

3           The other part of that is listed as --  
4 the other piece should be item B actually, and it  
5 permits a narrow exception in the statute. The  
6 statute currently provides that two-thirds of any  
7 monies that we receive in the Capital Financial  
8 Program for private HBCUs, one-third of the  
9 dollars are given to public HBCUs.

10           In the scheme of things how subsidies  
11 work, sometimes the Congress may put in their  
12 appropriation language that we can spend the  
13 money, the appropriated dollars in any format that  
14 comes through. If it is all public HBCUs, we can  
15 lend it to all public HBCUs; if it is all private  
16 HBCUs, we have to lend it to all private HBCUs.

17           But this actually -- is actually going  
18 to provide us more flexibility. If at the end of  
19 the fiscal year or close to the fiscal year, we  
20 don't have enough public or private HBCUs to allot  
21 money to, we don't want to send money back to  
22 Congress.



1                   If we asked for them in 2011, \$278  
2 million and if you divide that, you have, let's  
3 say, \$80 million going to public, we don't want to  
4 send that \$10 million back, because it sort of  
5 sends a bad sign. We can't give out money. It is  
6 not that. It is just that the one-third/two-third  
7 split has to be adhered to.

8                   So, what this actually does for us is  
9 provide the flexibility within 120 days prior to  
10 the end of the fiscal year, make a determination  
11 whether we can give -- whether it is public or  
12 private, make the loan within that period, if we  
13 have schools that are already eligible for  
14 closing.

15                   DR. FRANCIS: So that you don't close a  
16 year with money left over because you are bound by  
17 the two-thirds/one-third?

18                   MR. WATSON: Exactly. That is exactly  
19 what we do.

20                   DR. FRANCIS: It is not going to impair  
21 either one, the public or the private. It is just  
22 that narrow window that if the clock is running

1 down, you are not bound by that  
2 two-thirds/one-third.

3 MR. WATSON: Exactly. The way things  
4 are sort of situated is that we generally will  
5 start making loans in February, and that is  
6 because, again, although fiscal year starts  
7 October 1, we are not part of any continuing  
8 resolution. So, in that case, until Congress  
9 actually passes the President's budget, we don't  
10 make any loans.

11 So, we are not making loans until  
12 February, we have February through September 30th  
13 to make loans. We try not to close loans during  
14 the last week. The government's financial system  
15 starts to shut down the week before.

16 So, we need the flexibility to make sure  
17 that we can actually do those sorts of things.

18 DR. LOSTON: So, once you reach your  
19 two-third/one-third, you kind of have schools  
20 waiting within a queue, so they can began some of  
21 the paperwork and preparation should you not have  
22 sufficient numbers of public or private

1 institutions, you will be able to start the  
2 conversation saying there is a possibility and you  
3 have yourself 4 months?

4 MR. WATSON: Right. And, again, when we  
5 are closing loans, we are pretty fast in closing  
6 loans, but when we come up to survey issues and  
7 things like that, that generally goes outside of  
8 our control. And that takes the longest part --  
9 that is the longest piece. We don't want on  
10 September 1 start the survey work at a school and  
11 then can't close, and the school is now starting  
12 to incur costs.

13 So, those are the things we try to  
14 consider, too, in closing loans. We don't want  
15 you to incur costs until we know you are going to  
16 close the loan.

17 DR. FRANCIS: You have --

18 DR. BASKERVILLE: I have a question. On  
19 5A it says that the administration's fiscal year  
20 2011 budget requests approximately 20 million, and  
21 it indicates that that will allow us to make  
22 approximately 278 million in loans. You said we

1           have approximately 700 million in loans?

2                       MR. WATSON: Right.

3                       DR. FRANCIS: Potential.

4                       MR. WATSON: I have not included this  
5 year. Once we finish this year, we will be close  
6 to a little over \$800 million.

7                       DR. BASKERVILLE: Okay. But the  
8 question then is, why would not this group  
9 recommend a higher base, more than the 20 million?  
10 We understand that the Secretary is balancing many  
11 things, but as the HBCUs Capital Finance Board, if  
12 we know that this amount is not going to come near  
13 the amount that we need for the loans that you  
14 expect, why would we not recommend the higher  
15 level?

16                       MR. WATSON: We can recommend the higher  
17 level, and if we have 20 loans close in a 4-month  
18 period, we will close those 20 loans. However,  
19 you probably will not see me the following week, I  
20 am being honest, because I would have to be  
21 involved in all of those processes. So, it is --  
22 and I don't want to send any money back to

1 Treasury, either.

2 So, if we increase, say, to 40 million  
3 and that 40 million will take us up to 550  
4 million, then 550 million from February through  
5 September increases the amount of loans we have to  
6 provide.

7 DR. BASKERVILLE: Is that because the  
8 workload -- number is 6 we are recommending  
9 additional staff.

10 MR. FRANKLIN: It is a roll of the dice.

11 MR. WATSON: And if every recommendation  
12 the Board presents was accepted, then you could  
13 raise it to \$100 million.

14 DR. WILSON: It is a linchpin issue.  
15 The sad thing is it is a linchpin issue. If that  
16 happens, then the others happen.

17 DR. FRANCIS: They must compliment each  
18 other. And I don't want to take anything out  
19 of -- if you put in that \$30 million and put the  
20 two together, you get \$30 million, but also accept  
21 the fact you need more staffing.

22 MR. WATSON: The staff needs to be

1 increased.

2 In 2008, for example -- what happened to  
3 us in 2008, the year we didn't make any loans,  
4 there were two things --

5 DR. FRANCIS: We didn't have any money.

6 MR. WATSON: Well, we didn't have any  
7 money because they increased the statutory limit,  
8 but at the same time they didn't increase the  
9 subsidy limit. And again, I'm just trying to make  
10 sure that we can handle the workload.

11 I would also want to put the expectation  
12 out there that we do or that we would actually  
13 have \$550 million to do loans in that period.

14 DR. BASKERVILLE: Okay. So, as I  
15 understand it, if we increase the (inaudible) and  
16 increase the subsidy perhaps to 30 million, and  
17 increase the staff, then it would work?

18 MR. WATSON: Yes. And also, we have  
19 been asked to increase our budget by 5 percent.  
20 So, if you ask for 30 in the budgeting world,  
21 then, of course, (inaudible) you have to decrease  
22 it by 5 percent, so the 20 is actually less than

1           20.

2                       So, the (inaudible) we have been asked  
3           to decrease all over the Department not just a  
4           (inaudible) department throughout the government  
5           to increase our budget by 5 percent where we can.

6                       Those are things that I'm working on now  
7           and I will talk about later.

8                       DR. FRANCIS: Let me follow up  
9           Dr. Baskerville's point. If we recommended the  
10          \$30 million subsidy, which was would then -- as  
11          well the recommendation we make in 6, that if it  
12          is impossible to get the 30, then you stay with  
13          the 6, we would be able to do it, but the two are  
14          complimentary.

15                      We are saying that we know the needs are  
16          out there. You have 700, what, million dollars  
17          that folks want to borrow money. So, if you  
18          increase the subsidy, you have to increase the  
19          staff. I mean, that is what the Board is saying.

20                      DR. GIVENS: Which one do you want to  
21          come first? Which one should come first, the  
22          staff and then worry about that? You can go after

1           it and raise it to 30, but where is the guarantee  
2           that both of them will come through at the same  
3           time?

4                       MR. WATSON:  And I will be honest, as I  
5           said, if the rate is 40 million, we will get the  
6           money out the door.  And so that is not an issue.  
7           But I can't speak to what the Department --  
8           everything here on this list is actually within  
9           the purview of will take a statutory change except  
10          item number 6.  I'm not in the position to  
11          guarantee what the Secretary will or will not do  
12          or what.

13                      DR. BASKERVILLE:  In response to  
14          President Givens' question about the guarantee and  
15          what will come first, they will come  
16          simultaneously in the same legislation, so that  
17          makes a guarantee.

18                      DR. FRANCIS:  My point is that, again,  
19          we are being driven by the need that is out there,  
20          and we are being driven by the opportunity to ask  
21          for a larger subsidy, which also is driven by more  
22          staff.



1                   So, if you are going to serve that  
2                   community that says we need more loans, then we  
3                   have to have more subsidy, we have to have more  
4                   staff.

5                   MR. FRANKLIN: And in the big picture  
6                   this is pretty small and modest, given racing to  
7                   the top of the political culture.

8                   MR. WATSON: And I will admit if  
9                   everything on here actually -- and that is -- it  
10                  is a fine balance. And I will say if you give 1  
11                  percent of STEM-related buildings and that is in  
12                  the statute, and we get reduced interest rates  
13                  during the period of construction and renovation,  
14                  the ones I have on the list will sort of go away.  
15                  I mean, I will see -- I will literally see -- we  
16                  will be a preferred lender of HBCUs, which means  
17                  what I just quoted to you of over 700 million will  
18                  sort of increase expedientially.

19                  So, I mean, it is a fine tune, I guess,  
20                  when you all are actually making these discussions  
21                  with members of Congress, making discussions and  
22                  coming forward. And if they are going to give you

1           4A or 4B or any one, any combination of those,  
2           those numbers will change drastically, the  
3           institutional list would actually skyrocket.

4                   DR. FRANCIS: Well, I would think -- we  
5           are not expert enough to know what everybody is  
6           going to do, but I think we are expert enough to  
7           know what the needs are. And our recommendation  
8           would be to serve the needs, to get money and get  
9           the staff. And that is the way we are going to  
10          shop. And if anything falls out -- if either one  
11          falls out, then you go for change.

12                   And mine is, as I said from the start,  
13          this is a very important meeting because for the  
14          first time we are putting together a comprehensive  
15          program. And they are dependent upon each other,  
16          and no, we don't want to be willy-nilly about it.  
17          I don't think anything in here is willy-nilly  
18          about it.

19                   I think that the little work that we  
20          have done and more work needs to be done, it is  
21          obvious that there is a need out there. And we  
22          shortchange ourselves if we keep ourselves in a

1           straitjacket. And I think you have to put them  
2           all together.

3                         And again, we are running a big  
4           corporation of schools. And they are all  
5           satellites and they are saying I need, and I need,  
6           and make my case. And I think that is what the  
7           three organizations have done over the last years  
8           and continue to do.

9                         And, so, I would just put on the table  
10          you want to do a \$30 million subsidy, fine. We do  
11          a 30 million subsidy in this one and put the last  
12          6, which we have said, we need more staff and the  
13          like.

14                        DR. BASKERVILLE: So moved.

15                        MR. FRANKLIN: So moved.

16                        DR. FRANCIS: So moved.

17                        And I know time is running, and I know I  
18          have to get on that plane unless somebody has a  
19          private plane that will get me where I have to go  
20          by 6 o'clock. I would ask that there be a motion  
21          to accept the recommendations made today with the  
22          iterations that we have in the records with

1           respect to each of these, realizing, of course,  
2           that these are recommendations that a lot of the  
3           people have to pass on, but we are not going to be  
4           ever blamed for sitting idle at the switch.

5                     DR. LOSTON:   So moved.

6                     DR. REAVES:   Second.

7                     DR. FRANCIS:  Any other questions?

8                     All those in favor, please signify by  
9           saying "aye."

10                    (Chorus of "ayes.")

11                    DR. FRANCIS:  Opposed?

12                    The motion is carried.

13                    It needs a lot of work, spend a lot of  
14           money and we are going to build a lot of  
15           buildings.

16                    DR. LOSTON:  Point of clarification,  
17           St. Philip's is spelled with an apostrophe.

18                    DR. FRANCIS:  I'm sorry?

19                    DR. LOSTON:  The spelling of the  
20           college, my institution St. Philip's, apostrophe  
21           "S."  One "L" and apostrophe "S."

22                    DR. FRANCIS:  I would like to thank all

1 of you, those of us who participated in the  
2 audience and those of us around the table. You  
3 graduated fast. So we got to (inaudible) sit and  
4 wait for. Yes.

5 Are there any other public comments?

6 MR. WATSON: Before we start public  
7 comments, can we see how many people have public  
8 comments, so we can make sure we divide the time  
9 evenly. Just one public comment. Andrea Harris.

10 MS. HARRIS: Andrea Harris, with the  
11 North Carolina Institute of Minority Economic  
12 Development. And I am fortunate to do whatever  
13 Dr. Malveaux tells us to do, as you know, but also  
14 to have as one my board members the president or  
15 the CEO of Self-Help Credit Union and responsible  
16 for lending market and (inaudible) I want to thank  
17 him on behalf of his team of folks here for  
18 helping us out in services. Our branch  
19 (inaudible) and our attorney Eric Pristell and our  
20 vice president and folks (inaudible)

21 But I want to make a note that they just  
22 shared with me that since Self-Help has operated

1 the charter school loan for the Department of  
2 Education, that they have made a total of 739  
3 million in loans through 2007. They also made 28  
4 credit enhancement grants that totaled over \$205  
5 million to 19 grantees.

6 So I don't think that we should be out  
7 of what has -- out of mind of what has happened in  
8 the other program.

9 I would also ask that you continue to be  
10 bold in your efforts to try to make sure that  
11 there is parity for HBCUs, and to encourage  
12 (inaudible) that as the Department or others or  
13 whomever appoints members of this Board that  
14 whenever they get opportunities to appoint members  
15 of HBCUs boards of trustees that are minorities  
16 and have financial expertise in complex financing,  
17 that you encourage and recommend that that type of  
18 expertise also be included on the advisory board.  
19 But I do appreciate the steps that you have taken.

20 And I would also say that there is  
21 tremendous precedent for waiving the prepayment  
22 penalty thing. But what we would like to see

1           happen is that there is parity and that we are not  
2           asking that people who have the least wealth carry  
3           the greater burden in every respect while others  
4           are excused from having to be responsible in that  
5           nature.

6                         And I would also commend you on your  
7           caution around how we use language so that while  
8           we all support education -- all of the  
9           institutions of higher education, we not allow the  
10          language of minority-serving institutions or  
11          institutions that may serve disparate populations  
12          to be substituted for HBCUs. So that we do not  
13          find that the focus and resources targeting HBCUs  
14          diminish, as some of us may find some level of  
15          discomfort in using the word "historically black."

16                        So I would commend you on your work and  
17          your steadfastness in that regard.

18                        MR. WATSON: Thank you. Thank you.

19                        MR. PRISTELL: I will be brief so you  
20          can make your flight.

21                        I just really want to caution this body  
22          to think hard about the add-on percentage as an

1 objection. I think it just has the effect of  
2 penalizing borrowers who have good credit. I just  
3 think if you pay your bills on time, why should  
4 you pay a higher interest rate.

5 DR. FRANCIS: Well said.

6 MS. GAMBLE: My name is Katrina Gamble,  
7 and I'm a fellow working with (inaudible)  
8 weathering the latches with Mr. Clyburn, and I  
9 just wanted to say that this is something that is  
10 important to Mr. Clyburn, and I know that he will  
11 be working with the Department of Education and  
12 all of you to kind of work through these different  
13 recommendations to figure out something that the  
14 (inaudible) for the institutions.

15 So I just wanted to let people know that  
16 someone from his office is in the room and we are  
17 looking forward to working with you all.

18 DR. FRANCIS: Thank you very much.

19 DR. BASKERVILLE: We want to thank  
20 Dewitt for his leadership in helping to get the  
21 tremendous resources that we were able to get for  
22 HBCUs.



1 DR. FRANCIS: Please express that for  
2 all of us.

3 MS. GAMBLE: I will do that.

4 DR. GIVENS: A couple of things. Number  
5 one, when I asked about what should come first, I  
6 am not against 20 million, I'm for 40 million.  
7 But I wanted to make sure that we do whatever we  
8 can to increase staff. This man needs staff. I  
9 have seen him work very hard. Harris Stowe is a  
10 recipient of this hard work. So, I want to  
11 commend him on this. And I just want to make that  
12 clear.

13 DR. FRANCIS: In fact, maybe we should  
14 have put 6 at the front rather, 6 is really what  
15 we wanted.

16 I will consider this meeting adjourned,  
17 and I want to say thank you very much, and the  
18 meeting is close.

19 (The proceedings adjourned 12:21 p.m.)  
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REPORTER'S CERTIFICATE

I, DONNA M. LEWIS, RPR No. 16531,  
Certified Shorthand Reporter, certify;

That the foregoing proceedings were  
taken before me at the time and place therein set  
forth;

That statements made at the time of the  
examination were recorded stenographically by me  
to the best of my ability and thereafter  
transcribed;

That the foregoing is a true and correct  
transcript of my shorthand notes so taken.

Dated this 10th day of August, 2010.

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Donna M. Lewis, RPR

My Commission expires:  
March 14, 2013

